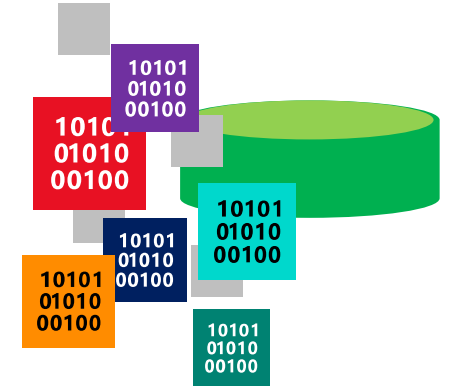


# Introduction to Big Data and HDInsight

What is Big Data?

- Data that is too large or complex for analysis in traditional relational databases
- Typified by the "3 V's":
  - *Volume* – Huge amounts of data to process
  - *Variety* – A mixture of structured and unstructured data
  - *Velocity* – New data generated extremely frequently



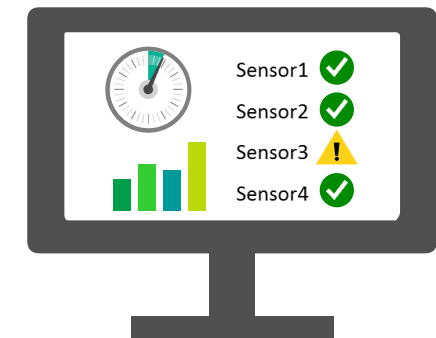
Web server click-streams



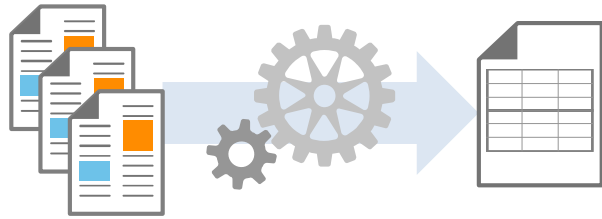
Social media sentiment analysis



Sensor and IoT Processing



## Batch Processing



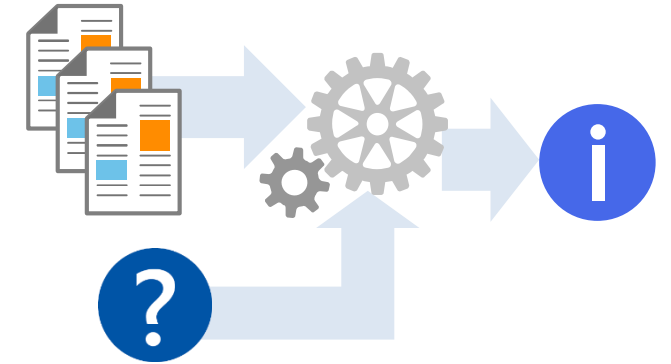
Filter, cleanse, and shape data for analysis

