

Tucson JCC

Final Deliverable



Team Greasy Dishes
October 27, 2022



Meet the Team



Management

Jimmy Rigney



MIS

Ben Frieden



Marketing

Ryan West



MIS

Komal Matharu



Management

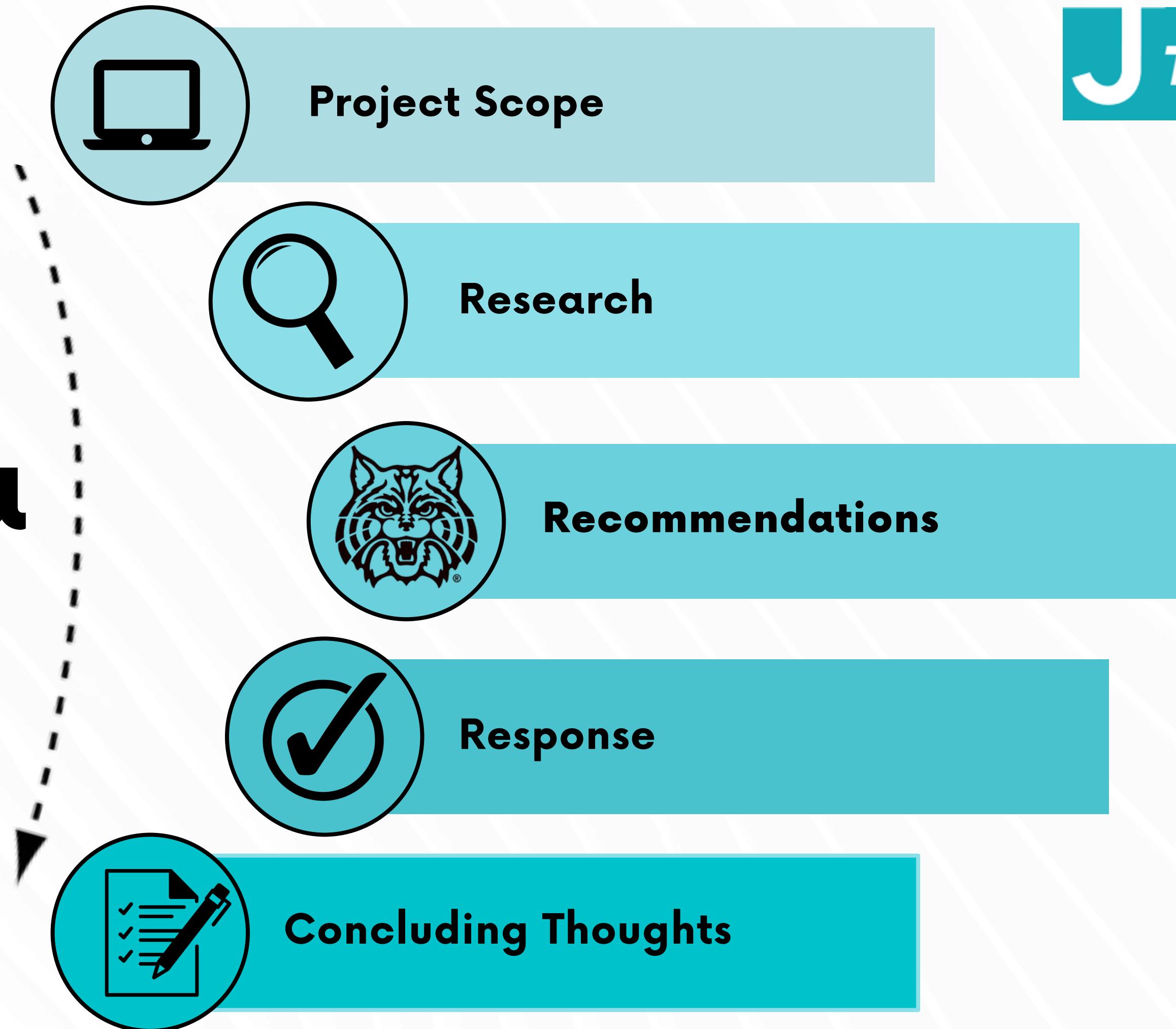
Payton Perez



Finance

Rachel Schmitt

Agenda



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Project Scope

1

End
Goal

2

Supporting
Research

3

Goal
Implementation

Project Scope

Research

Implementation

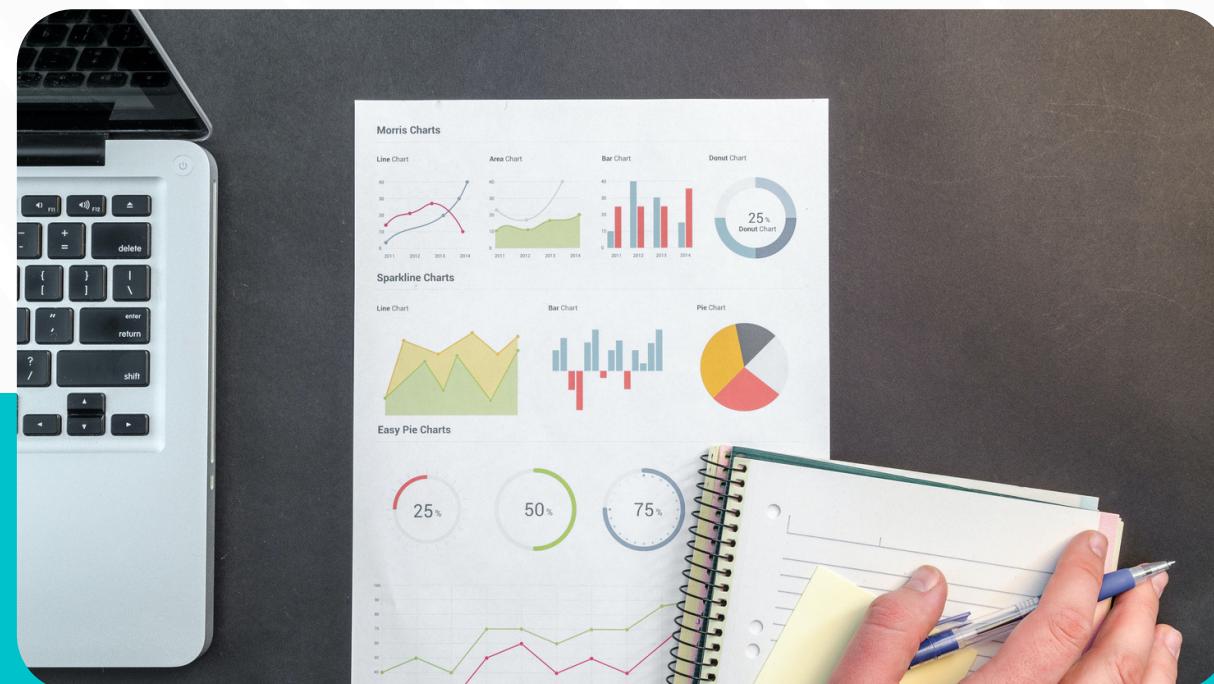
Recommendations

Respons

Research



Survey



**Secondary
Research**



Focus Group

Implementation Benefits



Increase Volunteers



Clarity of Opportunities



Stress Reducing



Recommendations

The Daily Wildcat Promotion

150,000 readers per month
140 racks around campus
Emails sent to students at the UA

Website Development

Add a volunteer section to the website
J Stories
Volunteer Ambassadors



The Daily Wildcat

Student-run daily newspaper

UA community and adults ages 18 to 25

Plenty of reach in the community

The Daily Wildcat Mockup



THE DAILY WILDCAT

uatv 3 KAMP

Thursday October 20, 2022 | 9:20am

Community Impact and Resume Building Just got Easier: TJCC Launches Ambassador Program

