# Konstantinos I. Stouras

Curriculum Vitæ

UCD Smurfit Business School Office No. N211A Carysfort Ave, Blackrock, IRL www.stouras.com @stourasK

#### **Academic Positions**

2018– University College Dublin, Michael Smurfit Graduate Business School, Ireland Assistant Professor of Operations Management

2016–2018 University of Virginia, Darden School of Business, USA Post-doctoral Research Fellow, supported by the Batten Institute

#### Education

2011–2016 INSEAD, France and Singapore

Ph.D., M.Sc. in Management, Technology and Operations Management Area

Dissertation: Incentive Design of On-Demand Marketplaces for Service and Innovation

Advisors: Serguei Netessine and Karan Girotra

2005–2011 National Technical University of Athens (NTUA), Greece

2-year M.Sc. summa cum laude in Financial Engineering

5-year Diploma (M.Eng. equivalent) summa cum laude in Applied Mathematics and Physical Sciences

Thesis: Probabilistic Solutions of Partial Differential Equations and their Path Integral Representation: Applications in Stochastic Interest Rate Modeling

Advisors: Vassilis G. Papanicolaou and Themistocles M. Rassias

#### **Research Interests**

Design of markets with endogenous entry and applications in innovation, services, transportation and retail.

## Research

#### **Journal Papers**

- [J1] K. I. Stouras, S. Erat and K. C. Lichtendahl Jr., *An Equilibrium Analysis of Competing Contests on Crowdsourcing Platforms*, v1: August 2020; v2 (current): December 2020, Revision invited (v1).
- [J2] K. I. Stouras, J. Hutchison-Krupat and R. O. Chao, *The Role of Participation in Innovation Contests*, v1: February 2017; v4 (current): December 2020, Minor revision (v3): Management Science.

## **Peer-Reviewed Conference Proceedings**

- [CP1] K. I. Stouras, S. Erat and K. C. Lichtendahl Jr., *Prizes on Crowdsourcing Platforms: An Equilibrium Analysis of Competing Contests*, **Proceedings of the 21st ACM Conference on Economics and Computation (EC'20)**, 2020. (Acceptance rate: 20% out of 491 submissions)
- [CP2] K. I. Stouras, Crowdsourcing Contests with Incomplete Information and Evaluation Uncertainty, Cambridge Area Economics and Computation Conference (CAEC'17), Microsoft Research, New England, 2017.

# **Research in Progress**

- [WP1] K. I. Stouras et al., Market thickness and coordination in on-demand service platforms: Theory and experiments, v1 (current): December 2020.
- [WP2] P. D. Sargenti and K. I. Stouras, *Optimal Pool Structure in Parallel Delegated Search*, v1 (current): July 2020.
- [WP3] A. D. Frazelle and K. I. Stouras, *Managing a Question-and-Answer Forum*, v1: November 2016; v2 (current): February 2020.

#### **Awards and Honors**

#### Grants

- 2020 Research Grant on "Market thickness and coordination in on-demand service platforms: Theory and experiments", UCD Michael Smurfit Graduate Business School
- 2018–2019 Batten Institute for Entrepreneurship and Innovation, \$10,000 Research Grant on "Dueling Crowdsourcing Contests", The Darden School, University of Virginia (joint with K.C. Lichtendahl and S. Erat, UC San Diego, Rady)
- 2016–2018 *Research Fellowship,* Batten Institute for Entrepreneurship and Innovation, The Darden School, University of Virginia (\$150,000 incl. travel budget)

## **Teaching**

2013–2014 Winner of *Deans' Commendation for Excellence in MBA Teaching*, INSEAD (Annual award to top three PhD Students across Departments and Campuses in France and Singapore)

#### Student

- 2018 Finalist for Best Dissertation Award, INFORMS Technology, Innovation Management and Entrepreneurship (TIMES) Section
- 2011–2016 INSEAD Doctoral Fellowship for Management Research (€135,000 incl. travel budget)
  - 2015 Part of Winning Team, "Hack4Insead", Data Analytics Competition, INSEAD
  - 2010 Salutatorian, School of Applied Mathematics and Physical Sciences, NTUA
  - 2009 *Thomaideio Foundation Award*, awarded to the best Undergraduate Student, School of Applied Mathematics and Physical Sciences, NTUA
- 2006–2008 Awards for Academic Excellence, National Scholarships Foundation of Greece (IKY)

## **Invited Seminars and Presentations**

- 2020 The 21st ACM Conference on Economics and Computation (EC'20)
- 2019 Revenue Management & Pricing Conference (Stanford University), University College London
- 2018 University of Toronto, Product and Service Innovation (University of Utah, David Eccles School of Business), UCD Michael Smurfit GSB, NU GSB
- 2017 Marketplace Innovation (Stanford University), Microsoft Research (New England), Rutgers University, Frankfurt School of Finance & Management, Koç University GSB
- 2016 University of Virginia (Darden School of Business), Washington University in St. Louis (Olin Business School), HEC Paris, City University Hong Kong (College of Business), Kühne Logistics University
- MSOM Singapore (2019), Chapel Hill (2017), Seattle (2014), Fontainebleau (2013)

