

SAMSUNG PRINTING INNOVATION

# Finance



# Transforming Document Workflow in Finance

Paper-based

## Environment Change

- Flat revenue growth
- Continuous productivity pressures
- Automate processes and scale

Digital Data based

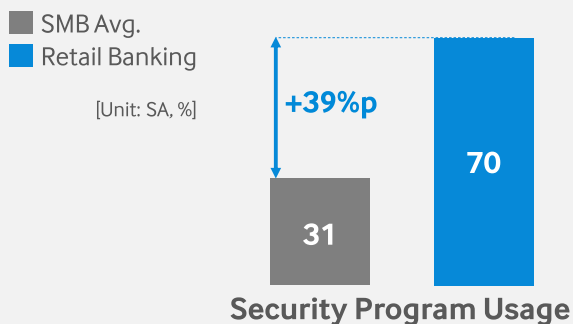
## Transformation to Digital Formats

- PDFs, e-Docs
- Mobile PCs
- Tablet/Smartphone
- CMS
- E-mail/Messenger

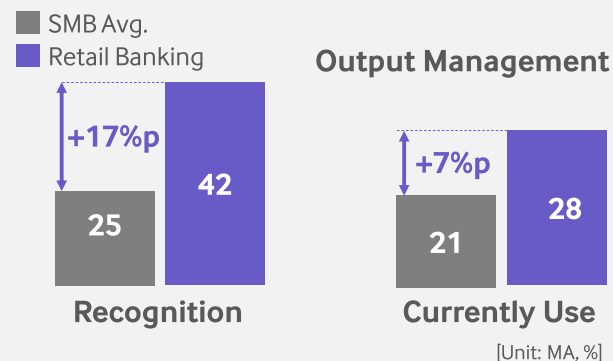
## Maximize Office Efficiency while Keeping Information Safe



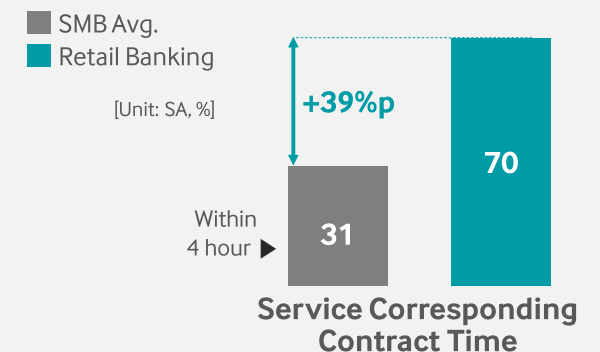
- Prioritize Info Security
- Comply with SOX, GLBA
- Apply Multi-layer Security  
(Staff tracking, Security Authentication)
- Required Private Cloud
- Authorized S/W



- Minimize Downtime
- Multitasking is Critical
- Auto Text Detection Copy
- OCR
- Output Management
- Doc. Capture and Workflow



- “Reliability”=No Down Time
- Quick Response



[Samsung B2B Vertical Analysis, Base: SMB Avg. N=240, / Retail Banking, N=60 / ITDM, %]



# Key Requirements & Samsung's Solution Offer

## Employee

- Print Proposals/Brochures
- Print Forms
- Special Paper Handling
- ID copy/Scan

## Privacy & Security

- Secure Print
- User/File/Usage Control
- Pull Print
- Forced Policy Control
- Network Security
- Data Encryption
- User Access Control

## Device Management

- Central Fleet Management
- Error Notice
- Supplies Notice
- Usage Control

## System Compatibility

- Groupware Compatibility
- Universal Driver

## Customer

- Privacy Control
- Image Quality

## Document Transfer

- Real Time Document Management between HQ & Branch
- Long Term Hardcopy Storage
- Fast & Quality Print

## SAMSUNG PRINTING SOLUTIONS

**Secure Pull Printing**

**Automated Document Management**  
(Index/Search/Archiving with OCR)

**24hr Monitoring on Mobile**

# Samsung Printing Solutions for Finance

## Document Workflow

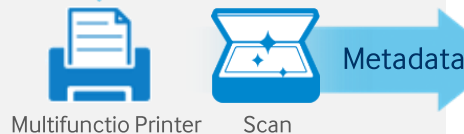
1. Prints applications and customer profiles
2. Consults and fills in the application
3. Collects the required documents of customer profiles
4. Scan & transfers the documents to the designated staff
5. Finalizes the account creation approval print & deliver

