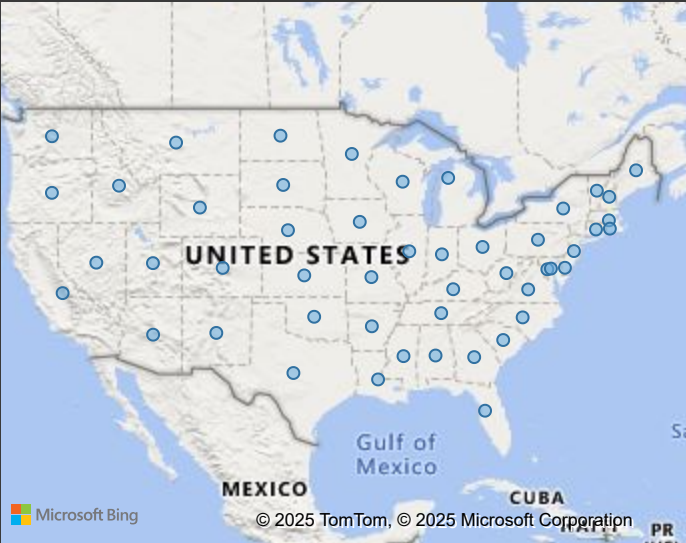
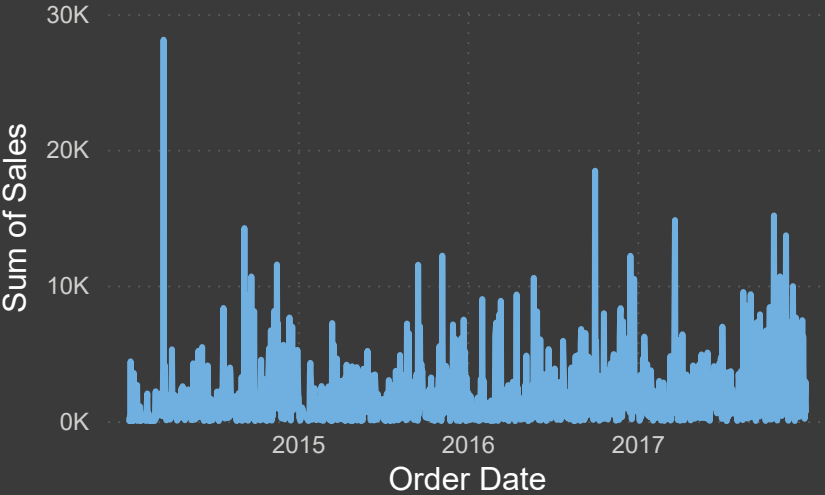


Sales Analysis

State



Sum of Sales by Order Date



38K

Sum of Quantity

1.56K

Sum of Discount

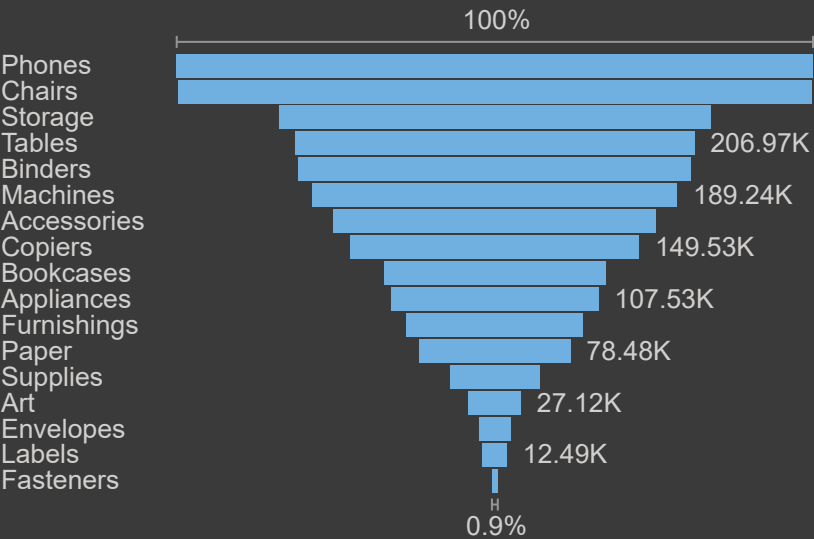
2.30M

Sum of Sales

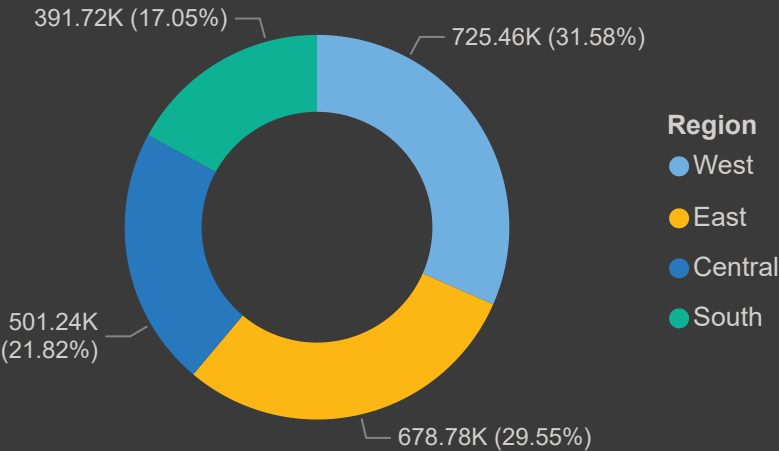
286....

Sum of Profit

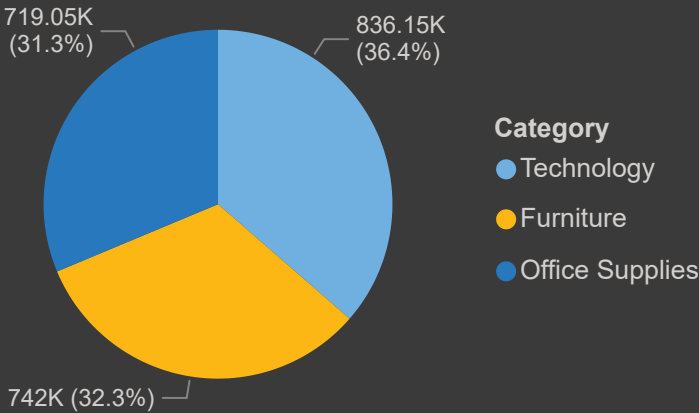
Sum of Sales by Sub-Category



Sum of Sales by Region



Sum of Sales by Category



Here's a summary:

1. Sales Trends Over Time: A line graph shows the total sales from 2014 to 2017, highlighting fluctuations and trends.
2. Key Metrics:
 - Total Quantity: 23K
 - Total Discounts: ₹947.80
 - Total Sales: ₹719K
 - Total Profit: ₹122K
3. Sales by Sub-Categories: Phones had the highest sales (₹203.41K), while Labels had the lowest (₹12.49K). This is visualized in a horizontal bar chart.
4. Geographical Sales Distribution: A donut chart breaks down regional sales:
 - West: ₹125.65K (5.47%)
 - East: ₹220.85K (9.61%)
 - Central: ₹167.03K (7.27%)
 - South: ₹205.52K (8.95%)
5. Sales by Product Categories: A pie chart shows that Office Supplies (₹836.15K) contributed the most to sales, followed by Furniture (₹742K) and Technology (₹719.05K).

This report is a powerful tool for understanding sales performance, identifying key trends, and making informed business decisions.