## Real-Time Processing



Capture, filter, and aggregate streams of data for low-latency querying

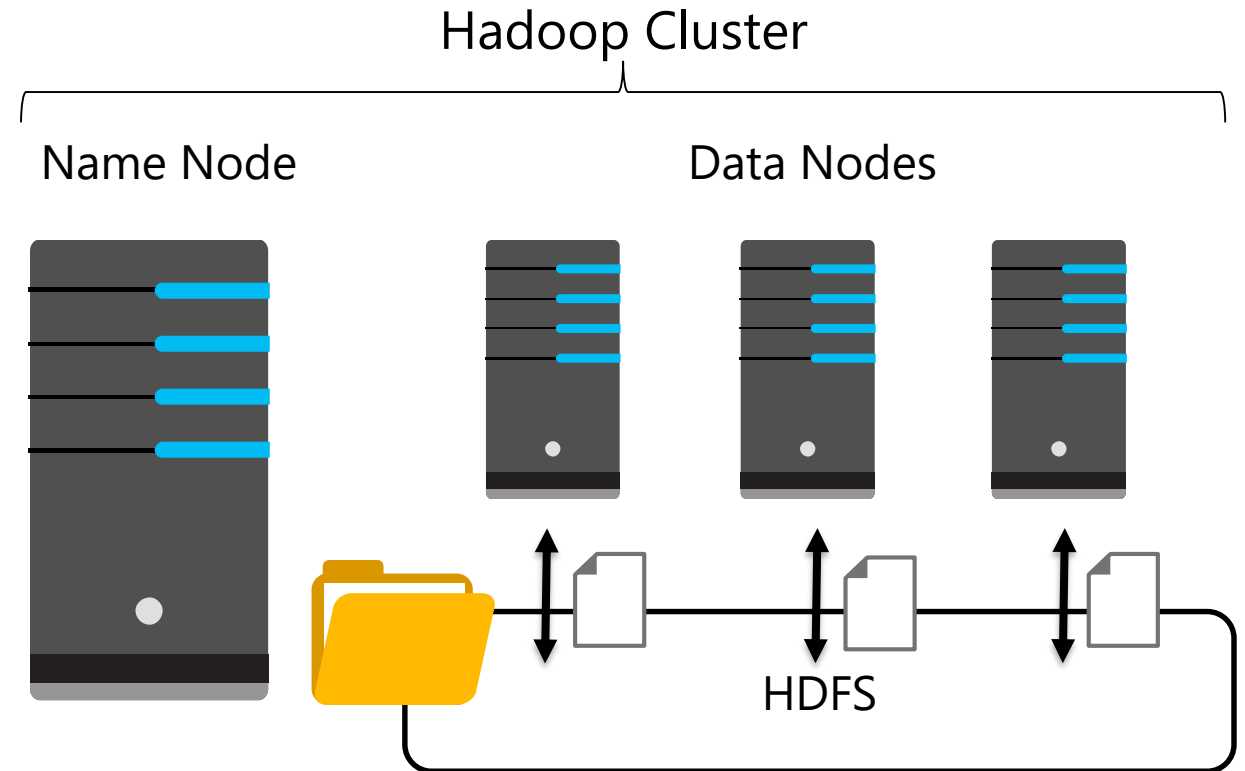
## Predictive Analytics



Apply statistical algorithms for classification, regression, clustering, and prediction

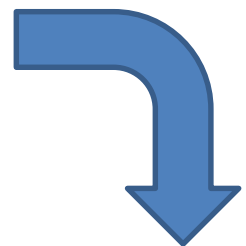
What is Hadoop?

- Hadoop
  - Open source distributed data processing cluster
  - Data processed in Hadoop Distributed File System (HDFS)
  - Resource Management is performed by YARN
- Related projects
  - Hive
  - Pig
  - Oozie
  - Sqoop
  - Others



What is MapReduce?

Invoice	Date	Amount
1001	01-01-2016	\$100.00
1002	01-01-2016	\$95.00
1003	01-02-2016	\$100.00
1003	01-03-2016	\$75.00
1004	01-03-2016	\$50.00



Map

Split data into  
Key/Value pairs

Key	Value
01-01-2016	{ \$100.00, \$95.00 }
01-02-2016	{ \$100.00 }
01-03-2016	{ \$75.00, \$50.00 }