October 12, 2022 at 5:53 am



Hughes
Federal Credit Union



The Daily Wildcat Mockup



The University of Arizona student voice since 1899

THE DAILY WILDCAT

COMMUNITY SERVICE



Give back to your community with opportunities provided at the TJCC

Looking to make a positive impact on the community? The Tucson Jewish Community Center (TJCC) is looking for driven, coordinated, and compassionate individuals to help kickstart their new Ambassadors Program. The new program will help these individuals develop leadership skills, enhance volunteering experience, and represent the organization in a positive light.

Website Mockup



Project Scope

Research

Implementation

Recommendations

Response

[HOURS](#)[PROGRAMS](#)[GROUP EXERCISE](#)[AQUATICS](#)[RACQUET SPORTS](#)[GYMNASIUM](#)[JOIN](#)[MEMBER LOGIN](#)[DONATE](#)[HOME](#) [FITNESS & WELLNESS](#) [CHILDREN & FAMILIES](#) [CULTURE & COMMUNITY](#) [JEWISH LIVING](#) [VOLUNTEER](#) [ABOUT](#) Search for volunteer events[Find Events](#)[Month](#) [Photo](#) [Week](#)

Today

Now - October 30 ▾

OCT
27

October 1 - October 31

[Build the J-Library: Book Drive](#)OCT
28

All day

[Volunteer Ambassador: Youth Swimming Competition](#)OCT
29

All day

[Experienced Kosher Bakers: Loaves of Love](#)

