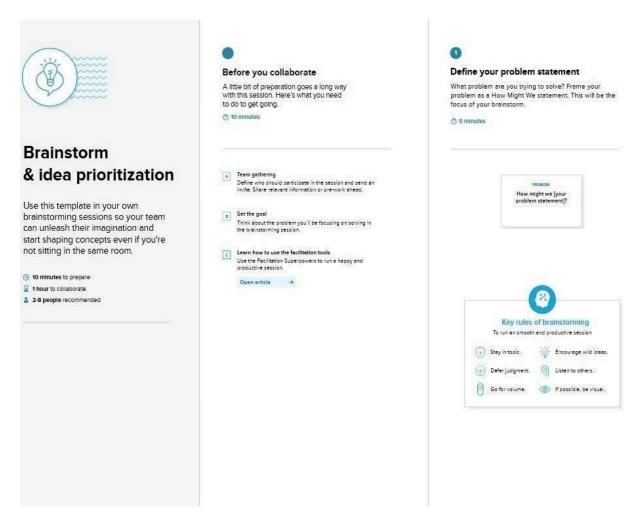
Ideation Phase Brainstorm & Idea Prioritization Template

Date	26 June 2025
Team ID	LTVIP2025TMID51634
Project Name	ToyCraft Tales: Tableau's Vision into Toy Manufacturer Data
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Groupin

Team Members

J Navya Sri

Lead Tableau Merg dashboard form creation and manuf oversee datasentegration with external APIs visua

Garika Sambasiva Rao

Merge and format toy manufacturing datasets for Tableau visualization. Ganta Venkata Komall

Conduct research on toy trends, manufacturing workflows, and supply chain analysis. Gandikota Abhinaya

Research behavioral trends in toy choices, design preferences, and safety compliance.

IDEA -1

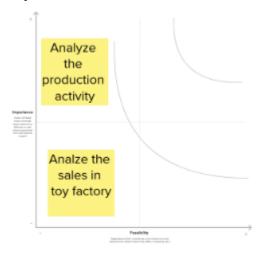
Trend Tracker

– Evolution of
Toy Popularity
Over Time

IDEA-2

The Toy Factory
– Production
Efficiency and
Defect Detection

Step-3: Idea Prioritization



Submitted Template link:

 $\frac{https://app.mural.co/t/online4574/m/online4574/1751380225656/ce99fb30b66b809be4}{f53af0d1fbaef85f1782d7?sender=u9d237e48905f50fc2adf3836}$

Conclusion (Brainstorming & Prioritization)

Our brainstorming session helped us identify key areas to focus on for analyzing college food choices using data visualization in Tableau. We explored a wide range of components—demographics, dietary behavior, nutrition, academic impact, and environmental constraints—allowing us to take a comprehensive approach to understanding student eating habits.

We also developed two strong group project ideas and clarified how the work can be effectively divided among four members. Additionally, we discussed how to prioritize ideas based on importance and feasibility using a structured grid.

Moving forward, we now have:

- A clear direction for our research and data collection.
- Defined roles within the team.
- Visual and analytical tools (Tableau) to bring our insights to life.
- A foundation for developing impactful dietary strategies for students.