
Academic Positions

- 2018– **University College Dublin, Michael Smurfit Graduate Business School**, Ireland
Assistant Professor (with tenure) in Operations Management
Subject Area Coordinator, Project Management (Singapore, Sri Lanka, Hong Kong)
- 2016–2018 **University of Virginia, Darden School of Business**, USA
Batten Scholar in Innovation, Technology and Operations

Education

- 2011–2016 **INSEAD**, France and Singapore
Ph.D., M.Sc. in *Management*, Technology and Operations Management Area
Dissertation: Incentive Design of On-Demand Marketplaces for Service and Innovation
Advisors: Serguei Netessine (Wharton UPenn) and Karan Girotra (Cornell)
- 2005–2011 **National Technical University of Athens (EMII)**, Greece
2-year M.Sc. *summa cum laude* in *Financial Engineering*
5-year Diploma (M.Eng. equivalent) *summa cum laude* in *Applied Mathematics and Physics*
Thesis: Probabilistic Solutions of Partial Differential Equations and their Path Integral Representation: Applications in Stochastic Interest Rate Modeling
Advisors: Vassilis G. Papanicolaou and Themistocles M. Rassias

Research and Teaching Interests

- Research:* Theory and Experiments on **crowdsourcing** and **platform design**, and applications in innovation, services, transportation and retail.
- Teaching:* Operations and Supply Chain Management; Project Management; Business Analytics; Marketplaces and platforms; Business Model Transformation

Research

Under Review and Working Papers

- [WP1] K. I. Stouras, S. Erat, K. C. Lichtendahl Jr., *Dueling Contests and Platform's Coordinating Role*, v3 (current): June 2023, *Minor Revision* invited (July 2023): **Management Science**.
- [WP2] S. Erat, J. Somasundaram, K. I. Stouras, *Momentum Equilibria in Participation on Platforms: Implications for Inequity*, v1 (current): December 2023, soon to be submitted.

Journal Publications

- [J1] K. I. Stouras, J. Hutchison-Krupat, R. O. Chao, *The Role of Participation in Innovation Contests*, **Management Science**, 68(6):4135-4150, 2021.

Peer-Reviewed Conference Proceedings

- [CP1] K. I. Stouras, S. Erat, K. C. Lichtendahl Jr., *Prizes on Crowdsourcing Platforms: An Equilibrium Analysis of Competing Contests*, **Proceedings of The 21st ACM Conference on Economics and Computation (EC'20)**, 2020. (Acceptance rate: 20% out of 491 submissions)

- [CP2] K. I. Stouras, *Crowdsourcing Contests with Private Types and Evaluation Uncertainty*, **Proceedings of The 3rd Cambridge Area Economics and Computation Conference (CAEC'17)**, Microsoft Research, New England, 2017.

Awards and Honors

Research

- 2022 3rd place (out of 46 submissions), *INFORMS TIMES Best Working Paper Competition*, “Dueling Contests and Platform’s Coordinating Role”
- 2022 *INFORMS TIMES Paper of the Month*, “The Role of Participation in Innovation Contests”

Grants

- 2020 Research Grant on “Market thickness and coordination in on-demand service platforms: Theory and experiments”, UCD Michael Smurfit Graduate Business School
- 2018–2019 Batten Institute for Entrepreneurship and Innovation, \$10,000 Research Grant on “Dueling Crowdsourcing Contests”, The Darden School, University of Virginia (joint with S. Erat, UC San Diego, Rady and K.C. Lichtendahl, Darden)
- 2016–2018 *Research Fellowship*, Batten Institute for Entrepreneurship and Innovation, The Darden School, University of Virginia (\$150,000)

Teaching

- 2022 *Dean’s List of Outstanding Teachers*, UCD College of Business
- 2021–2022 Finalist, *Teaching Excellence Award*, UCD College of Business (biennial award chosen among 204+ faculty)
- 2013–2014 Winner of *Deans’ Commendation for Excellence in MBA Teaching*, INSEAD (Annual award to top three PhD Students across Departments and Campuses in France and Singapore)

