

KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638060

INNOVATION AND ENTREPRENEURSHIP FORUM (IEF@KEC)

Year Plan for the year 2023-24 (September 2023 to August 2024)

	IIC Driven		Self-Driven		Celebration Day		MIC Driven
S. No	Mode of Conduct and Target Audience	Event Name		Target date	Chief Guest / Invitees/ Session Chair		Responsibility/ Follow-up
SEMESTER I (September – February)							
Quarter I Activities (September - November)							
1.	Physical Students and Faculty: 250	Inaugural function & “My Story” Motivational Session by a Successful Startup Founder		16.09.23	Mr. Vijay Anand, Co-Founder and Director of Birdscale Technology and Services Pvt. Ltd., Coimbatore		Dr. R. Parameshwaran Mr. P. S. Kannan
2.	Physical Student teams from all years	Intra-Institutional Idea Competition “KEC Ideathon”		07.09.23 to 30.09.23	At individual departments and Innovations Ambassadors of respective departments		Individual Department Associations & Ms. K. Karthika
3.	Physical Student teams from all years	SIH 2023 – Internal Hackathon		07.09.23 to 27.09.23	Panel of Review members (External and Internal), review the prototypes exhibited during Demo Day and select the PS# for nomination to SIH		Dr. T. Abirami Ms. K. Karthika
4.	Physical Students and Faculty: 100	Awareness Program on various schemes of TN Govt for Entrepreneurs		27.09.23	Mr. B. Monikandan, General Manager, DIC, Erode		Dr. R. Parameshwaran Dr. S. Praveen Kumar
5.	Physical Students and Faculty: 200	Workshop on “Entrepreneurship and Innovation” as Career Opportunity		06.10.23	Mr. Aravinth Panch - Founder - araCreate, Berlin Dr. Christoph Neusiedl, EU Knowledge & Program officer - Limitless Institute, Toronto		Mr. Vibin Mammen Vinod Mr. S. Yuvraj
6.	Physical Second Years 200	“My Story” Motivational Session by a Successful Innovator		07.10.23 (9:15 am to 10.45 am)	Dr. Ragul Paramasivam Co-Founder & CEO Chimertech Pvt Ltd, Chennai		Mr. N. Adhithyaa Mr. G. Maheshkumar
7.	Physical Second Years 200	Workshop on “Problem Solving and Ideation”		07.10.23 (11 am to 4 pm)	Dr. R. Parameshwaran Mr. P. S. Kannan Dr. S. Praveen Kumar Mr. R. P. Karthik		Mr. N. Adhithyaa Mr. G. Maheshkumar
8.	Physical Special Event For First Years	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary-15.10.23)		21.10.23	1. Junior Einstein – Science Based Models 2. Mr. Meeseeks – Requirement based Innovations		Mr. V. Parithibaraj Mrs. K. Krishnaveni Ms. N. Keerthana Ms. V. Yamuna

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9.	Physical Shortlisted Student teams from KEC Ideathon	PoC Competition and Demo Day <i>Demo Day / Exhibition / Poster Presentation of Ideas / PoC & linkage with Innovation Ambassadors/ Experts for Mentorship Support - Manage through YUKTI-NIR</i>	11.10.23 to 30.10.23	At individual departments and Innovations Ambassadors of respective departments	Individual Department Associations & IEF Coordinators Consolidation: Ms. K. Karthika
10.	Physical Students and Faculty: 100	Freelancer’s Talk – “Earn While You Learn”	04.11.23 (AN)	Mr. T. Senthilnathan Freelancer, Rasipurum Mr. P. Mohanasundaram Freelancer, Perundurai	Ms. T. E. Ramya Mr. G. Manikandan
11.	Physical Students and Faculty: 200	National Entrepreneurship Day Celebrations (09.11.23)	08.11.23 (AN)	Mr.Naveen Manickam, NM Academia, Coimbatore	Dr.P.Sundharesalingam Dr. N. Prakash
12.	Physical Students and Faculty: 250	Startupmania 8.0 Idea Competition	14.10.23 to 23.11.23	200 teams - Student Innovators & Startups will pitch their ideas Guest: Mr. V. S. Aathitiyan Founder & CEO, Cookd	Dr. R. Parameshwaran Mr. P. S. Kannan
13.	Physical Students and Faculty: 250	National Education Day Celebrations (11.11.23)	10.11.23	National Education Day and KEC Inception Day	Mr. S. Yuvaraj Mr. G. Manikandan
Quarter II Activities (December- February)					
14.	Physical Students and Faculty: 50	Institution's Innovation Council Regional Meet 2023 Nehru Institute Of Technology	04.12.23	Mr. Dipan Sahu Assistant Innovation Director / MIC Mr. K.Mohan Co-Founder & CEO, IppoPay.	Dr. R. Parameshwaran Dr. S. Praveen Kumar
15.	Physical	National Energy Conservation Day (14.12.2023) “Environment & Health”	13.12.23	Dr. S.K. Krishna, Dept. of Chemistry, CNC Erode.	Mr. M. Suresh Mr. P. Karthikeyan EEE Dept. and Energy Conservation Club
16.	Physical Students and Faculty: 50	Workshop on Design Thinking, Critical Thinking and Innovation Design	15.12.23 to 16.12.23	Prof. Saji Varghese, Co-Founder/Sunbird Straws, Associate Professor, English, Christ University, Bengaluru	Mr. P. S. Kannan Dr. S. Praveen Kumar
17.	Physical Students and Faculty: 250	India Innovation week – Road show by SICCI Panel discussion on Future of Mobility & Energy	27.12.23 (1:30 – 4:30 pm)	1. Mr. S. Manikandan MD, Spero Mobilty Pvt Ltd 2. Mr. Pranav Singanapalli, Founder & CEO, Emote Electric 3. Mr.Kanagaraj Thangavel, MD, Photoboy	Mr. S. Venkatachalam Ms. K. Senthilvadivu