Operate on  
values for  
each key



Reduce

Key	Value
01-01-2016	$\Sigma = \$195.00$

Key	Value
01-02-2016	$\Sigma = \$100.00$

Key	Value
01-03-2016	$\Sigma = \$125.00$



Output

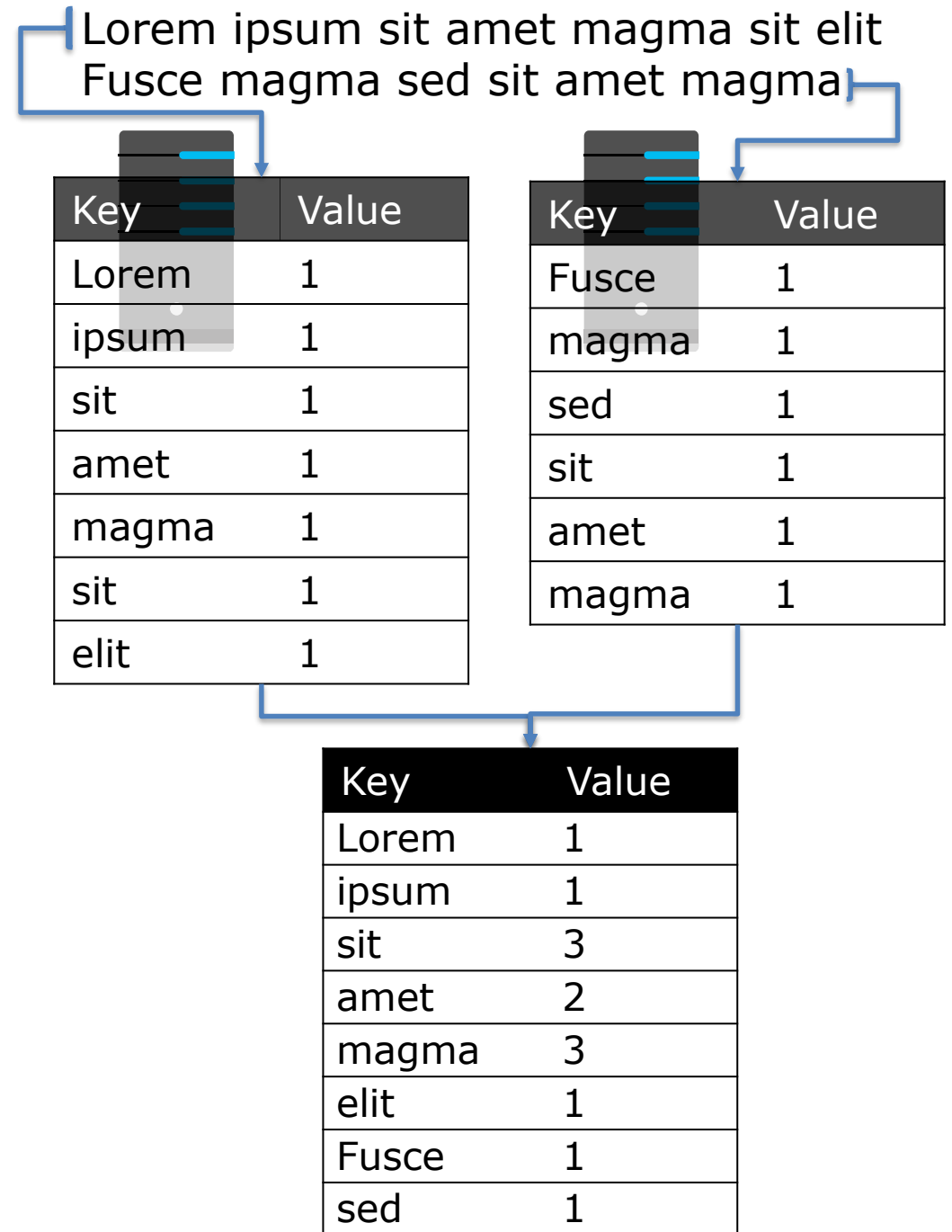
Key	Value
01-01-2016	\$195.00
01-02-2016	\$100.00
01-03-2016	\$125.00



# Word Count

The "Hello World" of MapReduce

1. Source text is divided among data nodes
2. Map phase generates key/value pairs with words as keys and placeholder values of 1
3. Reduce phase aggregates values for each key by adding the values for each word

