

# KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638060

## INNOVATION AND ENTREPRENEURSHIP FORUM (IEF@KEC)

Year Plan for the year 2024-25 (September 2024 to August 2025)

	IIC Driven		Self-Driven		Celebration Day		MIC Driven
L1	2 - 4 contact hours < ½ day	L2	5 to 8 hours < 1 day	L3	9 to 18 contact hours < 2 days	L4	> 18 contact Hours > 2 days
S. No	Mode of Conduct & Target Audience	Event Name		Target date & Level	Chief Guest / Invitees/ Session Chair / Remarks		Responsibility/ Follow-up

### SEMESTER I (September – February)

#### Quarter I Activities (September - November)

1.	Offline Student teams from all years	SIH 2024: Demo Day and Internal Hackathon	09.09.24 L3	Panel of Review members (External and Internal), review the prototypes exhibited during Demo Day and select the PS# for nomination to SIH	Dr. T. Abirami Ms. K. Karthika
2.	Offline Students and Faculty: 250	My Story: Motivational Session by a Successful Innovator	18.09.24 L1	Mr. P Shanmugan, Proprietor, Boss Machinery Works, Valiampalayam, Coimbatore	Dr. R. Parameshwaran Mr. P. S. Kannan
3.	Offline Students and Faculty: 4500	Impact Lecture : Driving Innovation: The role of R&D and IP in making India a Product Nation	20.09.24 L2	“Padma Shri” Dr. Sridhar Vembu, Co-Founder and CEO, Zoho Corporation	Dr. R. Parameshwaran Mr. P. S. Kannan <b>In association with SDC</b>
4.	Offline Students and Faculty: 200	Workshop: “Entrepreneurship and Innovation” as Career Opportunity	27.09.24 L2	Mr. Albert Dylan Correya Innovation Manager, NASSCOM Foundation Mr. Pankaj Sharma Business Mentor, NASSCOM Foundation	Mr. Vibin Mammen Vinod <b>In association with NASSCOM Foundation</b>
5.	Offline Students Teams: 50	Mentoring Event: Demo / Poster presentation and linkage with experts for mentorship support	27.09.24 L2	Mentoring Session for top 50 PoCs submitted for SIH with NASSCOM Foundation Experts	Mr. Vibin Mammen Vinod <b>In association with NASSCOM Foundation</b>
6.	Offline SIH Teams: 200	Workshop: ProblemSolving and Ideation	09.10.24 L2	Dr. R. Parameshwaran Mr. P. S. Kannan Dr. S. Praveen Kumar Mr. R. P. Karthik	Dr. S. Praveen Kumar Ms. R. Kalpana
7.	Offline Student teams from all years	KEC Ideathon Intra - Departmental Idea Competition	30.09.24 to 18.10.24 L4	Panel of Internal Review members, review the Ideas presented by student teams and shortlist 30-50 potential ideas from each departments and upload in YUKTI portal	Ms. K. Karthika Ms. S. Kavinya <b>In association with Department Associations and IEF Coordinators</b>

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8.	Offline / Online Student teams from all years of study	Session on: “Basics of Intellectual Property Rights and its importance for innovators and entrepreneurs”		23.10.24 L1	<b>Mr. G. Sai Vaibhav</b> <b>NIPAM</b> IPR Office, Chennai		Dr. R. Rajkumar Dr. G. S. Rampradeep
9.	Offline Students and Faculty: 100	Puthiya Payanam Sustainability for micro entrepreneurs		23.10.24 to 24.10.24 L4	Boot camp for micro entrepreneurs inside and outside KEC		Dr. S. Praveen Kumar Ms. R. Kalpana <b>In association with CII – Erode District</b>
10.	Offline Student teams from all years	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary)		09.11.24 L3	Innovation Related activities – Experience Sharing by National Level Winners		Mr. S. Yuvaraj Mr. P. Karthikeyan <b>In association with Department Associations</b>
11.	Offline Students and Faculty: 200	National Entrepreneurship Day Celebrations		09.11.24 L2	<b>Mr. P. Eswarmoorthi</b> Founder, Aadhira Jewellery, Erode		Dr. N. Prakash Mr. T. Prabhu <b>In association with KEC Business School</b>
12.	Offline First Year Students	National Education Day Celebrations		11.11.24 L2	<b>KEC Inception Day</b> 1. Science Projects 2. STEM Conceptualization		Mr. V. Parithibaraj Ms. K. Krishnaveni Dr. S. Govarthini Dr. V. Yamuna
13.	Offline Student teams from all years of study	PoC Competition and Demo Day: <i>Poster Presentation of Ideas / PoC &amp; linkage with Innovation Ambassadors</i>		19.11.24 L3	Panel of External / Internal committee members evaluate the PoCs and shortlist 10 potential PoCs from each departments and will be uploaded in YUKTI portal		Ms. K. Karthika Ms. S. Kavinya <b>In association with Department Associations and IEF Coordinators</b>

