

PAAVAK BANSAL

✉: bansalpaavak@gmail.com |



7009303332 |

Current Address: 620-B Hare Krishna Orchid, Vrindavan |

Age: 20 |

Gender: Male

EDUCATION

Qualification	University/ Board	Year	Institute	%	Rank
B.B.A.(Hons)	GLA University	2020-2023	Institute of Business Management	83%	Distinction
XII th	CBSE (Commerce)	2019-2020	Parmeshwari Devi Dhanuka Saraswati Vidya Mandir, Vrindavan	91.4%	Distinction
X th	CBSE	2017-2018	Romex International School, Mathura	89%	Third Rank

Honors & Awards

- Awarded with **Elite and Silver Medal** a certificate for excellence in Entrepreneurship organized by **IIT Madras**, 2021
- Honored with “**Aggr Pratibha Samaan**” by “Akhil Bhartiya Aggarwal Samelan Punjab” for Stellar performance in Class XII, 2020
- Secured **1st Rank in English Language** with 96 marks in the Institution in Class XII, 2020
- Awarded with “**Shat Pratishat Upasthiti Puraskar**” for **100% Attendance in 2 Consecutive Years** from 2018- 2020

WORK EXPERIENCE

AnterPrerna	Content Strategist (May - Jul 21)	<ul style="list-style-type: none"> Only one to be selected out of 500 applicants from GLA University for the content writing internship Drew business insights on “negotiation” through dedicated research and first principles Ideated promotion activities and organized “Speak to Convince” – a crowdsourcing platform for innovative marketing ideas with a participation of more than 40 students
Punjab National Bank	Internship Trainee (May-Jul 22)	<ul style="list-style-type: none"> Authorized person for handling retail and wholesale customer desiring to open an account Successfully uplifted customer base by 250+ retail and 50+ wholesale customers during tenure Heard and resolved query and issues of walk-in customers with spirit of happy customer is happy you
Shyama Pyari Rasili Kunj	Entrepreneur (June 2017- Mar 2020)	<ul style="list-style-type: none"> Co-founded a local desert enterprise to cater B2C and B2B customers like weddings, restaurants etc. Took executive decisions related to finances, marketing, customer relationship building and sales Analysed customer needs to offer customized products across multiple distribution channels Actively worked on creating a strong brand image via innovative marketing and customer interactions Serviced 25K customers and raised a total revenue of Rs 54L across the tenure of operations
Crazy For Success Foundation	HR- Talent Acquisition (Oct - Nov 2021) (May - Jun 21)	<ul style="list-style-type: none"> Contacted 100+ candidates via LinkedIn to discuss potential work opportunities across a plethora of domains including graphic designing, human resources, content writing, others Single-handedly conducted phone and visual interviews of interested candidates
Team Everest	Volunteer (April’21, Oct 21)	<ul style="list-style-type: none"> Raised awareness about bird starvation via posters and presentations, reaching 80+ people Independently made 5 bird Feeders and placed them at appropriate places to promote fauna health
Red Dot Foundation-SafeCity	Volunteer (Sep - Oct 21)	<ul style="list-style-type: none"> Interacted with more than 25 children and parents during Child Safety Champion Campaign to educate about child safety, key risks, dangers and safety measures Conducted activities like drawing, poetry, story writing to spread awareness amongst children
Eduindex News	Content Writer (May - Oct 21)	<ul style="list-style-type: none"> Researched and authored articles regarding business ecosystem incl. start-ups, EMI, profitability, management etc. for a leading business website with 1.7 lakh+ readers
Tutedude	Hiring Intern (Aug - Oct 21)	<ul style="list-style-type: none"> Communicated efficiently with the 800+ connections on LinkedIn for recruiting Brand Ambassador Resolved queries, explained job responsibilities and negotiated stipends with the potential candidates
TopTrove Foundation	HR Intern (May 21)	<ul style="list-style-type: none"> Hired fresh talent across different fields like HR, Fundraisers, Campus Ambassador Received a Letter of Recommendation for exceptional performance, dedication and hard work
Bhumi	Volunteer (Mar - Apr 21)	<ul style="list-style-type: none"> Participated in Unite for Her Campaign regarding financial literacy for women Emceed physical and virtual sessions to spread financial awareness across 20+ women beneficiaries Designed, signed, and distributed Participation Certificates to the attendees

POSITIONS OF RESPONSIBILITY

Proficio Persona Club	Deputy Head (July 21-Present)	<ul style="list-style-type: none"> Organized “Sanchayan”, a multi-skill competition and DJ event with a footfall of 200+ students Spearheaded a recruitment drive to promote student integration and create club awareness
NSS	Event Planner (Oct 20-Present)	<ul style="list-style-type: none"> Participated in multiple Nukkad Nataks to spread awareness about “Status of Women in the Society” Conducted qualified Health Camps in nearby villages to promote health access at the grassroot level Participated in multiple Tree Plantation Drives in the college premises to combat climate change
Udaaan Aasma Tak	Team Member (Oct’20-Nov’21)	<ul style="list-style-type: none"> Educated 10 underprivileged students from nearby villages by deploying novel teaching strategies Conducted periodic tests to continuously monitor and evaluate student performance
P.D.D.S.V.M	Member of Parliament (2019-20)	<ul style="list-style-type: none"> Appointed as Class Representative of a 60 students’ class with majority votes in a democratic setting Represented student interests to the higher authorities and participated in Council Meetings Ideated appropriate solutions to the modern age student problems like ragging, harassment, others

SKILLS AND CERTIFICATIONS

Banking	<ul style="list-style-type: none"> Accredited with Level-4 certificate by Ministry of Skill Development and Entrepreneurship
Business Administration	<ul style="list-style-type: none"> Awarded with Level-4 expertise certificate by Government of India (Skill India)
Microsoft Office	<ul style="list-style-type: none"> LinkedIn Skill Badge Holder for excellence in Microsoft PowerPoint (top 5%) and Microsoft Word (top 15%) Intermediate knowledge of MS Excel

OTHER ACHIEVEMENTS

DAV Public School	<ul style="list-style-type: none"> Published an article on the topic “Reducing Ground Water Level” in the Annual Magazine “Aviral” with a readership of more than 5,000 students (2016-17)
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