KOMAL MORE

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PROFILE

Experienced Business Analyst with a proven track record in data analysis, reporting, and insight generation. Expertise in dashboard creation, problem-solving, and cross-functional collaboration. Seeking to leverage my skills in driving data-informed decisions for a dynamic organization. Strong interest in diverse domains and worked on multiple capstone projects and adaptable to any Data visualization tool. Committed to continuous self-improvement and contributing to organizational success.

EXPERIENCE

Merkle Inc.   **Pune, India**
Business Analyst
Feb 2022 – present

Retail Store/Chain – Data Analytics: Product data analysis for enhancement of sales & marketing strategies.

- Conducted extensive product data analysis to strengthen sales and marketing strategies and demonstrate a deep understanding of the retail domain, including KPIs. Involved in functional and technical requirement gathering, mastered metrics definition, and translated them into actionable analytics requirements.
- Enhanced product management by leveraging Excel Pivot Tables, Advanced Formulas, and swift Ad-hoc techniques for comprehensive data analysis, validation, and visualization on the front end, and achieved an impressive 98% accuracy in each task, enhancing customer handling within the product.
- Managed the product's backend infrastructure on Google Cloud Platform (GCP), Utilized advanced querying techniques to extract insights from a large-scale data warehouse exceeding 1TB in size, employing SQL skills to optimize data retrieval and analysis processes.
- Demonstrated expertise in Data Migration and Integration, data modeling, and data manipulation for dynamic Dashboards / Reports in Excel, Power BI, and Tableau.
- Employed advanced Excel functions & formulas to perform intricate analysis of datasets, and accessed the VBA Macros platform for executing solutions.
- Enhanced business operations through comprehensive research and analysis, pinpointing anomalies and recommending best practice solutions for continuous improvement.
- Applied agile methodology to translate user stories into high-level technical tasks, established future milestones, and Collaborated seamlessly with cross-functional teams, ensuring timely project delivery within the defined scope.
- Presented detailed project reports to senior management and stakeholders through PM tools (Jira, Confluence), ensuring clear communication of project status, progress, and results to drive decision-making.

EDUCATION

S.P.P.U. Sinhgad College of Engineering   **Pune, India**
Bachelor of Engineering, Information Technology

SKILLS

Technical: Advanced MS Excel, Tableau, Power BI, MySQL Workbench, Google Big Query, Python, MS Visio
Other: MS Office, Google Sheets, Jira.

COURSES, TRAINING & CERTIFICATION

Learning path in Data Science | Board Infinity, Mumbai
SQL for Data Science with Google Big Query | Udemy