

Mechanical Artwork Identification Panel

General Information

Category: Oral Care  
Project Name: INNOVATION\_AURA PGB 225G 150G 120G (INNER BOX & TUBE)\_ORAL CARE\_PEPSODENT\_ID Renovation / Relaunch  
Brand: Pepsodent  
Variant: Pepsodent Pencegah Gigi Berlubang\_120 g\_Toothpaste\_Carton  
Structure Type: Carton  
Pack Size: 120 g  
Decorations: Direct Print  
Sourcing Unit/Copacker Name: N/A  
Automation Template Name: N/A  
Category specific requirement:  
Countries on Pack: Indonesia

Technical Information

Printer: ASTI - PT. ASTI INDOGRAPH  
Printer Technology: Litho - Offset  
Substrate Type: Carton  
Basecoat:  
Truncation Height: 12.157 Millimeters  
Technical Drawing object number: N/A  
Version Control  
PMA Job Number: TR3710490  
Packaging Component Material No.: 65445085

Mechanical AW History

Date:	Mat.No:	Version record and revision description:
28/11/2025	65445085	
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COLOUR SEQUENCE

AFFECTED BY CHANGE

☐

1.

PANTONE Cool Gray 7 C

L

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2.

PANTONE 192 C

L

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3.

PANTONE 2746 C

L

☐

4.

Waterbased Gloss Varnish

L

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5.

Emboss

L

Dieline

Guides

Simulated Substrate Colour (If Available)

F = Flexo

DO = Dry Offset

CFO = Cold Foil

L = Litho

SS = Silkscreen

D = Digital

G = Gravure

HFO = Hot Foil

COLOUR PROOF

Colour Profile: N/A  
Date: 28/11/2025  
Project Owner Signature:

valid only for Colour

TRIDENT

100G Pasir Panjang Road,  
#07-22 Interlocal Centre,  
Singapore 118523  
T: +65 6602 9530

File Name: UNIG674992 TR3710490.ai  
Account Manager: Rowell Garcia  
Job Coordinator: Rowell Garcia  
Operator: Rosline Wang  
Delivered ArtPro Release Version: AICS7

