

Yo! I'm Conrad

Dev Ecosystem & Product Engineering. No longer love sushi (ate too much)!



What we're gonna be talking about?

- 1. The Core Basics
- 2. Contributions
- 3. Information Architecture
- 4. GitHub Resume
- 5. Nice to have
- 6. Your own style

The Core Basics

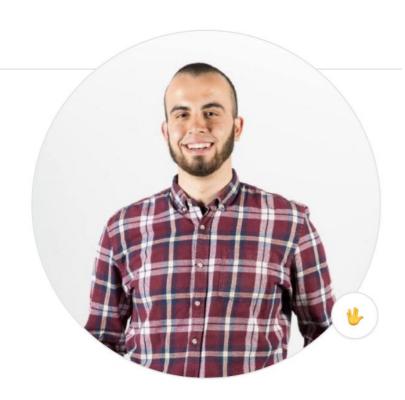
It's clear at first sight if you care.



The absolute core basics

- 1. Profile Info
- 2. "Social Media"
- 3. Pinned Repos
- 4. GitHub Handle

Profile Info



Konrad Sopala

konradsopala

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Edit profile

A 24 followers · 0 following · ☆ 76

- Auth0
- Krakow, Poland
- A https://twitter.com/konradsopala

Highlights

- * Arctic Code Vault Contributor

- Provide your name and last name so people can easily find you around (if you don't use the same nickname across channels)
- Avatar the same thing. Make yourself easily recognizable and remembered across channels
- Current Company it shows that you are professionally active. It boosts your popularity as well as the company you work for (if only you contribute added value)
- Your location if your GitHub contributions are interesting people would like to meet you during meetups

Make it easy to connect with you online.

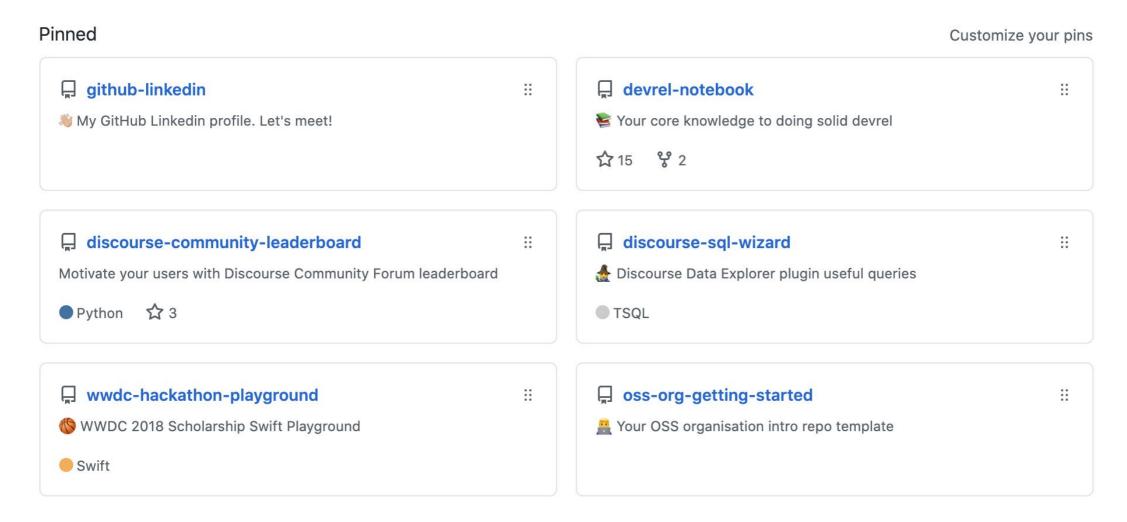
konrad.sopala@gmail.com

https://twitter.com/konradsopala

Be consistent with your social media handles.



Pinned Repos

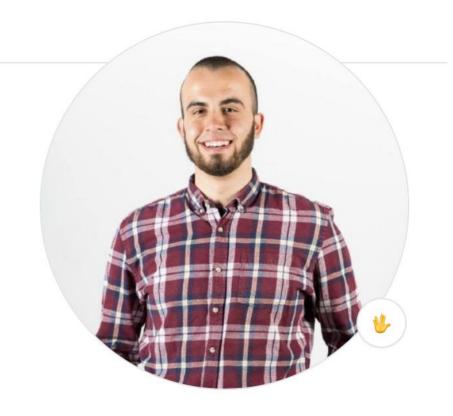


- Have **even number of repos** pinned to your profile. From UX perspective when you have such layout as in GitHub it's better to present even number of elements that uneven one
- Pin those repos that you are most proud of. Those should be the ones that you want to build your personal brand on.
- It's good to highlight the ones that have some stars or forks
- Make sure the repos that are pinned have self-explaining and encouraging to explore names and short descriptions



If you want to build valuable personal brand...

