

# Komal Gottiprati

Pune, India

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Portfolio: <https://komalgottiprati.github.io/Portfolio/>

## OBJECTIVE

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Skilled and proficient Sr.WordPress Developer with 5+ years of experience in building and maintaining WordPress websites, including custom themes, plugins, and responsive designs. Strong understanding of SEO, graphic design, and social media management, with a proven ability to drive user engagement and enhance website performance. Seeking to leverage my expertise to contribute to innovative and dynamic web projects.

## WORK EXPERIENCE

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### Sr.WordPress Developer, Pangea Global Services.

June 2022 - Present

- Develop and customize new WordPress websites, including building and maintaining custom themes and plugins to improve functionality. Implement responsive design principles for an optimal user experience across all devices.
- Monitor uptime, hosting, and databases to ensure the site is performing at maximum capacity.
- Implement strong security practices (SSL certificates, security plugins, user access controls).
- Demonstrated proficiency in Search Engine Optimization (SEO) strategies to enhance website visibility and organic traffic.
- Regularly monitor Google Analytics and Search Console to track performance metrics and refine SEO strategies.
- Manage LinkedIn and Instagram by creating content, engaging followers, and analyzing metrics to optimize strategies and boost brand visibility.
- Created visually appealing social media content (graphics and videos), boosting brand presence and engagement.
- Resolve technical issues promptly to ensure uninterrupted website operation.

### WordPress Developer, Tarangan Solutions.

April 2021 – May 2022

- April 2021 - May 2022 Developed and maintained custom WordPress themes and plugins to enhance website functionality. Implemented responsive design principles to ensure optimal user experience across various devices.
- WordPress plugin integration and development
- Created and optimized front-end interfaces using HTML, CSS, and Bootstrap to ensure a visually appealing and user-friendly design. Improved website performance by optimizing code, images, and server configurations.
- Strong understanding of responsive design techniques

- Developed and maintained websites using HTML, CSS, and Bootstrap, ensuring a seamless user experience.
- Applied coding best practices to create visually appealing and responsive web interfaces. Ability to create great, simple, clean, efficient code

## **SKILLS**

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- **Technical Skills:** WordPress, PHP, HTML, CSS, Bootstrap, Git, SEO, Google Analytics, Google Search Console, WordPress Plugins (e.g., Yoast, WPML, Elementor)
- **Design Tools:** Adobe Photoshop, Canva,
- **Other:** Social Media Management, Content Creation, Website Optimization, Responsive Design

## **Projects**

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- pangeaglobalservices.com
- volltreffers.com
- market-code.com
- techmediacraft.com
- b2b-reports.com

## **EDUCATION**

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**Bachelor of Computer Science:** K.T.H.M. College Nashik (2020).

**Higher Secondary School Certificate:** Jay Hind Junior College, Dhule (2014).

**Secondary School Certificate:** Indira Gandhi School, Nizampur (2012).