

Mechanical Artwork Identification Panel

Unilever

General Information

Category:

Personal Care

Project Name:

INNOVATION_AURA HERBAL 100G 120G INNER BOX & TUBE_ORAL CARE_PEPSODENT_ID

Project Classification:

Renovation / Relaunch

Brand:

Pepsodent

Variant:

PEPSODENT HERBAL HD 72X120G_120 g_Toothpaste_Carton

Structure Type:

Carton

Pack Size:

120 g

Decorations:

Direct Print

Sourcing Unit/Copacker Name:

N/A

Automation Template Name:

N/A

Category specific requirement:

Countries on Pack:

Indonesia

Technical Information

Printer:

ASTI - PT. ASTI INDOGRAPH

Printer Technology:

Litho - Offset

Substrate Type:

Paper

Basecoat:

Truncation Height:

13.82 Millimeters

Technical Drawing object number:

N/A

Version Control

PMA Job Number:

TR3833323

Packaging Component Material No.:

65446076

Mechanical AW History

Date:	Mat.No:	Version record and revision description:
21/01/2026	65446076	
00.00.00	00000000	---
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COLOUR SEQUENCE

AFFECTED BY CHANGE

<input type="checkbox"/>	1.	PANTONE Cool Gray 7 C	L
<input type="checkbox"/>	2.	PANTONE 2746 C	L
<input type="checkbox"/>	3.	Yellow	L
<input type="checkbox"/>	4.	PANTONE 2257 C	L
<input type="checkbox"/>	5.	Waterbased Gloss Varnish	L
<input type="checkbox"/>	6.	Emboss	L

Dieline

Guides

Simulated Substrate Colour (If Available)

F = Flexo

DO = Dry Offset

CFO = Cold Foil

L = Litho

SS = Silkscreen

D = Digital

G = Gravure

HFO = Hot Foil

COLOUR PROOF

Colour Profile:

N/A

Date:

21/01/2026

Project Owner Signature:

100G Pasir Panjang Road,
#07-22 Interlocal Centre,
Singapore 118523
T: +65 6602 9530

File Name:

UNIG690174 TR3833323.ai

Account Manager:

Rowell Garcia

Tel:

+63 9399365932

Job Coordinator:

Rowell Garcia

Tel:

+63 9399365932

Operator:

Henry Mathiyas

Delivered ArtPro Release Version:

AICS7

STUDIO USE ONLY

Mechanical Artwork Version:

B

The figure displays the mechanical artwork for a Pepsodent Herbal 18 JAM* NAFAS SEGAR 120g toothpaste carton. It includes three main panels: the front panel (MAIN PANEL), the back panel (BACK PANEL), and the side panel (SIDE PANEL). The layout is defined by various dimensions in millimeters, such as 166.0, 23.8, 34.5, 42.5, 38.5, 165.5, 35.0, 42.5, 11.0, 23.4, 33.1, 166.8, 233.5, 23.6, 33.6, 15°, 5°, 7.0, 8.0, 0.6, 0.4, 5.0, 15°, 11.0, 23.8, 33.6, 166.8, 233.5, 23.6, 33.6, 15°, 5°, 7.0, 8.0, 0.6, 0.4, 5.0, 15°. The design features the Pepsodent logo, the product name '18 JAM* NAFAS SEGAR', and the flavor 'DAUN SIRIH JERUK NIPIS & GARAM'. It also includes a QR code, a barcode, and various regulatory and safety information. The layout is color-coded with a green and white theme, and includes a 'Production code area' and a 'Barcode area'.

50% Scale

The figure shows three smaller panels illustrating different design elements for the packaging. The top panel, labeled 'Waterbased Gloss Varnish', shows a light blue background with a white border and a 'Production code area' on the right. The middle panel, labeled 'Emboss', shows a white background with a light blue border and a 'Production code area' on the right. The bottom panel, labeled 'Barcode area', shows a white background with a light blue border and a 'Production code area' on the right. Each panel includes a 'Barcode area' and a 'Production code area'.

Barcode info

Barcode Type:

EAN 13

Code Value:

8999999710873

Magnification:

80 %

Overall Height:

13.82 mm

Bar Height:

11.36 mm

BWR Applied:

0 Micrometre

Regulatory information

Artwork

Minimum x height of text (mm):

0.35mm

Fonts used in artwork:

Arial Unicode MS, Myriad Pro, Ofelia Display


Alvira Yeoh






27-Jan-2026, 6:10 am

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Approvals

File: Rollout-Mechanical Artwork Approval Process - Cycle 1/1 - 65446076_8999999710873_MECH_Rollout_Pepsodent_Herbal Aura_120g_Carton_TR3833323-B.pdf

 Approved 26-Jan-2026, 10:42 am

Approval State		User	Date	Reason	Comment
	Approved	dhaffa-alif triyasnanda (dhaffa-alif.triyasnanda@unilever.com) (R&D Packaging Development Mechanical Artwork Approval - SU N/A)	21-Jan-2026, 7:27 am		
	Approved	Mutiara Fathma (mutiara-annisa.fathma@unilever.com) (Marketing Mechanical Artwork Approval - Indonesia)	21-Jan-2026, 7:37 am		
	Approved	septareza-ilham avigananda (septareza-ilham.avigananda@unilever.com) (APS Input or Reassignment - Indonesia)	21-Jan-2026, 9:28 am		
	Approved	Anggia-Maharani Prasanti (anggia-maharani.prasanti@unilever.com) (Supply Chain Mechanical Artwork Approval)	21-Jan-2026, 9:39 am		
	Approved	gabriella-anne handoyo (gabriella-anne.handoyo@unilever.com) (R&D Local Deploy Mechanical Artwork Approval - Indonesia)	26-Jan-2026, 10:42 am		

Annotations

File: Rollout-Mechanical Artwork Approval Process - Cycle 1/1 - 65446076_8999999710873_MECH_Rollout_Pepsodent_Herbal Aura_120g_Carton_TR3833323-B.pdf

There are no annotations for this file.