## Samsung Printing Solutions

### Secure Pull Printing



1



2

3

### Automated Document Management

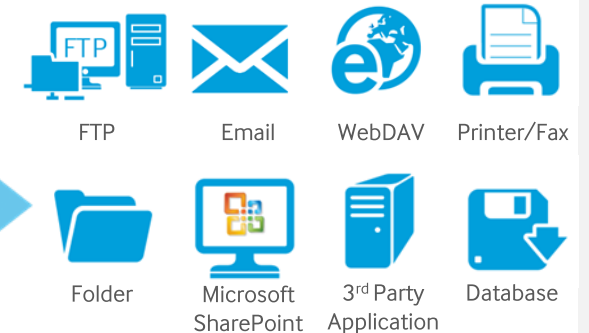
4



OCR

5

[OCR : optical character recognition]



### 24h Monitoring on Mobile (Admin)



# Secure Pull Printing

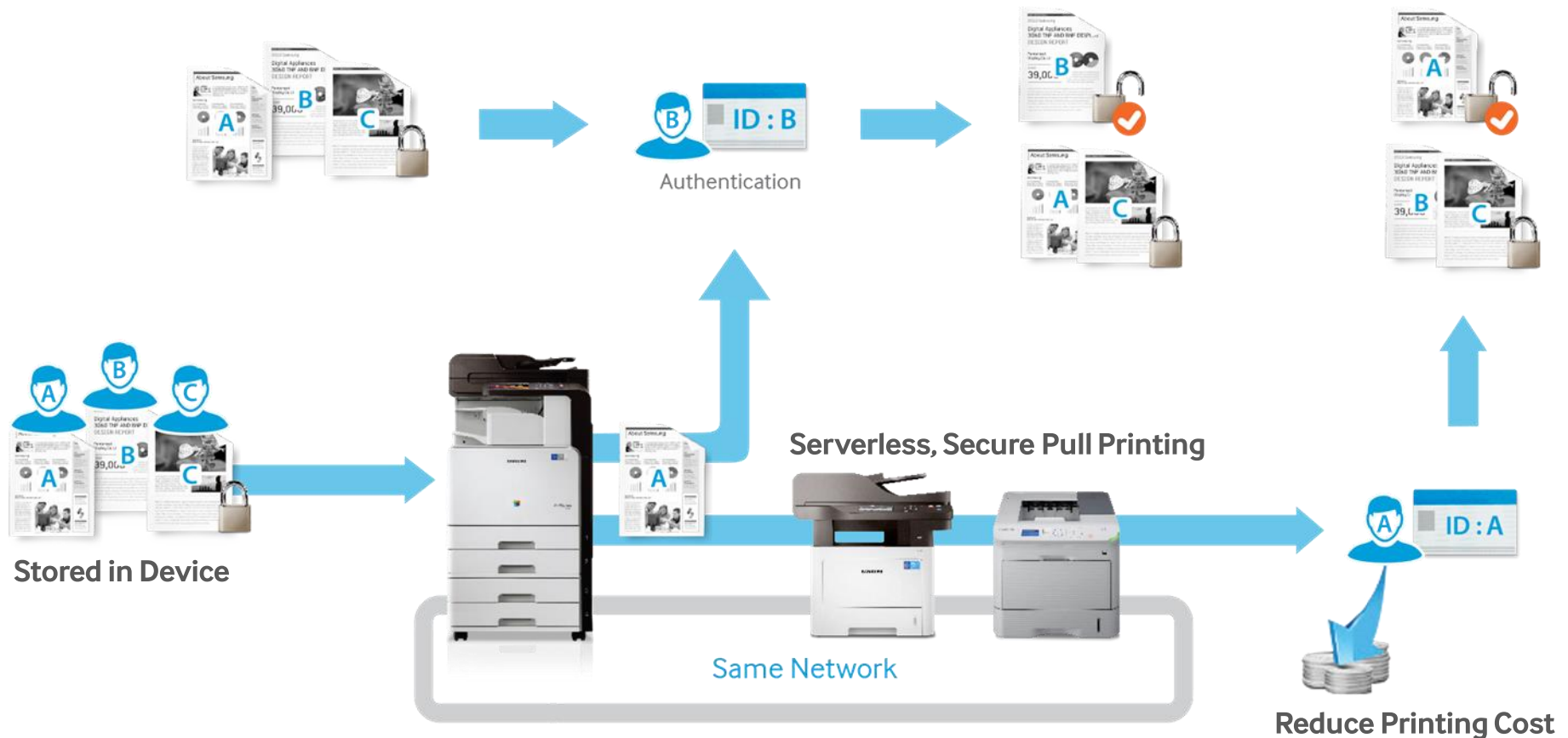
- Enhance document security and reduce waste with pull printing

