

# KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638060

## INNOVATION AND ENTREPRENEURSHIP FORUM (IEF@KEC)

Year Plan for the year 2022-23

	IIC Driven		Self-Driven		Celebration Day		MIC Driven
S. No	Mode of Conduct and Target Audience	Event Name		Target date	Chief Guest / Invitees/ Session Chair		Responsibility/ Follow-up
SEMESTER I (September –February)							
Quarter I Activities (September - November)							
1.	Online Students & Faculty: 100	Workshop on “Entrepreneurship and Innovation as Career Opportunity” Theme: Researcher to Entrepreneur		09.09.22	Mr. Nagaraja Prakasam, Chairman & CEO/ NATIVELEAD		Dr. R. Parameshwaran
2.	Physical Students & Faculty: 450	Engineer’s Day Celebrations		15.09.22	Thiru A. K. Ilango, Correspondent, KEC		Dr. T. Abirami
3.	Physical Students and Faculty: 250	“My Story” Motivational Session by a Successful Entrepreneur		16.09.22	Mr. Kamalakannan G, Co-Founder & CCO, Kalycito Infotech Pvt., Ltd., Coimbatore		Dr. R. Parameshwaran
4.	Physical All Second Years	Workshop on Problem Solving and Ideation		17.09.22 to 22.09.22	Dr. R. Parameshwaran Mr. P. S. Kannan Dr. S. Praveen Kumar Dr. S. M. Senthil		Dr. S. Praveen Kumar Dr. S. M. Senthil
5.	Physical Student teams from all years	Intra-Institutional Idea Competition “KEC Ideathon”		27.09.22 to 30.09.22	At individual departments and Innovations Ambassadors of respective departments		Individual Department Associations & Ms.K.Karthika /CT PG (Consolidated report preparation)
6.	Online Students and Faculty: 250	Launch of 5G services		01.10.22	At individual departments and Innovations Ambassadors of respective departments		Mr.R.P.Karthik
7.	Physical Students and Faculty: 450	“My Story” - Motivational Session by Successful Entrepreneur		07.10.22	Mr. T. Sathishkumar, Founder and MD, Milky Mist Dairy Food Pvt., Ltd., Erode		Dr. S. M. Senthil
8.	Physical Students and	Launch of Startup Mania 7.0		07.10.22	Mr. T. Sathishkumar, Founder and MD, Milky Mist Dairy Food Pvt., Ltd., Erode		Mr. P. S. Kannan

	IIC Driven			Self-Driven			Celebration Day			MIC Driven	
S. No	Mode of Conduct and Target Audience	Event Name		Target date	Chief Guest / Invitees/ Session Chair			Responsibility/ Follow-up			
	Faculty: 450				Chairman YI and Native Lead Erode Chapter						
9.	Physical Students and Faculty: 250	National Innovation Day Celebrations – Motivational Session		15.10.22	In house Innovators: Mr. R. Hemanand, Mr G. Parthiban, Mr. R. P. Karthik			Dr. R. Parameshwaran			
10.	Physical	Launch of New Initiative “தேடல் – In Search of opportunities” followed by Exposure and field visit for problem identification		15.10.22 onwards	All students and faculty members will identify problem statements prevailing in and around KEC and a repository will be created			Dr. S. Praveen Kumar Dr. S. M. Senthil			
11.	Physical Shortlisted Student teams from Ideathon	PoC Competition and Demo Day <i>Demo Day/Exhibition/Poster Presentation of Ideas/PoC &amp; linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR</i>		30.10.22 to 05.11.22	At individual departments and Innovations Ambassadors of respective departments			Individual Department Associations & Ms.K.Karthika /CT PG (Consolidated report preparation)			
12.	Physical Students and Faculty: 100	Entrepreneurship Awareness Program		31.10.22	Mr. S. Maruthappan, General Manager , DIC , Erode Mr. G. Anandakumar Divisional Manager, Canara Bank, LDM, Erode Mr. M. Sabarigiri, AD (Electrical), DFO, Coimbatore			Mr. P. S. Kannan Mr. Vibin Mammen Vinod			
13.	Physical Students and Faculty: 250	National Education Day Celebrations		11.11.22	Ms.T.Ishaa, Loan Consultant-MSME BNI Flyer R. Thirukumara Raja Vallaban, M.E., Managing Director - Prodel Market verse Pvt Ltd			Mr. S. Yuvraj Mr. G. Manikandan			

