



New contents update

Why Partnership with Samsung

SMARTIFY YOUR BUSINESS. PRINTING INNOVATION.

Let our diverse innovations tell you why
it's inspiring to build partnership together!



SAMSUNG
BUSINESS

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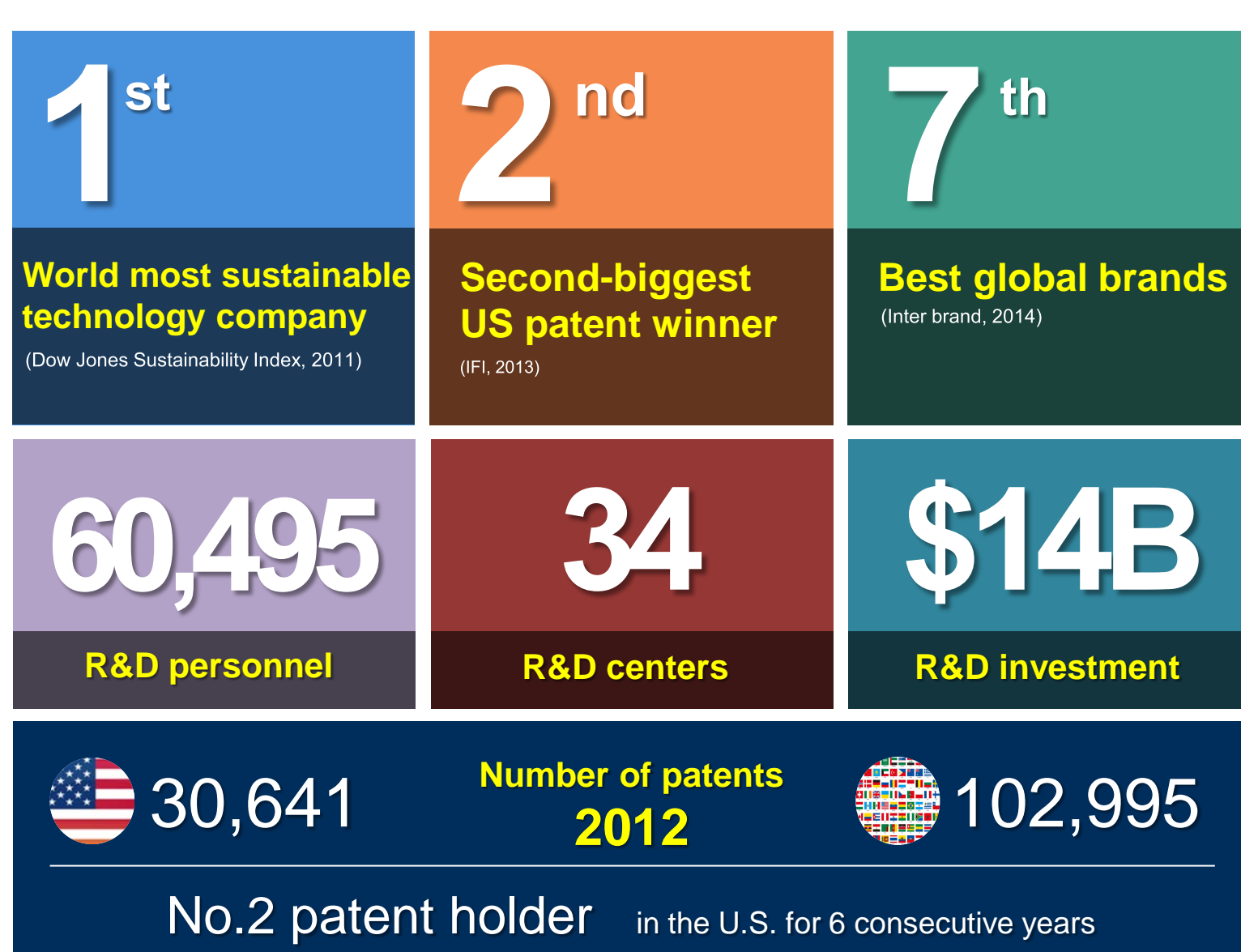
PRINTING SOLUTIONS
PARTNERS

Not only does **SAMSUNG** have
a long history for technology leadership,
but our fleet manufacturing expertise gives
power to some of the world's most
important IT industries.

As an **Samsung Printing
Solutions partner**,
you can plug into this wide ecosystem
of technology customers to extend
your reach across industries.

SAMSUNG IN GLOBAL TECHNOLOGY LEADERSHIP

Samsung is proud of its globally recognized reputation.
This strong technical leadership in various areas is a result of
maintaining **our core belief in the constant pursuit of new
innovation through increasing investment in R&D.**



“PRINTING” BUSINESS WILL TAKE THE NEXT NO.1

For Samsung Vision 2020



Samsung has become No.1 in tough and rapidly shifting
business sectors, such as semiconductor and mobile, because of
our dogged commitment, visionary innovation and unparalleled depth
of resources. **For the next, we will use those qualities to become
No.1 in printing solutions business, as well.**

OUR COMPETENCIES FOR “PRINTING INNOVATION”



LET'S CREATE THE FUTURE TOGETHER!

Going forward, we will continue to push the boundaries,
continue to innovate, bringing our multifunction printers
from the periphery to the core of our office spaces and work lives.



And, more importantly, we're going to spare no effort to make sure
it changes the game for our partners and customers for the better!