# Understanding Trends in Global Terrorism

An exploratory investigation

## Introduction

- Terrorism coverage in the United States
- Method of attack trends
- Terrorism trends over time
- Success rates of terrorist attacks

## Method

 Global Terrorism Database (GTD) (START) including over 150,000 failed and successful attacks from around the world between 1970 and 2015

New York Time archive for relationship between events and media coverage

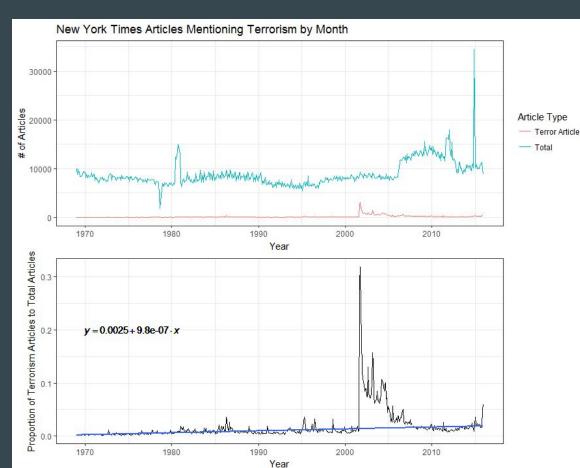
Look at regions rather than a whole

Intro:

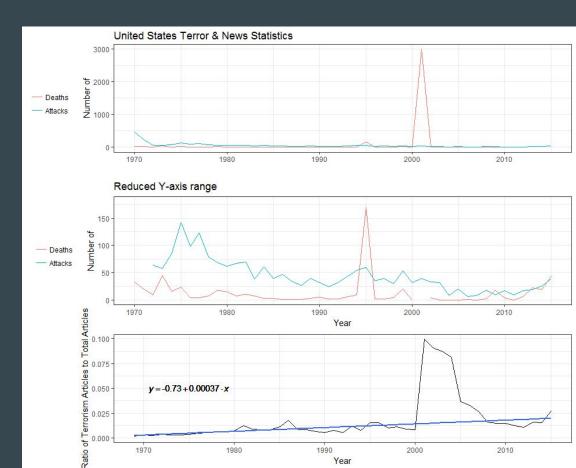
 Aim to see if there is a relationship between terrorist attacks, deaths and media coverage.

Media data is from the New York News archives

- Positive linear regression (robust)
- Big spike in september and following months,
  2001 (911)
- After 911, it settled back into the robust linear progression



- Positive linear regression (robust).
- Outliers
- Major events eventually decrease to conform with linear model.
- Both attacks and deaths are decreasing while the ratio of terrorism related articles to normal articles is increasing



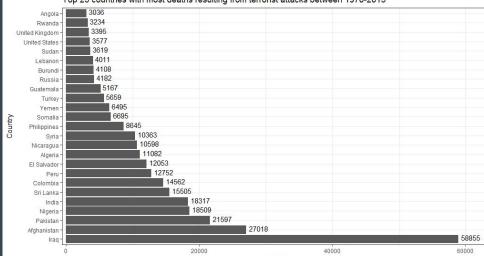
What does this show us?

- Gradual increase in terrorism data each year, although very small (0.00037 gradient)
- Positive correlation between terrorism attacks and ratio of news articles, in recent years, since 2001 (911)

- Hidden trends in attack methods
- Best seen split into regions
  - Top 6 countries by terrorism related deaths:
    - Iraq
    - Afghanistan
    - Pakistan
    - Nigeria
    - India
    - Sri Lanka
  - Western Countries
    - United States
    - Canada
    - Australia
    - France
    - Finland
    - Russia
  - United States