Be concise with the branding. Use the same handle across channels.



Konrad Sopala konradsopala

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Contribution S

Be consistent. Contribute regularly.



All contributions matter as long as they provide added value.



Information Architecture

Apply an easy to navigate information architecture in your repo.



GitHub Repo Information Architecture

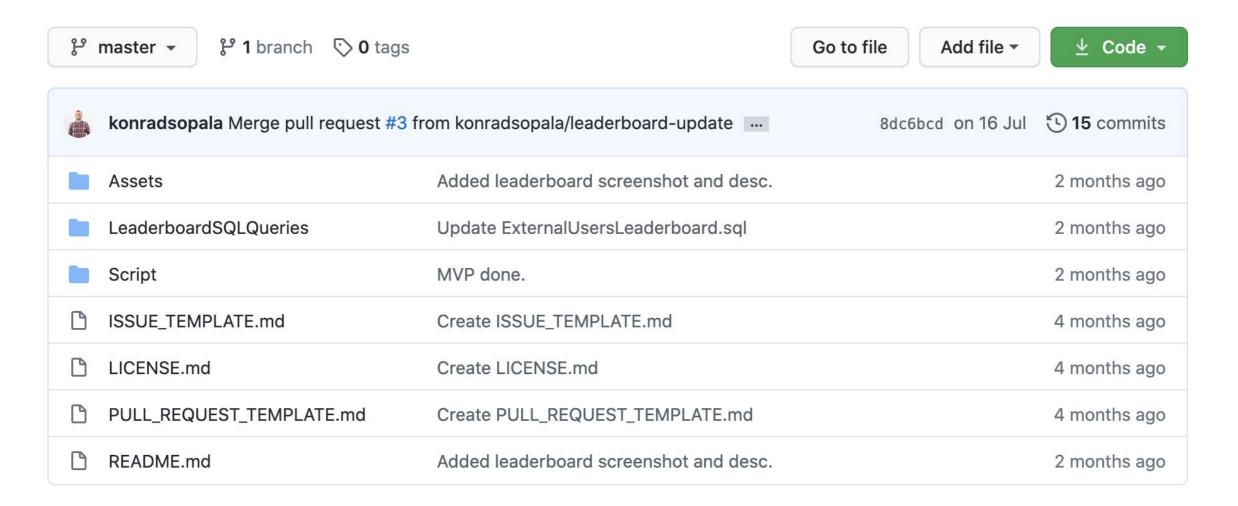
Check ist.

Easy to navigate repo's files and folders

- Minimum Maintainer Setup
- README
- Repo's About and Tags section



Repo Files and Folders



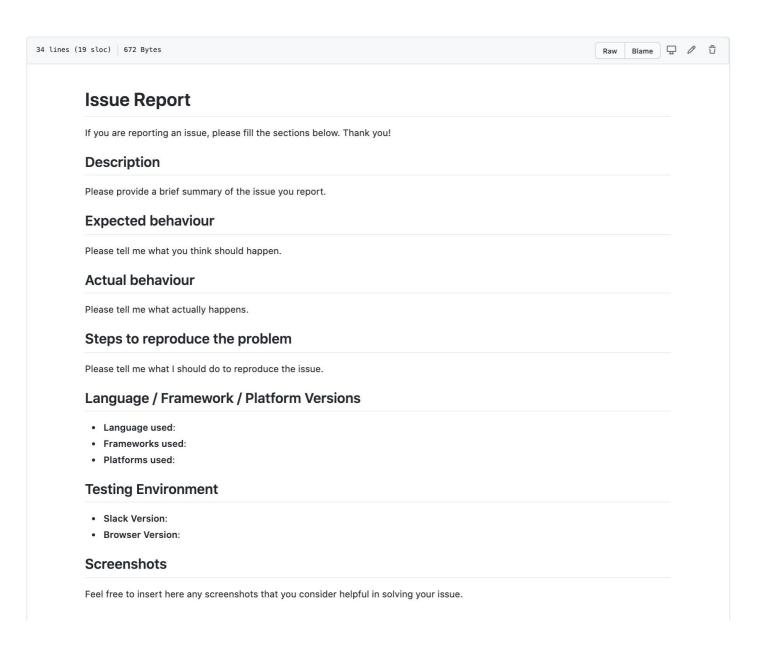
- The viewer needs to know where certain things are
- Every file and folder name should be self explainable
- Repo files structure should be clean: if possible keep things in folders



