

Section 1: Hero

Tagline: Healthcare, Built on Intelligence

Alternative taglines:

Healthcare that Thinks and Acts

Health – Tracked & Improved

Health, Tracked by Data. Improved by AI

Main Headline: One AI Platform Connecting Patients, Clinics, and Care

Subheadline: Healthy4You is an AI-native healthcare platform that unifies patient data, clinical workflows, and continuous monitoring into one intelligent system.

CTAs:

Primary button:

Book a Demo

(anchor to demo page)

Secondary button:

See the Case Study

(anchor to case study page)



Add certifications. HIPAA Compliant - Must. Add all icons - GDPR, ISO, SOC2 ?

Section 2: Trust Bar

Header: Built by Healthcare Practitioners. Proven in a Live Clinic.

Clinic Proof

Gavcure Clinic (Israel)

Private clinic specializing in alternative and device-based medicine

Operational Snapshot (horizontal list)

10+ years in operation · 6 clinicians · Patients across multiple cities and countries

Results After Healthy4You (shown in tiles - 3 cards)

Clinical Efficiency (1 tile)

- **-97%** physician time spent on medical history intake
- **+30%** more patients per day without extending working hours
- **100%** of appointments start with a structured patient overview
- Physician time shifted from documentation to diagnosis and treatment

Patient Experience & Trust (2 tile)

- Single standardized diagnostic and communication flow
- Fewer intake errors and misunderstandings
- More predictable, consistent patient experience
- Lower drop-off after the first visit

Revenue Impact (3 tile)

- **+20-35%** increase in treatment plan acceptance
- **-25-40%** reduction in “I need to think about it” losses

- Lower patient loss rate ($\approx +\$700$ per recovered patient)
- More confirmed treatment courses ($\approx \$6,000-\$8,000$ each)

CTAs:

Primary Button

See How it Works
(anchors down)

Section 3: Toggle Switch – Service Solution

Header: One Platform. Two Experiences. Continuous Care.

Optional subheader (small text under header):

Healthy4You adapts to the needs of patients and clinics – without breaking the care loop.

Toggle Option 1: Patients

Headline

Your Health, Continuously Understood

Description

Monitor your health beyond clinic visits with an AI assistant in your pocket that understands your data, history, and daily signals – and keeps your care connected.

Icons, in a horizontal line:

Android iOS

Text: Patient app available for clinics using Healthy4You

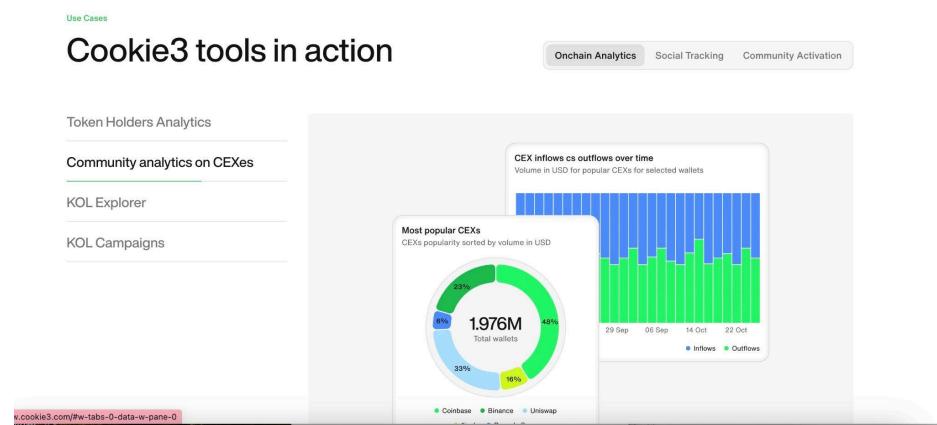
Key Value Bullets

- AI health assistant available 24/7 [Product screen]

- Automatic tracking of nutrition, sleep, activity, and mood via Apple Health & Android Health [Product screen]
- Health data, symptoms, and files in one place [Product screen]
- Personalized insights based on your medical history [Product screen]
- Voice Control [Product screen]
- Daily & Weekly Health Reports [Product screen]

Reference for the product feature + screens:

