

بخش اول: نکات کلیدی برای پرامپت نویسی ویدیوهای عمومی

نکته ۱: نوع و هدف ویدیو و مشخص کن

واژه ها:

- cinematic / promotional / educational / emotional / motivational
- Instagram reel / TikTok ad / documentary scene / narrative short
- explainer / storytelling / announcement / teaser

قالب پرامپت:

A {type} video about {topic}, designed to {goal}, featuring {subject/persona}.

مثالها:

- A cinematic video about inner strength, designed to inspire, featuring a woman climbing a mountain at dawn.
- A promotional video about a mobile app, designed to educate and convert, featuring a young man using the app on the go.

نکته ۲: توصیف دقیق صحنه، فضا و زمان

واژه ها:

- early morning / rainy night / sunset / snowy forest
- a busy café / quiet street / futuristic lab / beach at golden hour
- slow motion / hyperlapse / time-lapse

قالب پرامپت:

The scene is set in {place} at {time}, with {motion style} and {atmosphere description}.

مثالها:

- The scene is set in a neon-lit alley at midnight, with slow motion and moody atmosphere.
- A rooftop at sunrise, with birds flying by and light wind blowing a woman's scarf.

نکته ۳: توصیف شخصیت، ظاهر و لباس

واژه‌ها:

- teenage girl / middle-aged man / elderly woman / animated robot
- business suit / streetwear / traditional dress / casual hoodie
- sunglasses/earrings / backpack / camera in hand

قالب پرامپت:

The main character is a {description}, wearing {style}, with {accessories or behavior}.

مثالها:

- A smiling teenage girl in streetwear, holding a skateboard, with earbuds and messy hair.
- An elderly man in traditional clothes, walking slowly with a wooden cane.

نکته ۴: لحن احساسی و استایل بصری

واژه‌ها:

- romantic / dramatic / intense / cheerful / peaceful / mysterious
- cinematic lighting / dreamy filter / sharp contrast / low-saturation
- Hollywood-style / Pixar-style / anime style / Wes Anderson look

قالب پرامپت:

The mood is {emotion}, with {visual style} and {camera effect}.

مثالها:

- The mood is nostalgic, with soft warm light and vintage film grain effect.

- The tone is suspenseful, with deep shadows and intense background music.

بخش دوم: نکات طلایی برای پرآمپ تنویسی ویدیوهای محصول محور

نکته ۱: مشخص کردن محصول و کاربردش

واژه‌ها:

- skincare serum / smart watch / energy drink / hair dryer
- for athletes / for moms / for professionals / for teenagers
- designed to hydrate / built for speed / crafted to last

قالب پرآمپت:

A product video of a {product}, designed for {audience}, highlighting its ability to {benefit}.

مثالها:

- A product video of a vegan face cream, designed for young women, highlighting its ability to deeply hydrate and glow skin.
- A video of a smartwatch, designed for runners, showcasing its GPS and heartbeat monitor features.

نکته ۲: نمایش در محیط واقعی یا فانتزی

واژه‌ها:

- in a bright modern bathroom / on a wooden desk / inside a gym / floating in space
- minimal studio set / lifestyle home / surreal dreamscape / splash in water
- using hands / rotating / animated fly-through

قالب پرآمپت:

The product is shown {motion}, in {setting}, with {effect or interaction}.

مثالها:

- The product is rotating in mid-air, in a black studio, with golden spotlight and glossy reflections.
- The shampoo bottle falls into a splash of water in slow motion, surrounded by aloe vera leaves.

نکته ۳: افزودن متن یا موش نگرافیک

واژه ها:

- animated text / floating labels / infographic overlay
- popping words / price tag / CTA
- “100% Organic” / “New Arrival” / “Limited Edition” / “Buy Now”

قالب پرامپت:

Include animated text saying "{message}", appearing with {motion type}.

مثالها:

- Include animated text saying “Limited Offer!”, appearing with zoom-in pop.
- Floating labels show key features like “Waterproof”, “GPS”, and “6-Day Battery”.

نکته ۴: نورپردازی حرف های و نمایش جزئیات

واژه ها:

- cinematic spotlight / dramatic contrast / glowing edges / shimmer
- product textures / reflection / drop of water / fingerprint detail
- slow panning shot / macro close-up

قالب پرامپت:

Use {lighting style} to highlight {detail}, with a {camera motion}.