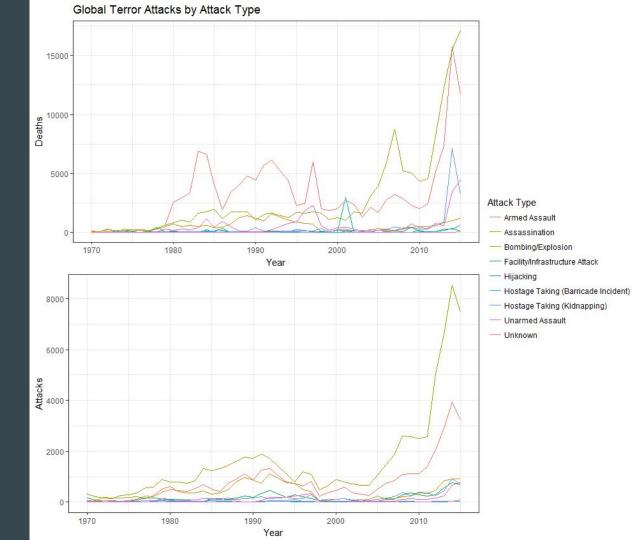


Top 25 countries with most deaths resulting from terrorist attacks between 1970-2015



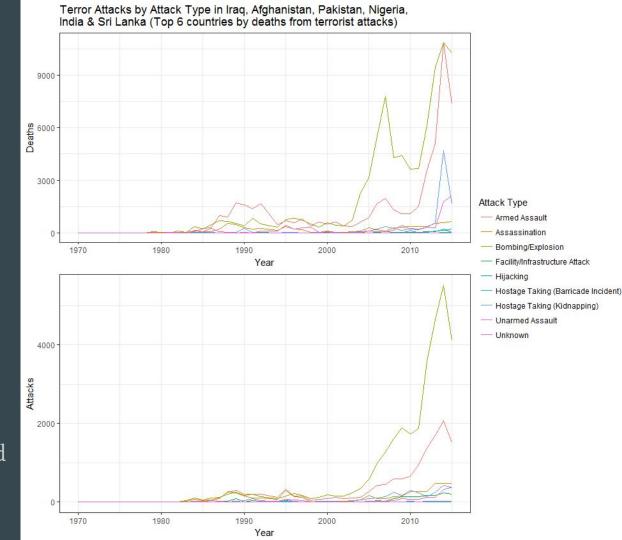
#### Global Trends

- Armed Assault
- Bombings
- Skewed by *Top 6*



Top 6 countries by terrorist related deaths

- Large increase in deaths by armed assault, bombing/Explosions, unknown and hostage since 2000
- Large increase in bombing/Explosions and armed assaults attacks since 2000

