



MoaYo

고리고리

00

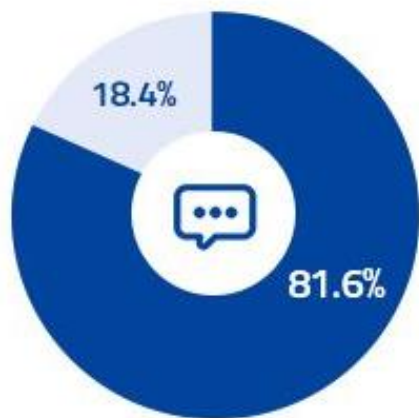
—

도(를) 아시니(감)?

도감

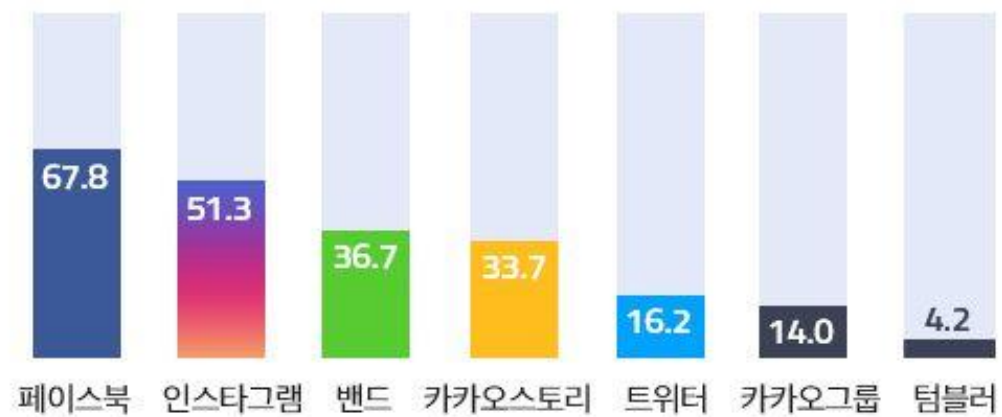
SNS 이용률

● 이용하고 있다 ● 이용하고 있지 않다



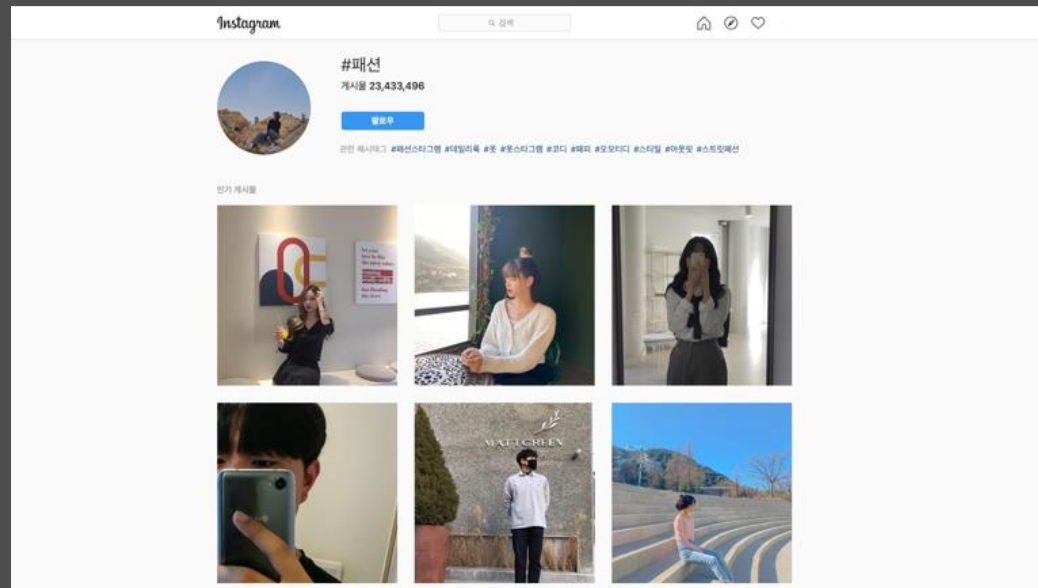
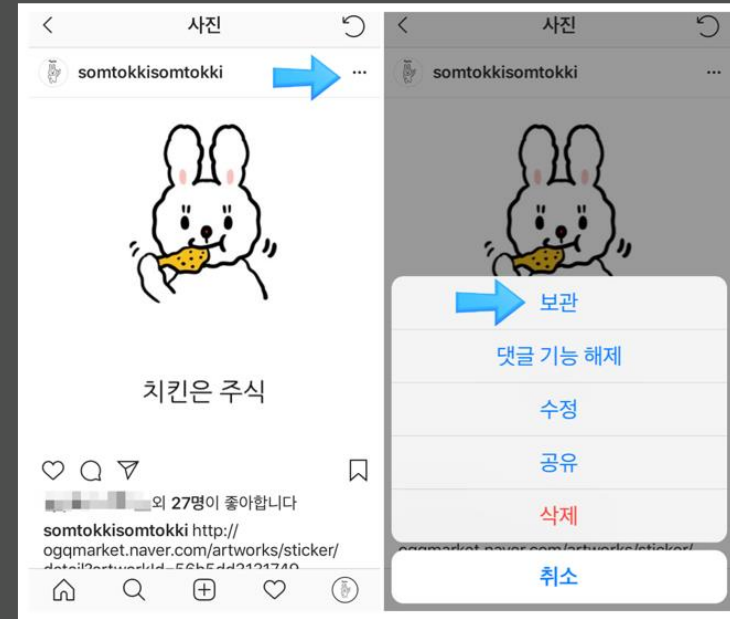
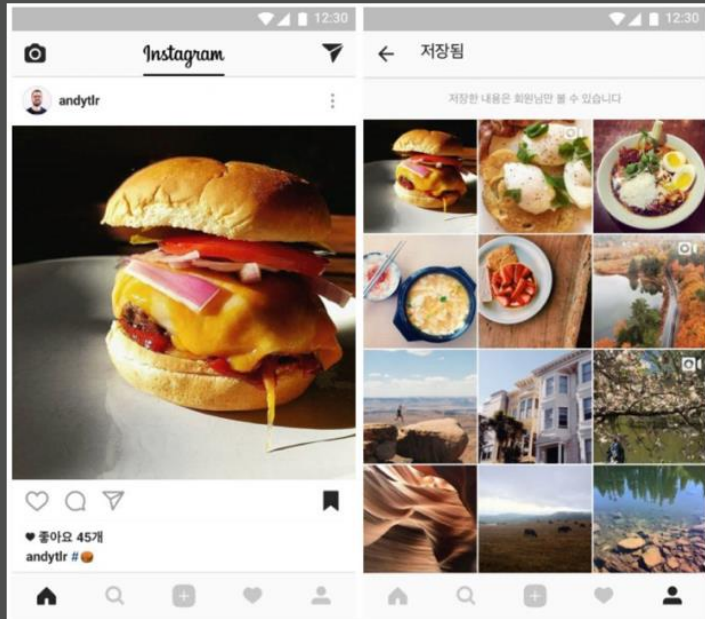
SNS 이용 서비스

(단위 : %, 중복 선택)