Student

- 2018 2nd prize, *INFORMS TIMES Best Dissertation Award*
- 2011–2016 *INSEAD Doctoral Fellowship* for Management Research (€135,000)
- 2015 Part of Winning Team, “Hack4Insead”, Data Analytics Competition, INSEAD
- 2010 *Salutatorian*, School of Applied Mathematics and Physical Sciences, NTUA
- 2009 *Thomaideio Foundation Award*, awarded to the best Undergraduate Student, School of Applied Mathematics and Physical Sciences, NTUA
- 2006–2008 *Awards for Academic Excellence*, National Scholarships Foundation of Greece (IKY)

Invited Seminars and Presentations

- 2020 The 21st ACM Conference on Economics and Computation (EC’20)
- 2019 Revenue Management & Pricing Conference (Stanford University), University College London
- 2018 University of Toronto, Product and Service Innovation (University of Utah, David Eccles School of Business), UCD Michael Smurfit GSB, NU GSB
- 2017 Marketplace Innovation (Stanford University), Microsoft Research (New England), Rutgers University, Frankfurt School of Finance & Management, Koç University GSB
- 2016 University of Virginia (Darden School of Business), Washington University in St. Louis (Olin Business School), HEC Paris, City University Hong Kong (College of Business), Kühne Logistics University

MSOM Singapore (2019), Chapel Hill (2017), Seattle (2014), Fontainebleau (2013)
INFORMS Phoenix (2023), Indianapolis (2022), Seattle (2019), Phoenix (2018), Houston (2017),
Nashville (2016), Philadelphia (2015), San Francisco (2014), Minneapolis (2013)

Teaching Experience

2023– **Instructor**, *Project Management*, M.Sc. course, **UCD Smurfit**
2019– **Instructor**, *Operations, Innovation and Management*, MBA Core course, **UCD Smurfit**
Teaching Evaluations (out of 5): **4.9** (2023); **4.6** (2022); **5.0** (2019).
2019– **Instructor** of several elective courses on Supply Chain, Logistics, Business Analytics
and Marketplaces (details upon request), **UCD (Singapore Campus)**
2017–2018 TA, *Business Analytics*, MBA Elective, **Darden**: MBA Projects in R, Python and MySQL
2015, 2014 **Beer Game Instructor**, *Executive Education Program*, **INSEAD**
2012–2016 **Teaching Fellow**, *Managing Operations*, MBA Core course, **INSEAD**
Prepared and delivered 5x5x2 lectures (100+ INSEAD MBAs per lecture).
Teaching Evaluations (out of 5): **4.7** (2016), **4.5** (2015), **4.7** (2014), **4.7** (2014), **4.3** (2012).

Teaching Materials

Case studies

All cases are available by Harvard Business Review and are accompanied by a detailed Teaching Note and Excel Sheet.

- [T1] R. Goldberg, K. I. Stouras, O. Yildiz and E. N. Weiss, **GidaExpress: Grocery Delivery in Turkey**, *Darden Business School Case OM-1635*, December 2019.
[T2] K. I. Stouras, K. Girotra and S. Netessine, **LiveOps.com: The Contact Centre Reinvented**, *INSEAD Business School Case 6097*, October 2014. (Case used in the OM MBA Core Course at INSEAD, and MBA electives at New York University and Baruch College; see cases.insead.edu/LiveOps)

Professional Experience

2015– **Consulting Engagements**
BVLGARI (Luxury Goods Logistics; 2021), *Lidl Stiftung & Co. KG* (Retail Analytics; 2021), *DHL* (Supply Chain Analytics post-Brexit; 2019-2020), *Voiro.com* (Data-driven ad revenue management; 2015-2017)
2014– **Founder and CTO**, *OperationsAcademia.org*
A platform to match supply with demand in the Academic Job Market of Operations. More than 500k global visitors so far and 200+ views on a daily basis.
2014 **Industrial Excellence Best Factory in Europe Competition**, France
Audited the factories of L’Oreal, Rambouillet, France and Bosch, Rodez, France (with Prof. Stephen Chick and Prof. Enver Yücesan).
2010–2011 **Actuary**, *Prudential*, Athens, Greece
Analyzed a private Defined Contribution pension fund of appr. 6M accounts and provided recommendations to the Greek Supervisory Committee of Occupational Insurance.