Project Scope

Research

Implementation

Recommendation

Response

< >

Today

Now - October 30 ▾



OCT ■ **Featured** October 1 - October 31

27

Build the J-Library: Book Drive

OCT All day ♂

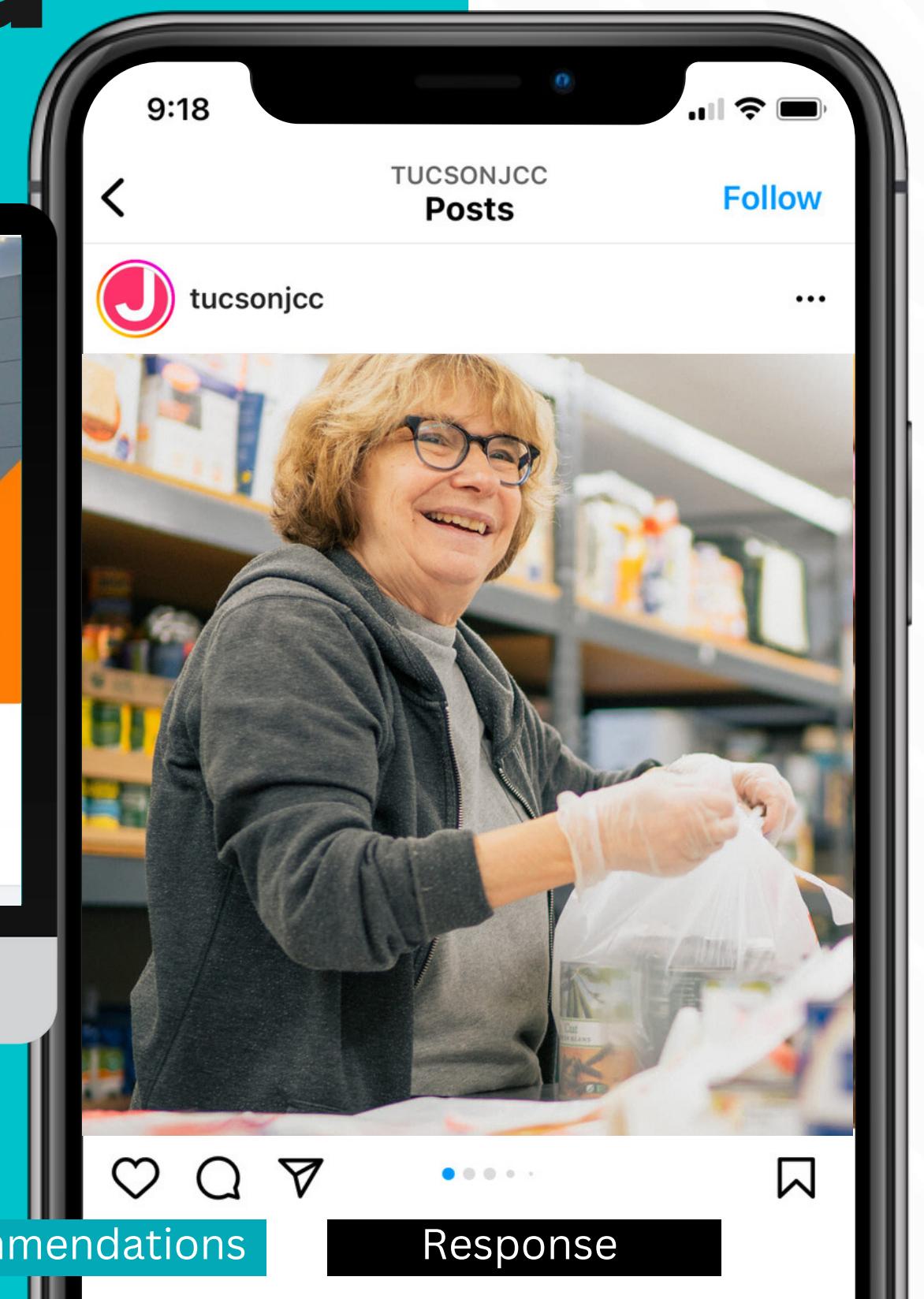
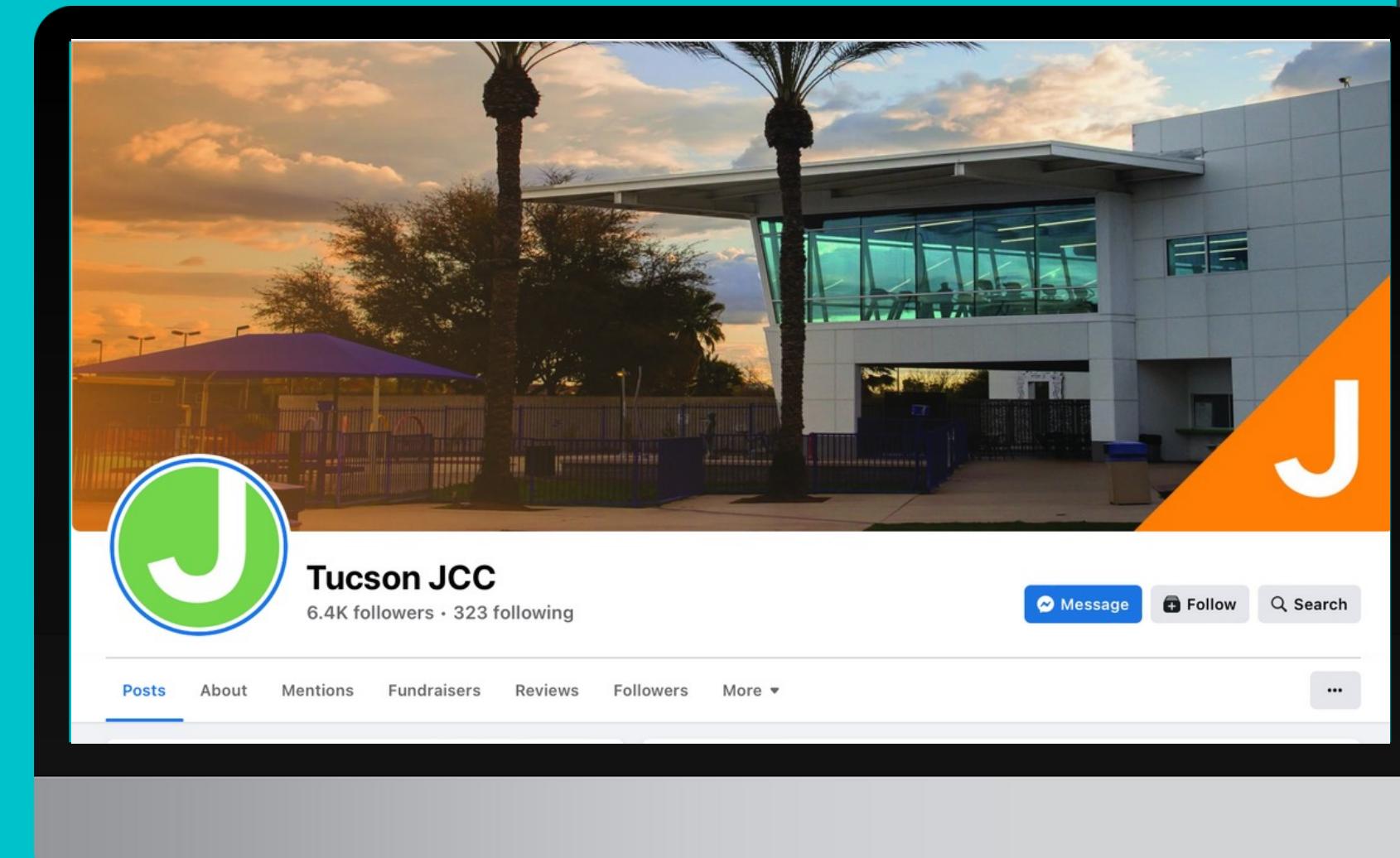
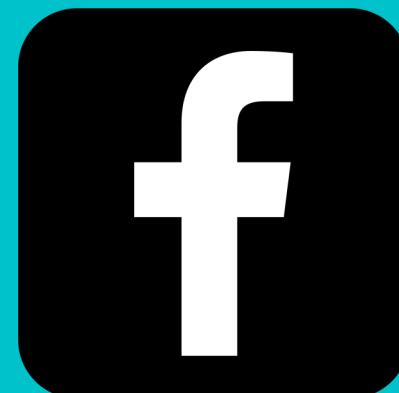
28 Volunteer Ambassador: Youth Swimming Competition

OCT All day ♂

29 Experienced Kosher Bakers: Loaves of Love

Developing the Brand

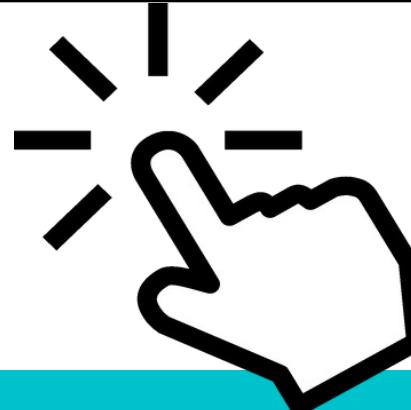
#Jstories



Response



Volunteer



Volunteering Tab on
TJCC Website

Working with Cecily at Single Focus Web

Necessary Deadlines:

- | | | |
|---------|---|---------------------------------|
| Nov. 11 | → | Formatting Complete |
| Nov. 18 | → | Volunteering Testimonials |
| Dec. 6 | → | Website Development
Complete |



Daily Wildcat
Promotion

Cost: FREE for story
storyideas@dailywildcat.com

Winter Commencement Edition Deadlines:

- | | | |
|---------|---|-------------------|
| Nov. 23 | → | Space Reservation |
| Nov. 29 | → | Artwork Due |
| Dec. 7 | → | Published |



"Dream big, be bold, live up"



PRINT CALENDAR

When each print edition and each special section hits the streets

THE DAILY WILDCAT

When To Book Your Reservations:

The Wildcat print edition is published once a month. All publications will be printed in the **Tabloid** format except for the Basketball Preview, which is **Broadsheet**. **Extended Distribution** means more distribution off campus, to engage the local community.

