

KONGU ENGINEERING COLLEGE, PERUNDURAI – 638060

INNOVATION AND ENTREPRENEURSHIP FORUM

Entrepreneurship and Management Development Centre (EMDC)

List of 2022-23 Activities

S. No	Student participants	Event Name	Date	Chief Guest / Invitees/ Session Chair
1.	100	Workshop on “Entrepreneurship and Innovation as Career Opportunity” <i>Theme:</i> Researcher to Entrepreneur	09.09.22	Mr. Nagaraja Prakasam, Chairman & CEO/ NATIVELEAD
2.	450	“My Story” - Motivational Session by Successful Entrepreneur	07.10.22	Mr. T. Sathishkumar, Founder and MD, Milky Mist Dairy FoodPvt., Ltd., Erode
3.	250	Launch of Startup Mania7.0	07.10.22	Mr. T. Sathishkumar, Founder and MD, Milky Mist Dairy FoodPvt., Ltd., Erode
4.		Launch of New Initiative “ செலவு – In Search of opportunities” followed by Exposure and field visit for problem identification	15.10.22 onwards	All students and faculty members will identify problem statements prevailing in and around KEC and a repository will be created
5.	100	Entrepreneurship Awareness Program	31.10.22	Mr. S. Maruthappan, <i>General Manager, DIC , Erode</i> Mr. G. Anandakumar <i>Divisional Manager, Canara Bank, LDM, Erode</i> Mr. M. Sabarigiri, <i>AD (Electrical), DFO, Coimbatore</i>
6.	250	Startup Mania 7.0 (Boot camp & Erode Entrepreneur's conclave)	17.11.22 to 19.11.22	Conclave Chief guest: Mr. Dhruv Suyamprakasam Founder - iCliniq Boot camp speakers: 1. Pradeep Yuvaraj / Prezantim, Cbe 2. MohanDinesh / Management & Goverance consultant 3. Senthil Kumar Rajappan Founder & CEO Halcyon Ventures

7.	250	Awareness session on Intellectual Property Rights under National Intellectual Property Awareness Mission (NIPAM)	24.11.22	Mr. G. Sai Vaibhav, Examiner of Patents & Designs, NIPAM, Patent office, Chennai
8.	120	Awareness session on “ TiE University –GlobalPitch Competition”	18.01.23	Mr. Pradeep Yuvaraj, Secretary – TiE Coimbatore, MD Prezantim, Coimbatore
9.	100	Business Ethics and Confidence Building Techniques	28.01.23	Ms.Kiruba Ravi Founder, K Cake's room,Tirupur
10.	2000	Expert talk on “Happiness and Success”	31.01.23	Dr. A. Velumani Creator, Thyrocare TechnologiesLtd.
11.	150	Expert talk on “Social Entrepreneurship”	15.02.23	Padmashri. Arunachalam Muruganantham Founder, Jayaashree Industries, Coimbatore
12.	2560	E-Horyzon – Intra College Innovation, Business and Entrepreneurship Competition	13.02.23-18.02.23	5 themes – 17 events Chief guest: Mr. A. S. Prabhu Kumar Chair, Yi Innovation – Erode Chapter
13.	120	Orientation Session for Cohort Program by CISCO- ThingQbator	10.03.23	Mr. Sahanraj, Maker Manager, CISCO- ThingQbator
14.	100	Struggles faced by women entrepreneurs and how to overcome it	15.03.23	Ms.Janani Santhosh Founder Janani's Makeup Artistry
15.	150	Expert talk on “Being an Entrepreneur”	16.03.23	Mr.Vijay Pravin Maharajan Founder & CEO, bitsCrunch, Germany
16.		KAVACH 2023 - Hackathon on Cyber Security	18.03.23	MIC Initiative – 20 problem statements
17.	100	Expert talk on “Need for work life balance for Women Entrepreneurs”	05.04.23	Ms. Priya DharshiniMD, Aathira Natural Dyeing, Tirupur
18.	160	Session on “How to plan for Start-up and legal & Ethical Steps”	12.04.23	Mr. A.Mohandinesh, Auditor & Company Registration Consultant, Erode
19.	100	Session on “Startup guide to launch a successful business”	12.04.23	Ms. Yazhini Shanmugam, Founder - Ticket 9, Director – Aveniron Technocrop SolutionsPVT Ltd.

20.	300	Y20 (Youth-20) Summit -“A dialogue between Young Indian achieverstowards ReimagingBusiness for future.”	19.04.23	Keynote Address: Mr.Sounder Kannan Vice Chairman, CII – Madurai Director - NAGA Limited, Dindigul Panel Discussion: 1. Amar Prabhu Engineering @ Rupeek 2. Pritesh Asher Co-founder & CEO- Juicy Chemistry 3. Senthilkumar Murugesan Co-founder & CEO -JioVio Healthcare
21.	120	Entrepreneurship Awareness (EAP) Camp -1 (Non-circuit branches)	20.05.23	Mr.R.Srinaath Director, i6 Techlabs Pvt Ltd, Coimbatore & Experts from KEC
22.	120	Entrepreneurship Awareness (EAP) Camp -2 (Circuit branches)	03.06.23	Mr.T.Sakthivel, Director & Co-Founder, Yali Mobility Pvt Ltd (an IIT Madras incubated company), Chennai & Experts from KEC
23.	20	Tamilnadu StartupFestival	19.08.23 & 20.08.23	Pitch deck, Conference, Stall Visit – CODISSIA, Coimbatore

Link for proofs:

<https://drive.google.com/drive/folders/16obtMjXUvwnow5qcnZ-6a9HJlGT4UE0g>