

OUR STORY

Inspired by conversations with teachers, entrepreneurs, healthcare providers and many others about their vision for Vermont's future, and the challenges we currently face, Bruce Lisman founded Campaign for Vermont with Mary Alice McKenzie, the executive director of the Burlington Boys and Girls Club and Tom Pelham, a former official in the administrations of governors Howard Dean and Jim Douglas.

Together, these three founding officers formed Campaign for Vermont to be an independent, nonpartisan 501(c)(4) nonprofit advocacy organization dedicated to building a broad coalition of Vermonters from across the political spectrum to focus on advancing nonpartisan reforms that are most important to the future of Vermont and the economic security and prosperity of every Vermonter.

Today, Campaign for Vermont has hundreds of partners and supporters throughout the state, representing a wide variety of interests and philosophies, and guided by the common goals of putting progress ahead of partisanship to build an economy where every Vermonter is secure and can prosper, preserving a clean, safe and healthy environment and maintaining our commitment to social responsibility.

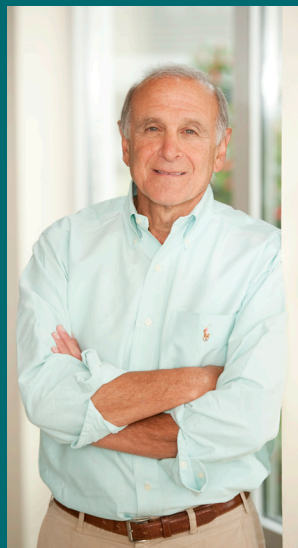
WE BELIEVE

- Each new generation of Vermonters should be more economically secure and prosperous.
- The middle class should be expanding, incomes should be rising and poverty should be declining.
- The number of Vermonters in poverty, or working multiple jobs and paycheck-to-paycheck, is a reflection of decades of insufficient and inefficient public policy.
- Investing in a public education system that is second to none is our most powerful economic development and anti-poverty tool.
- Revitalizing the small business environment is essential to achieving the sustained economic security and prosperity every generation deserves.
- Everyone deserves affordable and accessible healthcare.
- Prosperity requires every employer to play by the rules, treat workers fairly and commit to the social wellbeing of our communities.
- Vermonters have a right to have a fully transparent and accountable government that tells us exactly how we are taxed and where, and how well, our taxes are spent.

OUR PROMISE

Campaign for Vermont is dedicated to cultivating and supporting public policy that advances these principles. If we work together, and put people first, we can build an economy where every Vermonter is secure and can prosper.

This is the cornerstone of our organization and the primary basis for its formation. If you share these principles—and you believe we must build an economy where no Vermonter lives in poverty and everyone can prosper—please join Campaign for Vermont today.





WE CAN'T DO IT ALONE!

We need you to sign up today. Together, we can build a larger, more influential grassroots organization that puts people first and values progress more than partisanship. Together, we can give voice to the issues that Vermonters care most about. Please, get involved. The future of our state depends on it.

- **BECOME A PARTNER**

Join hundreds of other Vermonters who have publicly signed on to Campaign for Vermont. It's easy! Please just let us know that you would like to be a Partner, and we'll add your name to our website.

- **MAKE A DONATION**

Support initiatives of Campaign for Vermont. Effective communication and outreach is an important part of our strategy. Your financial contribution will help us reach and activate more likeminded Vermonters where they live and work.

- **WRITE A LETTER TO THE EDITOR OR OPINION EDITORIAL**

Real stories are meaningful, and we're happy to help if needed.

- **ORGANIZE A FORUM**

Contact us to have one of our Partners speak to your group.

- **SEND US YOUR IDEAS AND COMMENTS**

Simply email us at info@CampaignForVermont.org.

JOIN THE CONVERSATION!

Through Campaign for Vermont, you can add your voice with other Vermonters who want to build an economy where everyone is secure and can prosper, invest in the best education system in the world and preserve an unwavering commitment to social responsibility and environmental protection. Together, we can make a difference and we can make change. Please join the conversation today!

ABOUT BRUCE

Bruce Lisman was born and raised in Burlington's Old North End. His mother was a secretary at the University of Vermont (UVM) and his father a public school teacher. Bruce graduated from UVM and went on to build a career in New York City, starting as basement file clerk while also working nights as a bartender and a cab driver. Throughout his professional years, Bruce maintained a deep personal connection to his native state, serving on a variety of Vermont boards, including the UVM Board of Trustees and as a director of National Life Group and the Shelburne Museum. After retirement, Bruce dedicated his time and talent to building Campaign for Vermont -- a diverse coalition of Vermonters working to improve the economic security and prosperity of every Vermonter.

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