
CAPSTONE PROJECT

DIGITAL FINANCE LITERACY AGENT

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OUTLINE

- Problem Statement
- Proposed System/Solution
- System Development Approach
- Algorithm & Deployment
- Result (Output Image)
- Conclusion
- Future Scope
- References



PROBLEM STATEMENT

- With the rapid adoption of digital payment methods like UPI, many users, especially from rural and semi-urban areas, lack awareness of safe practices.

They often face:

- Risk of digital fraud.
- Confusion about loans and interest rates.
- Lack of guidance on budgeting & saving.
- Limited multilingual support for financial knowledge.
- Ensuring safe, inclusive, and accessible digital finance education is a growing challenge.



PROPOSED SOLUTION

- We propose an **AI-powered Digital Finance Literacy Assistant** using IBM Watson Assistant.

Key features:

- Provides guidance on UPI safety, budgeting, loans, and fraud reporting
- Multilingual support so users can ask in their preferred language
- Accessible through a simple web chat deployed via GitHub Pages
- Empowers users with instant, reliable, and inclusive financial knowledge

SYSTEM APPROACH

➤ System Requirements

- IBM Cloud(Lite Services)
- IBM Granite for multilingual Support.(Mandatory)
- IBM Watson Assistant for Model Development and Deployment.
- IBM Cloud object storage for Data handling.



Granite



ALGORITHM & DEPLOYMENT



➤ Algorithm:

- Rule-Based conversational AI using IBM Watson Assistant.
- User queries are classified into intents (UPI, Loan, Budgeting, Fraud).
- Context variables store user preferences (e.g., username).

➤ Data Input:

- User questions entered in chat interface (e.g., “How do I avoid UPI fraud”).
- Multilingual inputs supported (English, Hindi).

➤ Training Process:

- Intents created: UPI Safety, Loan info, Budgeting tips, Report fraud.
- Added Multiple sample user questions for each intent.
- Also added Digital finance Quiz to test user’s Knowledge.

➤ Prediction Process:

- User input → Intent detected → Matching response delivered.
- Example: “How to save money monthly?” → Returns guidance that stored in model.

➤ Deployment:

- Deployed on IBM cloud using Watson assistant and also hosted a web page through Github pages for free public access.
- Accessed through the Watson Assistant Preview link (Web chat integration)






RESULT


IBM watsonx Assistant Lite Upgrade | Digital Financi... ▾

Learning resources ? ?

Preview assistant

Copy link to share  Change layout  Change background + Customize web chat 

Sample website

Digital Finance Literacy Agent 


Hi! I'm a Finance assistant.
How can I help you today?

