

KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638060

INSTITUTION'S INNOVATION COUNCIL (IIC@KEC)

Activities List for the year 2023-24 (September 2023 to August 2024)

https://drive.google.com/drive/folders/1sSY0dqVO7i0TljpUB9u18rywxJj2rlp?usp=drive_link

S. No	Mode of Conduct and Target Audience	Event Name	Target date	Chief Guest / Invitees/ Session Chair	Responsibility/ Follow-up
SEMESTER I (September – February)					
Quarter I Activities (September - November)					
1.	Physical Students and Faculty: 250	Inaugural function & “My Story” Motivational Session by a Successful Startup Founder	16.09.23	Mr. Vijay Anand, Co-Founder and Director of Birdscale Technology and Services Pvt. Ltd., Coimbatore	Dr. R. Parameshwaran Mr. P. S. Kannan
2.	Physical Student teams from all years	Intra-Institutional Idea Competition “KEC Ideathon”	07.09.23 to 30.09.23	At individual departments and Innovations Ambassadors of respective departments	Individual Department Associations & Ms. K. Karthika
3.	Physical Students and Faculty: 200	Workshop on “Entrepreneurship and Innovation” as Career Opportunity	06.10.23	Mr. Aravindh Panch - Founder - araCreate, Berlin Dr. Christoph Neusiedl , EU Knowledge & Program officer - Limitless Institute, Toronto	Mr. Vibin Mammen Vinod Mr. S. Yuvraj
4.	Physical Second Years 200	“My Story” Motivational Session by a Successful Innovator	07.10.23 (9:15 am to 10.45 am)	Dr. Ragul Paramasivam Co-Founder & CEO Chimertech Pvt Ltd, Chennai	Mr. N. Adhithyaa Mr. G. Maheshkumar
5.	Physical Second Years 200	Workshop on “Problem Solving and Ideation”	07.10.23 (11 am to 4 pm)	Dr. R. Parameshwaran Mr. P. S. Kannan Dr. S. Praveen Kumar Mr. R. P. Karthik	Mr. N. Adhithyaa Mr. G. Maheshkumar
6.	Physical Special Event For First Years	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary-15.10.23)	21.10.23	1. Junior Einstein – Science Based Models 2. Mr. Meeseeks – Requirement based Innovations	Mr. V. Parithibaraj Mrs. K. Krishnaveni Ms. N. Keerthana Ms. V. Yamuna
7.	Physical Shortlisted Student teams from KEC Ideathon	PoC Competition and Demo Day <i>Demo Day / Exhibition / Poster Presentation of Ideas / PoC & linkage with Innovation Ambassadors/ Experts for Mentorship Support - Manage through YUKTI-NIR</i>	11.10.23 to 30.10.23	At individual departments and Innovations Ambassadors of respective departments	Individual Department Associations & IEF Coordinators Consolidation: Ms. K. Karthika

8.	Physical Students and Faculty: 200	National Entrepreneurship Day Celebrations (09.11.23)	08.11.23 (AN)	Mr.Naveen Manickam, NM Academia, Coimbatore	Dr.P.Sundharesalingam Dr. N. Prakash
9.	Physical Students and Faculty: 250	National Education Day Celebrations (11.11.23)	10.11.23	National Education Day and KEC Inception Day	Mr. S. Yuvaraj Mr. G. Manikandan

Quarter II Activities (December- February)

