



Hello.



LIGHTS

With safety and visibility a priority for all cyclists, lights are possibly the most important accessory for a bike. The Raleigh light collection plays host to a great product offering from road riding, MTB and reliable compact models for the daily commute. With an RRP as low as £16.49, the Raleigh bicycle light range is affordable and accessible for everyone.

Raleigh Parts & Accessories Showroom

As part of the site-wide refresh the P&A room has been re-done and outfitted with wall artwork, brand headers and information panels to complement the flagship product ranges.



Cycling isn't always easy. By its very nature the bicycle can be a worrying prospect to most ordinary people; it requires fitness, commitment and motivation. Let's face it, 99% of us are not competitive athletes looking to score a record time or suffer a mountainous climb, we're just looking to enjoy a bicycle ride or get from A to B without a fuss.

What if you could jump on a bicycle after a long time 'out of the saddle' and ride like every path or trail was a down-hill? What if we could take away that fear of failure? That's precisely what the modern E-bike can do. We can guarantee the first time you try one of our E-bikes will be a revelation.



Just ask one of our countless customers if they could go back to riding a regular bike; they'll be smiling as they zip off over the horizon.

Raleigh Electric bikes are life changing.



What it is:

An E-bike or Pedelec is an electrically assisted bicycle; you pedal and the motor adds power - it's that simple.

What it's not:

A motorbike! It won't go flying off at uncontrollable speeds, it won't guzzle fuel like there's no tomorrow and it certainly won't require you to pay any extra tax, license fees or insurance.

Who is it for?

Every single person who buys an E-bike has a completely different and personal reason for doing so. When someone decides to get fit, leave the car at home or take up cycling as a hobby it's a very particular change in mind set. What a Raleigh E-bike does is open up that choice to virtually everyone. Cycling is now easy, fun & attractive to the 95% who shudder at the thought of struggling into a headwind or keeling over at the top of a hill on their first ride out.

Explore

E-Bikes take you further. For the regular cyclist going the 'alternative route' is always a risk, for the E-biker it's a temptation that's hard to ignore!

Relax

Don't fancy breaking a sweat? You don't have to. Struggling to keep up with traffic or setting off from the lights? Forget all of that, how does 15.5mph sound?

developed with the UK environment in mind and integrating seamlessly into our standard Raleigh bike ranges - because we know you'll be using them for the same things. So whether you're looking to get about town with in style on a Spirit Electric, or take a short cut along a bridle path on the Strada Trail Sport Electric, we have the bike for you.

Discover your electric smile today - visit your local electric bike dealer for a test-ride.



Electric smile; it's
one's face the
bikes are all

group, we have
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lifetime warranty on



Printed Collateral

Currently working across multiple Raleigh distributed brands, ranges and products on a wide variety of marketing collateral. This includes brochures, promotional materials, point of sale and data sheets throughout product campaigns.

XLC

BOTTLE AND CAGES

XLC PLASTIC BOTTLE CAGE

- Made from Plastic
- Black with Grey XLC Graphic
- Weight: 37g



PART	COLOUR	RRP
BCK06	BLACK	£9.99 / €11.26

XLC NYLON BOTTLE CAGE

- Made from Nylon
- Gloss black with Grey XLC Graphic
- Weight: 37g



PART	COLOUR	RRP
BCK07	BLACK	£8.99 / €10.14

XLC ALUMINIUM SIDE ENTRY BOTTLE CAGE

- Made from Aluminium
- Black with Grey XLC Graphic
- Side entry - perfect for small frames
- Weight: 45g



PART	RRP
BCK04	£7.99 / €9.01

XLC PLASTIC SIDE ENTRY BOTTLE CAGE

- Made from Plastic
- Black with XLC Graphic
- Side entry - perfect for small frames
- Weight: 47g



PART	RRP
BCK05	£8.99 / €10.14

XLC

BAGS

SINGLE WATERPROOF PANNIER

- 100% waterproof
- Rixen Kaul fittings
- Reflective details
- External waterproof pocket
- 9 litre capacity
- 10cm x 30cm x 8cm



PART	COLOUR	RRP
BAW09	BLACK AND WHITE	£54.99 / €62.00

WATERPROOF PANNIERS

- 100% waterproof
- Rixen Kaul fittings
- Reflective details
- External waterproof pocket
- 15 litre capacity per bag
- 40cm x 29cm x 13cm



PART	COLOUR	RRP
BAW08	BLACK AND WHITE	£64.99 / €73.28

PANNIER BAGS

- 600D polyester
- Rixen Kaul fitting system
- Reflective details
- Internal organiser pocket
- 15 litre capacity per bag
- 35cm x 35cm x 10cm



