

Phase 3: Data Modeling & Relationships

1. Standard & Custom Objects

In the Loan Origination process, we need to store data for applicants, their loan applications, and related information. While Salesforce provides standard objects like **Account**, **Contact**, and **User**, we create **Custom Objects** to manage loan-specific data.

The screenshot shows two panels. The left panel is the 'Object Manager' setup page, displaying a single item: 'Loan Application' (Label), 'Loan_Application__c' (API Name), and 'Custom Object' (Type). The right panel is the 'Account' object details page, showing various configuration tabs like Details, Fields & Relationships, Page Layouts, etc., along with field definitions for Label, API Name, and Description.

2. Fields

Each custom object contains specific fields needed to capture data for that entity.

Example: Loan_Application__c Fields

Field Label	API Name	Data Type	Description
Applicant Name	Applicant_Name__c	Text	Name of the loan applicant
Loan Type	Loan_Type__c	Picklist	Type of loan (Home, Car, Personal)
Loan Amount	Loan_Amount__c	Currency	Total amount requested
Income	Income__c	Currency	Applicant's monthly income
Loan Status	Loan_Status__c	Picklist	Tracks loan stage (Submitted, Approved, Rejected)

Fields & Relationships		
13 Items, Sorted by Field Label		
Annual Income (INK)	Annual_Income_INH_c	Currency(16, 2)
Applicant Name	Name	Text(80)
Contact Phone	Contact_Phone_c	Phone
Created By	CreatedById	Lookup(User)
Date of Birth	Date_of_Birth_c	Date
Email	Email_c	Email
First Name	First_Name_c	Text(50)
Full Name	Full_Name_c	Text(100)
Last Modified By	LastModifiedById	Lookup(User)
Last Name	Last_Name_c	Text(50)

3. Record Types

◆ Use Case:

Different loan types require different page layouts or processes.

Hence, we create **Record Types** for:

- Home Loan
- Car Loan
- Personal Loan

This allows different fields or sections to appear based on loan type.

Record Types

3 Items, Sorted by Record Type Label

Q, Quick Find	New	Page Layout Assignment
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RECORD TYPE LABEL	DESCRIPTION	ACTIVE	MODIFIED BY
Car Loan	Used for car/vehicle loan applications	✓	komal kumar, 06/11/2025, 12:58 pm
Home Loan	Used for housing-related loan applications	✓	komal kumar, 06/11/2025, 12:57 pm
Personal Loan	Used for personal unsecured loans	✓	komal kumar, 06/11/2025, 12:58 pm

4. Page Layouts

◆ Use Case:

Each record type uses a unique page layout that displays relevant fields and sections.

For example:

- **Home Loan Layout:** includes Property Details
- **Car Loan Layout:** includes Vehicle Information

Page Layouts

4 Items, Sorted by Page Layout Name

Q, Quick Find	New	Page Layout Assignment
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PAGE LAYOUT NAME	CREATED BY	MODIFIED BY
Loan Application Layout	komal kumar, 06/11/2025, 12:40 pm	komal kumar, 06/11/2025, 3:04 pm
Loan Application — Car Layout	komal kumar, 06/11/2025, 1:00 pm	komal kumar, 06/11/2025, 2:57 pm
Loan Application — Home Layout	komal kumar, 06/11/2025, 1:00 pm	komal kumar, 06/11/2025, 2:57 pm
Loan Application — Personal Layout	komal kumar, 06/11/2025, 1:01 pm	komal kumar, 06/11/2025, 2:57 pm

5. Lookup vs Master-Detail vs Hierarchical Relationship

Relationship Type	Example	Description
Lookup	Loan Application → Contact	Links loan record to the applicant but doesn't depend on parent record.
Master-Detail	EMI_Detail → Loan_Application	EMI details are deleted if the parent loan record is deleted.
Hierarchical	User → Manager	Used only for User object to show reporting structure.

Loan Product	Loan_Product__c	Lookup(Loan Product)	▼
Applicant	Applicant__c	Master-Detail(Applicant)	▼

This phase established the **data model backbone** of the Banking Loan Origination System.

All entities — Applicants, Loans, Documents, and EMIs — are connected through relationships that support end-to-end tracking and reporting.