INFORMS Seattle (2019), Phoenix (2018), Houston (2017), Nashville (2016), Philadelphia (2015), San Francisco (2014), Minneapolis (2013)

# **Teaching Experience**

**Teaching interests**: Operations Management, Business Model Transformation, Marketplace Design, Innovation, Project Management

- 2019– **Instructor**, *Operations*, *Innovation and Management*, MBA Core course, **UCD Smurfit Teaching Evaluations** (out of 5): **4.5** (2019).
- 2020 Instructor, Supply Chain Analytics, M.Sc. Core course, Trinity Business School, Trinity College

Teaching Evaluations (out of 5): 4.6 (2020).

- 2017–2018 TA, Business Analytics, MBA Elective, Darden: MBA Projects in R, Python and MySQL
- 2015, 2014 Beer Game Instructor, Executive Education Program, INSEAD
- 2012–2016 **Teaching Fellow**, *Managing Operations*, MBA Core course, **INSEAD**Prepared and delivered 5x5x2 lectures (100+ INSEAD MBAs per lecture). **Teaching Evaluations** (out of 5): **4.7** (2016), **4.5** (2015), **4.7** (2014), **4.7** (2014), **4.3** (2012).

# **Teaching Materials**

#### Case studies

All cases are available by Harvard Business Review and are accompanied by a detailed Teaching Note and Excel Sheet.

- [T1] R. Goldberg, K. I. Stouras, O. Yildiz and E. N. Weiss, **GidaExpress: Grocery Delivery** in **Turkey**, *Darden Business School Case OM-1635*, December 2019.
- [T2] K. I. Stouras, K. Girotra and S. Netessine, **LiveOps Inc.:** The Contact Centre Reinvented, *INSEAD Business School Case 6097*, October 2014. (Case used in the OM MBA Core Course at INSEAD, and MBA electives at New York University and Baruch College; see cases.insead.edu/LiveOps)

# **Relevant Professional Experience**

2014 Founder and CTO, Operations Academia.org

A platform to match supply with demand in the Academic Job Market of Operations. More than 500k global visitors so far and 200+ views on a daily basis.

- 2015–2017 **Consultant**, *Voiro.com* (online marketplace of video professionals), Bangalore, India. Contributed to the growth of the marketplace by sharing academic expertise.
  - 2014 Industrial Excellence Best Factory in Europe Competition, France Audited the factories of L'Oreal, Rambouillet, France and Bosch, Rodez, France (with Prof. Stephen Chick and Prof. Enver Yücesan).
- 2010–2011 Actuary, Prudential, Athens, Greece

Analyzed a private Defined Contribution pension fund of appr. 6M accounts and provided recommendations to the Greek Supervisory Committee of Occupational Insurance.

## **Service**

#### **Academic Community**

2017– *Board Member*: Technology, Innovation Management and Entrepreneurship Section (TIMES) of INFORMS

2014 — *OperationsAcademia.org*: Annual Job Market Survey in Operations, jobs, candidates and placements

2020, 2018 Judge: INFORMS TIMES Best Working Paper Award

*Reviewer*: ACM Conference on Economics and Computation (EC), Management Science, Manufacturing & Service Operations Management, Production and Operations Management

#### (External) Student Supervision

*Ph.D. Thesis Committee Member*: Sidika Tunc-Candogan (University College London, PhD Committee Member, expected 2022)

*M.Sc. Thesis Advisor*: Chun-Chang Chen, Amerendra Daulat, Xutong Pan, Isha Raskar (Trinity Business School 2020)

#### UCD, Michael Smurfit Graduate Business School

2019- Organizer, Operations Seminar Series

2019– *MBA Internship advisor*: Milka Omukuba, Paul Deegan, Arunima De, Colm Garrick, Luzi Wen, Richard Morris, Arnab Roy, Ankita Aggarwal

2020 — Consulting projects: DHL Ireland (Supply Chain Analytics post-Brexit)

## Miscellaneous

Computer skills Java, R, Python, SQL, Excel (VBA and @Risk)

Languages Greek (native), English (fluent), German (intermediate), French (basic)

Hobbies and Semi-professional Water Polo player: Half Moon Ireland (2018–2020), Nireas Chalan-

general interests driou Greece (1999–2007); Traveling/Culture, Coding, Cooking

Work eligibility  $\,$  EU citizen; Former H-1B US Visa holder (9/2016-9/2018)

Military service Artillery soldier, Greek Armed Forces (completed in 2020)

Family status Married with one daughter