PART	COLOUR	SIZE	RRP
BAS40	BLACK	15 LITRES	£74.99 / €84.55

DOUBLE PANNIER

- 600D Polyester
- Reflective details
- Internal organiser pocket
- 30 litre capacity
- 35cm x 35cm x 10cm



PART	COLOUR	SIZE	RRP
BAS41	BLACK	30 LITRES	£69.99 / €78.91

HANDLEBAR BAG

- 600D Polyester
- Reflective details
- Quick release bracket
- External



PART	COLOUR	RRP
BAS42	BLACK	£64.99 / €73.28

RACK BAG

- 600D polyester
- Reflective details
- External pockets
- Integrated carrying handles
- Removeable shoulder strap



PART	COLOUR	RRP
BAS43	BLACK	£59.99 / €67.64

XLC SADDLEBAG

- Constructed from 600D polyester
- Velcro fixing.
- Reflective details
- Internal pocket
- Reflective detailing
- Available in two sizes: 0.45 Litre and 0.8 Litre.



PART	COLOUR	SIZE	RRP
BAS55S	BLACK	0.45 LITRE	£18.99 / €19.93
BAS59M	BLACK	0.80 LITRE	£16.99 / €19.93

XLC

PARTS & ACCESSORIES

UK COLLECTION 2017

Catalogues

Creation of the annual product catalogues, the largest with over 10,000 unique products.



Product Design & Artworking

Projects including the launch of new bikes and packaging ranges for Parts & Accessories brands. Working from initial design concepts to the artworking of the final products.



Restart

Based on your answers, here's what we recommend:

Let's see which products totally match your needs

Mustang Comp
Electric

Motus Crossbar
Silver

Captus Crossbar
Hub Gear Titanium

Strada Trail Sport
Electric



- ✓ Type: Electric
- ✓ Frame: Crossbar
- ✓ Used for: Commute, Leisure
- ✓ Suitable for: Paths/Rural, Road/City

£1,900.00

Go to Product

- ✓ Type: Electric
- ✓ Frame: Crossbar
- ✓ Used for: Commute, Trail
- ✓ Suitable for: Paths/Rural, Road/City

£1,700.00

Go to Product

BIKE FINDER



Restart

PAGE 0 OF 1

Who are you looking to buy for?



ADULTS



KIDS



[VIEW ONLINE](#)

Bike Finder Tool Implementation

Since launch (Feb '18) the tool has provided consumers with tailored recommendations to make easier purchasing decisions. It has resulted in a positive early adoption rate, due to consistent daily usage leading to increased conversions.

RALEIGH

We don't like goodbyes..

We know inboxes get full, but we hope you'll find room for us still so we don't have to say bye!



If you stick with us, we'll make sure you hear about all the latest product launches, sales and promotions, as well as interesting blog content and help guides!

I'm sticking with you!

If you want to stick around, we'd love to have you.

[I'm staying](#)

I need to make a change!

Amend your email preferences so you only hear about the stuff you're interested in.

[Update my preferences](#)

I'm leaving!

We can take a hint *sniff* To unsubscribe from our emails, let us know.

[Unsubscribe](#)

★★★★★

[Read all our reviews](#)



Raleigh UK
136 Church Street, Nottingham
Nottinghamshire

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RALEIGH

Bike of the Week: Mustang Comp

The Guardian have named our Mustang Comp as their bike of the week!

MUSTANG



The star of our Adventure Range, the Mustang is designed for the real world of getting to work or grabbing some fun at the weekend. A hybrid bike built for speed and agility, the Mustang Comp finds the perfect balance between a road and off road bike allowing you to ride on a wide range of terrains.

Take the towpath or the short cut through the woods, deal with the potholes and uneven tarmac of the British roads with ease.

[Find out more](#)



[Read the full article by Martin Love here](#)

the guardian



★★★★★

[Read all our reviews](#)



Raleigh UK
136 Church Street, Nottingham
Nottinghamshire

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RALEIGH

BLACK FRIDAY HAS ARRIVED

GET 50% OFF SELECTED LINES NOW!

[SHOP NOW](#)

★★★★★

[Read all our reviews](#)



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Nottinghamshire

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Providing B2C digital assets for all channels, including emails, marketing campaigns, monthly promos and launch information.

VISIT THE B2B 5PM CUT OFF FOR NEXT DAY DELIVERY FREE DELIVERY OVER £99

RALEIGH



the guardian
BIKE OF THE WEEK

STOW-E-WAY

Raleigh's bestselling fold up bike has been selected as The Guardian's bike of the week.