<https://www.cookie3.com/>



Toggle Option 2: Clinics

Headline

Run Smarter Care – Increase the Revenue of the Clinic Immediately

Description

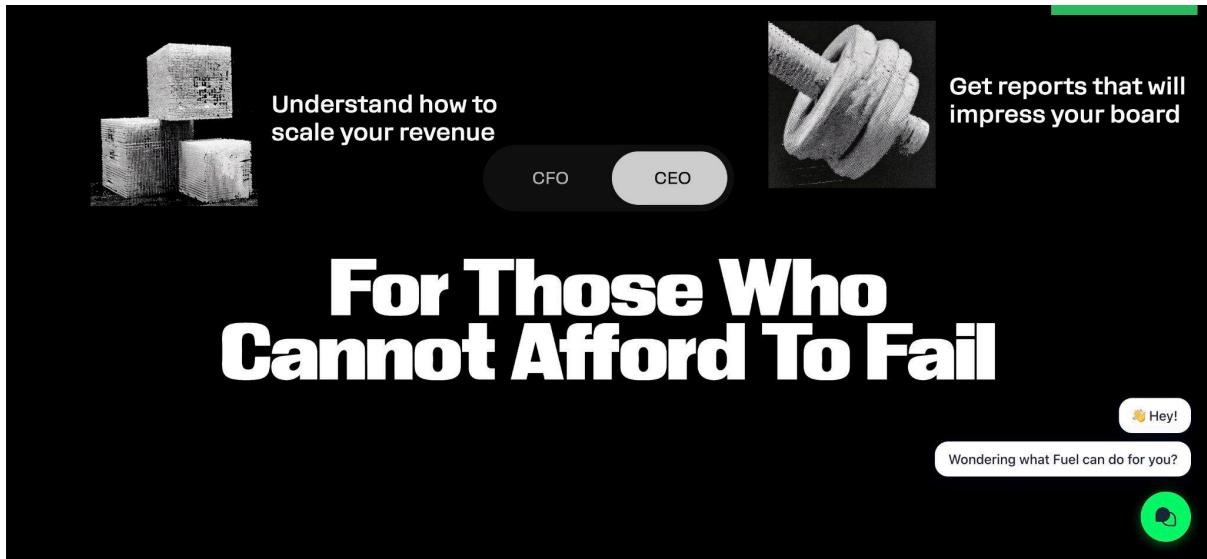
Automate intake, documentation, and patient monitoring while giving doctors a complete, structured view of every patient – before the visit starts.

Key Value Bullets

- AI-Scribe: consultation recording & transcription [Product screen]
- Smart Intake Forms: -97% time spent on medical history intake [Product screen]
- Standardized FHIR / HL7 patient records [Product screen]

- Telemedicine: continuous patient monitoring between visits [Product screen]
- More patients per day without longer hours [Product screen]

Reference for the toggle switch:



CTAs:

Primary button:

Schedule a Demo
(anchor to demo page)

Secondary button:

See the GavCure Case Study

(anchor to case study page)

Section 4: Value Proposition Pillars (shown in tiles - 4 cards)

Section Header

Why Healthy4You Works

Short Intro Placement

Healthy4You is built to solve the core problems of modern healthcare: fragmented data, overloaded clinicians, and disconnected care between visits.

(Pillar 1:) Clinics Run Smarter. Revenue Grows Faster. (1 tile)

Healthy4You removes operational friction from clinical workflows, allowing clinics to see more patients, reduce burnout, and increase revenue without extending working hours.

- Doctors spend less time on medical history intake
 - Clinics see +30% more patients with the same staff
 - Higher treatment plan acceptance (+20-35%)
 - Fewer lost patients and more confirmed treatment courses
 - Doctors focus on diagnosis and treatment - not documentation
-

(Pillar 2:) Patients Stay Continuously Connected to Care (2 tile)

Patients receive daily health tracking and AI-guided support that keeps them connected to their health – and their clinic – beyond episodic visits.

- 24/7 AI health assistant
 - Continuous data from devices and daily inputs
 - Health history, symptoms, and documents in one place
 - Clear guidance on when and where to seek care
 - Seamless transition from app to clinic visit
-

(Pillar 3:) One Unified Health Record – Always Up to Date (3 tile)

Healthy4You replaces fragmented systems with a single, standardized medical record that updates automatically from every interaction.

- FHIR / HL7-compliant patient records
 - Auto-filled data from consultations, devices, and files
 - Structured vitals, diagnoses, and procedures
 - Interoperable with major EHR systems
 - Portable records across clinics, cities, and countries
-

(Pillar 4:) AI That Scales Care – Not Risk (4 tile)

Healthy4You uses a multi-agent AI system designed to assist clinicians, reduce human bottlenecks, and improve decision-making – without replacing doctors.

