

“Why IP is important in academia?” - Session Report

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Academic Year :**2021- 2022**

Quarter :**3**

Program Type :**Session**

Program Driven by :**MIC Driven**

Program/Activity Name:**Why IP is important in academia?**

Program Theme :**Intellectual Property Rights**

Start Date :**26th April 2021**

End Date :**26th April 2021**

Number of Student Participants:**453**

Number of Faculty Participants:**49**

Number of External Participants, if any:**NIL**

Remark: Learned about the importance of IP and how academic research leads to patent

Expenditure Amount, if any:**NIL**

Mode of session delivery:**Youtube**

Objective (100 words):

The session on “Why IP is important in academia?” by MoE’s Innovation Cell to celebrate World IP Day and to know about the role of intellectual property rights in encouraging innovation and creativity. To gain knowledge on IP filing and role of Academia on IP and make students realize importance of filing IP.

Brief points on content delivered:

- Entrepreneur impact on country's economy
- Status of IP filing of India while comparing other countries
- Different ways of IP filing
- Role of education institution on IP filing
- Advantages of filing the IP
- Awareness among students
- Importance of IP filing
- Gave Various methods to academia for bringing awareness among students
- Experience of various leaders on filing the IP
- Impact of IP on countries wealth

Key takeaways:

This event gave us more insights on role of academia on IP filing. This event also helped on various technique that academia to follow to bring awareness on IP among students and Professors. Speaker motivates us about importance of filing IP by quoting various leaders who have been successful by filing IP.

Star performer:

Faculty name: Dr. G.S. Rampradheep, Associate Professor, Department of Civil Engineering

Student name: S.Ashwath

Attachments:

Video url: <https://www.facebook.com/iickec>

Photograph:



Video Url: <https://youtu.be/g1LIKtOVRRw>

Session plan/Brochure/Document/Overall report of the activity:

World IP Day

Session on **Why IP is important in academia?**



Monday 26th
APRIL 2021



03.00 PM - 04.00 PM

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Dr. Abhay Jere
Chief Innovation Officer
MoE Innovation Cell



Dr. Mohit Gambhir
Innovation Director
MoE Innovation Cell

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This Session titled at “Why IP is important in academia?” was conducted by Dr. Abhay Jere, Chief Innovation Officer MoE Innovation Cell and Dr. Mohit Gambhir, Innovation Director MoE Innovation cell.

At first Dr. Abhay Jere initiated his session with positive vibes by discovering the milestones of MIC and also said about the success of KAPILA and other MHRD events. Then he said about the responsibility of the entrepreneur are crisis management, emphasis will be on managing the country’s economy, MSME entrepreneur play major role in this. Good entrepreneur are important for society in pandemic situation. Then he moved into the topic of IP and he also explained the values of IP. He also became very sad on the count of IP’s from higher education institutes were very low. Then he also compared the position of India in filing IP to the supreme country China. Then he motivates the participants to file the IP. At the end of his eye opening speech he listed three factors -

- Personal motives,
- Environment,
- Business idea.

And next Dr. Mohit Gambhir carry the second half of the session. He was crisp on his points on IP. He also gave the major points on “Why IP is important in academia?” He gave huge number of examples of the various famous personality who done filing the IP’s. At first he said the example of Amnon Shashua CEO of autonomous vehicle technology firm Mobileye, his experience of filing

IP. Mr. Gambir fully focused on the examples of various leaders filing IP, to create awareness and interest among students and participants.

With this continuation he also gave some other insights about Amar Bose and also about Frank Thomson their experience on filing IP's. Then he started to speak about the role of Academia on IP filing. He also emphasise the importance of professors to give awareness among students about IP filing. Mr. Gambir made an eye opening speech by saying the importance of IP filing for any ideas and projects.