Konrad Sopala

in Konrad Sopala

BORN 23.03.1995

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konradsopala

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konradsopala

Experience

Tech Product Marketing & DevRel Lead | May 24' - now
- Developed Oxla's positioning, messaging & GTM strategies
- Built lead-generation engine based on inbound tech content
- Built brand awareness using product marketing & devrel
- Architectured effective product feedback loops through PLG
- Led developer acquisition & engagement through meetups

Developer Community Program Manager | March 23' - March 24'
- Built developer community engagement programs
- Crafted top-of-funnel tech and non tech content
- Built analytics to measure programs & content related growth
- Built and maintained developer community newsletter

Developer Community Lead | April 21' - March 23'
- Led and managed Auth0 Developer Community Team
- Built internal tech tooling to improve cross-team colaboration
- Co-operated with product, product marketing and engineering
- Integrating Auth0 SDKs and APIs with users' tooling

Senior Developer Community Engineer | April 20' - April 21'
- Run Auth0 Open Source Program
- Crafted all product marketing efforts for Auth0 Community
- Developed growth metrics & attribution platform
- Built effective product feedback flows in community

Education

Master's Degree
Computer Science and Econometrics
Thesis: *Implementation project of an application for pattern recognition in medical data using iOS and watchOS*
2017 - 2019

Bachelor's Degree
Computer Science and Econometrics
Thesis: *Data Science using Python*
2014 - 2017

Certificate of Advanced English
CAE

Certifications

+ **Professional Scrum Product Owner**
  Scrum.org

+ **Professional Scrum Master**
  Scrum.org

+ **PMP (in progress)**
  PMI.org

Skills

Skill	
Tech Product Marketing	▰▰▰▰▰▱
Tech & Non-Tech Content	▰▰▰▰▰▱
Growth & Attribution	▰▰▰▰▰▱
GTM	▰▰▰▰▰▱
Analytics & SQL	▰▰▰▰▰▱
Software Development	▰▰▰▱▱
DevRel & Community	▰▰▰▰▰▱
Product Management	▰▰▰▰▱
Technical Writing	▰▰▰▰▱
Developer Events	▰▰▰▰▰▱

Developer Ecosystem

GitHub Campus Expert
18' - 19'

Developer Community Manager
18' Edition

Developer Community Manager
17' Edition

Head of DX & Technical Partnerships
15' Edition