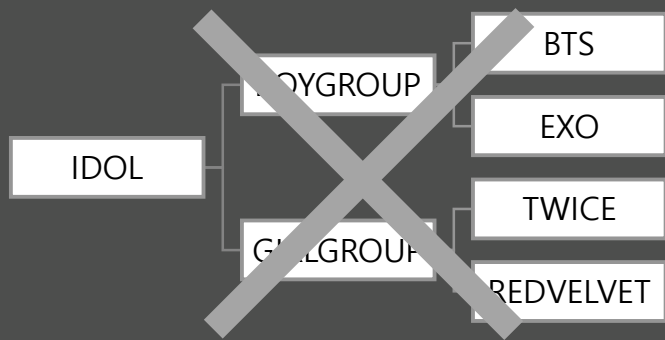
01

Function of Instagram

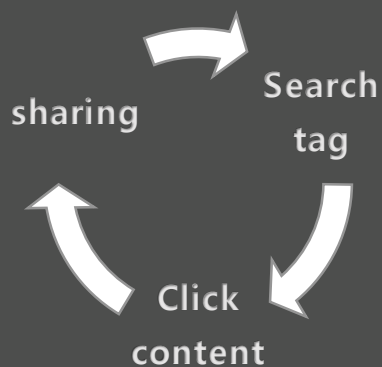


01

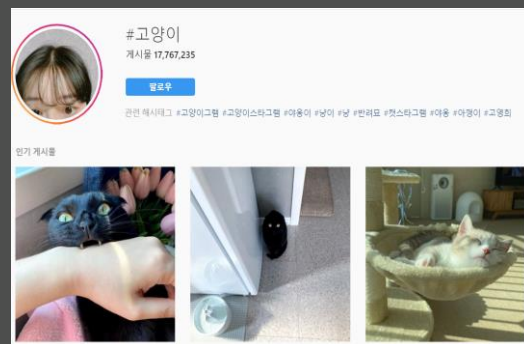
Limit of Instagram



