ELECTRIC VEHICLE CHARGING TRENDS

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EV Market & Charging Data Exploration

1



Strategic Insights on EV Charging Infrastructure

2

Goals

The analysis highlights strong growth in EV sales and infrastructure, uncovering trends and outliers that support smarter planning. These insights exceed initial goals and provide a valuable foundation for future data-driven mobility strategies.

RESULTS



2011 vs 2018

+7X
public ports
increase

2013 vs 2022

+190% private ports growth

Since 2018

TOP STATISTICS



361k EV



136k Public ports in 2022 •

20k Private ports in 2022

FOCUS ON 2018 VS 2019 DATA

10% EV Sales Drop30% Public Ports Increase46% Private Ports Increase



Charging Coverage Score

TOP 5 VEHICLE MODELS SOLD

| #1 | TESLA MODEL 3 | 296k |
|----|---------------|------|
| #2 | TESLA MODEL S | 162k |
| #3 | CHEVY VOLT | 157k |
| #4 | NISSAN LEAF | 142k |
| #5 | PRIUS PHEV | 117k |
| | | |

1. EV Surge Driven by Demand & Innovation

EV sales skyrocketed 20x from 2011 to 2018, peaking at over 360k units — fueled by growing consumer interest, policy support, and Tesla's dominance with top-selling models like the Model 3.

2. Infrastructure Expands, but Public Leads

Charging stations grew in response to rising EV adoption — public ports saw a 6x increase by 2022, outpacing slower private growth, indicating strong public investment but lingering infrastructure gaps.



NEXT STEPS

- #1 Continue scaling EV infrastructure
- #2 Analyze regional disparities in charging access
- #3 Monitor 2024–2025 EV market growth trends