- AI agents specialized by clinical task *[Product screen of showing different specialized doctors]*
- Context-aware recommendations based on patient history *[Product screen]*

- Continuous analysis between visits
- Built-in safeguards and clinician control
- Designed for real clinical environments, not experiments

CTA Button:

See How Clinics Scale with Healthy4You
(anchors to Testimonials)

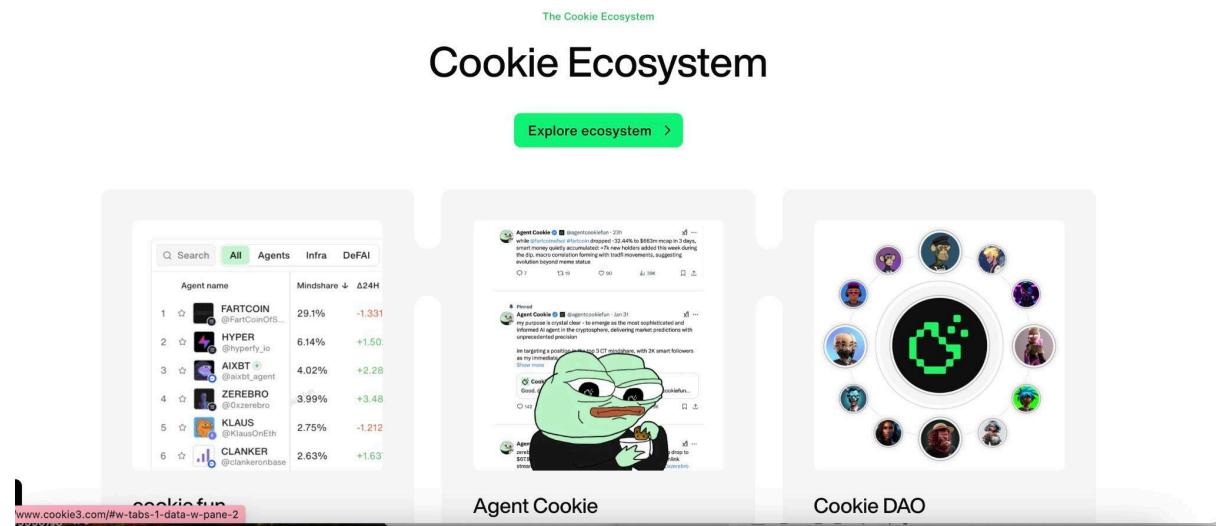
Section 5: Healthy4You Ecosystem

Main Header

Healthy4You Ecosystem

Ecosystem Cards (3-4 tiles)

Reference:



1 Tile: Health Intelligence Layer

Description

The intelligence layer that connects patients, clinics, and data into one continuous care loop.

Includes:

- Multi-agent AI system
- Patient memory & context engine
- Continuous data analysis
- Clinical-grade safeguards

2 Tile:**Patient App****iOS & Android (show as icons)****Description**

A personal AI health assistant in your pocket that tracks, understands, and connects daily health data to real care.

Includes:

- iOS & Android apps
- Apple Health & Android Health integration
- Symptoms, vitals, files, routines tracking & advisory
- AI guidance between visits

3 Tile:**Clinic Platform****Description**

A clinical workspace that automates intake, documentation, and monitoring - without disrupting workflows.

Includes

- Consultation recording & transcription
- Structured patient records (FHIR / HL7)

- RPM & telehealth-ready
- Doctor & admin dashboards

Horizontal Line:

Built to connect with existing healthcare systems and scale across clinics, regions, and countries.

Horizontal Line:

- EHR / EMR interoperability - Secure clinic-owned databases -White-label deployment -API-first architecture

CTA Button:

See the Platform in Action

(Anchor to Demo page)

Section 6: Security

Header: Federated Data Architecture Built for Healthcare

Subheader: Your data stays with you. Our cloud delivers intelligence, not data ownership.

We use a federated data storage model where each clinic maintains its own database within a secure perimeter – either on-premise or in an isolated, clinic-controlled cloud.

Our platform connects to these systems as an intelligent orchestration layer, without centralizing raw medical data.

How it works (in tiles)

- **Clinic-owned data (1 tile)**

All clinical data remains fully owned, stored, and controlled by each clinic.

