

OLIVER COX

CURRICULUM VITAE

ABOUT ME

Received a Bachelors degree in Graphic Design at Nottingham Trent University.
Excellent organisation, self-motivation and problem-solving skills.
Creative, strong communication skills and consistently meets deadlines.
Passionate about web development and new technologies.

Currently a Designer / Developer for Raleigh Bikes based in Nottingham. I specialize in traditional print and digital design, alongside front end development. I have a keen interest in Photography, VR tech and always looking for sources of inspiration from subjects I enjoy to continue learning.

CURRENT EMPLOYMENT

DESIGNER / DEVELOPER - RALEIGH UK LTD (OCT 2017 - PRESENT)

I create, maintain and develop all of the production code for the outbound emails. Making sure the code is tested and with sufficient fall backs. The emails have a 250% increase year on year for engagement. I work on projects across all social channels as the sole creative resource on the team. That includes content such as digital artwork, illustrations, wire-framing and Wordpress pages.

CORE SKILLS

Typography, Print Design & Branding
UI / UX Design
HTML5, CSS3 and JavaScript
Web standards and usability evaluation techniques
Email Marketing - Bespoke, responsive templates suitable across all devices and the support of legacy versions
Use of established Frameworks and Libraries
SEO and best practices

TOOLS

Illustrator, Photoshop, InDesign & After Effects
Figma for wireframing and UI prototyping
Version Control, using Git / GitHub integrated with VSCode
Automated Image Optimisation workflow with gulp.js
Tech - Wordpress, Node.js, jQuery & GraphQL
Frameworks - Angular, React, Express.js, Gatsby.js & Apollo



PAST EMPLOYMENT

GRAPHIC DESIGNER - RALEIGH UK LTD (OCT 2016 - OCT 2017)

Major projects included collaborating on the Raleigh 2017 Catalogue, featuring over 10,000 products. The design and artworking of accessory packaging ranges and the styling of a range of bikes. The continuous distribution of our product range through printed and digital collateral.

GRAPHIC DESIGNER - CREATIVE DESIGN & PRINT (2014-2016)

I worked with clients often from the inception to completion giving me a great insight into the client relations aspect of agency work and a full understanding of the design process at all stages. I became confident dealing directly with clients and liaising with external suppliers. As a digital printers with on our competitive quick turnaround time required me to be efficient and organised with many projects running at one time.

INTERESTS



CONTACT INFORMATION

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