

KONGU ENGINEERING COLLEGE, PERUNDURAI – 638060

INNOVATION AND ENTREPRENEURSHIP FORUM

Entrepreneurship and Management Development Centre (EMDC)

List of 2020-21 Activities

S.No	Type of Event	Event Name	Resource person / Event description	Date
1.	Motivation Speech	Inauguration and motivational speech on “Life as an Entrepreneur”	Mr.P.N.Sreekumar, Chairman and Managing Director, M/S Guideline Technology Groups, Kochi	07.10.2020
2.	Motivation Speech	Online motivational speak on “My Story – By an Successful Innovator”	Mr. Karthick R, Founder, and Managing Director, TAARK Equipment’s Pvt Ltd, Pollachi	07.11.2020
3.	Awareness session	Orientation Session on Kongu Innovation and Startup Policy (KISP)	Dr.S.M.Senthil, Faculty of Mechanical Engineering, Kongu Engineering College	17.12.2020
4.	Competition	Chhatra Vishwakarma Awards 2020	National level project contest	19.10.2020 to 14.12.2020
5.	Annual idea contest	Startup Mania 5.0	Mr.Suresh Sambandam, Founder & CEO – KissFlow S.Nagarajan, I.A.S., Director – EDII/GoTN	14.08.2020 to 19.12.2020
6.	Motivation Speech	Launch of “EMDC - Freelancers Forum” and motivational speech on “Freelancing to Startup”	Mr.Sasi Varnakumar, Founder and CEO, Teal Orca, Coimbatore	23.12.2020
7.	Competition	A virtual completion on “My Ideas” in association with IIC KEC	Intra-college level event	24.12.2020
8.	Workshop	One Day Workshop on Design Thinking, Critical thinking and Innovation Design	IIC KEC Innovation Ambassadors	09.01.2021
9.	Competition	E-HORYZON	Intra-college level event	03.02.2021 to 12.02.2021
10.	Awareness session	Demystifying IPR Components	Dr.M.Easwaramoorthi, IIC-Innovation Ambassador, Professor & Dean, Mechanical Engineering Department, Nandha Engineering College	20.02.2021
11.	Awareness session	One day Session on “How to plan for Start-up and legal and Ethical Steps”	Dr.V.Krishnamoorthy, Department of Management Studies, Kongu Engineering College	25.02.2021
12.	Awareness session	One Day Awareness Session on IPR & IP Management for Innovation and Start-ups	Dr.D.Balaji, Faculty of Mechanical Engineering, KPR Institute of Technology, Coimbatore	13.03.2021
13.	Workshop	Workshop for “Global Money Week” on topic “Financial Education”	Dr.P.Karthikeyan, Department of Management Studies, Kongu Engineering College	22.03.2021

14.	Awareness session	Session on “Angel Investment/ VC Funding Opportunity for Early Stage Entrepreneurs”	Mr.Shashank Randev, Founder VC – 100X.VC, Mumbai	16.04.2021
15.	Motivation Speech	Session on “Building an Innovation or Product fit for Market”	Mr. Suraj Mohan Co-founder Solavio labs & Fixodo Co-founder, Fruware, Cbe	23.04.2021
16.	Workshop	Roadmap to machine learning algorithms for project development	Dr. N. Kasthuri, Professor, Department of ECE, Kongu Engineering College	10.05.2021
17.	Motivation Speech	Orientation Session for Faculty and student Members of KEC	IIC KEC Innovation Ambassadors	10.06.2021 to 11.06.2021
18.	Motivation Speech	How to get started with game development	Mr. G.Senthil kumar, Founder and CEO, MADIEE Games, Chennai	12.06.2021

Link for proofs:

https://drive.google.com/drive/folders/1YKI4UiFOwqMsXbK8_KycScZeHuZfJP?usp=sharing