

Get your connector and AI-enabled connector certified - Overview

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📌 Note

This article is part of a tutorial series on creating and using custom connectors in Azure Logic Apps, Microsoft Power Automate and Microsoft Power Apps, and [using connectors in Microsoft Copilot Studio](#).

To ensure you understand the process, read the [custom connector overview](#) and [Verified publisher certification process](#) or [Independent publisher certification process](#).

Go to [Use Power Platform connectors in Copilot Studio](#) to learn how you can call the connectors as connector actions in your Microsoft Copilot agent.

To make a custom connector publicly available for all users in Logic Apps, Power Automate, Power Apps, and Copilot Studio, submit your connector to Microsoft for certification. Microsoft conducts a thorough review and certification of the connector. If the connector meets certification criteria, Microsoft approves it for production deployment. For the full list of publicly available connectors, go to [Connector reference overview](#).

Benefits of certifying a connector

Certifying your connector includes some these benefits:

- The ability to expand the reach of your API to users of Copilot Studio and Power Platform.
- Low-friction options for your users to interact with your service, and more.
- High success and reliability for your connectors, as the Microsoft certification team performs technical review before the connector goes public.

Both independent publishers and verified publishers share many of the same benefits—although there are some differences. For a description of the types of publishers, go to [Who is eligible to get a connector certified?](#) later in this article.

For independent publishers

- **Certify for free.** There's no cost to register, go through the certification process, or update your connector certification—no matter how many times you update it.

- **Belong to the official list of Microsoft connectors.** In addition to being listed in the public connector documentation, the connector is showcased on certified connector pages on the Power Automate, Power Apps, and Copilot Studio websites. Each connector receives its own page on the site.
- **Gain visibility through having your name across Copilot and Power Platform products and documentation.** You and/or your company are listed as the official publisher of the connectors you submit.
- **Unlock many marketing benefits.** In addition to being featured in the new connector blog post, you're featured in YouTube videos, monthly demos, and social media platforms.
- **Obtain thorough review and technical feedback.** Our team of engineers gained insights based on launching over 1,200 connectors to date. They help unblock you through technical support and perform a technical review before the connector goes public. This ensures their success and reliability.

Important

If you want to certify your connector as an *independent publisher*, go to [Independent publisher certification process](#).

For verified publishers

- **Certify for free.** There's no cost to register, go through the certification process, or update your connector after certification—no matter how many times you update it.
- **Integrate your API with Copilot and Power Platform.** Have your customers asked for integrations for Power Automate, Power Apps, Logic Apps, or Copilot? Microsoft Copilot Studio and Microsoft Power Platform provide citizen developers with the capabilities to build low-code or no-code apps and powerful automations with our growing family of connectors.
- **Belong to the official list of Microsoft connectors.** In addition to being listed in the public connector documentation, the connector is showcased on certified connector pages on the Power Automate, Power Apps, and Copilot Studio websites. Each connector receives its own page on the site.
- **Expand the reach of your API.** Enable Copilot agents and Power Platform users anywhere in the world to use your APIs and extend your solution without having to write a single

line of code. A business user can select to create and share a multitude of solutions involving several connectors at the same time.

- **Drive the usage of your API through templates.** Templates are a combination of connectors that offer predefined automation to target specific scenarios. By publishing a template, you streamline the experience for your users and inspire more ways to use your connector on the platform. Doing this simultaneously increases the reach, discoverability, and usage of your service.
- **Obtain thorough review and technical feedback.** Our team of engineers gained insights based on launching over 1,200 connectors to date. They help unblock you through technical support and perform a technical review before the connector go public. Their insights ensure their success and reliability.
- **Market your product to the Microsoft community.** After the connector and are certified, we highlight them in our Power Automate new connector and blog post. This post drives visibility of the launch to users. To view our blog, go to the [Power Automate blog](#) .
- **Get a social media shoutout.** We provide more exposure of your launch by sharing the blog post. Also, we share an image that highlights your brand on our Power Automate Twitter account.

Who is eligible to get a connector certified?

Each of the two types of connectors published has a different path toward certification:

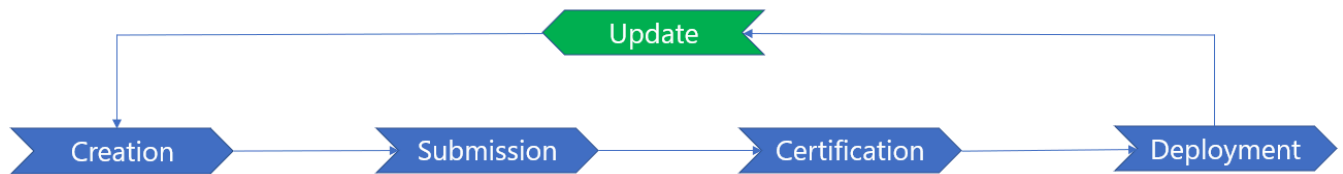
- **Verified publisher:** Owns the underlying service behind their connector, among other differences. An example is Adobe, who certified the Adobe Sign connector.
- **Independent publisher:** *Doesn't* own the underlying service behind their connector. An example is Jon Smith, a member of the public, who can submit the HubSpot connector for certification. This type of connector allows users in the community to be able to partake in the Copilot Studio and Power Platform connector ecosystem.

Important

Regardless of the type of publisher, connectors to an *external infrastructure* are automatically assigned as *Premium tier connectors*.

Publisher experience

The following image shows the main tasks in the publisher experience for certifying a connector.



Make sure you follow the links in the **Next step(s)** section toward the end of each article for details on how to complete the next task. You can also find the links in the **Table of contents** under the **Certify your connector** heading.

What are the requirements for certification?

To qualify for certification regardless of the type of publisher you are, you must meet the following requirements:

[Expand table](#)

Capability	Details	Required or recommended
Software as a service (SaaS) app	<i>(Doesn't apply to independent publishers.)</i> You must either own the underlying service, or present explicit rights to use the API and provide a user scenario that fits well with our products.	Required
Authentication type	Your API must support one of: OAuth2, anonymous authentication, API key, or basic authentication.	Required
Support	You must provide a support contact so that customers can get help.	Required
Availability and uptime	Your app has a minimum of least 99.9% uptime.	Recommended

If you have any questions on certification development, go to the [community discussion forum](#) .

Next steps

- (Independent publishers) [Independent publisher certification process](#)
- (Verified publishers) [Verified publisher certification process](#)

Provide feedback

We greatly appreciate feedback on issues with our connector platform, or new feature ideas. To provide feedback, go to [Submit issues or get help with connectors](#) and select your feedback type.