Find out why journalist Martin Love 'loved' it so much.

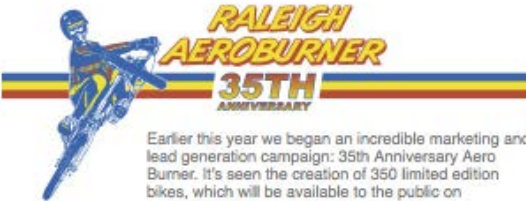
[Read More](#)

GripGrab

3% off when you buy any 30 products from the new Grip Grab range.

12% off when you buy any 50 products from the new Grip Grab range.

Call your account manager today



Earlier this year we began an incredible marketing and lead generation campaign: 35th Anniversary Aero Burner. It's seen the creation of 350 limited edition bikes, which will be available to the public on Raleigh.co.uk

10% OFF
When you buy any 100 Raleigh tubes

10% OFF
When you buy any XMC chains

10% OFF
When you buy any 10 Ass Savers

5% OFF
When you buy any 10 Race One products

NET PRICE DISCOUNTS AVAILABLE ON A RANGE OF PRODUCTS



SOILED STOCK LIST

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2017 SRAM CATALOGUE

[Download now](#)

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Raleigh UK Church Street Nottingham Nottinghamshire

RALEIGH
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ROCK SHOX

Avid

TRUVATIV

uvex

DAHON

BASIL

SR

Peduzzi

GripGrab



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Call us on 01773 532 694



SHIPPING

Free on P&A orders over £99 / Bike orders over £200 *



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FREE DELIVERY THURSDAY

Effective from **18th January**, free delivery will be changing to Thursday

Order up to **6pm** for **FREE** next day delivery on all orders, just in time for weekend trading!

There is no minimum or quantity; however it is limited to **one order per customer**.

Put a reminder in your calendar and take advantage of our **FREE DELIVERY THURSDAYS!**

