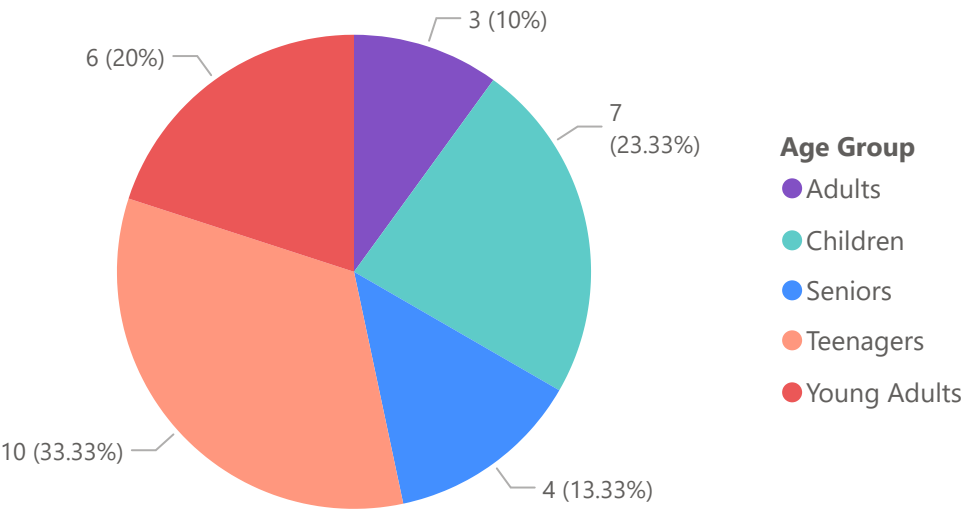
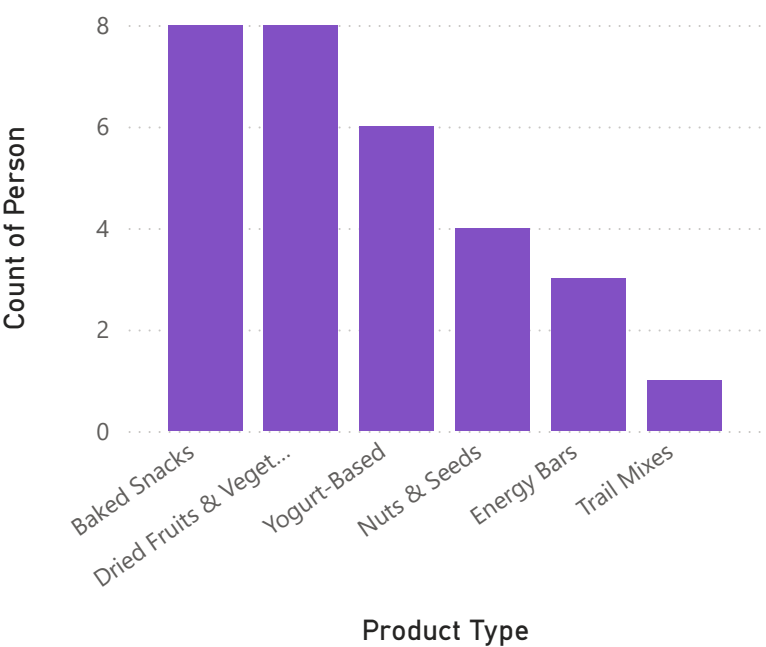


