



**SURONG RUAN**

Product Designer

surongdesign.com

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## ABOUT

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A **team player** driven by user empathy to deliver delightful experiences along the user journey, applying **systematic thinking** techniques to bring **clarity** to complex problems

## WORK EXPERIENCES

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### **Qventus** Senior Product Designer

Mountain View, CA | Jan. 2018 - Jul. 2019

Redesigned patient dashboard which became a flagship product used across healthcare systems; Lead mobile app design to improve usability; Worked with behavior scientists to redesign nudges for behavior change; Collaborated with other designers on design system and mobile redesign.

### **Jaunt** Senior UX Designer

San Mateo, CA | Oct. 2016 - Jan. 2018

Designed video production pipeline for VR content creators with improved usability and simplified UI; Prototyped VR player for preview and review in headsets and co-designed the viewer controls for various device platforms; Designed and shipped publishing and analytics services for VR creators.

### **Autodesk** UX Designer

San Francisco, CA | Sep. 2014 - Sep. 2016

Developed 3D web concepts and prototypes for complex workflows, including navigation framework with in-canvas UI; Built library of contextual help patterns and installation flow to deliver improved first experience; Managed UI framework projects and shipped a UI kit used by peer designers.

### **InContext Solutions** UX/UI Designer

Chicago, IL | Feb. 2013 - Sep. 2014

Designed a web app for virtual store simulation (ShopperMX); Developed 3D space navigation controls to allow users to complete shopping without training; Created research modules and data visualization tool with D3.js to support marketing insight team.

## EDUCATION

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### **Master of Science in Information - Human-Computer Interaction**

University of Michigan - Ann Arbor, MI | Sep. 2011 - Dec. 2012

### **Bachelor of Engineering - Automation**

Tsinghua University - Beijing, China | Sep. 2007 - Jul. 2011

## USER RESEARCH TOOLKIT

Contextual Inquiry

User Testing

Customer Journey Map

Interview and Survey

Stakeholder Mapping

Card Sorting and IA

Persona & Task Analysis

## DESIGN TOOLKIT

Sketch

Figma

Illustrator

Zeplin

Miro

Blender

Draw.io

Sketchbook

## PROTOTYPING TOOLKIT

After Effects

Keynote

Principle

Framer

Codepen

## PROGRAMMING TOOLKIT

HTML / CSS / SVG

D3.JS

Matlab