SHOP NOW

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Lusso
CLEARANCE

SQUIRE
Leisure Since 1986
Buy 10 mixed items for 10% off Elite Prices

BURLEY
Buy 2 mixed items for 7.5% off Elite Prices

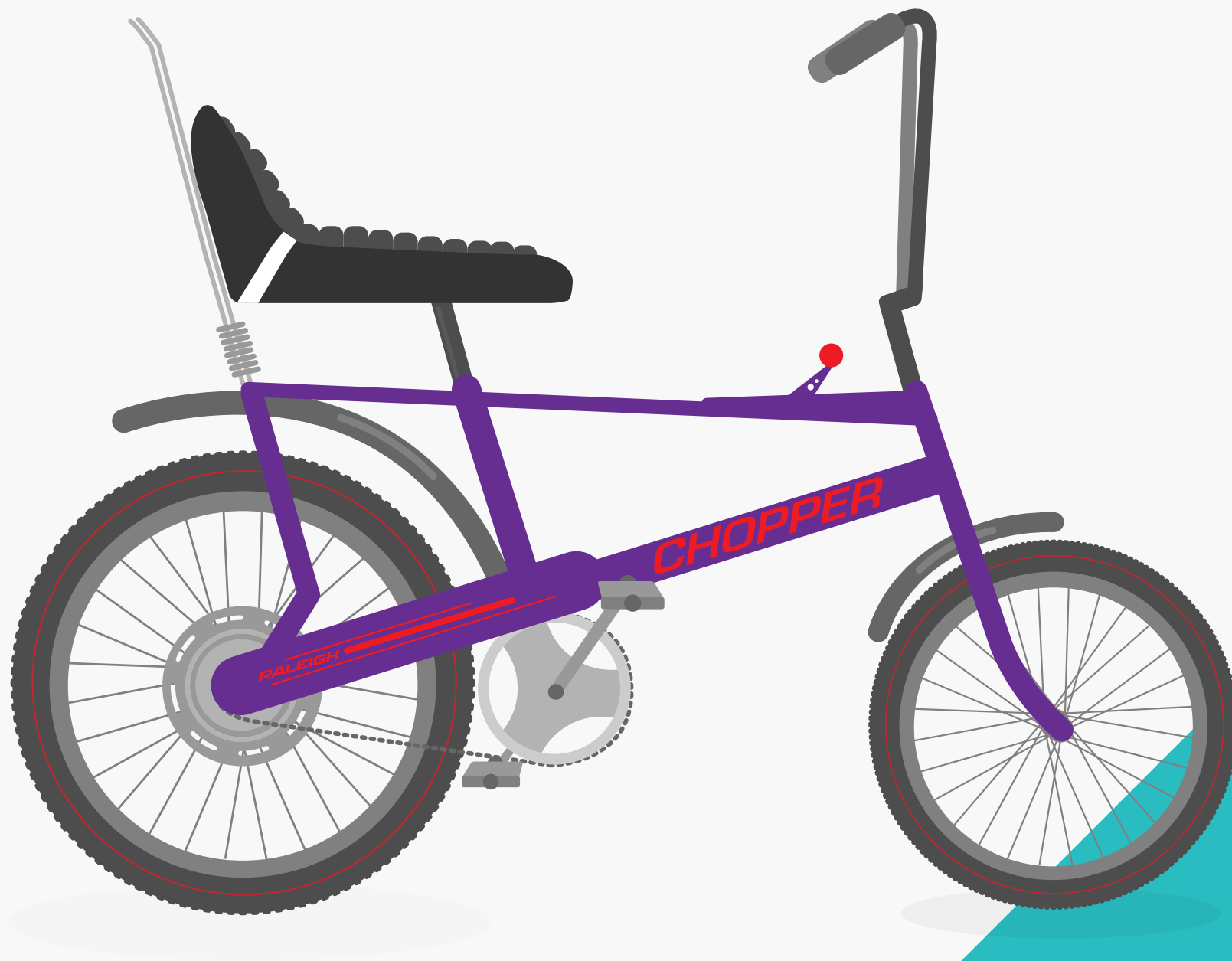
TF2
LUBRICANTS
Net offer £1.99 per can

We're dedicated to providing our dealers a best in industry service, here are a few ways of how we do that:

- Order up to 6pm via our B2B website for next day delivery
- Custom pallet service for orders over £250
- 24/7 payment through the B2B site
- On-site experience centre
- New brands for 2018 include Basil,

B2B Platform & Email Communications

Providing B2B digital assets for all channels, including emails, marketing campaigns, monthly promos and launch information.



Raleigh history page refresh

Vector illustration of the iconic original Raleigh Chopper for the relaunch of the history page.

Raleigh is one of the world's oldest and best known bike brands. Established in 1887 in Nottingham England, we're still based in our home town. Chances are that you rode a Raleigh when you were younger - and maybe you still do now.

We're renowned for our iconic bikes such as the Burner, Grifter and Chopper, as well as cutting-edge bikes like Ti-Raleigh Tour-de-France-winning 853 steel frames. Our bike design and wheel building still happen at our Head office in Nottingham and it is a tradition that will continue for many years to come.

We're now part of the Accell Group, a European-based company who own a collection of Bicycle and Accessory brands throughout Europe and North America. Our partnership with Accell Group allows us to share knowledge, technology and innovations between these brands to deliver the best possible product for our customers.



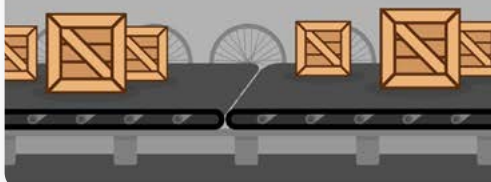
Raleigh was founded in 1887 by Sir Frank Bowden. Bowden had discovered a love for cycling after experiencing its health benefits first hand after a spell of bad health.

100,000 CYCLES PRODUCED THIS YEAR



Despite the rising popularity of the car, the 1920's saw Raleigh become a world leader in bicycles, capable of producing 100,000 cycles annually as well as 250,000 hub gears 15,000 motorcycles and 50,000 motorcycle gearboxes.

5,400 CYCLES PRODUCED PER WEEK



During the Second World War (1939-45), Raleigh concentrated on munitions work. Despite the war, Raleigh saw healthy sales and production rose to an impressive 5,400 cycles per week.



1948 saw Reg Harris win two silver medals in the Olympic games; one for individual and the other tandem sprints. The following year, Raleigh signed Harris as a professional rider. Reg's famous red Raleigh bike is still kept at Raleigh HQ today.



In 1970 the infamous Raleigh Chopper was introduced to the market and a whole new segment of the market was opened up, both in the UK and other developed markets; toy cycles. The Chopper sold an incredible 1.5 million units!

It was quickly apparent that a follow up to the popular Chopper was needed, and so the Raleigh Grifter was born. The Grifter was launched in 1976 and resembled a BMX bike, but had mudguards and a 3 speed hub.