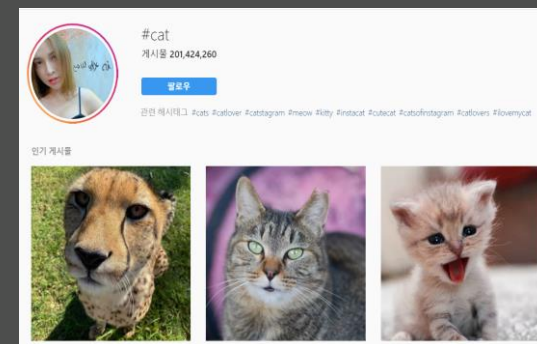
Can't Categorize!



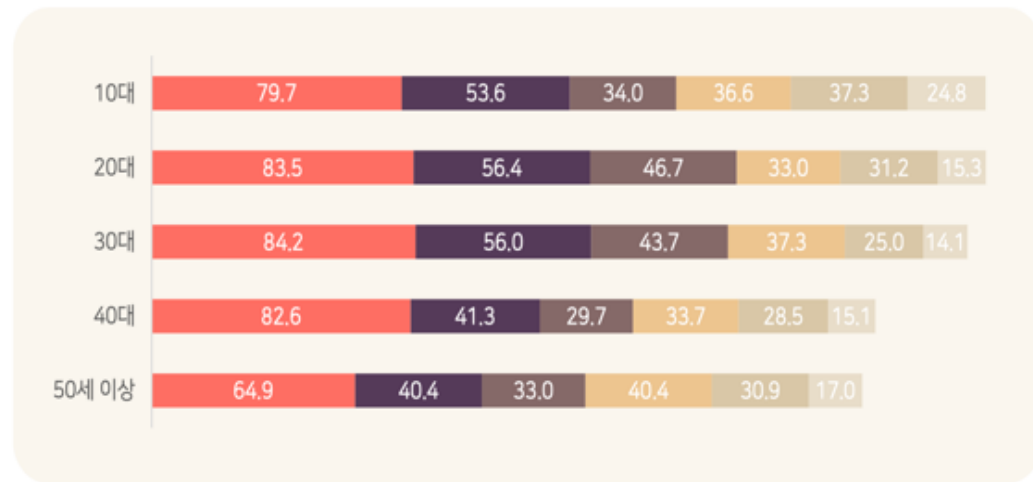
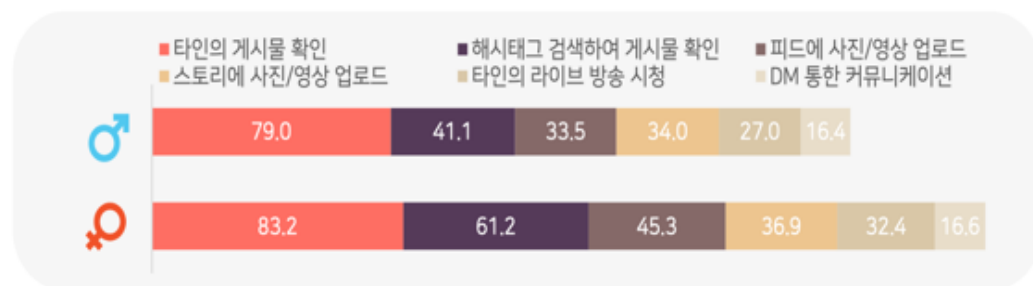
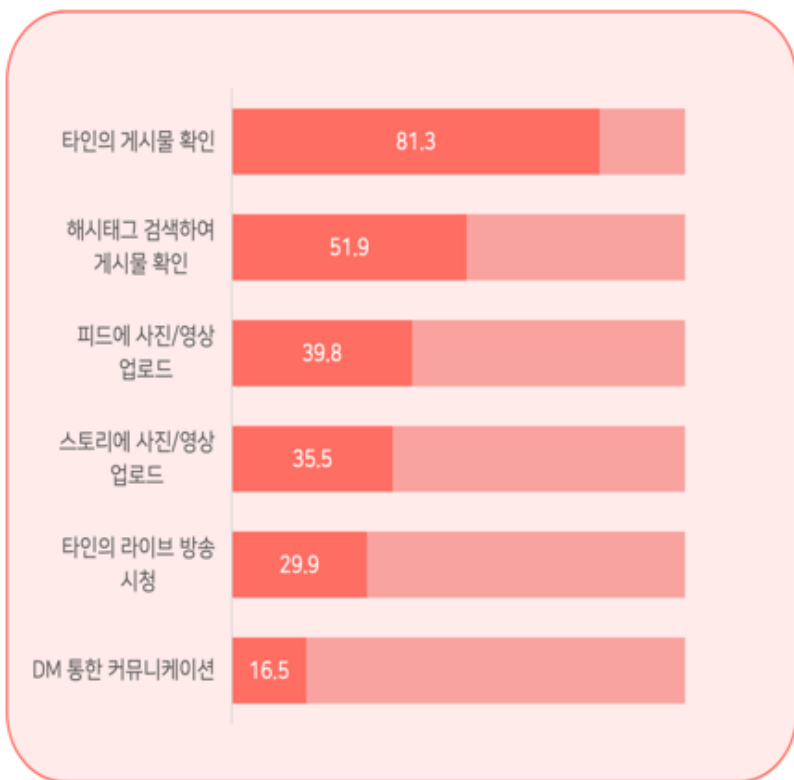
Can't Once!