## Main Feature

- Secure authentication and release
- Server-less, secure pull printing

## Key Benefits

- Reduce costs from paper waste and server expenses
- Increase security through user authentication for device access
- Eliminate the costly need for an additional server



# Automated Document Management

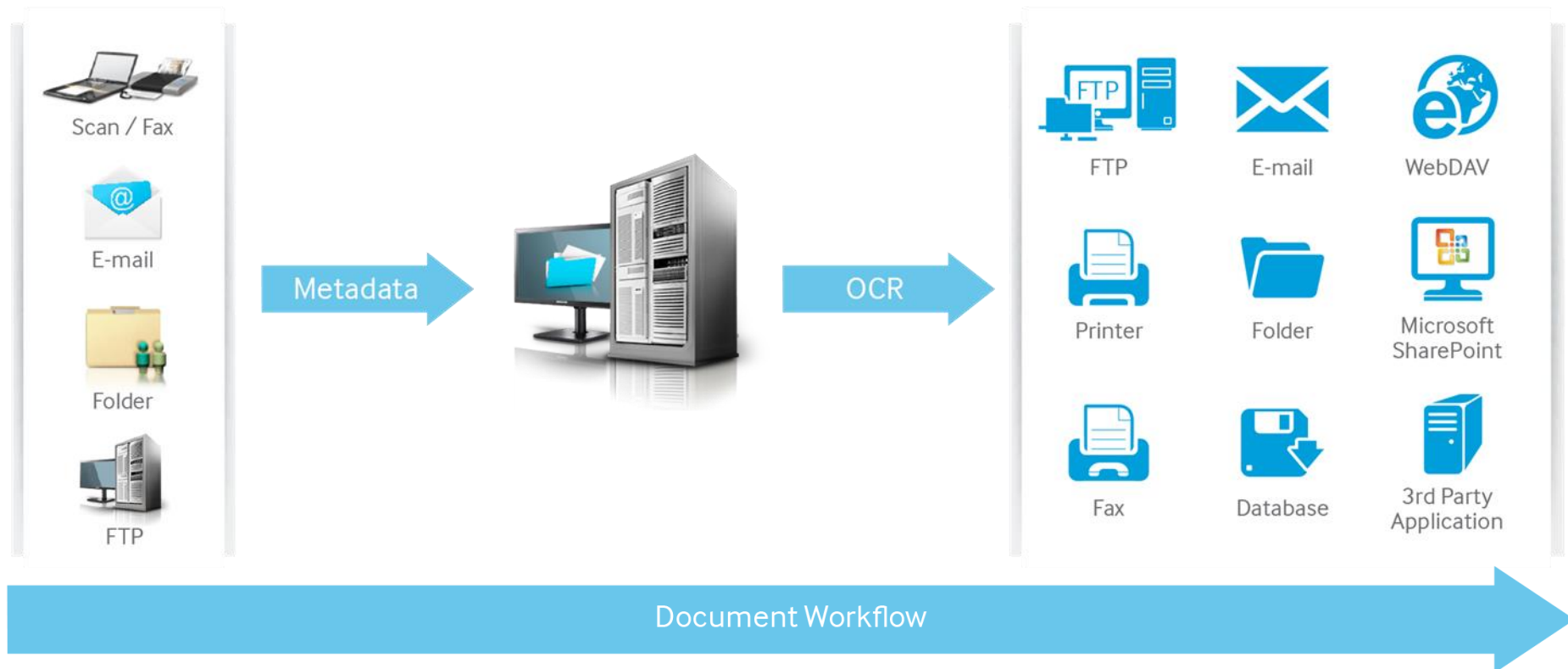
- Enhance efficiency, convenience, and security for digital document workflow

## Main Feature

- Zone and Barcode OCR
- Fax Caller ID
- Mobile printing and custom work forms
- Scan to my email
- Card authentication and SSO support

