

**VERiFIT**

The logo for VERiFIT features the word in a bold, sans-serif typeface. The letters 'V', 'E', 'R', and 'T' are black, while the 'i' and 'F' are blue. A blue curved arrow originates from the top of the 'i' and points to the top of the 'F'. The 'F' and 'I' are also blue, matching the 'i' and 'F'.