| ☐ ISSUE_TEMPLATE.md | Create ISSUE_TEMPLATE.md | 4 months ago |
|--------------------------|---------------------------------|--------------|
| LICENSE.md | Create LICENSE.md | 4 months ago |
| PULL_REQUEST_TEMPLATE.md | Create PULL_REQUEST_TEMPLATE.md | 4 months ago |

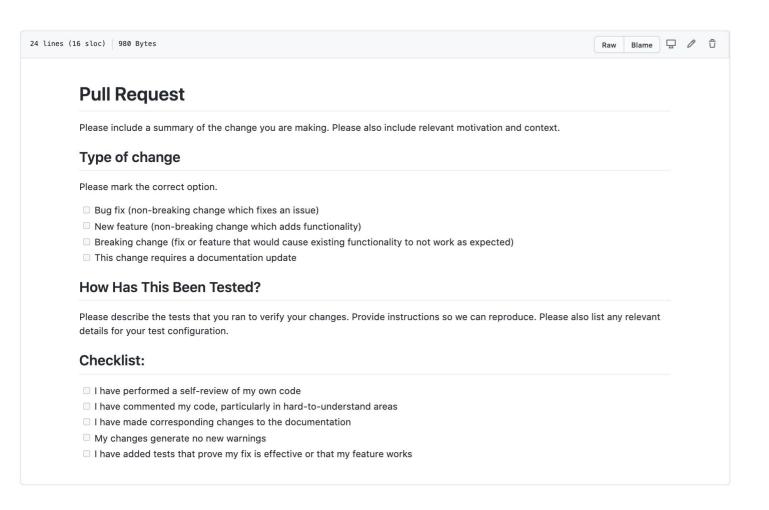
You never know if somebody would like to contribute or suggest a change to your project. So keep that door open!





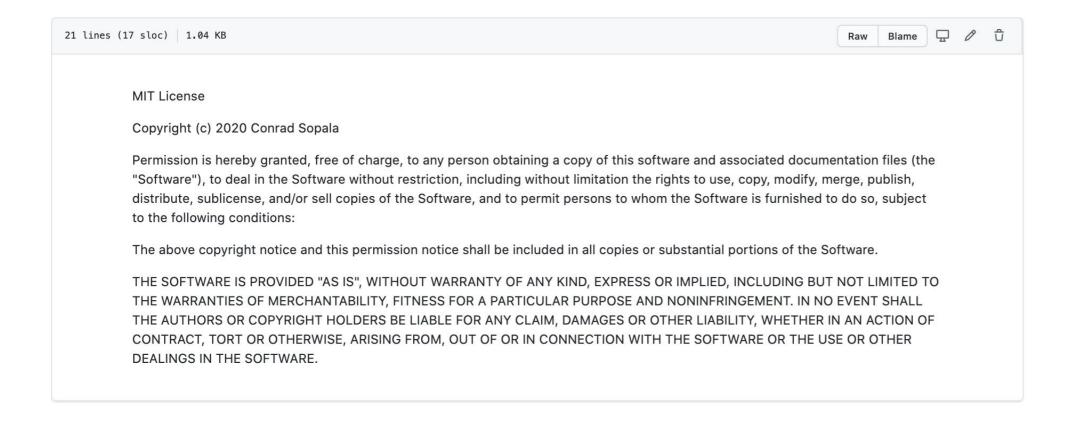
This one will be displayed to the user once they open a GitHub issue in your repo.





This one will be displayed to the user once they create a pull request in your repo.





All your GitHub repos should have their license files. They clearly state what others can do with your repo.



README: your main tool to briefly encourage others to check our your repo! So use it wisely!