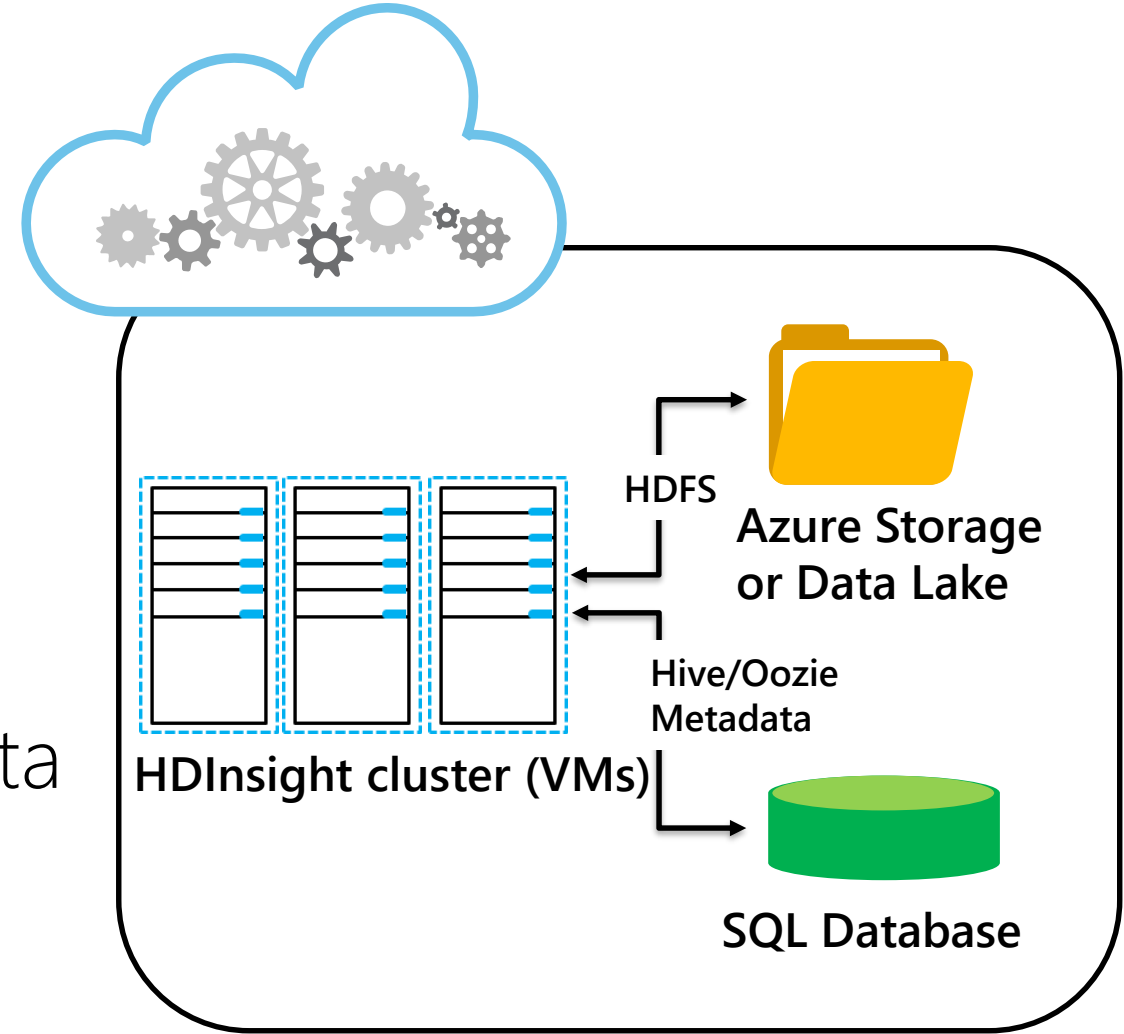


```
public static class Map extends Mapper<LongWritable, Text, Text, IntWritable> {
    private final static IntWritable one = new IntWritable(1);
    private Text word = new Text();
    public void map(LongWritable key, Text value, Context context) {
        String line = value.toString();
        StringTokenizer tokenizer = new StringTokenizer(line);
        while (tokenizer.hasMoreTokens()) {
            word.set(tokenizer.nextToken());
            context.write(word, one);
        }
    }
}
```

