



```
show(show, hidden) {  
  let elementById(show).style.display = 'block';  
  let elementById(hidden).style.display = 'none';  
}
```

How to Make Your Best Software Business Case.





Tip #1

Clearly define the challenge you're addressing upfront.





Tip #2

Follow up by introducing the chosen software platform and its benefits.





Tip #3

Highlight why this tool matters for your org's growth.





Tip #4

Get buy-in from stakeholders : users, enablers, and key decision-makers.





Tip #5

Walk stakeholders through the software evaluation process.





Tip #6

Explain why your chosen tool **stands out from the competition.**





Tip #7

Present a clear implementation plan and timeline.