#### Quarter II Activities (November – February)

14.	Physical Students and Faculty: 60	Workshop on Design Thinking, Critical Thinking and Innovation Design	10.11.22 to 11.11.22	Prof. Saji Varghese, Associate Professor, English, Christ University, Bengaluru	Mr. K.V. Satheesh Kumar Mr. N. Adhithyaa
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15.	Online Students and Faculty: 250	Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer	16.11.22	<b>Prof. Prabhu Rajagopal</b> Faculty-in-charge, Center for Innovation, IIT Madras, Chennai, TN, India	Ms. T. E. Ramya Mrs. K. Kavitha
16.	Physical Students and Faculty: 250	Workshop on Entrepreneurship Skill, Attitude and Behavior Development	28.10.22	<b>Mr. Premkumar</b> University Chair, TiE Coimbatore Chapter	Dr. P. Sundharesalingam Dr. N. Prakash
17.	Physical Students and Faculty: 250	<b>Startup Mania 7.0</b> (Boot camp & Erode Entrepreneur's conclave	17.11.22 to 19.11.22	Conclave Chief guest: <b>Mr. Dhruv Suyamprakasam</b> Founder - iCliniq Boot camp speakers: 1. Pradeep Yuvaraj / Prezantim, Cbe 2. MohanDinesh / Management & Governance consultant 3. Senthil Kumar Rajappan Founder & CEO Halcyon Ventures	Dr. R. Parameshwaran Mr. P. S. Kannan
18.	Physical Students and Faculty: 250	Awareness session on Intellectual Property Rights under National Intellectual Property Awareness Mission (NIPAM)	24.11.22	<b>Mr. G. Sai Vaibhav,</b> Examiner of Patents & Designs, NIPAM, Patent office, Chennai	Dr. G. S. Rampradheep Dr. R. Rajkumar
19.	Physical	Organizing Innovation & Entrepreneurship Outreach Program in Schools / Community	30.11.22	Mentee Schools and Colleges	Dr. N. Kasthuri Mr. S. Venkatachalam Mr. K. S. Giriprasadh Dr. N. Nithiyavathy Dr. T. Mrunalini Mr. S. Pranav
20.	Physical	National Energy Conservation Day	14.12.22	<u>Drawing competition:</u> Theme: Energy Conservation <u>Guest Lecture:</u> <b>Mr. Prakashkumar Mayilsamy,</b> Bosch Global software Technologies, Coimbatore	Dr. P. Sethupathi Mr. M. Suresh
21.	Physical	National youth day celebration	12.01.23	<b>Mr. S. P. Rajakumaran</b> Co-Founder & Director Mobitech wireless solutions, Perundurai	Mr. V. Parthibaraj Ms. K. Krishnaveni
22.	Physical	Awareness session on "TiE University –Global Pitch Competition"	18.01.23	<b>Mr. Pradeep Yuvaraj,</b> Secretary – TiE Coimbatore, MD Prezantim, Coimbatore	Dr. S. Praveen Kumar
23.	Physical	Field/ Exposure Visit to Pre-incubation units such	28.01.23	PSG STEP, Coimbatore &	Dr. T. M. Saravanan Ms. V. Yamuna

