SURONG RUAN
Product Designer

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ABOUT

A team player driven by user empathy to deliver delightful experiences along the user journey, applying systematic thinking techniques to bring clarity to complex problems

WORK EXPERIENCES

Qventus   Senior Product Designer
Mountain View, CA | Jan. 2018 – Present

Redesigned the patient board which became a flagship product used across major healthcare systems; Lead mobile app design to improve usability; Worked with behavior scientists to redesign nudges to drive behavior change; Collaborated with other designers on design system and mobile redesign.

Jaunt   Senior UX Designer
San Mateo, CA | Oct. 2016 – Jan. 2018

Designed video production pipeline for VR content creators with improved usability and simplified UI; Prototyped VR player for preview and review in headsets and co-designed the viewer controls for various device platforms; Designed and shipped publishing and analytics services for VR creators.

Autodesk   UX Designer
San Francisco, CA | Sep. 2014 – Sep. 2016

Developed 3D web concepts and prototypes for complex workflows, including navigation framework with in-canvas UI; Built library of contextual help patterns and installation flow to deliver improved first experience; Managed UI framework projects and shipped a UI kit used by peer designers.

InContext Solutions   UX/UI Designer
Chicago, IL | Feb. 2013 – Sep. 2014

Designed a web app for virtual store simulation (ShopperMX); Developed 3D space navigation controls to allow users to complete shopping without training; Created research modules and data visualization tool with D3.js to support marketing insight team.

EDUCATION

Master of Science in Information - Human-Computer Interaction
University of Michigan - Ann Arbor, MI | Sep. 2011 – Dec. 2012

Bachelor of Engineering - Automation
Tsinghua University - Beijing, China | Sep. 2007 – Jul. 2011

USER RESEARCH TOOLKIT

Contextual Inquiry

User Testing

Customer Journey Map

Interview and Survey

Stakeholder Mapping

Card Sorting and IA

Persona & Task Analysis

DESIGN TOOLKIT

Sketch

Figma

Illustrator

Zeplin

Miro

Blender

Draw.io

Sketchbook

PROTOTYPING TOOLKIT

After Effects

Keynote

Principle

Framer

Codepen

PROGRAMMING TOOLKIT

HTML / CSS / SVG

D3.JS

Matlab