مثالها:

- Use soft cinematic light to highlight the glossy surface of the serum bottle, with slow horizontal pan.
- Use shimmering golden light to reveal the engraved logo on the product box, with macro close-up.

نکته ۵: پایان بندی (Call to Action)

واژه ها:

- “Shop Now” / “Available on our website” / “Order Today”
- fade out / dramatic cut / energetic zoom
- glowing button / neon frame / bounce effect

قالب پرامپت:

End the video with {text}, shown in {effect}, over a {background}.

مثالها: 🎬

- End the video with “Get Yours Today”, shown in bold white text, over a black background with subtle glow.
- CTA “Shop Now” bouncing in at bottom-right with neon outline.

الگوهای حرف‌های پرامپت ویدیوی محصول محور برای HailuoAI

الگوی ۱: معرفی محصول لوکس و مینیمال

پرامپت آماده:

A cinematic product video of a {product name}, placed on a marble surface under soft spotlight. The background is dark and minimal. Use dramatic slow-motion camera motion. Golden reflections highlight the edges. Animated text appears: "Refined. Elegant. Yours." End with "Shop Now" glowing at bottom-center.

مثال واقعی: 

A cinematic product video of a rose gold wristwatch, placed on a marble surface under soft spotlight. The background is dark and minimal. Use dramatic slow-motion camera motion. Golden reflections highlight the edges. Animated text appears: "Refined. Elegant. Yours." End with "Shop Now" glowing at bottom-center.

الگوی ۲: ویدیوی سرزنده برای محصولات رنگی و جوان پسند

پرامپت آماده:

A vibrant and fun promotional video of a {product}, floating and bouncing on a pastel background. Confetti and sparkles animate around it. Use bright lighting and high contrast. Motion text pops up saying: "100% Natural!" and

“Limited Time Only!”. End with a big "Buy Now" button sliding in from the right.

مثال واقعی:

A vibrant and fun promotional video of a mango-flavored energy drink can, floating and bouncing on a pastel yellow background. Confetti and sparkles animate around it. Use bright lighting and high contrast. Motion text pops up saying: “100% Natural!” and “Limited Time Only!”. End with a big "Buy Now" button sliding in from the right.

الگوی ۳: ویدیو با حس طبیعی و ارگانیک

پرامیت آماده:

A slow-motion video of a {natural product} placed in a sunny garden scene. Water droplets slide down the surface. Background includes fresh leaves and wooden textures. Use soft natural lighting. Include animated labels pointing to features like “Vegan”, “Hydrating”, and “No Parabens”. End with “Available Now” in white over blurred greenery.

مثال واقعی:

A slow-motion video of an organic face serum placed in a sunny garden scene. Water droplets slide down the surface. Background includes fresh leaves and wooden textures. Use soft natural lighting. Include animated labels pointing to features like “Vegan”, “Hydrating”, and “No Parabens”. End with “Available Now” in white over blurred greenery.

الگوی ۴: ویدیوی تکنولوژی با سبک آینده‌نگر

پرامیت آماده:

A futuristic video of a {tech product} rotating in mid-air inside a sci-fi lab. Neon blue and purple lights reflect on its surface. Digital grid animations in the background. Add motion labels: “AI-Powered”, “Fast Charging”, “4K Display”. Cinematic zoom-ins reveal design. End with “Order Now” pulsing in bold digital font.

مثال واقعی:

A futuristic video of a smart home speaker rotating in mid-air inside a sci-fi lab. Neon blue and purple lights reflect on its surface. Digital grid animations in the background. Add motion labels: "AI-Powered", "Fast Charging", "4K Display". Cinematic zoom-ins reveal design. End with "Order Now" pulsing in .bold digital font

الگوی ۵: معرفی محصول باداستان پردازشی سبک لای فاستایل

:پرامپت آماده

A lifestyle video of a {product} being used by a smiling {target user} in a cozy home setting. Natural light fills the scene. Background music is soft and uplifting. Show multiple angles: product-in-hand, product-on-table, close-up of features. Overlay friendly text: "Your Daily Companion". End with "Try It .Today" animated on screen

:مثال واقعی

A lifestyle video of a smart notebook being used by a smiling college student in a cozy home setting. Natural light fills the scene. Background music is soft and uplifting. Show multiple angles: product-in-hand, product-on-table, close-up of features. Overlay friendly text: "Your Daily Companion". End with "Try It .Today" animated on screen

الگوهای حرف‌های برای HailuoAI

الگوی ۱: افکت لوکس و تبلیغاتی برای محصول

پرامپت آماده

Transform this product photo into a cinematic video scene. Add soft lighting, elegant camera zoom-in, shimmering golden particles around the {object}, and animated text "{your slogan here}". End with a glowing "{call to action}" button at {position}.