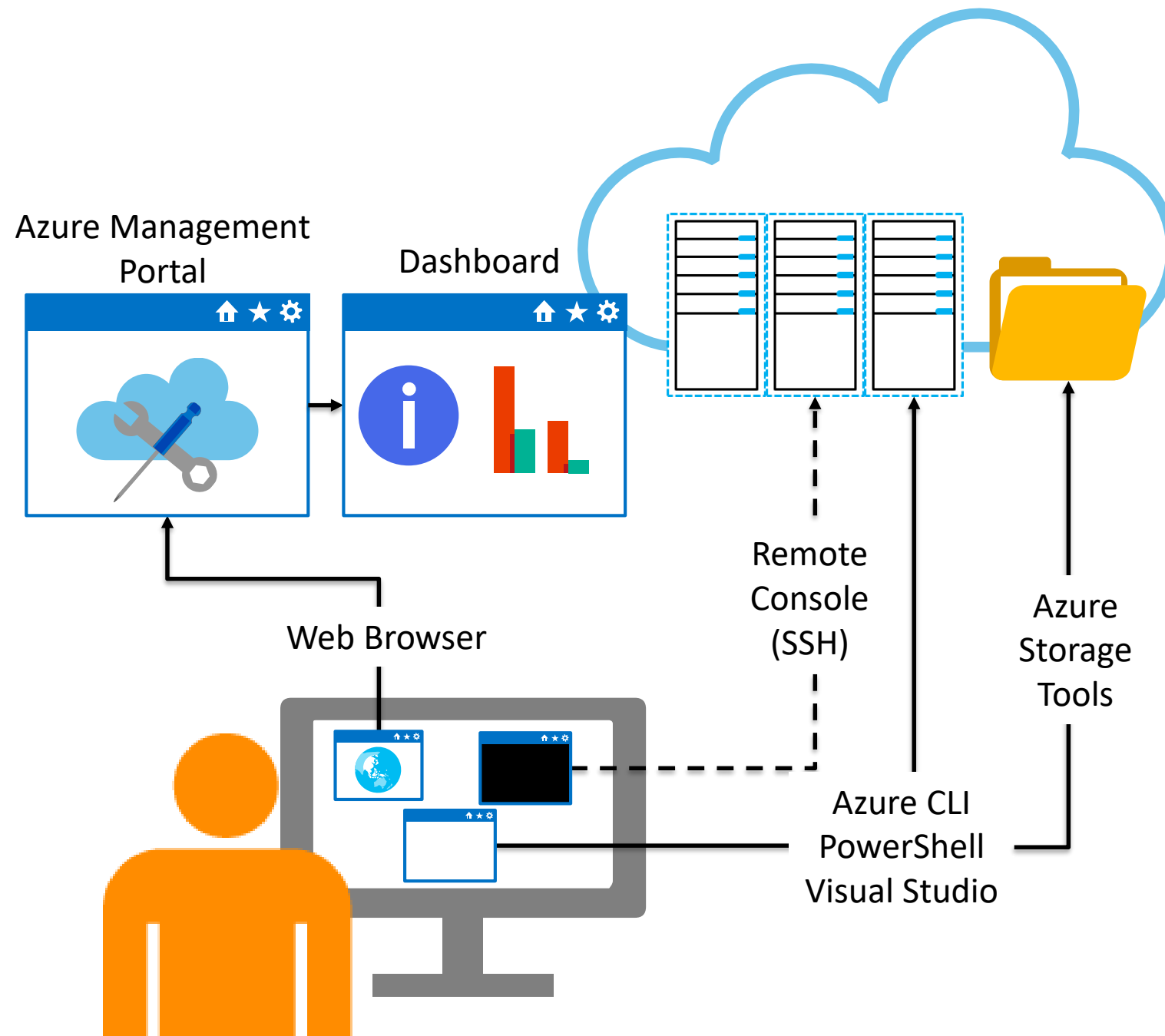
```
public static class Reduce extends Reducer<Text, IntWritable, Text, IntWritable> {
    public void reduce(Text key, Iterable<IntWritable> values, Context context){
        int sum = 0;
        for (IntWritable val : values) {
            sum += val.get();
        }
        context.write(key, new IntWritable(sum));
    }
}
```

What is HDInsight?

