

NAAN MUDHALVAN

INTRODUCTION:

1.1 Overview

Our project title is **Graphic design with canva** in this course we have learned to create **empathy map,brainstroming map and designing certificate** by using canva.

An Empathy map is a tool that helps you understand and empathize with your users or customers. our team's empathy map topic is about the **buying vegan milk** person's feeling & sense our team discussed about the title "**buying vegan milk**" we gathered the valid ideas from the team members and created the empathy map.

Brainstorming is a problem-solving activity where students build on or develop higher order thinking skills and also it encourages creative thoughts our team's brainstorming topic is '**loan**' by using brainstorming method our team detaily collect the information about the topic '**loan**' we also analyze credit scores, income, employment history, debt-to-income ratios and other financial factors to determine a individual's creditworthiness. AI can be used to detect fraudulent loan applications by analyzing data patterns and identifying anomalies.

1.2 Purpose

Canva is an online design tool that offers users the opportunity to create professional looking posters slideshows

images, event flyers resumes, cards, certificates, info graphics and other media the tool allows students to design visuals to show case their knowledge in unique ways.

PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy map

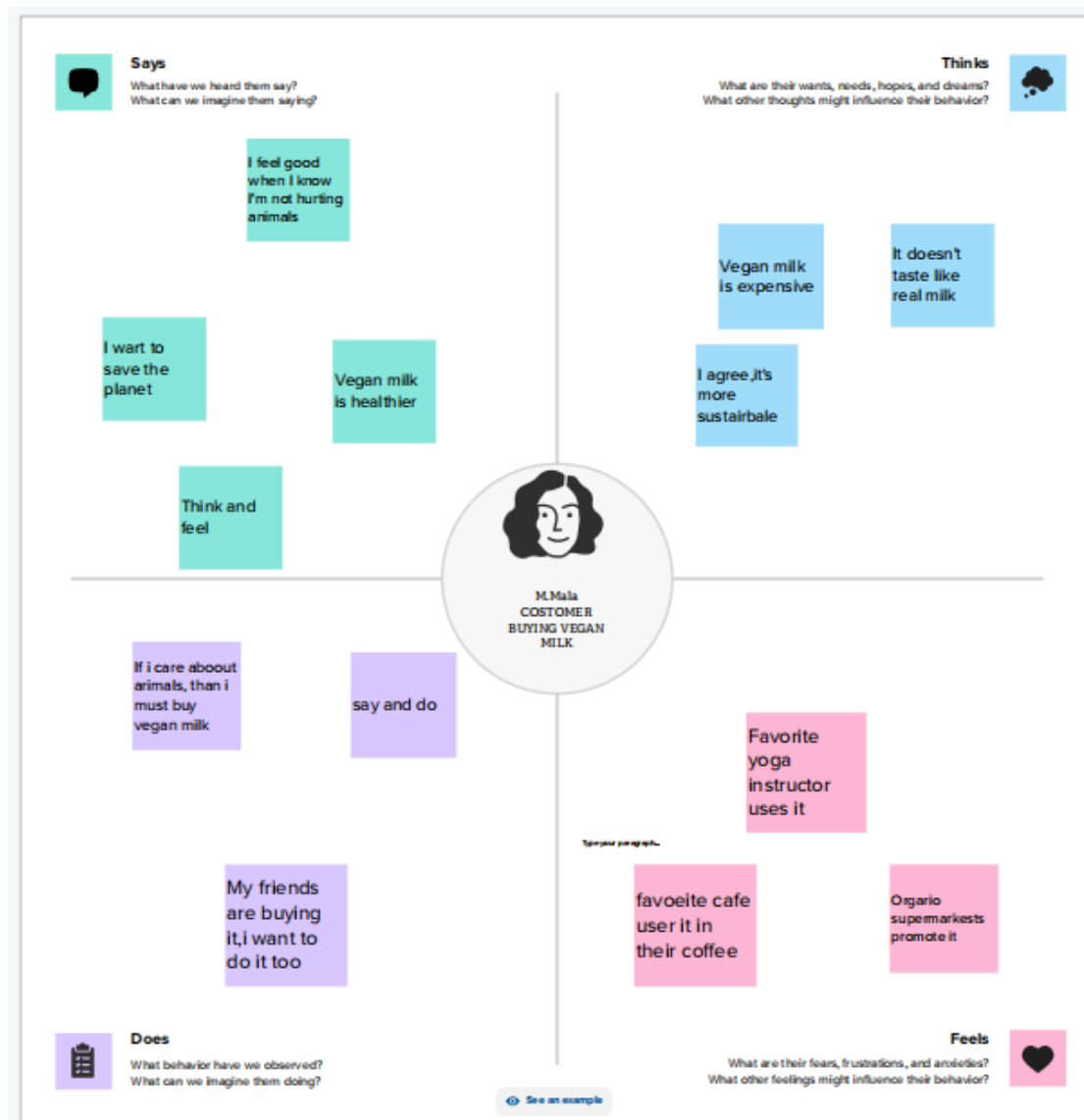
We discussed and collect the ideas to create the empathy map related to the topic. We also discussed say,think,feels and does related to the topic “Buying Vegan milk”

Say-I want something reliable.

