



**SURONG RUAN**  
Product Designer

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## ABOUT

A team player driven by user empathy to deliver delightful experiences along the user journey, applying systematic thinking techniques to bring clarity to complex problems

## WORK EXPERIENCES

### **Qventus** Senior Product Designer

Mountain View, CA | Jan. 2018 - Present

Redesigned the patient board which became a flagship product used across major healthcare systems; Lead mobile app design to improve usability; Worked with behavior scientists to redesign nudges to drive behavior change; Collaborated with other designers on design system and mobile redesign.

### **Jaunt** Senior UX Designer

San Mateo, CA | Oct. 2016 - Jan. 2018

Designed video production pipeline for VR content creators with improved usability and simplified UI; Prototyped VR player for preview and review in headsets and co-designed the viewer app for various device platforms; Designed and shipped publishing and analytics services for VR creators.

### **Autodesk** UX Designer

San Francisco, CA | Sep. 2014 - Sep. 2016

Developed 3D web concepts and prototypes for complex workflow, including navigation framework with in-canvas user interface; Built library of contextual help patterns and installation flow to deliver improved first experience; Managed UI framework projects and shipped a widely used UI kit

### **InContext Solutions** UX/UI Designer

Chicago, IL | Feb. 2013 - Sep. 2014

Designed a web app for virtual store simulation (ShopperMX); Built prototype of 3D space navigation controls to allow users to interact with low friction; Created research modules and data viz tool with D3.js to support marketing insight team work.

## EDUCATION

### **Master of Science in Information - Human-Computer Interaction**

University of Michigan - Ann Arbor, MI | Sep. 2011 - Dec. 2012

### **Bachelor of Engineering - Automation**

Tsinghua University - Beijing, China | Sep. 2007 - Jul. 2011

## USER RESEARCH TOOLKIT

Contextual Inquiry  
User Testing  
Interview and Survey  
Literature Review  
Card Sorting and IA  
Persona & Scenario  
Customer Journey Map

## DESIGN TOOLKIT

Sketch  
Figma  
Illustrator  
Sketchbook  
Draw.io  
Blender  
InVision  
Zeplin

## PROTOTYPING TOOLKIT

After Effects  
Keynote  
Principle  
Framer  
Codepen

## PROGRAMMING TOOLKIT

HTML / CSS / SVG  
D3.JS  
Matlab