

# Kong Ji Yu

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## EDUCATION

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### Tunku Abdul Rahman University of Management and Technology (TAR UMT)

*Diploma in Computer Science*

*June 2023 - May 2025*

- CGPA: 3.9 / 4.0

### Tunku Abdul Rahman University of Management and Technology (TAR UMT)

*Bachelor of Software Engineering with Honours*

*June 2025 - Present*

## TECHNICAL SKILLS

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**Programming Languages:** Javascript, React, Java, Assembly, MySQL, Shell Script, Python

**Libraries and Tools:** Git, Docker, datatables, FlyonUI, MagicUI

**Cloud:** Oracle Cloud Infrastructure, Firebase

**Languages:** Chinese, English, Malay

## WORK EXPERIENCE

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### CRM & Cloud Intern

*Global Genesis, Malaysia*

*September 2024 - January 2025*

- Configured Oracle Cloud Compute infrastructure and supported initial deployment for CRM-related services.
- Led CRM data migration and database configuration tasks to streamline onboarding process.
- Performed customer requirement analysis and proposed cloud-integrated CRM solutions.
- Collaborated with clients in meetings to capture technical and business requirements.
- Successfully closed a CRM software deal by identifying client pain points and tailoring solutions.
- Delivered actionable insights through data analysis to improve CRM adoption strategy.

### CRM Consultant

*Dr.Factory, Malaysia*

*March 2025 – June 2025*

- Provided end-to-end CRM consultation services to clients across industries.
- Managed system configuration and data migration to new CRM platforms, ensuring data integrity.
- Worked closely with clients to customize CRM setups for their unique workflows and objectives.
- Trained clients and key users on CRM usage to increase system adoption and long-term success.

### Founder & Project Consultant

*K&E Tech Innovations, Malaysia*

*2025 – Present*

- Established a digital solutions company delivering both landing page websites and dynamic web systems.
- Developed landing pages using WordPress with tailored SEO configurations via Yoast SEO plugin.
- Integrated Google Analytics to track site performance, visitor behavior, and marketing effectiveness.
- Architected full-stack web systems using React for frontend and Firebase for backend services and hosting.
- Managed freelance teams across multiple projects, overseeing planning, requirement gathering, and delivery.
- Actively involved in technical troubleshooting and solution design to ensure project stability and quality.