



AGENDA

Wednesday, November 20th

12:00 PM – 1:15 PM

Registration Desk Open

1:30 PM – 3:00 PM

Let's Discuss Best Practices in delivering
Exceptional Customer Service to all Shippers
Panel & Interactive

Wellness in the Workplace
How Can You Reduce Absenteeism and Benefit Costs
Roll-out of Driver's Benefit Program

3:00 PM – 3:30 PM

Break

3:30 PM - 5:00 PM

Wellness in the Workplace
How Can You Reduce Absenteeism and Benefit Costs
Roll-out of Driver's Benefit Program

What is New & What is Coming
IT Transition to Atlas Net
Capacity Planning, Estimating & More

6:00 PM - 8:30 PM

Reception & Networking incl.
Business Partners Tradeshow

Thursday, November 21st

7:00 AM – 8:00 AM

Hot Buffet Breakfast

8:00 AM – 10:30 AM

General Session

- Barry Schellenberg - President's Address
- Strategic Direction - Panel with audience Q&A
- Jack Griffin – AWG Chairman's Address

10:30 AM – 11:00 AM

Break

11:00 AM – Noon

Keynote: Graham Sherman
Owner, Tool Shed Brewing Company

Noon – 12:45 PM

Buffet Lunch

1:00 PM – 2:30 PM

Seasonal Demands? Volatile Labour Market?
Proven Capacity Planning Tactics for Your Business

Sales & Marketing 2020
The Latest in Lead Generation, Sales Tactics,
and What's Next

What is New & What is Coming
IT Transition to Atlas Net
Capacity Planning, Estimating & More

2:30 PM – 3:00 PM

Break

3:00 PM – 5:00 PM

Seasonal Demands? Volatile Labour Market?
Proven Capacity Planning Tactics for Your Business

Sales & Marketing 2020
The Latest in Lead Generation, Sales Tactics,
and What's Next

Let's Discuss Best Practices in delivering
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6:00 PM - 6:30 PM

Pre-Awards Dinner Reception

6:30 PM - 9:30 PM

Awards Dinner & Presentations
MC – James Cunningham
Yes He's Back!!!