10.	Physical Students and Faculty: 50	Institution's Innovation Council Regional Meet 2023 Nehru Institute Of Technology	04.12.23	Mr. Dipan Sahu Assistant Innovation Director / MIC Mr. K.Mohan Co-Founder & CEO, IppoPay.	Dr. R. ParameshwaranDr. S. Praveen Kumar
11.	Physical	National Energy Conservation Day (14.12.2023) “Environment & Health”	13.12.23	Dr. S.K. Krishna, Dept. of Chemistry, CNC Erode.	Mr. M. Suresh Mr. P. Karthikeyan EEE Dept. and Energy Conservation Club
12.	Physical Students and Faculty: 50	Workshop on Design Thinking, Critical Thinking and Innovation Design	15.12.23 to 16.12.23	Prof. Saji Varghese , Co-Founder/Sunbird Straws, Associate Professor, English, Christ University, Bengaluru	Mr. P. S. Kannan Dr. S. Praveen Kumar
13.	Physical Students and Faculty: 50	Field / Exposure Visit to Pre-incubation units such as Idea Lab, Fab lab, Makers Space, Design Centers	28.12.23	Forge Accelerator & TBI TN Agricultural University, Coimbatore	Dr. S. Praveen KumarMr. Vibin Mammen Vinod Ms. K. Senthilvadivu
14.	Physical	National youth day celebration (12.01.2024)	10.01.24	Mr.Amith Kumar Kalimuthu, Cofounder, ServerCake India, Coimbatore	Dr. S. ParvathavarthiniMr. T. Arunkumar
15.	Physical Students and Faculty: 200	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit	14.02.24	Mr. E. Lokeshwaran , Founder, Tamizh, Chennai	Dr. A. TamilvannanMs. S. Hemalatha
16.	Physical Students and Faculty: 200	Workshop on Entrepreneurship Skill, Attitude and Behavior Development	21.02.24	Speakers: 1. Mr. Rajkumar , Chennai Gate Rice 2. Mr. Nandkumar Pananiappan , Maya Bazar Restaurant. 3. Dr. K. Krishnamurthy / 4. Dr. R. Parameshwaran	Dr. P. Sundharesalingam Dr. N. Prakash
17	Physical (First year students)	National Science Day celebrations	28.02.24	Dr. P. Thanikaivelan Chief Scientist & Head, CSIR-Central Leather Research Institute, Adyar, Chennai – 600 020	School of Science andHumanities Ms. N. KeerthanaMs. V. Yamuna

18.	Physical (PoC Top 10 Innovations)	Organize an Inter/Intra Institutional Innovation Competition/Challenge / Hackathon and Reward Best Innovations (Prototype Expo)	28.02.24	<p>Chief Guest: Dr.P. Thanikaivelan Chief Scientist & Head, CSIR-Central Leather Research Institute, Adyar, Chennai</p> <p>Juries:</p> <p>Hardware:</p> <ol style="list-style-type: none"> 1. Mr.R.Kodeeswaran / Director, Kaar Infotech Pvt Ltd. 2. Mr.Puviyarasan / Founder & CEO, Dynatral Tech, Coimbatore <p>Software:</p> <ol style="list-style-type: none"> 1. Jai Ganesh Kamalakannan Director - Product Management, Flipkart 2. Mathiyazhahan Maheswaran Technical Lead, CTS, Coimbatore 	Dr. B.Venkatesan Ms. K. Karthika Mr. G. Manikandan Ms. S. Mohanapriya
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SEMESTER II (March – August)

Quarter III Activities (March – May)

19.	Physical (Female students)	International Women's Day	08.03.24	Ms. Vanithamani Arulvel, Founder, Kathaikalam	Ms. S. Mohanapriya
20.	Physical (Prototype Expo Top 20 teams)	One day Workshop on Prototype / Process Design and Development.	03.04.24	<p>Chief guest: Mr. Velayutham Founder and CEO TamiraBot, Advanced Engg. Pvt Ltd.</p> <p>Dr. S. Praveen Kumar Mr. R. P. Karthik</p>	Mr. M. Suresh Mrs. S. Kavinya
21.	Physical (Prototype Expo - 20 teams & KEC Spark fund teams)	One day Workshop on Business Model Canvas (BMC)	13.04.24 (Full day)	Dr. R. Parameshwaran Mr. P. S. Kannan	Mr. P. Bhuvanesh Ms. P. Ananthi
22.	Physical (Prototype Expo - 20 teams & KEC Sparkfund teams)	World Intellectual Property Day (26.04.24)	24.04.24 (9-11)	Dr. A. Balaji Ganesh , Director & Founder, IPEVER LLP, Director & Co-Founder Emsensing Technologies PVT LTD, Chennai.	Dr. R. Rajkumar Dr. G. S. Rampradeep& IPR cell
23.	Physical (Prototype Expo - 20 teams & KEC Sparkfund teams)	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	24.04.24 (11:30 - 4:30)	Dr. A. Balaji Ganesh , Director & Founder, IPEVER LLP, Director & Co-Founder Emsensing Technologies PVT LTD, Chennai.	Dr. R. Rajkumar Dr. G. S. Rampradeep& IPR cell
24.	Physical (Prototype Expo - 20 teams & KEC Sparkfund teams)	Session on “How to plan for Start-up and legal & Ethical Steps”	25.04.24 (AN)	Mr. A J Balasubramanian Director - Indian Operations - Aigilx Health Chennai	Mr. K. Nithyanandhan Mrs. P. Ramya

