Konrad Sopala

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Jobs Experience |

Developer Marketing & DevRel Lead Oxla   **May 24' - now**

Integrated together technical product marketing, content, developer relations and GTM efforts, which ultimately have driven growth for the company both inbound and outbound, where I play both hands-on, ops and managerial role

Developer Programs Manager Auth0 by Okta   **March 23' - March 24'**

Developed and managed a few developer community programs aimed at driving activation and engagement as well as run performance and attribution metrics for those programs and technical + non technical content

Developer Community Lead Auth0 by Okta   **April 21' - March 23'**

Was responsible for all technical product marketing related activities for Auth0 products on the community side of the fence (product launches, blogs, newsletter, social media, etc.) as well as building community activity metrics platform

Senior Developer Community Engineer Auth0   **April 20' - April 21'**

Being the most senior person on the team, mentored them on organic content related growth but also crafted community feedback forms and surveys and built analytics around it using PostgreSQL, Python and Google APIs

Developer Community Engineer Auth0   **October 18' - March 20'**

One man army that run all aspects of Auth0 Open Source program (20+ repos in different languages) from product marketing, through technical writing to triaging PRs and issues but also crafted product feedback loops in community

Skills |

Tech Product Marketing: Positioning & Messaging, Technical & Non-Technical Content, SEO, Performance Monitoring
DevRel: Developer Marketing, Community Engineering, Developer Community Programs, Developer Events
Product: Technical Product Management, User Interviews, Product Feedback Loops, Data Analysis
Engineering: Python, Swift, Git, PostgreSQL, Technical Writing
Management: Technical Project & Program Management, Leadership, Agile

Developer Ecosystem |

GitHub Campus Expert: first GitHub ambassador in Poland responsible for fostering their community there
AngelHack: one man army (sponsorships, partnerships, marketing, comms) for AngelHack hackathon in Poland
Major League Hacking 2018: one man army (marketing, fundraising, logistics, DX) for MLH hackathon in Poland
AGHacks 2015: led developer experience and technical partnership for the biggest hackathon in Europe then (530 people)

Courses |

Developer Marketing: Core (**Product Marketing Alliance**), Professional Scrum Product Owner (**Scrum.org**), Vision, Strategy & Advanced Metrics for Product Managers (**Udemy**) ,Professional Scrum Master (**Scrum.org**), Complete Product Manager Course (**Udemy**), Program Management Course (**Udemy**), Mastering Agile Scrum Project Management (**Udemy**), User Experience Design, Fundamentals (**Udemy**), Ultimate Google Analytics Guide (**Udemy**)

Education |

Computer Science and Econometrics MSc AGH University of Science and Technology   **October 17' - June 19'**
Thesis: Implementation of an application for pattern recognition in medical data using iOS and watchOS

Computer Science and Econometrics BSc AGH University of Science and Technology   **October 14' - June 17'**
Thesis: Data Science using Python