

# HerKey Saarthi Assistant

Welcome to HerKey Saarthi Assistant - Your AI-powered career assistant designed specifically for women returning to the workforce, career changers, and job seekers. This comprehensive platform offers personalized guidance, resources, and tools to help you overcome barriers in your professional journey.

*"HerKey Saarthi: The master key that unlocks doors you didn't even know were closed to you."*

User Manual for HerKey Saarthi Assistant -

## 1) Application Login Process 🚀

### Getting Started with Our Platform ⭐

#### Accessing the Application 🔑

The application has been deployed and is available through the following URL:

[Application URL]

Once you click on the link, you'll be directed to our sleek, user-friendly interface where you can begin your journey.

### User Authentication Process 🔒

#### Interface Overview 💻

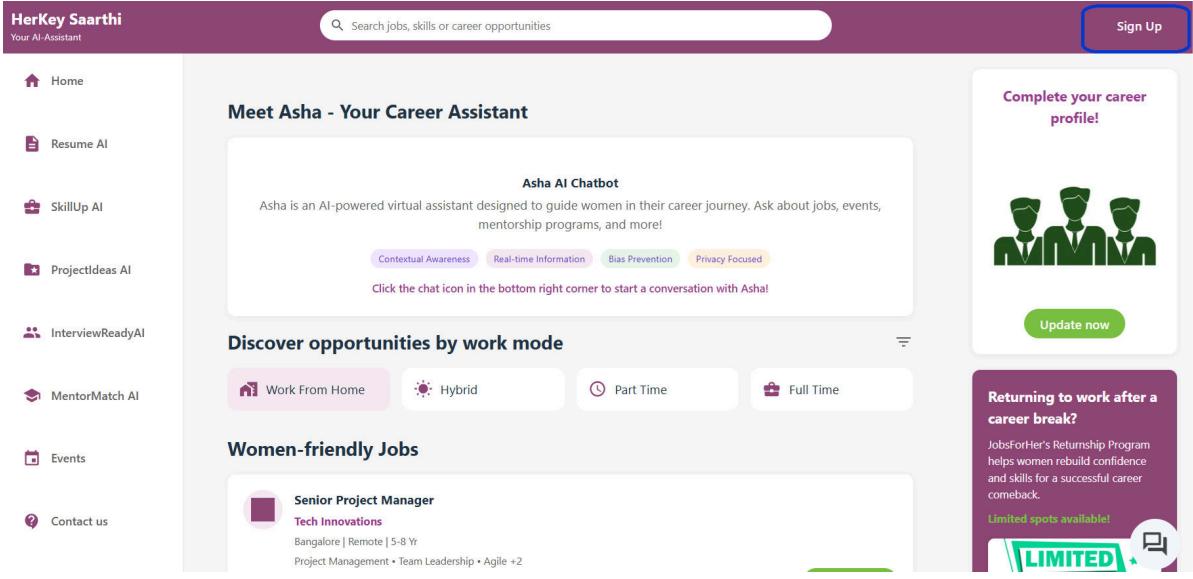
Upon accessing the application, you'll notice these key elements on the screen.

### Registration Process 📝

#### Creating a New Account ✨

## 1. Locate the Sign-Up Button

- Find the "Sign Up" button in the top-right corner of the screen

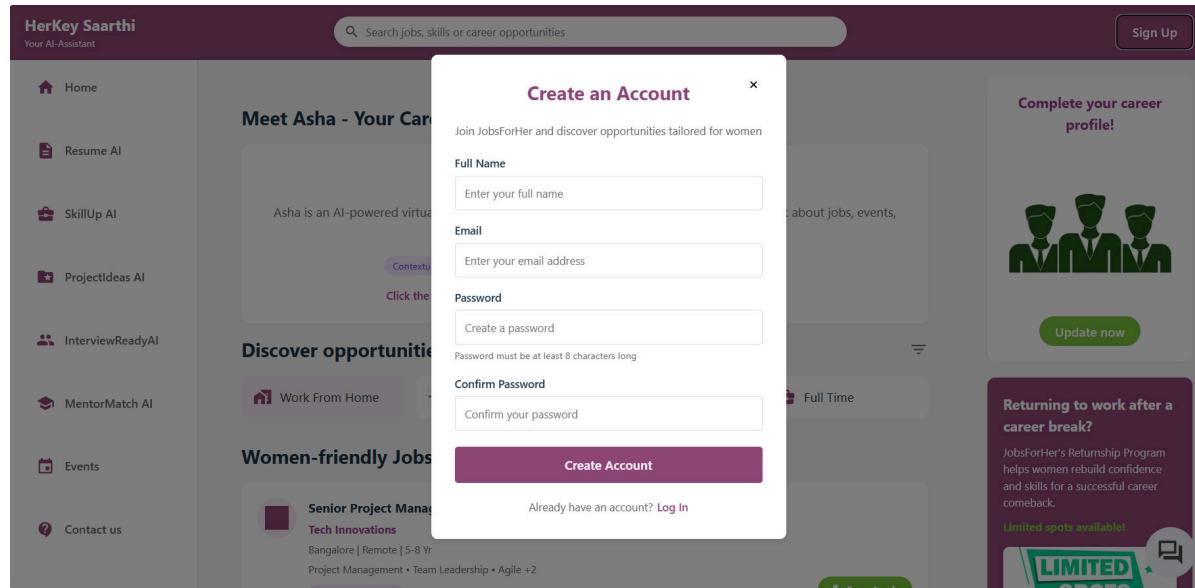


The screenshot shows the HerKey Saarthi AI Assistant homepage. At the top right, there is a blue "Sign Up" button with a white border. Below it, a purple sidebar on the left lists various AI features: Home, Resume AI, SkillUp AI, ProjectIdeas AI, InterviewReadyAI, MentorMatch AI, Events, and Contact us. The main content area features a section titled "Meet Asha - Your Career Assistant" with a sub-section "Asha AI Chatbot". It describes Asha as an AI-powered virtual assistant designed to guide women in their career journey. Below this is a "Discover opportunities by work mode" section with buttons for Work From Home, Hybrid, Part Time, and Full Time. A "Women-friendly Jobs" section displays a job listing for a "Senior Project Manager" at "Tech Innovations" in Bangalore, Remote, 5-8 Yr, Project Management, Team Leadership, Agile +2. To the right, there is a callout for "Complete your career profile!" with three green icons of people, an "Update now" button, and a purple box for "Returning to work after a career break?" which mentions a "LIMITED" offer.

- Click to open the registration form

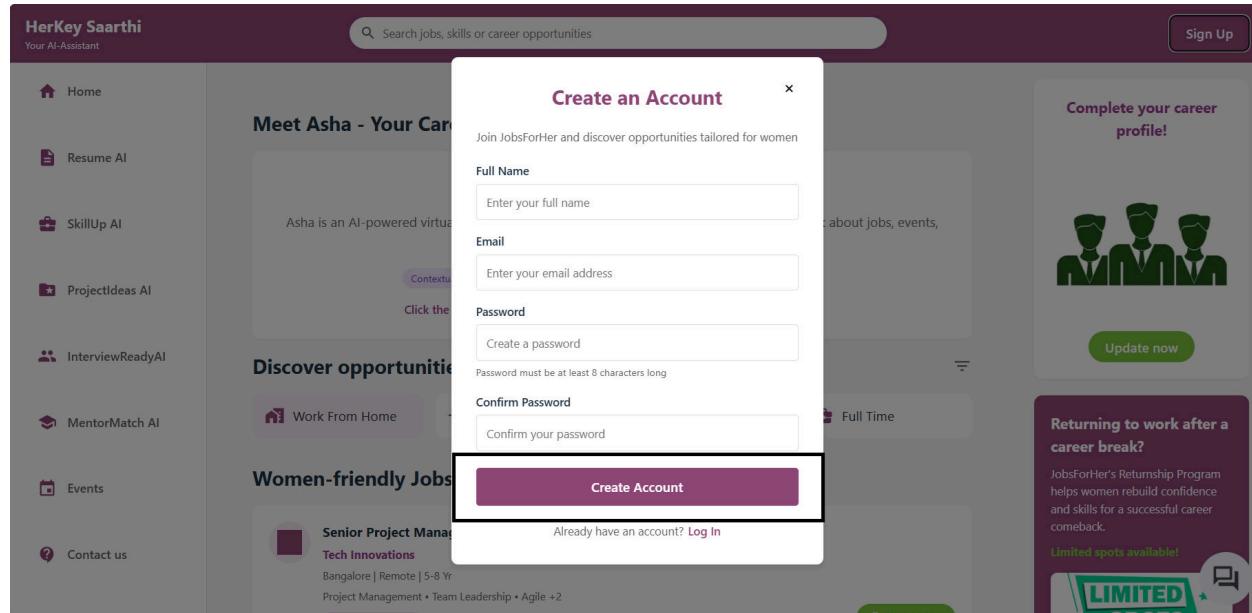
## 2. Complete the Registration Form

- Fill in the following required information:
-  Full Name
-  Email ID
-  Password
- Confirm Password



### 3. Submit Your Information

- Review your entered details for accuracy
- Click the "Create Account" button to complete registration

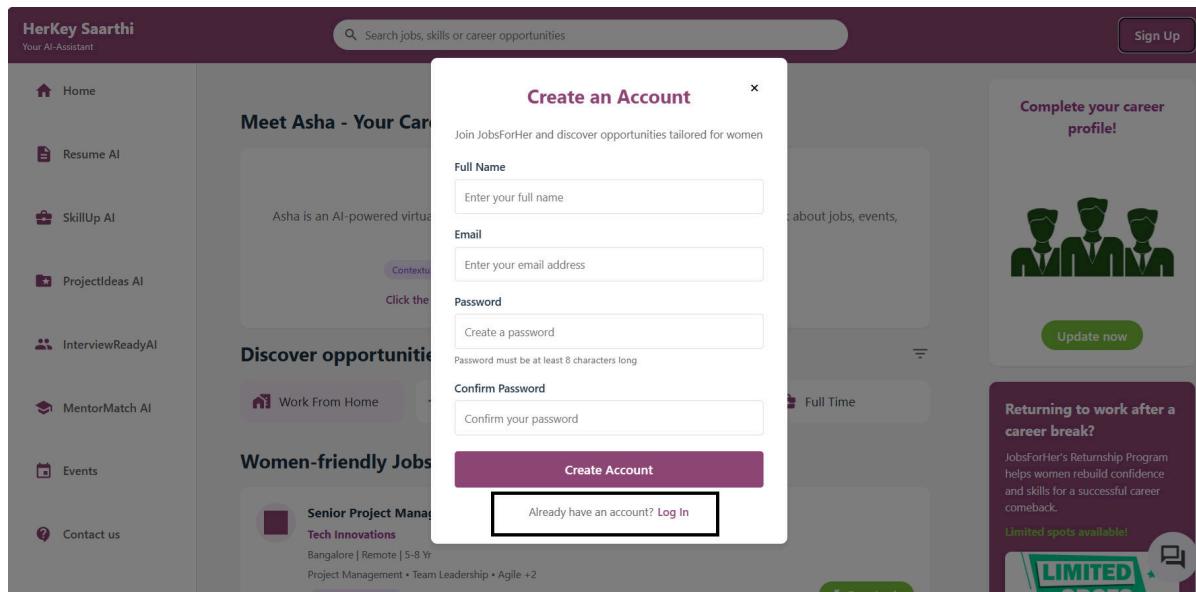


## Login Process

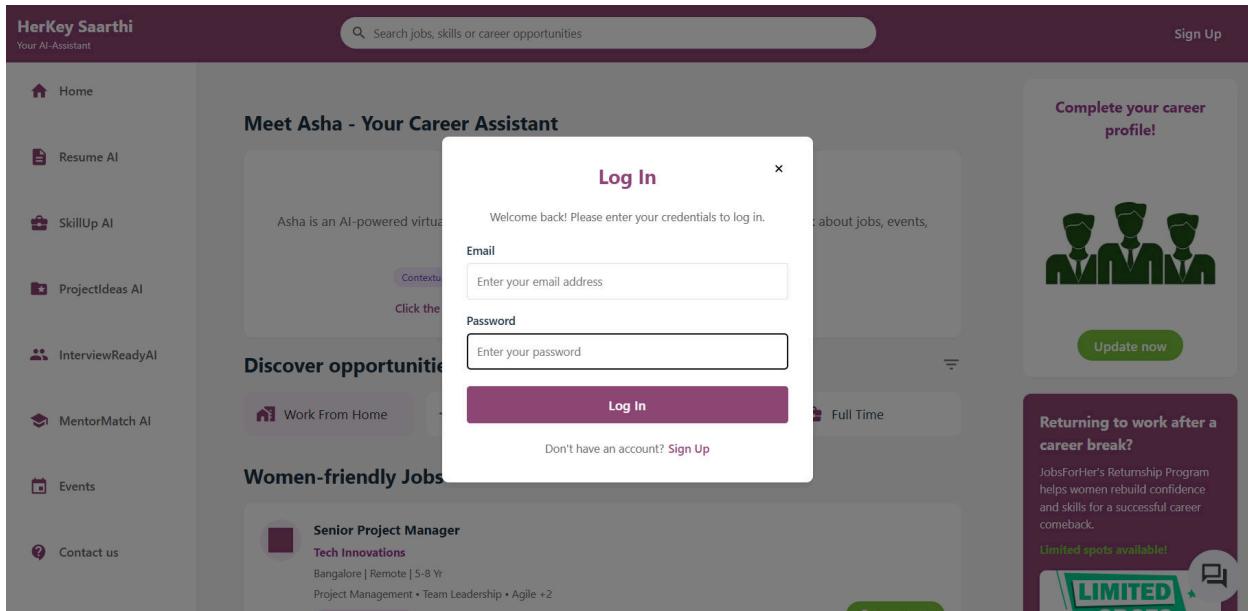
### Accessing Your Account

## 1. Navigate to Login Form 🔒

- After signing up, return to the Sign Up button
- Click it again to reveal options
- Look for the **Login** button highlighted in the footer of the form
- Click the Login button



## 2. Enter Your Credentials 🔒



- In the login form that appears, enter:
  - Your registered Email ID
  - Your Password

## 1. Authentication

- Click on the "Login" button
- The system will validate your credentials

## Successful Login Experience

### Welcome to the Platform

After successful authentication:

- A welcome message will appear on your screen

- This confirms you've successfully accessed your account
- You can now explore all features of the application

## Main Features

### AI Chatbot

The AI Chatbot provides context-aware assistance for your career guidance:

#### 1. Accessing the Chatbot

- Locate the chat icon in the bottom right corner of the interface
- Click on the icon to open the chat window

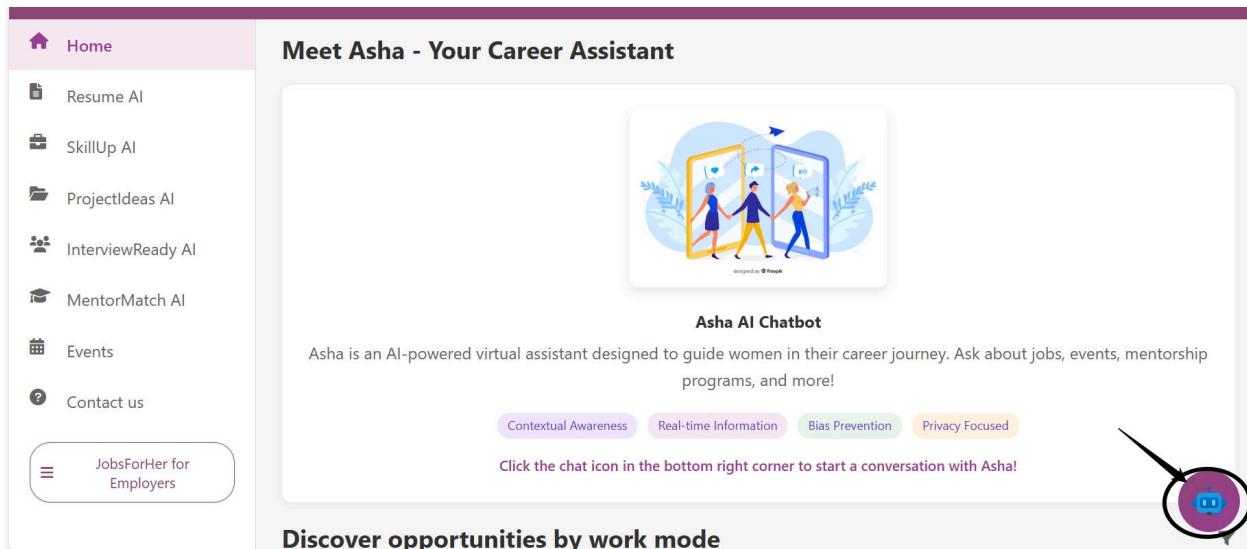
#### 2. Using the Chatbot

- Type your questions or requests in the text input field
- Press Enter or click the send button to submit your query
- The AI will respond with personalized guidance and information

Let's Deep dive in the instructions to use the user-friendly "**HerKey Saarthi Assistant Chatbot**:

Once you have successfully logged in, on welcome page you will see a "Chat widget" on the Right-Down Corner as shown:

## HerKey Saarthi Assistant User Guide



### 📱 Getting Started

- Click on the "Chat Widget" icon to launch the HerKey Saarthi Assistant
- The assistant is now ready to help with your career questions and challenges

***"The HerKey Saarthi Assistant is designed exclusively to help women in tech build stronger comebacks after career breaks. We're here to support your journey every step of the way!"***

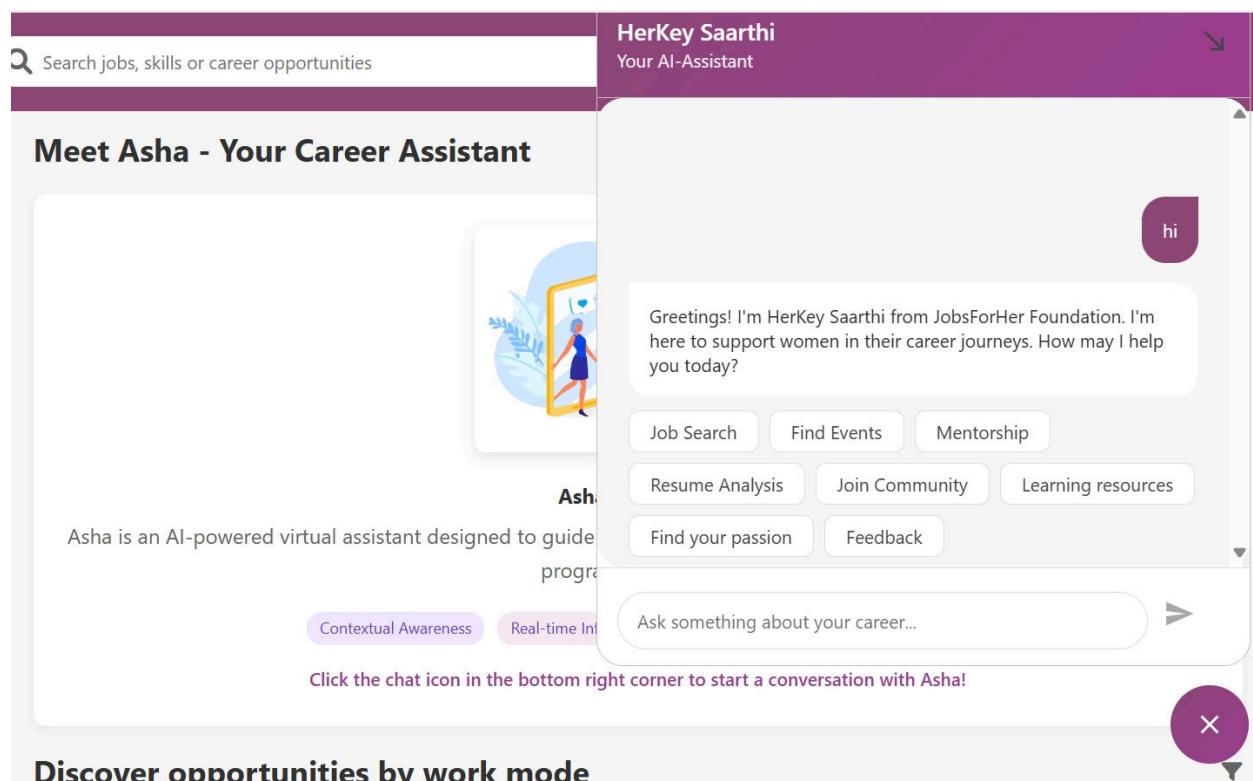
As soon as you click on the chat widget, the HerKey Saarthi chatbot interface will load. When you send a message saying "Hi," the assistant will respond with a greeting and display the available services it offers, just like what's shown in the image.

The interface includes several quick-access buttons for different services:

- Job Search

- Find Events
- Mentorship
- Resume Analysis
- Join Community
- Learning resources
- Find your passion
- Feedback

The assistant introduces itself as HerKey Saarthi from JobsForHer Foundation, designed to support women in their career journeys. You can type your career-related questions in the chat field at the bottom of the interface, and Asha, your AI-powered virtual assistant, will guide you through your career progression.



## Feature 1 - Job Search

After clicking on the "Job Search" button, you can see that the interface has changed to help you specify your job preferences.

The assistant is now asking: "What type of job position are you interested in? Please specify the industry or role you're looking for."

Below this question, you have three work mode options to choose from:

- WFO (Work From Office)
- Hybrid
- WFH (Work From Home)

The screenshot shows a web-based AI assistant interface. On the left is a sidebar with links like Home, Resume AI, SkillUp AI, etc. The main area is titled "Meet Asha - Your Career Assistant". It features a small profile picture of a woman and the text: "Greetings! I'm HerKey Saarthi from JobsForHer Foundation. I'm here to support women in their career journeys. How may I help you today?" Below this is a "Job Search" button. A red box highlights a text input field containing the question: "What type of job position are you interested in? Please specify the industry or role you're looking for." Underneath the input field are three buttons: "WFO", "Hybrid", and "WFH". At the bottom of the main area is a text input placeholder: "Ask something about your career..." and a "Discover opportunities by work mode" button.

You can select one of these options and then enter more specific details about the industry or role you're seeking in the text field. This will help Asha narrow down job opportunities that match your preferences and career goals.

Let's select "**WFH**" first and let's see the suggestions chatbot gives.

The screenshot shows the HerKey Saarthi AI Assistant interface. At the top, there's a search bar with the placeholder "Search jobs, skills or career opportunities". To the right, it says "HerKey Saarthi Your AI-Assistant". Below the search bar, a section titled "Meet Asha - Your Career Assistant" features a small profile picture of a woman and the name "Asha". A text input field asks, "What type of job position are you interested in? Please specify the industry or role you're looking for." A purple button labeled "WFH" is visible. The next message from the AI asks, "What type of job role are you looking for? For example, software engineer, project manager, data analyst, etc" and the user has responded "Software engineer". A blue arrow icon indicates the message is being processed. The AI then asks, "And how many years of experience do you have in this field?" Below this, a text input field says "Ask something about your career..." and a large blue arrow icon is shown. At the bottom, a message says "Click the chat icon in the bottom right corner to start a conversation with Asha!" and a purple circular close button with an "X" is on the right.

Selected “Software Engineer” as job title.

This screenshot continues the conversation with Asha. The AI asks, "And how many years of experience do you have in this field?" and the user has responded "3-5". The AI then replies, "Thanks for sharing those details! I'm searching for WFH Software engineer positions that require 3-5 years of experience." Below this, the Ericsson logo is displayed. A blue arrow icon indicates the message is being processed. The AI asks, "Ask something about your career..." and a large blue arrow icon is shown. At the bottom, a message says "Click the chat icon in the bottom right corner to start a conversation with Asha!" and a purple circular close button with an "X" is on the right.

**Discover opportunities by work mode**

Top Three most recent and popular suggestions are showcased by the chatbot on the screen wherein which ever feels relevant, you can apply directly from "Apply now" button.

The screenshot shows the HerKey Saarthi AI-Assistant interface. At the top, there's a search bar with the placeholder "Search jobs, skills or career opportunities". To the right, the title "HerKey Saarthi" and "Your AI-Assistant" is displayed. Below the search bar, a section titled "Meet Asha - Your Career Assistant" features a small illustration of a person at a computer. A text box on the right says: "Thanks for sharing those details! I'm searching for WFH Software engineer positions that require 3-5 years of experience." Below this, a job listing for "ERICSSON" is shown: "Software Engineer" (Remote | Entry Level). There are "Apply Now" and "Save Job" buttons. At the bottom of the main area, it says "Asha is an AI-powered virtual assistant designed to guide you through your career journey." Below this, there are two buttons: "Contextual Awareness" and "Real-time Insights". A text input field says "Ask something about your career..." with a send arrow icon. A note at the bottom says "Click the chat icon in the bottom right corner to start a conversation with Asha!". In the bottom right corner of the main window, there's a purple circular button with a white "X" and a downward arrow.

**Discover opportunities by work mode**

**HerKey Saarthi**  
Your AI-Assistant

**Meet Asha - Your Career Assistant**

Asha is an AI-powered virtual assistant designed to guide you through your career journey.

**cencora**

**Full stack software engineer**  
Remote | Mid Level

Apply Now  Save Job

**amazon**

Contextual Awareness Real-time Info

Ask something about your career...

Click the chat icon in the bottom right corner to start a conversation.