## Key Benefits

- Reduce operating costs with improved print environment efficiency
- Enhance user experience through powerful yet convenient features
- Increase document security to provide better data protection
- Accelerate performance with automated functions
- Boost productivity with swifter workflows



# 24h Monitoring on Mobile

- Stay mobile and flexible while overseeing the entire printer fleet

## Main Feature

- PC Dashboard
- Mobile Dashboard
- Automated Task Manager
- SNS Notification

## Key Benefits

- Increase administrator productivity and efficiency
- Respond more quickly to device events and errors
- Stay mobile and flexible while overseeing the entire printer fleet
- Save time by automating redundant tasks





# How is Samsung Printing Solutions Helping Your Innovation?

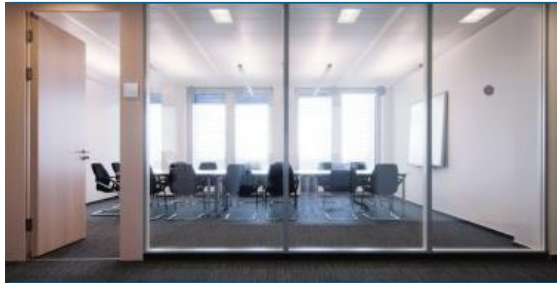
Customer's Pain Point	Samsung Solution	
Concerns about leaking the private information or viruses on MFP HDD	- To protect sensitive information on HDD, Samsung provides security authorized solution	<b>Secure Pull Printing</b>
Type the entire hardcopy material on excel spreadsheet which consumes a lot of time	- Digitalize the hardcopy materials without typing by using OCR function	<b>Automated Document Management</b>
When you print out at night, it is hard to tell whether the printing is completed or if there is an error	- Administrator can check the information on mobile	<b>24h Monitoring on Mobile</b>
In small SMBs, they do not update the server frequently, so compatibility with a previous server (Windows 2003) is important	- Counter reacts without the server. - In the case of Samsung Server Solution, It is backwards compatible to Windows 2003	<b>Business Core™ Printing Solutions</b>

# Case Study



# Pull Printing Solutions for the Largest Regional State Bank in Germany

Country of Origin : Germany



## Profile

The Biggest Regional State bank in Germany with over 1250 Employees and €153 Billion Annual Revenue

Vertical Market : [Financial](#)      Business Line : [Bank](#)

Requirements	Solution	Benefits
<ul style="list-style-type: none"><li>- Compatibility with Existing Pull Printing Solution</li></ul>	<ul style="list-style-type: none"><li>- Samsung installed A3 and A4 multifunction printers (MFPs) and printers.</li><li>- <a href="#">An advanced pull printing solution</a> was provided, which exceeded the customer's existing pull printing solution and encompassed system, data and document security through authentication. Personalized scan workflows and processes were also provided.</li></ul>	<ul style="list-style-type: none"><li>- Wide Range of Functionality of the Interactive Solution</li><li>- Excellent and Competent Presales support through Samsung's technical solution consultant &amp; ISV</li></ul>

# Fleet Management for A Leading European Commercial Bank

Country of Origin : Italy



## Profile

A Leading European Commercial Bank with an International Network Spanning 50 Markets, with more than 9,300 Branches & Over 156,000 Employees. The Group Operates in 22 European Countries.

Vertical Market : [Financial](#)      Business Line : [Bank](#)

Requirements	Solution	Benefits
<ul style="list-style-type: none"><li>- Attain Technical Requirements</li><li>- Reduce Cost of Ownership</li><li>- Global Coverage of 19Countries</li><li>- 9 Print lots, Colour /Mono, A4 / A3</li></ul>	<ul style="list-style-type: none"><li>- Samsung instituted printers which included the following models: A4 Mono Laser, Color Laser, A4 Mono Copier, A3 Color Copier</li><li>- Samsung handled the development of the VoicePod® Bespoke™ firmware to work the mainframe system. A global account team was established with a single point of contact and supporting key contacts in each country.</li><li>- Software implementation included <a href="#">Samsung SyncThru™ Admin</a> for up to 30,000 devices throughout 19 countries.</li></ul>	<ul style="list-style-type: none"><li>- Supply MFD's for all lots enhancing capabilities</li><li>- Customized Firmware on all devices to specific requirements</li><li>- Provide a Best in Class Total Cost of Ownership (TCO)</li></ul>



# The End