README

PDiscourse Community Leaderboard

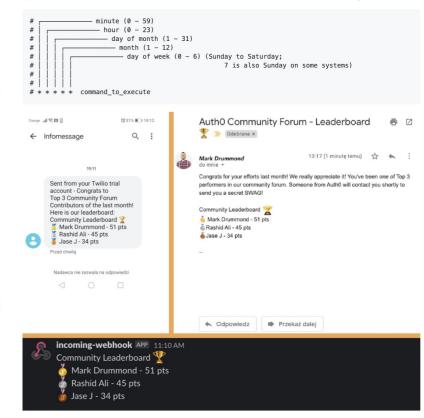


The Script

It was developed using Python, Twilio (SMS), SendGrid (Email), cron (Scheduling) . Full script code can be found here. Simplified script code is shown below:

```
client = Client(ACCOUNT SID, AUTH TOKEN)
def fetch_leaderboard():
               headers = {'Content-Type': 'multipart/form-data', 'Api-Key': API_KEY, 'Api-Username': API_USERNAN
              request = requests.post(url = ENDPOINT, headers = headers)
               response = json.loads(request.text)
               response_rows = response["rows"]
                first_place = {'Name': response_rows[0][1],
                'Email': response_rows[0][2],
                'Total_Points': response_rows[0][6]}
                second_place = {'Name': response_rows[1][1],
                'Email': response_rows[1][2],
                'Total_Points': response_rows[1][6]}
               third_place = {'Name': response_rows[2][1],
                'Email': response_rows[2][2],
                'Total_Points': response_rows[2][6]}
               winners_names_emails = [(first_place['Email'], first_place['Name']), (second_place['Email'], second_place['Email'], second_place['Email']
               response_text = "Community Leaderboard \ \n\delta \{\} (\{\}) - \{\} pts\n\delta \{\} nts\n\delta \{\} nts\n\del
               return response_text, winners_names_emails
 def post_to_slack(leaderboard):
               slack_message = {'text': leaderboard}
                requests.post(WEBHOOK_URL, json.dumps(slack_message))
 def send_leaderboard_via_sms_to_prize_sender(leaderboard):
               message = client.messages.create(
                            body = leaderboard,
                              from_= FROM_NUMBER,
                             to = T0_NUMBER)
def notify_top_contributors_via_email(leaderboard, winners_emails):
               message = Mail(
                             from_email = ('konrad.sopala@auth0.com', 'Konrad Sopala'),
                              subject = 'Auth0 Community - Leaderboard ₹',
                             html content = ''
                             plain_text_content = 'Congrats for your efforts last month! We really appreciate it! You have
                              to emails = winners emails.
                             is multiple = True)
```

If you want to schedule the execution of the script at different time, follow this cron scheduling mechanism:



Discourse Community Data Explorer Twilio SMS SendGrid Email Cron Scheduler

Want to motivate your Discourse Community Top Contributors? They're performing exceptionally well by providing answers and solutions to others' question? Want to send them SWAG for that or any other kind of prize? Got you covered! At least on the technical side of things: fetching leaderboard, sending SMS summary to the SWAG sender in your company, posting top 3 contributors in Slack, notifying top contributors, . You just need to take care of the physical prize shipping!

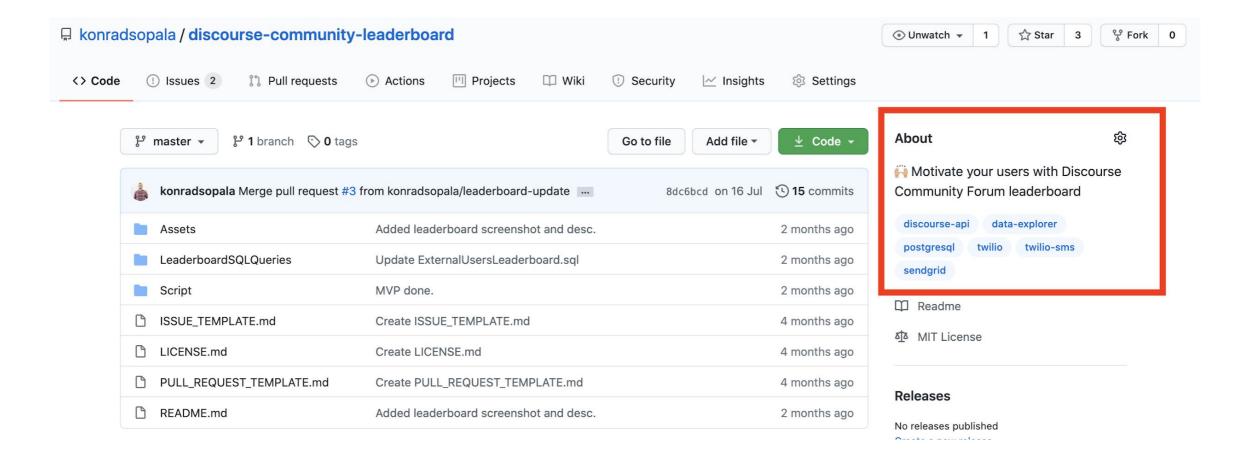
This script will execute on the first day of every month, running your Leaderbord query, parsing its results, sending SMS with top three contributors with their names, email and total points to the person in your company responsible for SWAG shipment, posting the same content to the Slack channel of your choice, as well as notifying those top performers via email about their great work and prizes on their way.