Example: UPI Safety tips

Example: Loan & Interest Info

Example: Budgeting & Saving advice

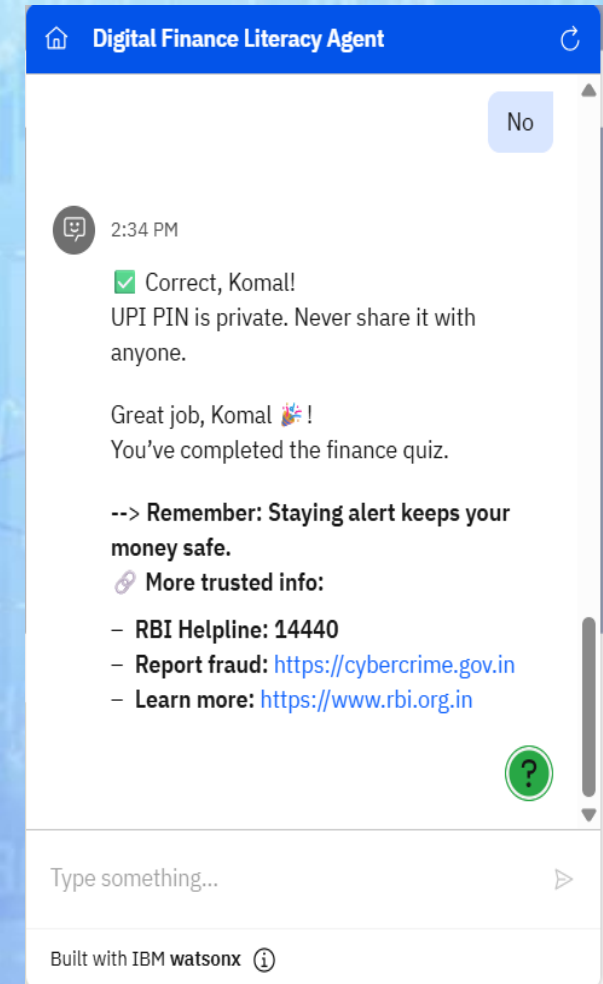
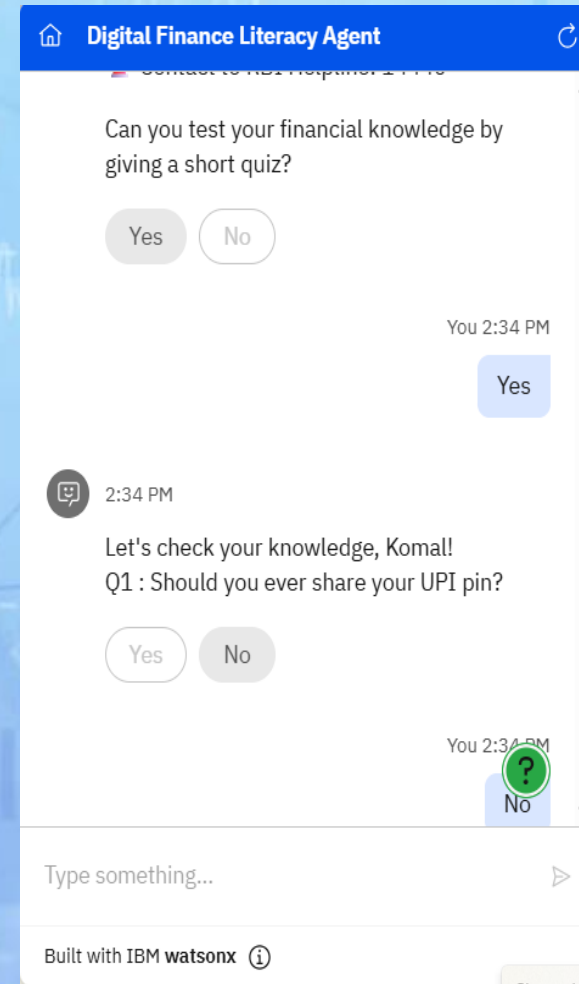
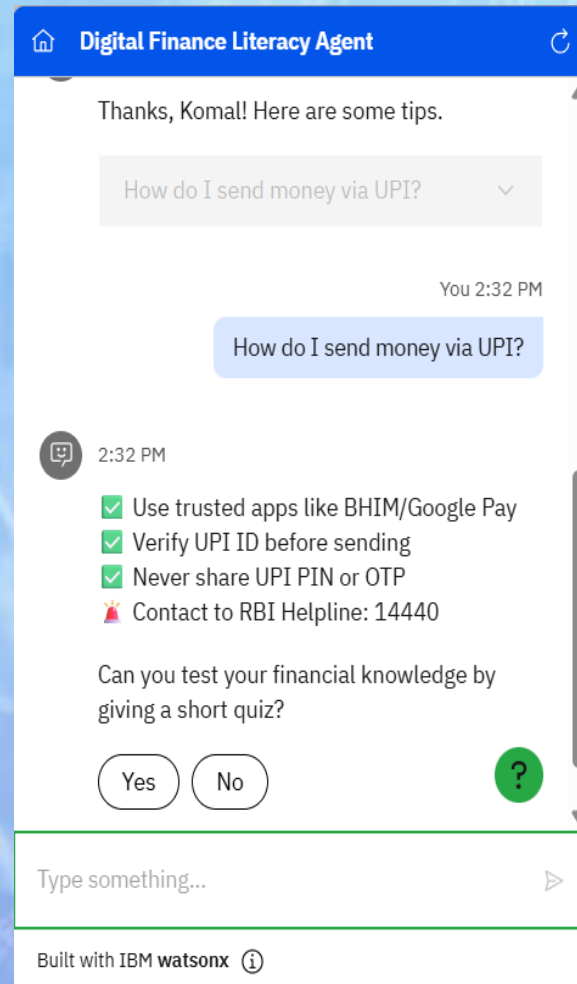
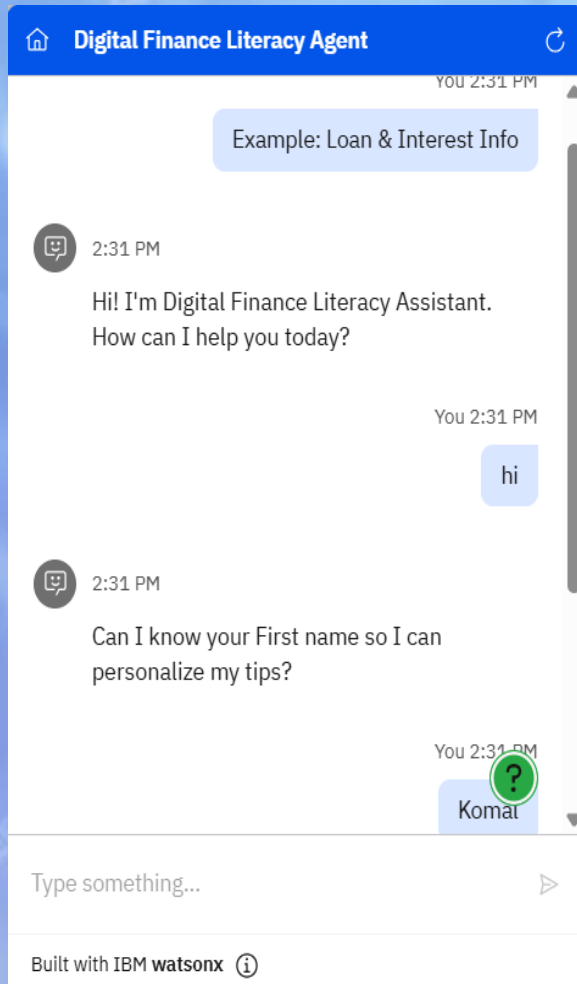
Type something...