**Discover opportunities by work mode**

Let's test the other scenario which is "WFO"

**HerKey Saarthi**  
Your AI-Assistant

Asha is an AI-powered virtual assistant designed to guide you through your career journey.

Hello! I'm Asha, your AI assistant from JobsForHer Foundation.  
How can I support your professional journey today?

Job Search

What type of job position are you interested in? Please specify the industry or role you're looking for.

WFO

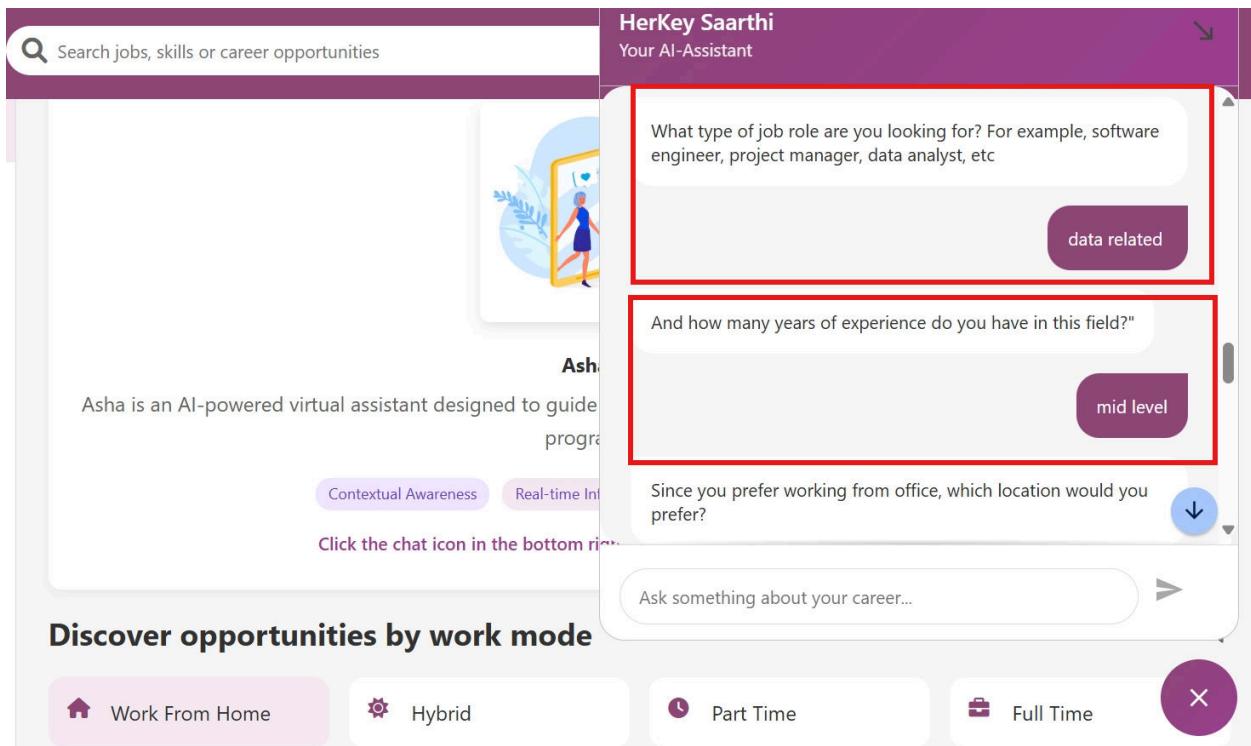
What type of job role are you looking for? For example, software engineer, project manager, data analyst, etc.

Ask something about your career...

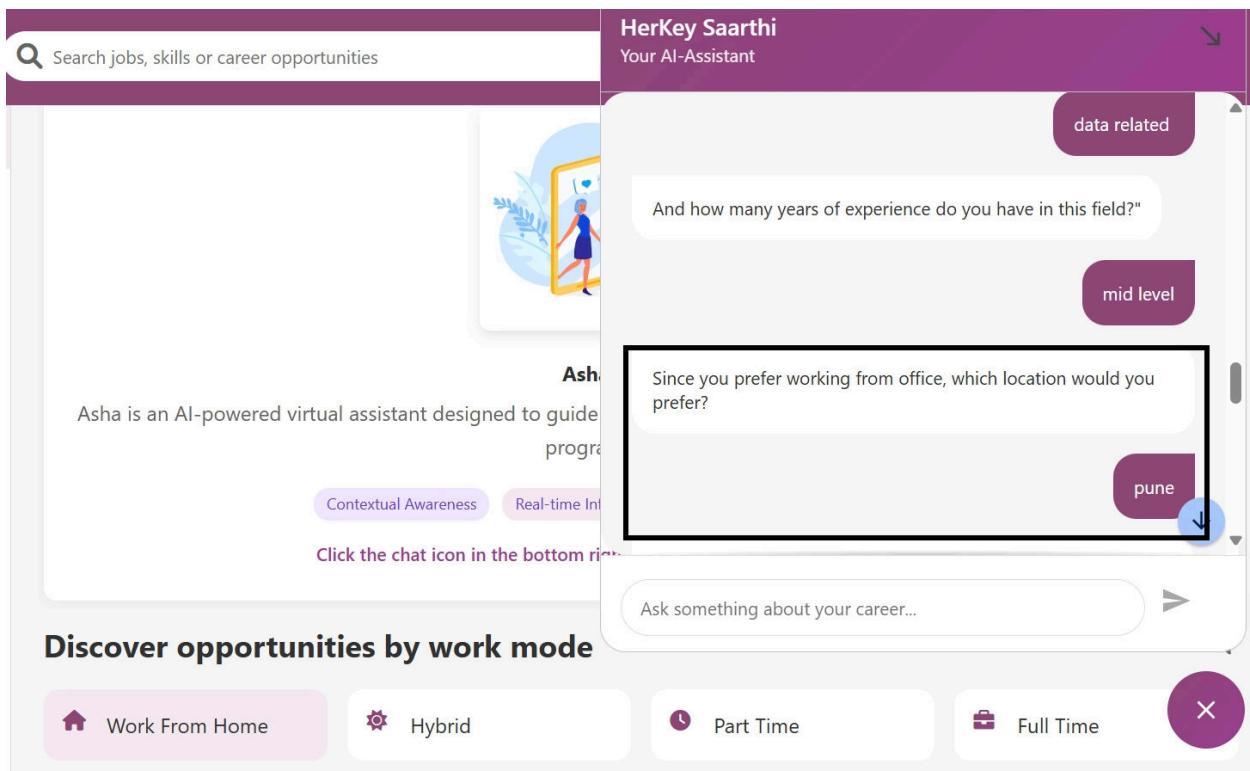
**Discover opportunities by work mode**

Work From Home Hybrid Part Time Full Time

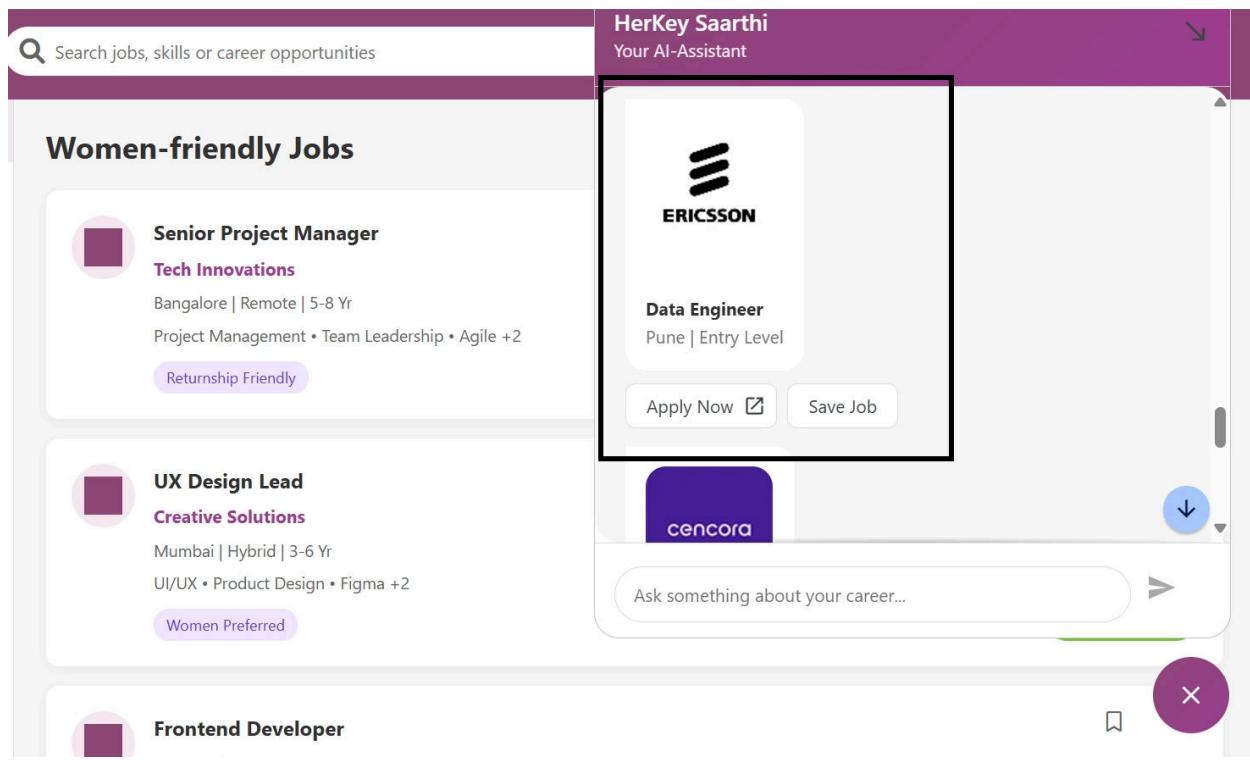
Add the relevant “**job-title**” and “**years of experience**”.



Enter “**your preferred location**”.



From Backend, top three most recently posted from preferred location are shown which can be applied directly from Chat bot interface from "**Apply Now**" button.



## Feature 2 - Find Events

### 1. Access the Feature:

- When chatting with the HerKey Saarthi assistant, click on the "Find Events" button in the interface

The screenshot shows the HerKey Saarthi AI interface. On the left, a sidebar menu includes Home, Resume AI, SkillUp AI, ProjectIdeas AI, InterviewReady AI, MentorMatch AI, Events, Contact us, and a section for JobsForHer for Employers. The main area is titled "Meet Asha - Your Career Assistant". It features a small profile icon of a person in a blue dress. A message from "Asha" says: "Hi there! I'm HerKey Saarthi, here to assist with your career development needs. What brings you to JobsForHer today?". Below this is a "Find Events" button. Another message from "Asha" asks, "Which city or region are you interested in?", with "Pune" selected. A text input field says "Ask something about your career...". A note at the bottom says, "Click the chat icon in the bottom right corner to start a conversation with Asha!". A large button at the bottom right says "Discover opportunities by work mode".

- The assistant will then ask "What type of events are you looking for?"

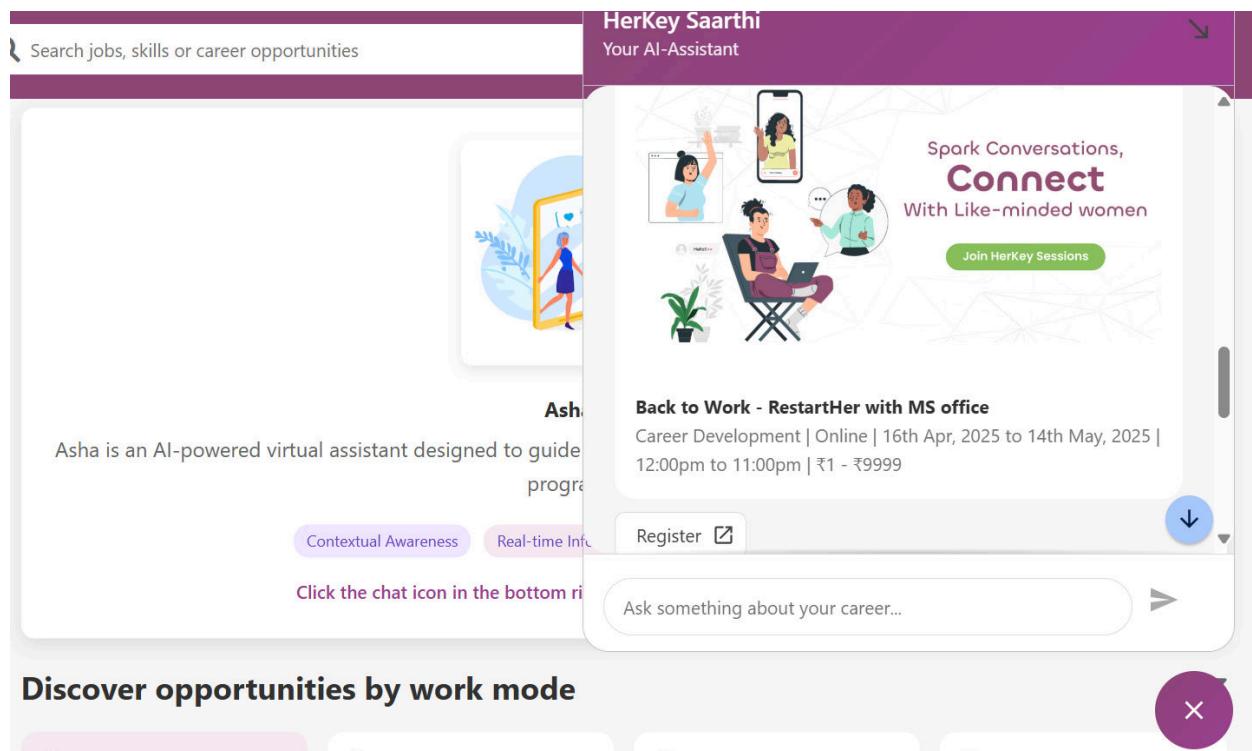
This screenshot shows the same HerKey Saarthi AI interface. The sidebar and main title "Meet Asha - Your Career Assistant" are visible. A message from "Asha" asks, "What type of events are you looking for?", with a "Career Development" button nearby. Below this is a promotional card for "openceiling" featuring a man and a woman. A text input field says "Ask something about your career...". A note at the bottom says, "Click the chat icon in the bottom right corner to start a conversation with Asha!". A large button at the bottom right says "Discover opportunities by work mode".

## 2. Specify Event Type:

- Select your area of interest (e.g., "Career Development")
- The system will display relevant events matching your selection

### 3. Browse Event Details:

- Events are displayed with complete information including:
- Event title (e.g., "Nexus of Vision and Strategic thinking - Leadership Labyrinth: Session 3")
- Organizer (e.g., "openCeiling")
- Format (e.g., "Online")
- Dates (e.g., "16th Apr, 2025 to 14th May, 2025")
- Time (e.g., "12:00pm to 11:00pm")
- Price (e.g., "₹1 - ₹9999")



### 1. Connect with Like-minded Women:

- The platform promotes networking opportunities with the "Spark Conversations, Connect With Like-minded women" feature

- You can join HerKey Sessions through the green button to connect with others

## 2. Register for Events:

- Each event listing includes a "Register" button with an external link icon
- Click this button to complete your registration for the selected event

## 3. Additional Options:

- You can filter events by location (where "Pune" was selected)
- Events specifically designed for women returning to work are highlighted (like "Back to Work - RestartHer with MS office")

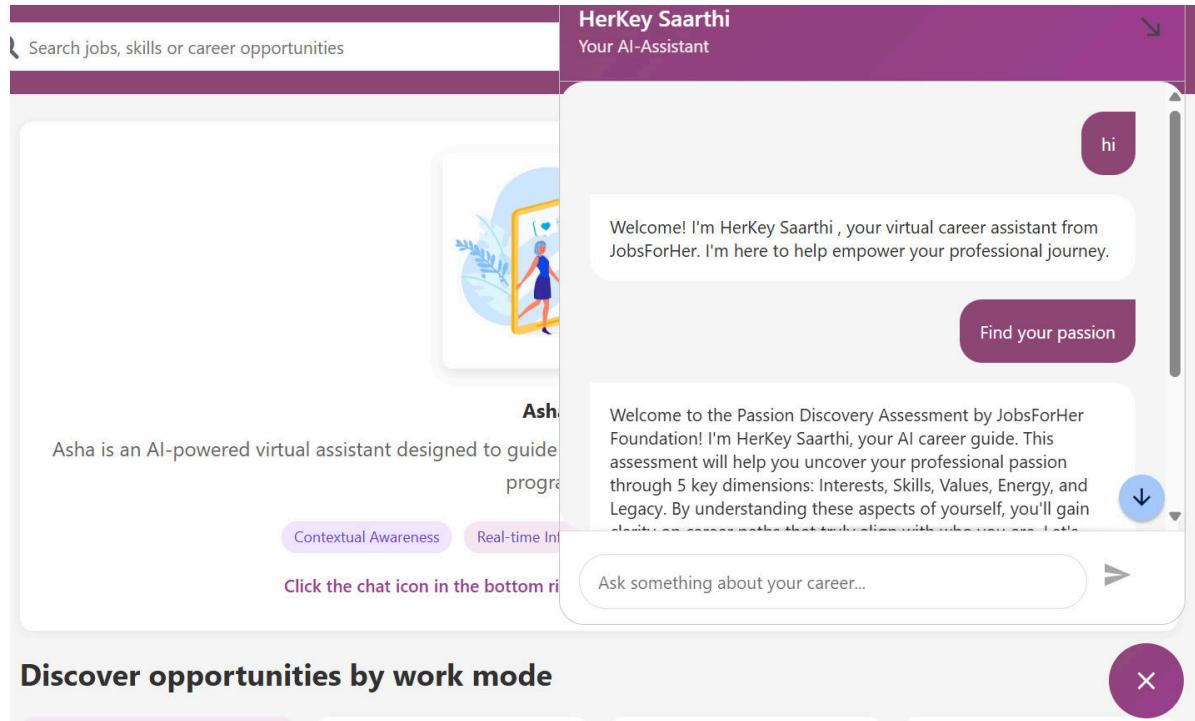
"The events section is particularly helpful for finding upskilling opportunities, networking events, and career development programs designed specifically for women professionals."

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## Feature 3 - "Find Your Passion" Feature in HerKey Saarthi

### • Access the Feature:

- After launching the HerKey Saarthi assistant, click on the "Find your passion" button in the chat interface



- The assistant will welcome you to the Passion Discovery Assessment
- **Complete the Assessment:**
  - The assessment evaluates 5 key dimensions: Interests, Skills, Values, Energy, and Legacy
  - Answer a series of questions honestly about your preferences and strengths:
    - "What activities make you lose track of time when you're doing them?"
    - "What abilities have consistently earned you recognition?"
    - "What principles or causes motivate you to take action?"
    - "What impact would you like to be remembered for?"

Search jobs, skills or career opportunities

HerKey Saarthi  
Your AI-Assistant

Asha

Asha is an AI-powered virtual assistant designed to guide you through our career programs.

Contextual Awareness   Real-time Info

Click the chat icon in the bottom right corner to start a conversation.

Find your passion

Welcome to the Passion Discovery Assessment by JobsForHer Foundation! I'm HerKey Saarthi, your AI career guide. This assessment will help you uncover your professional passion through 5 key dimensions: Interests, Skills, Values, Energy, and Legacy. By understanding these aspects of yourself, you'll gain clarity on career paths that truly align with who you are. Let's begin this journey of self-discovery together!

What activities make you lose track of time when you're doing them?

Creative pursuits   Analytical tasks   Social activities

Ask something about your career... ➤

**Discover opportunities by work mode**

Search jobs, skills or career opportunities

HerKey Saarthi  
Your AI-Assistant

Creative pursuits

Asha

Asha is an AI-powered virtual assistant designed to guide you through our career programs.

Contextual Awareness   Real-time Info

Click the chat icon in the bottom right corner to start a conversation.

What abilities have consistently earned you recognition or that others seek your help with?

Technical skills

What principles or causes motivate you to take action, even when it's difficult?

Innovation and creativity   Service and helping others

Excellence and mastery

Ask something about your career... ➤

**Discover opportunities by work mode**

**HerKey Saarthi**  
Your AI-Assistant

through 5 key dimensions: Interests, Skills, Values, Energy, and Legacy. By understanding these aspects of yourself, you'll gain clarity on career paths that truly align with who you are. Let's begin this journey of self-discovery together!

What activities make you lose track of time when you're doing them?

Creative pursuits

Asha is an AI-powered virtual assistant designed to guide you through your career journey. She uses her Contextual Awareness and Real-time Info. programs to provide personalized insights.

What abilities have consistently earned you recognition or that others seek your help with?

Communication skills   Technical skills   People skills

Click the chat icon in the bottom right corner to start a conversation with Asha.

Ask something about your career...

**Discover opportunities by work mode**

Work From Home   Hybrid   Part Time   Full Time

HerKey Saarthi  
Your AI-Assistant

When have people consistently complimented you or asked for your help with something?

Soft skills

What impact would you like to be remembered for in your professional life?

Creating meaningful change in systems, industries, or communi...

Empowering individuals to achieve their potential and transform...

Building something innovative or valuable that continues beyo...

Asha

Asha is an AI-powered virtual assistant designed to guide you through various career development programs.

Contextual Awareness   Real-time Info.

Click the chat icon in the bottom right corner to start a conversation.

Ask something about your career... ➤

## Discover opportunities by work mode



HerKey Saarthi  
Your AI-Assistant

Technical skills

What principles or causes motivate you to take action, even when it's difficult?

Excellence and mastery

When have people consistently complimented you or asked for your help with something?

Technical skills   Leadership abilities   Soft skills

Asha

Asha is an AI-powered virtual assistant designed to guide you through various career development programs.

Contextual Awareness   Real-time Info.

Click the chat icon in the bottom right corner to start a conversation.

Ask something about your career... ➤

## Discover opportunities by work mode



Search jobs, skills or career opportunities

HerKey Saarthi  
Your AI-Assistant

This is a good start to a passion profile and career guidance framework. However, to make it truly effective, we need to fill in the blanks with specific career paths based on the identified patterns. Here's a revised version with example career paths and more concrete suggestions:

**Your Passion Profile**

Based on your answers, your professional passion lies at the intersection of **creativity**, **technical skills**, and a drive for **excellence**. You excel in **soft skills**, and your desire is to leave a legacy through **creative pursuits**.

This suggests a strong aptitude for roles that require both artistic vision and technical proficiency.

**Potential Career Paths:**

Based on your passion profile, here are some potential career paths to explore:

Ask something about your career... ➤

Asha is an AI-powered virtual assistant designed to guide you through your career journey. She uses her Contextual Awareness and Real-time Information gathering skills to provide personalized insights and recommendations.

Click the chat icon in the bottom right corner to start a conversation with Asha.

Contextual Awareness    Real-time Information

Discover opportunities by work mode

Search jobs, skills or career opportunities

HerKey Saarthi  
Your AI-Assistant

**Potential Career Paths:**

Based on your passion profile, here are some potential career paths to explore:

- **UX/UI Designer:** This role combines creativity in designing user interfaces with technical skills in prototyping and user testing. The focus on user experience aligns with strong soft skills. Excellence is crucial for creating intuitive and effective designs.
- **Game Developer:** This path blends creativity in game design and storytelling with technical skills in programming and game engine usage. Collaboration is key, highlighting the importance of soft skills. The pursuit of excellence is evident in creating engaging and high-quality games.
- **Motion Graphics Designer:** This career path requires creative visual storytelling combined with technical skills in animation software and video editing. Strong communication skills (craft skills) are essential for this role.

Ask something about your career... ➤

Asha is an AI-powered virtual assistant designed to guide you through your career journey. She uses her Contextual Awareness and Real-time Information gathering skills to provide personalized insights and recommendations.

Click the chat icon in the bottom right corner to start a conversation with Asha.

Contextual Awareness    Real-time Information

Discover opportunities by work mode

Search jobs, skills or career opportunities

**HerKey Saarthi**  
Your AI-Assistant

Asha is an AI-powered virtual assistant designed to guide you through your career journey. She offers contextual awareness and real-time information.

Contextual Awareness   Real-time Info

Click the chat icon in the bottom right corner to start a conversation with Asha.

Ask something about your career... ➤

**• Technical Artist:** This role bridges the gap between art and technology, requiring both creative skills and a strong understanding of programming and 3D modeling software. Collaboration and communication are vital, and the pursuit of excellence is paramount in creating high-quality visuals for games, films, or other media.

**Next Steps:**

**1. EXPLORE:**

- **Browse related job listings on JobsForHer:** Search for "UX/UI Designer," "Game Developer," "Motion Graphics Designer," and "Technical Artist" to understand job requirements and responsibilities.
- **Join professional communities:** Look for online forums, LinkedIn groups, and professional organizations related to UX/UI design, game development, motion graphics, and technical art.
- **Follow industry leaders:** Identify influential figures in

Ask something about your career... ➤

**Discover opportunities by work mode**

Search jobs, skills or career opportunities

**HerKey Saarthi**  
Your AI-Assistant

Asha is an AI-powered virtual assistant designed to guide you through your career journey. She offers contextual awareness and real-time information.

Contextual Awareness   Real-time Info

Click the chat icon in the bottom right corner to start a conversation with Asha.