- **Rule-based access & permissions (2 tile)**

Data access, processing, and synchronization are governed by predefined rules and roles.

- **Secure cloud interaction (3 tile)**
Communication happens via encrypted channels and secure APIs.
 - **Privacy-first cloud processing (4 tile)**
Only approved metadata, aggregates, or anonymized outputs are processed in the cloud.
-

Why it matters (in tiles)

- **HIPAA & GDPR compliant by design**
Built to meet healthcare and regional regulatory requirements.
 - **Lower risk, no single point of failure**
Eliminates centralized data exposure and reduces breach risk.
 - **Full data sovereignty for clinics**
Clinics stay in control of their data at all times.
 - **Cloud benefits without compromise**
Unlock AI modules, analytics, automation, and cross-clinic workflows – without moving sensitive data.
-

Section 7: Testimonials – Clinics & Patients: Toggle Switch

Toggle Option 1: Clinics

Dr. Victoria Gale
Clinic Director
Private Multidisciplinary Clinic

“This removed documentation from the visit entirely. Doctors now focus on diagnosis, not typing. The impact on throughput surprised us.”

Dr. Daniel Surrey
Medical Director
HME/DME Clinic

“Intake and documentation used to slow everything down. Now every order starts with a complete, structured patient profile.”

Ben Cornfiel
Clinic Owner
Private Practice (Israel)

“We see more patients per day without extending hours. That’s real operational leverage.”

Denys Chyba
Senior Physician
Preventive Medicine Clinic

“I just talk to the patient now. The system captures everything and gives me a clean summary after.”

George Hormann
Operations Lead
Outpatient Medical Center

“Intake used to be chaotic. Now it’s standardized for every patient. Fewer misunderstandings, smoother visits.”

Gannady Ocheren
Clinic Owner
Private Clinic Network

“Treatment plan acceptance went up noticeably. Patients leave with clarity instead of ‘I need to think about it.’”

Toggle Option 2: Patients

Patient
Elena Chiefly
Chronic Care Program

“For the first time, my doctor already knew my history before I walked in. I didn’t have to explain everything again.”

Patient
Robert Dunnis
Preventive Health Program

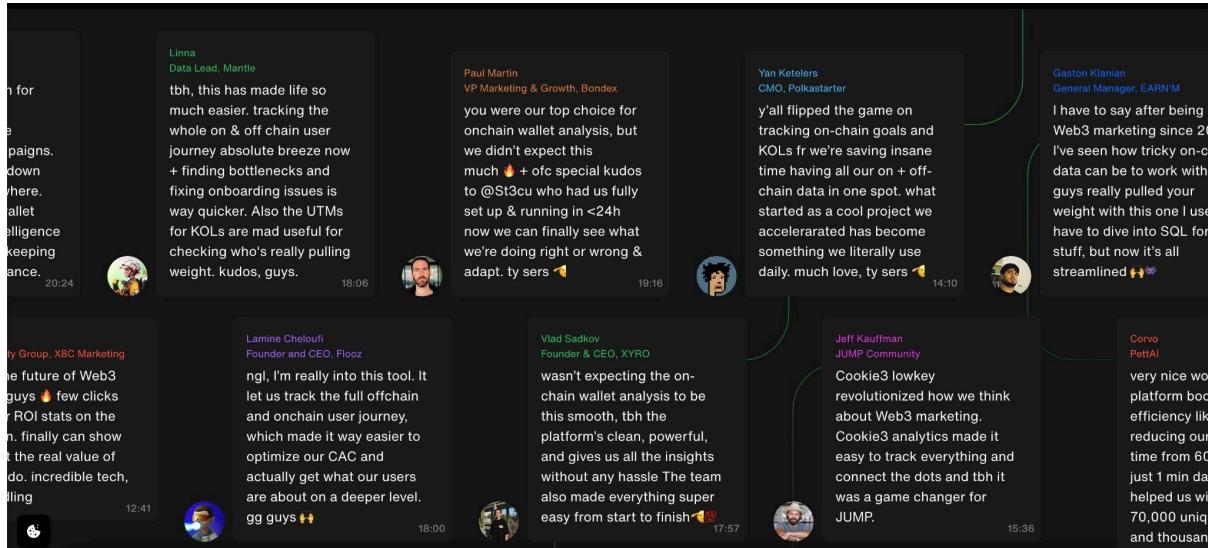
“It feels like my care continues between visits. Not just an appointment - an ongoing process.”

