

Komal Matharu

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EDUCATION

University of Arizona | Eller College of Management

Tucson, AZ

Bachelor of Science in Business Administration

May 2024

- **Major:** Management Information Systems
- **Honors:** Wildcat Excellence Tuition Scholarship | Dean's List with Academic Distinction | PREMIER Honorary

PROFESSIONAL EXPERIENCE

Plexus Worldwide

Scottsdale, AZ

Associate Business Intelligence Analyst

June 2024 – Present

- Lead data tracking and visualization for the Japan Market Launch, ensuring clean data pipelines and developing a real-time dashboard for executive monitoring
- Develop executive-level Tableau dashboards translating KPIs into actionable insights for daily C-suite reviews
- Analyze and refine key financial KPIs, including customer acquisition cost (CAC) and time to value (TTV), for monthly financial reviews, helping identify \$500K in monthly cost optimization opportunities
- Partner with stakeholders across departments to design standardized, self-service dashboards and Excel reports that promote data accessibility, reducing ad-hoc requests by 60%
- Build and optimize SQL Server datasets and backend tables to support scalable, high-performing dashboards and reports, reducing load times by 85%

Arizona Department of Environmental Quality (ADEQ)

Phoenix, AZ

Data Intern

June 2023 – May 2024

- Utilized ArcGIS and Tableau to visually map abandoned oil and gas wells in Arizona, aiding in regulatory oversight and environmental protection efforts in alignment with the federal grant objectives
- Cleaned and restructured a 5,000+ well database using Access, Excel, and SQL, improving functionality and accessibility

Tucson Jewish Community Center

Tucson, AZ

BCOM 314 Consulting Intern

August 2022 – November 2022

- Implemented a comprehensive ambassador program to mobilize volunteer involvement and drive event development across diverse age demographics, aligning with client objectives

Colbs Institute

Barcelona, Spain

Strategy Intern

May 2022 – July 2022

- Automated outreach with Python, improving response rates by 50% among 20,000+ prospective students

LEADERSHIP EXPERIENCE

Delta Sigma Pi

Tucson, AZ

Vice President of Alumni Relations | ESG Chair

February 2022 – May 2024

- Innovated newsletter outreach strategies and organized alumni networking event, bolstering the chapter's reputation for excellence in the business fraternity community
- Presented to 150 business professionals, increasing ESG engagement by 15%

MIS 111/112 Instructional Team

Tucson, AZ

Preceptor

August 2021 – December 2021

- Mentored students on HTML/CSS, Tableau, and Excel to succeed on major course deliverables

SKILLS & INTERESTS

Skills: SQL Server, Tableau, Excel, Python (Pandas, Matplotlib, Plotly), Jira, Visual Studio, Bitbucket, Gitkraken

Interests: Hot yoga, international cuisine, and sustainable/second-hand fashion