Service

Academic Community

2023– **Committee Member**: Diversity, Equity and Inclusion (DEI) of Revenue Management and Pricing (RMP) section of INFORMS

- 2017– *Board Member*: Technology, Innovation Management and Entrepreneurship Section (TIMES) of INFORMS
- 2022– *VP of Communication*: POMS College of Product Innovation and Technology Management (PITM)
- 2014– *OperationsAcademia.org*: Annual Job Market Survey in Operations, jobs, candidates and placements
- 2018– *Judge*: MSOM SIG (2), INFORMS Behavioral Operations (1), INFORMS TIMES Best Working Paper Award (4), POM PITM Student Paper Competition (2)
- Reviewer* (71 papers as of November 2023): ACM Conference on Economics and Computation (3), Management Science (10), Operations Research (3), Games and Economic Behavior (1), Manufacturing & Service Operations Management (9), Production and Operations Management (9), MSOM Conference SIG (1), Other Journals (35)
- (External) Student Supervision**
- 2021– *Ph.D. Thesis Committee Member*: Sreyaa Guha (IE Business School → Nova School of Business and Economics, 2021), Sidika Tunc-Candogan (UCL → NUS Business School, 2022), Pranadharthi Naranayan (IE Business School → Nova School of Business and Economics, 2023)
- 2020–2023 *M.Sc. Thesis Advisor* (21 Theses)
- UCD, Michael Smurfit Graduate Business School**
- 2021– *Project Management Subject Area Coordinator* (Singapore, Sri Lanka and Hong Kong)
- 2021–2023 *Teaching Mentor* for Dr. Heletje van Staden
- 2018–2020 *Organizer*, Operations Research Seminar Series
- 2019– *MBA Capstone Advisor*: Ricardo Cervi, Hamzah Hassan, Sumit Madan, Ke Chen, Milka Omukuba, Paul Deegan, Arunima De, Colm Garrick, Luzi Wen, Richard Morris, Arnab Roy, Ankita Aggarwal
- 2021– *M.Sc. Thesis Advisor*: Rebecca Hammer, Jeroen Mudde

Miscellaneous

Computer skills	Java, R, Python, SQL, Excel (VBA and @Risk)
Languages	Greek (native), English (fluent), German (intermediate), French (basic)
Hobbies and general interests	Semi-professional Water Polo player: Half Moon Ireland (2018–), Nireas Chalandriou Greece (1999–2007); Traveling/Culture, Coding, Cooking
Work eligibility	EU citizen; Former H-1B US Visa holder (2016-2018)
Military service	Artillery soldier, Greek Armed Forces (completed in 2020)
Family status	Married with one daughter

References

Serguei Netessine (Ph.D. advisor)

Amazon Scholar, Core AI Unit
Amazon.com, and
Senior Vice Dean for Innovation and
Global Initiatives
Dhirubhai Ambani Professor of Innovation
and Entrepreneurship
Professor of Operations, Information
and Decisions
University of Pennsylvania, Wharton
netessin@wharton.upenn.edu

Sanjiv Erat (collaborator)

Associate Professor
Innovation, Technology and Operations
University of California, San Diego
Rady School of Management
serat@ucsd.edu

Nikolaos Karianakis (collaborator)

Principal Research Manager
Mixed Reality, Cloud & AI
Microsoft
nikarian@microsoft.com

Georgia Perakis (external)

William F. Pounds Professor of Management
Professor, Operations Research and
Statistics
MIT Sloan School of Management
EMBA Faculty Director
Co-Director, Operations Research
Center
georgiap@mit.edu

Jeremy Hutchison-Krupat (collaborator)

Associate Professor
Innovation and Operations Management
University of Cambridge
Judge Business School
j.hutchisonkrupat@jbs.cam.ac.uk

Kenneth C. Lichtendahl Jr. (collaborator)

Data Scientist
Operations Data Science
Google
lichtendahlc@gmail.com