Demystifying IPR Component

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Academic Year : **2020 - 2021**

Quarter **: 4**

Program Type **: Session**

Program Driven by : **IIC Driven**

Program/Activity Name : **Demystifying IPR Component**

Program Theme **: Entrepreneurship and Innovation**

Start Date **: 20/02/2021**

End Date **: 20/02/2021**

Number of student Participants **: 171**

Number of Faculty Participants **: 20**

Number of External Participants, if any**: Nil**

Remark **: Excellent and interesting session.**

Expenditure Amount, if any **: Nil**

Mode of session delivery **: Google meet id**

Overview:

Objective:

The utmost objective of this session is to give the students an overview and knowledge about Intellectual Patent Rights and stages of IPR. This session is to kindle the students with innovative ideas to focus on how to bring out the change needed for innovation. It also helped the student to explore the patent filling process at different stages by identifying the intellectual property components.

Brief points on the content delivered

- IPR – Patents, Trademarks ,Geographical Indication and Trade Secrets
- Invention Vs. Innovation
- Does Innovation mean Technology?
- How to innovate from a process we do often?
- Ways to identify IPR components at early stages of innovation
- How to make invention / innovation potentially patentable?
- Steps involved in patent filling process and information about the IPR forms
- Copyright vs. trademarks vs. patent
- Copyright – What can be protected?
- Copyright – Whose Rights are protected?
- Workflow of copyright registration process

Key takeaways:

The session gave us deep insights on innovation thinking about the change required from the process we often do and how we should identify the intellectual property rights at different stages of innovation. It also helped on how to perform IPR filing process in the website. This session helped the students to understand about the process involved in doing copyright registration process. It helps to explore the documents and forms required to do copyright registration process. The speaker answered for the following queries raised by the students:

1. What is the difference between invention and Innovation?
2. What are the ways to perform opportunity analysis?
3. How to make invention and innovation potentially patentable?
4. What do you think about Innovation in agricultural sector?
5. How to make changes so that we could think differently?
6. What are the different things eligible for obtaining copyright?
7. Suggest the guidelines to carry out the copyright registration process successfully.

Star performer:

Faculty name: Mr. S.Santhoshkumar

Dr. R. Rajadevi

Student name: Bijoy Antony P T

Attachments:

Video Url: https://drive.google.com/file/d/1qZmZIX5-iWzYp5FKQta43CO8RyfSaqdx/view

Photograph 1:

Photograph 2:

Additional photos:

Session plan/Brochure/Circulars (if any)