

{konexio}

Press Kit 2017

press@konexio.eu

EMPOWERMENT AND CONNECTION THROUGH DIGITAL LEARNING

OUR MISSION

A photograph of four men of diverse ethnicities sitting together in an office environment. They are all smiling and giving a thumbs-up gesture. The background shows computer monitors and office equipment. A semi-transparent blue rectangular box covers the lower half of the image, containing the mission statement.

Konexio provides training in computer literacy and code skills and connects refugees to professional opportunities to accelerate their long term integration

OUR VALUES



INCLUSION

We welcome learners from all backgrounds into our community. Our learners—refugees and locals—learn together side by side.

INTERCHANGE

We encourage active participation and contribution from each and every individual

PARTNERSHIP

We firmly believe in building a community through local and international partnerships

THE CHALLENGES

200,000+

Number of
refugees living in
France

50%

France's refugee
unemployment
rate

20 years

Time it takes for
refugees to reach
same
employment level
as nationals

THE OPPORTUNITIES

1€

in refugee
integration efforts =
nearly **2€** in
economic benefits
within 5 years

90%

of jobs require a
basic level of ICT
literacy in Europe

1 million

ICT jobs and a
shortage of
140,000
developers by 2020
in France



WEB DEVELOPMENT ROLES

Front-end (client-side)

- HTML
- CSS
- JavaScript

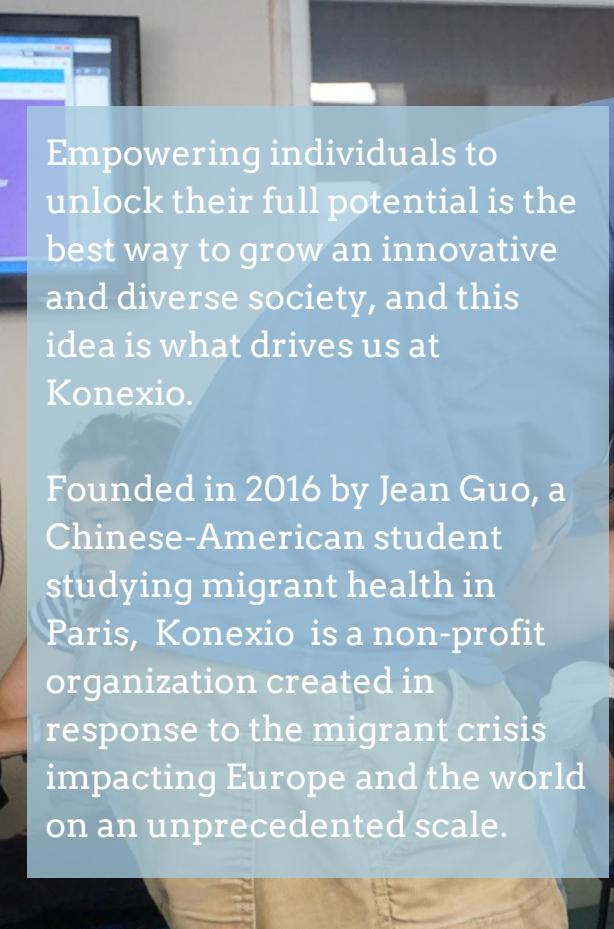
Back-end (server-side)

- Ruby
- PHP
- Python
- PERL
- C++

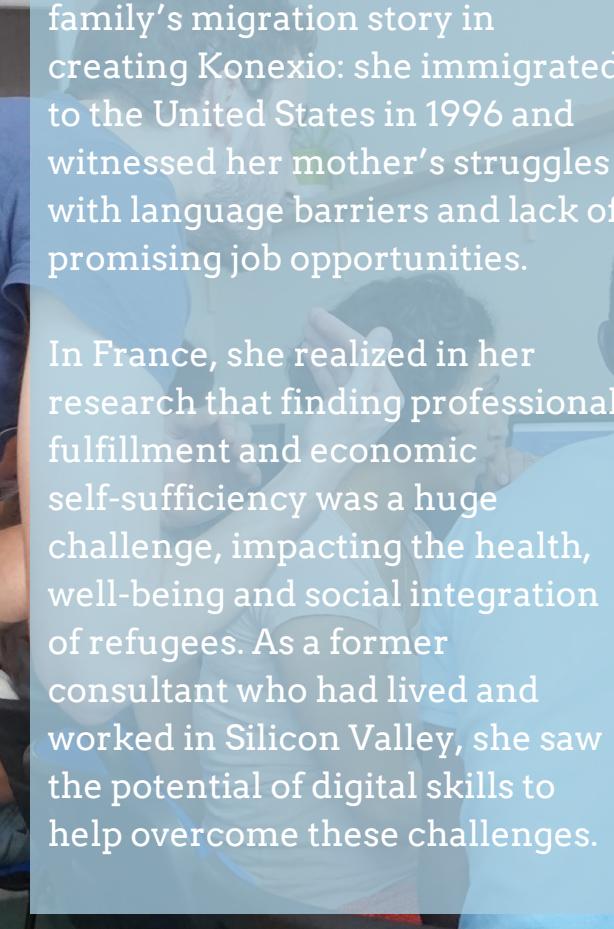
THE KONEXIO STORY

Welcoming refugees into the community through tech

WHO ARE WE



Empowering individuals to unlock their full potential is the best way to grow an innovative and diverse society, and this idea is what drives us at Konexio.