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18.	Physical Students and Faculty: 50	Field / Exposure Visit to Pre-incubation units such as Idea Lab, Fab lab, Makers Space, Design Centers	28.12.23	Forge Accelerator & TBI TN Agricultural University, Coimbatore		Dr. S. Praveen Kumar Mr. Vibin Mammen Vinod Ms. K. Senthilvadivu
19.	Physical Students and Faculty: 100	Udyami Bazaar (Entrepreneurs Market)	08.01.24 to 09.01.24	Enthusia'24 – Stall Mania		Dr. S. Praveen Kumar Ms. S. Vijayashanthy
20.	Physical	National youth day celebration (12.01.2024)	10.01.24	Mr.Amith Kumar Kalimuthu, Cofounder, ServerCake India, Coimbatore		Dr. S. Parvathavarthini Mr. T. Arunkumar
21.	Physical Students and Faculty	KEC APP Challenge	23.01.24	Apps will be developed and displayed in Google stores		Dr. T. Abirami Ms. K. Karthika
22.	Physical Students and Faculty: 100	Dark Patterns Buster Hackathon (DPBH2023)	11.01.24 to 24.01.24	Internal Hackathon – 63 teams Round 2 : Internal Hackathon at Nodal Centre (KEC) Round 3: 10 teams (IIT BHU)		Dr. T. Abirami Ms. K. Karthika
23.	Physical Students and Faculty: 250	CII Awareness Session on Intellectual Property Rights	02.02.24	Mr Ananth Sripadarao Senior IP Counsel – IP&S, APAC, UAE, Middle East & Africa Region, Philips India Ltd Mr Jayaram Sekaran Senior Lead IPR Legal TVS Motor Company		Dr. R. Rajkumar Dr. G. S. Rampradeep & IPR cell
24.	Physical Students and Faculty: 200	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit	14.02.24	Mr. E. Lokeshwaran, Founder, Tamizh, Chennai		Dr. A. Tamilvannan Ms. S. Hemalatha
25.	Physical Students and Faculty: 100	IDEAHARVEST 24! Innovative ideas in Healthcare, Agriculture, or Environment aligned with UN Sustainability Goals. (Titan, IKP EDEN & Kongu TBI – Initiative)	17.02.24	Juries: Mr. Aaqub Jameel, Manager IKP EDEN, Bangalore Mr. M. Saravanan Chair, Yi Erode		Dr. R. Parameshwaran Mr. P. S. Kannan Mr.R.P.Karthik
26.	Physical Students and Faculty: 100	Ashok Leyland Grand Challenge	20.02.24	Juries: Dr. R. Rajasekar CCO (R&D), KEC Dr. S. C. Vetrivel Professor / MBA		Dr. A. Tamilvanan