		as Fab lab, Makers Space, Design Centre, City MSME clusters, workshops etc.		AIC-NIFT TEA incubation Centre for Textiles and Apparels, Tirupur	
24.	Physical	Business Ethics and Confidence Building Techniques	28.01.23	Ms.Kiruba Ravi Founder, K Cake's room, Tirupur	Ms. S. Vijayashanthi
25.	Physical	Expert talk on "Happiness and Success"	31.01.23	<b>Dr. A. Velumani</b> Creator, Thyrocare Technologies Ltd.	Dr. R. Parameshwaran Mr. P. S. Kannan Dr.N.Prakash & KEC SDC
26.	Physical	KEC Software Hackathon	10.02.23 and 11.02.23	Continuous 30 hours Hackathon (11 problem statements) like SIH Juries: <b>Mr.Ramasamy Varatharajan</b> Project Manager, Senior Mobile Application Developer, Techno Tackle Software Solution, Coimbatore <b>Mr.Naven Arumugam</b> Full-Stack Software Engineer, Tringapps Research Labs Pvt Ltd Limited, Chennai	Dr. T. Abirami Ms. K. Karthika & KEC Coding Forum
27.	Physical	Expert talk on "Social Entrepreneurship"	15.02.23	<b>Padmashri. Arunachalam Muruganantham</b> Founder, Jayaashree Industries, Coimbatore	Dr. R. Parameshwaran Mr. P. S. Kannan Dr.N.Prakash & KEC SDC
28.	Physical Shortlisted Student teams	Mentoring Event: Presentation of Innovations/ Prototype & linkage with Innovation Ambassadors/ Experts for Mentorship Support	<b>Review-1</b> 24.01.23 25.01.23 & 30.01.23 31.01.23 & <b>Review 2</b> 08.02.23 to 10.02.23 & <b>Working Demo</b> 20.02.23	At individual departments and Innovations Ambassadors of respective departments	IEF – All faculty
	Physical 125 Prototypes	Inter/Intra Institutional Innovation Competition (Prototype) and Reward Best Innovation- Manage through YUKTHI-NIR	28.02.23	<b>Hardware Category:</b> <b>Mr.E.Yuvaraj</b> , Manager - Quality, Roca-Parryware, SIPCOT, Perundurai <b>Mr.K.P.Rajaganesh</b> Founder & CEO, K.G.Automation, Tirupur <b>Software category:</b>	Dr. R. Rajadevi Ms. K. Karthika Mr. G. Manikandan

				<b>Mr. D. Thiruvignesh</b> Founder & CEO, The Cloud Company, Perundurai. <b>Mr.A.K.Gowtham</b> Founder & CEO, Nutz Technovation Pvt Ltd, Erode	
29.	Physical	National Science Day celebrations	28.02.23	Dr. K. Natarajan Professor & Head (Rtd) Department of Chemistry Bharathiar University, Coimbatore	School of Science and Humanities
<b>SEMESTER II (March – August)</b>					
<b>Quarter III Activities (March – April)</b>					
30.	Physical	E-Horizon – Intra College Innovation, Business and Entrepreneurship Competition	13.02.23-18.02.23	5 themes – 17 events Chief guest: <b>Mr. A. S. Prabhu Kumar</b> Chair, Yi Innovation – Erode Chapter	Dr. S. M. Senthil Dr. S. Praveen Kumar
31.	Physical	International Women's Day ( March 8 <sup>th</sup> )	04.03.23	Ms.Radha Manoharan Rajendra Institutions, Erode	Women Development Club
32.	Physical	Orientation Session for Cohort Program by CISCO-ThingQbator	10.03.23	<b>Mr. Sahanraj,</b> Maker Manager, CISCO-ThingQbator	Dr. N. Kasthuri Dr. S. M. Senthil
33.	Physical	Struggles faced by women entrepreneurs and how to overcome it	15.03.23	<b>Ms.Janani Santhosh</b> Founder Janani's Makeup Artistry	Ms. S. Vijayashanthi
34.	Physical	Expert talk on “Being an Entrepreneur”	16.03.23	<b>Mr.Vijay Pravin Maharajan</b> Founder & CEO, bitsCrunch, Germany	Dr. S. Parvathavarthini Mr. N. Adhithyaa
35.	Physical	KAVACH 2023 - Hackathon on Cyber Security	18.03.23	<b>MIC Initiative – 20 problem statements</b>	Dr. T. Abirami Ms. T. E. Ramya
36.	Physical (80 students)	Workshop on Prototype / Process Design and Development	28.03.23 to 29.04.23 (4.30-6.30 pm)	<u><b>Mechanical Design &amp; Prototyping:</b></u> Dr. S. Praveen Kumar Dr. S. M. Senthil <u><b>Electrical Design &amp; Circuitry:</b></u> Mr. R. P. Karthik Mr. Vibin Mammen Vinod <u><b>IoT &amp; Cloud:</b></u> Mr. A. Jeevanandhan Dr. R. Rajadevi	Mr. G. Maheshkumar
37.	Physical	Expert talk on “Need for work life balance for Women Entrepreneurs”	05.04.23	<b>Ms. Priya Dharshini</b> MD, Aathira Natural Dyeing, Tirupur	Ms. S. Vijayashanthi
38.	Physical (Prototype expo- Top 25 teams)	Workshop on Business Model Canvas (BMC)	05.04.23	Dr. R. Parameshwaran Dr. S. Praveen Kumar Dr. S. M. Senthil Mr. P. S. Kannan	Dr. R. Parameshwaran Mr. P. S. Kannan