کلمات پیشنهادی برای پرکردن جای خالی:

object → perfume bottle, watch, jewelry box

your slogan here → Luxury Redefined, Timeless Beauty

call to action → Shop Now, Discover More

position → bottom, top-right

Transform this product photo into a cinematic video scene. Add soft lighting, elegant camera zoom-in, shimmering golden particles around the perfume bottle, and animated text "Luxury Redefined". End with a glowing "Shop Now" button at bottom.

الگوی ۲: سبک انرژیزا و اسپرت

پرامپت آماده

Animate this image into a high-energy {theme} promo. Use shake effects, bold fast zooms, glitch transitions, and intense lighting flashes. Add motion text: "{motivational text}" with dynamic {effect type} animations.

کلمات پیشنهادی:

theme → sports, fitness, dance

motivational text → Fuel Your Power, Go Beyond Limits

effect type → sound wave, neon pulse

Animate this image into a high-energy fitness promo. Use shake effects, bold fast zooms, glitch transitions, and intense lighting flashes. Add motion text: "Go Beyond Limits" with dynamic sound wave animations.

الگوی ۳: فضای لطیف و الهامبخش زنانه

پرامپت آماده

Create a soft and dreamy animation from this image. Add pastel color transitions, slow floating particles, smooth camera pan, and overlay the .quote: "{inspirational quote}". Use soft ambient {music style}

کلمات پیشنهادی:

inspirational quote → Glow with Grace, Shine from Within

music style → piano, acoustic, chillwave

Create a soft and dreamy animation from this skincare product image. Add pastel color transitions, slow floating particles, smooth camera pan, and overlay the quote: "Shine from Within". Use soft ambient piano music.

الگوی ۴: روایت سبک مستند یا داستانی

پرامپت آماده

Turn this photo into a cinematic storytelling sequence. Add slow zoom, background ambient noise, and faded vignette edges. Narrate a line of text: "{storyline}". Add subtle transitions between {scenes/segments}.

کلمات پیشنهادی:

story line → It all began here..., Every picture tells a story

scenes/segments → memories, milestones

Turn this photo of an old typewriter into a cinematic storytelling sequence.

Add slow zoom, background ambient noise, and faded vignette edges.

Narrate a line of text: "It all began here...". Add subtle transitions between memories.

الگوی ۵: معرفی محیط یا لوکیشن

پرامپت آماده

Convert this {location type} photo into a travel teaser video. Add drone-style zoom-out, soft ambient music, floating location tag text "{location name}", and animated sunlight shimmer. Show title: "{travel slogan}".

کلمات پیشنهادی:

location type → landscape, mountain, cityscape

location name → Bali, Amalfi Coast

travel slogan → Discover Hidden Paradise, Journey Begins Here

Convert this beach landscape photo into a travel teaser video. Add drone-style zoom-out, soft ambient music, floating location tag text “Bali”, and animated sunlight shimmer. Show title: “Discover Hidden Paradise”.

الگوی ۶: تکنولوژیک و آینده‌نگر

پرامپت آماده

Make this image look like a futuristic tech intro. Add {animation type} animations, {color} neon lines, glitch transition, and digital scanning overlay. Include animated tags: “{tech slogan 1}” and “{tech slogan 2}”.

کلمات پیشنهادی:

animation type → circuit board, hologram

color → blue, purple

tech slogan 1 → Next-Gen AI, Future Ready

tech slogan 2 → Power Within, Innovate Today

Make this image of a robot arm look like a futuristic tech intro. Add circuit board animations, blue neon lines, glitch transition, and digital scanning overlay. Include animated tags: “Next-Gen AI” and “Power Within”.

الگوی ۷: آرام، طبیعی و مناسب محصولات ارگانیک

پرامپت آماده:

Bring this {product type} photo to life with slow nature-inspired animation. Add soft wind sound, {natural motion} motion, water ripple reflection, and text: "{nature slogan}". Use warm {color palette} tones.

کلمات پیشنهادی:

product type → natural soap, herbal tea

natural motion → leaf flutter, flower blooming

nature slogan → Pure. Earth. You., Naturally Yours

color palette → green and beige, earthy tones

Bring this natural soap photo to life with slow nature-inspired animation. Add soft wind sound, leaf flutter motion, water ripple reflection, and text: "Pure. Earth. You.". Use warm green and beige tones.