Built with IBM watsonx ⓘ

RESULT

→ FULL PROCESS



RESULT

→ CHOOSING DIFFERENT OPTIONS

Digital Finance Literacy Agent

Thanks, komal! Here are some tips.

Select an option ▾

You 3:06 PM

How to avoid scams?

3:07 PM

⚠ Be alert:

- Don't share OTP or PIN
- Avoid clicking unknown links
- Report fraud at <https://cybercrime.gov.in>
- Call RBI Helpline 14440

Can you test your financial knowledge by giving a short quiz?

Yes No

Type something... ➤

Built with IBM watsonx ⓘ

Digital Finance Literacy Agent

Thanks, komal! Here are some tips.

What is a safe interest rate for a l... ▾

You 3:07 PM

What is a safe interest rate for a loan?

3:07 PM

🏠 Compare loans across RBI-approved banks.
Personal loans usually 8%–12%.
Avoid illegal loan apps.

Can you test your financial knowledge by giving a short quiz?

Yes No

Type something... ➤

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Digital Finance Literacy Agent

Thanks, komal! Here are some tips.

How to save money Monthly? ▾

You 3:08 PM

How to save money Monthly?

3:08 PM

💡 Follow the 50/30/20 rule:
50% needs, 30% wants, 20% savings.
Set automatic monthly deposits.
Track expenses with secure apps.

Can you test your financial knowledge by giving a short quiz?

Yes No

Type something... ➤

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Digital Finance Literacy Agent

Thanks, komal! Here are some tips.

Where to Report fraud? ▾

You 3:09 PM

Where to Report fraud?

3:09 PM

🔥 Report Immediately:

- RBI Helpline: 14440
- cybercrime.gov.in
- Contact your bank to block transactions

Can you test your financial knowledge by giving a short quiz?