39.	Physical	Session on “How to plan for Start-up and legal & Ethical Steps”	12.04.23	<b>Mr. A.Mohandinesh,</b> Auditor & Company Registration Consultant, Erode	Dr. P. Sundharesalingam Dr. N. Prakash
40.	Physical (Top 20 teams who attended BMC workshop)	Business Plan Competition	12.04.23	<b>Juries:</b> <b>1. Mr.Premananth</b> Founder & CEO @ Start Insights <b>2. Dr. R. Maheswari /</b> MBA	Mr. K. V. Satheshkumar Mr. S. Venkatachalam / Civil
41.	Physical	Session on “Startup guide to launch a successful business”	12.04.23	<b>Ms. Yazhini Shanmugam,</b> Founder - Ticket 9, Director – Aveniron Technocrop Solutions PVT Ltd, Coimbatore	Ms. S. Vijayashanthi
42.	Physical	Y20 (Youth-20) Summit - “A dialogue between Young Indian achievers towards Reimaging Business for future.”	19.04.23	<b>Keynote Address:</b> <b>Mr.Sounder Kannan</b> Vice Chairman, CII – Madurai Director - NAGA Limited, Dindigul <b>Panel Discussion:</b> <b>1. Amar Prabhu</b> Engineering @ Rupeek <b>2. Pritesh Asher</b> Co-founder & CEO- Juicy Chemistry <b>3. Senthilkumar</b> <b>Murugesan</b> Co-founder & CEO - JioVio Healthcare	Dr.S.M.Senthil Mr.R.P.Karthik
43.	Physical (Prototype expo- Top 30 teams)	Workshop on Intellectual Property Rights (IPRs) and IP management for startup	26.04.23	<b>Dr.A.Balaji Ganesh,</b> Director & Founder, IP EVER LLP, Director & Co-Founder Emsensing Technologies PVT LTD, Chennai.	Dr. G. S. Rampradheep Dr. R. Rajkumar & IPR Cell
44.	Physical	World Intellectual Property Day	26.04.23	<b>Dr.A.Balaji Ganesh,</b> Director & Founder, IP EVER LLP, Director & Co-Founder Emsensing Technologies PVT LTD, Chennai.	Dr. G. S. Rampradheep Dr. R. Rajkumar & IPR Cell
45.	Physical (I year students)	Exposure Visit to Incubation Unit	29.04.23	Dr.R.Parameshwaran Mr.P.S.Kannan Dr.S.Praveenkumar Mr.R.P.Karthik & TBI KEC	Ms. N. Keerthana / English Ms.V.Yamuna /Maths Mr.V.Parthibaraj / Physics Mrs. K. Krishnaveni / Chemistry
46.	Physical	National Technology Day	11.05.23	Dr.K.Sampath kumar / Professor & Head, Agricultural Engineering, KIT, Coimbatore	R&D cell & Dr. L. Rahunathan Ms. S. Vijayashanthi



