

Mechanical Artwork Identification Panel

General Information

Category: Oral Care
Project Name: INNOVATION_HERBAL AURA 120+30G & 2X150G PRIMARY_ORAL CARE_PEPSODENT_ID
Project Classification: Renovation / Relaunch
Brand: Pepsodent
Variant: PEPSODENT HERBAL NEW 48X150G_Toothpaste_Carton
Structure Type: Carton
Pack Size: 48X150G g
Decorations: Direct Print
Sourcing Unit/Copacker Name: N/A
Automation Template Name: N/A
Category specific requirement:
Countries on Pack: Indonesia

Technical Information

Printer: ASTI - PT. ASTI INDOGRAPH
Printer Technology: Litho - Offset
Substrate Type: Paper
Basecoat:
Truncation Height: 13.926 Millimeters
Technical Drawing object number: N/A

Version Control

PMA Job Number: TR3772341
Packaging Component Material No.: 65446082

Mechanical AW History

Date:	Mat.No:	Version record and revision description:
09/12/2025	65446082	
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COLOUR SEQUENCE

AFFECTED BY CHANGE

<input type="checkbox"/>	1.	PANTONE Cool Gray 7 C	L
<input type="checkbox"/>	2.	PANTONE 2746 C	L
<input type="checkbox"/>	3.	Yellow	L
<input type="checkbox"/>	4.	PANTONE 192 C	L
<input type="checkbox"/>	5.	PANTONE 2257 C	L
<input type="checkbox"/>	6.	Waterbased Gloss Varnish	L
<input type="checkbox"/>	7.	Emboss	L

Dieline

Guides

Simulated Substrate Colour (If Available)

F = Flexo

DO = Dry Offset

CFO = Cold Foil

L = Litho

SS = Silkscreen

D = Digital

G = Gravure

HFO = Hot Foil

COLOUR PROOF

Colour Profile: N/A
Date: 09/12/2025
Project Owner Signature:

valid only for Colour

TRIDENT

100G Pasir Panjang Road,
#07-22 Interlocal Centre,
Singapore 118523
T: +65 6602 9530

File Name: UNIG682861 TR3772341.ai

Account Manager: Rowell Garcia Tel: +63 9399365932

Job Coordinator: Rowell Garcia Tel: +63 9399365932

Operator: Sunantha Ditter

Delivered ArtPro Release Version: AIC57

STUDIO USE ONLY

Mechanical Artwork Version: B

Barcode

Barcode Type: EAN 13
Code Value: 899999579616
Magnification: 95 %
Overall Height: 13.93 mm
Bar Height: 11 mm
BWR Applied: 0 Micrometre

Regulatory Information

Artwork
Minimum x height 0.35mm
of text (mm):
Fonts used in
artwork: Arial Unicode MS, Myriad Pro, Ofelia Display

50% Scale


Antonyalex Selvaraj




16-Dec-2025, 3:58 am

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Approvals

File: Rollout-Mechanical Artwork Approval Process - Cycle 2/2 - 65446082_8999999579616_MECH_Rollout_Pepsodent_Herbal Aura_120+30g_Carton_TR3772341-B.pdf Cycle: 2

 Approved 15-Dec-2025, 6:57 am

Approval State		User	Date	Reason	Comment
	Approved	septareza-ilham avigananda (septareza-ilham.avigananda@unilever.com) (APS Input or Reassignment - Indonesia)	10-Dec-2025, 1:55 am		
	Approved	Jaime Tham (jaime.tham@unilever.com) (Marketing Mechanical Artwork Approval - Indonesia)	12-Dec-2025, 2:53 am		
	Approved	Mutiara Fathma (mutiara-annisa.fathma@unilever.com) (Marketing Mechanical Artwork Approval - Indonesia)	15-Dec-2025, 6:57 am		