Ask something about your career... ➤

**3. CONNECT:**

- **Attend JobsForHer networking events:** Participate in events focused on the career paths you're exploring.
- **Join mentorship programs:** Connect with experienced professionals for guidance and support.
- **Participate in community discussions:** Engage in online forums and communities to learn from others and share your experiences.

**4. EXPERIMENT:**

- **Seek project opportunities:** Look for freelance work, internships, or volunteer opportunities to gain practical experience.
- **Volunteer for initiatives:** Contribute your skills to projects aligned with your values.
- **Start small side projects:** Create a portfolio of your work to showcase your abilities to potential employers.

Ask something about your career... ➤

**Discover opportunities by work mode**

The screenshot shows a mobile application interface for 'HerKey Saarthi' with a purple header bar. The header includes a search bar with a magnifying glass icon and the text 'Search jobs, skills or career opportunities'. To the right of the search bar is the text 'HerKey Saarthi' and 'Your AI-Assistant'. Below the header is a large white area containing a virtual assistant named 'Asha'. Asha is depicted as a blue humanoid figure inside a yellow smartphone-like frame, surrounded by a blue circular graphic. Below this graphic is the name 'Asha' in a bold font. A text box next to Asha says: 'Asha is an AI-powered virtual assistant designed to guide you through your career journey. She uses machine learning to provide personalized recommendations and support.' Below this text are two buttons: 'Contextual Awareness' and 'Real-time Info'. At the bottom of this section is a purple button with the text 'Click the chat icon in the bottom right corner to start a conversation with Asha!'. To the right of the main content area is a sidebar titled '4. EXPERIMENT:' which contains three bullet points: 'Seek project opportunities', 'Volunteer for initiatives', and 'Start small side projects'. Below this sidebar is a note: 'Remember: This is a starting point. Continue to reflect on your interests and adjust your path as you learn and grow. JobsForHer is here to support you throughout this journey.' At the bottom of the sidebar is a text input field with the placeholder 'Is there anything else I can help you with today?' and two buttons: 'Yes' and 'No'. At the very bottom of the screen is a purple footer bar with several icons: a triangle pointing up, a star, a person, a gear, a briefcase, and a triangle pointing down. To the right of the footer is a purple circular button with a white 'X' icon.

## Discover opportunities by work mode

- Select Your Responses:**

- For each question, choose the option that best represents you
- Examples of choices include:
  - Activities: Creative pursuits, Analytical tasks, Social activities
  - Skills: Communication skills, Technical skills, People skills
  - Values: Innovation and creativity, Service and helping others, Excellence and mastery

- Review Your Passion Profile:**

- After completing the assessment, the assistant will generate your Passion Profile
- This identifies your core professional strengths and interests

- Example: "Your professional passion lies at the intersection of creativity, technical skills, and a drive for excellence"

- **Explore Career Recommendations:**

- The assistant provides personalized career path suggestions based on your profile
- Each recommendation includes a detailed explanation of why it matches your profile
- Examples may include UX/UI Designer, Game Developer, Motion Graphics Designer, or Technical Artist

- **Follow the Action Plan:**

- The assistant provides a structured action plan with steps to pursue your identified passion:
  - EXPLORE: Browse related job listings, join professional communities
  - DEVELOP: Identify skill gaps, enroll in training programs, find mentors
  - CONNECT: Attend networking events, join mentorship programs
  - EXPERIMENT: Seek project opportunities, create a portfolio

- **Continue the Journey:**

- The assessment concludes with encouragement to keep reflecting on your interests
- You can ask follow-up questions about specific career paths or next steps
- The assistant offers ongoing support throughout your career journey

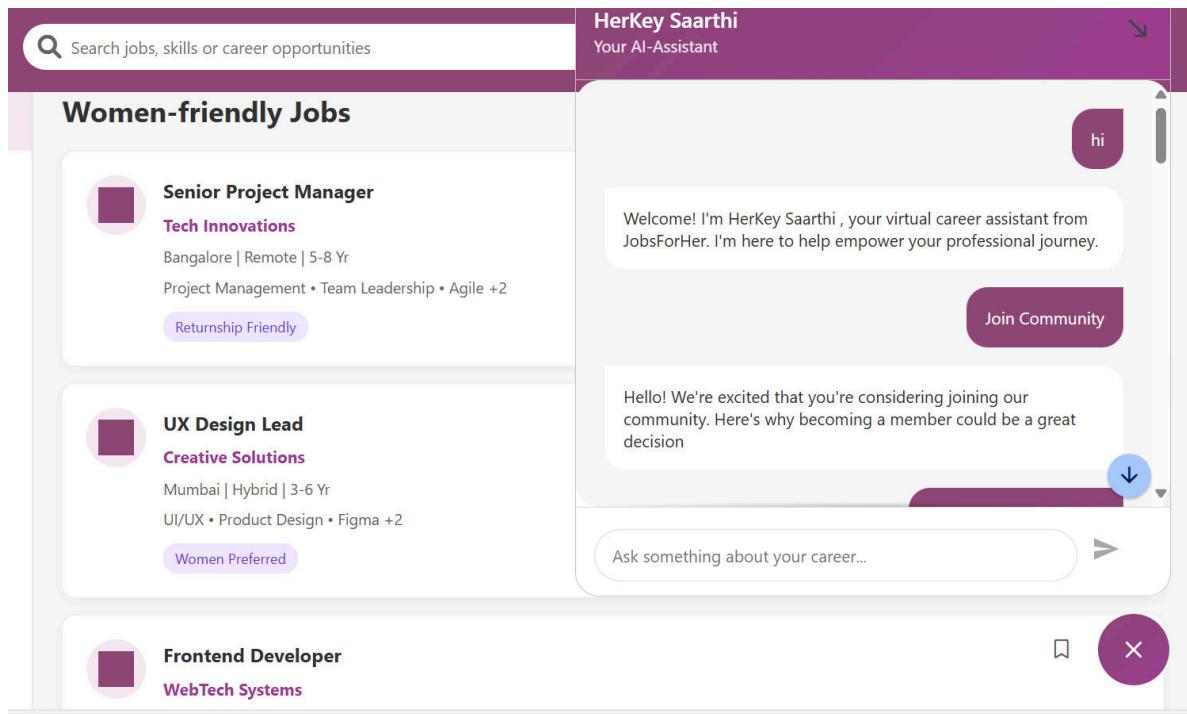
This feature is particularly valuable for women returning to the workforce after a break, helping them identify career paths that align with their authentic interests and strengths.

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## **Feature 4 - "Join Community"**

### **1. Access the Feature:**

- While chatting with HerKey Saarthi, click on the "Join Community" button displayed in the interface



- This feature connects you with like-minded women professionals for networking and support

## 2. Browse Community Information:

- The platform provides information about active communities
- You'll see details like community size (e.g., "Women on a Career Break" with 36,445 members)
- Community types are labeled (e.g., "Public")

## 3. Explore Community Benefits:

- The assistant explains why joining the community could be valuable for your career journey
- You'll see initiatives focused on increasing women's participation in the workforce
- Special programs like "HerRising Contenders 2024" are highlighted

#### 4. View Most Active Communities:

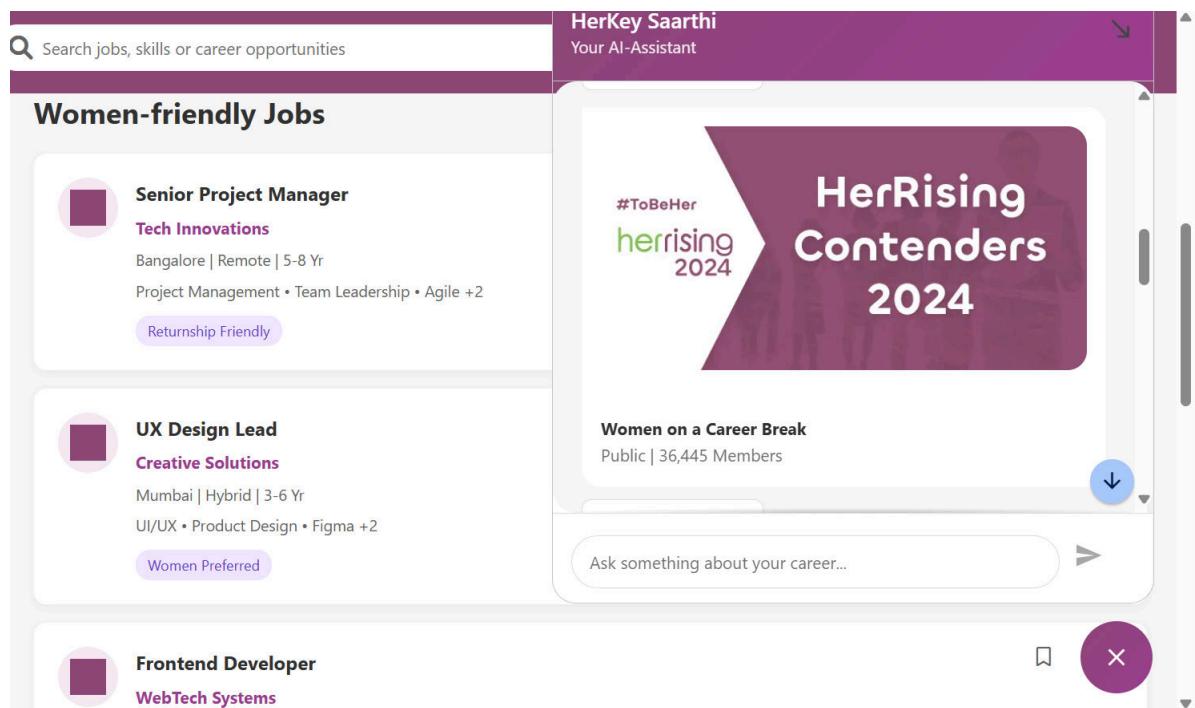
- Click on "Most Active Community" to see the most engaged groups

The screenshot shows the HerKey Saarthi AI-Assistant interface. At the top, there is a search bar with the placeholder "Search jobs, skills or career opportunities". To the right of the search bar is the AI Assistant's name, "HerKey Saarthi Your AI-Assistant". Below the search bar, there is a section titled "Women-friendly Jobs" featuring three job listings:

- Senior Project Manager** at **Tech Innovations**. Located in Bangalore | Remote | 5-8 Yr. Requires Project Management • Team Leadership • Agile +2. Tagged as "Returnship Friendly".
- UX Design Lead** at **Creative Solutions**. Located in Mumbai | Hybrid | 3-6 Yr. Requires UI/UX • Product Design • Figma +2. Tagged as "Women Preferred".
- Frontend Developer** at **WebTech Systems**.

To the right of the job listings, there is a large callout box from the AI Assistant. It says: "Hello! We're excited that you're considering joining our community. Here's why becoming a member could be a great decision". A button labeled "Most Active Community" is visible. Below this, there is a photo of several hands joined together, with the text: "Fostering initiatives to increase women's participation and performance in the Indian workforce." A button labeled "Ask something about your career..." is at the bottom of the callout box. On the far right, there are icons for a magnifying glass, a close button (X), and a scroll bar.

- These communities offer more interaction opportunities and resources



## 5. Connect with Women in Similar Situations:

- Communities are designed specifically for women facing similar career challenges
- For example, groups for women returning to work after a career break
- These communities provide peer support and shared experiences

## 6. Access Exclusive Opportunities:

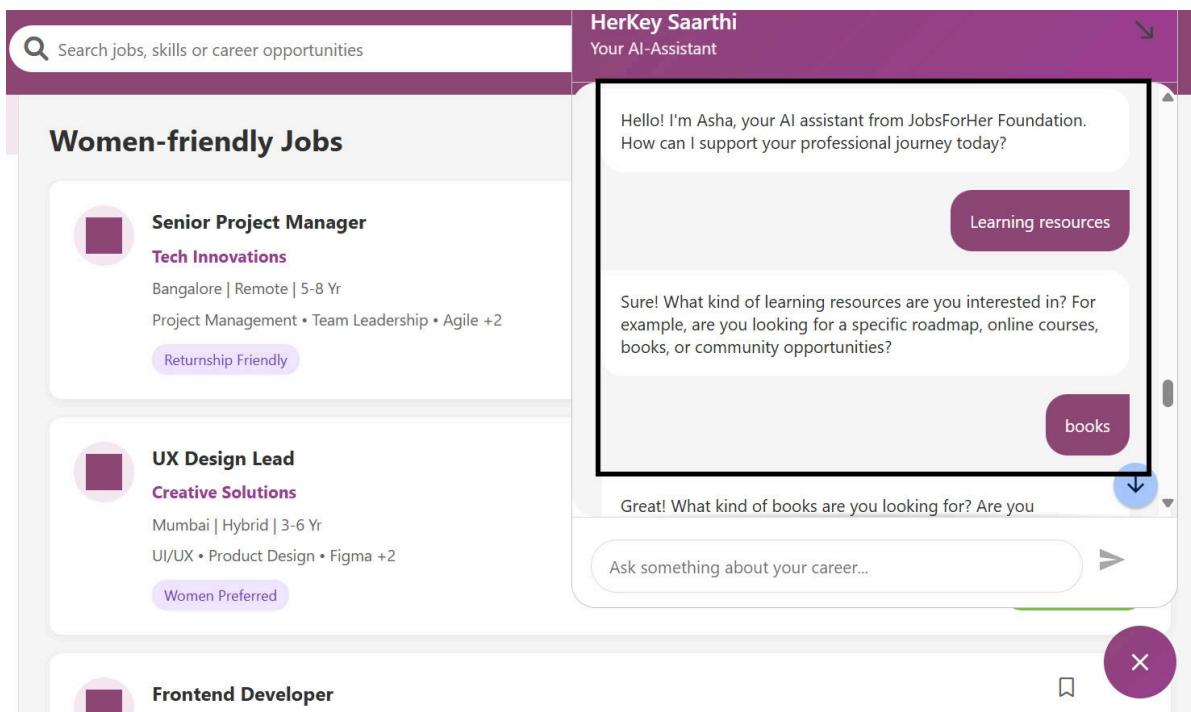
- Community members receive information about career development programs
- Special initiatives for women professionals are shared within these groups
- Members can participate in focused discussions about career advancement

"The community feature complements the job search functionality by providing a support network of women professionals who can share advice, opportunities, and experiences related to returning to the workforce and advancing in their careers."

# Feature 5 - Learning Resources

## 1. Access the Feature:

- While chatting with HerKey Saarthi, click on the "Learning resources" button in the chat interface



- The assistant will introduce the learning options available on HerKey, I choose "Books".

## 2. Explore Available Resources:

- The assistant fetched and gave the books available for selected topic.

The screenshot shows a mobile application interface for 'HerKey Saarthi' AI Assistant. At the top, there is a search bar with the placeholder 'Search jobs, skills or career opportunities'. To the right of the search bar is the 'HerKey Saarthi' logo and the text 'Your AI-Assistant'. Below the search bar, the title 'Women-friendly Jobs' is displayed. There are three job listings:

- Senior Project Manager** at **Tech Innovations**. Location: Bangalore | Remote | 5-8 Yr. Requirements: Project Management • Team Leadership • Agile +2. Tag: Returnship Friendly.
- UX Design Lead** at **Creative Solutions**. Location: Mumbai | Hybrid | 3-6 Yr. Requirements: UI/UX • Product Design • Figma +2. Tag: Women Preferred.
- Frontend Developer** (partially visible).

On the right side of the screen, a large callout box from the AI assistant contains the following text:

Great! What kind of books are you looking for? Are you interested in a specific topic, like Python or data science, or are you looking for general programming books?

python

Here are some popular Python books:  
- **"Python Crash Course"** by Eric Matthes: A great beginner-friendly book that covers the fundamentals of Python programming.  
- **"Automate the Boring Stuff with Python"** by Al Sweigart: A practical guide to using Python for automating tasks.  
- **"Fluent Python"** by Luciano Ramalho: A more advanced book that delves into the nuances of the Python language.  
Do you have any other questions about Python books?

Ask something about your career... >

### 3. Specify Your Preferences:

- If I enter like i need again python videos from youtube. It will fetch and give me the same as shown below:

Search jobs, skills or career opportunities

HerKey Saarthi  
Your AI-Assistant

## Women-friendly Jobs

**Senior Project Manager**  
Tech Innovations  
Bangalore | Remote | 5-8 Yr  
Project Management • Team Leadership • Agile +2  
Returnship Friendly

**UX Design Lead**  
Creative Solutions  
Mumbai | Hybrid | 3-6 Yr  
UI/UX • Product Design • Figma +2  
Women Preferred

**Frontend Developer**

need python videos

I understand! While I don't have specific video recommendations, there are many great online platforms that offer Python courses and tutorials. Would you like me to suggest some of those platforms?

youtube

YouTube is a great resource for Python learning! There are many excellent channels with tutorials and projects. Do you have any specific topics or skills you're looking to learn?

Ask something about your career...

X

Search jobs, skills or career opportunities

HerKey Saarthi  
Your AI-Assistant

## Women-friendly Jobs

**Senior Project Manager**  
Tech Innovations  
Bangalore | Remote | 5-8 Yr  
Project Management • Team Leadership • Agile +2  
Returnship Friendly

**UX Design Lead**  
Creative Solutions  
Mumbai | Hybrid | 3-6 Yr  
UI/UX • Product Design • Figma +2  
Women Preferred

**Frontend Developer**

YouTube is a great resource for Python learning! There are many excellent channels with tutorials and projects. Do you have any specific topics or skills you're looking to learn?

python

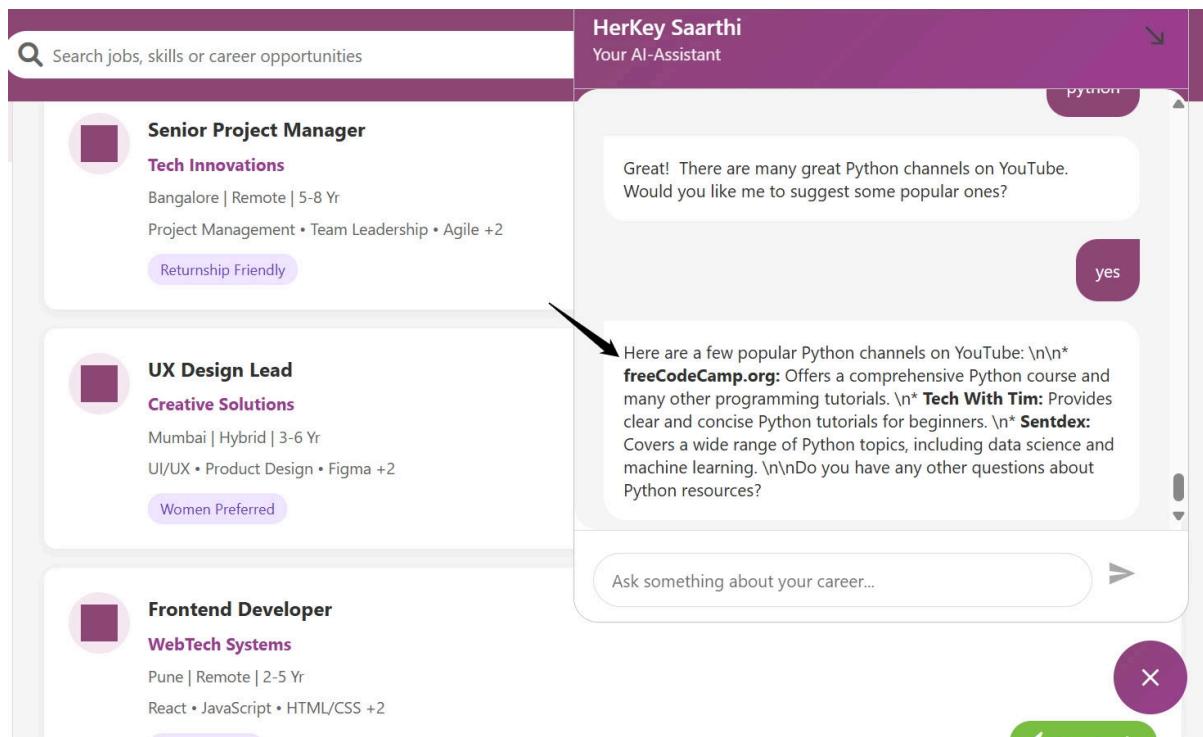
Great! There are many great Python channels on YouTube. Would you like me to suggest some popular ones?

yes

Here are a few popular Python channels on YouTube: \n\n\*

Ask something about your career...

X



This feature is particularly valuable for women returning to tech careers after a break, as it helps them identify targeted learning opportunities to refresh their skills or learn new technologies relevant to their career goals.

### 1. Accessing the Additional other features of HerKey Saarthi :

We have the following features as the add on features in chatbot.

First of all, **Complete your career profile feature.**

Here you complete your profile by clicking on the "Update now" button

**HerKey Saarthi**  
Your AI-Assistant

Search jobs, skills or career opportunities

Welcome back, Ishita Sunil Koradia!  
It's great to see you again

**Meet Asha - Your Career AI**

**Asha AI Chatbot**  
Asha is an AI-powered virtual assistant designed to guide women in their career journey. Ask about jobs, events, mentorship programs, and more!

Contextual Awareness, Real-time Information, Bias Prevention, Privacy Focused

Click the chat icon in the bottom right corner to start a conversation with Asha!

**Discover opportunities by work mode**

Work From Home, Hybrid, Part Time, Full Time

**Women-friendly Jobs**

**Senior Project Manager**  
Tech Innovations  
Bangalore | Remote | 5-8 Yr  
Project Management • Team Leadership • Agile +2

For You Apply

**Complete your career profile!**



Update now

**Returning to work after a career break?**  
JobsForHer's Returnship Program helps women rebuild confidence and skills for a successful career comeback.  
Limited spots available!



## Profile Information Form

**Home**

Resume AI

SkillUp AI

ProjectIdeas AI

InterviewReadyAI

MentorMatch AI

Events

Contact us

JobsForHer for Employers

Get it on Google Play

**Complete Your Profile**

**Profile Information**  
Complete your profile to help us match you with the best opportunities for your skills and career goals.

**Full Name**  
Enter your full name

**Professional Title**  
e.g., Software Engineer, Marketing Manager

**Skills**  
e.g., JavaScript, Project Management, Content Writing

**Experience Level**  
Select experience level

**Preferred Work Mode**  
 Remote  Hybrid  On-site  Part-time

**Resume**  
Choose File No file chosen

**Save Profile**

**Complete your career profile!**



Update now

**Returning to work after a career break?**  
JobsForHer's Returnship Program helps women rebuild confidence and skills for a successful career comeback.  
Limited spots available!



## 1 Personal Details

### • Full Name

- Enter your complete name in the text field
- Example: "Jane Smith"

-  Use your formal name as it would appear on professional documents

## 2 Professional Information

- **Professional Title** 

- Enter your current or desired job title
- Examples: "Software Engineer," "Marketing Manager," "UX Designer"
-  Be specific to attract relevant opportunities

## 3 Skills Showcase

- **Key Skills** 

- List your professional skills separated by commas
- Include both technical and soft skills
- Examples: "JavaScript, Project Management, Content Writing"
- Prioritize skills relevant to your target positions

## 4 Experience Information

- **Experience Level** 

- Click the dropdown menu and select your experience level
- Options typically include:
  - Entry-level
  - Mid-level (2-5 years)
  - Senior (5-10 years)
  - Executive (10+ years)

## 5 Work Preferences

- **Preferred Work Mode** 

- Select all options that apply to you:

Option	Description	Select if you want
<input type="checkbox"/> Remote	Work from home/anywhere	Full remote work
<input type="checkbox"/> Hybrid	Mix of office and remote	Flexible arrangement
<input type="checkbox"/> On-Site	Work at company location	Traditional office setting
<input type="checkbox"/> Part-time	Reduced working hours	Less than full-time commitment

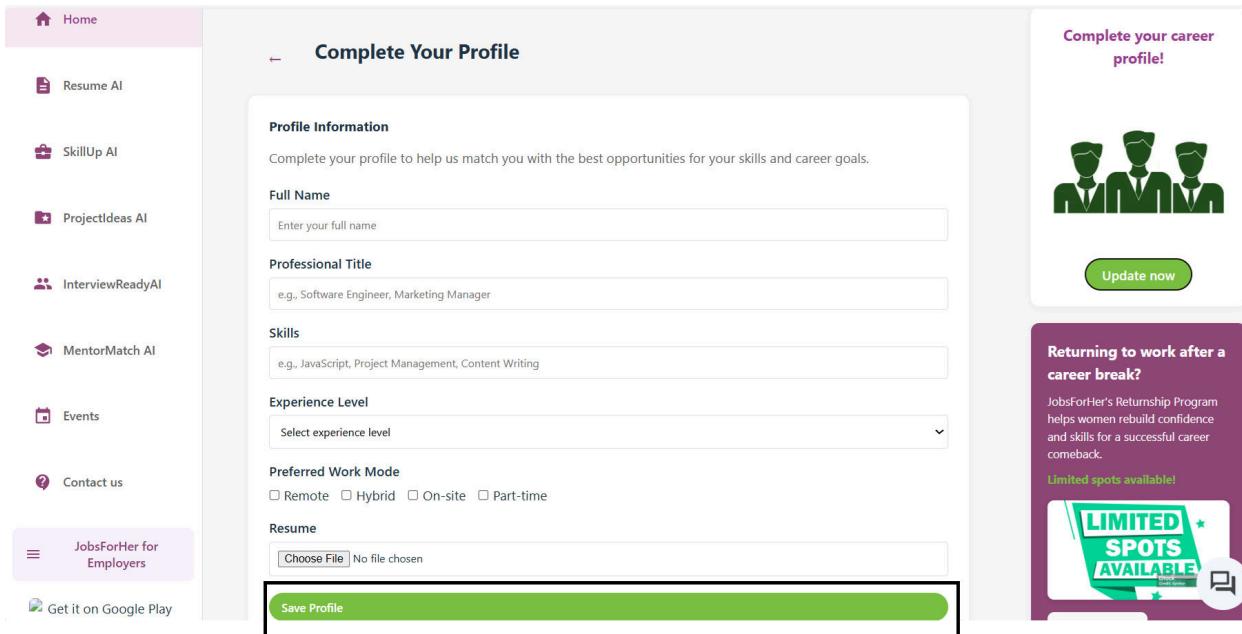
## 6 Resume Upload

- **Upload Your Resume**

- Click "Choose File" button
- Select your resume file from your device
- Supported formats: PDF, DOC, DOCX
-  Ensure your resume is up-to-date before uploading

## 7 Save Your Information

- Click the green "Save Profile" button at the bottom



The screenshot shows the 'Complete Your Profile' page. The sidebar on the left lists various AI-powered tools: Home, Resume AI, SkillUp AI, ProjectIdeas AI, InterviewReadyAI, MentorMatch AI, Events, Contact us, JobsForHer for Employers, and links to Google Play and App Store. The main content area is titled 'Complete Your Profile' and contains fields for Profile Information (Full Name, Professional Title, Skills, Experience Level), Preferred Work Mode (Remote, Hybrid, On-site, Part-time), and a resume upload section ('Choose File'). A large green 'Save Profile' button is at the bottom. A sidebar on the right promotes the 'Returning to work after a career break?' program, featuring a 'LIMITED SPOTS AVAILABLE' banner.