25.	Physical (50 teams)	Demo day - KEC Hackathon – Software edition (10 problem statements from Industries)	16.04.24 & 17.04.24	Preliminary Round: IEF and Coding Forum faculty	Mrs. K. Kavitha Ms. T. E Ramya Dr. M. Geetha
			29.04.24 & 30.04.24	<p><i>Juries:</i></p> <p>Mr. C. Mohan Manager – Agilon Health, Bengaluru.</p> <p>Mr. Karuppanna Samy Lead Consultant in E-commerce sector, CDW Technology, Chennai</p> <p>Mr. D. Thiruvignesh Founder & CEO, The Cloud Company, Erode</p> <p>Mr. R. Thilak Chakravarthi Software Developer – Associate, KGSL GSS, Coimbatore</p> <p>Mr. K. M. Surendher UI Developer, Techno Tackle Software Solutions, Coimbatore</p> <p>Mr. N. A. Gokul Founder & CEO GravityX Technologies</p>	
26.	Physical (I yr students)	National Technology Day (11.05.24)	08.05.24	Dr. S. V. Srinivasan , Sr. Principal Scientist, CSIR-Central Leather Research Institute Adyar, Chennai	Dr. R. Rajasekar CCO (R&D) Mr. K. V. Satheesh Kumar

Quarter IV Activities (June - August)

27.	Physical	Session on Accelerators / Incubation- Opportunities for Students & Faculties – EarlyStage Entrepreneurs	10.07.24	Dr. K. Senthilkumar CEO – Atal Incubation Centre –NIFTTEA, Tiruppur	Dr. L. Rahunathan Ms. S. Senthilvadivu
28.	Physical	Session on Angel Investment / VC Funding Opportunity for Early Stage Entrepreneurs.	13.07.24	Mr. Chandran Krishnan MD & CEO - Campus Angels Network, Principal Advisor - SSN Incubation Foundation; Board Director - IIM CalcuttaInnovation Park Chennai	Mr. G. Manikandan Ms. V. Yamuna
29.	Online	Guiding Framework for Creating and Engaging Trained Faculty and Student IIC Members Innovation Ambassadors (IA) in IIC Institutions and Rewarding Mechanisms for IAs	29.07.24 (11 am)	Mr. Dipan Sahu https://youtube.com/live/V1Zm1bhbsl8?feature=share	Mrs. V. P. Gayathri Mr. P. Magudeshwaran
30.	Online	Strengthening IIC Linkages with ATLs and SICs in Schools and Framework for providing Mentorship Guidance	31.07.24 (11 am)	https://youtube.com/live/71dNvDI1hpk?feature=share	Ms. M. Shanmugapriya Ms. B. Benil Jeniffer

31.	Online	Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR)	02.08.24 (11 am)	https://youtube.com/live/TTsBJLtwWg0?feature=share	Mrs. R. Kalpana Ms. M. Yoga
32.	Online	Orientation cum Refreshers' Session on Institution's Innovation Council Objectives, Structure, Operation for IIC Institutions	05.08.24 (11 am)	https://youtube.com/live/msrEjeeNYBc?feature=share	Ms. M. Ramya Mrs. K. Krishnaveni
33.	Physical	Organize an Inter / Intra Institutional Start-up Competition and Reward Best Start-ups	08.08.24	Startup Pitch Fest ➤ < 3 years ➤ > 3+ years	Dr. S. Praveen Kumar Mr. R. P. Karthik Ms. A. Deenu Mol
34.	Physical	Independence Day-Celebrating Aazadi Ka Amritkal	15.08.24	Independence day Celebrations	Mr. S. Yuvraj Mrs. K. Kavitha
35.	Physical	World Entrepreneurs Day	21.08.24 (9 am to 11 am)	Mr. Amar Prabhu (ECE Alumni) Co-Founder and Chief Technology Officer, Rupeek, Bangalore	Mr. V. Parithibaraj Dr. S. Govarthini
36.	Physical	Session on Innovation / Prototype Validation – Converting Innovation into a Start-up	28.08.24	Dr. C. Baskar, Co-Founder & CEO, Vizai Engineering, Chennai	Mr. P. Karthikeyan Mrs. S. Kavinya



President IIC@KEC