Thinks-What else am I missing.

Feels-exited.

Dose-More search



2.2 Ideation & Brainstorming map

We team discussed about LOAN. We detaily discussed and analyses the ideas related to the topic.

Project management

The planning and organizing of a company's resources to move a specific task, event, or duty toward completion

Human capital

We need investment in human capital to produce more human capital out of human resources

Team Building

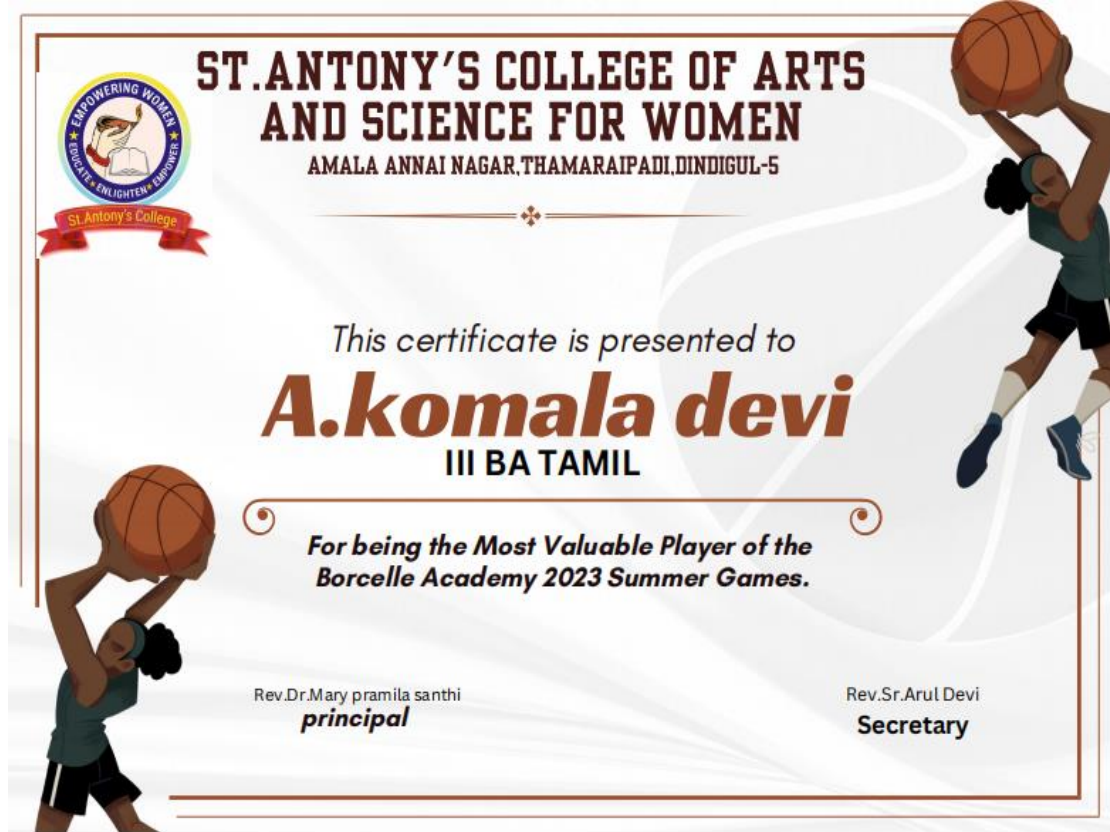
Most organization are trying to develop a spirit of teamwork
Improve

Aim ought to clear: your words should be clear , brief, and direct

Maintain eye contact: Facial expressions mirror your feelings and how you're
feeling right now



RESULT



ADVATAGES & DISADVATAGES

Advantages

Student presentation and projects instantly created in canva . Being able to create simple comprehensive diagrams and throw ideas down in a virtual, collaborative space. The program will identify student's talent and provide training ultimately better career

Disadvantages

- Limited number of free templates
- Exports setting are limited
- The disadvantage of pre-fabricated in mural
- Network error to upload the Github

APPLICATIONS

Canva is an online design tool that offers opportunities to create professional looking posters , slideshows, images, event flyers, resumes, cards, certificates, info graphic, and other media .Our team designed invitation by using canva.

CONCLUSION

This three step process facilitates a holistic approach to understanding, ideation, and execution .Empathy mapping, Brain storming, graphic designing with canva is very useful for us to improve our skill.