



Konrad Sopala



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Experience



Developer Marketing & DevRel Lead | May 24' - September 25'

- Developed Oxla's positioning, messaging & GTM strategies
- Built lead-generation engine based on inbound tech content
- Built brand awareness using product marketing & devrel
- Architected effective product feedback loops through PLG
- Led developer acquisition & engagement through meetups



Developer Community Program Manager | March 23' - March 24'

- Built developer community engagement programs
- Crafted top-of-funnel tech and non tech content
- Built analytics to measure programs & content related growth
- Built and maintained developer community newsletter



Developer Community Lead | April 21' - March 23'

- Led and managed Auth0 Developer Community Team
- Built internal tech tooling to improve cross-team collaboration
- Co-operated with product, product marketing and engineering
- Integrating Auth0 SDKs and APIs with users' tooling



Senior Developer Community Engineer | April 20' - April 21'

- Run Auth0 Open Source Program
- Crafted all product marketing efforts for Auth0 Community
- Developed growth metrics & attribution platform
- Built effective product feedback flows in community

Education



Master's Degree

Computer Science and Econometrics
Thesis: *Implementation project of an application for pattern recognition in medical data using iOS and watchOS*
2017 - 2019



Bachelor's Degree

Computer Science and Econometrics
Thesis: *Data Science using Python*
2014 - 2017



Certificate of Advanced English
CAE

Certifications



Developer Marketing: Core
Product Marketing Alliance



Professional Scrum Product Owner
Scrum.org



Professional Scrum Master
Scrum.org



PMP (in progress)
Scrum.org

Skills

Tech Product Marketing



Tech & Non-Tech Content



Growth & Attribution



GTM



Analytics & SQL



Software Development



DevRel & Community



Programs Management



Technical Writing



Developer Events



Developer Ecosystem



GitHub Campus Expert

18' - 19'



Developer Community Manager

18' Edition



Developer Community Manager

17' Edition



Head of DX & Technical Partnerships

15' Edition