≠



Same mean! Different result!



[N=1,024, 중복응답, 단위 : %]

02

What is MoaYo?

MoaYo

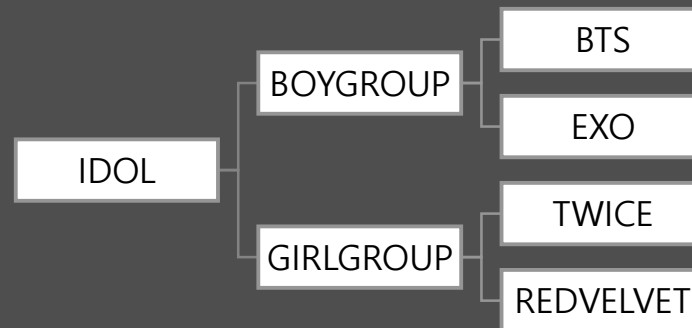
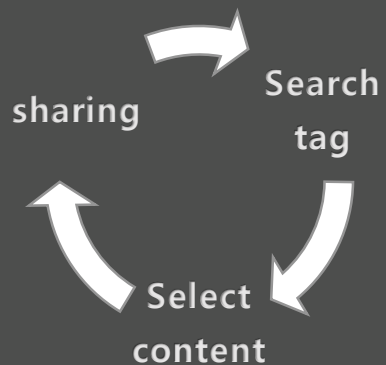
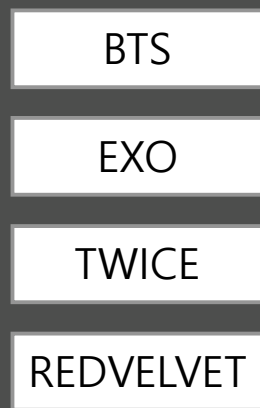
내 손안의 도감



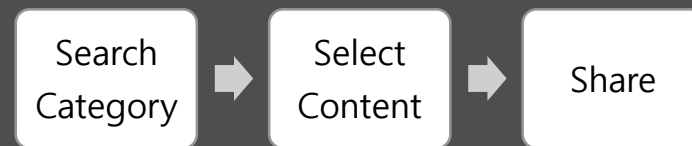
인스타그램을 사용하는 사용자들이 게시물들을 저장, 관리함에 있어 계층(Hierarchy)구조를 제공하고, 이렇게 카테고리 분류된 게시물들을 공유할 수 있는 플랫폼

03

Function of MoaYo



Can Categorize!



Can Once!



고양이

Same mean, Same Result!