پرامپت نویسی برای ساخت عکس در HailuoAI

نکته ۱: مشخص کردن ژانر یا سبک عکس

هدف: هدایت کلی خروجی به سمت عکس پرتره، تبلیغاتی، هنری، رئالیستی، فانتزی و...
واژه‌های کلیدی:

- portrait / close-up / full-body
- ultra-realistic / fantasy / surreal / conceptual
- editorial / fashion magazine / product ad
- film still / cinematic photo / profile pic
- street photography / documentary

الگوی پرامپت شخصی سازیشونده:

A {style} photo of a {subject}, captured in {context}, in the style of {genre or publication}.

مثال‌های پر شده:

- A cinematic photo of a woman in a long red dress, walking through an empty desert, in the style of a movie still.
 - A fashion magazine cover photo of a man in a beige trench coat, standing on a Parisian street.
 - A conceptual portrait of a child holding a balloon in a war-torn city, in surreal photography style.
-

نکته ۲: جزئیات لباس و ظاهر کاراکتر

هدف: تعیین شخصیت و سبک فرد در عکس
واژه‌ها:

- traditional Persian outfit / modern business suit
- casual jeans and hoodie / wedding dress / combat gear
- makeup style: glam / natural / retro
- accessories: sunglasses / earrings / scarf / watch

الگو:

A portrait of a {subject} wearing {clothing and accessories}, styled for {context}, with {makeup or hair detail}.

مثال‌ها:

- A portrait of an Iranian woman wearing a traditional white manteau with lace veil, styled for a modern wedding, with soft glam makeup.
- A close-up of a man in a black leather jacket and aviator glasses, styled for a cyberpunk film look.
- A fashion photo of a girl in neon crop top and ripped jeans, styled for streetwear.

نکته ۳: کنترل نور و رنگ

هدف: کنترل جو بصری عکس
واژه‌ها:

- soft golden hour light / blue ambient glow / natural daylight
- dramatic shadows / spotlight / diffused lighting
- warm tones / cool tones / pastel / monochrome

الگو:

A {subject} in {setting}, with {lighting type} and {color tone}, evoking a {mood}.

مثال‌ها:

- A teenage girl in a sunflower field, with golden hour lighting and warm tones, evoking joy.
 - A man standing by a window, with soft shadow and monochrome tones, evoking solitude.
 - A dog sitting on a porch, in blue ambient glow and pastel colors, evoking calm.
-

نکته ۴: زاویه دوربین و ترکیب بندی

هدف: جهت دادن به فریم و حس فاصله
واژه ها:

- close-up / medium shot / bird-eye view / low angle
- rule of thirds / centered / symmetrical / off-centered
- bokeh background / depth of field / foreground blur

الگو:

A {shot type} of a {subject}, composed using {composition rule}, with {background/foreground detail}.

مثال ها:

- A close-up of a woman smiling, with shallow depth of field and blurred flowers in the foreground.
 - A low-angle shot of a businessman walking past a tall building, with symmetrical framing.
 - A top-view photo of a coffee cup on a wooden table, centered in frame, with bokeh lights in the background.
-

نکته ۵: حس احساسی یا داستانی در عکس

هدف: ایجاد حس و داستان در تصویر
واژه ها:

- dramatic / nostalgic / peaceful / tense / mysterious
- storytelling photo / symbolic image / metaphorical
- capturing a moment / frozen motion / cinematic emotion

الگو:

A {style} photo of a {subject}, capturing a moment of {emotion}, in a {mood} setting.

مثال‌ها:

- ❑ A symbolic image of a child releasing a paper boat in muddy water, capturing a moment of innocence.
- ❑ A nostalgic photo of an old couple dancing in a living room, surrounded by vinyl records.

A dramatic shot of a runner collapsing at the finish line, with raw emotion.

پرامپت‌نویسی برای عکس محصولات در تولید محتوا

نکته ۱: مشخص کردن نوع محصول و دست‌هبندی

باید دقیقاً بدون‌ه‌ قراره‌ چه چیزی رو خلق کنه‌ AI چرامهمه؟ چون

واژه‌های پیشنهادی

- skincare cream / sunglasses / smartwatch / sneakers
- handmade soap / ceramic mug / fashion handbag / energy drink
- tech gadget / kitchen appliance / perfume bottle

قالب پرامپت قابل شخصی‌سازی:

A high-quality product photo of a {product name and type}, made for {industry/usage}.

