

KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638060

ENTREPRENEURSHIP AND MANAGEMENT DEVELOPMENT CENTRE (EMDC@KEC)

Activities for the year 2023-24 (September 2023 to August 2024)

https://drive.google.com/drive/folders/18g8VMsJ7ZGwvKAh3uewm5BvwiYAWPT3t?usp=drive_link

S. No	Mode of Conduct and Target Audience	Event Name	Target date	Chief Guest / Invitees/ Session Chair	Responsibility/ Follow-up
SEMESTER I (September – February)					
Quarter I Activities (September - November)					
1.	Physical Student teams from all years	SIH 2023 – Internal Hackathon	07.09.23 to 27.09.23	Panel of Review members (External and Internal), review the prototypes exhibited during Demo Day and select the PS# for nomination to SIH	Dr. T. Abirami Ms. K. Karthika
2.	Physical Students and Faculty: 100	Awareness Program on various schemes of TN Govt for Entrepreneurs	27.09.23	Mr. B. Monikandan , General Manager, DIC, Erode	Dr. R. Parameshwaran Dr. S. Praveen Kumar
3.	Physical Students and Faculty: 100	Freelancer's Talk – “Earn While You Learn”	04.11.23 (AN)	Mr. T. Senthilnathan Freelancer, Rasipuram Mr. P. Mohanasundaram Freelancer, Perundurai	Ms. T. E. Ramya Mr. G. Manikandan
4.	Physical Students and Faculty: 200	National Entrepreneurship Day Celebrations (09.11.23)	08.11.23 (AN)	Mr.Naveen Manickam, NM Academia, Coimbatore	Dr.P.Sundharesalingam Dr. N. Prakash
5.	Physical Students and Faculty: 250	Startupmania 8.0 Idea Competition	14.10.23 to 23.11.23	200 teams - Student Innovators & Startups will pitch their ideas <u>Guest:</u> Mr. V. S. Aathitiyan Founder & CEO, Cookd	Dr. R. Parameshwaran Mr. P. S. Kannan
Quarter II Activities (December- February)					
6.	Physical Students and Faculty: 250	India Innovation week – Road show by SICCI Panel discussion on Future of Mobility & Energy	27.12.23 (1:30 – 4:30 pm)	1. Mr. S. Manikandan MD, Spero Mobilty Pvt Ltd 2. Mr. Pranav Singanapalli , Founder & CEO, Emote Electric 3. Mr.Kanagaraj Thangavel , MD, Photoboy	Mr. S. Venkatachalam Ms. K. Senthilvadivu

7.	Physical Students and Faculty: 100	Udyami Bazaar (Entrepreneurs Market)	08.01.24 to 09.01.24	Enthusia'24 – Stall Mania	Dr. S. Praveen Kumar Ms. S. Vijayashanthy
8.	Physical Students and Faculty	KEC APP Challenge	23.01.24	Apps will be developed and displayed in Google stores	Dr. T. Abirami Ms. K. Karthika
9.	Physical Students and Faculty: 100	Dark Patterns Buster Hackathon (DPBH2023)	11.01.24 24.01.24	Internal Hackathon – 63 teams Round 2 : Internal Hackathon at Nodal Centre (KEC) Round 3: 10 teams (IIT BHU)	Dr. T. Abirami Ms. K. Karthika
10.	Physical Students and Faculty: 250	CII Awareness Session on Intellectual Property Rights	02.02.24	Mr Ananth Sripadarao Senior IP Counsel – IP&S, APAC, UAE, Middle East & Africa Region, Philips India Ltd Mr Jayaram Sekaran Senior Lead IPR Legal TVS Motor Company	Dr. R. Rajkumar Dr. G. S. Rampradeep & IPR cell
11.	Physical Students and Faculty: 100	IDEAHARVEST 24! Innovative ideas in Healthcare, Agriculture, or Environment aligned with UN Sustainability Goals. (Titan, IKP EDEN & Kongu TBI – Initiative)	17.02.24	Juries: Mr. Aaqub Jameel, Manager IKP EDEN, Bangalore Mr. M. Saravanan Chair, Yi Erode	Dr. R. Parameshwaran Mr. P. S. Kannan Mr.R.P.Karthik
12.	Physical Students and Faculty: 100	Ashok Leyland Grand Challenge	20.02.24	Juries: Dr. R. Rajasekar CCO (R&D), KEC Dr. S. C. Vetrivel Professor / MBA	Dr. A. Tamilvanan
13.	Physical (First year students)	National Science Day celebrations	28.02.24	Dr. P. Thanikaivelan Chief Scientist & Head, CSIR-Central Leather Research Institute, Adyar, Chennai – 600 020	School of Science and Humanities Ms. N. Keerthana Ms. V. Yamuna
SEMESTER II (March – August)					
Quarter III Activities (March – May)					
14.	Physical (Female students – 200)	Panel Discussion on Women Entrepreneurship	06.03.24	Mrs. Padmini Sampath, Co-Founder & CEO, Green Collar Agritech Pvt. Ltd. Mrs. R. Madhumathi CEO – Lila Learning Space Mrs. B. Savitha, Advocate, PCP Law Associates Ms. Swetha, Founder, SS Organics Mrs. Subasri Sriram MD, De Flavors Cakes and Pastries	Mr. P. S. Kannan Ms. S. Vijayashanthy

15.	Physical	E- Horyzon – Intra College Innovation, Business and Entrepreneurship Competition	11.03.24-16.03.24	7 themes – 20 events Inaugural - Chief guest: Mr. A. S. Prabhu Kumar Chair, Yi Innovation – Erode Chapter Valedictory – Chief guest: Mr. Kumaravel Thangavel, National Co-Chair, Yi Innovation	Dr. S. Praveen Kumar Ms. S. Vijayashanthi
16.	Hybrid (150 students + 5 Faculty)	Awareness session & Neovation – CISCO ThingQbator Cohort 6 Grand Finale Program	18.03.24	Mr. Albert Dylan Correya, Innovations Manager - Partnerships & Alliances, Nasscom Foundation	Mr. Vibin Mammen Vinod
17.	Physical (60 students)	Session on “ Converting PoC to Prototype / MVP”	17.04.24 (AN)	Mr.Vimal Kumar, Senior Hardware Engineer,Quin (Quintessential Design), Hyderabad & Ex.Co Founder, VivaLyf	Mr. G. Maheshkumar Mr. P. Karthikeyan
Quarter IV Activities (June - August)					
18.	Physical	Future 4.0 (Yi - Platform to amplify the voice for Building Bharat)	14.08.24	Dr. K. M. Abul Hasan, Chairman, City Hospitals, Erode / Past chairman CII Erode	Dr. S. Praveen Kumar Ms. K. Jeva Dharshini
19.	Physical	World Entrepreneurs Day	21.08.24 (9 am to 11 am)	Mr. Amar Prabhu (ECE Alumni) Co-Founder and Chief Technology Officer, Rupeek, Bangalore	Mr. V. Parithibaraj Dr. S. Govarthini
20.	Physical (II years – Batch 1)	Entrepreneurship Awareness Camp- 1 (EAC- 1) (Core branches)	21.08.24 (11 am – 4:30 pm)	Dr. R. Parameshwaran Dr. S. Praveen Kumar	Dr. S. Praveen Kumar Ms. M. Sindhu
21.	Physical (II years – Batch 2)	Entrepreneurship Awareness Camp - 2 (EAC- 2) (Computer science allied branches)	21.08.24 (11am – 4:30 pm)	Mr. P. S. Kannan Mr. R. P. Karthik	Mr. R. P. Karthik Ms. S. Krishnaveni



President EMDC@KEC