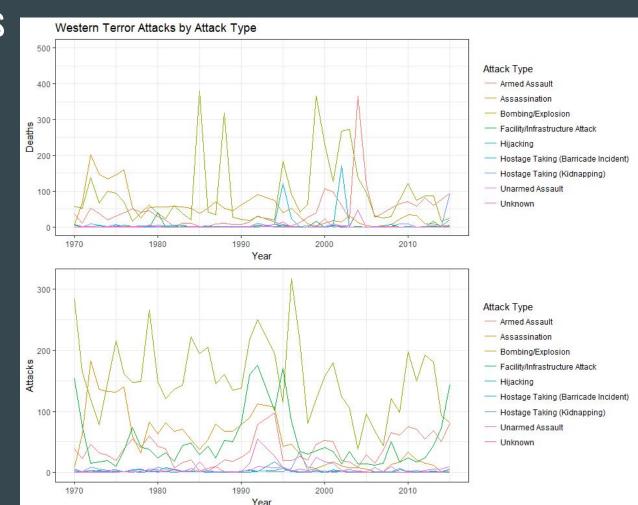


#### Western Countries

• Erratic/random

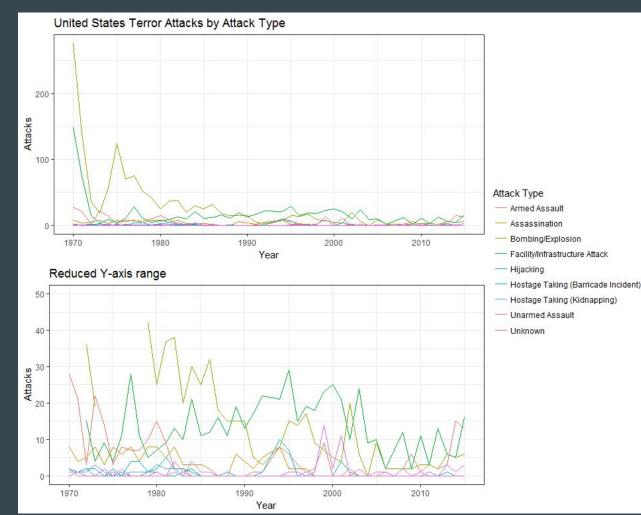
No constant trend

 No general increase or decrease in each attack type



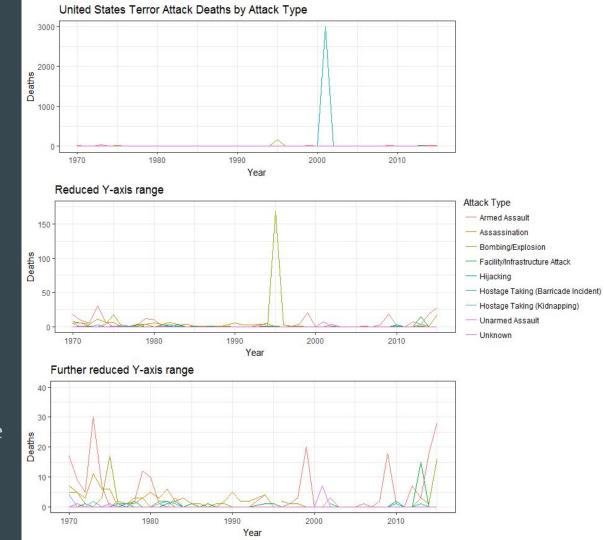
United States (Attacks)

- Large decrease in all types of attacks since 1970
- facility /Infrastructure and armed assault being the largest



United States (Deaths)

- Large spike in 2001 (911),2,977 fatalities
- Large spike in 1995, (oklahoma bombing), 168 fatalities
- No large increase in Number of deaths
- Currently in another spike (more data needed)



## Success Rates of Terrorist Attacks

How have the rates of success for terrorist attacks changed between 1970-2015?

What does this mean?