Founded in 2016 by Jean Guo, a Chinese-American student studying migrant health in Paris, Konexio is a non-profit organization created in response to the migrant crisis impacting Europe and the world on an unprecedented scale.



Jean was inspired by her own family's migration story in creating Konexio: she immigrated to the United States in 1996 and witnessed her mother's struggles with language barriers and lack of promising job opportunities.



In France, she realized in her research that finding professional fulfillment and economic self-sufficiency was a huge challenge, impacting the health, well-being and social integration of refugees. As a former consultant who had lived and worked in Silicon Valley, she saw the potential of digital skills to help overcome these challenges.



The question of how to economically integrate recent refugees is a pressing concern for Europe's leaders. Konexio was born out of a desire to provide refugees with a way to increase their professional prospects through digital skills, real-world experience, and access to a strong French and global network.



Today, Konexio has grown into an organization of 15 + team members, 50+ learners who've completed hundreds of hours worth of classes, and more than 20 European and international partner organizations.

TEAM KONEXIO



Jean Guo
Founder



Binta Jammeh
Program Director



Dustin Coates
Lead Instructor
(Code)



Jacqueline Bravo
Lead Instructor
(Digital)



Suliman Abdulgadeir
Development



Lorena Huang Liu
Development



Elise Hansen
Coordinator



Denis Robert
Instructor (Digital)



Megan Scoretz
Development



Iza M'Madi,
Development



Melissa Chuang,
Social Media



Frédéric Manceron,
Strategy Advisor

OUR PROGRAM

A photograph showing a classroom or workshop setting. In the foreground, a person's back is visible, wearing a grey sweater and a blue sash. In the background, a woman with blonde hair and glasses is interacting with another person. To the right, a person is working at a computer with a landscape screen-saver.

20-hour courses at
several levels

Class size of 10-15
learners

Courses in
skill-building (digital
and code) mixed with
French language

Apprenticeship
projects to put
newly-learned ICT,
coding, and language
skills to practice

OUR SOCIAL IMPACT

A photograph showing a group of people in a workshop setting. In the foreground, there's a table with various items like a coffee maker and containers. In the background, a chalkboard has "KIWANDA" written at the top, followed by "BIENVENUE • WELCOME • L'ACCUEIL" and "la fabrique des entrepreneurs". A circular logo for "KMONES" is also visible on the wall.

15+ countries represented
20+ partnerships created
50+ learners engaged
100+ hours of class delivered
600+ hours of volunteer engagement

The Faces of Konexio



« Before I thought not everyone could learn how to design web sites because it seemed difficult for me, however thanks to [these] workshops I've discovered a lot such as the basics of web development, how to write HTML and how to style pages using CSS. I truly recommend this workshop to everyone. I really run out of words to express how thankful and grateful I'm for all you have done for us. »

**Raed, Sudan, Summer and Fall 2016, Master's Candidate,
Supméca (Institut Supérieur de Mécanique)**

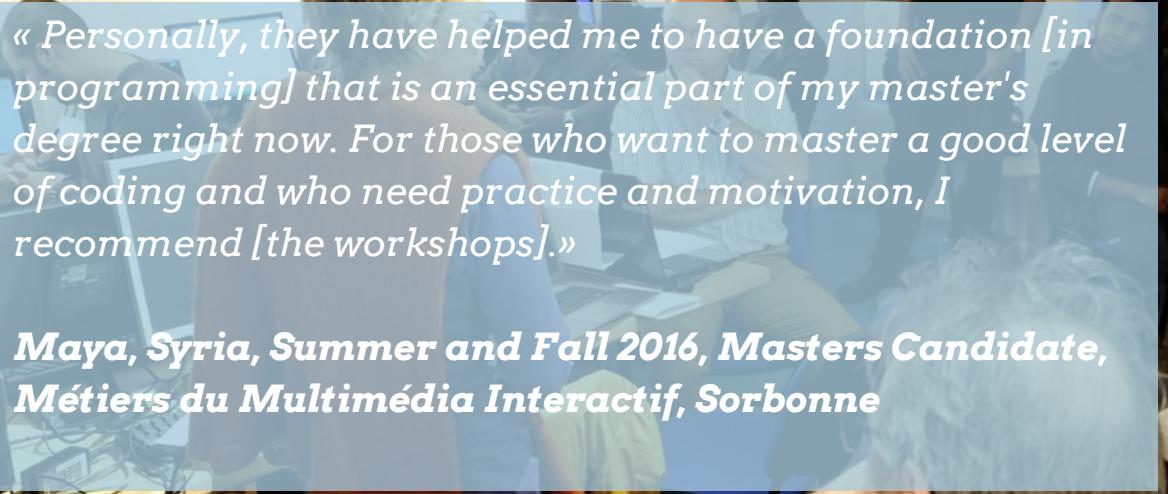


The Faces of Konexio



« Personally, they have helped me to have a foundation [in programming] that is an essential part of my master's degree right now. For those who want to master a good level of coding and who need practice and motivation, I recommend [the workshops]. »

***Maya, Syria, Summer and Fall 2016, Masters Candidate,
Métiers du Multimédia Interactif, Sorbonne***



Our Community of Partners

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Bibliothèques
Sans Frontières
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CONTACT US

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