

Cell /club activities

Sl.No.	Name of the Department	Name of the Cells attached in your departments	Name of the Staff incharge of Cell	No. of activities conducted (April 2018 to Mar.2019)
1	MBA	EMDC	Dr. S. C. Vetrivel	16

Details of the Cell activities*:

1. Name of the Cell : Entrepreneurship and Management Development Centre

2. Name and Designation of the Staff Incharge : Dr. S. C. Vetrivel

3. Year of establishment : 1993

4. No. of members in the Cell : -- **Faculty** : 14 **Students** : 380

5. Objective :

- a) To propagate entrepreneurship as a viable career option among the student community
- b) To develop entrepreneurship as a culture in the lives of students
- c) To provide training for the development of entrepreneurial and management skills
- d) To facilitate students and other interested people to start their ventures and train them to manage their business
- e) To provide continuous support and training to manage the enterprise successfully.

6. Activities of the current academic year (April 2018 to Mar.2019)

Sl.No.	Date & Venue	Name & Topic of the Programme	Name of the Chief Guest with address	Name of the Funding Agency/ Sponsored by	Amount sanctioned by the funding agency/sponsorship	Brief description about the programme
1.	18.08.18	EMDC Inaugural and Guest Lecture	Guest: K. Kaveen Kumar, Tiptop Groups, Erode	KEC	--	--
2.	13.08.18	Guest Lecture on Entrepreneurship	Guest: Mr.R.Radha, Managing Director, Ran India Steels(P) Ltd	KEC	--	--
3.	16.08.18 to 20.08.18	EAC for the students of SBMS	--	KEC	--	--
4.	06.09.18 to 10.08.18	EAC for the students of SCFS and MBA	--	KEC	--	--
5.	24.9.18 to 10.11.18	TEDP in micro and small scale food processing	--	KEC		

6.	25.9.18 to 27.9.18	EAC for the students of ECE department	--	KEC		
7.	29.09.18	Guest Lecture On "Scope For Entrepreneurship"	Guest: Mr.R.S.Prabhu, Managing Partner, Sport Land, Erode	KEC	--	--
8.	08.10.18 to 09.11.18 (5 weeks)	Women Entrepreneurship Development Program (20 women outside participants)	--	KEC	--	--
9.	19.11.18 to 01.12.18	Faculty Development Program On Entrepreneurship (28 Participants)	--	KEC	--	--
10.	13.12.18 to 15.12.18	EAC for EIE and EEE Students	--	KEC	--	--
11.	20.12.18 to 22.12.18	EAC for IT students association with TBI and EMDC	--	KEC	--	--
12.	27.12.18 to 28.12.18	Stall Management by EMDC students during YI program	--	KEC	--	--
13.	24.1.19 to 25.1.19	Stall Management by EMDC students during Sketch 2019	--	KEC		
14.	16.2.19	Guest lecture on export opportunities to entrepreneurs	Guest: K. Venkatachalam, KVP Exports, Salem	KEC	--	--
15.	01.3.19 & 02.03.19	Stall Management by EMDC during Enthusia	--	KEC		
16.	05.03.19	E-day, National Techno Management meet conducted at KEC	--	KEC	--	--

7. Highlighted contribution of the cell : --

8. Name of the VIP's visited

Sl.No.	Name and Designation of the VIP	Address	Purpose of the visit	Date of visit
1.	Mr.R.Radha Managing Director	Ran India Steels(P) Ltd	Guest Lecture on Entrepreneurship	13.08.18
2.	Mr.R.S.Prabhu, Managing Partner	Sport Land, Erode	Guest Lecture On "Scope For Entrepreneurship"	29.09.18

9. Details of any awards and other recognitions won by the Cell:

Sl.No.	Name of the Faculty / Students with department	Details of the Award / Other Recognitions received by faculty / student with date and venue
1	Nil	