

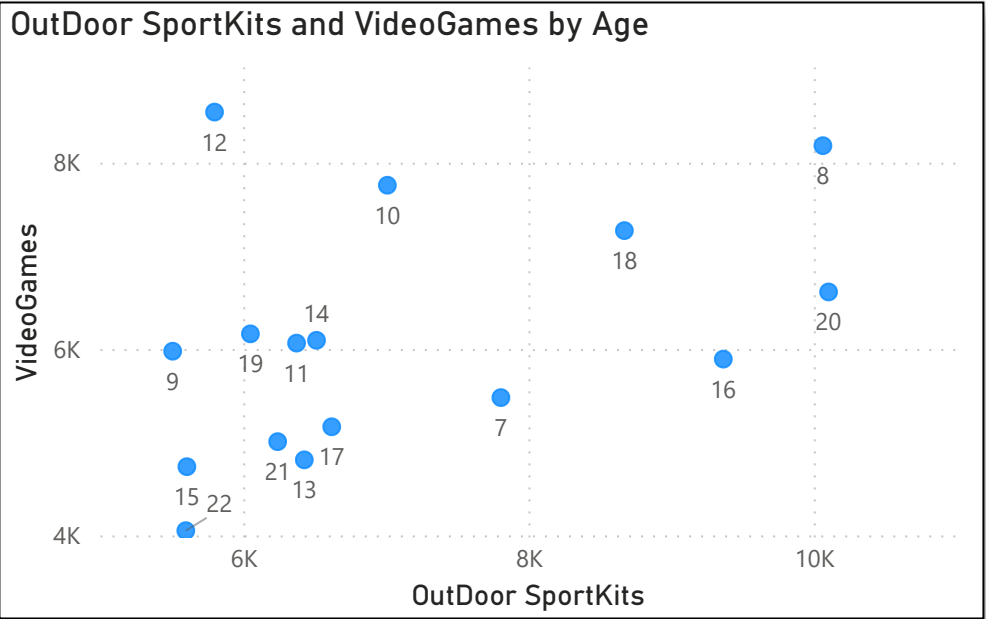
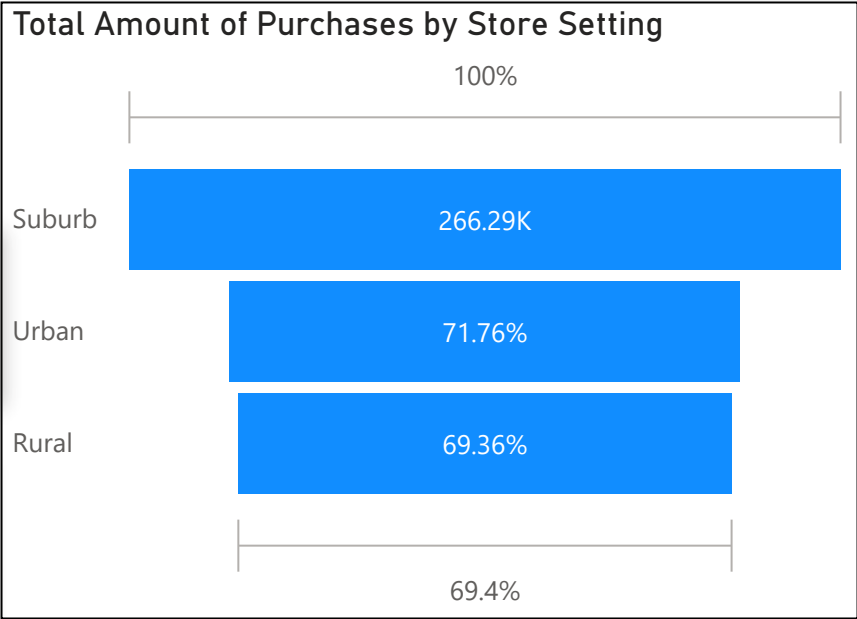
STUDENT SPEND ANALYSIS