## Success Rates of Terrorist Attacks - Global

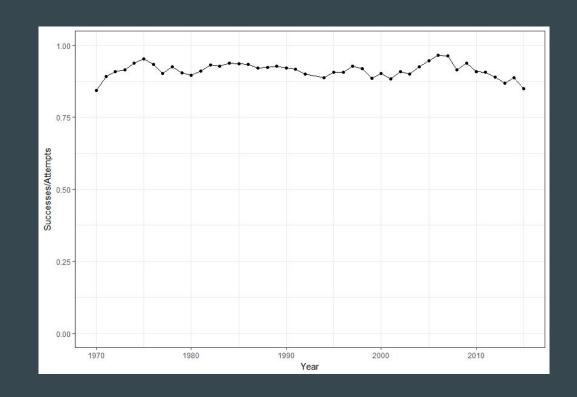
Stable high success rate

• Mean: 0.9132

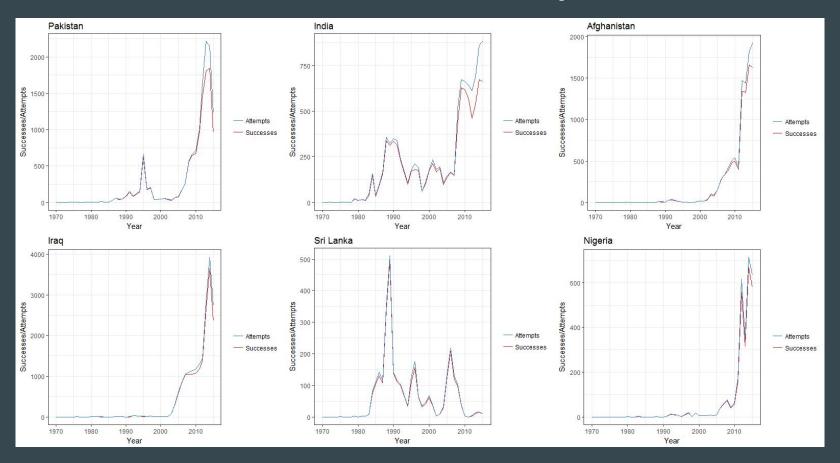
• Median: 0.9153

• Min: 0.8428

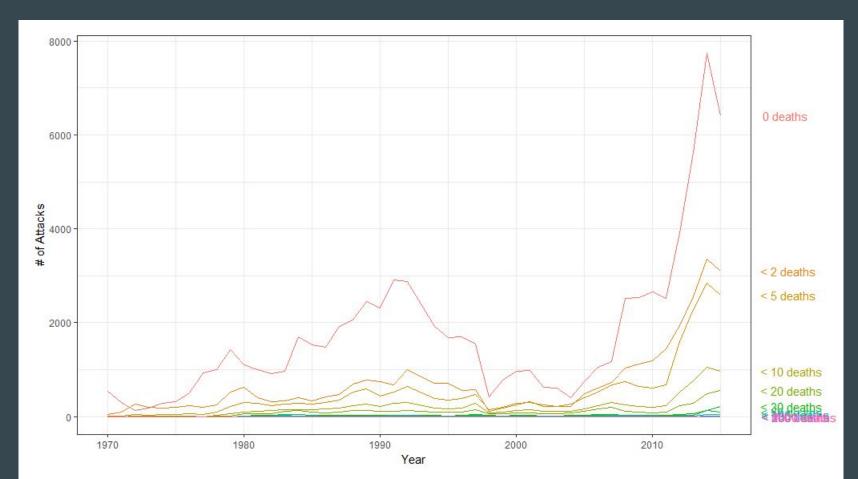
• Max: 0.9647



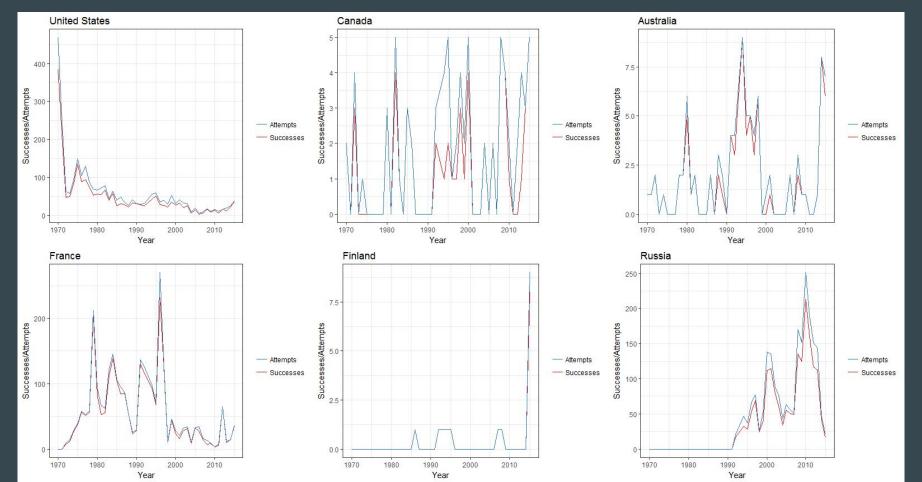
## **Success Rates of Terrorist Attacks - Top 6**



## **Attacks Over Time - Global**



## **Success Rates of Terrorist Attacks - Western Countries**



## **Further Research**

• How social media news rather than mainstream news has an impact or reflects the terrorism rates?

### References

- 1. National Consortium for the Study of Terrorism and Responses to Terrorism (START) (2016). https://www.start.emd.edu/gtd
- 2. The New York Times archive. https://www.nytimes.com/

## Any Questions?