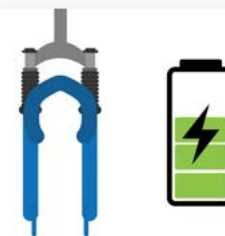


In 1980 cyclist Joop Zoetemelk won the Tour De France riding for the Ti-Raleigh-Creda team; Ti-Raleigh also won the team prize, setting a new record for the number of stage wins.

The 80's saw the launch of the Burner series which sold over a million units across the range and became the must-have bike of the times. Alongside the launch of the Burner Raleigh invested heavily in a BMX team, with Craig Schofield and Andy Ruffell being the most famous team members.



In 1985 the Raleigh BMX team took part in the World Championships in Canada. It was a huge event with 14 nations, 680 riders and 28 classes. The team came 5th in the medal count and Schofield won the super class 20 inch title; his bike was the Raleigh Team Aero Pro Burner.



In the 90's, Raleigh was the first UK cycle maker to mass produce suspension mountain bikes and to market electrically assisted bicycles.



2004 saw the relaunch of the iconic Raleigh Chopper after 30 years since its original launch in 1970. The classic 1970's bike once again hits the streets and was an instant success with children and adults alike!

In 2010, Raleigh re-entered the world of professional cycling with the relaunch of Team Raleigh. The international squad of riders picked up notable wins in the Welsh National Road Race Championship, British National Hill Climb Championship and the Tour Doon Hame.



In July 2017, Raleigh launched its 35th Anniversary Aero Pro Burner with great success. Over 7,000 Burner fans pre-registered for the chance to get their hands on one of the 350 individually numbered bikes. At peak point on the day of sale, over 15,000 people were on the Raleigh website with 7,500 in the queue to purchase the highly coveted model.

A key part of the success was keeping the project as close to the original as possible. The specification included a frame and fork, which was carefully remade by TANGE. White SKYYWAY Tuff2 wheels and Dia-compe MX-1000 brakes. Cam grips and other parts of the bike had also been replicated to match the iconic Pro Burner.

The future is bright for the ever changing bicycle company.. who knows what's next!

RALEIGH

[Raleigh History Page](#)

[VIEW ONLINE](#)

650B VS. 700C Wheels

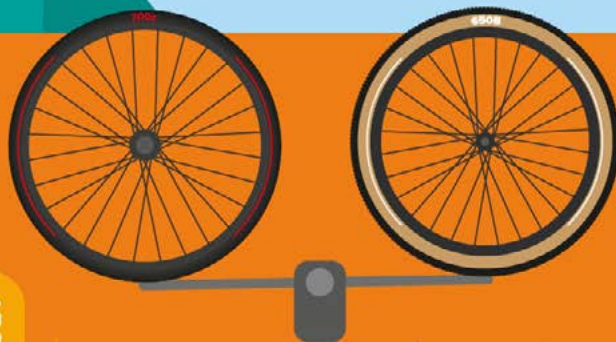
A Practical Guide by **FRALEIGH**



Deciding on 650b or 700C? We've got you covered!

A 650b wheel with high volume tyres allows similar frame geometry as a traditional 700C wheel but offers a range of benefits if you're looking for an urban bike with off-road riding capabilities.

Despite weighing approximately the same as their 700C equivalent your 650b wheel will offer nimbler handling and faster acceleration.



The Spoke triangle of a 650b wheel is more stable due to the shortened length of the spokes making it more durable for light off-roading.

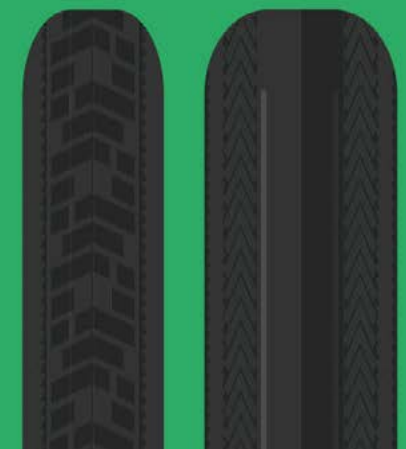


Because it's high volume your 650b tyre can run at a lower pressure allowing your tyre to depress when travelling over uneven ground meaning you'll feel less of the bumps of off road riding.



As 650b wheels can support a wider width tyre we've been able to fit multi-terrain tyres on our Urban bikes. They feature a hard centre tread for speedy tarmac riding and a rougher edge side wall to improve traction on off road terrain.

Running your tyre at a lower pressure will also improve the grip of your tyres by increasing the contact area with the ground.



[VIEW ONLINE](#)