Quarter IV Activities (May – August)					
47.	Physical	"கதை சொல்லணும் ப்ரோ: The Importance of Stories in Product Design and Development"	06.05.23	<b>Mr.K.Shanmugam</b> (Shan Karuppusamy) Vice President, ELB learning	Mr. S. Venkatachalam Mr. K. S. Giriprasadh
48.	Physical	Session on Innovation / Prototype Validation – Converting Innovation into a Start-up	10.05.23	<b>Mr. S.Shanmugavadivel</b> Co-Founder Tohands & Founder – IcOnT, Bengaluru	Mr. G. Manikandan Ms. A. Sangeetha
49.	Physical (I years – Batch 1)	Entrepreneurship Awareness (EAP) Camp - 1 (Non-circuit branches)	20.05.23	<b>Mr.R.Srinaath</b> Director, i6 Techlabs Pvt Ltd, Coimbatore & Experts from KEC	Dr.R.Parameshwaran Dr.S.Praveenkumar Dr.S.M.Senthil & TBI team
50.	Physical (I years – Batch 2)	Entrepreneurship Awareness (EAP) Camp - 2 (Circuit branches)	03.06.23	<b>Mr.T.Sakthivel,</b> Director & Co-Founder, Yali Mobility Pvt Ltd (an IIT Madras incubated company), Chennai & Experts from KEC	Dr.R.Parameshwaran Mr.P.S.Kannan Dr.S.Praveenkumar & TBI team
51.	Physical	The Cloud Company Hackathon	19.06.23	<b>Mr.ThiruVignesh,</b> Director & Co-Founder, The Cloud Company, TBIKEC	Dr.S.Praveenkumar Mr.R.P.Karthik
52.	Physical	Session on Angel Investment / VC Funding Opportunity for Early Stage Entrepreneurs.	19.07.23 (AN)	<b>Ms.Vedha Arun</b> Executive Director at NATIVELEAD Foundation, Chennai	Dr. N. Nithyavathi Mr.R.P.Karthik
53.	Physical	Session on Accelerators / Incubation - Opportunities for Students & Faculty - Early Stage Entrepreneurs	02.08.23 (AN)	<b>Dr. K Suresh Kumar</b> President, Indian Steps and Business Incubators Association (ISBA) Executive Director / PSG-STEP (Science & Technology Entrepreneurial Park), Coimbatore	Dr. T. M. Saravanan Ms.V. P.Gayathri
54.	Online	3 <sup>rd</sup> Anniversary of the National Education Policy (NEP) 2020	09.08.23	<a href="https://www.youtube.com/watch?v=k_FuSq_ANmw&amp;t=1051s">https://www.youtube.com /watch?v=k_FuSq_ANm w&amp;t=1051s</a>	Dr. S.Anitha Ms. T. E. Ramya
55.	Physical	Independence Day- Celebrating Aazadi Ka Amritkal	15.08.23	Col Henry Robert J Ex Commanding Officer 15(TN) BN NCC Erode	Mr. P.Buvanesh
56.	Physical	Tamilnadu Startup Festival	19.08.23 & 20.08.23	Pitch deck, Conference, Stall Visit – CODISSIA, Coimbatore	Mr.P.S.Kannan Mr.R.P.Karthik
57.	Physical	Celebration of Udyamita Diwas (उद्यमिता दिवस)	21.08.23	Mr.ThiruVignesh, Director & Co-Founder, The Cloud Company, TBIKEC	Dr.R.Parameshwaran Dr.S.Praveenkumar
58.	Physical	World Entrepreneurs Day	23.08.23 (AN)	Mr Durai Palanisamy Executive Director, Pallavaa Textiles Private Limited I Vice Chairman	Mrs. K. Kavitha Mr.M.Thangatamilan

				- Southern India Mills' Association (SIMA) I Past Chairman - CII Erode Zone	
59.	Physical	FUTURE 3.0 – A festival for the youth, for the youth and by the youth	28.08.23	Yi (Yuva chapter), CII, Ministry of Youth affairs & Sports, GoI	Dr.R.Parameshwaran Mr.P.S.Kannan



President IIC@KEC