SOLUTION – SUBSCRIPTION PLAN FOR RECURRING ORDERS

Solves - I frequently need the same items but have to reorder them manually each time.

Users can reorder the goods

Users can subscribe to the regular goods

EXISTING BEHAVIOUR & PAIN POINT

- Users frequently need the same items but have to reorder them manually each time.
- Repetitive reordering is inconvenient and time-consuming.

SOLUTION

- Offer a subscription plan where users can set weekly, or monthly recurring orders for their frequently purchased products.

IMPACT ON EXPERIENCE

- Eliminates the need for repeated manual ordering.
- Saves time and ensures regular delivery of essential items.
- Enhances convenience and promotes long-term loyalty to the app.