- Apache Hadoop on Azure
  - Hortonworks HDP on Azure VMs
- Azure Storage or Azure Data Lake provides the HDFS layer
- Azure SQL Database stores metadata



What client tools can I use?



File paths can be referenced using WASB(S) or native syntax  
`wasb://container@account.blob.core.windows.net/data/logs/file.txt`  
`wasb:///data/logs/file.txt` (default storage account and container)  
or  
`/data/logs/file.txt`

File paths are case-sensitive

HDFS shell commands

`ls` (list)

`cp` and `mv` (copy and move)

`mkdir` (make directory)

`rm` and `rm -r` (remove and remove recursive)

`put` and `get` (transfer files between local file system and HDFS)

`text`, `cat`, and `tail` (display contents of file)

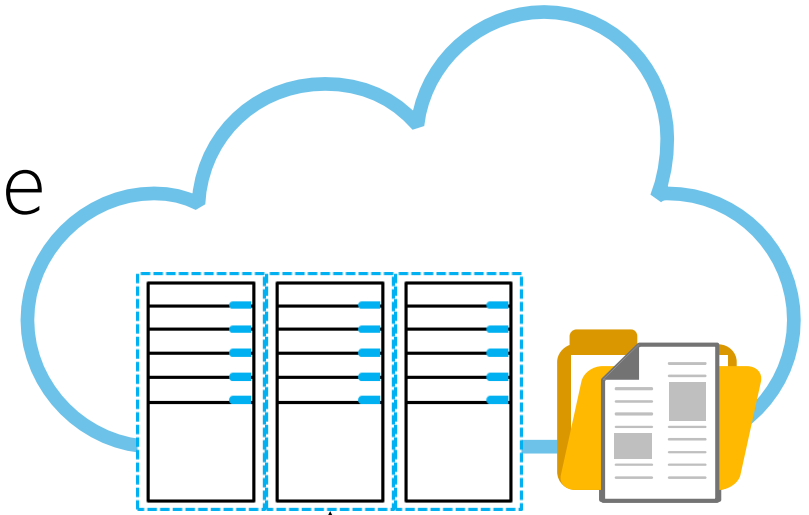
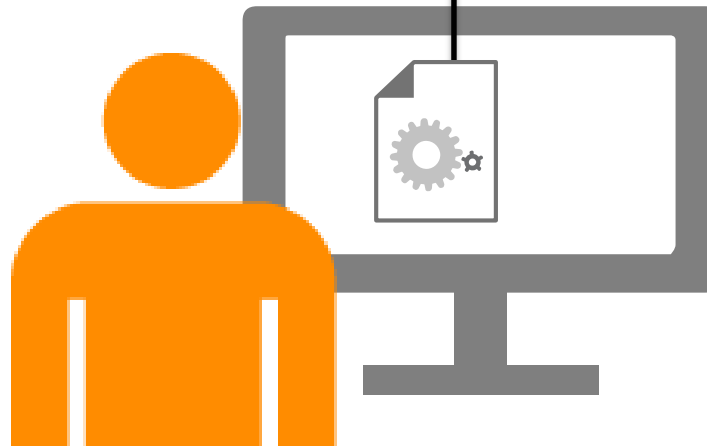


How do I Run a MapReduce Job?