#유산슬

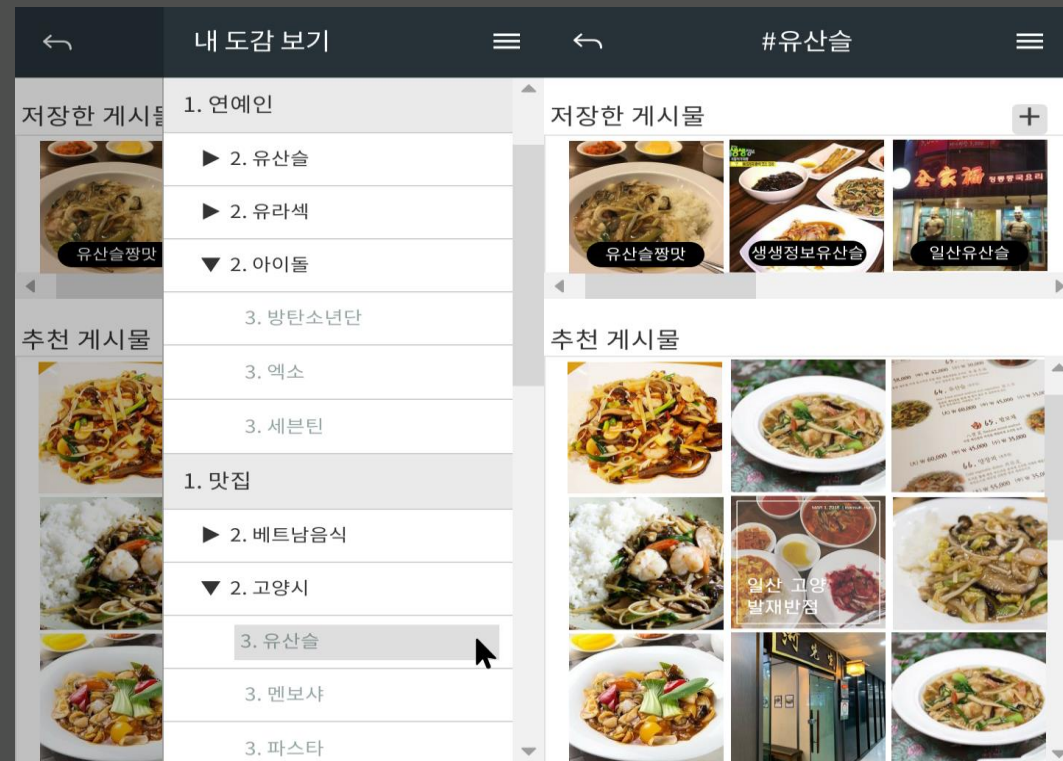
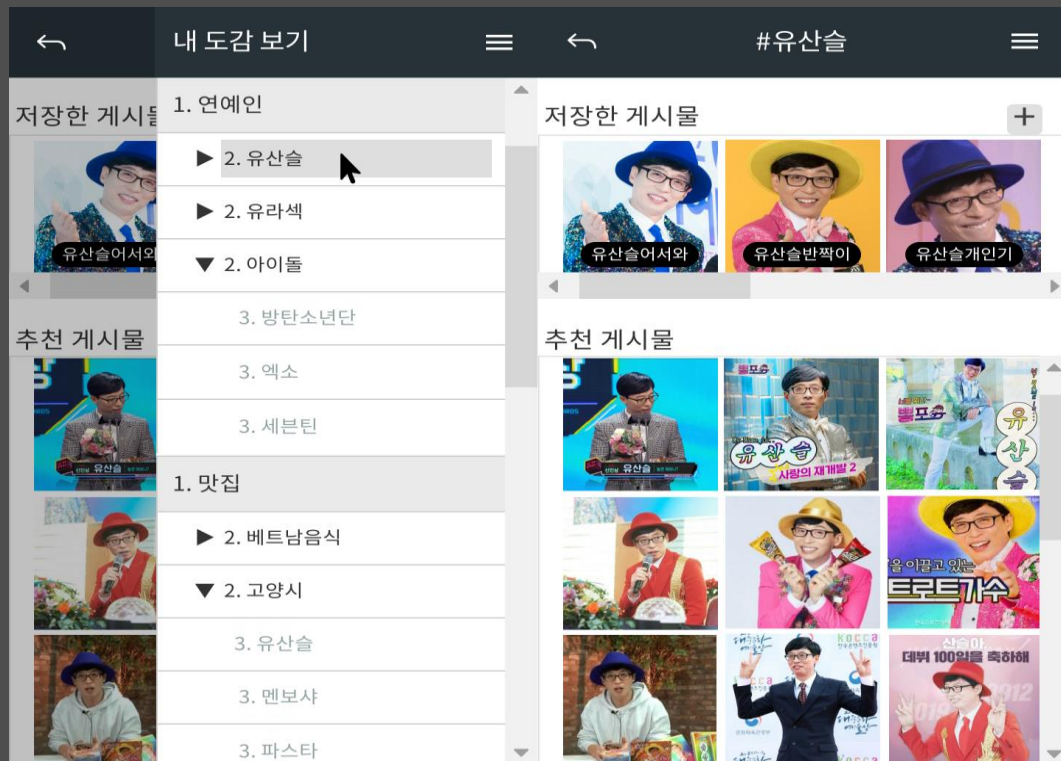
게시물 40,997

팔로우

관련 해시태그 #깜놀 #새우튀김 #재미있다 #짜장면 #월급날 #배불러 #최고 #존잼 #즐거운시간 #돌술밥

인기 게시물





04



SNS with Collection

+ SNS = MoaYo



감사합니다

고리고리