

SAMSUNG

SMART UX CENTER

Industry's 1st
Printing
UX System,
Powered
by Android™
for Smart Office



Boost productivity and **ease customization** without security concerns

BACKGROUND

Tech-savvy SMBs and enterprises want to innovate their culture, creating smarter workplaces using premium IT devices that increase productivity and are customizable. In addition to better productivity, businesses need device extensibility and a secure IT environment as they transform their offices.

SOLUTION BENEFIT

A first-of-its-kind printing UX system, the Samsung Smart UX Center offers a wide array of apps and widgets to meet various customer needs. Using desired apps and widgets, the Samsung Smart UX Center can be easily customized for an optimized fit in differing corporate environments to improve productivity. Plus, Samsung's multi-layered security provides a worry-free office even as an Android-based platform.

Smart UX Center,

Industry's 1st printing UX system powered by Android

Smart UX Center is not just a UI platform but a totally new kind of ecosystem comprising apps, an app center and development support. Boasting the industry's first Android-based printing UX system that's optimized for copiers, the Samsung Smart UX Center provides easy customization to meet unique customer needs along with worry-free security and better productivity for a smart workplace that can do more in less time.



For users and administrators



Easy customization and improved productivity

- 26 apps and 10 widgets available as out-of-box apps or through the Printing App Center
- Continuous development and release of more apps and widgets
- Easy UI customization comparable to smartphone app use

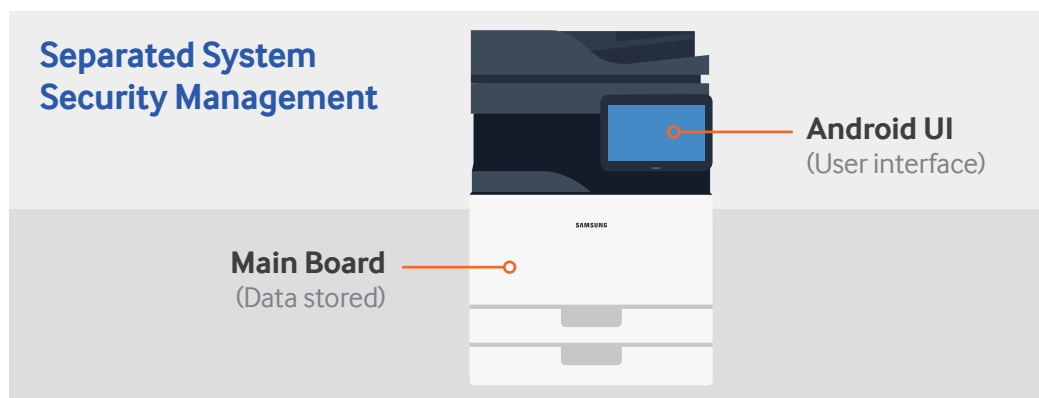


Multi-layered security

- Separated system between Android and main platform
 - Critical data storage protection in the main platform
 - Android application accessibility denied to main system or storage

Android app security management

- | | |
|--|-----------------------------------|
| - Admin-controlled app installation | - Home Screen Lock |
| - Web browser access control | - SFE (Special Functions Enabled) |
| - Disable USB Android App installation | - Disable 'apk' installation |
| - Limited data access | |



For partners and channels



Differentiated value offering for customers

- Convenient UI customization with Easy Launcher
- Easy service management with Smart Service app
- Quick app update and development without lengthy, complicated firmware upgrade