# HEALTHY SNACK MARKET ANALYSIS INDIA

Count of Age Group by Age Group



Count of Person by Product Type



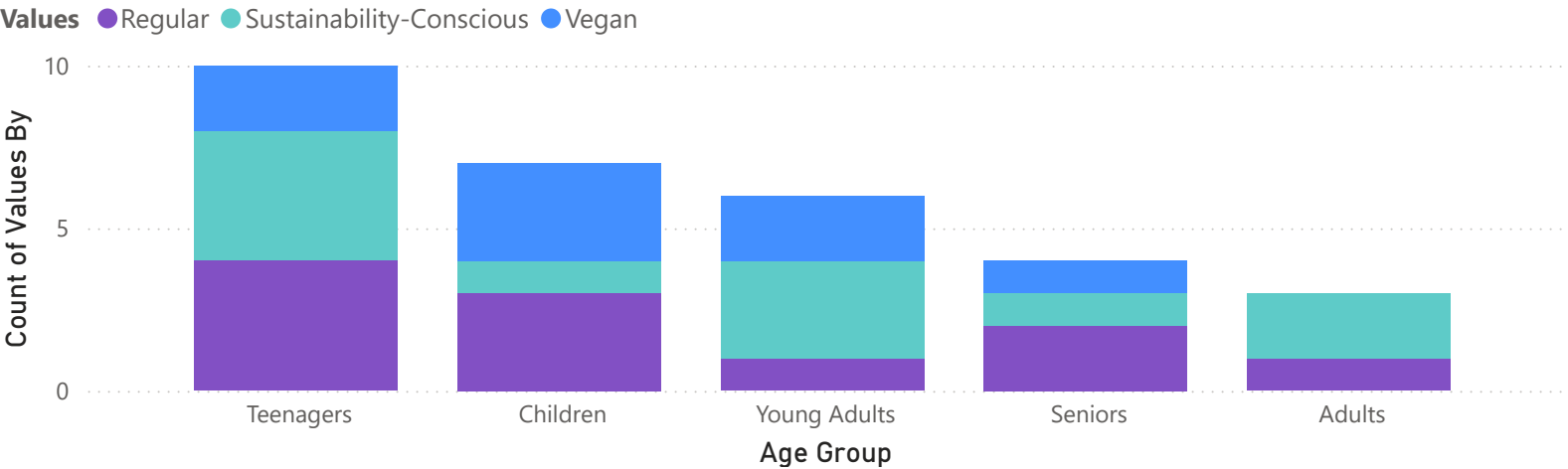
22780 Cr

Total Addressable Market

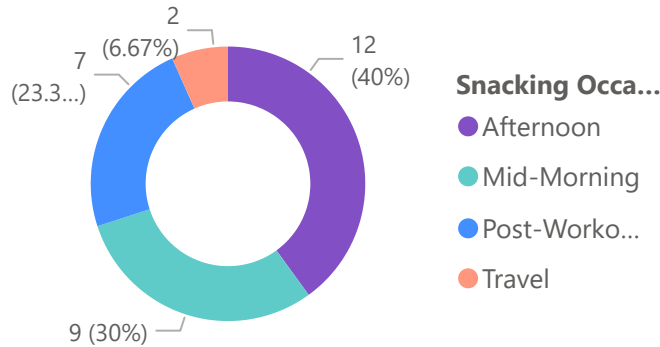
Values of Consumers

- Vegan
- Sustainability-Conscious
- Regular

Count of Values By by Age Group and Values



Count of Age Group by Snacking Occasion



## MARKET TRENDS

- | Convenience and Portability
- | Demand for Plant-Based Snacks
- | Flavor Innovation
- | Focus on Functionality
- | Health Consious Choices
- | Premiumization
- | Rise of Clean Label Products
- | Subscription Services
- | Sugar and Salt Reduction
- | Sustainability

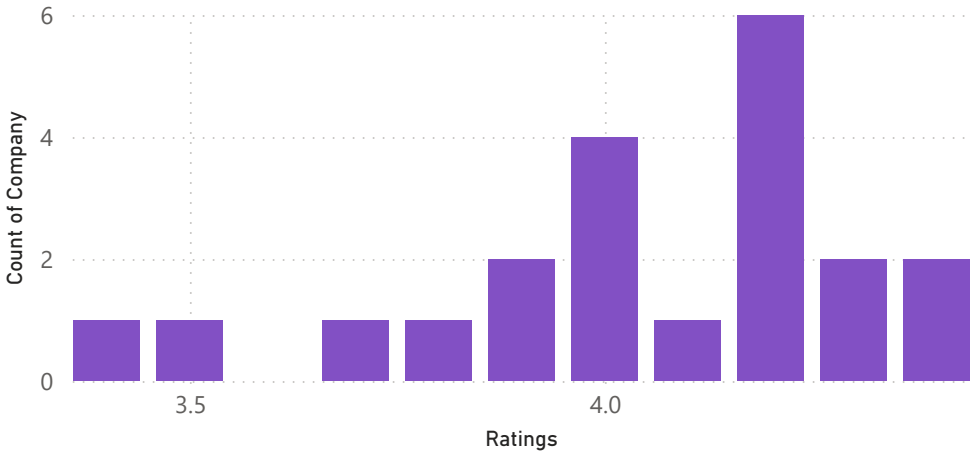
Category of Product

- Breakfast
- Chips
- Chips and Snacks
- Chips and Snacks
- Chocolate
- Dry Fruits
- Dry Fruits and Seeds
- Foods and Beverage

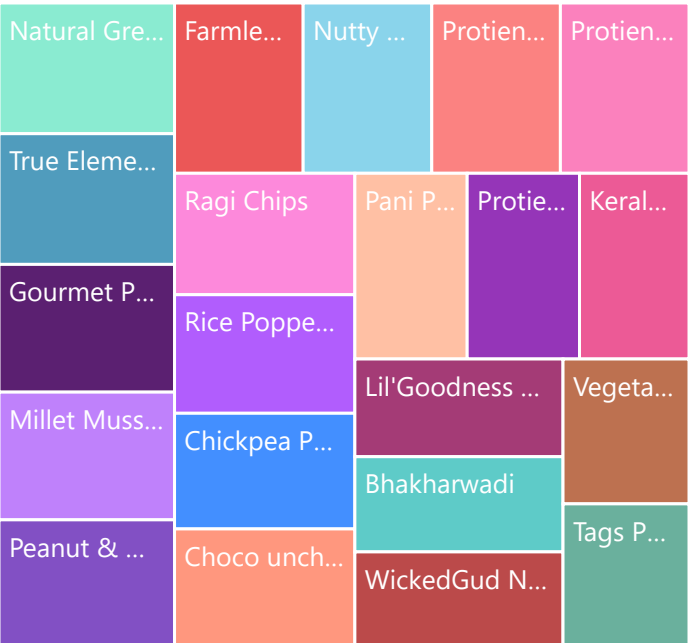
## KEY PLAYERS

- | Bikaji Foods
- | Epigamia
- | Haldiram's
- | Happilo
- | Pintola
- | Soulfull

Count of Company by Ratings



Sum of Ratings by Product



Sum of Revenue by Category