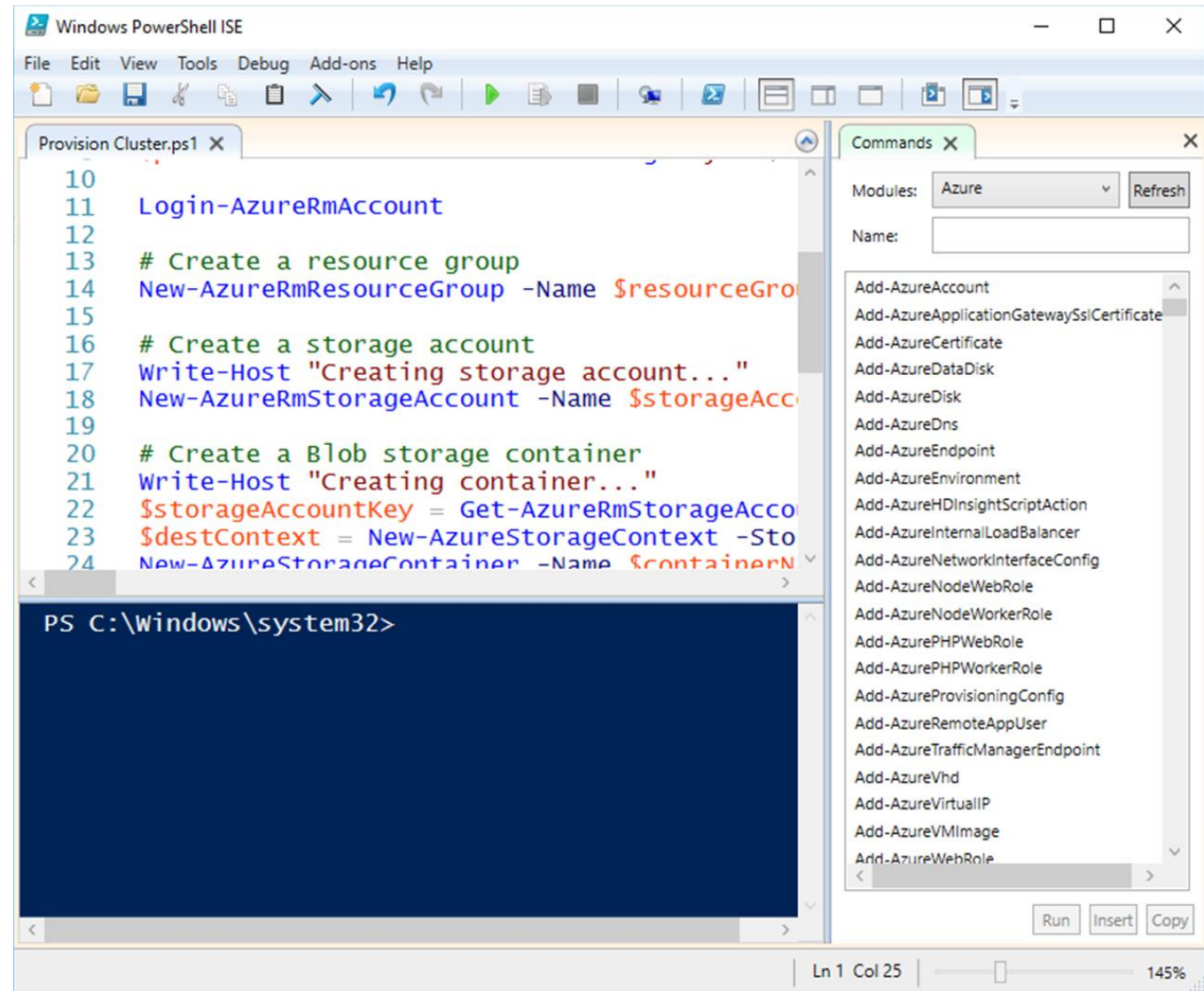
1. Compile executable MapReduce code  
Commonly a Java jar
2. Upload source data
3. Run MapReduce executable on cluster
4. Retrieve job output

```
hadoop jar my.jar myclass /data/src /data/out
```



How do I use PowerShell with HDInsight?

- The Azure PowerShell module includes cmdlets to work with Azure services, including HDInsight
- Use PowerShell to:
  - Provision HDInsight clusters
  - Upload/download files
  - Submit jobs
  - Manage cluster resources





# Microsoft

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