

Konrad Sopala

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Jobs Experience |

Technical Product Marketing & DevRel Lead **Oxla**

May 24' - now

Tying together technical product marketing, content, developer relations and GTM efforts, which ultimately have driven growth for the company both inbound and outbound, where I play both hands-on and managerial role

Developer Programs Manager **Auth0 by Okta**

March 23' - March 24'

Developed and managed a few developer community programs aimed at driving activation and engagement as well as run performance and attribution metrics for those programs and technical + non technical content

Developer Community Lead **Auth0 by Okta**

April 21' - March 23'

Was responsible for all technical product marketing related activities for Auth0 products on the community side of the fence (product launches, blogs, newsletter, social media, etc.) as well as building community activity metrics platform

Senior Developer Community Engineer **Auth0**

April 20' - April 21'

Being the most senior person on the team, mentored them on organic content related growth but also crafted community feedback forms and surveys and built analytics around it using PostgreSQL, Python and Google APIs

Developer Community Engineer **Auth0**

October 18' - March 20'

One man army that run all aspects of Auth0 Open Source program (20+ repos in different languages) from product marketing, through technical writing to triaging PRs and Issues but also crafted product feedback loops in community

Skills |

Tech Product Marketing: Positioning & Messaging, Technical & Non-Technical Content, SEO, Performance Monitoring

DevRel: Developer Marketing, Community Engineering, Developer Community Programs, Developer Events

Product: Technical Product Management, User Interviews, Product Feedback Loops, Data Analysis

Engineering: Python, Swift, Git, PostgreSQL, Technical Writing

Management: Technical Project & Program Management, Leadership, Agile

Developer Ecosystem |

GitHub Campus Expert: first GitHub ambassador in Poland responsible for fostering their community there

AngelHack: one man army (sponsorships, partnerships, marketing, comms) for AngelHack hackathon in Poland

Major League Hacking 2018: one man army (marketing, fundraising, logistics, DX) for MLH hackathon in Poland

AGHacks 2015: led developer experience and technical partnership for the biggest hackathon in Europe then (530 people)

Courses |

Vision, Strategy & Advanced Metrics for Product Managers (**Udemy**), Professional Scrum Product Owner (**Scrum.org**),

Professional Scrum Master (**Scrum.org**), Complete Product Manager Course (**Udemy**),

Program Management Course (**Udemy**), Product Marketing for Technology Companies (**Udemy**)

Mastering Agile Scrum Project Management (**Udemy**), User Experience Design Fundamentals (**Udemy**)

Ultimate Google Analytics Guide (**Udemy**)

Education |

Computer Science and Econometrics MSc AGH University of Science and Technology

October 17' - June 19'

Thesis: Implementation of an application for pattern recognition in medical data using iOS and watchOS

Computer Science and Econometrics BSc AGH University of Science and Technology

October 14' - June 17'

Thesis: Data Science using Python