



SURONG RUAN
Product Designer

734-707-6587
surong731@gmail.com
surongdesign.com

ABOUT

A team player driven by user empathy to deliver delightful experiences along the user journey, applying systematic thinking techniques to bring clarity to complex problems

WORK EXPERIENCES

Qventus Senior Product Designer

Mountain View, CA | Jan. 2018 - Present

Designed the patient board for care coordination which became sales-enabler for Qventus customers; Lead mobile communication app and nudge design to to enable behavior change, which relates to improved operational data; Collaborated with designers on design system and shipped mobile redesign.

Jaunt Senior UX Designer

San Mateo, CA | Oct. 2016 - Jan. 2018

Designed video production pipeline for VR content creators with improved usability and simplified UI; Prototyped VR player for preview and review in headsets and co-designed the viewer app for variation VR platforms; Lead design of publishing and analytics services for VR creators.

Autodesk UX Designer

San Francisco, CA | Sep. 2014 - Sep. 2016

Lead design and prototyping of large-scale 3D web application, including navigation framework with in-canvas user interface; Built library of contextual help patterns and installation flow to deliver improved first experience; Manage UI framework projects and shipped a widely used UI kit

InContext Solutions UX/UI Designer

Chicago, IL | Feb. 2013 - Sep. 2014

Lead design of a web app for virtual store simulation (ShopperMX); Built prototype of 3D space navigation controls to allow users to interact with low friction; Created research modules and data viz tool with D3.js to support marketing insight team work.

EDUCATION

Master of Science in Information - Human-Computer Interaction

University of Michigan - Ann Arbor, MI | Sep. 2011 - Dec. 2012

Bachelor of Engineering - Automation

Tsinghua University - Beijing, China | Sep. 2007 - Jul. 2011

USER RESEARCH TOOLKIT

Contextual Inquiry

User Testing

Interview and Survey

Literature Review

Card Sorting

Persona & Scenario

Customer Journey Map

DESIGN TOOLKIT

Sketch

Figma

Illustrator

Sketchbook

Draw.io

Blender

InVision

Zeplin

PROTOTYPING TOOLKIT

After Effects

Keynote

Principle

Framer

Codepen

PROGRAMMING TOOLKIT

HTML / CSS / SVG

D3.JS

Matlab