

**KONGU ENGINEERING COLLEGE, PERUNDURAI – 638060**  
**INNOVATION AND ENTREPRENEURSHIP FORUM**  
*Entrepreneurship and Management Development Centre (EMDC)*

*List of 2021-22 Activities*

S.N o	Event Name	Resource person / Event description	Date	Student Participants
1.	Launch of Startup Mania 6.0	Dr. A. Velumani, Founder – Thyrocare	20.08.2021	70
2.	“My Story” – Motivational Session by Innovator	Mr. Senthilkumar T P, Co-Founder – iamneo.ai, Coimbatore.	01.11.2021	229
3.	“My Story” -Motivational session by a businessman	Mr. M. Sivakumar, Vishal Bharath Processing Mills, Erode.	09.11.2021	164
4.	Awareness session on “Scheme & Assistance through DIC”	Ms. Asha Devi, Assistant Engineer, DIC, Erode.	13.11.2021	154
5.	Field/ Exposure visit to Pre-Incubation units such as Fab lab, Makers space, Design Centre, City MSME clusters, workshops, etc.	All IEF Coordinators	20.11.2021	69
6.	Expert talk on “Process of Innovation Development & Technology Readiness Level (TRL) & Commercialization of lab technologies”	Mr. Vimal Kumar, Vivalyf Innovations, Hyderabad.	02.02.2021	306
7.	E-HORYZON 2.0	Intra collegiate Symposium	03.01.2021 – 07.01.2021	2563
8.	Entrepreneurship Awareness Program	MSME Director, Coimbatore.	03.03.2021	92
9.	Awareness session on “Business opportunities in Erode district as an entrepreneur”	Mr. Mahesh P.V.Giri, ED, BNI, Erode.	15.03.2022	99
10.	Session on “How to plan for Startup – Legal and Ethical Steps”	Mr. R. Kannan, FCA Partner, RKRV & Associates.	27.04.2022	329

11.	Awareness session on “Import/Export models and its legal/ financial aspects”	Mr. Karthik Raj Sundararajan, IRS, Deputy Commissioner, Exports Commissionerate, Chennai.	01.06.2022	179
12.	Women Entrepreneurship Awareness Programme	Ms. Gomathi Srikalyan, Yi Co-Chair, Erode & Managing Director – Srikalyan Export Pvt Ltd.,	10.06.2022	57
13.	Entrepreneurship Awareness Camp I	Mr. Pradeep Thangavel, Co-founder & Head of Engg., Terzo Technologies, Chennai. Mr. C. Karthikeyan, Founder & CEO, Magnic Technologies Pvt Ltd., Coimbatore.	22.06.2022 – 23.06.2022	218
14.	Entrepreneurship Awareness Camp II	Mr. R. Rajkumar, Founder & Managing Director – Chennai Gate Rice Industries Pvt Ltd., Erode.	01.07.2022 – 02.07.2022	214
15.	Smart India Hackathon 2022 – Senior Edition – Grand Finale	Mr. Pushkar Bhadle, Team Lead, Aujas Cyber Security.	25.08.2022 – 26.08.2022	133
16.	Awareness Session on KPIT Sparkle	KPIT SPARKLE TEAM	30.08.2022	249

Link for proofs:

<https://drive.google.com/drive/folders/1EqrGynX7AXCgIvvcBXdfnBydY9W5Ai9U>