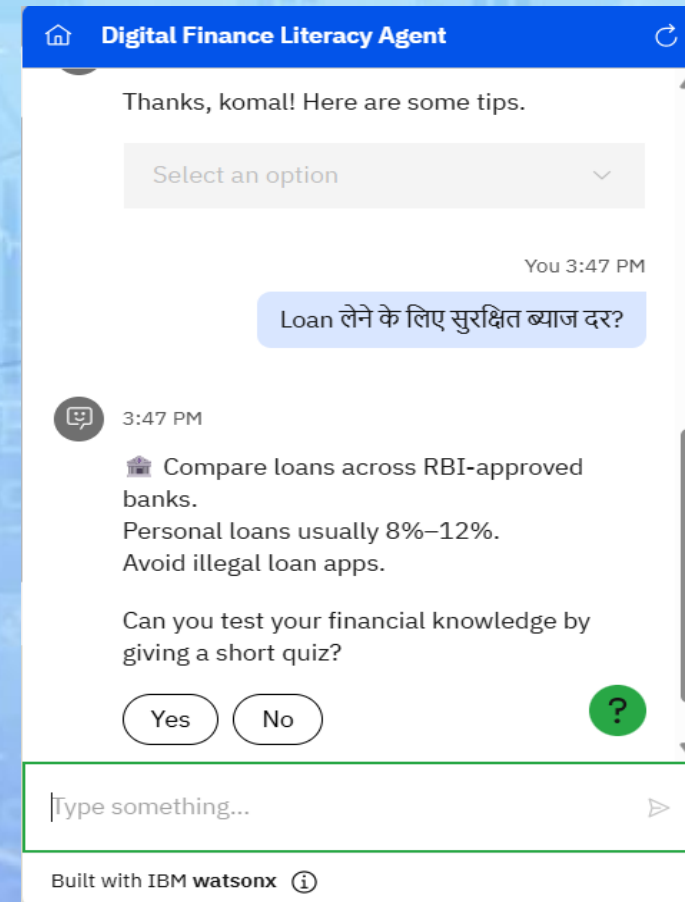
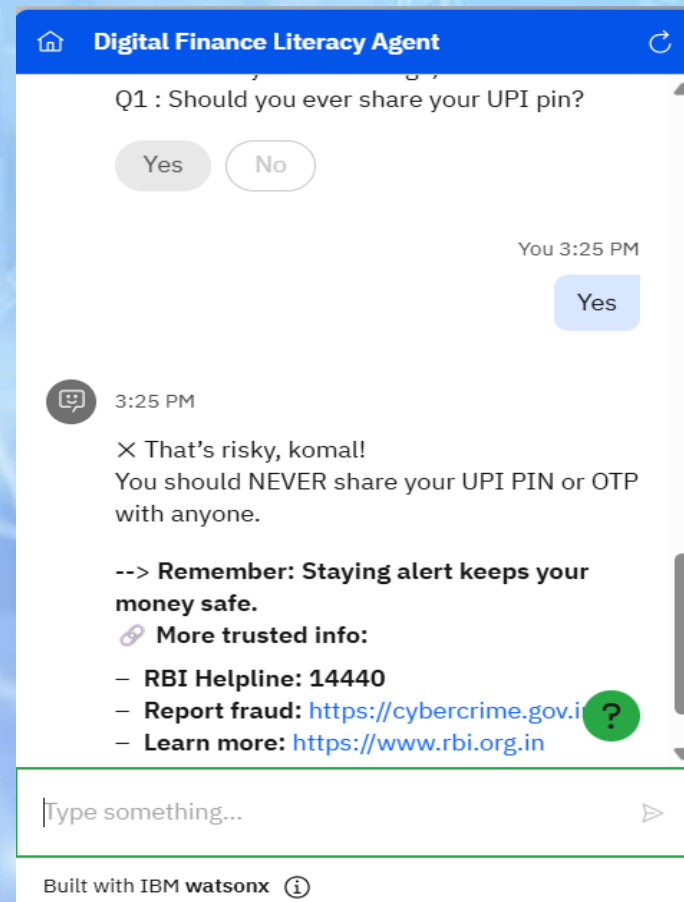
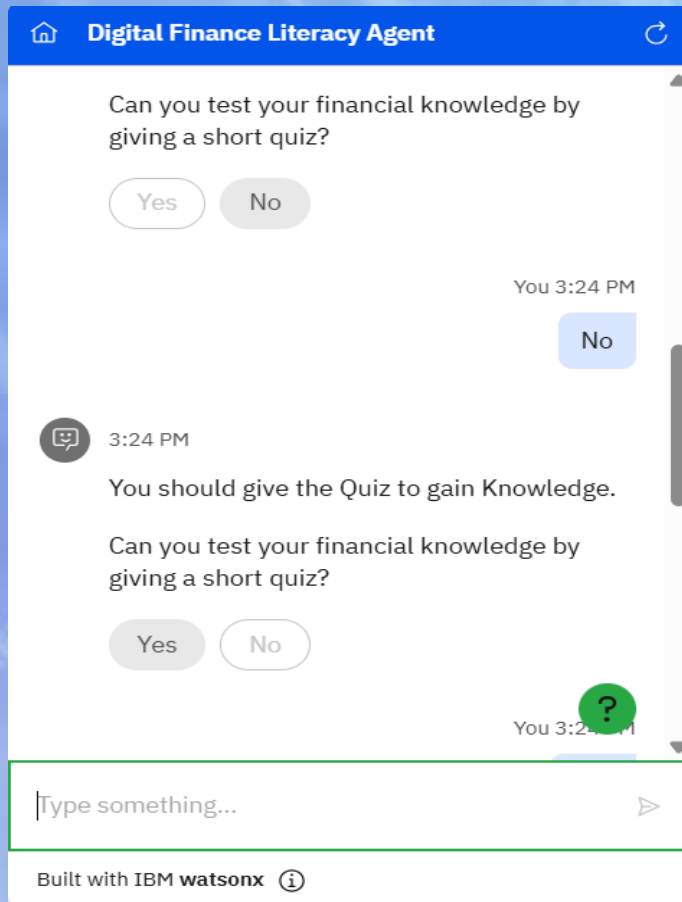
Yes No