If you want to find out more about the stack used in those tools or even build your own tools, make sure to visit following links and get inspired:

- Cron
- Twilio SMS
- SendGrid Email
- Slack API
- Discourse Forums
- Data Explorer Plugin



About and Tags



Clear one sentence on what your repo is about. Tags that attract others to your repo when they're searching among projects on GitHub.



GitHub Resume

Sometimes people won't go to other channels you're professionally available at. (especially engineers)



Thus ... meet them halfway!



GitHub Resume



Konrad Sopala

Auth0 Senior Developer Community Engineer Software & Product Engineering, Data & Research



Hi! I'm Konrad and I'm working as a Senior Developer Community Engineer at Auth0. I enjoy writing software in Swift and Python but also doing data stuff in the last one. Passionate about anything software & product engineering but also research and data. Always willing to engage in projects bringing added value!

Social

- · Email konrad.sopala@gmail.com
- GitHub beardaway
- Tinkedin Konrad Sopala
- Gallup Strengths

Jobs History 👴

- Auth0: Senior Developer Community Engineer (April 2020 now)
- Auth0: Developer Community Engineer (October 2018 March 2020)
- . Devrel Space: Research Engineer (August 2018 now)
- Estimote: iOS Software Engineer (May 2017 May 2018)

Voluntary 😥

- GitHub: Developer Campus Expert (June 2018 June 2019)
- AngelHack: Organizer (January 2018 July 2018)
- MLH: Local Hack Day Organizer (December 2017)
- AGHacks: Co-Organizer (November 2014 December 2015)

Education 👺

- Master's Degree: Computer Science and Econometrics (2017 2019)
 - · AGH University of Science and Technology
 - o Thesis: Implementation project of an application for pattern recognition in medical data using iOS
- Bachelor's Degree: Computer Science and Econometrics (2014 2017)
 - · AGH University of Science and Technology
 - o Thesis: Data Science using Python

comfortable on your

Make them



| Field | Skills | | |
|-------------------|--|--|--|
| Engineering | Product Engineering, Research, SQL, Bash, Git | | |
| iOS (specific) | Swift, Firebase, SwiftUI, MVC/MVVM Architectures, Code Structuring | | |
| Python (specific) | Scriping, Data Analysis, Numpy, Pandas, Seaborn, Matplotlib | | |
| Management | Project Management, Program Management, Scrum, Kanban | | |
| DevRel | Developer Ecosystem Creation and Analysis, Community Engineering | | |
| Soft Skills | s Leadership, Public Speaking | | |

Hackathons and Conferences



List of hackathons I attended, organized or volunteered in and conferences I gave presentations at.

| Event | Role | Description | Link |
|--|-----------|--|--|
| AGHacks 2015 | Organizer | The biggest student hackathon held in Poland. Gathered 550 hackers overall on site. | https://web.facebook.com/AGHacks/ |
| MLH Local Hack Day 2017 | Organizer | 12 hours hackathon gathering 75 hackers. Local Hack day at AGH UST. | https://localhackday.mlh.io/ |
| HackBudapest 2017 | Hacker | Won 1st place with ARSound app. CoreML and ARKit to help the visually impaired people. | https://devpost.com/software/arsound/ |
| Wawcode 2017 | Hacker | Won 3rd place in general contest and also 1st place in Bosch Smart City Challenge. | http://www.wawcode.pl/ |
| SFI (IT Student Festival) 2017 | Speaker | Presented a case-study of organizing the biggest student hackathon in Poland. | https://www.youtube.com/watch? v=NFUL-Z36U04 |
| AngelHack Global Hackathon Series 2018 | Organizer | 60 people hackathon aiming at blockchain and social solutions held at Hubraum. | https://angelhack.com/global- hackathon-series/ |



Here's a list of courses I've taken. All the certificates can be viewed here.