- Your profile will be updated in the JobsForHer database

- All changes will be lost if you navigate away before saving

## Relaunch Your Career: Returnship Program for Career Breakers

### Return to Work with Confidence & Support

Are you ready to restart your professional journey after a career break?

JobsForHer's Returnship Program is specifically designed for women seeking to re-enter the workforce with renewed confidence and updated skills. Our structured program provides the perfect bridge back to professional success.

#### Program Highlights:

- Skill refresher workshops
-  Mentorship from industry leaders
-  Networking opportunities
-  Placement assistance

Limited spots available! Don't miss this opportunity to transform your career comeback journey!

**[APPLY NOW]**  Click to discover how our return-to-work program can help you achieve your professional goals

---

*JobsForHer: Empowering women to achieve their full professional potential, regardless of career gaps.*

The screenshot shows the main interface of the JobsForHer app. On the left, there's a sidebar with various AI-powered features: SkillUp AI, ProjectIdeas AI, InterviewReadyAI, MentorMatch AI, Events, and Contact us. The main content area features a section titled "Asha AI Chatbot" which describes Asha as an AI-powered virtual assistant. Below this is a "Discover opportunities by work mode" section with filters for Work From Home, Hybrid, Part Time, and Full Time. A prominent section titled "Women-friendly Jobs" lists two job postings: "Senior Project Manager" at Tech Innovations and "UX Design Lead" at Creative Solutions. To the right, there's a sidebar for "Returning to work after a career break" with a purple banner stating "LIMITED SPOTS AVAILABLE" and a green "Apply Now" button.

- Upon clicking, you will be redirected to a dedicated page

This screenshot shows the "Returnship Program" page. The sidebar remains the same as the previous screen. The main content is titled "Returnship Program" and includes a section for "Returning to Work After a Career Break" which describes the program's purpose and benefits. It lists "Program Benefits" such as mentorship from industry leaders and skill refresher courses. Below this is an "Upcoming Cohort" section with details like start date (May 15, 2025), duration (12 weeks), application deadline (April 30, 2025), and participation fee (₹10,000). A green "Apply Now" button is at the bottom. To the right, there's a sidebar for "Returning to work after a career break" with a purple banner stating "LIMITED SPOTS AVAILABLE" and a green "Apply Now" button.

- This page displays:
  - Current returnship programs
  - Upcoming returnship opportunities
  - Detailed program descriptions

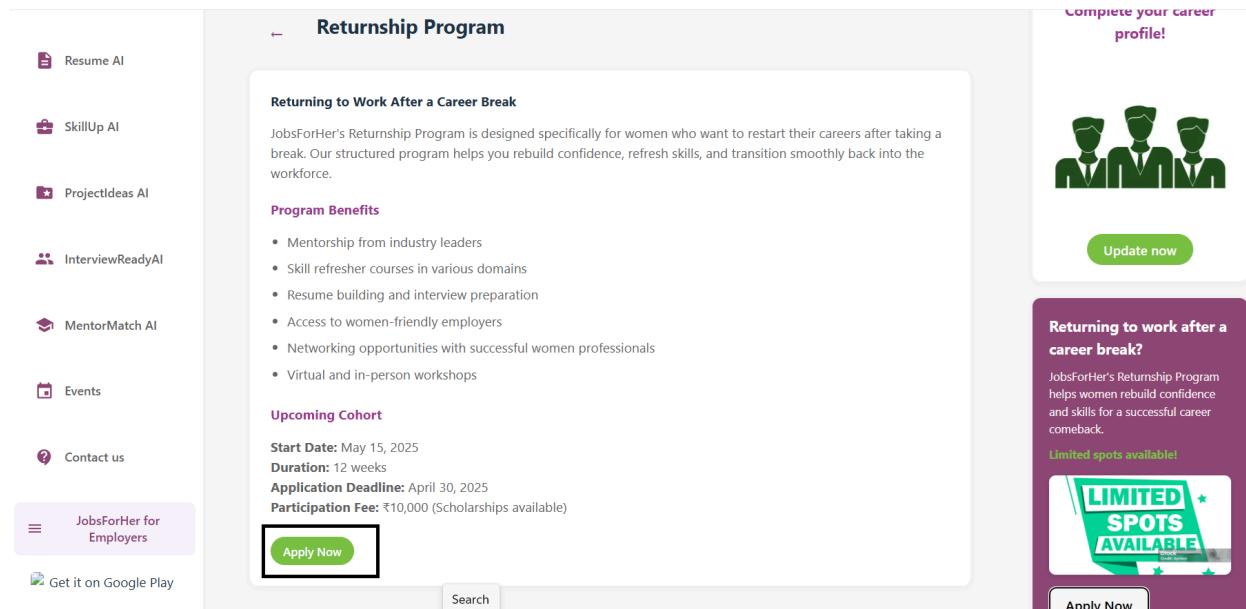
- Specific eligibility criteria

## Step 3: Program Selection

- Carefully review each returnship program
- Read through all program details
- Select the program that best matches your professional background and career goals

## Step 4: Initiating Application

- Click the "Apply Now" button next to your chosen program



The screenshot shows the 'Returnship Program' section of the JobsForHer app. On the left, there's a sidebar with various AI-powered tools: Resume AI, SkillUp AI, ProjectIdeas AI, InterviewReadyAI, MentorMatch AI, Events, Contact us, and a purple 'JobsForHer for Employers' section which includes a 'Get it on Google Play' button. The main content area has a header 'Returnship Program' with a back arrow. Below it is a section titled 'Returning to Work After a Career Break' which describes the program's purpose of helping women restart their careers after a break. It lists 'Program Benefits' such as mentorship from industry leaders, skill refresher courses, resume building, and networking opportunities. Under 'Upcoming Cohort', it specifies the start date (May 15, 2025), duration (12 weeks), application deadline (April 30, 2025), and participation fee (₹10,000). A large green 'Apply Now' button is at the bottom. To the right, there's a sidebar with a 'Complete your career profile!' message, three icons of people, and a green 'Update now' button. At the bottom right, there's a purple box with text about returning to work after a career break, a 'Limited spots available' banner, and another 'Apply Now' button.

- You will be prompted to enter your registration email address

The screenshot shows a web page for 'Returnship' on the 'JobsForHer' website. On the left, there's a sidebar with various AI-powered tools like Resume AI, SkillUp AI, ProjectIdeas AI, InterviewReadyAI, MentorMatch AI, Events, Contact us, and a section for 'JobsForHer for Employers'. The main content area has a heading 'Returning to Work After a Career Break' and a 'Program Benefits' section listing mentorship, skill refreshers, resume building, and networking opportunities. Below this is an 'Upcoming Cohort' section with start date (May 15, 2025), duration (12 weeks), application deadline (April 30, 2025), and participation fee (₹10,000). A green 'Apply Now' button is at the bottom. A central modal window titled 'localhost:5173 says' asks for an email address to apply for the program, with 'OK' and 'Cancel' buttons. To the right, there's a sidebar with a 'Complete your career profile!' section featuring three icons of people and a green 'Update now' button. Below it is another section for returning to work after a career break, mentioning limited spots available and a green 'Apply Now' button.

- Ensure you use a valid and frequently checked email

## Step 5: Registration Confirmation

- After submitting your email, a pop-up will appear

This screenshot is identical to the one above, showing the 'Returnship' page on the 'JobsForHer' website. The main content, sidebar, and right-side sidebar are the same. However, the central modal window now displays a confirmation message: 'Thank you for your interest in our Returnship Program! We've sent application details to [redacted]. Be sure to apply before April 30, 2025.' It also includes 'OK' and 'Cancel' buttons.

- The system will confirm that application details will be sent directly to your provided email address

## Important Reminders

- Double-check your email address for accuracy
- Check your inbox (and spam folder) for the application link
- Keep all communication and application materials organized

## Overview of Platform Features

JobsForHer offers a comprehensive suite of AI-powered tools designed to enhance your job search experience and career development. Let's explore each feature in detail to help you maximize your professional journey.

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## Resume AI Assistant

### Your Intelligent Career Companion

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#### What is Resume AI?

Resume AI is JobsForHer's advanced resume optimization tool specifically designed to help women craft compelling resumes that highlight their skills and experiences effectively. Our AI-powered technology analyzes your resume in real-time, providing actionable suggestions to maximize your chances of securing interviews.

---

## Core Features

### Resume Analysis

Get comprehensive feedback on your current resume with specific improvement recommendations.

- Identifies strengths and weaknesses in your resume
- Evaluates content quality, structure, and readability

- Provides a detailed breakdown of improvement areas

## Analyze Resume Feature

The very first feature is "Analyze Resume" on to top right corner.

### Step 1: Submit Your Resume

- Click the "**Analyze Resume**" button after uploading your document

### Step 2: Submit Your Resume

- Click the "**Choose File**" button and Upload the Resume.

## Comprehensive Resume Evaluation & Enhancement

Our Detailed Resume Analysis tool provides in-depth feedback on your resume with actionable suggestions for improvement. Upload your resume to receive a comprehensive evaluation across multiple dimensions.

### What Our Analysis Provides:

- **Content Evaluation** - Assessment of your impact statements' effectiveness
- **Skill Gap Analysis** - Comparison of your profile against current job market demands

- **Format and Readability Assessment** - Review of layout, structure, and overall presentation
- **Keyword Optimization Recommendations** - Suggestions for industry-relevant terms to include
- **Industry-Specific Best Practices** - Guidance tailored to your target sector

**Detailed Resume Analysis**

**Detailed Resume Analysis**

Get comprehensive feedback on your resume with actionable suggestions for improvement.

**What our analysis provides:**

- Content evaluation - strength of your impact statements
- Skill gap analysis - comparing your profile with job market demands
- Format and readability assessment
- Keyword optimization recommendations
- Industry-specific best practices

Upload your resume to get a detailed analysis

Choose File No file chosen

**Resume Scoring**  
www.resumescoring.com

Analyze Resume

**Project Recommendations**

Boost your portfolio with these industry-relevant projects

**Personal Portfolio Website**  
Create a responsive website to showcase your skills and projects  
BeginnerWeb Development

**Data Visualization Dashboard**  
Build an interactive dashboard with real-world data analysis  
IntermediateData Analysis

[View All Projects](#)

**Career Resources**

**Mentorship**

**Events**

**More**

**JobsForHer for Employers**

**Analyze Resume**

**Project Recommendations**

Boost your portfolio with these industry-relevant projects

**Personal Portfolio Website**  
Create a responsive website to showcase your skills and projects  
BeginnerWeb Development

**Data Visualization Dashboard**  
Build an interactive dashboard with real-world data analysis  
IntermediateData Analysis

[View All Projects](#)

**Resume Tips for Career Breaks**

Learn how to positively frame career gaps and highlight transferable skills in your resume.

Get it on Google Play

What our analysis provides:

• Content evaluation - strength of your impact statements

• Skill gap analysis - comparing your profile with job market demands

• Format and readability assessment

• Keyword optimization recommendations

• Industry-specific best practices

Upload your resume to get a detailed analysis

Choose File Priya\_Sharma\_Resume.pdf

Analyzing...

You'll receive a detailed report with specific improvement suggestions within minutes.

# File Successfully Uploaded

Your resume file "Priya\_Sharma\_Resume.pdf" has been successfully uploaded and is now being analyzed by our AI system. You'll see the "Analyzing..." status indicator while the system performs a comprehensive evaluation of your document.

## What Happens During Analysis

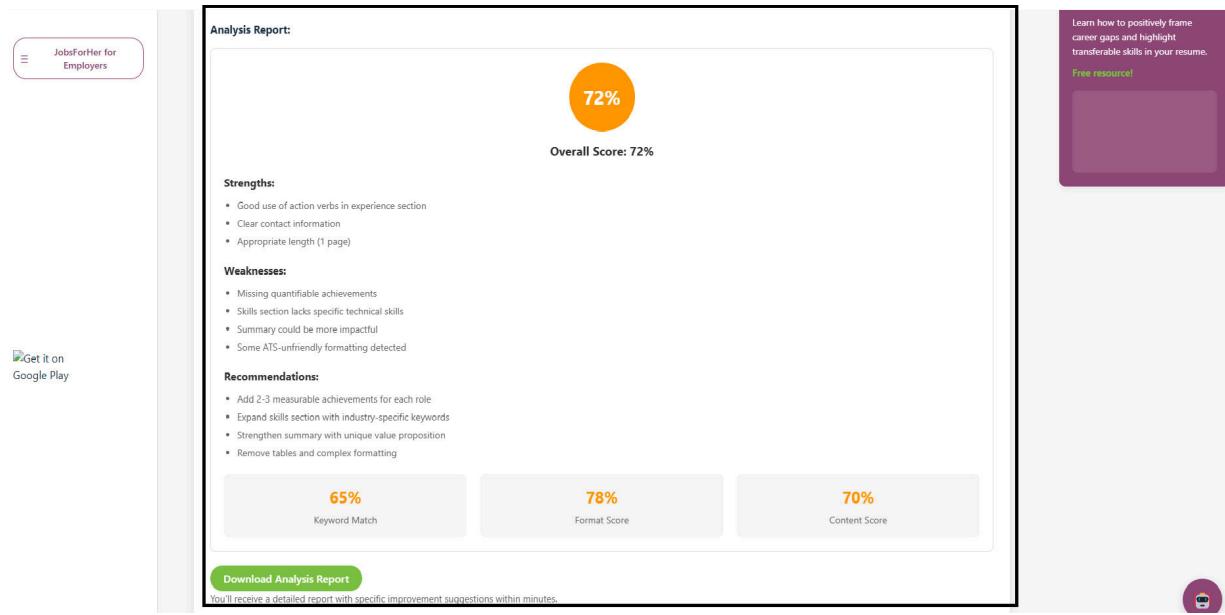
While your resume is being analyzed, our system is examining multiple aspects:

- **Content quality** - Evaluating the impact and clarity of your experience descriptions
- **Skills assessment** - Comparing your listed skills with current job market requirements
- **Format review** - Checking layout, organization, and visual presentation
- **Keyword identification** - Analyzing industry-relevant terminology usage
- **Industry alignment** - Matching against best practices for your field

## Next Steps

You'll receive a detailed report with specific improvement suggestions within minutes. This report will include:

1. An overall resume strength score
2. Section-by-section feedback
3. Specific content improvement recommendations
4. Format and design enhancement suggestions
5. Keyword optimization recommendations



## Resume Analysis Results

### Feature one - “Optimizing your Resume”

The "Optimize Existing Resume" feature provides a **powerful advantage for women returning to the workforce** by transforming their current resumes into ATS-compatible documents aligned with contemporary market trends. This intelligent optimization process identifies keyword gaps, restructures formatting for maximum ATS visibility, and incorporates industry-specific terminology that significantly increases the likelihood of securing interviews quickly. The tool's sophisticated algorithms analyze current job market requirements to ensure your professional experience resonates with hiring managers and successfully navigates automated screening systems.

### Your Resume Performance Overview

Based on our comprehensive evaluation, your resume has received an **Overall Score of 72%**. This indicates a solid foundation with specific areas for improvement that can significantly enhance your job application success.

### Score Breakdown

Your resume has been evaluated across three key dimensions:

- **Format Score: 78%** - Your resume layout and presentation
- **Content Score: 70%** - The quality and impact of your written content
- **Keyword Match: 65%** - Alignment with industry-specific terminology

## Identified Strengths

Our analysis has identified several positive aspects of your resume:

- **Effective action verbs** in your experience section
- **Clear contact information** that's easy for recruiters to find
- **Appropriate length** (1 page) - perfect for most hiring managers

## Areas for Improvement

We've also identified opportunities to strengthen your resume:

- **! Missing quantifiable achievements** to demonstrate impact
- **Skills section lacks specific technical skills** relevant to your field
- **Summary could be more impactful** to grab attention immediately
- **Some ATS-unfriendly formatting detected** that may hinder screening

## Actionable Recommendations

Based on our analysis, here are specific steps to enhance your resume:

### 1. Add 2-3 measurable achievements for each role

- Include specific numbers, percentages, or outcomes
- Example: "Increased department efficiency by 25% through process improvements"

### 2. Expand skills section with industry-specific keywords

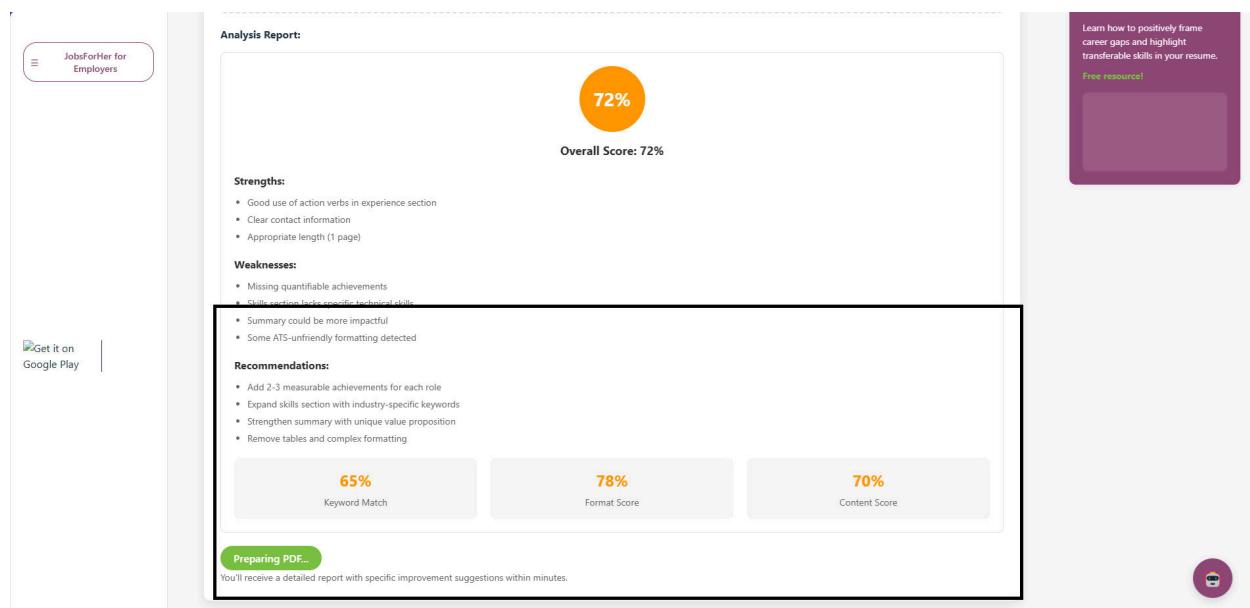
- Research job descriptions in your target field
- Include both technical skills and relevant soft skills

### 3. Strengthen summary with unique value proposition

- Clearly articulate what sets you apart from other candidates
- Focus on your most impressive qualifications and career highlights

### 4. Remove tables and complex formatting

- Simplify formatting to ensure ATS compatibility
- Use standard headings and bullet points instead
- You can download the Analysis Report on your local machine.



## ATS Compatibility

Create resumes that successfully pass through Applicant Tracking Systems (ATS).

- Optimizes formatting for ATS readability
- Ensures proper section headings and structure
- Eliminates elements that may cause rejection

Let's start with "ATS Compatibility" feature.

The screenshot shows the JobsForHer website interface. On the left, there's a sidebar with various navigation options like Resume AI, Jobs, Companies, Projects, Community, Career Resources, Mentorship, Events, and More. The main content area has a header "Search jobs, skills or career opportunities" and a "Sign Up" button. Below the header, there's a section titled "← Resume AI Assistant" with a sub-section "Enhance Your Resume with AI". It describes an AI-powered tool that helps women craft compelling resumes. Below this are tabs for "Resume Analysis", "Skills Optimization", "ATS Compatibility", and "Career Gap Solutions". To the right, there's a "Resume Strength Score" card with a logo for "Resume Scoring" and a link to "www.resumescoring.com", followed by a green "Analyze Resume" button. Further down, there's a section titled "Our AI-Powered Resume Services" with three cards: "ATS-Friendly Resume", "Tailored Cover Letter", and "Detailed Analysis", each with its own "Optimize Resume", "Create Cover Letter", and "Analyze Resume" buttons. A sidebar on the right lists "Project Recommendations" such as "Personal Portfolio Website", "Data Visualization Dashboard", and "Intermediate Data Analysis".

Once you click on the “Optimize Resume” Feature, we see the following screen.

This screenshot shows the "Apply AI Optimizations" step of the resume optimization process. It displays a resume for "Priya Sharma" with sections for "Summary", "Experience", and "Skills". The "Experience" section includes roles like "Senior Product Manager" at "TechNova Solutions" and "Product Manager" at "Digital Innovations Inc.". The "Skills" section lists "Product Strategy", "User Research", "Data Analysis", "Agile/Scrum", "Wireframing", and "Prototype Testing". Below the resume, there's a pink box containing "ATS Improvement Suggestions" with bullet points: "Add keywords: Include 'Product Development', 'Market Research', and 'KPI Tracking'", "Simplify formatting: Remove custom bullet points and tables", "Quantify achievements: Add more metrics to your Digital Innovations experience", and "Optimize file name: Rename to 'Priya\_Sharma\_Product\_Manager\_Resume.pdf'". At the bottom, there are two buttons: "Apply AI Optimizations" and "Download Optimized Resume". To the right, there's a sidebar with "relevant projects" like "Personal Portfolio Website" and "Data Visualization Dashboard", and a "Resume Tips for Career Breaks" section with a "Free resource!" button. A circular icon with a person icon is also visible.

Here we can see already uploaded resume, and its ATS Score and other details. Now let's "Apply AI Optimization" feature and see how it optimizes the Resume.

**Current ATS Score**  
Based on our scan of your resume for "Product Manager" position **88%**

**Priya Sharma**  
Senior Product Manager | User Experience | Data Analytics | Agile Product Development  
Bangalore, India | priya.sharma@email.com | +91 9876543210 | LinkedIn.com/in/priyasharma

**Summary**  
Results-driven Product Manager with 6+ years of experience in digital product development and optimization. Expert in user-centered design, product lifecycle management, and agile methodologies. Demonstrated success in increasing user engagement by 45%, reducing churn by 30%, and driving revenue growth through data-driven product strategy and execution.

**Experience**  
**Senior Product Manager | TechNova Solutions**  
Jan 2022 - Present  

- Led cross-functional teams (Engineering, Design, Marketing) to deliver 4 major product releases on time and within budget, resulting in 28% increase in monthly recurring revenue
- Conducted comprehensive user research and competitive analysis to identify market opportunities, resulting in two new product features that captured 15% additional market share
- Implemented robust A/B testing framework and user analytics dashboards that improved conversion rates by 18% and reduced customer acquisition costs by 23%
- Established product KPIs and metrics tracking system to monitor product performance and guide strategic decision-making

**Product Manager | Digital Innovations Inc.**  
May 2019 - Dec 2021  

- Managed complete product roadmap for e-commerce platform serving 500,000+ monthly active users, prioritizing features based on user feedback and business impact
- Collaborated with engineering and UX/UI design teams to improve user experience, resulting in 35% improvement in customer satisfaction scores
- Introduced agile development processes that reduced time-to-market for new features by 40%
- Analyzed user behavior data to identify pain points and optimize user journeys, increasing checkout completion rate by 25%

**Skills**  
Product Strategy, Market Research, User Research, Data Analysis, KPI Tracking, A/B Testing, Agile/Scrum, Product Roadmapping, Wireframing, Prototype Testing, User Journey Mapping, Product Development

**AI Optimization Results**  

- Added key ATS terms: Added "Product Development", "Market Research", and "KPI Tracking" to boost keyword matching
- Enhanced job descriptions: Added metrics and achievements to quantify impact and demonstrate results
- Expanded skills sections: Added industry-specific skills to match job requirements
- Optimized formatting: Simplified to ensure ATS compatibility while maintaining readability

✓ All Optimizations Applied **Download Optimized Resume**

Now here we can see the ATS is optimized, and score is 88%. We can then download the Optimized Resume with the Download Button.