مثال‌ها:

- ❑ A high-quality product photo of a minimalist white wireless earbud, made for tech advertising.
- ❑ A luxury product photo of a crystal perfume bottle, made for a high-end fashion magazine.

- A clean image of a vegan facial moisturizer jar, made for organic skincare branding.

نکته ۲: تنظیم نوع پسزمینه (Background)

چرا مهمه؟ چون پسزمینه فضای برند رو شکل میده.
واژه‌های پیشنهادی:

- plain white / studio background / marble texture / wood surface
- pastel gradient / minimal scene / lifestyle setting / product-in-use
- floating in air / standing on podium / surrounded by ingredients

قالب پرامپت قابل شخصی سازی:

A product shot of {product}, placed on/in {background type}, captured in a {style} setting.

مثالها:

- A product shot of a lip balm tube, placed on a pastel pink background, captured in a flat lay style.
 - A smartwatch on a marble surface, with dramatic lighting and shadow.
 - A perfume bottle floating in the air with golden sparkles and dark backdrop.
-

نکته ۳: نورپردازی و احساس تصویر

چرا مهمه؟ چون نور حس میده؛ لوکس، دوستانه، مدرن، طبیعی و...

واژه‌های پیشنهادی:

- soft diffused lighting / dramatic shadow / high contrast / natural light
- golden hour glow / spotlight / cinematic lighting / moody shadows
- reflective surface / gloss highlights / matte texture

قالب پرامپت قابل شخصی سازی:

A {style} product photo of {product}, using {lighting type}, highlighting {texture/emotion}.

مثال‌ها:

- A glossy product photo of a green shampoo bottle, using soft diffused light, highlighting freshness and hydration.
- A dramatic shot of a black leather shoe with intense spotlight and sharp shadow.
- A matte photo of a ceramic coffee mug, with natural morning light and cozy feeling.

نکته ۴: ترکی بندی و زاویه دید

چرا مهمه؟ چون زاویه نمایش میتونه ارزش محصول رو بالا ببره.

واژه‌های پیشنهادی:

- top-down / flat lay / 45-degree angle / eye-level
- centered / off-centered / rule of thirds
- single product / multiple variations / stacked view / exploded view

قالب پرامپت قابل شخصی سازی:

A product image of {product}, shot from {angle}, composed with {composition technique}, in {layout}.

مثال‌ها:

- A flat lay of three colored notebooks, stacked and arranged in a diagonal layout, on a wooden desk.

- A top-down view of a cereal bowl, with spoon, napkin and ingredients arranged using the rule of thirds.
 - A 45-degree angled image of a coffee machine, showing both front panel and cup output area.
-

نکته ۵: افزودن عناصر تزئینی و ترکیبی

چرا مهمه؟ چون تصویر محصول بدون جزئیات ک مجان و بیاحساسه.

واژه‌های پیشنهادی:

- water splashes / fruits / flowers / natural leaves / coffee beans
- minimal props / shadows / packaging box / drops / fabric texture
- ingredients floating / abstract patterns / lifestyle objects

قالب پرامپت قابل شخصی‌سازی:

A {style} product image of {product}, surrounded by {decorative elements}, designed for {brand type or emotion}.

مثالها:

- A vibrant skincare cream jar surrounded by water droplets and aloe vera leaves, designed for fresh and natural branding.
 - A hand cream product on a white towel, with chamomile flowers and soft light, evoking calm and care.
 - A chocolate bar on black background with floating cocoa beans and glowing particles, cinematic and indulgent.
-

نکته ۶: استایل برند و رنگها

چرا مهمه؟ چون رنگها باید با مخاطب هدف و لحن برند هماهنگ باشن.

واژه‌های پیشنهادی:

- luxury / minimalist / colorful / clean / retro / boho
- warm tones / earthy / neutral palette / vibrant neon / monochrome
- soft gradients / bold contrast / brand-specific palette

قالب پرامپت قابل شخصی‌سازی:

A {brand style} product image of {product}, using {color palette}, for {platform or audience}.

مثالها:

- A minimalist photo of a white serum bottle, with soft shadows and neutral tones, for a skincare website.
- A colorful image of energy drink cans, using vibrant neon lights, for Gen Z social media ads.

A luxury gold-trimmed lipstick with rich burgundy background, bold contrast, for a fashion magazine campaign.