# MINJOO.CHO

minjoolisa.cho@gmail.com +82-10-9899-9853 http://minjoolisacho.net

# Objective

I would like to apply my design research and work experience to the Design Process of making products with new concept.

# Skills

**DESIGN** Rhinoceros, Solidworks,

> Autodesk (Inventor/123DMake) Adobe Photoshop/Illustrator Cura (3D Printing), Ultimaker

Keyshot 5

C, C++, Java, Verilog, MATLAB **ENGINEERING** 

Experienced in HTML/CSS

Android SDK

Arduino, AVR Programming Methmetica, PSPICE, Orgin

MS Word/Excel/Powerpoint **OFFICE WORK** 

Windows / Mac OS

Fluent in English (TOEFL 101) **LANGUAGE** 

Japanese (JLPT 1st level) Chinese (HSK 5th Grade)

Native in Korean

# **Professional Experience**

`13.June -'14.Oct

### Samsung Electronics HQ, Korea

Creative Lab

A developer / program planner of an interdisciplinary project in Samsung Electronics.

Designing Sound Visualization tools for the deaf accessibility

`11.Jan -'14.Dec

#### Samsung Electronics HQ, Korea

Product Management Group, Samsung Mobile

A product manager of Samsung Tablets throughout whole product life cycle from Product A product manger of Nexus 10, a collaborative project with Google HQ Planning stage to the end of production.

Handled two Samsung tablet projects (GALAXY Note10.1, GALAXY Tab3 10.1)

`09.0ct -'10.Feb

### ATR, Japan

Research Intern

**Human-Robot Verbal Interaction** Devising a listener robot for verbal communication with human apt for tele-operation environment.

`09.0ct -'10.Feb

## Toshiba R&D Center, Japan

Research Intern

Human-Robot Verbal Interaction Human-Robot Nonverbal Interaction Realization of visual display tool of displaying "Interest Rate" of the Robot to Humans Undergraduate

# Education

MASTER

'15.Mar - Current

KAIST, Daejeon, Korea

Industrial Design, myDesignLAB (http://mid.kaist.ac.kr)

**BACHELOR** '06.Mar - '11.Feb KAIST, Daejeon, Korea

Electrical Engineering, Business Economics(minor)

HIGHSCHOOL '03.Mar - '06.Feb

Daewon Foreign Language Highschool, Seoul, Korea

Chinese Language

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## Interests

**DRAWING** Hand drawings

Caligraphy (Korean/Japanese)

MUSIC Played Violin for 20 years

Love to Sing

(Acapella, Self-recording)

**DIY** Handmaking with various

fabrication method (3D Print/Laster Cutting)

**SOCIALIZE** Love to make friends in various

backgrounds

# Service & Leadership

13.0ct

## Samsung Electronics HQ, Korea

#### Evaluator

One of 4 judges for Samsung Mobile "Super Rookie Project", a competition for selecting the most creative ideas from Samsung Mobile's new associates.

`09.Jul -'09.Aug

#### **GATE KOREA**

#### Volunteer

A volunteer work (Administrative words) at GATE KOREA, a Non-Governmental Organization for international internships in Korea.

- Webpage : http://www.iaeste.kr/English/

`07.Aug -'08.Aug

#### **ICISTS-KAIST**

#### Workshop Leader

An organizing committee member of ICISTS-KAIST, an international conference on interdisciplinary fields.

- A Program Chair of the workshop session "Human-Robot Symbiotic Society"
- Webpage : http://icists.org/ow/about\_icists

# Honors & Awards



## **Publications**

- **1.** Cho, MJ., Lee, B, Min, J., Saakes, D.P. Sketching in virtual reality for rapid and situated idea generation In KSDS Fall Conference 2015.
- 2. Seung-Hwan Choi, Duckhwan Kim, Joonwoo Kim, Minjoo Cho, "Animal Robot Interaction for PetCaring", Computational Intelligence in Robotics and Automation (CIRA), 2009