- Engineering
 - Python for Data Science and Machine Learning
 - The Complete Python & PostgreSQL Developer Course
 - The Complete iOS 10 & Swift 3 Developer Course Objective-C Crash Course for Swift Developers
 - Blockchain and Bitcoin Fundamentals
 - User Experience Design Fundamentals
 - Mobile App Design in Sketch
- o Research
- How to Write a Successful Research Paper
- Product Marketing Management
- The Complete Guide to Jira
- Mastering Agile Scrum Project Management
- Ultimate Google Analytics Guide

Presentations P

- Observable and Actionable Analytics
- FAQathons: your new tool for community forum enhancement
- Running 500 people hackathon AGHacks case study
- Random Thoughts For Developer Product Managers ■

Lightning Talks ?



- Developer Community Dilemma
- Engaging with developer communities
- Running effective IT society at your university
- Running big hackathons essentials
- Meetings essential: How to respect each others' time

Let's meet at some conference, meetup, hackathon or chat online!



GitHub profile

GitHub Resume

Soooo, have a repo that:

- Will be a kind of your resume on GitHub (markdown README.md file)
- Will be a kind of clone of your Linkedin page
- Will be a kind of one pager of your whole professional history



This way you'll receive more job offers from fellow engineers looking for teammates.



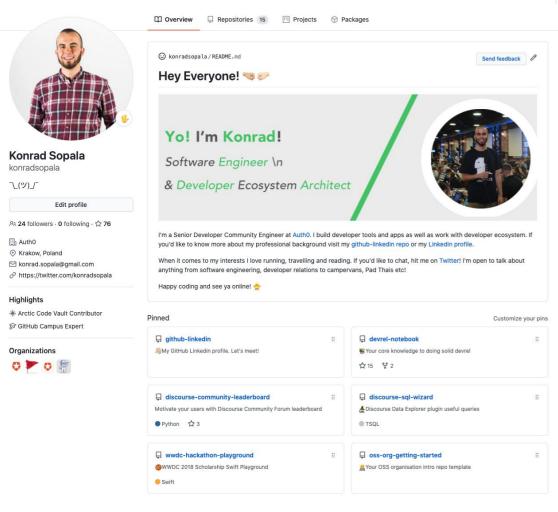
Nice to have

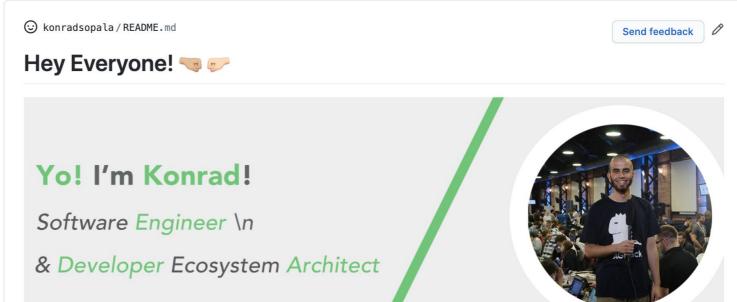
Sometimes a few words about you under your avatar is not enough.



Nice to have

GitHub





I'm a Senior Developer Community Engineer at Auth0. I build developer tools and apps as well as work with developer ecosystem. If you'd like to know more about my professional background visit my github-linkedin repo or my Linkedin profile.

When it comes to my interests I love running, travelling and reading. If you'd like to chat, hit me on Twitter! I'm open to talk about anything from software engineering, developer relations to campervans, Pad Thais etc!

Happy coding and see ya online!

Badge



Nice to have

How to create such badge?

- Create a public repository with your GitHub account name
- Add a README.md file to the repo
- Adjust the README file with markdown syntax based on what you want to show on your badge



Your own style

All those were tips and not strict rules to follow. They brought me results I expected that's why I share them.

But remember!

Always add a bit of your own style!