**Current ATS Score**  
Based on our scan of your resume for "Product Manager" position **100%**

**Priya Sharma**  
Senior Product Manager | User Experience | Data Analytics | Agile Product Development  
Bangalore, India | priya.sharma@email.com | +91 9876543210 | LinkedIn.com/in/priyasharma

**Summary**  
Results-driven Product Manager with 6+ years of experience in digital product development and optimization. Expert in user-centered design, product lifecycle management, and agile methodologies. Demonstrated success in increasing user engagement by 45%, reducing churn by 30%, and driving revenue growth through data-driven product strategy and execution.

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- Added key ATS terms: Added "Product Development", "Market Research", and "KPI Tracking" to boost keyword matching
- Enhanced job descriptions: Added metrics and achievements to quantify impact and demonstrate results
- Expanded skills sections: Added industry-specific skills to match job requirements
- Optimized formatting: Simplified to ensure ATS compatibility while maintaining readability

✓ All Optimizations Applied **Download Optimized Resume**

## Before & After: The Optimization Journey

### Initial Resume Assessment

Your original resume for "Product Manager" position showed several areas for improvement:

- Missing critical industry keywords
- Limited quantifiable achievements
- Basic skills section lacking technical depth
- Some ATS-unfriendly formatting elements

## Optimization Results

After AI optimization, your resume achieved an **88% ATS Compatibility Score** with these improvements:

- **Added key ATS terms:** "Product Development," "Market Research," and "KPI Tracking"
- **Enhanced job descriptions:** Added metrics and achievements to quantify impact
- **Expanded skills section:** Added industry-specific skills matching job requirements
- **Optimized formatting:** Simplified to ensure ATS compatibility while maintaining readability

"Women returning to professional roles will find exceptional value in the Resume Optimization feature, which expertly transforms existing credentials into highly competitive, ATS-compatible documents. This sophisticated system conducts a comprehensive analysis of your resume against current market standards, strategically enhancing content with industry-relevant keywords, reconfiguring formatting for optimal system recognition, and aligning your professional narrative with contemporary hiring expectations. The result is a dramatically improved application document that efficiently bypasses automated filters, resonates with hiring managers, and significantly accelerates your path to securing suitable employment opportunities in today's dynamic job market."

***"This feature will thereby help the women applicants to optimize resume as per the ATS Scores and thus, land a good job."***

# Next feature is Creating an ATS-Friendly Resume with AI Assistance



The "Create New ATS-Friendly Resume" feature helps users, particularly those making career transitions like women returning to the workforce, create resumes that effectively pass through Applicant Tracking Systems. Here's how this feature works:

The screenshot shows the HerKey Saarthi Assistant interface. On the left, there's a sidebar with various links: 'Resume AI' (selected), 'Jobs', 'Companies', 'Projects', 'Community', 'Career Resources', 'Mentorship', 'Events', and 'More'. Below this is a button for 'JobsForHer for Employers'. The main content area is titled 'ATS-Friendly Resume' and contains the following sections: 'ATS-Friendly Resume' (with a small icon), 'What is an ATS?' (with a brief description), 'How our AI helps:' (with a bulleted list of features), and two buttons at the bottom: 'Optimize Existing Resume' (green) and 'Create New ATS Resume' (purple). To the right, there's a 'Resume Strength Score' section with a 'Resume scoring' logo and a 'Analyze Resume' button. Further down, there's a 'Project Recommendations' section with a 'Personal Portfolio Website' link, a 'Data Visualization Dashboard' link, and a 'View All Projects' button.

## Step-by-Step Process

### 1. Start by entering your personal information :

- Fill in your full name in the designated field (example shown: "Jane Doe")
- Select your target job title from the dropdown menu
- Enter your contact information including location, email, and phone number (format example: "New York, NY | jane.doe@email.com | (555) 123-4567")

The screenshot shows the Resumescore AI platform. On the left sidebar, there are links for Projects, Community, Career Resources, Mentorship, Events, and More. The main area is titled "Create New ATS-Friendly Resume" and has a sub-section "Create Your Resume". It asks users to enter basic information, and the AI will format it professionally and optimize it for ATS systems. There are fields for Full Name (e.g., Jane Doe), Target Job Title (Select a job title dropdown), and Contact Information (e.g., New York, NY | jane.doe@email.com | (555) 123-4567). An optional "Upload existing resume (Optional)" field with a "Choose File" button is also present. Below this is a note: "We can extract information from your existing resume to save time." A "Job Description Analysis" section follows, with a text input field labeled "Paste job description here". To the right, there's a sidebar with "Project Recommendations" (Personal Portfolio Website, Data Visualization Dashboard, View All Projects), "Resume Tips for Career Breaks" (Free resource!), and links to Beginner Web Development and Intermediate Data Analysis.

## 2. Upload an existing resume (optional)

- If you have an existing resume, you can click "Choose File" to upload it
- The system will extract information from your current resume to save time
- If you don't have a resume, you can continue without uploading

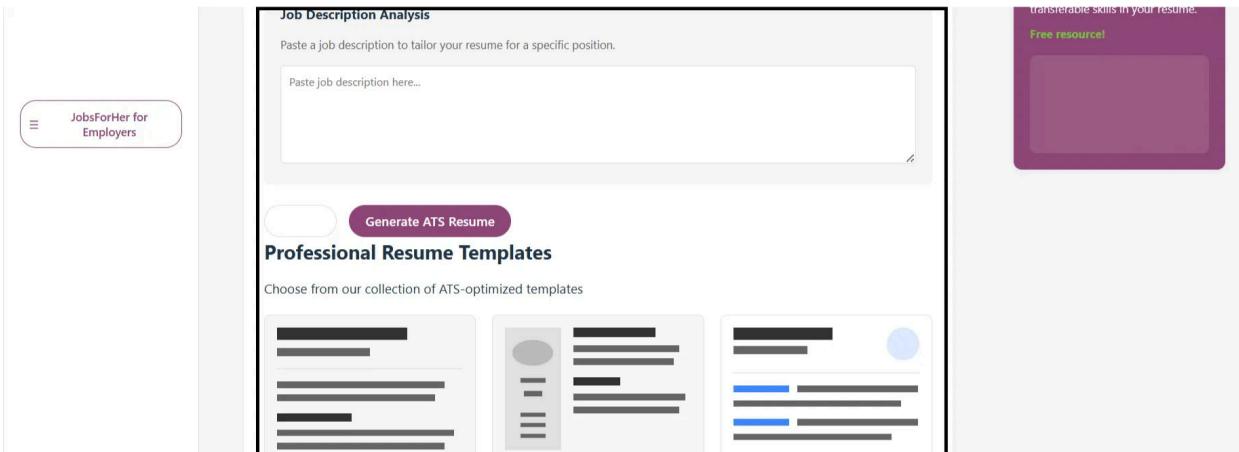
## 3. Complete the Job Description Analysis

- Paste the actual job description you're applying for into the text box
- The AI will scan this description to identify key requirements and skills
- This helps tailor your resume specifically to the position you want

## 4. Click "Generate ATS Resume" to have the AI create your optimized resume

## 5. Select a template design

- Choose from several ATS-optimized templates (Professional, Modern, Creative, etc.)
- Click "Use Template" under your preferred design
- Each template is specifically designed to be ATS-friendly while maintaining a professional appearance



## 1. Review and download your completed resume

- After selecting a template, your information will be formatted according to that design
- You can download the final resume as a PDF or other compatible format
- The resume will be ready to submit to employers with ATS optimization already incorporated

"This transformative tool has proven extraordinarily beneficial for women reentering the professional sphere, masterfully showcasing their valuable skills and experience in an ATS-optimized format. The sophisticated algorithm strategically positions their qualifications to effortlessly navigate through automated screening filters, dramatically increasing their visibility to hiring managers. For those returning after career breaks, this technology serves as an invaluable bridge, ensuring their impressive capabilities and unique perspectives aren't overlooked by digital gatekeepers. The intelligence embedded within the system specifically addresses the challenges women face during workforce reentry by highlighting transferable skills and contextualizing career gaps, ultimately leveling the playing field and creating meaningful pathways back to professional fulfillment."

## Tailored Cover Letter Creator

Create personalized cover letters that match specific job descriptions and highlight relevant skills, giving you a competitive edge in the job market.

# Why a Tailored Cover Letter Matters ✨

A personalized cover letter demonstrates your interest in the specific role and company, highlighting why you're the perfect candidate for this particular position. For women returning to the workforce, a professional and compelling cover letter is just as crucial as an ATS-friendly resume in securing meaningful employment opportunities.

## Our AI Cover Letter Creator - Step by Step: 🤖

### Preparation Steps:

#### 1. Access the Cover Letter Creator:

- Click on the "Tailored Cover Letter" option from the main dashboard
- You'll be taken to a dedicated page where you can create your customized cover letter

#### 2. Understand what makes this tool powerful:

- **Analyzes job descriptions** - The AI scans every detail of the posting to identify not just requirements but also company values and culture
- **Matches your experience** - Connects your specific skills and accomplishments directly to what the employer is seeking
- **Creates compelling narratives** - Weaves your professional story in a way that resonates with hiring managers
- **Adapts tone** - Adjusts language style to match formal, creative, or casual workplace cultures

The screenshot shows the HerKey Saarthi Assistant AI-powered resume tool. On the left sidebar, there are links for Projects, Community, Career Resources, Mentorship, Events, and More. A callout box highlights 'JobsForHer for Employers'. The main content area features a section titled 'Our AI-Powered Resume Services' with six services: 'ATS-Friendly Resume', 'Tailored Cover Letter' (which is highlighted with a red border), 'Detailed Analysis', 'Interview Guide', 'Career Roadmap', and 'Project Recommendations'. Each service has a brief description and a green 'Optimize Resume', 'Create Cover Letter', 'Analyze Resume', 'Prepare for Interview', 'Plan Career Path', or 'Find Projects' button. At the bottom of this section is a purple 'Upload Your Resume' button. To the right, there's a 'Resume Scoring' module with a logo, a 'Resume Scoring' button, and a 'Project Recommendations' section with three items: 'Personal Portfolio Website', 'Data Visualization Dashboard', and 'View All Projects'. A purple sidebar on the right contains 'Resume Tips for Career Breaks' with a 'Free resource!' button.

## Creation Process:

### 1. Enter the Job Description:

- Locate the "Enter Job Description" text box (pink-highlighted section)
- Copy the complete job posting from the original source
- Paste it into the text box, including all responsibilities, requirements, and company information
- The more complete the job description, the more tailored your cover letter will be.

## 2. Review Description Content:

- Ensure the full description is visible in the text box
- Verify all sections of the job posting are included (responsibilities, qualifications, about the company)
- Make sure any specific instructions for applicants are included

## 3. Click "Generate Cover Letter":

- Press the bright green button labeled "Generate Cover Letter"

- The system will process the information, analyzing key terms and requirements
- This typically takes 15-30 seconds depending on the complexity of the job description

The screenshot shows a mobile application interface for generating a cover letter. At the top, there's a header bar with the app's logo and navigation icons. Below it, a large input field labeled "Enter Job Description:" contains placeholder text about a significant impact opportunity. To the right of this field is a sidebar with sections for "BeginnerWeb Development Data Visualization Dashboard" and "IntermediateData Analysis". A "View All Projects" button is also present. In the center, a "Generate Cover Letter" button is visible. Below the input field, a section titled "Your Generated Cover Letter:" displays a template with placeholders for date, recipient, and body text. The body text is a generic message about experience and interest in a program manager role. At the bottom, there are download buttons for "Download as PDF" and "Download as DOCX". On the left side of the main content area, there's a "Get it on Google Play" button. A small circular icon with a person icon is located in the bottom right corner of the main content area.

## Review and Customization:

### 1. Review Your Generated Cover Letter:

- Your personalized cover letter appears in the section labeled "Your Generated Cover Letter"
- The letter includes proper business letter formatting with:
  - Date placeholder [your\_date]
  - Hiring Manager/Recipient information
  - Professional greeting
  - Body paragraphs that address key requirements
  - Closing section
  - Signature area

### 2. Edit and Personalize:

- Carefully review the entire letter
- Replace all placeholder text:
  - [your\_date] with the current date
  - [Company Name] with the actual company name
  - Any other bracketed placeholders with your specific information
- Add personal touches or specific examples not captured by the AI
- Adjust any language that doesn't sound authentic to your voice
- Ensure career gaps are addressed positively if applicable
- Verify all skills mentioned actually match your experience

### **3. Final Review Check:**

- Proofread for spelling and grammar errors
- Check that company name is spelled correctly throughout
- Verify the job title is accurate and consistent
- Ensure your contact information is included (if not, add it)
- Confirm the letter length is appropriate (typically 250-400 words)

## **Downloading and Using:**

### **1. Download Your Cover Letter:**

- Choose your preferred format:
  - Click "Download as PDF" for a ready-to-submit document
  - Click "Download as DOCX" if you need to make additional edits in a word processor
- Files will save to your default download location
- Standard naming convention is "Cover\_Letter\_[Date]" but may vary.

The screenshot shows a user interface for generating a cover letter. At the top left, there's a logo for "JobsForHer for Employers". On the right, there are sidebar links for "Build an interactive dashboard with real-world data analysis" and "View All Projects". A purple sidebar on the right contains "Resume Tips for Career Breaks" with a link to "Free resource!". The main content area has a "Description" section with a job summary, a "Generate Cover Letter" button, and a "Your Generated Cover Letter:" section where the AI-generated letter is displayed. The letter includes a date placeholder "[your\_date]", a salutation to "Hiring Manager [Company Name]", and a body paragraph expressing interest in the Program Manager position. At the bottom of this section are two download buttons: "Download as PDF" (highlighted with a red border) and "Download as DOCX".

## Why This Matters for Women Returning to Work 🚀

This tool is especially valuable for women re-entering the workforce after career breaks because:

- **Addresses gaps strategically:** The AI helps frame employment gaps as periods of skill development rather than absences
- **Highlights transferable skills:** Emphasizes abilities gained during career breaks (organization, time management, etc.)
- **Builds confidence:** Provides professional language to express your value to employers
- **Saves time:** Creates a professional-quality letter quickly, reducing the stress of job searching
- **Stays current:** Incorporates contemporary business letter practices and industry terminology
- **Personalizes each application:** Each letter is uniquely tailored, showing genuine interest in specific roles

"By using this tool, you'll create compelling cover letters that complement your ATS-friendly resume, significantly increasing your chances of securing interviews and ultimately landing the ideal position for your return to the professional world."

# Resume Analysis: Enhancing Women's Career Reentry with Personalized Insights

In today's competitive job market, we have limited leverage to analyze our resumes effectively on the internet. Generic online tools often miss the nuances of career gaps and transitional experiences that many women face. That's why we've integrated the comprehensive "Detailed Resume Analysis" feature into HerKey Saarthi—specifically designed to enhance women's experience when returning to the workforce, particularly in the technology sector.

## Why HerKey Saarthi's Resume Analysis Stands Apart



Unlike standard online resume checkers that provide surface-level feedback, our analysis engine was built with the unique challenges facing women in tech at its core. When career paths have been non-linear due to caregiving responsibilities, relocation for family, or other life circumstances, generic tools fall short. HerKey Saarthi recognizes these patterns and provides targeted, actionable guidance.

## Complete Step-by-Step Process

The screenshot shows the HerKey Saarthi platform interface. On the left, there is a sidebar with navigation links: Jobs, Companies, Projects, Community, Career Resources, Mentorship, Events, and More. At the bottom of the sidebar, there is a button for 'JobsForHer for Employers'. The main content area has a header '← Resume AI Assistant' and a section titled 'Enhance Your Resume with AI'. It describes the AI-powered tool that helps women craft compelling resumes. Below this are tabs for 'Resume Analysis', 'Skills Optimization', 'ATS Compatibility', and 'Career Gap Solutions'. A large call-to-action button labeled 'Analyze Resume' is highlighted with a black border. To the right of this section is a 'Resume Strength Score' card featuring a logo for 'Resume Scoring' and the website 'www.resumescoring.com'. Further down, there is a 'Project Recommendations' section with a list of projects: 'Personal Portfolio Website', 'Data Visualization Dashboard', and 'Intermediate Data Analysis'. A 'View All Projects' button is also present. At the bottom right, there is a 'Resume Tips for Car Breaks' card with a small robot icon and the text 'Learn how to positively frame'.

## Step 1: Secure Upload System

- Navigate to the "Detailed Resume Analysis" section from your dashboard
- Click the prominent "Analyze Resume" button displayed on the right side of your screen
- Select your resume file through the secure file browser (supports multiple formats including PDF, DOCX, TXT, RTF)
- Our system employs enterprise-grade encryption to ensure your personal information remains confidential
- The upload process typically completes within seconds, with a progress indicator showing status

The screenshot displays the 'Detailed Resume Analysis' section of a career-oriented website. On the left, a sidebar lists navigation options: Jobs, Companies, Projects, Community, Career Resources, Mentorship, Events, and More. The main content area has a header 'Detailed Resume Analysis' with a back-to-home link. It contains a summary of what the analysis provides, a file upload section with a resume uploaded, and a sidebar with resume scoring, project recommendations, and resume tips.

**Detailed Resume Analysis**

Get comprehensive feedback on your resume with actionable suggestions for improvement.

**What our analysis provides:**

- Content evaluation - strength of your impact statements
- Skill gap analysis - comparing your profile with job market demands
- Format and readability assessment
- Keyword optimization recommendations
- Industry-specific best practices

Upload your resume to get a detailed analysis

Choose File Priya\_Sharma\_Resume.pdf

Upload Resume

**Resume Strength Score**

Resume Scoring  
www.resumescoring.com

Analyze Resume

**Project Recommendations**

Boost your portfolio with these industry-relevant projects

**Personal Portfolio Website**  
Create a responsive website to showcase your skills and projects

**Beginner Web Development**

**Data Visualization Dashboard**  
Build an interactive dashboard with real-world data analysis

**Intermediate Data Analysis**

**View All Projects**

**Resume Tips for Career Breaks**

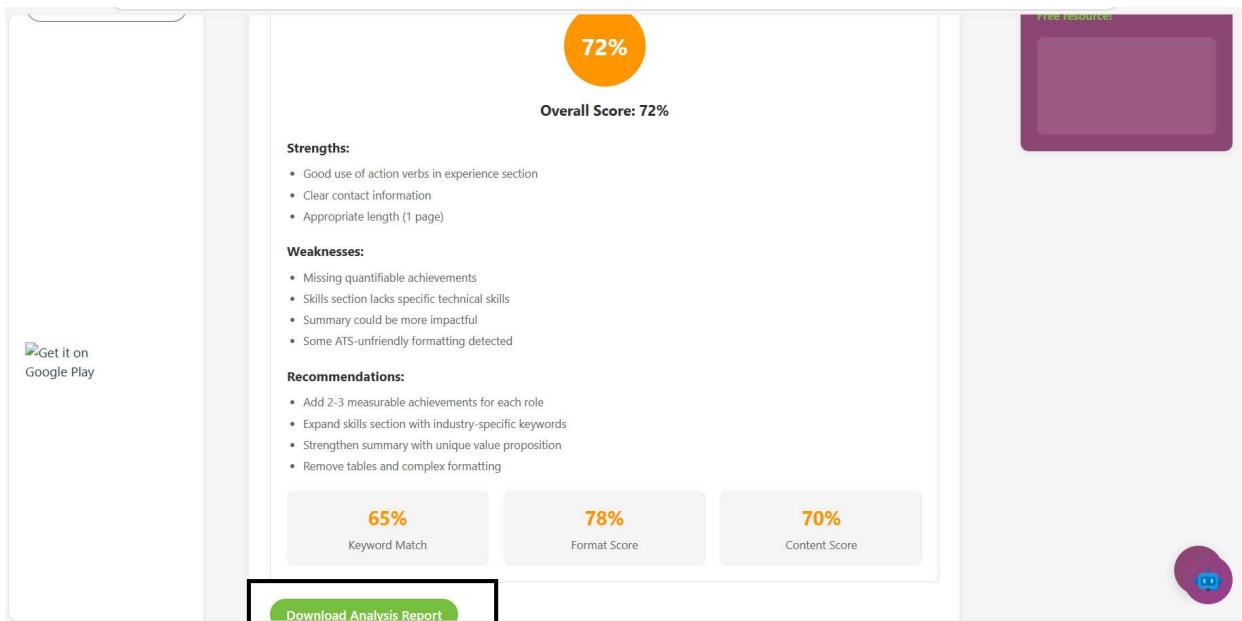
Learn how to positively frame

## Step 2: Detailed Interactive Report Generation

The system compiles findings into a comprehensive report featuring:

- **Executive Summary Dashboard :**
  - Overall resume effectiveness score (0-100)
  - Visual representation of strengths and improvement areas using intuitive charts
  - Comparison against industry benchmarks specific to women in tech
  - Quick-win recommendations that can be implemented in under 30 minutes
- **Section-by-Section Analysis :**
  - Color-coded evaluation of each resume component (Header, Summary, Experience, etc.)
  - Side-by-side comparisons of your current content vs. optimized examples
  - Specific feedback on each professional experience entry
  - Educational background assessment and certification relevance
- **Technical Skills Assessment :**
  - Current vs. emerging technology skills gap identification

- Visualization of your technical competencies against market demand
- Recommendations for skill priorities based on your target roles
- Suggestions for demonstrating technical proficiency beyond list format
- **Career Narrative Evaluation** :
  - Analysis of how effectively your resume tells your professional story
  - Identification of cohesion issues between different sections
  - Guidance on creating a consistent personal brand throughout the document
  - Strategies for contextualizing career transitions in a positive light



## The HerKey Saarthi Difference for Women in Tech

This feature was developed after extensive research with women who successfully returned to tech careers after breaks. The analysis algorithm incorporates insights from:

- Interviews with over 200 hiring managers in technology companies
- Resume studies comparing successful vs. unsuccessful applications from women returners

- Linguistic analysis of job descriptions from leading tech employers
- Focus groups with women who successfully navigated career reentry

"By utilizing the Detailed Resume Analysis feature within HerKey Saarthi, women gain not just feedback, but a strategic roadmap for positioning themselves effectively in the technology marketplace. The system recognizes that your career path may have unique contours and helps you present these as strengths rather than limitations.

Take control of your professional narrative with data-driven insights that help you optimize your resume on your own terms, at your own pace, with the confidence that you're making changes that truly matter to hiring managers in your field."

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## **Second feature is SkillUp AI: A Critical Lifeline for Women Returning to the Workforce**

This is an exceptionally important feature for women on career breaks, as the rapidly evolving job market can make returning to work seem overwhelming and intimidating. SkillUp AI serves as a crucial bridge, transforming the challenging journey back to professional life into a structured, achievable path forward.

In today's rapidly evolving job market, women returning from career breaks face the challenge of skill gaps and changing industry demands. The SkillUp AI feature within HerKey Saarthi provides a comprehensive solution to help women upskill effectively and strategically. Here's how this powerful feature works:

### **Accessing the SkillUp AI Feature**

When you click on the "SkillUp AI" button in the left sidebar menu, you're taken to a dedicated interface designed to guide your professional development journey. This page offers multiple pathways to help you acquire relevant skills that align with current market requirements.

The screenshot shows the HerKey Saarthi AI Assistant interface. At the top, there's a purple header bar with the text "HerKey Saarthi" and "Your AI-Assistant". A search bar says "Search jobs, skills or career opportunities" and a "Sign Up" button. On the left, a sidebar lists various AI features: Home, Resume AI, SkillUp AI (highlighted with a green box), ProjectIdeas AI, InterviewReadyAI, MentorMatch AI, Events, and Contact us. The main content area has a section titled "Meet Asha - Your Career Assistant" featuring "Asha AI Chatbot". It describes Asha as an AI-powered virtual assistant designed to guide women in their career journey. Below this, there's a "Discover opportunities by work mode" section with filters for "Work From Home", "Hybrid", "Part Time", and "Full Time". A "Women-friendly Jobs" section shows a job listing for "Senior Project Manager" at "Tech Innovations" in Bangalore, Remote, 5-8 Yr, Project Management • Team Leadership • Agile +2. To the right, there's a call-to-action "Complete your career profile!" with a "Update now" button, and another section for "Returning to work after a career break?" with a "LIMITED Spots Available" message.

## Key Components of SkillUp AI 🗝️

### 1. Your Learning Journey 📚

Located in the top-right section, this feature displays your enrolled courses and progress. For new users, you'll see "No courses enrolled yet" with an "Explore Courses" button that opens a comprehensive catalog of available training options across various domains, complete with pricing information.

