

Mechanical Artwork Identification Panel

General Information

Category: Oral Care
Project Name: INNOVATION_HERBAL AURA 120+30G & 2X150G PRIMARY: ORAL CARE_PEPSODENT_ID
Project Classification: Renovation / Relaunch
Brand: Pepsodent
Variant: PEPSODENT HERBAL NEW 24X_2X150G_Toothpaste_Carton
Structure Type: Carton
Pack Size: 24X92X150G) g
Decorations: Direct Print
Sourcing Unit/Copacker Name: N/A
Automation Template Name: N/A
Category specific requirement: Countries on Pack: Indonesia

Technical Information

Printer: ASTI - PT. ASTI INDOGRAPH
Printer Technology: Litho - Offset
Substrate Type: Paper
Basecoat:
Truncation Height: 14.58 Millimeters
Technical Drawing object number: N/A
Version Control
PMA Job Number: TR3772338
Packaging Component Material No.: 65446087

Mechanical AW History

Date:	Mat.No:	Version record and revision description:
29/11/2025	65446087	
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COLOUR SEQUENCE

AFFECTED BY CHANGE

<input type="checkbox"/>	1.	PANTONE Cool Gray 7 C	L
<input type="checkbox"/>	2.	PANTONE 2746 C	L
<input type="checkbox"/>	3.	Yellow	L
<input type="checkbox"/>	4.	PANTONE 192 C	L
<input type="checkbox"/>	5.	PANTONE 2257 C	L
<input type="checkbox"/>	6.	Waterbased Gloss Varnish	L
<input type="checkbox"/>	7.	Emboss	L

Dieline

Guides

Simulated Substrate Colour (If Available)

F = Flexo

DO = Dry Offset

CFO = Cold Foil

L = Litho

SS = Silkscreen

D = Digital

G = Gravure

HFO = Hot Foil

COLOUR PROOF

Colour Profile: N/A
Date: 29/11/2025
Project Owner Signature:

valid only for Colour

100G Pasir Panjang Road,
#07-22 Interlocal Centre,
Singapore 118523
T: +65 6602 9530

TRIDENT

File Name: UNIG682861 TR3772338.ai
Account Manager: Rowell Garcia
Job Coordinator: Rowell Garcia
Operator: Raghu Venkatesan
Delivered ArtPro Release Version: AIC57

STUDIO USE ONLY

Mechanical Artwork Version: B

50% Scale

Barcode

Barcode Type: EAN 13
Code Value: 8999999609504
Magnification: 100 %
Overall Height: 14.58 mm
Bar Height: 11.5 mm
BWR Applied: 0 Micrometre

Regulatory

Regulatory Information

Minimum x height of text (mm): 0.37mm
Fonts used in artwork: Arial Unicode MS, Myriad Pro, Ofelia Display


Antonyalex Selvaraj







16-Dec-2025, 3:49 am

Page 1 of 2

Approvals

File: Rollout-Mechanical Artwork Approval Process - Cycle 1/1 - 65446087_8999999609504_MECH_Rollout_Pepsodent_Herbal Aura_2x150g_Carton_TR3772338-B.pdf

 Approved 12-Dec-2025, 2:07 am

Approval State		User	Date	Reason	Comment
	Approved	Mutiara Fathma (mutiara-annisa.fathma@unilever.com) (Marketing Mechanical Artwork Approval - Indonesia)	01-Dec-2025, 7:22 am		
	Approved	septareza-ilham avigananda (septareza-ilham.avigananda@unilever.com) (APS Input or Reassignment - Indonesia)	03-Dec-2025, 2:04 am		
	Approved	Anggia-Maharani Prasanti (anggia-maharani.prasanti@unilever.com) (Supply Chain Mechanical Artwork Approval)	04-Dec-2025, 2:18 am		
	Approved	dhaffa-alif triyasnanda (dhaffa-alif.triyasnanda@unilever.com) (R&D Packaging Development Mechanical Artwork Approval - SU N/A)	05-Dec-2025, 6:22 am		
	Approved	gabriella-anne handoyo (gabriella-anne.handoyo@unilever.com) (R&D Local Deploy Mechanical Artwork Approval - Indonesia)	08-Dec-2025, 3:19 am		
	Approved	Jaime Tham (jaime.tham@unilever.com) (Marketing Mechanical Artwork Approval - SG)	12-Dec-2025, 2:07 am		