



Be an informed buyer : Understanding the true cost of business software





Cost component #1

The software license itself

You'll run into two major software license pricing models : perpetual and subscription





Software license pricing models:

Perpetual pricing

You pay one price upfront to own the software indefinitely.

Subscription pricing

You pay a monthly or annual subscription fee to use the software.





Cost component #2:

Hardware

Considering hardware costs when buying software is crucial, especially for on-premise deployments.





Cost component #3:

Implementation

Software vendors may impose a one-time implementation fee when you purchase their software to set it up and make it operational for your business.





Cost component #4:

Training

Though a software license cost typically includes access to help guides and support forums, vendors may also charge a separate, > optional fee for additional training.





Cost component #5:

Support

Ongoing software support can be included in the license cost or billed separately. It typically includes maintenance, upgrades, and premium customer service options.

