NTMS CC
Application

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My Greatest AIESEC Accomplishment

My greatest AIESEC accomplishment is pulling off a set of projects with my team. These projects titled Impact 1.0, consisted of a career day project and a tree planting project. The aim of the project was to give back to the society and through these projects we did just that. We also increased our publicity in KNUST and got the chance to bond well as an LC. There were many times the projects almost fell through, there were some projects which couldn't be completed, but at the end, we achieved our goal.

The AIESEC value I relate to the most

The AIESEC value I relate to the most is activating leadership. Growing up, I've always thought of myself as a follower. I've tried to assume leadership positions but the end results had always led me to believe that I was meant to follow. That was until I met AIESEC. AIESEC showed me that anyone could be a leader. It gave me the chance to do so too, and I now find myself thriving, leading a team of young individuals to achieve a goal. In so doing, I have unlocked a power in me I never thought was there and this had amounted a great deal to my confidence. This has accounted for my ability to participate in more activities. Both AIESEC and non-AIESEC related.
In leading a team, AIESEC has shown me the true satisfaction in helping others unlock their leadership potentials too. By managing TLs, I have had the opportunity of first handedly guiding people along the ropes of leadership.

Behaviours I cannot stand and how to deal with them

Although I try my possible best to work through differences in a team, there are two behaviours I simply cannot stand. They are poor communication and disrespect.
I can always forgive failure to achieve a goal or task but what I cannot stand is not being able to communicate that beforehand. Communication is the most important thing to consider when working in teams and I cannot imagine teamwork without it. To deal with it, I try to make the communication channels simpler, or check up before the task is due. Sometimes, it may be as a result of valid excuses which if reasonable, I can understand and help the person work on.

Disrespect is also another thing I cannot stand. I never give disrespect, hence I do not expect it in a team. I absolutely will not tolerate being the victim of rude acts. In dealing with this, I communicate my boundaries to the offender in hopes that they would be respected. I explain the fact that I do not enjoy being the victim of such acts. If this method fails, I refer it to a higher authority. This is because disrespect is one of my trigger points. It is something that may cause me to act unprofessionally hence I try my best to stay clear of it when it happens by doing the above mentioned.

Challenges I forsee within the role

- ❏   Measuring ROIs
- ❏   Balancing Partner Expectations
- ❏   Crisis Management and Adaptation
- ❏   Maintaining Post-Conference Relationships

How I will ensure the conference is sustainable

In ensuring that the conference is sustainable and doesn't run at a loss, my first strategy will be to create a realistic budget. I will make sure to accurately estimate and plan our income and expenses in a way that actually reflects our financial situation and goals. I will also plan for contingencies in the budget. Then again, I will try as much as possible to close sponsorship and partnership deals early. One strategy I intend to use is targeting a considerable amount in-kind support instead of funds.

How I plan to acquire partners

- ❏ Define Conference Objectives.
- ❏ Identify Target Partners.
- ❏ Create Compelling Value Propositions.
- ❏ Research Potential Partners.
- ❏ Segment Partnerships.
- ❏ Leverage AIESEC Network.
- ❏ Engage Through Multiple Channels.
- ❏ Initiate Contact.
- ❏ Schedule Meetings and Presentations

- ❏ Highlight Successful Past Partnerships.
- ❏ Address Concerns and Queries.
- ❏ Negotiate and Customize Packages.

How to ensure partners play their agreed role

To ensure partners play their agreed roles effectively in an AIESEC conference, I will establish clear and comprehensive partnership agreements that outline each partner's responsibilities, commitments, and benefits. Consistent and open communication is also key – involving regular check-ins, orientation sessions, and designated points of contact within the partnership. I will also try my best to adopt collaborative planning with partners, giving them a say in decision-making. I believe this will foster a sense of ownership and engagement among the partners, making them more inclined to play their agreed role. It is also important to set and remind partners of deadlines, along with tailored support to address unique challenges, to ensure tasks are completed on schedule. A feedback loop and regular reporting mechanisms are also strategies I believe will facilitate transparency and progress tracking, while recognition and visibility, such as showcasing their contributions on social media and event materials, will reinforce their involvement.

2 Conference Value Propositions

Thought Leadership and Industry Insights

Product Testing and Feedback

Strategies to ensure future collaborations with partner

- ❏ Maintain Regular Communication.
- ❏ Provide Post-Conference Reports.
- ❏ Seek Feedback.
- ❏ Acknowledge Their Expertise.
- ❏ Tailored Follow-Up.
- ❏ Offer Exclusive Insights.
- ❏ Invite to Future Events.
- ❏ Collaborative Workshops.
- ❏ Mutually Beneficial Deals.

- ❏ Feedback Implementation.
- ❏ Celebrate Milestones.
- ❏ Engage on Social Media.
- ❏ Share Success Stories.
- ❏ Personalized Engagement.