### Quarter II Activities (December - February)

14	Offline Students and Faculty: 100	National Youth Day Celebration (12.01.25)	11.01.25 L2	Pongal Celebrations at KEC	Ms. T. E. Ramya
15	Offline Students and Faculty: 100	National Startup Day Celebration	16.01.25 L2	<b>UdayamUtsav</b> Participation at FORGE Coimbatore	Ms. R. Kalpana
16	Offline School Students & teachers in and around Erode District	Inter Schools Innovation Competition by engaging Atal Tinkering Labs and School Innovation Council (SIC)	23.01.25 to 24.01.25 L4	<b>Techno Cultural Fest – School Project Expo at Ruby Year Celebrations 2k25</b>	Dr. S. Praveen Kumar Ms. R. Kalpana
17	Offline Second, Third and Final Years	Inter Institutional Innovation Competition and deposition in the Institution's YUKTI Innovation Repository	23.01.25 to 24.01.25 L4	<b>Techno Cultural Fest – KEC Project Expo at Ruby Year Celebrations 2k25</b>	Dr. R. Rajkumar Dr. R. P. Karthik

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18	Offline School Students & teachers in and around Erode District	Inter Schools Innovation Competition - Boot Camp for School Students		30.01.25 to 31.01.25 L4	Regional Finals of School Innovation Development Project 3.0 (EDII TN – SIDP 3.0)		Dr. S. Praveen Kumar Mr. R. P. Karthik In association with EDII-TN, Erode Chapter
19	Offline Students and Faculty: 100	Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer		07.02.25 L1	<b>Dr. R. Parameshwaran</b> Executive Director, TBI		Dr. N. Prakash Ms. P. Ramya In association with KEC Business School
20	Offline Students and Faculty: 100	Workshop on Effective Sales and Marketing Strategies for Entrepreneurs / Startups		07.02.25 L1	<b>Dr R. Maheswari</b> Marketing Management & General Management		
21	Offline Students and Faculty: 60	Field Visit to Pre-incubation units such as AICTE Idea Lab, Fab lab, Makers Space, Workshops etc.		08.02.25 L3	<b>Field Visit</b> 1. PSG -STEP 2. CDIIC - Codissia Defence Innovation & Atal Incubation Centre		Mr. G. Manikandan Ms. K. Jeeva Dharsini
22	Offline Innovation team members	Workshop on Design Thinking, Critical thinking and Innovation Design		13.02.25 to 14.02.25 L3	<b>Prof. Saji Vargheese</b> Department of English Christ University, Bengaluru		Mr. P. Karthikeyan MS. M. Sindhu
23	Offline Students and Faculty: 100	Udayami Bazaar - Business Stalls		20.02.25 to 21.02.25 L4	<b>Enthusia'25-</b> Student stalls at Kongu Convention Centre		Mr. V. Parthibaraj Mr. P. Magudeswaran
24	Offline Second, Third and Final Years	Innovations Showcase: Demo Day of Innovations/ Prototypes & linkage with Innovation Ambassadors		28.02.25 L3	<b>Science Day Project Expo</b>		Dr. S. Parvathavarthini Ms. K. Karthika Mr. T. Prabhu Ms. S. Kaviniya
25	Offline First Years	National Science Day		28.02.25 L2	<b>Scientium' 25</b>		Dr. V. Yamuna Dr. S. Govarthini Ms. K. Krishnaveni

### SEMESTER II (March – August)

### Quarter III Activities (March - May)

26	Offline	Intra Institutional Hackathon and Reward the Best Innovations	10.03.25 to 11.03.25	KEC Software Hackthon – 30 Hours	Ms. R. Kalpana Mr. T. Arun Kumar In association with KEC Coding Forum
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27	Offline First, Second and Third Years	Inter Institutional Innovation Competition and Reward the Best Innovations		10.03.25 to 15.03.25 L4	E-HORYZON 25		Dr. R. Parameshwaran Mr. P. S. Kannan Dr. S. Praveen Kumar



President IIC@KEC