Patient
Marta Krassovets
Private Clinic (Israel)

“I finally understand my health data. Everything is in one place and explained in simple language.”

Button CTA:
Read the Full GavCure Case Study

Reference to the section:



Section 7: Final CTA

Make Health Intelligent – with Healthy4You.

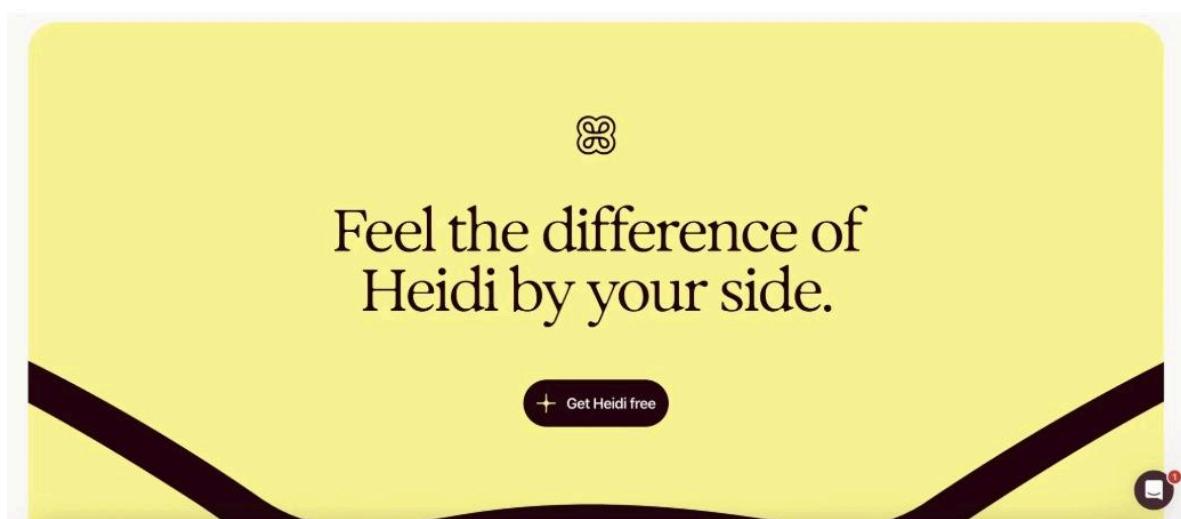
CTA Buttons:

Schedule a Demo (Primary)

Anchors to Demo page

See the GavCure Case Study (Secondary)

Anchors to Case Page



Case Study Page

Header:

Case Study: GavCure Clinic

Subheader:

How a Private Rehabilitation Clinic Increased Capacity and Profitability
Without Hiring

Client

GavCure – private rehabilitation & pain-management clinic

Rishon LeZion, Israel

GavCure specializes in non-invasive musculoskeletal rehabilitation, treating spine, joint, muscle, post-traumatic, and post-surgical conditions. The clinic operates outside the national HMO system, delivering course-based, personalized care.

The Challenge

As patient volume and case complexity grew, GavCure faced structural limits:

- Unstructured patient intake and manual questionnaires
- Fragmented clinical data across systems and formats
- Reactive treatment planning based on symptoms, not early risk signals
- High dependence on individual therapist experience
- Growing administrative burden limiting effective treatment time

The clinic needed to scale without hiring, without disrupting workflows, and without compromising clinical judgment.

The Solution

GavCure integrated Healthy4You as a clinical data and decision-support layer on top of existing processes.

Implementation

- Setup time: under 1 hour
 - No changes to HR structure
 - No additional hiring
 - Managed by one existing administrator
 - Therapists continued working in their standard workflow
-

What Changed

Structured Digital Patient Profiling

Automated intake standardized health data collection across all patients, reducing intake and consultation time.

Unified Patient Data View

All complaints, risk indicators, and treatment responses became available in a single, centralized clinical interface.

AI-Assisted Risk Flagging

Early indicators for overload, contraindications, and recovery tolerance enabled safer, more proactive treatment planning.

Decision Support for Therapists

Healthy4You supports – but does not replace – clinical expertise, reducing cognitive load and improving consistency.

Reduced Administrative Friction

Automated summaries and visualized data minimized repetitive clarification work for therapists and administrators.

Results

Operational

- Time saved per appointments
- Clearer workflows
- Higher daily patient capacity with the same team

Financial

- Increased revenue without additional staff
- Improved profitability
- Lower marginal operating costs

Clinical & Patient Experience

- More accurate treatment planning
- Improved outcomes
- Higher patient retention
- Stronger word-of-mouth referrals

What the Clinic Says

“The value was not the technology itself, but operational clarity. We reduced staff overload and improved profitability without expanding the team.”

— Gennady Ochman, Clinic Owner, GavCure

“Healthy4You structures information in a way that allows faster, safer, and more consistent decision-making – especially in complex patients.”

— Treating Therapist

Looking Ahead

GavCure plans to expand with:

- Predictive recovery timelines
- Advanced contraindication detection
- Longitudinal outcome analytics
- Patient self-monitoring and follow-ups
- Integration with external medical documentation

All without proportional increases in staffing or operational costs.

Key Takeaway

Healthy4You helped GavCure scale clinical capacity, improve outcomes, and increase profitability – without hiring, workflow disruption, or loss of clinical autonomy.

If you're looking to increase clinical capacity, improve outcomes, and grow revenue – without hiring or disrupting workflows – schedule a demo with Healthy4You today.

CTA Button

Schedule a Demo
(anchors to demo page)

About Page

Header:

A HealthTech company shaping the future of healthcare through advanced AI technologies.

Subheader:

Built by healthcare practitioners, with a proven case running in an Israeli clinic.

Button:

See the Case Study
(anchors to case study page)

In bullets:**Title:**

We are building healthcare that scales for decades.

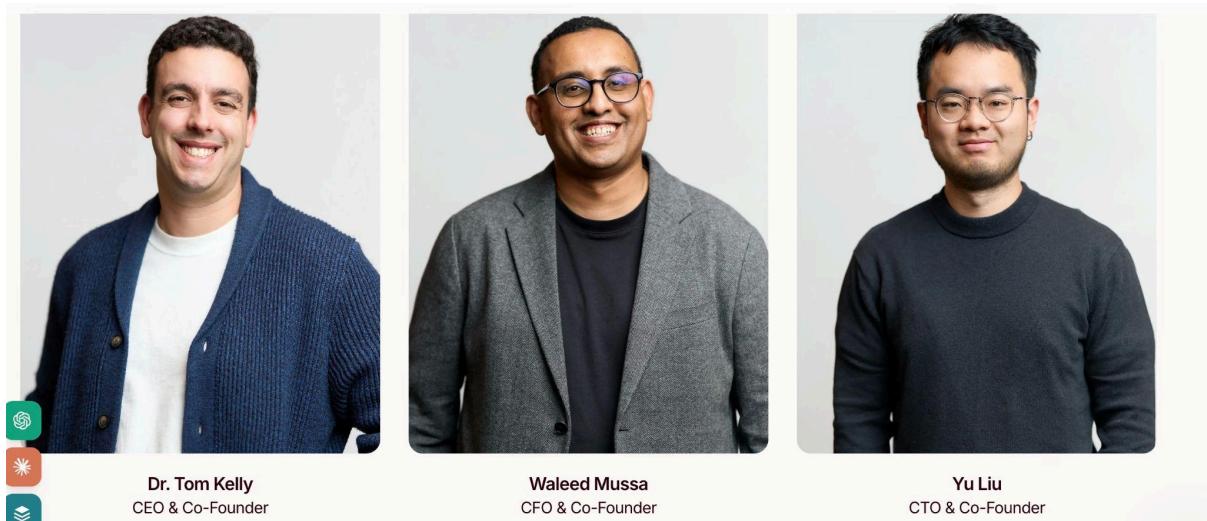
- Ambient documentation that removes admin work from every visit – not clinical judgment
- Intake, scheduling, and patient communication that work across languages and regions
- Decision support that is transparent, auditable, and clinician-controlled
- Post-visit workflows and patient monitoring that continue automatically between visits

Meet Our Team

Gennady Ochman
CEO, Co-Founder

Sergey Nemesh
CTO, Co-Founder

Reference:



What we Stand for

1. Built by Clinicians, Not Theorists

We design Healthy4You from inside real clinical workflows – not from assumptions or demos.

Our team includes healthcare practitioners who understand operational pressure, patient complexity, and regulatory reality.

What this means in practice

- Designed around real visits, not ideal ones
- Proven in a live Israeli clinic before scaling
- Clinical judgment always stays with the doctor

2. AI That Assists – Never Replaces

We believe AI should reduce cognitive load, not take clinical responsibility.

Healthy4You supports decision-making with structured data, context, and signals – while keeping humans in control.

What this means in practice

- Explainable, auditable decision support
 - Clear separation between AI suggestions and clinician decisions
 - Built-in safeguards and override at every step
-

3. Data Ownership Is Non-Negotiable

Healthcare data belongs to clinics and patients – not platforms.

We built Healthy4You on a federated architecture that delivers intelligence without centralizing sensitive data.

What this means in practice

- Clinic-owned databases (on-prem or isolated cloud)
 - No raw medical data centralized in our cloud
 - HIPAA & GDPR compliance by design, not by policy
-

4. Scale Care Without Scaling Burnout

Healthcare should grow through better systems – not longer hours or larger teams.

We focus on removing friction so clinics can treat more patients without sacrificing quality or staff wellbeing.

What this means in practice

- -97% time spent on medical history intake
- +30% more patients per day with the same staff
- Doctors spend time on diagnosis, not documentation

CTA Banner

Build intelligent Healthcare with Healthy4You

Button

Book a Demo

1. Recommended Pages Architecture (Sitemap)

Primary Navigation (Top Bar)

1. Product

Reference:

The screenshot shows the top navigation bar with links for Home, AI Agent, Platform, and Support. Below the navigation is a section titled "1. Product" which contains a grid of icons and descriptions for various AI agents and platform features. To the right is a sidebar titled "Reference:" with a large orange callout box containing a shield icon and the text "How Sully protects your data". At the bottom are links for Careers, Privacy Policy, Security, Docs, and a status indicator for All Systems Active.

AI AGENT		PLATFORM	
AI Triage Nurse Handles referrals, labs, and follow-ups.	AI Receptionist 24/7 scheduling, intake, and reminders.	AI Consultant Clear, evidence-based answers during visits	
AI Scribe Transcribes conversations into structured clinical notes.	AI Pharmacist Medication checks, refills, and safety alerts.	AI Medical Coder Accurate ICD-10/CPT, audit-ready notes and HCC coding	
EHR Bridge One integration that powers every agent.	Consensus Expert models agree for safer answers	ROI Calculator Estimate annual savings and payback	

Careers ↗ Privacy Policy ↗ Security ↗ Docs ↗

All Systems Active

How Sully
protects your data

For Patients For Clinics

2. Security

3. Case Studies

4. Company

5. Book a Demo

2. Page-by-Page Breakdown

1. Homepage

Purpose: Convince *serious* visitors to take the next step.

Includes:

- Hero (vision + credibility)
- Trust bar (GavCure proof + metrics)
- Product overview (Patients / Clinics toggle – abbreviated)
- Why Healthy4You Works
- Security preview (federated architecture teaser)
- Testimonials (2–3 strongest quotes)
- Final CTA

Does NOT include:

- Full ecosystem breakdown
- Full security explanation
- Full case study narrative

2. Product Page

Purpose: Show *how the system actually works*.

URL: [/product](#)

Sections:

- One platform, continuous care (architecture diagram)
 - Health Intelligence Layer
 - Patient App
 - Clinic Platform
 - Data flow (how info moves without centralization)
 - Integrations (EHR, APIs, devices)
 - Screenshots / walkthroughs
-

3. Security & Compliance Page

Purpose: Remove risk objections.

URL: </security>

Includes:

- Federated data architecture (visual)
 - Data ownership model
 - HIPAA / GDPR explanation
 - Auditability & access control
 - Cloud vs clinic boundary
-

4. Case Studies Page

Purpose: Prove ROI.

URL: </case-studies>

Structure:

- Featured case: GavCure
- Metrics tiles
- Quotes
- CTA to demo

Later:

- Add more clinics
 - Add filters by specialty / region
-

5. Company Page

Purpose: Establish legitimacy and long-term intent.

URL: [/company](#)

Includes:

- Mission & vision
 - “What we stand for” (4 principles)
 - Team (founders)
 - Clinical philosophy (AI assists, doesn’t replace)
 - Careers (optional later)
-

6. Demo Page

Purpose: Convert.

URL: [/demo](#)

Includes:

- Short value reminder (from GavCure Case)
- Form - select the Size of your Company

Reference:

<https://www.sully.ai/demo-em>

- Link to the calendar
-