## SkillUp AI: A Critical Lifeline for Women Returning to the Workforce

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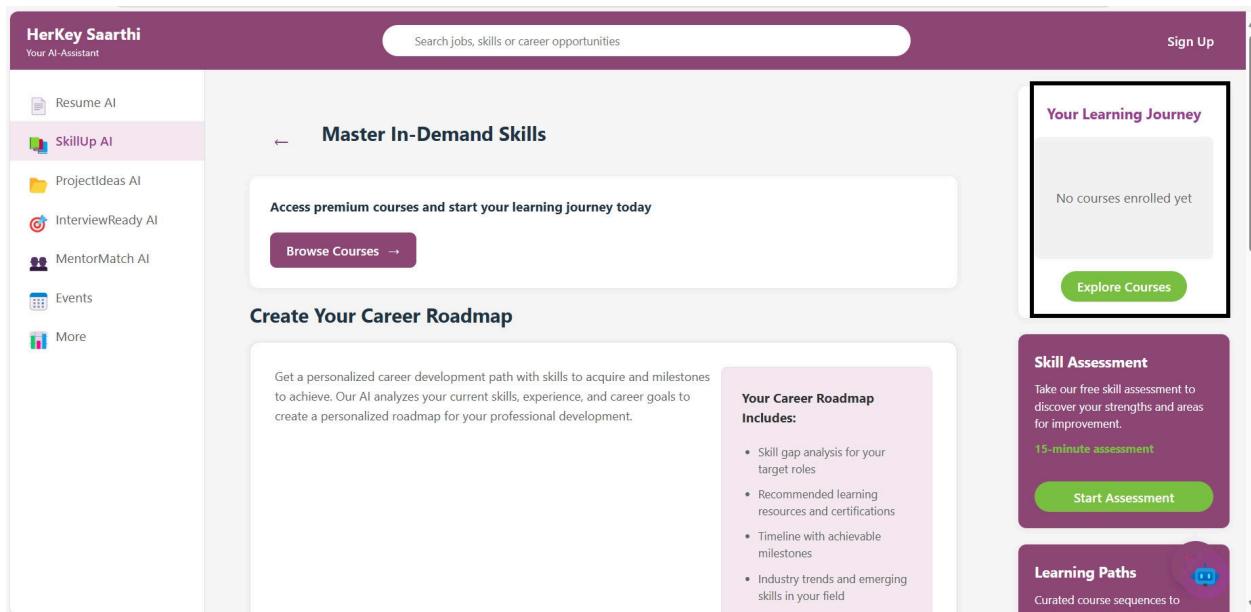
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The screenshot shows the HerKey Saarthi AI-Assistant interface. The left sidebar has a purple header "HerKey Saarthi" and "Your AI-Assistant". It includes icons for Resume AI, SkillUp AI (which is highlighted in pink), ProjectIdeas AI, InterviewReady AI, MentorMatch AI, Events, and More. The main content area has a purple header "Master In-Demand Skills" with a search bar "Search jobs, skills or career opportunities" and a "Sign Up" button. Below it is a section titled "Create Your Career Roadmap" with a description and a "Browse Courses" button. To the right, there's a "Your Learning Journey" box stating "No courses enrolled yet" with an "Explore Courses" button. Further down are "Skill Assessment" (with a "Start Assessment" button) and "Learning Paths" (with a "Curated course sequences to..." button).

All the "Available courses" are shown on to the screen.

The screenshot shows a course platform interface. At the top left, there's a sidebar with a 'JobsForHer for Employers' section. The main area has a heading 'Featured Courses' with three cards: 'Data Science Fundamentals' (₹2,499), 'Full-Stack Web Development' (₹3,999), and 'UX/UI Design Essentials' (₹2,999). Below this is a section titled 'All Courses by Category' with two rows of course cards. The first row under 'Human Resources' includes 'HR Analytics & Metrics' (₹1,999), 'Diversity & Inclusion in Workplace' (₹2,499), and 'Talent Acquisition Strategies' (₹2,299). The second row under 'Generative AI' includes 'Prompt Engineering for Business' (₹3,499), 'Building AI Applications' (₹4,999), and 'AI for Content Creation' (₹2,799). Each card features an 'Enroll Now' button.

## 2. Skill Assessment Tool

This free 15-minute assessment helps identify your strengths and areas for improvement.

The screenshot shows the HerKey Saarthi AI-Assistant platform. The top navigation bar includes 'HerKey Saarthi', 'Your AI-Assistant', a search bar, and a 'Sign Up' button. On the left, a sidebar lists various AI tools: Resume AI, SkillUp AI (which is highlighted in pink), ProjectIdeas AI, InterviewReady AI, MentorMatch AI, Events, and More. The main content area features a 'Master In-Demand Skills' section with a call-to-action 'Access premium courses and start your learning journey today' and a 'Browse Courses' button. Below this is a 'Create Your Career Roadmap' section with a description of how it generates a personalized career development path. To the right, there's a 'Your Learning Journey' section stating 'No courses enrolled yet' and a 'Explore Courses' button. A red box highlights the 'Skill Assessment' section, which contains a '15-minute assessment' button and a 'Start Assessment' button. Another red box highlights the 'Learning Paths' section, which says 'Curated course sequences to help you achieve your goals'.

When you click "Start Assessment," you'll answer a series of targeted questions like "What is your primary career goal?" with options including:

- Career advancement ✓
- Career transition ↗
- Skill enhancement
- Personal interest 🌟

**Create Your Career Roadmap**

Get a personalized career development path with skills to acquire and milestones to achieve. Our AI analyzes your current skills, experience, and career goals to create a personalized roadmap for your professional development.

**Your Career Roadmap Includes:**

- Skill gap analysis for your target roles
- Recommended learning resources and certifications
- Timeline with achievable milestones
- Industry trends and emerging skills in your field
- Alternative career paths based on your transferable skills

**Enter Your Current and Target Job Titles:**

Current Job Title  
Target Job Title

**Generate Career Roadmap**

**Skill Assessment**  
Take our free skill assessment to discover your strengths and areas for improvement.  
**15-minute assessment**  
**Start Assessment**

**Assessment Question**  
What is your primary career goal?  
**Career advancement**  
**Career transition**  
**Skill enhancement**  
**Personal interest**

**Learning Paths**  
Curated course sequences to master a specific role or technology

Events  
More

JobsForHer for Employers

After answers all the questions, it suggested me to do “Data science” courses so as to go up in the ladder of skills enhancements.

localhost:5173 says

Based on your assessment, we recommend the Data Science Fundamentals course to get started. We've also prepared a personalized learning path for you!

OK

Create Your Career

Get a personalized career path to achieve. Our AI analyzes your skills and experience to create a personalized learning path for you!

- Skill gap analysis for your target roles
- Recommended learning resources and certifications
- Timeline with achievable milestones
- Industry trends and emerging skills in your field
- Alternative career paths based on your transferable skills

Enter Your Current and Target Job Titles:

Current Job Title

Target Job Title

Generate Career Roadmap

Explore Courses

Skill Assessment

Take our free skill assessment to discover your strengths and areas for improvement.

15-minute assessment

Start Assessment

Assessment Question

What's your current proficiency level in your area of interest?

Beginner

Intermediate

Advanced

Expert

Learning Paths

Curated course sequences to

Additional questions assess your proficiency level in your area of interest, helping the AI understand your starting point and recommend appropriate learning paths.

### 3. Learning Paths 🏗️

This section offers curated course sequences for specific career tracks:

JobsForHer for Employers

on your transferable skills

Enter Your Current and Target Job Titles:

Current Job Title

Target Job Title

Generate Career Roadmap

Career advancement

Career transition

Skill enhancement

Personal interest

Learning Paths

Curated course sequences to master a specific role or technology

Data Scientist Path

Full-Stack Developer Path

Product Manager Path

View all →

Get it on Google Play

Learning Hours 2k+

Success Stories 50+

Topics 15+

Avg. Salary Hike 3.2x

Featured Courses

Data Science Fundamentals

Learn the basics of data analysis and visualization

₹2,499

Enroll Now

Full-Stack Web Development

Master modern web development technologies

₹3,999

Enroll Now

UX/UI Design Essentials

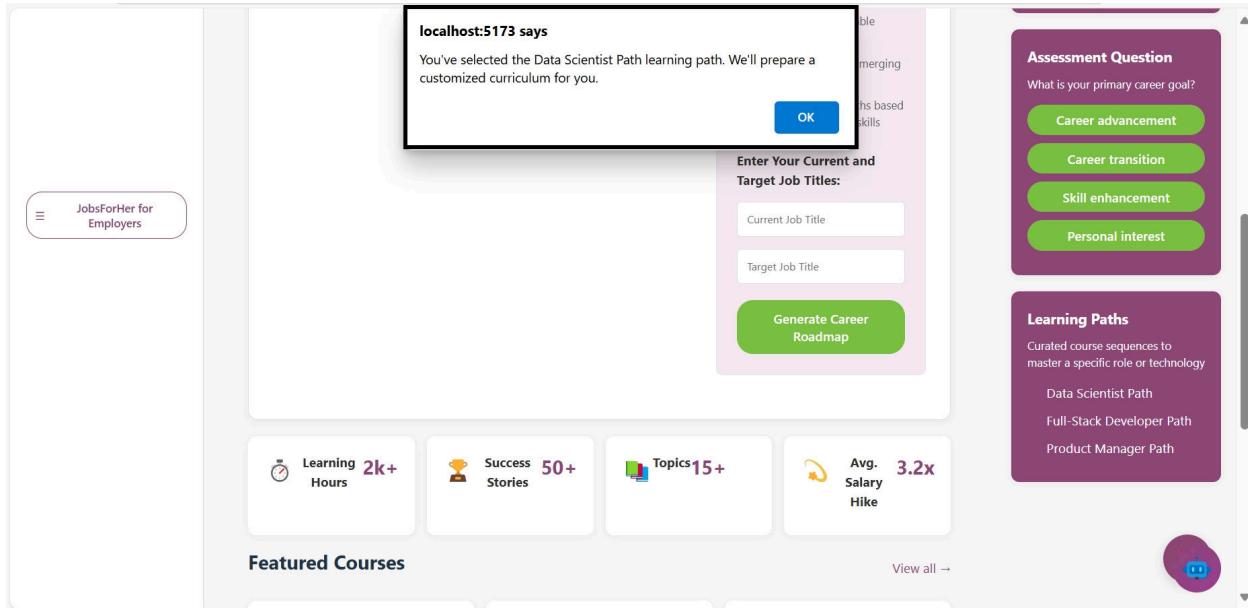
Create beautiful, user-friendly interfaces

₹2,999

Enroll Now

- Data Scientist Path
- Full-Stack Developer Path 🏗️

- Product Manager Path 📱



These paths provide structured learning journeys designed to help you master all the skills necessary for these in-demand roles.

## 4. Personalized Career Roadmap Creator 🌐

This is the most powerful feature of SkillUp AI. It analyzes your current skills, experience, and career goals to generate a customized development plan. To use it:

**Create Your Career Roadmap**

Get a personalized career development path with skills to acquire and milestones to achieve. Our AI analyzes your current skills, experience, and career goals to create a personalized roadmap for your professional development.

**Your Career Roadmap Includes:**

- Skill gap analysis for your target roles
- Recommended learning resources and certifications
- Timeline with achievable milestones
- Industry trends and emerging skills in your field
- Alternative career paths based on your transferable skills

**Enter Your Current and Target Job Titles:**

Current Job Title  
Target Job Title

Generate Career Roadmap

**Skill Assessment**  
Take our free skill assessment to discover your strengths and areas for improvement.  
[15-minute assessment](#)

**Assessment Question**  
What is your primary career goal?

**Career advancement**  
**Career transition**  
**Skill enhancement**  
**Personal interest**

**Learning Paths**  
Curated course sequences to master a specific role or technology.

1. Enter your Current Job Title in the first field
2. Enter your Target Job Title in the second field

**Create Your Career Roadmap**

Get a personalized career development path with skills to acquire and milestones to achieve. Our AI analyzes your current skills, experience, and career goals to create a personalized roadmap for your professional development.

**Your Career Roadmap Includes:**

- Skill gap analysis for your target roles
- Recommended learning resources and certifications
- Timeline with achievable milestones
- Industry trends and emerging skills in your field
- Alternative career paths based on your transferable skills

**Enter Your Current and Target Job Titles:**

Software engineer  
ML engineer

Generate Career Roadmap

**Skill Assessment**  
Take our free skill assessment to discover your strengths and areas for improvement.  
[15-minute assessment](#)

**Assessment Question**  
What is your primary career goal?

**Career advancement**  
**Career transition**  
**Skill enhancement**  
**Personal interest**

**Learning Paths**  
Curated course sequences to master a specific role or technology.

1. Click the "Generate Career Roadmap" button

**Create Your Career Roadmap**

Get a personalized career development path with skills to acquire and milestones to achieve. Our AI analyzes your current skills, experience, and career goals to create a personalized roadmap for your professional development.

**Your Career Roadmap Includes:**

- Skill gap analysis for your target roles
- Recommended learning resources and certifications
- Timeline with achievable milestones
- Industry trends and emerging skills in your field
- Alternative career paths based on your transferable skills

**Enter Your Current and Target Job Titles:**

Current Job Title  
Target Job Title

**Generate Career Roadmap**

The system then creates a comprehensive roadmap that includes:

**Your Career Roadmap:**

**Current Role:** Software engineer  
**Target Role:** ML engineer  
Estimated Time: 2-3 years  
Skill Gaps:

- Advanced data analytics
- Project management certification
- Leadership experience
- Strategic planning
- Industry-specific knowledge

Milestones:

**Short-term (0-6 months)**

- Complete a certified project management course
- Take on a team leadership role in current position
- Develop data analysis skills through online courses
- Network with professionals in target role
- Create 2-3 portfolio projects demonstrating key skills

**Mid-term (6-18 months)**

- Obtain relevant industry certification
- Seek a role with more responsibility in current field
- Contribute to cross-functional projects to build experience
- Develop mentorship relationships with senior professionals
- Present at industry events or webinars to build visibility

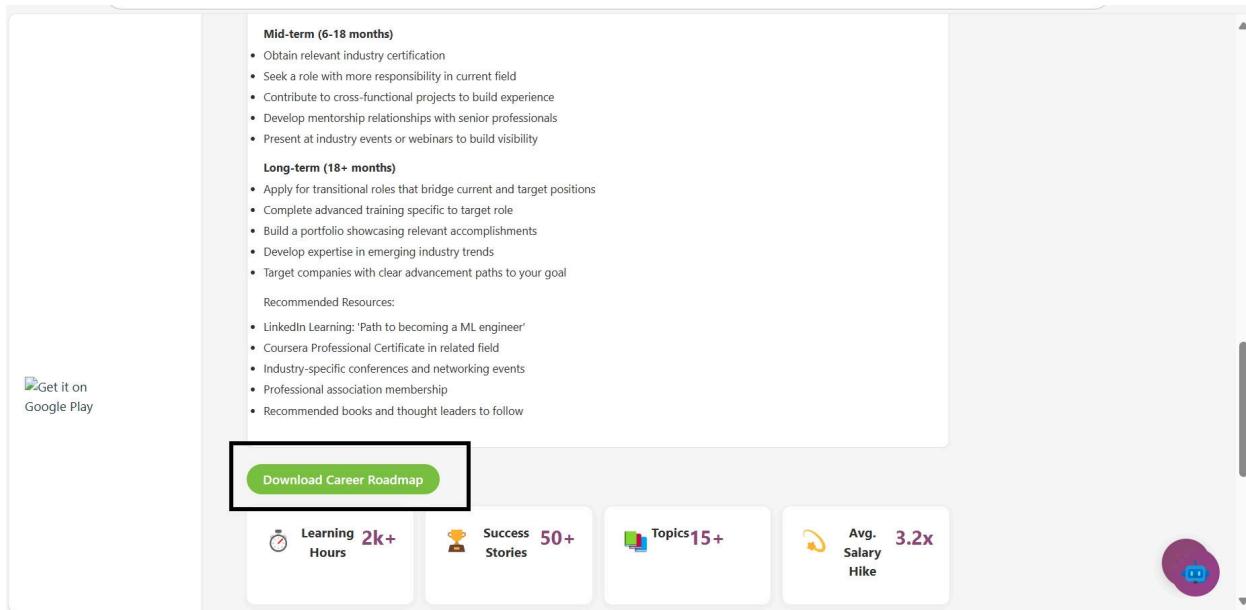
**Long-term (18+ months)**

- Apply for transitional roles that bridge current and target positions

- Skill gap analysis for your target role 🔎
- Recommended learning resources and certifications 📝
- Timeline with achievable milestones ⏳
- Industry trends and emerging skills in your field 📈

- Alternative career paths based on your transferable skills 

You can also Download the Career Roadmap in your local system for your future reference, by clicking on “Download Career Roadmap” button.



## Course Catalog and Pricing

The platform offers courses across various categories including:

### Featured Courses:

- Data Science Fundamentals (₹2,499)
- Full-Stack Web Development (₹3,999) 
- UX/UI Design Essentials (₹2,999)

### Specialized Categories:

- Human Resources courses like HR Analytics & Metrics (₹1,999) 
- Generative AI courses including Prompt Engineering for Business (₹3,499) 

The screenshot shows the homepage of SkillUp AI. At the top, there are four key statistics: Learning Hours (2k+), Success Stories (50+), Topics (15+), and Avg. Salary Hike (3.2x). Below these are sections for 'Featured Courses' (Data Science Fundamentals, Full-Stack Web Development, UX/UI Design Essentials) and 'Popular Categories' (Technology, Data Science, Design, Marketing, Finance, Leadership, Research, HR). A purple circular icon with a blue play button is visible on the right side.

## Success Metrics 🏆

The platform highlights impressive results:

- 2,000+ Learning Hours available ⏳
- 50+ Success Stories from women who've successfully transitioned 🎉
- 15+ Topics covered 📚
- 3.2x Average Salary Hike achieved by learners 💰

## Why This Feature Is Transformative for Women Returners 🌟

SkillUp AI addresses the unique challenges faced by women returning to the workforce by:

1. Providing clarity on which skills to prioritize 🔎
2. Offering structured learning paths that fit around busy schedules
3. Creating personalized development plans based on individual career goals 🎯
4. Highlighting transferable skills from previous experiences 🔄
5. Demonstrating the market value of new skills through success metrics

"This feature is absolutely vital for women seeking to relaunch their careers after breaks. It transforms what can feel like an insurmountable challenge into a series of manageable steps, building confidence and competence simultaneously. By addressing the specific needs of women returners, SkillUp AI doesn't just help them find jobs—it empowers them to revitalize their professional identities and pursue fulfilling careers aligned with both their capabilities and aspirations." 

---

## Next Feature is ProjectIdeas AI: Building Your Professional Portfolio for Career Success

Creating a strong project portfolio is absolutely critical for women returning to the workforce after a career break. In today's competitive job market, employers look beyond resumes to assess candidates' practical skills and initiative. The ProjectIdeas AI feature of HerKey Saarthi provides an invaluable solution to this challenge, helping women build impressive portfolios that demonstrate their capabilities in real-world scenarios.

### Your Project Tracker Dashboard

The Project Tracker serves as your personal portfolio management system, where you can:

- **Track progress** on all your professional projects in one organized space
- **Document skills** acquired during each project
- **Set deadlines** and milestones to maintain momentum
- **Showcase completed work** to potential employers

The screenshot shows the HerKey Saarthi AI homepage. On the left sidebar, under the 'Project Ideas AI' section, there is a green button labeled '+ Add New Project'. The main content area features a 'Project Recommendations' section with a sub-section titled 'Find Projects for Your Field'. A call-to-action button 'Track Your Projects' is highlighted with a red border.

## Getting Started with Your Project Tracker:

### 1. Add New Project

- Click the prominent green "+ Add New Project" button to create a new portfolio entry
- Enter project details, skills utilized, and set timeline goals
- Track your progress as you work through implementation

This screenshot is identical to the one above, showing the HerKey Saarthi AI homepage with the 'Project Ideas AI' section highlighted. The '+ Add New Project' button is clearly visible on the sidebar, and the 'Track Your Projects' button is highlighted with a red border in the sidebar's 'Your Portfolio' section.

## 1. Import from GitHub

- Already have coding projects? Import them directly from your GitHub repository
- The system automatically extracts relevant skills and technologies
- Your existing work becomes part of your structured portfolio instantly

The screenshot shows the 'Your Project Tracker' interface. At the top, there's a header 'Your Project Tracker' and a sub-header 'Keep track of your projects and build your portfolio'. Below this are two buttons: '+ Add New Project' and 'Import from GitHub'. A message below the buttons says, 'You haven't added any projects yet. Start tracking your projects to build an impressive portfolio.' Underneath is a section titled 'Sample Project Structure' containing a card for a 'Personal Portfolio Website'. The card includes a brief description, tags ('HTML/CSS', 'JavaScript', 'Responsive Design'), and status information ('In Progress', 'Started: Apr 10, 2025', 'Target Completion: May 15, 2025', 'Progress: 60%'). At the bottom, there's a section titled 'How ProjectIdeas AI Works' with four numbered steps: 1. Select your field, 2. AI generates project ideas, 3. Choose projects by skill level, 4. Build your portfolio.

This screenshot is identical to the one above, showing the 'Your Project Tracker' interface. The main difference is that the entire content area is enclosed in a thick black rectangular border, highlighting the application's user interface.

## 1. Sample Project Structure

- View examples like the "Personal Portfolio Website" to understand effective project documentation
- See how to organize project information including skills (HTML/CSS, JavaScript, Responsive Design)
- Learn to track important metrics like start dates, completion targets, and progress percentages

## How ProjectIdeas AI Works

This powerful tool follows a four-step process to help you build an impressive portfolio:

1. **Select your field** - Choose your target industry or role
2. **AI generates project ideas** - Receive customized project suggestions based on industry demands
3. **Choose projects by skill level** - Select from beginner, intermediate, or advanced options
4. **Build your portfolio** - Complete projects and showcase them to demonstrate your capabilities

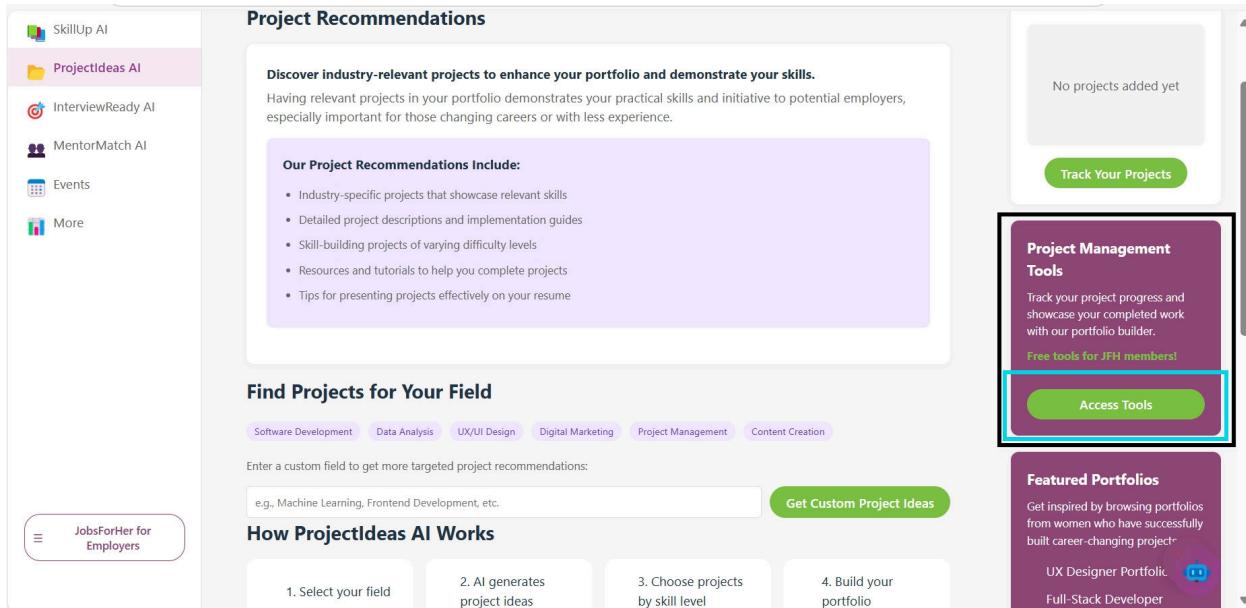
## Key Features to Maximize Your Career Reentry

### 1. Project Recommendations

The system provides industry-relevant project ideas specifically aligned with current market requirements. After entering your desired field (e.g., "ML Engineer"), click "Get Custom Project Ideas" to receive:

- Beginner to advanced level projects tailored to your field
- Comprehensive implementation guides
- Resources and tutorials for successful completion
- Tips for effectively showcasing these projects to employers

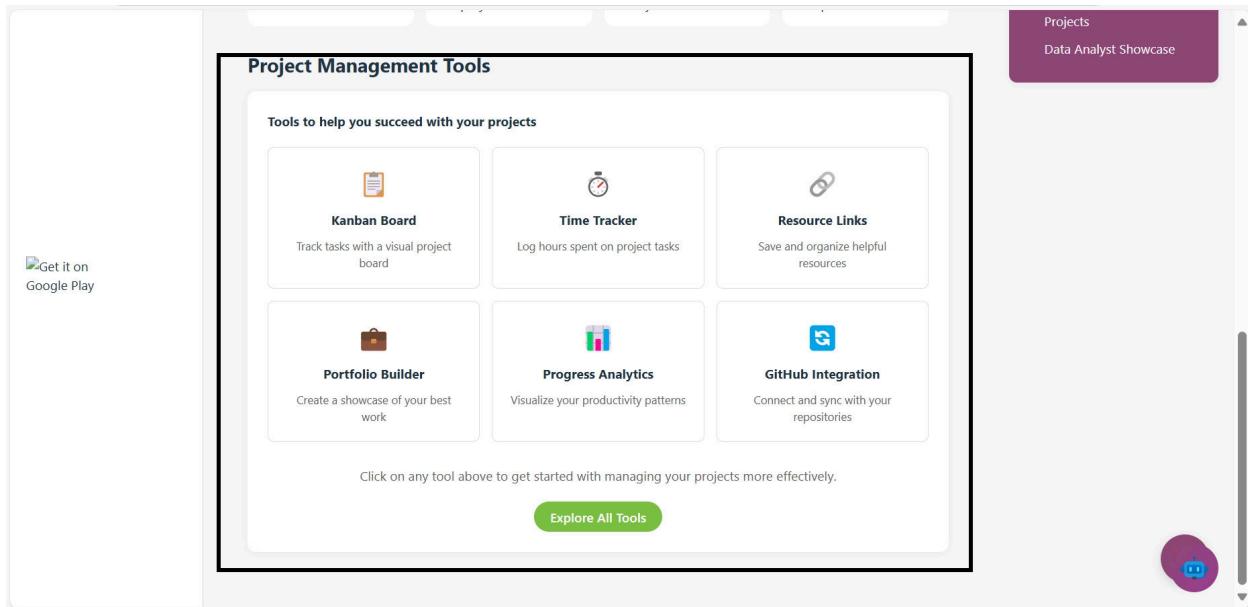
## 2. Project Management Tools



The screenshot displays the Projectideas AI interface. On the left sidebar, there are links to SkillUp AI, Projectideas AI (which is highlighted in pink), InterviewReady AI, MentorMatch AI, Events, and More. The main content area features a section titled "Project Recommendations" with a sub-section "Discover industry-relevant projects to enhance your portfolio and demonstrate your skills." It lists benefits like showcasing skills, detailed descriptions, and implementation guides. Below this is a "Find Projects for Your Field" section with a search bar and categories: Software Development, Data Analysis, UX/UI Design, Digital Marketing, Project Management, and Content Creation. A "How Projectideas AI Works" section shows a 4-step process: 1. Select your field, 2. AI generates project ideas, 3. Choose projects by skill level, 4. Build your portfolio. To the right, there's a "Project Management Tools" section with a call-to-action "Access Tools" (boxed in blue) and a "Featured Portfolios" section with links to UX Designer Portfolio and Full-Stack Developer.