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27.	Physical Students and Faculty: 200	Workshop on Entrepreneurship Skill, Attitude and Behavior Development	21.02.24	Speakers: 1. Mr. Rajkumar, Chennai Gate Rice 2. Mr. Nandkumar Pananiappan, Maya Bazar Restaurant. 3. Dr. K. Krishnamurthy/ 4. Dr. R. Parameshwaran	Dr. P. Sundharesalingam Dr. N. Prakash
28.	Physical (PoC Top 10 Innovations)	Organize an Inter/Intra Institutional Innovation Competition/Challenge / Hackathon and Reward Best Innovations (Prototype Expo)	28.02.24	Chief Guest: Dr.P. Thanikaivelan Chief Scientist & Head, CSIR-Central Leather Research Institute, Adyar, Chennai Juries: Hardware: 1. Mr.R.Kodeeswaran / Director, Kaar Infotech Pvt Ltd. 2. Mr.Puviyarasan / Founder & CEO, Dynatral Tech, Coimbatore Software: 1. Jai Ganesh Kamalakannan Director - Product Management, Flipkart 2. Mathiyazhahan Maheswaran Technical Lead, CTS, Coimbatore	Dr. B.Venkatesan Ms. K. Karthika Mr. G. Manikandan Ms. S. Mohanapriya
29.	Physical (First year students)	National Science Day celebrations	28.02.24	Dr. P. Thanikaivelan Chief Scientist & Head, CSIR-Central Leather Research Institute, Adyar, Chennai – 600 020	School of Science and Humanities Ms. N. Keerthana Ms. V. Yamuna
SEMESTER II (March – August)					
Quarter III Activities (March – May)					
30.	Physical (Female students – 200)	Panel Discussion on Women Entrepreneurship	06.03.24	Mrs. Padmini Sampath, Co-Founder & CEO, Green Collar Agritech Pvt. Ltd. Mrs. R. Madhumathi CEO – Lila Learning Space Mrs. B. Savitha, Advocate, PCP Law Associates Ms. Swetha, Founder, SS Organics Mrs. Subasri Sriram MD, De Flavors Cakes and Pasteries	Mr. P. S. Kannan Ms. S. Vijayashanthy
31.	Physical (Female students)	International Women’s Day	08.03.24	Ms. Vanithamani Arulvel, Founder, Kathaikalam	Ms. S. Mohanapriya

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32.	Physical	E- Horyzon – Intra College Innovation, Business and Entrepreneurship Competition	11.03.24-16.03.24	7 themes – 20 events Inaugural - Chief guest: Mr. A. S. Prabhu Kumar Chair, Yi Innovation – Erode Chapter Valedictory – Chief guest: Mr. Kumaravel Thangavel, National Co-Chair, Yi Innovation	Dr. S. Praveen Kumar Ms. S. Vijayashanthy
33.	Hybrid (150 students + 5 Faculty)	Awareness session & Neovation – CISCO ThingQbator Cohort 6 Grand Finale Program	18.03.24	Mr. Albert Dylan Correya, Innovations Manager - Partnerships & Alliances, Nasscom Foundation	Mr. Vibin Mammen Vinod
34.	Physical (Prototype Expo Top 20 teams)	One day Workshop on Prototype / Process Design and Development.	03.04.24	Chief guest: Mr. Velayutham Founder and CEO TamiraBot, Advanced Engg. Pvt Ltd. Dr. S. Praveen Kumar Mr. R. P. Karthik	Mr. M. Suresh Mrs. S. Kavinya
35.	Physical (Prototype Expo - 20 teams & KEC Spark fund teams)	One day Workshop on Business Model Canvas (BMC)	13.04.24 (Full day)	Dr. R. Parameshwaran Mr. P. S. Kannan	Mr. P. Bhuvanesh Ms. P. Ananthi
36.	Physical (60 students)	Session on “ Converting PoC to Prototype / MVP”	17.04.24 (AN)	Mr.Vimal Kumar, Senior Hardware Engineer,Quin (Quintessential Design), Hyderabad & Ex.Co Founder, VivaLyf	Mr. G. Maheshkumar Mr. P. Karthikeyan
37.	Physical (Prototype Expo - 20 teams & KEC Sparkfund teams)	World Intellectual Property Day (26.04.24)	24.04.24 (9-11)	Dr. A. Balaji Ganesh, Director & Founder, IP EVER LLP, Director & Co-Founder Emsensing Technologies PVT LTD, Chennai.	Dr. R. Rajkumar Dr. G. S. Rampradeep & IPR cell
38.	Physical (Prototype Expo - 20 teams & KEC Sparkfund teams)	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	24.04.24 (11:30 - 4:30)	Dr. A. Balaji Ganesh, Director & Founder, IP EVER LLP, Director & Co-Founder Emsensing Technologies PVT LTD, Chennai.	Dr. R. Rajkumar Dr. G. S. Rampradeep & IPR cell
39.	Physical (Prototype Expo - 20 teams & KEC Sparkfund teams)	Session on “How to plan for Start-up and legal & Ethical Steps”	25.04.24 (AN)	Mr. A J Balasubramanian Director - Indian Operations - Aigilx Health Chennai	Mr. K. Nithyanandhan Mrs. P. Ramya

