**biliq**

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Homepage

*Proposed call-to-action*

Want to make the most out of your property? biliq is here to help utilize your property to the maximum!

*Tagline*

Redefine Accommodation (Rational)

Exceed Expectation (Emotional)

Consult. Host. Manage (Services)

**About Us / The biliq Story**

Malaysians acknowledge that one of the best assets to invest in is property, but many of them are not utilizing these properties to maximum potential. It might be because they do not have the necessary finances, time nor manpower to manage them. Even the best property situated at the most strategic locations can become worthless if it is not managed properly.

In Malaysia, most property owners will typically rent out their properties and collect rental from tenants. However, due to rising living costs, the rental fee is no longer sufficient to cover the monthly installment paid for these properties. Hence, they must start relying on other methods such as hosting, subletting**,** short-term rental, etc. However, these property owners might not have the necessary time or experience to do so. This is where biliq comes into the picture.

The team behind biliq are hosting and property management experts that enables distressed property owners to gain maximum profit and gain passive income for their property investments.Apart from providing property hosting services, biliq is here to ensure that your property is kept in tip-top condition, even if you are too busy to manage it yourself. From hosting to short- and long-term rental, trust biliq to handle everything for you while you focus on other obligations.

*The Meaning Behind biliq*

biliq is derived from the Malay word ‘bilik’, which means room. The ‘q’ in biliq is an inversion of the ‘b’, representing that the biliq team aims to convert your property into a modern living space with a homely and familiar vibe.

*Vision*

To become Asia’s leading hosting management company

*Mission*

i. To maximize rental yield and return of investment for property owners

ii. To provide professional property & investment advisory to property owners

iii. To provide memorable & extraordinary accommodation experience to guests and tenants

*Core Values*

i. Innovation

We identify the best ways to optimize your property in order tostand out from competitors.

ii. Commitment

We are committed to provide the best service so that you can have a worry-free experience.

iii. Dependability

It’s never easy to leave your property in the hands of others without supervision. We want to be dependable enough for property owners to entrust their properties to us.

iv. Integrity

We provide honest feedback and advice so that our affiliated property owners gain more value out of their properties.

v. Gratitude

We show our thankfulness and gratitude by providing top-notch service to our loyal clients.

*The People Behind biliq*

biliq is founded by two passionate and charismatic individuals that have years of experience in the property industry. After identifying the pains that property owners are facing – such as difficulty in searching for tenants and the struggle to manage and sustain their properties – the founders were inspired to provide a one-stop, hassle-free platform for property owners to utilize their properties to the maximum by renting them out to guests, therefore generating long-term passive income.

*Kenny Tan*

*Co-Founder – biliq.co*

• Possesses 9 years of corporate experience in Property Online Advertising Portal Industry

• Is currently the Council Vice President of Rector Investment Community Hub (R.I.C.H)

• Currently serves as a public speaker & property trainer for multiple companies such as M.I.E.A Organisation

• Owned more than 10 properties in 5 years

• Personal Mission: To provide professional solutions specially for distressed property owners.

*Ginnz Chan*

*Co-Founder – biliq.co*

• 8 years of experience in the property industry as a property agent

• Currently works as a probationary estate agent

• Elected as the Council Secretary of the Rector Investment Community Hub (R.I.C.H)

• Began venturing in property investment at age 24

• Owned a multi-million-dollar properties portfolio at age 29

• Has 3 years of experience in property hosting

• Mission: To help people who have right attitude to achieve financial success

*biliq.co Value Chain*

1) Identifying Purposes

We will identify if the property owner is looking for short-term or long-term rental.

2) Market Research

Our team will conduct comprehensive market research to identify key factors to determine the value of the property for rental. These factors include:

a. The location in which the property is situated and the available facilities in its vicinity such as tourism hotspots, universities, and hospitals, etc.

b. Convenience provided such as public transport and dining places, etc.

c. Upcoming booming factors such as new developments, malls, and commercial buildings.

d. Population, income, and demographics of neighbouring communities.

3) Property Consultation

Once the market research has been conducted, we will provide consultation based on the results obtained. Our consultation services include:

a. Offering the best strategies and approaches to implement in order to get maximum profit.

b. Propose minimalistic interior design concepts and linking up with our affiliates, Square Design.

c. Advise property owners on costing vs profit for them to gain maximum ROI.

4) Sign Agreement

An agreement will then be made with the property owner to state the responsibilities and other terms and conditions that have been mutually agreed upon by both parties. biliq will be assigned as the official hosting service provider.

5) Go to Market

biliq.co will create and manage hosting profiles on propose several property advertising platforms to increase the visibility and awareness of your property.

6) Profit Sharing

biliq.co will consult & propose property owners with an attractive and customer-centred solution that creates a win-win situation for both parties.

7) Happy Owner

Owners can sit back, relax, and wait for their properties to generate income for them!

**Services**

biliq.co provides more than just rental and hosting consultation and services; it provides comprehensive solutions to ensure that property owners can gain maximum value out of their property. The services offered by biliq encompass:

*Consult*

Being the hosting experts that we are, we provide consultation to property owners on how to enhance their ranking priority on online rental and accommodation booking sites. We will also advise owners on creative renovation concepts to better entice potential guests.

*Hosting*

biliq represents property owners to host guests and tenants for short- and long-term rentals. Our team will act as the mediator so that owners do not need to liaise and host these guests personally, reducing unnecessary stress and complications.

*Property Management*

Apart from hosting, the biliq team provides A-Z property management services including paying utilities, cleaning up before and after, maintenance and repairs, etc. This ensures that the properties are ever ready to be rented out. We will also utilize smart technology to provide better security to guests.

**Portfolio**

We walk the talk and always strive to deliver our promises to our clients. Check out our portfolio for proof of our credentials.

**Gallery**

Seeing is believing. Don’t just take our word for it; browse through our gallery for photos, videos, and testimonials of our past work!

**Contact Us**

Interested to engage our services? Feel free to contact us via these following methods!

Email:

Phone: