**1. Define the subject area and the scope of application:**

* Subject Area: Social Networking Platform
* Scope: A platform for users to connect, share content, and engage in social interactions.

**2. Identify the target audience:**

* Age group: 18-35
* Professionals, students, and individuals interested in connecting and networking.
* Global audience with a focus on a specific interest or niche if applicable.

**3. Construct a descriptive user model (profile):**

* **User Profile:**
  + Name: [User's Name]
  + Age: [Age]
  + Occupation: [Occupation/Student]
  + Interests: [Interests/Hobbies]
  + Location: [Location]
  + Tech Proficiency: [Low/Medium/High]

**4. Develop a set of user behavior scenarios:**

* **Scenario 1: User Registration**
  + User navigates to the website and registers using email or social media accounts.
* **Scenario 2: Profile Creation**
  + User completes their profile, adding details like bio, profile picture, and interests.
* **Scenario 3: Connecting with Others**
  + User searches for and connects with friends or people sharing similar interests.
* **Scenario 4: Content Sharing**
  + User shares a post, photo, or video with their network.
* **Scenario 5: Engaging in Discussions**
  + User comments on posts, likes content, or joins group discussions.
* **Scenario 6: Privacy Settings**
  + User manages privacy settings for their profile and content.

**5. Identify functional blocks of the application and navigation scheme:**

* **Functional Blocks:**
  + User Authentication
  + User Profile Management
  + Friend/Connection Management
  + Content Feed
  + Messaging System
  + Groups/Communities
  + Notifications (NOT SURE)
  + Privacy Settings (NOT SURE)
* **Navigation Scheme:**
  + **Header Navigation:**
    - Home
    - Profile
    - Notifications (NOT SURE)
    - Messages
  + **Sidebar:**
    - Explore
    - Groups
    - Settings
  + **Footer:**
    - About Us
    - Help Center
    - Terms of Service
    - Privacy Policy