

**Extension for Magento 2** 

## **Meta Tags**

Search Engine Optimization is one of the key factors for any online store. Although off-page SEO, that is quotes and links pointing to your site, is important, you should never forget about on-page optimization as well. The latter is within your complete control and, therefore, can be implemented properly.

Using the extension of meta tags, you can quickly and easily organize and apply a large amount of metadata for product pages and category.

## Features:

- Metadata product page templates;
- Metadata category page templates;
- the ability to create additional meta tags and ask them your templates
- the opportunity to apply different functions in the templates
- easy extensibility: you can easily extend the functionality of any of their metadata module using a flexible module code.

## Installation:

- Copy the folder with the module at the root of your site;
- run the following command:

php bin/magento setup:upgrade php bin/magento setup:di:compile php bin/magento setup:static-content:deploy php bin/magento cache:clean

- after they are completed, you should see in the app/etc/config .php this module.

## Use:

Go to admin -> stores -> configuration -> catalog -> catalog -> Category View Meta Tags or Product View Meta Tags Here you can customize your metadata templates.

Use {{attribute}} as variable.

Use {{uppercase:attribute}} or {{lowercase:attribute}}, if you want to transfer the value of a variable to uppercase or to lowercase.

Also you can use the function as {{function:functionName}} that will be caused by the object on current page.Additional rules may be extensions using observer in code.

For example, {{uppercase:name}} ({{sku}}) - buy \${{function:getFinalPrice}} returns GREEN T-SHIRT (t-1212) - buy \$35

Note: The extension can override the files that you already use. Make sure that there are no conflicts with your modules before using this module. The module has been tested on Magento 2.1 with Sample Data.