

KONGU ENGINEERING COLLEGE, PERUNDURAI – 638060

INNOVATION AND ENTREPRENEURSHIP FORUM

Year Plan 2020-21 for IIC-KEC and EMDC

S.No	Quarter	Event Name	Target date	Responsibility
IIC Driven Activities				
1.	I	IIC Council formation or upgradation (of existing council) at Institute level. Conduct first council meeting.	--	Dr. S. Praveen Kumar / MTS
2.		Online motivational speak on “My Story – By an Innovator”	November 2020	Mr. S. Pranav / Chemical Mr. K. Paramasivam / Mech
3.		One day virtual workshop on “My Story - Innovator’s Life & Crossroad”	November 2020	Dr. N. Kasthuri / ECE, Dr. R. Rajadevi / IT Ms. S. Vijayashanthy / Civil Dr. N. Muralidharan / MTS
4.		Session on Problem Solving and Ideation Workshop	November 2020	Dr. S. Praveen Kumar / MTS
5.		Field/Exposure Visit to Village/Society /School/Industry/Market - Identity real Life Problem	December 2020	Mr. R. P. Karthik / ECE (Village and School) Dr. C. Jegadheesan / Auto (Industry and Market)
6.		Pitching workshop & linkage of innovators with Innovation Ambassadors.	December 2020	Mr. B. Venkatesan / EIE
7.		Panel Discussion on Atmanirbhar Bharat- Vocal for Local, Make In India for the world.	December 2020	TBI@KEC
8.		Orientation Session on National Education Policy (with a focus on Innovation and entrepreneurship)	December 2020	Dr. R. Parameshwaran / CC-TBI
9.	II	IIC Council Meeting- Review of Q1 progress and Planning for Q2.	January 2021	Dr. S. Praveen Kumar / MTS
10.		Session on Process of Innovation Development	January 2021	Dr. G. K. Kamalam / IT Mr. R. P. Karthik / ECE
11.		One Day Workshop on Design Thinking, Critical thinking and Innovation Design	January 2021	Dr. S. Praveen Kumar / MTS Mr. S. Santhoshkumar / CSE Ms. M. Sangeetha / CSE
12.		Field/Exposure Visit to Fab Lab/Tinkering Lab	January 2021	Dr. C. Jegadheesan / Auto Dr. S. Albert Alexandar / EEE Dr. N. Subramanian / Chemical Dr. V. Krishnamoorthy / MBA
13.		Design Validation through various model of design validation (e.g. Double Diamond Approach)	January 2021	Dr. S. Praveen Kumar / MTS
14.		Session on identifying Intellectual Property component at the early stage of Innovation	February 2021	Dr. G. S. Rampradheep / Civil
15.		Demo Day – Exhibition Cum Demo for PoCs	February 2021	<i>Event in-charges:</i> Ms. D. Hemalatha / CT-UG Ms. A. Sangeetha / FT Ms. S. Hamsanandhini / CT-