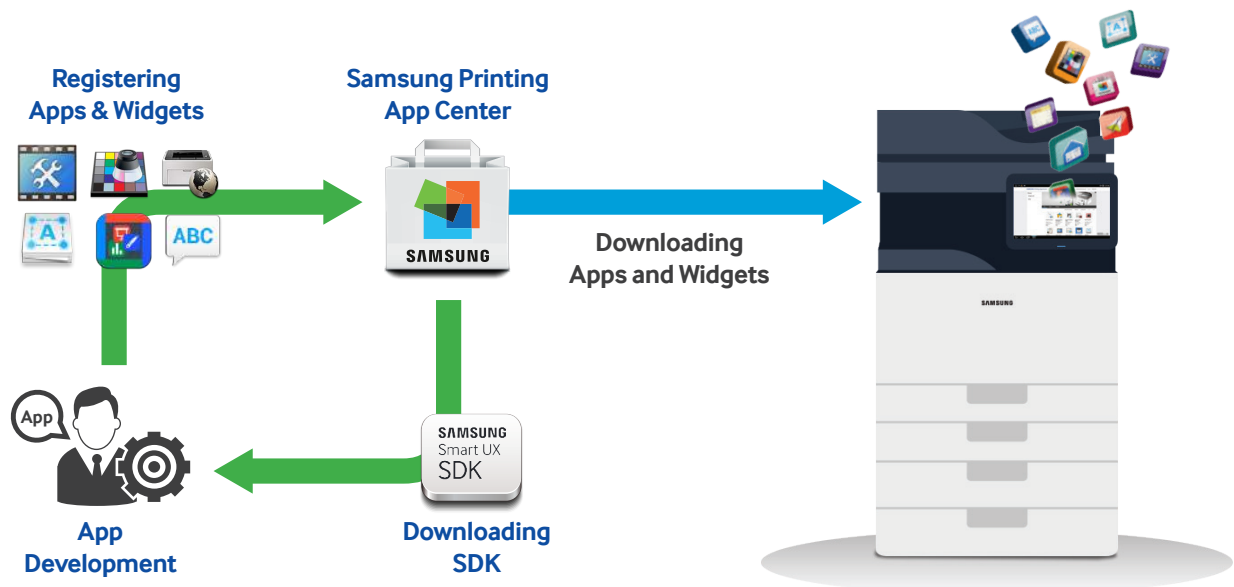


More business opportunities through app development

- Sole claim to Google Compatibility Test Suite (CTS) Certification by Samsung for SDK release
- Wide release of SDK to 53 partners and developers as of Feb 2015 for exclusive app development leading to more business opportunities

Printing App Center

The Printing App Center acts as a web portal, enabling end users to download various apps and widgets with access through devices or a PC. For partners and developers, the Printing App Center is the place where they can download the SDK for app development and upload developed apps.



Software Development Kit (SDK)

Samsung Smart UX SDK is a software kit that enables IT professionals to develop Samsung Smart UX Center apps and widgets to fulfill various business requirements.

- Simple-to-use SDK, exclusively offered by Samsung, for the development of customized Android-based apps for specific needs
- Exclusive Google CTS certification for wide release of Samsung Smart UX SDK
- Only approved apps validated through the Samsung V&V process uploaded for release

Development support



**Samsung Smart UX
SDK**



Application validation



**Samsung
V&V Process**



Application offering



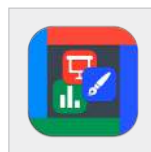
**Samsung Printing
App Center**

The following apps are a select few of the many apps available in the Printing App Center.

For users



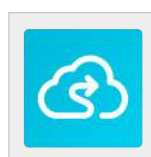
Provides a convenient, time-efficient scanning function that automatically exports multiple selected areas of documents



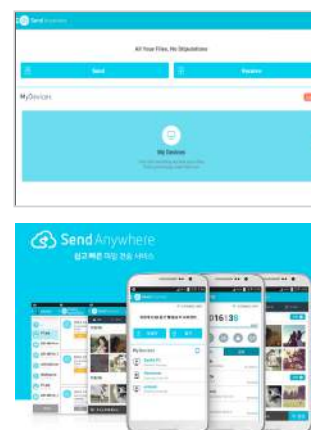
Boosts productivity by enabling viewing and editing of Microsoft® Office® and Hangul Word Processing (HWP) files without a PC



Provides ease-of-use for multi-language businesses while saving time and increasing productivity with access to 24 languages and up to four languages on screen



Enhances communication across platforms and devices for simplified, secure data sharing without login and registration between an MFP and a PC or mobile device



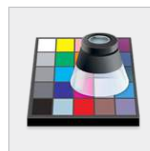
Essential Apps and Widgets

For administrators



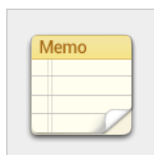
SyncThru™ Web Viewer

Saves time and operating costs with one-click access to admin functions without a PC, network, IP address or web browser