Type something... ➤

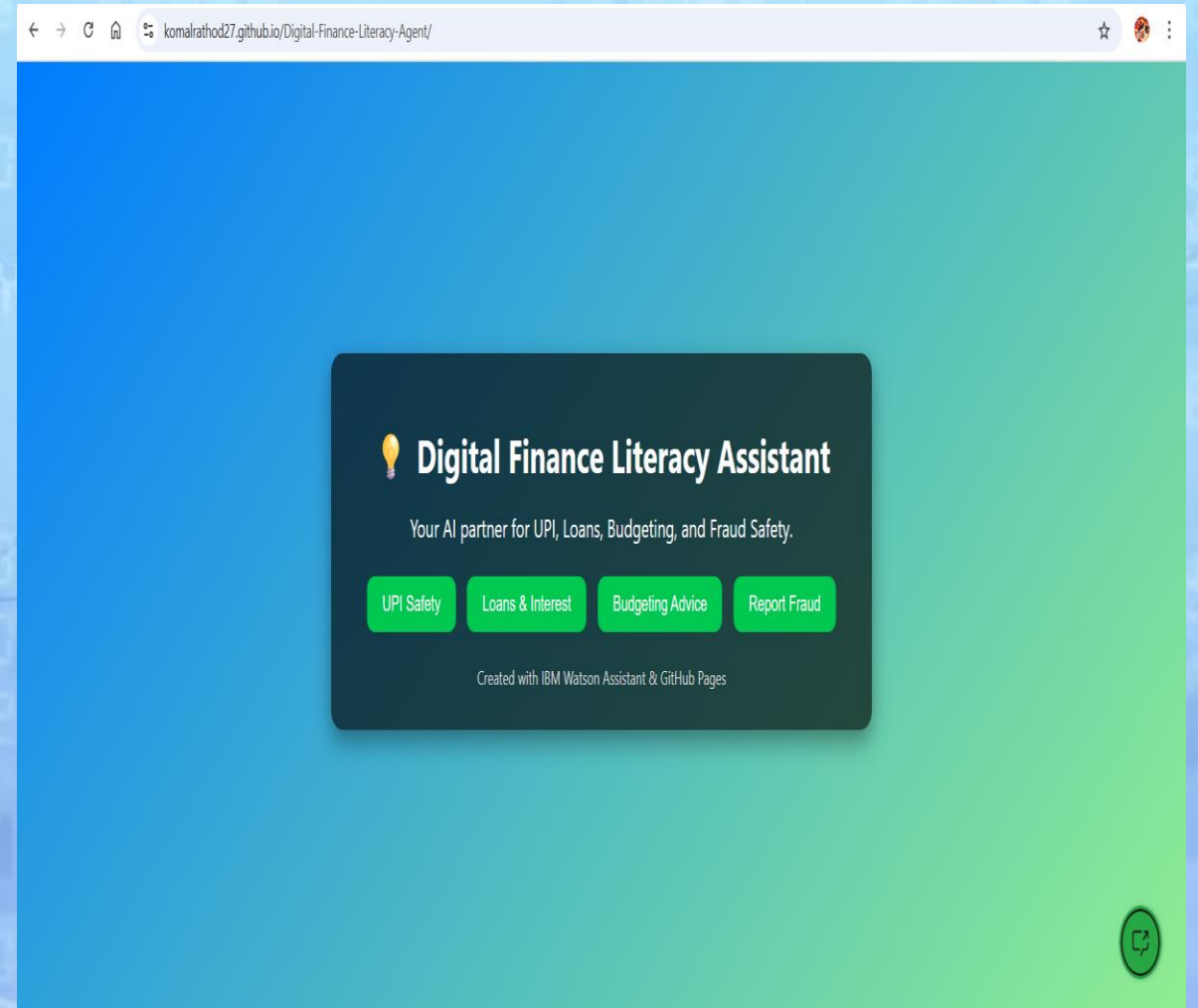
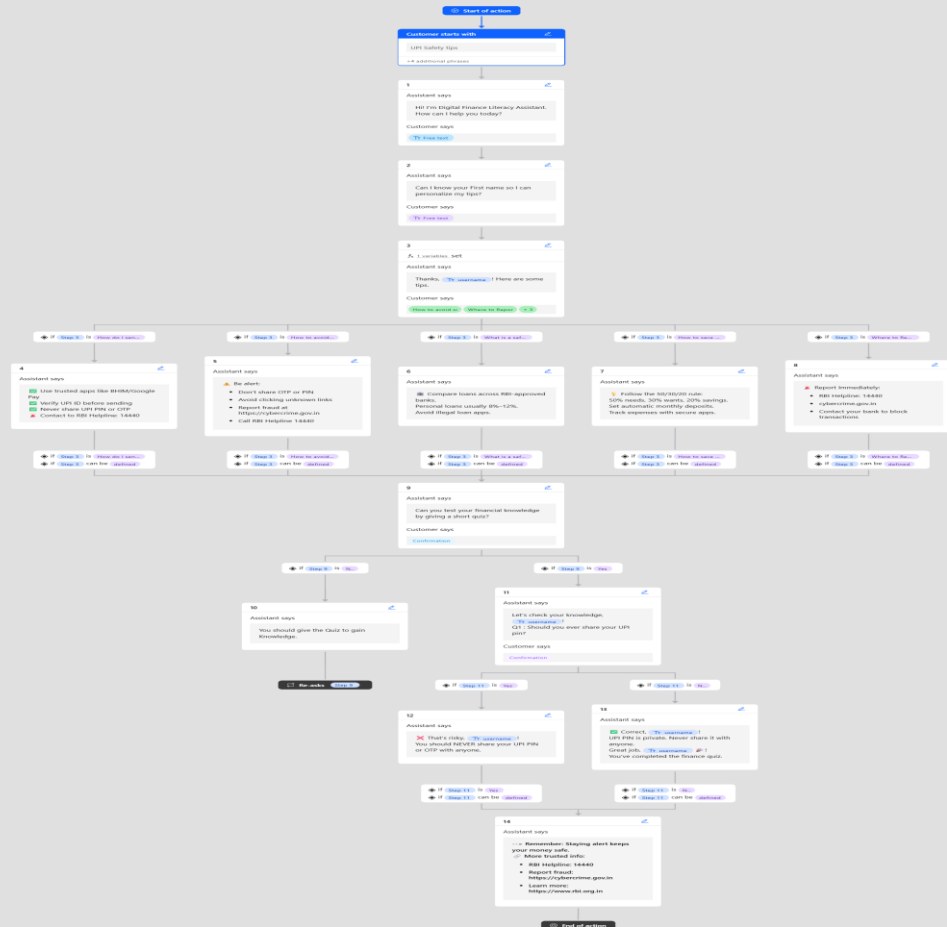
Built with IBM watsonx ⓘ

RESULT

- If user refuses to take the quiz, model asks them again.
- If user answers wrong then model gives them to correct advice.
- Multilingual inputs supported (English, Hindi)



RESULT



CONCLUSION

- The **Digital Finance Literacy Assistant** successfully demonstrates how AI can:
 - Educate users about safe financial practices
 - Support multiple languages for inclusivity
 - Provide instant responses
 - Help prevent fraud & increase confidence in digital finance

FUTURE SCOPE

- Add voice support for less-literate users.
- Expand language support with IBM Language translator.
- Integrate with mobile apps/WhatsApp for wider search.
- Include feedback collection to continuously improve answers.
- Use Watson Discovery for real-time financial knowledge updates.



REFERENCES

- IBM Watson Assistant Documentation
- IBM Cloud free lite plan
- Reserve Bank of India(RBI) – Digital Payments & Security guidelines
- National Centre for financial Education(NCFE)
- Digital India Program - Financial Inclusion



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Completion date: 24 Jul 2025 (GMT)

Learning hours: 20 mins



THANK YOU