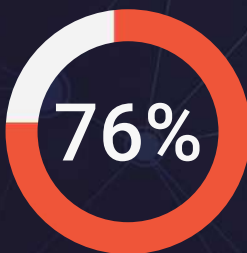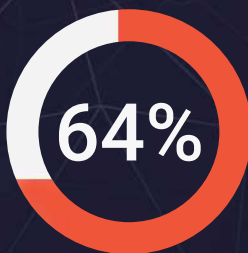# Konnectingdots

Warning Sign No. 6

Buyers with less than five years in business
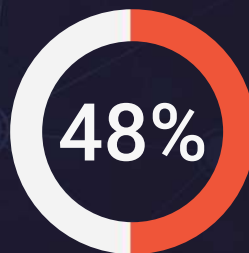
Early-stage businesses report the most software purchase regret.

76%
Early-stage businesses
(1 to < 5 years)

64%
Young businesses
(5 to 10 years)

48%
Mature businesses
(10 or more years)