Access a comprehensive suite of tools designed to help you manage projects effectively which can be used by the user for better management of projects:

- **Kanban Board** - Track tasks visually
- **Time Tracker**  - Log hours spent on project tasks
- **Resource Links**  - Save helpful learning materials
- **Portfolio Builder**  - Create a professional showcase
- **Progress Analytics**  - Visualize your productivity
- **GitHub Integration**  - Connect with your code repositories



### 3. Featured Portfolios

Get inspired by exploring portfolios from women who have successfully leveraged projects to relaunch their careers:

especially important for those changing careers or with less experience.

**Our Project Recommendations Include:**

- Industry-specific projects that showcase relevant skills
- Detailed project descriptions and implementation guides
- Skill-building projects of varying difficulty levels
- Resources and tutorials to help you complete projects
- Tips for presenting projects effectively on your resume

**Find Projects for Your Field**

Software Development Data Analysis UX/UI Design Digital Marketing Project Management Content Creation

Enter a custom field to get more targeted project recommendations:  
e.g., Machine Learning, Frontend Development, etc. **Get Custom Project Ideas**

**How Projectideas AI Works**

1. Select your field
2. AI generates project ideas
3. Choose projects by skill level
4. Build your portfolio

**Project Management Tools**

**Project Management Tools**  
Track your project progress and showcase your completed work with our portfolio builder.  
**Free tools for JFH members!** **Access Tools**

**Featured Portfolios**  
Get inspired by browsing portfolios from women who have successfully built career-changing projects

- UX Designer Portfolio
- Full-Stack Developer Projects
- Data Analyst Showca

- UX Designer Portfolio
- Full-Stack Developer Projects

- Data Analyst Showcase

For example - If we select the "UX Designer Portfolio" the Portfolio looks like this:

The screenshot shows a mobile application interface for a UX Designer Portfolio. At the top, there's a header bar with a back arrow and the text "JobsForHer". Below the header, a large banner reads "Featured Portfolio: UX Designer Portfolio" and "Inspiring work from a JobsForHer community member". A profile section for "Priya Sharma" is shown, featuring a placeholder icon, the name "Priya Sharma", the title "UX Designer with 4+ years experience", and the note "Career transitioned from Graphic Design". A "Get it on Google Play" button is visible on the left. The main content area is titled "Featured Projects" and contains two project cards: "HealthTrack Mobile App Redesign" and "E-commerce Design System". Each card includes a brief description, tags (e.g., User Research, Wireframing, Figma, Usability Testing or Design Systems, Component Library, Documentation), and a small circular icon with a blue robot head. A "Key Achievements" section lists one item: "Increased user engagement by 42% for the HealthTrack app through improved UX". A scroll bar on the right indicates the page can be scrolled.

This screenshot shows the same mobile application interface as the previous one, but with a different background color scheme. The overall background is pinkish-purple, while the main content area has a white background. The "Featured Portfolio" banner and "Featured Projects" section are identical to the first screenshot. The "Key Achievements" section now lists three items: "Increased user engagement by 42% for the HealthTrack app through improved UX", "Reduced design inconsistencies by 78% with the implementation of a standardized design system", and "Won the "Design Excellence" award at the India UX Conference 2024". A green button at the bottom encourages users to "Find inspiration from these real-world projects and start building your own portfolio today." and "Back to Project Ideas". A scroll bar on the right indicates the page can be scrolled.

## 4. Custom Field Recommendations 🎯

Having relevant projects in your portfolio demonstrates your practical skills and initiative to potential employers, especially important for those changing careers or with less experience.

**Our Project Recommendations Include:**

- Industry-specific projects that showcase relevant skills
- Detailed project descriptions and implementation guides
- Skill-building projects of varying difficulty levels
- Resources and tutorials to help you complete projects
- Tips for presenting projects effectively on your resume

**Find Projects for Your Field**

UX/UI Design | Digital Marketing | Project Management | Content Creation

Enter a custom field to get more targeted project recommendations:  
e.g., Machine Learning, Frontend Development, etc.

**How ProjectIdeas AI Works**

- Select your field
- AI generates project ideas
- Choose projects by skill level
- Build your portfolio

**Project Management Tools**

Track your project progress and showcase your completed work with our portfolio builder.

Free tools for JFH members!

**Access Tools**

**Featured Portfolios**

Get inspired by browsing portfolios from women who have successfully built career-changing projects

UX Designer Portfolio  
Full-Stack Developer Projects  
Data Analyst Showcase

## For highly targeted project suggestions:

- Enter your specific field in the text box. For example - Let's check how it goes for ML Engineer.

Having relevant projects in your portfolio demonstrates your practical skills and initiative to potential employers, especially important for those changing careers or with less experience.

**Our Project Recommendations Include:**

- Industry-specific projects that showcase relevant skills
- Detailed project descriptions and implementation guides
- Skill-building projects of varying difficulty levels
- Resources and tutorials to help you complete projects
- Tips for presenting projects effectively on your resume

**Find Projects for Your Field**

UX/UI Design | Digital Marketing | Project Management | Content Creation

Enter a custom field to get more targeted project recommendations:  
**ML Engineer**

**How ProjectIdeas AI Works**

- Select your field
- AI generates project ideas
- Choose projects by skill level
- Build your portfolio

**Project Management Tools**

Track your project progress and showcase your completed work with our portfolio builder.

Free tools for JFH members!

**Access Tools**

**Featured Portfolios**

Get inspired by browsing portfolios from women who have successfully built career-changing projects

UX Designer Portfolio  
Full-Stack Developer Projects  
Data Analyst Showcase

- Click "Get Custom Project Ideas"

A comprehensive portfolio for all the important projects which are recommended to have in the project portfolio.

**Project Ideas for ML Engineer:**

**Beginner Level Projects:**

**Personal Portfolio Website**  
 Create a responsive personal portfolio website that showcases your projects, skills, and contact information. Implement responsive design, dark/light mode toggle, and contact form.

**Skills:** HTML, CSS, JavaScript, Responsive Design

**Time Estimate:** 2-3 weeks

**Resources:**

- GitHub Pages for hosting
- MDN Web Docs
- CSS-Tricks

---

**Task Management Application**  
 Build a task management app with features like task creation, categorization, priority levels, due dates, and notification reminders.

**Skills:** Front-end framework (React/Vue), State Management, Local Storage

**Time Estimate:** 3-4 weeks

**Resources:**

- React/Vue documentation
- CodePen examples
- YouTube tutorials

from women who have successfully built career-changing projects

[UX Designer Portfolio](#)

[Full-Stack Developer Projects](#)

[Data Analyst Showcase](#)

JobsForHer for Employers

**Weather Dashboard**  
 Create a weather dashboard that fetches data from a weather API and displays current conditions and forecasts for multiple locations.

**Skills:** API Integration, Data Visualization, Asynchronous JavaScript

**Time Estimate:** 2 weeks

**Resources:**

- OpenWeather API
- Chart.js
- Axios documentation

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**Intermediate Level Projects:**

**E-commerce Product Page**  
 Build a full-featured e-commerce product page with image gallery, product variations, reviews, cart functionality, and recommended products.

**Skills:** Advanced CSS/SCSS, JavaScript, API Integration, State Management

**Time Estimate:** 4-6 weeks

**Resources:**

- Stripe API docs
- Commerce.js
- Design systems

---

**Real-time Chat Application**  
 Develop a real-time chat application with features like private messaging, group chats, notifications, and message history.

**Advanced Level Projects:**

**Full-stack Social Network**  
Create a social network platform with user profiles, posts, comments, likes, follows, and notifications. Implement proper authentication and authorization.

**Skills:** Full-stack Development, Database Design, Authentication, Scalability

**Time Estimate:** 8-12 weeks

**Resources:**

- MERN/MEAN stack tutorials
- AWS/Google Cloud
- Security best practices

**AI-Powered Code Assistant**  
Build a code assistant tool that uses AI to suggest code improvements, detect bugs, and provide documentation. Integrate with popular code editors.

**Skills:** Machine Learning, NLP, API Design, IDE Extensions

**Time Estimate:** 10-14 weeks

**Resources:**

- OpenAI API
- IDE extension documentation
- ML model training

**Download Project Ideas**

- Download the comprehensive recommendations for future reference

## Why This Feature Is Essential for Women Returners 🚀

For women reentering the workforce after a break, having tangible work examples is not just helpful—it's often the determining factor in securing interviews and job offers. The ProjectIdeas AI feature addresses this crucial need by:

- **Closing the experience gap** - Recent projects show you're up-to-date despite career breaks
- **Demonstrating initiative** - Completed projects signal your proactive approach to employers
- **Showcasing relevant skills** - Industry-specific projects highlight exactly what employers seek
- **Building confidence** - Successfully completing projects reinforces your professional identity
- **Creating talking points** - Projects provide concrete examples to discuss during interviews

"By leveraging ProjectIdeas AI, women can transform their job search from simply submitting resumes to presenting compelling evidence of their capabilities, significantly increasing their chances of successful career reentry in their chosen field."

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## **Another feature is MentorMatch AI: The Essential Guide for Women Returning to the Workplace**

For women returning to the workforce after a career break, having expert guidance is not just helpful—it's often the critical difference between struggling to reenter and making a confident, successful comeback. HerKey Saarthi's MentorMatch AI feature provides this crucial connection by pairing returning professionals with experienced mentors who can offer personalized guidance, industry insights, and strategic career advice.

### **How MentorMatch AI Transforms Your Career Journey**

MentorMatch AI uses sophisticated algorithms to create meaningful connections between mentees and mentors based on career goals, industry expertise, and personal preferences. This personalized matching system ensures you receive guidance that addresses your specific challenges as a woman reentering the professional world.

The screenshot shows the HerKey Saarthi AI-Assistant homepage. At the top, there's a search bar with the placeholder "Search jobs, skills or career opportunities". On the right, there are "Sign Up" and "Log In" buttons. The main content area features a section titled "Meet Asha - Your Career Assistant" with a sub-section "Asha AI Chatbot". It describes Asha as an AI-powered virtual assistant designed to guide women in their career journey. Below this, there are filters for "Work From Home", "Hybrid", "Part Time", and "Full Time". A sidebar on the right encourages users to "Complete your career profile!" with an icon of three people and a "Update now" button. Another sidebar promotes "Returning to work after a career break" with a "LIMITED SPOTS" offer.

## Finding Your Perfect Mentor in 4 Simple Steps

### Step 1: Define Your Mentorship Needs

Begin by specifying exactly what you're looking for:

The screenshot shows the "Find Your Perfect Mentor" section of the HerKey Saarthi AI-Assistant homepage. It starts with a heading "Find Your Perfect Mentor" and a sub-section "Connect with experienced women leaders in your field". It explains that the AI-powered matching system connects users with mentors who have specific expertise and understand unique challenges. There are filters for "1:1 Mentorship", "Career Guidance", "Leadership Skills", and "Industry Insights". Below this is a "Browse Mentors" section with a search bar and a "Filter by Expertise" dropdown. Two mentor profiles are shown: Priya Sharma and Anika Patel. To the right, there are three call-to-action boxes: "My Mentors" (which says "You haven't bookmarked any mentors yet"), "Find My Match" (with a "Get Matched" button), and "Become a Mentor" (with a "Apply Now" button).

Once you have pressed "Get Matched" button from the top right component list, it will star fetch the best match for you as a mentor. It will ask you to fill in the form details as follows:

- **Identify your career stage:**
  - Early Career (0-3 years)
  - Mid Career (3-10 years)
  - Senior (10+ years)
  - Returning After a Career Break
  - Career Transition

The screenshot shows a user interface for finding a mentor. At the top, a header reads "Find Your Perfect Mentor Match". Below it, a sub-header says "Tell us about your career goals and preferences to help our AI find the most compatible mentors for you." A section titled "Your current career stage" contains a dropdown menu with the following options:

- Select your career stage
- Early Career (0-3 years) (selected)
- Mid Career (3-10 years)
- Senior (10+ years)
- Returning After a Career Break
- Career Transition

A "Current challenges" section has a text input field asking "What specific challenges are you facing in your career journey?". At the bottom, a "Preferred mentoring style" section includes two radio buttons:

- Directive** - Provides specific advice and clear guidance
- Collaborative** - Works together to explore options and solutions

A small purple circular icon with a white logo is located on the right side of the form.

**Find Your Perfect Mentor Match**

Tell us about your career goals and preferences to help our AI find the most compatible mentors for you.

Your current career stage

Select your career stage

Industry/Field

Select your industry

Select your industry

- Technology
- Finance
- Healthcare
- Education
- Marketing
- Design
- Human Resources
- Consulting

Preferred mentoring style

**Directive** - Provides specific advice and clear guidance

**Collaborative** - Works together to explore options and solutions



## Step 2: Share Your Career Goals and Challenges



The system collects detailed information to ensure optimal matching:

- **Your current career stage** - Helps find mentors who understand your specific situation
- **Industry/Field** - Connects you with experts in your target sector
- **Career goals** - Articulate what you hope to achieve professionally
- **Current challenges** - Describe specific obstacles you're facing
- **Preferred mentoring style:**
  - **Directive** - For clear, specific guidance
  - **Collaborative** - For partnership in exploring options
  - **Challenging** - For mentors who push your boundaries

Your current career stage  
Select your career stage

Industry/Field  
Select your industry

Your career goals  
What are your short and long-term career objectives? What skills do you want to develop?

Current challenges  
What specific challenges are you facing in your career journey?

Preferred mentoring style  
 **Directive** - Provides specific advice and clear guidance  
 **Collaborative** - Works together to explore options and solutions  
 **Challenging** - Pushes you outside your comfort zone with tough questions

**Find My Matches**

After filling the information, it will process the info and will give you the suitable match.

**Find Your Perfect Mentor Match**

We Found Your Perfect Matches!

Based on your career goals, industry, and preferences, here are the mentors we recommend:

**Sunita Mehta**  
Match Score: 83%  
CTO at FinTech Solutions

Why this is a great match:  
"Sunita Mehta has expertise in Technology Leadership, Software Architecture, Career Growth, which aligns perfectly with your goals in Technology."

**Request Mentorship**

**Refine Preferences**

## Step 4: Request Mentorship and Begin Your Journey 🤝

When you find the right mentor:

- Personalize your mentorship request with an introduction explaining why you'd like to connect
- Schedule your first session based on mutual availability
- Begin receiving guidance tailored to your specific career reentry challenges

## Feature 2 - MentorMatch Features

The screenshot displays the MentorMatch AI platform. On the left, a sidebar includes icons for 'MentorMatch AI' (two people), 'Events' (calendar), and 'More' (bar chart). The main content area has a header: "understand the unique challenges women face in their careers." Below it are tabs: '1:1 Mentorship' (selected), 'Career Guidance', 'Leadership Skills', and 'Industry Insights'. A 'Browse Mentors' section features a search bar ("Search mentors by name, role, or expertise...") and a 'Filter by Expertise' dropdown with options: Leadership (selected), Technology, UX/UI Design, and Marketing. Two mentor profiles are shown: Priya Sharma (Senior Engineering Manager at Microsoft) and Anika Patel (UX Design Director at Google). Each profile includes a photo, name, title, experience, availability, rating (4.9/4.8), expertise (Leadership, Software Engineering, Career Transitions; UX/UI Design, Product Strategy, Design Leadership), and a 'Request Mentorship' button. To the right, a 'Find My Match' section asks "Not sure who to choose? Let our AI find the perfect mentor based on your career goals and challenges." It has a 'Get Matched' button. A 'Become a Mentor' box encourages users to "Share your expertise and help other women advance in their careers" and "Build your network and leadership skills!" with an 'Apply Now' button. Finally, an 'Upcoming Mentor Events' section lists: 'Women in Tech Panel Discussion' (April 20, 2025, Virtual), 'Group Mentoring: Career Transitions' (April 25, 2025, Virtual), and 'Leadership Skills Workshop' (May 3, 2025, Bangalore).

## Become a Mentor

As you progress in your career, you can give back by mentoring other women:

- Complete a simple application sharing your expertise and availability
- Select areas where you can provide guidance
- Join a community of women helping women succeed

Once you click on "Apply Now" button, Fill-in the detail in the form as follows:

**Become a Mentor**

Share your professional experience and expertise to help other women advance in their careers. Complete the form below to join our mentor community.

**Full Name \***

**Email Address \***

**Current Role \***

**Company/Organization \***

**Years of Professional Experience \***

Select experience

**Areas of Expertise \***

Select all areas where you can provide mentorship:

Leadership   Technical Skills   Career Transitions   Public Speaking   Work-Life Balance   Negotiation  
Technology   Marketing   UX/UI Design   Product Management   Entrepreneurship   Returning to Work

Other expertise...  **Add**

**Why do you want to be a mentor? \***

Share your motivation for becoming a mentor and how you hope to make an impact...



**Years of Professional Experience \***

Select experience

**Areas of Expertise \***

Select all areas where you can provide mentorship:

Leadership   Technical Skills   Career Transitions   Public Speaking   Work-Life Balance   Negotiation  
Technology   Marketing   UX/UI Design   Product Management   Entrepreneurship   Returning to Work

Other expertise...  **Add**

**Why do you want to be a mentor? \***

Share your motivation for becoming a mentor and how you hope to make an impact...

**Availability for Mentoring \***

Select availability

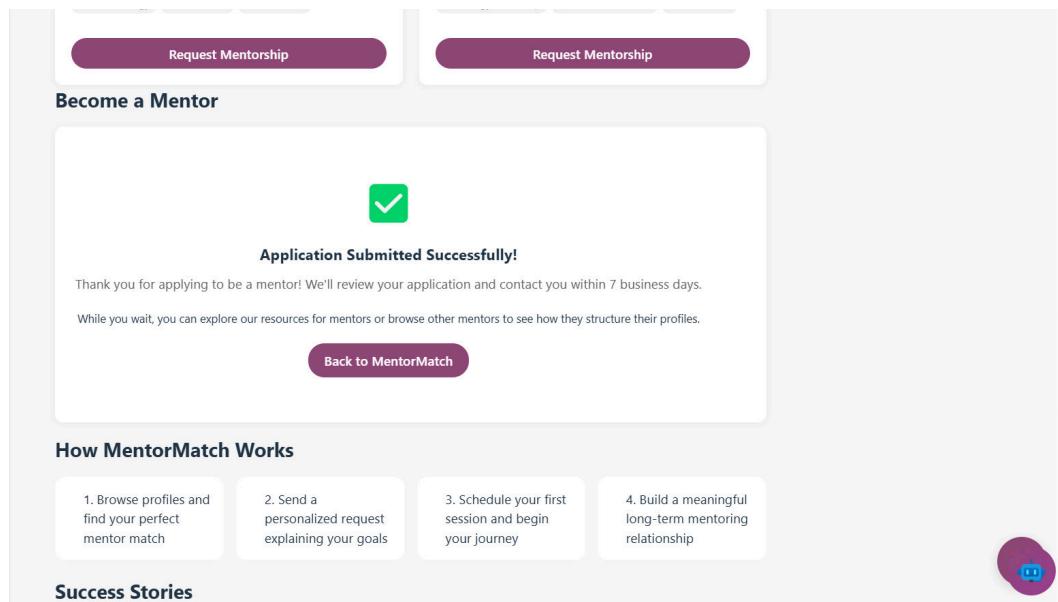
**LinkedIn Profile URL**

https://www.linkedin.com/in/yourprofile

**Submit Application**



Upon the successful submit, you will get this message on the screen.



## Feature 3 - Upcoming Mentor Events JUL 17

The screenshot displays the MentorMatch interface. On the left, four mentor profiles are shown in cards:

- Priya Sharma** (PS): Senior Engineering Manager at Microsoft. Experience: 12+ years. Availability: 2 sessions/week. Rating: ★★★★ 4.9 (24 reviews). Expertise: Leadership, Software Engineering, Career Transitions. Button: Request Mentorship.
- Anika Patel** (AP): UX Design Director at Google. Experience: 10+ years. Availability: 1 session/week. Rating: ★★★★ 4.8 (19 reviews). Expertise: UX/UI Design, Product Strategy, Design Leadership. Button: Request Mentorship.
- Ritu Desai** (RD): VP of Marketing at Adobe. Experience: 15+ years. Availability: 2 sessions/month. Rating: ★★★★★ 5 (32 reviews). Expertise: Digital Marketing, Brand Strategy, Team Management. Button: Request Mentorship.
- Neha Kapoor** (NK): Data Science Lead at Amazon. Experience: 8+ years. Availability: 3 sessions/month. Rating: ★★★★ 4.7 (15 reviews). Expertise: Machine Learning, Data Analysis, Python, Leadership. Button: Request Mentorship.

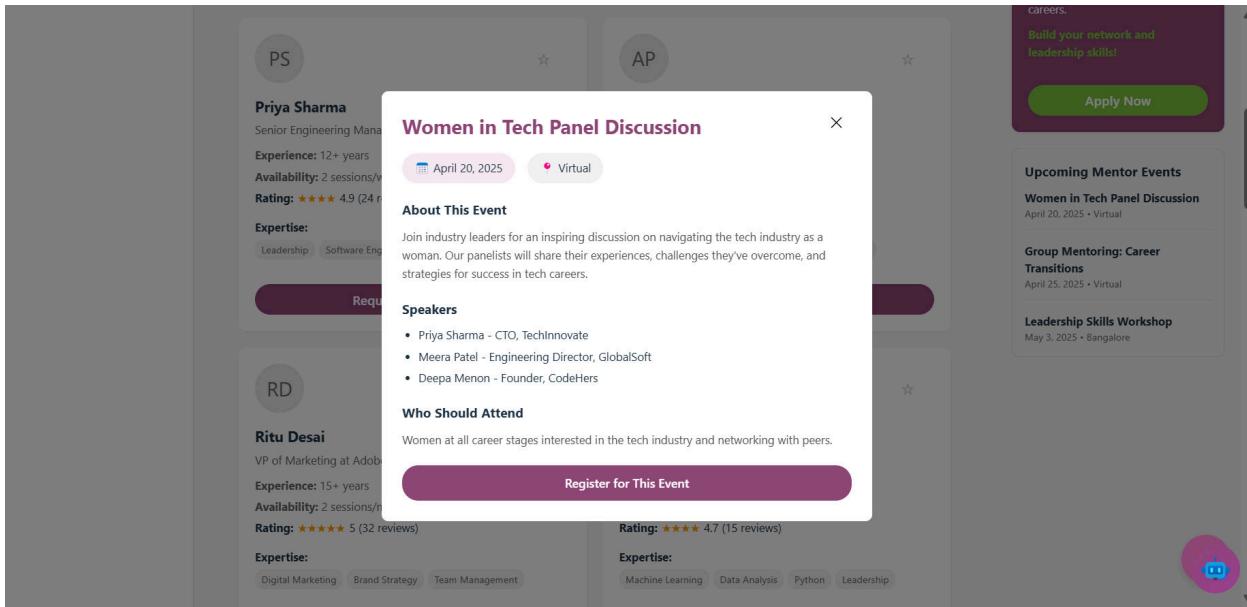
To the right, a sidebar titled "Upcoming Mentor Events" lists three events:

- Women in Tech Panel Discussion** (April 20, 2025 • Virtual)
- Group Mentoring: Career Transitions** (April 25, 2025 • Virtual)
- Leadership Skills Workshop** (May 3, 2025 • Bangalore)

A purple sidebar on the right also features a "careers" section with the text "Build your network and leadership skills!" and a "Apply Now" button.