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				PG Dr. K. Deepandurai / Mech
16.		Call for paper writing and research report on Innovation	February 2021	Dr. S. Albert Alexandar / EEE and R&D Cell
17.		Orientation Session on National Innovation and Startup Policy (NISP)	February 2021	Dr. S. M. Senthil / Mech
18.		Semester Break : Internship at startup	February 2021	TBI@KEC
19.	III	IIC Council Meeting- Review of Q2 progress and Planning of Q3.	March 2021	Dr. S. Praveen Kumar / MTS
20.		Field/Exposure Visit to Incubation Unit	March 2021	Dr. S. M. Senthil / Mech
21.		Workshop on Prototype/Process Design and Development – Prototyping Three sectors (Mechanical, Electronics & IoT)	March 2021	<i>CAD:</i> Dr. S. Praveen Kumar / MTS <i>Electronics:</i> Mr. R. P. Karthik / ECE <i>IOT:</i> Mr. S. Santhoshkumar / CSE Dr. R. Rajadevi / IT Dr. M. Sasireka / EIE
22.		Session/ Workshop on Business Model Canvas (BMC)	March 2021	Dr. V. Krishnamoorthy / MBA Dr. N. Prakash / MBA
23.		Business Plan/Prototype Competition to Invite Innovative Business Models from Students	April 2021	<i>Event in-charge:</i> Mr. S. Santhoshkumar / CSE
24.		Interactive Session/Mentoring Session with "Successful Start-up founders" (Entrepreneurs in Campus)	April 2021	Mr. P. S. Kannan / Manager TBI
25.		One day Session on "How to plan for Start-up and legal and Ethical Steps" April 2021	April 2021	Mr. R. P. Karthik / ECE Dr. V. Krishnamoorthy / MBA
26.		One Day Awareness Session on IPR & IP Management for Innovation and Start-ups	April 2021	Dr. G. S. Rampradeep / Civil
27.		Mentorship Session for Innovators (or) Student Entrepreneurs through experts and (or) Innovation Ambassadors/Innovation Agent	April 2021	Mr. B. Venkatesan / EIE
28.		Orientation session for all students & faculties of Institute by Innovation Ambassador(s).	April 2021	IA - KEC
29.	IV	IIC Council Meeting- Review of Q3 progress and Planning of Q4	May 2021	Dr. S. Praveen Kumar / MTS
30.		Session on Prototype Validation - Converting Prototype into a Startup	May 2021	Mr. R. P. Karthik / ECE
31.		Session on Accelerator/Incubation - Opportunity for Student and Faculty	May 2021	Dr. R. Parameshwaran / CC-TBI Mr. P. S. Kannan / Manager TBI
32.		Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp	May 2021	Dr. N. Prakash / MBA Dr. D. Sivabalaselvamani / MCA Mr. G. Manikandan / Auto

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33.		Session on "Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs"	May 2021	TBI@KEC
34.		Session on Building an Innovation/ product fit for market	May 2021	Dr. S. Praveen Kumar / MTS
35.		Session/ Panel discussion with innovation and Startup Ecosystem Enablers from the region/state/national level (Demo Day)	May 2021	<i>Event in-charge:</i> Ms. C. Jamuna Devi / CT-PG
36.		Semester Break: Internship at startup.	May 2021	TBI@KEC

EMDC Activities

37.	I	Online motivational speak on " Entrepreneur's Life & Crossroad "	November 2020	Mr. S. Pranav / Chemical Mr. K. Paramasivam / Mech
38.		One day virtual workshop on " Entrepreneurship and Innovation as Career Opportunity "	December 2020	Dr. N. Kashthuri / ECE, Dr. R. Rajadevi / IT Ms. S. Vijayashanthi / Civil Dr. N. Muralidharan / MTS
39.		A virtual completion on " My Ideas " in association with IIC KEC	January 2021	<i>Event in-charges:</i> Dr. V. Sangeetha / FT Mr. B. Venkatesan / EIE
40.		Launch of " EMDC - Freelancers Forum "	January 2021	List from all depts. (TBI)
41.		Students Day Out (Students get a chance to spend time with an Entrepreneur, CEOs, Founders, Big Businessman for a day)	January 2021	List from all depts. (TBI)
42.	II	Entrepreneurship Awareness Camp – Group 1	February 2021	SBMS (Slots for other depts.)
43.		Entrepreneurship Development Programme for Women	February 2021	Dr. M. Sasireka / EIE Ms. M.Sangeetha / CSE
44.		Entrepreneurship Awareness Camp – Group 2	March 2021	Computer and ECE (Slots for other depts.)
45.		Business Plan Competition	March 2021	TBI@KEC Dr. V. Krishnamoorthy / MBA Dr. N. Prakash / MBA
46.	III	Entrepreneurship Awareness Camp – Group 3	April 2021	Electrical (Slots for other depts.)
47.		Faculty Development Programme	April 2021	TBI@KEC
48.	IV	Entrepreneurship Awareness Camp – Group 4	May 2021	FT, Chemical, MBA (Slots for other depts.)
49.		KEC E-Summit	May 2021	All (EMDC and IIC-KEC)

(Dr. R. Parameswaran)

12/11/20

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