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40.	Physical (50 teams)	Demo day - KEC Hackathon – Software edition (10 problem statements from Industries)	16.04.24 & 17.04.24 29.04.24 & 30.04.24	Preliminary Round: IEF and Coding Forum faculty <i>Juries:</i> Mr. C. Mohan Manager – Agilon Health, Bengaluru. Mr. Karuppana Samy Lead Consultant in E-commerce sector, CDW Technology, Chennai Mr. D. Thiruvignesh Founder & CEO, The Cloud Company, Erode Mr. R. Thilak Chakravarthi Software Developer – Associate, KGiSL GSS, Coimbatore Mr. K. M. Surendher UI Developer, Techno Tackle Software Solutions, Coimbatore Mr. N. A. Gokul Founder & CEO GravityX Technologies	Mrs. K. Kavitha Ms. T. E Ramya Dr. M. Geetha
41.	Physical (I yr students)	National Technology Day (11.05.24)	08.05.24	Dr. S. V. Srinivasan, Sr. Principal Scientist, CSIR-Central Leather Research Institute Adyar, Chennai	Dr. R. Rajasekar CCO (R&D) Mr. K. V. Satheesh Kumar
Quarter IV Activities (June - August)					
42.	Physical	Session on Accelerators / Incubation- Opportunities for Students & Faculties – Early Stage Entrepreneurs	10.07.24	Dr. K. Senthilkumar CEO – Atal Incubation Centre –NIFTTEA, Tiruppur	Dr. L. Rahunathan Ms. S. Senthilvadivu
43.	Physical	Session on Angel Investment / VC Funding Opportunity for Early Stage Entrepreneurs.	13.07.24	Mr. Chandran Krishnan MD & CEO - Campus Angels Network, Principal Advisor - SSN Incubation Foundation; Board Director - IIM Calcutta Innovation Park Chennai	Mr. G. Manikandan Ms. V. Yamuna
44.	Online	Guiding Framework for Creating and Engaging Trained Faculty and Student IIC Members Innovation Ambassadors (IA) in IIC Institutions and Rewarding Mechanisms for IAs	29.07.24 (11 am)	Mr. Dipan Sahu https://youtube.com/live/VIZm1bhbsl8?feature=share	Mrs. V. P. Gayathri Mr. P. Magudeshwaran

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45.	Online	Strengthening IIC Linkages with ATLs and SICs in Schools and Framework for providing Mentorship Guidance	31.07.24 (11 am)	https://youtube.com/live/71dNvDI1hpk?feature=s_hare	Ms. M. Shanmugapriya Ms. B. Benil Jeniffer
46.	Online	Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR)	02.08.24 (11 am)	https://youtube.com/live/TTsBJLtwWg0?feature=s_hare	Mrs. R. Kalpana Ms. M. Yoga
47.	Online	Orientation cum Refreshers' Session on Institution's Innovation Council Objectives, Structure, Operation for IIC Institutions	05.08.24 (11 am)	https://youtube.com/live/msrEjeeNYBc?feature=s_hare	Ms. M. Ramya Mrs. K. Krishnaveni
48.	Physical	Organize an Inter / Intra Institutional Start-up Competition and Reward Best Start-ups	08.08.24	Startup Pitch Fest ➤ < 3 years ➤ > 3+ years	Dr. S. Praveen Kumar Mr. R. P. Karthik Ms. A. Deenu Mol
49.	Physical	Future 4.0 (Yi - Platform to amplify the voice for Building Bharat)	14.08.24	Dr. K. M. Abul Hasan, Chairman, City Hospitals, Erode / Past chairman CII Erode	Dr. S. Praveen Kumar Ms. K. Jeva Dharshini
51.	Physical	Independence Day- Celebrating Aazadi Ka Amritkal	15.08.24	Independence day Celebrations	Mr. S. Yuvraj Mrs. K. Kavitha
52.	Physical	World Entrepreneurs Day	21.08.24 (9 am to 11 am)	Mr. Amar Prabhu (ECE Alumni) Co-Founder and Chief Technology Officer, Rupeek, Bangalore	Mr. V. Parithibaraj Dr. S. Govarthini
53.	Physical (II years – Batch 1)	Entrepreneurship Awareness Camp- 1 (EAC- 1) (Core branches)	21.08.24 (11 am – 4:30 pm)	Dr. R. Parameshwaran Dr. S. Praveen Kumar	Dr. S. Praveen Kumar Ms. M. Sindhu
54.	Physical (II years – Batch 2)	Entrepreneurship Awareness Camp - 2 (EAC- 2) (Computer science allied branches)	21.08.24 (11am – 4:30 pm)	Mr. P. S. Kannan Mr. R. P. Karthik	Mr. R. P. Karthik Ms. S. Krishnaveni
55.	Physical	IDEA Selection for SIH 2024	22.08.24 & 23.08.24	Internal Juries (4 panels)	Dr. T. Abirami Ms. K. Karthika
56.	Physical	Session on Innovation / Prototype Validation – Converting Innovation into a Start-up	28.08.24	Dr. C. Baskar, Co-Founder & CEO, Vizai Engineering, Chennai	Mr. P. Karthikeyan Mrs. S. Kavinya



President IIC@KEC