

# Minjoo Lisa Cho

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+82-10-9899-9853  
<http://koopoo87.github.io>

## Objective

I would like to apply my design research and work experience to the Design Process of making products with new concept.

## Skills

|             |   |
|-------------|---|
| DESIGN      | Rhinoceros, Solidworks, Autodesk (Inventor/123DMake) Adobe Photoshop/Illustrator Cura (3D Printing), Ultimaker Keyshot 5      |
| ENGINEERING | C, C++, Java, Verilog, MATLAB Experienced in HTML/CSS<br>Android SDK<br>Arduino, AVR Programming<br>Methmetica, PSPICE, Orgin |
| OFFICE WORK | MS Word/Excel/Powerpoint<br>Windows / Mac OS  |
| LANGUAGE    | Fluent in English (TOEFL 101)<br>Japanese (JLPT 1st level)<br>Chinese (HSK 5th Grade)<br>Native in Korean                     |

## Professional Experience

'13.June - '14.Oct

### Samsung Electronics HQ, Korea

#### Creative Lab

A developer / program planner of an interdisciplinary project in Samsung Electronics.  
Designing Sound Visualization tools for the deaf accessibility

'11.Jan - '14.Dec

### Samsung Electronics HQ, Korea

#### Product Management Group, Samsung Mobile

A product manager of Samsung Tablets throughout whole product life cycle from Product  
A product manger of Nexus 10, a collaborative project with Google HQ  
Planning stage to the end of production.  
Handled two Samsung tablet projects (GALAXY Note10.1, GALAXY Tab3 10.1)

'09.Oct - '10.Feb

### ATR, Japan

#### Research Intern

Human-Robot Verbal Interaction  
Devising a listener robot for verbal communication with human apt for tele-operation environment.

'09.Oct - '10.Feb

### Toshiba R&D Center, Japan

#### Research Intern

Human-Robot Verbal Interaction  
Human-Robot Nonverbal Interaction  
Realization of visual display tool of displaying "Interest Rate" of the Robot to Humans  
Undergraduate

## Education



'15.Mar - Current

### KAIST, Daejeon, Korea

Industrial Design, myDesignLAB (<http://mid.kaist.ac.kr>)



'06.Mar - '11.Feb

### KAIST, Daejeon, Korea

Electrical Engineering, Business Economics(minor)



'03.Mar - '06.Feb

### DFLHS (Daewon Foreign Language Highschool), Seoul, Korea

Chinese Language

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## Interests

|                  |  |
|------------------|--|
| <b>DRAWING</b>   | Hand drawings<br>Calligraphy (Korean/Japanese)                             |
| <b>MUSIC</b>     | Played Violin for 20 years<br>Love to Sing<br>(Acapella, Self-recording)   |
| <b>DIY</b>       | Handmaking with various<br>fabrication method<br>(3D Print/Laster Cutting) |
| <b>SOCIALIZE</b> | Love to make friends in various<br>backgrounds                             |

## Service & Leadership

'13.Oct

### Samsung Electronics HQ, Korea

#### Judge

One of 4 judges for Samsung Mobile "Super Rookie Project", a competition for selecting the most creative ideas from Samsung Mobile's new associates.

'09.Jul - '09.Aug

### GATE KOREA

#### Volunteer

A volunteer work (Administrative words) at GATE KOREA, a Non-Governmental Organization for international internships in Korea.

- Webpage : <http://www.iaeste.kr/English/>

'07.Aug - '08.Aug

### ICISTS-KAIST

#### Workshop Leader

An organizing committee member of ICISTS-KAIST, an international conference on interdisciplinary fields.

- A Program Chair of the workshop session "Human-Robot Symbiotic Society"

- Webpage : [http://icists.org/ow/about\\_icists](http://icists.org/ow/about_icists)

## Honors & Awards

'15.Mar -Current

National Science & Technology Scholarship

'06.Mar - '10.Mar

National Science & Technology Scholarship

2004, 2005

Lee Geon Hee, Samsung CEO Scholarship

## Publications

1. Seung-Hwan Choi, Duckhwan Kim, Joonwoo Kim, Minjoo Cho, "Animal Robot Interaction for PetCaring", Computational Intelligence in Robotics and Automation (CIRA), 2009