Store Location

All

Store Setting

All

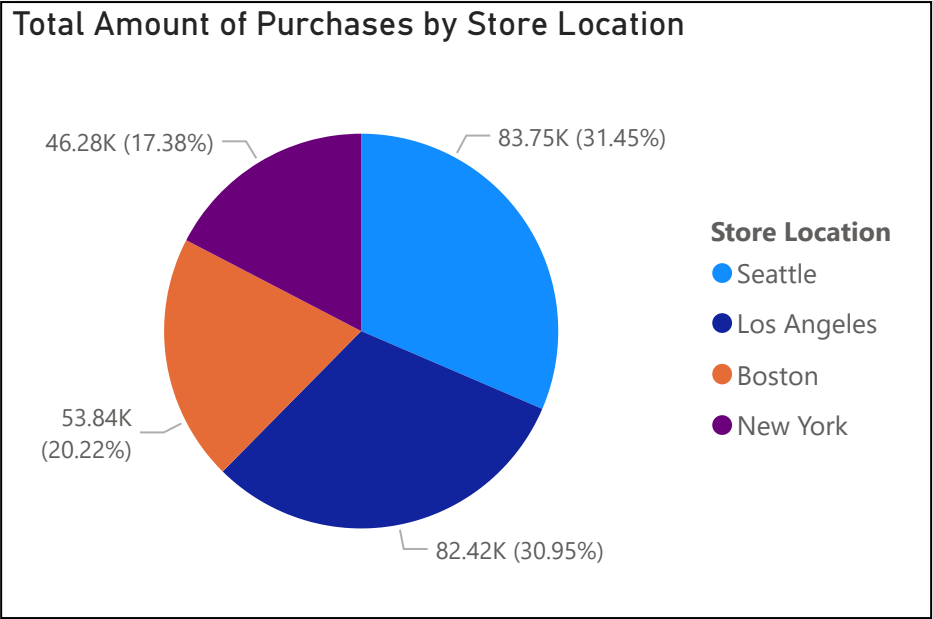


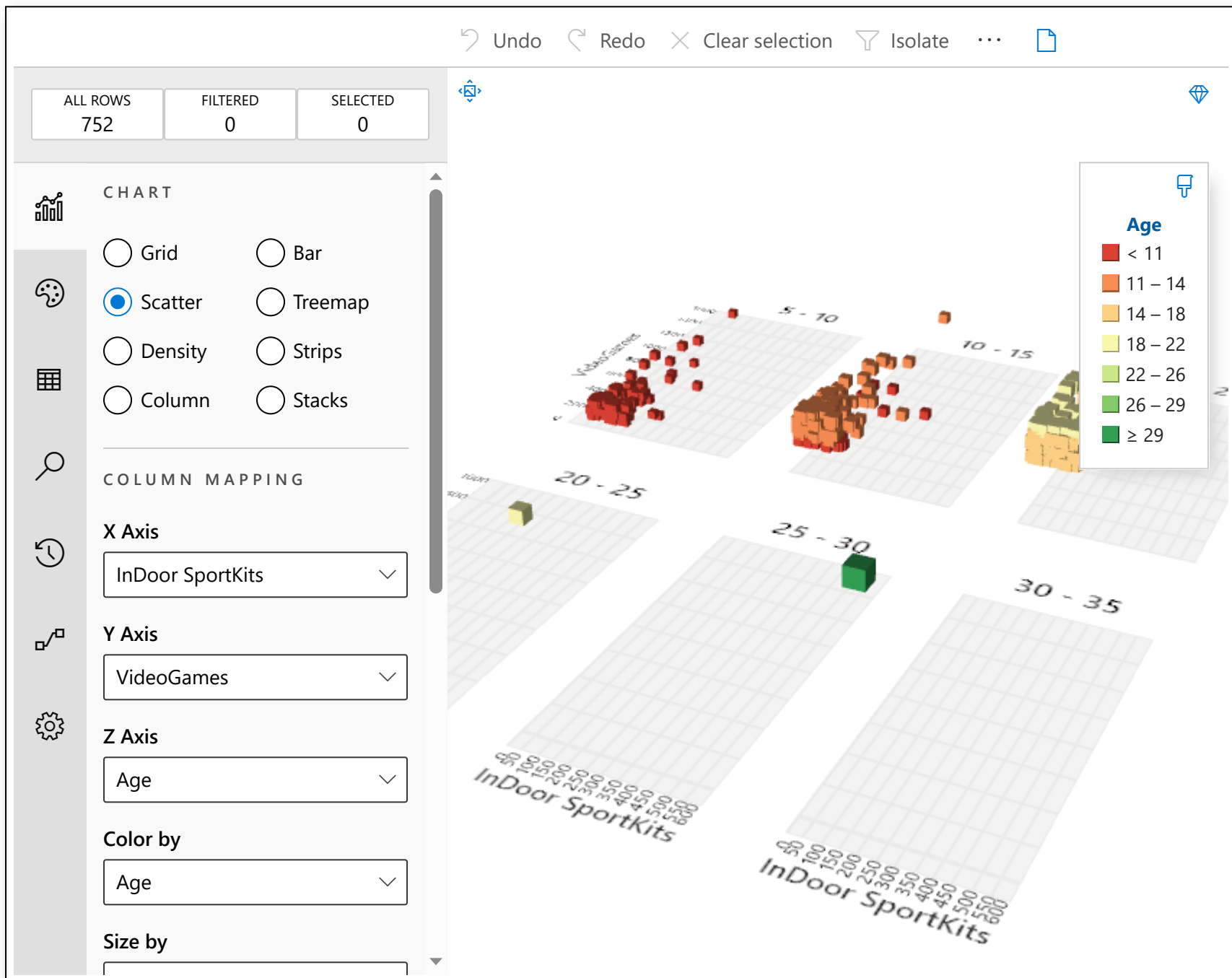
Total Amount of Purchase (TAP) based on Store Location

Store Location	Store Setting	Total Amount of Purchases
Boston	Rural	42,016.81
Boston	Suburb	53,835.98
Boston	Urban	50,595.51
Los Angeles	Rural	30,009.48
Los Angeles	Suburb	82,419.92
Los Angeles	Urban	54,964.79
New York	Rural	69,444.55
New York	Suburb	46,284.58
New York	Urban	51,948.32
Seattle	Rural	43,228.34
Total		642,084.01

Outdoor sports across different ages

Age	Rural	Suburb	Urban	Total
20	3,370.44	3,111.24	3,621.95	10,103.63
8	1,485.23	5,198.76	3,380.07	10,064.06
16	2,267.56	4,660.62	2,437.52	9,365.70
18	2,513.88	4,417.54	1,740.91	8,672.33
7	3,232.70	2,343.82	2,230.18	7,806.70
10	866.29	3,128.24	3,016.29	7,010.82
17	253.79	2,962.89	3,404.16	6,620.84
14	2,282.82	1,925.39	2,305.94	6,514.15
13	1,916.92	2,353.29	2,158.33	6,428.54
11	1,834.96	2,826.51	1,712.76	6,374.23
21	756.32	4,171.83	1,313.52	6,241.67
19	2,094.33	2,479.28	1,477.14	6,050.75
Total	30,034.43	48,694.18	35,033.11	113,761.72





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