Football Preview

Publishes: Wed., Sept 7
Space Reservation: Wed., Aug 31
Artwork: Tues., Sept 2

Homecoming & Election Guides

Publishes: Wed., Oct 5
Space Reservation: Wed., Sept 21
Artwork: Mon., Sept 26

Basketball Preview & Housing Guides

Publishes: Wed., Nov 9
Space Reservation: Wed., Oct 26
Artwork: Mon., Oct 31

Winter Commencement

Publishes: Wed., Dec 7
Space Reservation: Wed., Nov 23
Artwork: Tues., Nov 29

Medical & Housing Guides

Publishes: Wed., Feb 1
Space Reservation: Wed., Jan 8
Artwork: Mon., Jan 23
Extended Distribution on Medical Guide

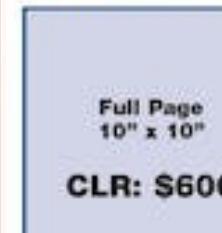
Art Guide

Publishes: Wednesday, March 15
Space Reservation: Wed., March 1
Artwork: Mon., March 6
Extended Distribution on Art Guide

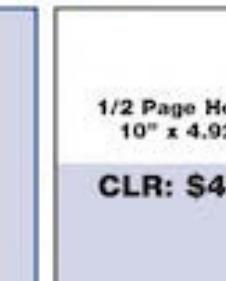
Summer Commencement

Publishes: Wednesday, April 12
Space Reservation: March 29
Artwork: Mon., April 3

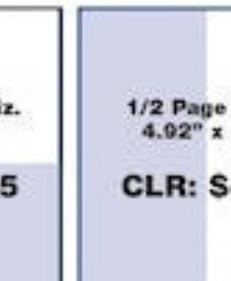
Tabloid Sizes & Prices



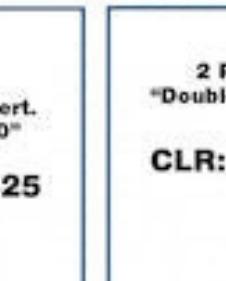
Full Page
10" x 10"
CLR: \$600



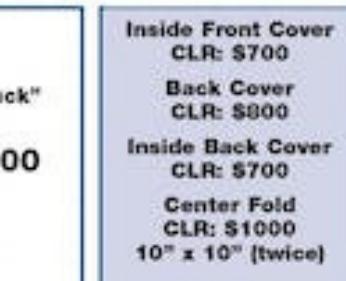
1/2 Page Horiz.
10" x 4.92"
CLR: \$425



1/2 Page Vert.
4.92" x 10"
CLR: \$425



2 Page
"Double Truck"
CLR: \$900

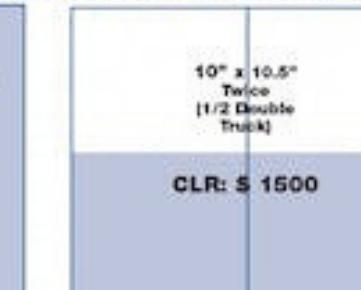


Inside Front Cover
CLR: \$700
Back Cover
CLR: \$800
Inside Back Cover
CLR: \$700
Center Fold
CLR: \$1000
10" x 10" (twice)

Broadsheet Sizes & Prices - Basketball Preview Only



10" x 21.5"
(Full Pg.)
CLR: \$1500



10" x 10.5"
(1/2 Double
Truck)
CLR: \$1500



10" x 10.5"
(1/2 pg horiz.)
CLR: \$900



4.91" x 10.5"
(1/4 pg)
CLR: \$500

Note: 2022-2023 Daily Wildcat Special Section calendar subject to change or addition.

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