

Data Collection and Preprocessing Phase

Date	July 5, 2024
Team ID	739683
Project Title	Customer segmentation using Machine Learning
Maximum Marks	2 Marks

Data Quality Report Template

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

Data Source	Data Quality Issue	Severity	Resolution Plan
Kaggle Dataset	Missing values in the ID, Sex, Marital status, Age, Education, Income, Occupation, Settlement size.	Moderate	Use mean/median imputation.