Competitor Analysis

Rankings

| 1 | 2 | 3 | 4 |

Top Players	Delivery Time	Offers	Customer Service	Product range	Market Share	AOV	Social Visibility	Reach
zepto								
bigbasket A TATA Enterprise								
SWIGGY instamart								
blinkit								

Market Share

Others 4%
Zepto 20%
Blink it 39%
Swiggy Instamart 37%

Ecommerce

Quick commerce

5x Growth

0%   20%   40%   60%   80%