

TAY KONG YU

CONTACT

Email: kongyutay@gmail.com
Whatsapp: [+60 16-2026 139](tel:+60162026139)
LinkedIn:
<https://www.linkedin.com/in/kong-yu-tay-14290422a/>
Github: <https://github.com/kongyutay>

ABOUT MYSELF

A self learned frontend developer who desire to learn any tech-related skills. Eager to utilize 120% interest and effort to learn about frontend development and improve his output

SKILLS

Languages: HTML 5, CSS 3, JavaScript
Library: ReactJS
Framework: Bootstrap, Tailwind, Material UI, AntDesign
Database: MongoDB, MySQL, Firebase
Backend: NodeJS, ExpressJS
Version Control: Git, GitHub, Sourcetree
Other: WordPress, Puppeteer, OpenAI API, Linux, Alibaba Cloud, SEO

PROJECT SHOWCASE

React admin panel with Firebase:
<https://react-firebase-panel.ky-dev.com/>
React E-commerce frontend:
<https://react-ecommerce.ky-dev.com/>
And more:
<https://kongyutay.github.io/#portfolio>

AWARDS

- 2013 Inter Class Mathematics Competition Distinction (Junior Two)
- 2014 Inter Class Mathematics Competition Second Price (Junior Three)
- 2016 Australian Mathematics Competition Distinction (Senior Division)
- 2017 Chen Jing-Run Cup Secondary School Mathematics Competition Distinction (Senior Individual Category-Central Region)

WORKING EXPERIENCE

Website Developer Moon Interactive Solution Sdn. Bhd.

Oct 2023 – Sep 2024 (1 year)

- Assist on frontend React development leaving application system
- WordPress website development and maintenance
- Assist on mobile app feature development (Java and Objective-C)
- Leading and research SEO initiative, keyword research content planning
- Develop SEO strategy and execution, on page SEO, off page SEO, technical SEO based on WordPress website
- Monitoring A/B testing data using Google Analytics, Google Search Console, SEMrush
- Blackhat SEO
- Automation script development for black hat SEO

Website Developer Intern Meta Research Sdn. Bhd. / FootFall Cam

Jan 2023 – Apr 2023 (4 months)

- Helping on modify and debug web components
- Helping on modify and debug WordPress theme's CSS
- Helping on modify dashboard using DevExpress
- WordPress website development and maintenance

ACADEMIC HISTORY

University Tunku Abdul Rahman (UTAR), Malaysia Bachelor of Economics (Hons) Global Economics

Oct 2019 – Present

CGPA : 2.72/4

MUET: Band 3

University Tunku Abdul Rahman (UTAR), Malaysia Foundation in Arts, Management and Accountancy

May 2018 – Oct 2019

CGPA: 3.24

Pin Hwa High School, Malaysia

2012 – 2017

BOOTCAMP/CERTIFICATION

IT Heima

- HTML + CSS Bootcamp
- JavaScript Fundamental and Advanced Bootcamp

AtGuiGu

- ReactJS Full Course Bootcamp
- 2023 NodeJS Full Course Bootcamp

Udemy

- The Complete 2024 Web Development Bootcamp – Dr. Angela Yu
- Tailwind CSS from Scratch | Learn By Building Projects – Brad Traversy
- Black Hat SEO: Advanced SEO Techniques to Rank #1 In 2024
- The Ultimate SEO Training 2024 + SEO for WordPress Websites