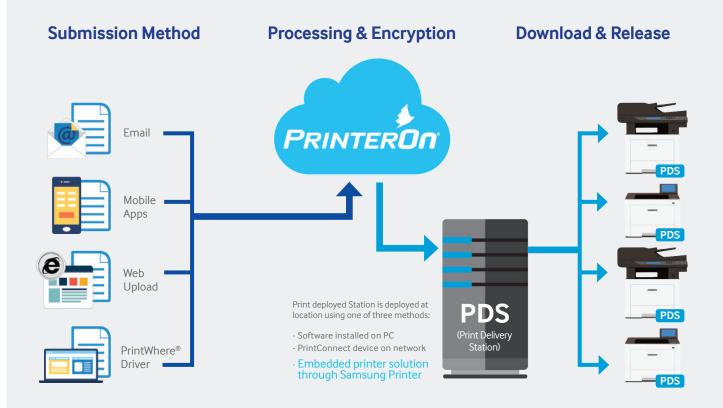
SAMSUNG Business Cloud Printing Solutions

PrinterOn Hosted

Smartify your business and save costs with PrinterOnembedded Samsung printers



BACKGROUND

Increasingly more public locations such as hotels, schools, libraries and airports are providing a guest printing service for customers. To offer this service, public locations need a simplified mobile printing method. Plus, guest printing must be secure to ensure privacy. Public locations are always in search of a new business opportunity, so the printing service must also make financial sense.

SOLUTION BENEFIT

PrinterOn® Hosted is specifically designed for public locations that want to provide simple, secure mobile cloud printing for guests. Users can print easily in public locations from anywhere and at any time. And secure release keeps documents safe for printing in public areas. Plus, PrinterOn can offer public locations a new business opportunity with pay-for-print integration.



Usage reporting

Proactively monitor print operations

IT managers can report on usage patterns quickly and easily for better management. They can also efficiently monitor operations and public printing costs by creating reports on job details such as paper size, page count and color output.

Secure document release

Protect printing from unauthorized access

PrinterOn safeguards documents by providing a secure cloud printing environment in public places. Using an assigned secure release code, guests can safely release documents from the printer, preventing unauthorized persons from accessing printouts.

Pay for print

Generate new revenue streams with print fees

A simple pay-for-print solution with PayPal integration allows any public print location to create new business opportunities. Using PayPalTM Pay-for-Print, hotels, libraries, schools and airports can set per-page fees and charge for print, generating additional revenue streams.

Flexible deployment options

Simplify installation with an all-in-one solution

PrinterOn offers IT managers a choice of three flexible deployment methods:

- **Embedded solution**. Connect to PrinterOn directly and easily using Print Delivery Station (PDS)-embedded Samsung printers. Compatible Samsung printers require no additional hardware or software for optimal cost savings and minimal installation effort.
- **Hardware**. Connect to a local network or printer using a PrintConnect™ device.
- **Software**. Install a PDS on a PC to enable cloud printing from any connected printer.







Customer use cases

PrinterOn Hosted is an ideal solution for customer-focused public locations to offer users convenient, intuitive mobile printing for a variety of situations. From any device, platform or network, guests and patrons can print exactly what they need within the safe confines of a secure cloud printing environment.

Vertical	Customer situation	PrinterOn benefit		
Hotel	Guests want to print safely and easily from anywhere.	· Secure document release ensures privacy. · Ease of use leads to fewer questions for staff.		
School	Teachers need to print handouts while away from school.	· Students and staff print from anywhere to a school printer. · Set page limits help schools reduce paper and toner waste.		
Library	Library suffers from expense of excessive printing by patrons.	· Pay-for-print optimizes cost efficiency and recovery.		
Airport	Business travelers need to print quickly while in between flights.	· Intuitive solution allows fast, easy access to documents. · Mobile printing convenience drives airport brand loyalty.		
SMB	IT needs to provide mobile workers access to corporate printers.	· No need for drivers or laptop configuration lessens IT effort.		

PrinterOn embedded Samsung Printers

A4 MLBP		A4 MMFP		A4 CLBP		A4 CMFP	
	ProXpress M4530 series			-	ProXpress C2620 series CLP-680 series		ProXpress C2670 series CLX-6260 series
	ProXpress M3320/M3820 /M4020 series	-	ProXpress M3370/M3870 /M4070 series				CLX-4195 series Xpress C1860 series

PrinterOn-compatible after installation of software agent on device

A4 Mono	A3 Mono	A4 Color	A3 Color	
MultiXpress M4370/M5370 series	MultiXpress 8230/8240 series	MultiXpress C8640/C8650 series	MultiXpress C9252/C9352 series	
ProXpress M4580 series	MultiXpress K4250/K4300 /K4350 series		MultiXpress X4200/X4250 /X4300 series	
	MultiXpress 8213/8128 series		MultiXpress C9201/C9251 /C9301 series	

Note: Other models can support PrinterOn with the necessary hardware and PC agent installed.