Smart Color Manager

Delivers greater impact when color use is critical and enhances professional documents with easy color customization at the printer



Screen Memo Widget

Speeds delivery of IT admin announcements or dealer service contact information and saves time by retaining change history for future use or backup

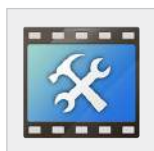


Toner Status Widget

Saves consumables management time with real-time, on-screen status updates and customized toner ordering method selection

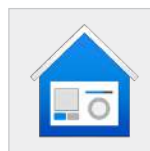


For partners



Smart Service

Reduces troubleshooting time with on-screen alerts and video guides, and helps users resolve issues, saving technician costs









Easy Launcher

Speeds productivity by streamlining basic copy, scan or fax jobs using easy widgets



Compatible Models

	A3 Device				A4 Device	
	Color Laser Copiers		Mono Laser Copiers		Mono Laser MFPs	
	X7600 Series	X4300 Series	K7600 Series	K4300 Series	M53 Series	M45 Series
						
Target Customer	Enterprise/SMB (100+)	SMB	Enterprise/SMB (100+)	SMB	SMB-Enterprise	SMB
Model	X7600GX/X7500GX/ X7400GX/X7600LX	X4300LX/X4250LX/ X4220RS/LX	K7600GX/7500GX/ K7400GX/K7600LX	K4350LX/K4300LX/ K4250RS/LX	M5370LX/M	M4583FX/M4580FX
AMPV	~30,000 (based on A4 AMPV)	~10,000 (based on A4 AMPV)	~30,000 (based on A4 AMPV)	~10,000 (based on A4 AMPV)	~15,000 (based on A4 AMPV)	~7,000 (based on A4 AMPV)
Needs	High reliability and productivity, with smarter usability, high-speed scan, various options	Color print with professional quality, high-speed scan, various options	High reliability and productivity, with smarter usability, high-speed scan, various options	Mono print at low CPP, high-speed scan, various options	High volume, mono print at fast speed, high performance at competitive price	Mono print at fast speed, reliable performance at competitive price
Scan Speed (Simplex/Duplex)	120/240 ipm (60/50/40), 80/160 ipm (60)	80/100 ipm (X4, 35/30)	120/240 ipm (60/50/40), 80/160 ipm (60)	80/120 ipm (K4, 30/25)	55/80 ipm (M5370), 43/70 ipm (M4370)	35/60 ipm
Print Speed (PPM)	60/50/40	30/25/22	60/50/40	35/30/25	53/43	45
Options (Detail)	20	14	20	14	12	4
	Cabinet, DCF, HCF (2), Finisher (3), Job Separator, FAX (2), Punch (3), FDI, Table (2), Network, WLAN/ NFC (2) etc.	Cabinet, DCF, Finisher (3), Job Separator, FAX (2), Punch (3), FDI, Table (2), Network, WLAN/ NFC	Cabinet, DCF, HCF (2), Finisher (3), Job Separator, FAX (2), Punch (3), FDI, Table (2), Network, WLAN/ NFC (2) etc.	Cabinet, DCF, Finisher (3), Job Separator, FAX (2), Punch (3), FDI, Table (2), Network, WLAN/ NFC	Finisher (2), Mailbox, Staples, Stand (2), Working Table, SCF, HCF, Fax, FDI, NFC	SCF, Stand, Memory, NFC
Supplies Yield	Toner: 30K (CMY)/45K (K) Drum: 180K/220K	Toner: 20K (CMY)/23K (K) Drum: 100K	Toner: 45K Drum: 450K	Toner: 25K, 35K Drum: 200K	Toner: 30K (Mono) Drum: 100K (Mono)	Toner: OA 40K (Mono) IT 20/40K (Mono) Drum: 100K (Mono)

Solution portfolio

Samsung offers server-less, server-based and cloud-based printing solutions to satisfy each customer's specific infrastructure environment, from small- and medium-sized businesses (SMBs) to large enterprises.

SAMSUNG PRINTING SOLUTION