STUDIO USE ONLY

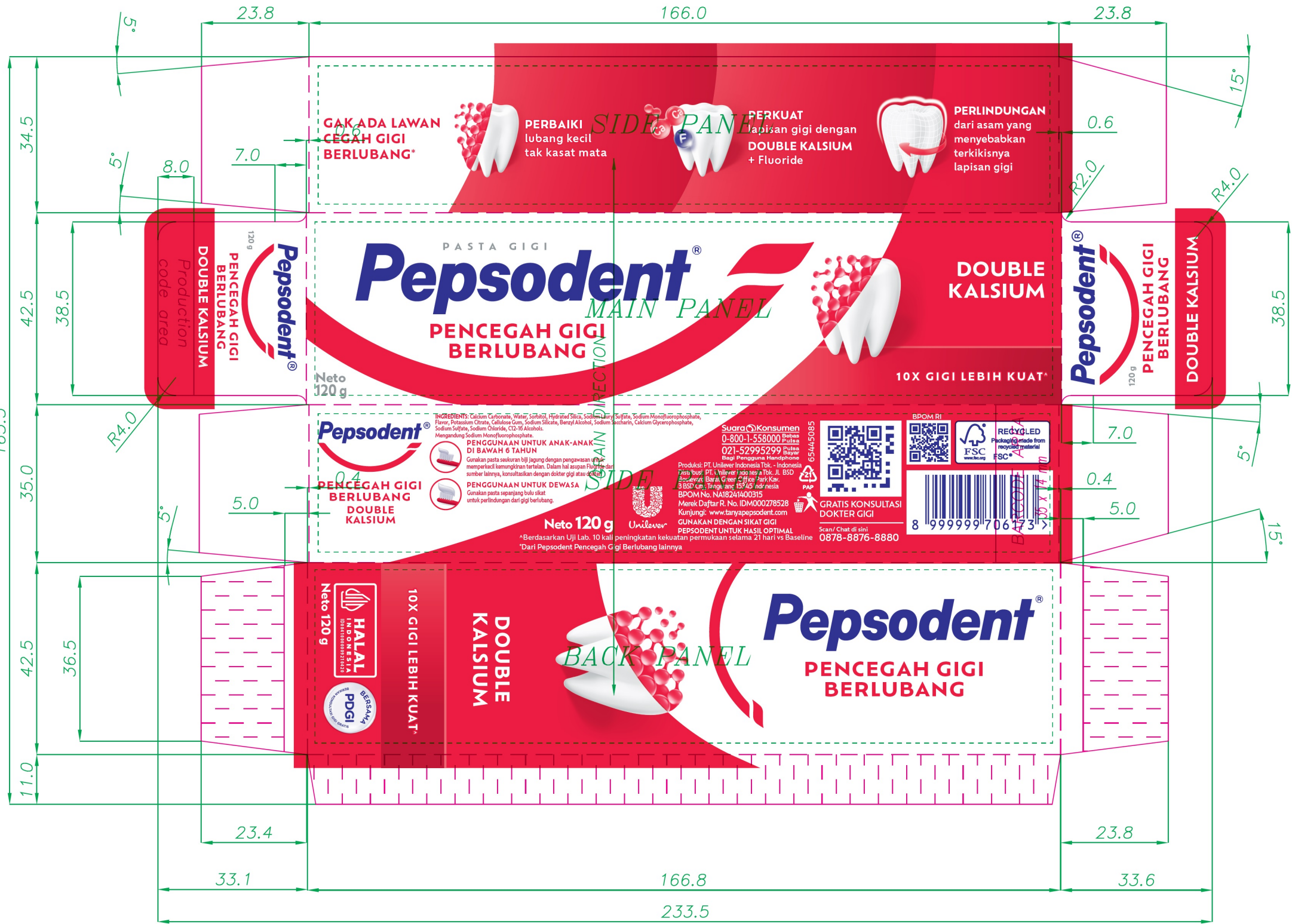
Mechanical Artwork Version: C

Barcode Info

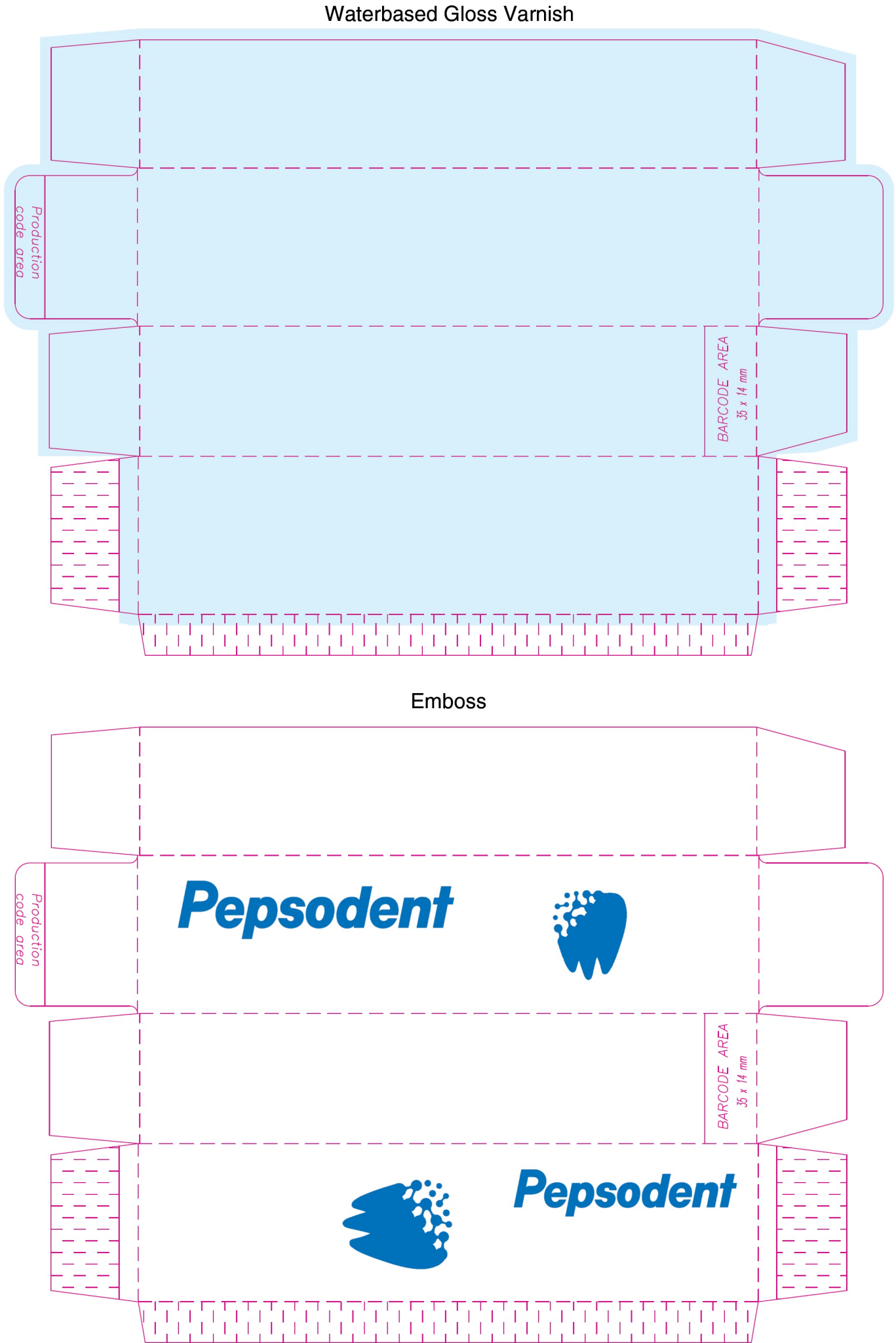
Barcode Type: EAN 13  
Code Value: 8999999706173  
Magnification: 80 %  
Overall Height: 12.16 mm  
Bar Height: 9.69 mm  
BWR Applied: 0 Micrometre

Regulatory Information

Artwork  
Minimum x height  
of text (mm): 0.48mm  
Fonts used in  
artwork: Arial Unicode MS, Myriad Pro, Ofelia Display










75% Scale



# Approvals

File: Rollout-Mechanical Artwork Approval Process - Cycle 1/1 - 65445085\_8999999706173\_Rollout\_Pepsodent\_PGB  
Aura - LCF Update\_120g\_Carton\_TR3710490-C.pdf

 Approved 12-Dec-2025, 3:07 am

Approval State		User	Date	Reason	Comment
	Approved	Anggia-Maharani Prasanti (anggia-maharani.prasanti@unilever.com) (Supply Chain Mechanical Artwork Approval)	30-Nov-2025, 10:40 am		
	Approved	Mutiara Fathma (mutiara-annisa.fathma@unilever.com) (Marketing Mechanical Artwork Approval - Indonesia)	01-Dec-2025, 9:01 am		
	Approved	septareza-ilham avigananda (septareza-ilham.avigananda@unilever.com) (APS Input or Reassignment - Indonesia)	03-Dec-2025, 1:59 am		
	Approved	gabriella-anne handoyo (gabriella-anne.handoyo@unilever.com) (R&D Local Deploy Mechanical Artwork Approval - Indonesia)	03-Dec-2025, 7:21 am		
	Approved	dhaffa-alif triyasnanda (dhaffa-alif.triyasnanda@unilever.com) (R&D Packaging Development Mechanical Artwork Approval - SU N/A)	04-Dec-2025, 1:47 am		
	Approved	Jaime Tham (jaime.tham@unilever.com) (Marketing Mechanical Artwork Approval - Indonesia)	12-Dec-2025, 3:07 am		