Participate in group mentoring opportunities:

- Women in Tech Panel Discussions
- Group Mentoring sessions focused on Career Transitions
- Leadership Skills Workshops



## Why Mentorship Is Vital for Women Returning to Work

Women returning after career breaks face unique challenges including confidence gaps, outdated skills, and biases in the hiring process. Having a mentor who has navigated similar terrain provides:

1. **Insider knowledge** on current industry expectations
2. **Strategic guidance** on positioning career gaps positively
3. **Confidence building** through supportive professional relationships
4. **Network expansion** via introductions to key contacts
5. **Accountability** to keep your career goals on track

"MentorMatch AI eliminates the intimidation factor of finding a mentor by doing the matchmaking for you, ensuring that women returning to the workforce have the support system they need to navigate their career successfully."

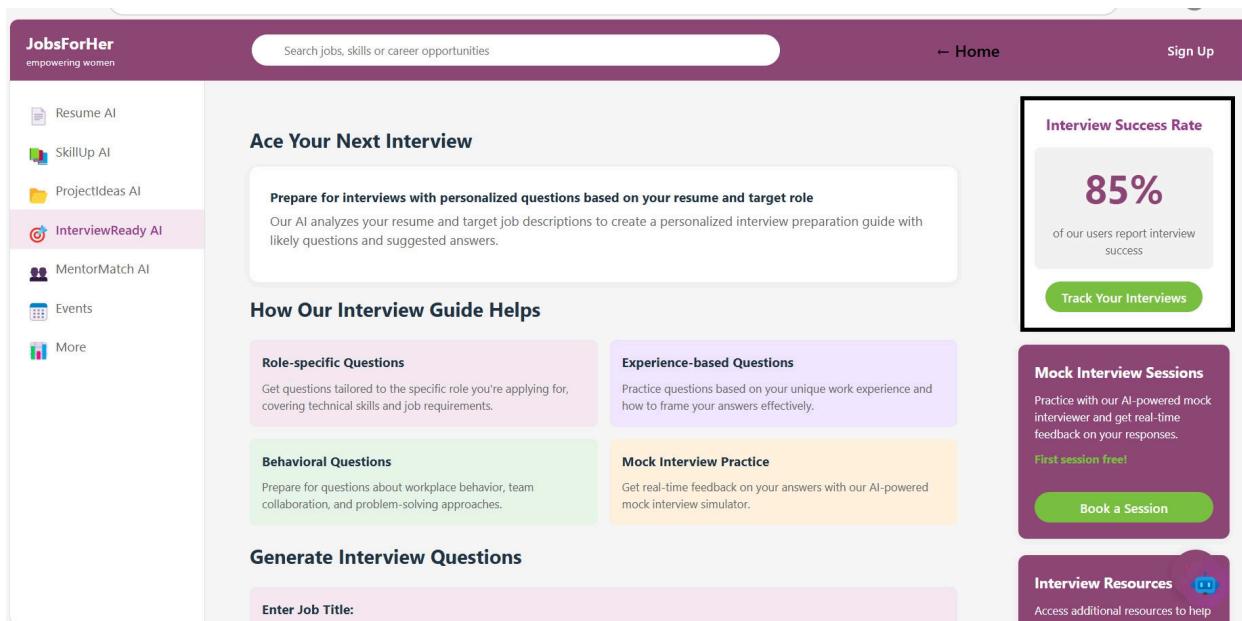
By connecting with the right mentor through HerKey Saarthi, you're not just finding a guide—you're gaining an advocate who understands your journey and is invested in your success. This relationship can be the cornerstone of rebuilding your professional identity and achieving your career aspirations after a break."

# InterviewReady AI: Empowering Women to Ace Their Interviews After Career Breaks

For women returning to the workforce after a career break, the interview process can be the most intimidating hurdle to overcome. HerKey Saarthi's InterviewReady AI feature provides comprehensive support to build confidence and preparation, dramatically increasing your chances of success in actual interviews.

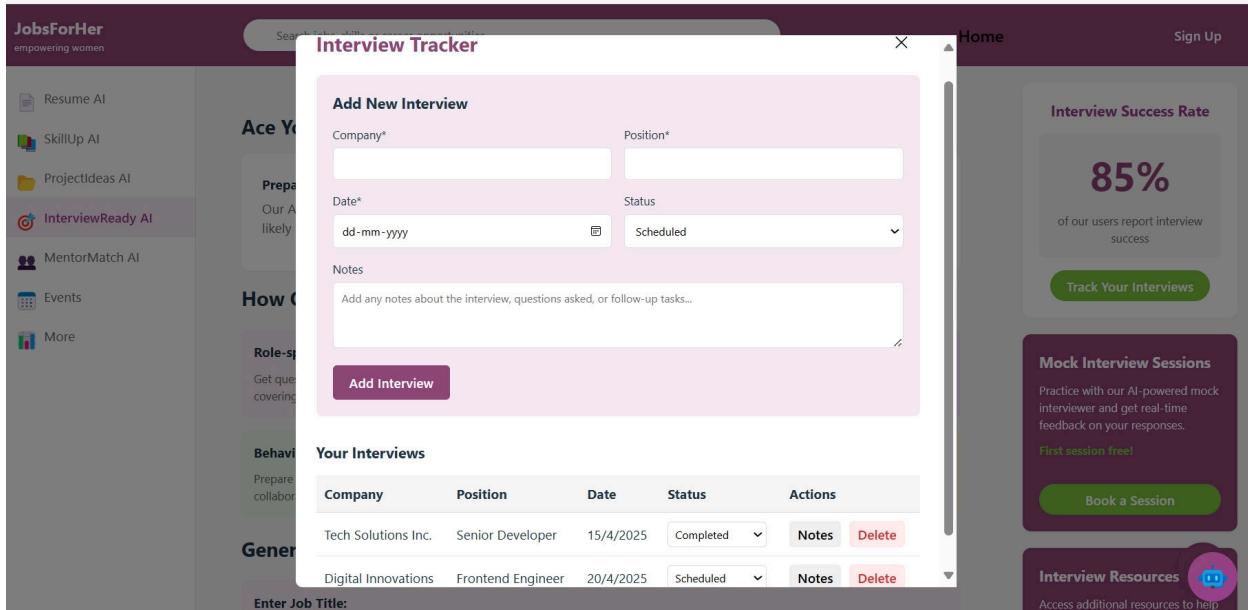
## Key Features of InterviewReady AI

### 1. Interview Tracker

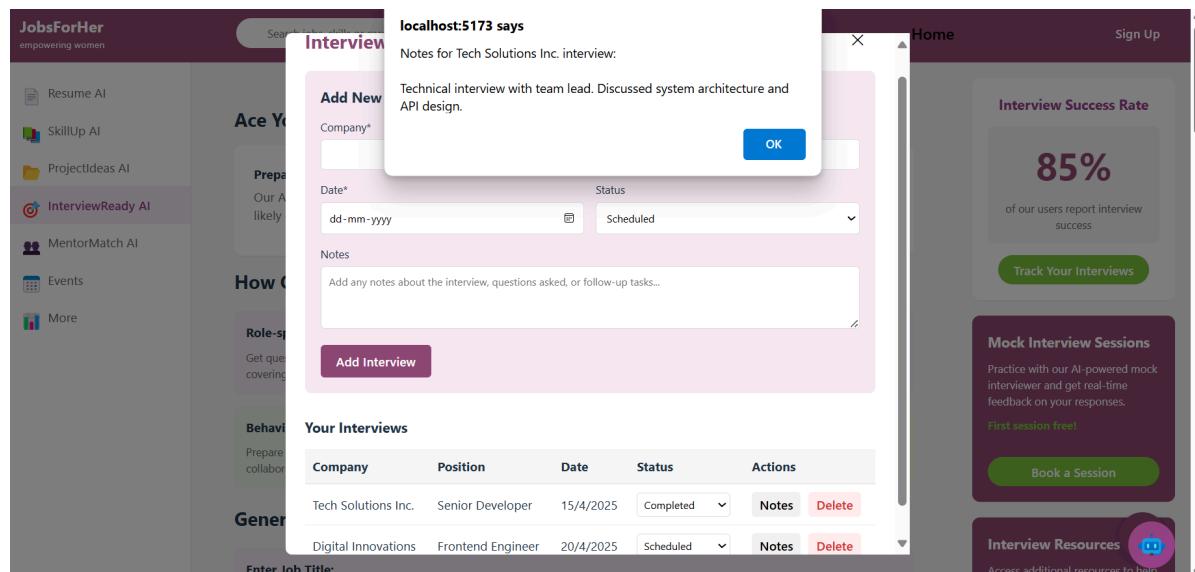


The screenshot shows the JobsForHer website interface. On the left, there's a sidebar with various AI-powered tools: Resume AI, SkillUp AI, ProjectIdeas AI, InterviewReady AI (which is highlighted with a pink background), MentorMatch AI, Events, and More. The main content area has a purple header bar with the JobsForHer logo, a search bar, a Home button, and a Sign Up button. Below the header, the page title is "Ace Your Next Interview". A central box contains the text: "Prepare for interviews with personalized questions based on your resume and target role. Our AI analyzes your resume and target job descriptions to create a personalized interview preparation guide with likely questions and suggested answers." To the right, there's a callout box titled "Interview Success Rate" showing "85%" with the text "of our users report interview success" and a "Track Your Interviews" button. Further down, there are sections for "How Our Interview Guide Helps" (Role-specific Questions, Experience-based Questions, Behavioral Questions, Mock Interview Practice), "Generate Interview Questions" (with an "Enter Job Title:" input field), and "Mock Interview Sessions" (with a "Book a Session" button). At the bottom right, there's an "Interview Resources" section with a "Help" icon.

Keep organized records of all your interview opportunities:



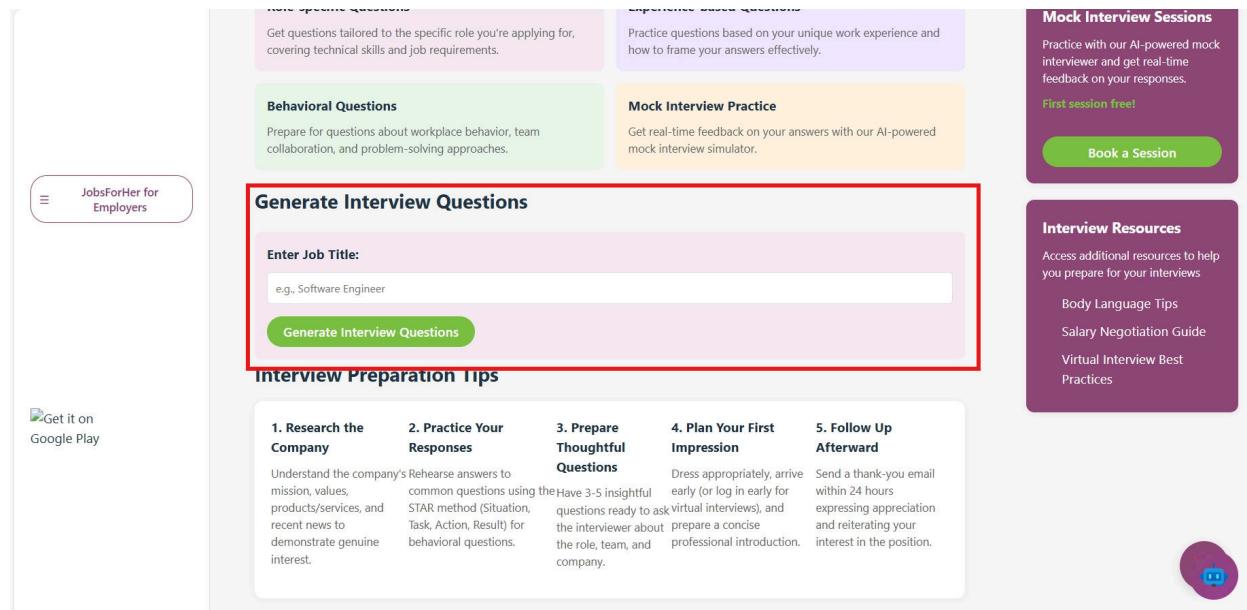
- **Add New Interview** functionality allows you to document:
  - Company name and position applied for
  - Interview date and current status (Scheduled, Completed, etc.)
  - Notes section for recording questions asked and follow-up tasks



- **Track Your Interviews** with an easy-to-use dashboard showing:
  - All upcoming and past interviews

- Interview status tracking
- Quick access to notes from previous interviews
- 85% success rate among users who utilize this feature

## 2. AI-Powered Interview Question Generator



The screenshot shows the mobile application interface for generating interview questions. At the top left, there's a navigation bar with three horizontal lines and the text "JobsForHer for Employers". On the top right, there's a purple button with a white "Get it on Google Play" icon.

The main content area has a light gray background. In the center, there's a large red-bordered box containing the title "Generate Interview Questions". Inside this box, there's a text input field labeled "Enter Job Title:" with the placeholder "e.g., Software Engineer" and a green "Generate Interview Questions" button below it.

Below this central box, there's a section titled "Interview Preparation Tips" with five numbered steps:

- 1. Research the Company**: Understand the company's mission, values, products/services, and recent news to demonstrate genuine interest.
- 2. Practice Your Responses**: Rehearse answers to common questions using the STAR method (Situation, Task, Action, Result) for behavioral questions.
- 3. Prepare Thoughtful Questions**: Have 3-5 insightful questions ready to ask the interviewer about the role, team, and company.
- 4. Plan Your First Impression**: Dress appropriately, arrive early (or log in early for virtual interviews), and prepare a concise professional introduction.
- 5. Follow Up Afterward**: Send a thank-you email within 24 hours expressing appreciation and reiterating your interest in the position.

To the right of the main content area, there are several purple rectangular boxes with rounded corners:

- Job-specific questions**: Get questions tailored to the specific role you're applying for, covering technical skills and job requirements.
- Experience-based questions**: Practice questions based on your unique work experience and how to frame your answers effectively.
- Mock Interview Practice**: Get real-time feedback on your answers with our AI-powered mock interview simulator.
- Mock Interview Sessions**: Practice with our AI-powered mock interviewer and get real-time feedback on your responses. Includes a "First session free!" offer and a "Book a Session" button.
- Interview Resources**: Access additional resources to help you prepare for your interviews, including Body Language Tips, Salary Negotiation Guide, and Virtual Interview Best Practices.

Receive customized interview questions based on your target role:

- Simply enter your desired job title (e.g., "ML Engineer")

The screenshot shows a landing page for interview preparation. At the top, there are three main sections: "Role-specific Questions" (pink background), "Behavioral Questions" (green background), and "Experienced-based Questions" (purple background). Below these are two more sections: "Mock Interview Practice" (yellow background) and "Mock Interview Sessions" (dark purple background). A central call-to-action button says "Generate Interview Questions". To the right, there's a sidebar titled "Interview Resources" with links to "Body Language Tips", "Salary Negotiation Guide", and "Virtual Interview Best Practices". A "Book a Session" button is also present. On the left, there's a "JobsForHer for Employers" button and a "Get it on Google Play" badge.

- Click "Generate Interview Questions"
- Receive personalized questions covering:
- A set of questions with its suitable answers are getting generated as shown:
- **Role-specific Questions** tailored to technical skills and job requirements

The screenshot shows a detailed view of the generated interview questions for an ML Engineer. The main title is "Your Interview Questions for ML Engineer". It includes a section for "Role-specific Questions" with a sub-section for agile development methodologies. Other questions listed include "How do you approach testing and quality assurance in your projects?", "Can you explain your process for solving complex technical problems?", and "What tools and frameworks are you most experienced with?". A separate section for "Behavioral Questions" is at the bottom. A "Virtual Interview Best Practices" sidebar is visible on the right.



**Technical Questions:**

Explain the difference between REST and GraphQL APIs.

**How would you optimize a slow-performing application?**

I follow a methodical approach to optimization: First, I identify bottlenecks through profiling and monitoring tools rather than making assumptions. Once I understand where the performance issues lie—whether in database queries, network requests, frontend rendering, or elsewhere—I address them systematically. For database issues, I might optimize queries, add indexes, or implement caching. For frontend performance, I could implement code splitting, lazy loading, or optimize render cycles. Throughout the process, I establish performance metrics and conduct benchmark tests to quantify improvements. I also focus on balancing performance gains against code complexity to ensure maintainability.

Describe your approach to data structures and algorithms.

What security considerations do you keep in mind when developing applications?

How do you ensure your code is maintainable and scalable?

**Resume-Based Questions:**

Your resume mentions experience with [specific technology]. Can you elaborate on a challenging project where you used it?



How do you ensure your code is maintainable and scalable?

**Resume-Based Questions:**

Your resume mentions experience with [specific technology]. Can you elaborate on a challenging project where you used it?

I see you worked at [previous company]. What was the most valuable lesson you learned there?

You list [skill] on your resume. How have you applied this in your previous roles?

I've applied [skill] extensively throughout my career. At [previous company], I [specific example of using the skill in a professional context]. This required me to [describe technical or professional application]. The challenge was [describe obstacle or complexity]. By leveraging my expertise in [skill], I was able to [describe solution or approach]. The result was [quantifiable outcome if possible]. Additionally, I've continued developing this skill through [mention relevant training, projects, or continued education], which has allowed me to [describe how skill has evolved or been further applied].

Can you walk me through how you would approach [specific scenario relevant to the job]?

What aspects of [job function] do you find most interesting and why?

[Download Interview Questions](#) [Start Mock Interview](#)

- **Experience-based Questions** that help you frame your career narrative effectively

The screenshot shows a user interface for AI-powered interview preparation. At the top, there's a section titled "Behavioral Questions:" with three dropdown menus containing questions like "Tell me about a time when you had to meet a tight deadline." and "Describe a situation where you had to work with a difficult team member.". Below this is a larger box containing a question "Give an example of when you took initiative on a project." followed by a detailed response about improving user authentication. Further down are sections for "Technical Questions:" with questions like "Explain the difference between REST and GraphQL APIs." and "How would you optimize a slow-performing application?". A small purple circular icon with a white robot head is visible on the right side.

- **Behavioral Questions** focusing on workplace dynamics and problem-solving

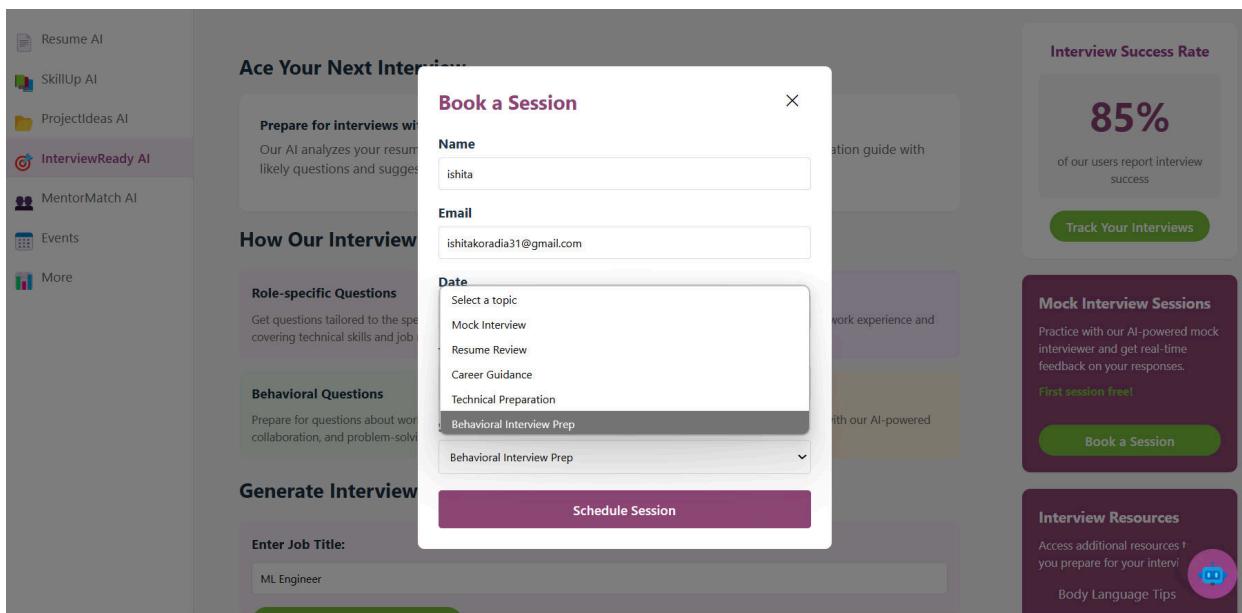
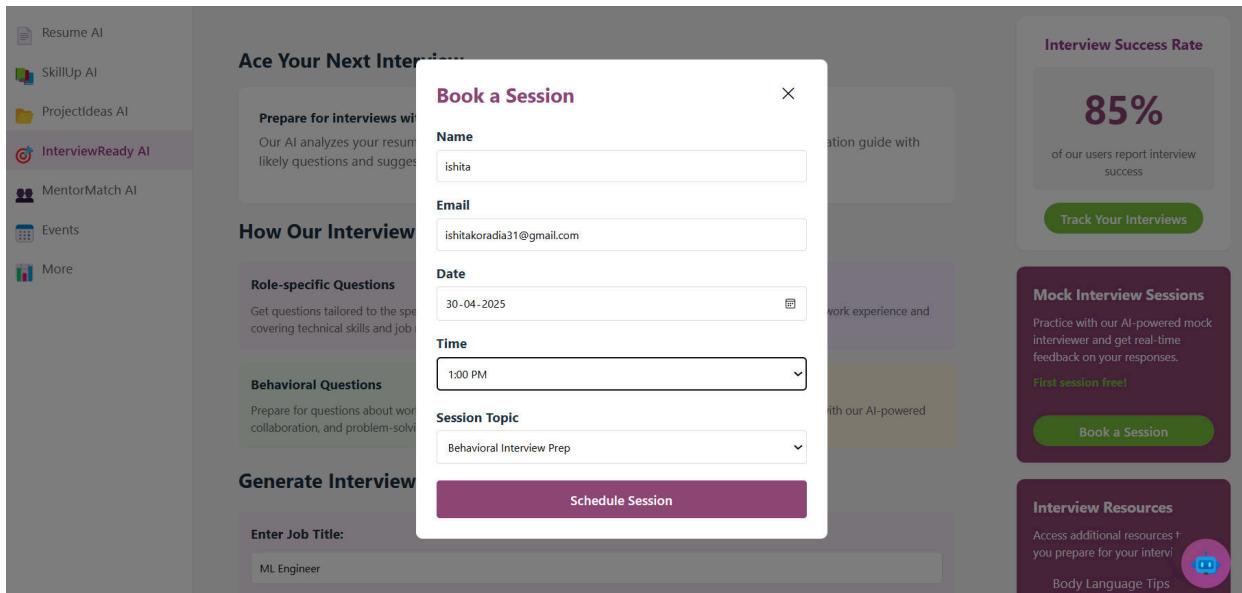
### 3. Mock Interview Sessions 🎓

The screenshot displays a user interface for interview preparation. On the left sidebar, there are links for "Resume AI", "SkillUp AI", "ProjectIdeas AI", "InterviewReady AI" (which is highlighted in pink), "MentorMatch AI", "Events", and "More". The main content area has several sections: "Ace Your Next Interview" (describing how AI analyzes resumes and job descriptions to provide personalized questions), "How Our Interview Guide Helps" (listing "Role-specific Questions", "Experience-based Questions", "Behavioral Questions", and "Mock Interview Practice"), "Generate Interview Questions" (with a field to "Enter Job Title" and a dropdown menu showing "ML Engineer"), and three call-to-action boxes: "Interview Success Rate" (85%), "Mock Interview Sessions" (with a "Book a Session" button), and "Interview Resources" (with a "Body Language Tips" link). A green circular icon with a white robot head is located at the bottom right of the "Mock Interview Sessions" box.

Practice makes perfect with our AI-powered mock interviewer:

- **Book a Session** by providing:
- Your name and email

- Preferred date and time
- Session topic (Mock Interview, Resume Review, Career Guidance, Technical Preparation, or Behavioral Interview Prep)



- Get Real-time Feedback on:
  - Answer content and relevance
  - Delivery and communication style

- o Areas for improvement

The screenshot shows a modal window titled "Booking Confirmed!" with the message: "Your session has been booked successfully. We've sent a confirmation email to ishitakoradia31@gmail.com with all the details." Below this, it lists the session details: Date: 2025-04-30, Time: 1:00 PM, Topic: Behavioral Interview Prep. To the left of the modal, there's a sidebar with various AI tools like Resume AI, SkillUp AI, ProjectIdeas AI, InterviewReady AI (which is selected), MentorMatch AI, Events, and More. To the right, there are sections for "Interview Success Rate" (85%), "Mock Interview Sessions" (with a "Book a Session" button), and "Interview Resources" (including Body Language Tips).

- **First session free!** to help you get started

## 4. Comprehensive Interview Resources 📚

Access a wealth of interview preparation materials:

The screenshot shows the main interface of the InterviewReady AI platform. On the left, there are navigation links for Events and More. The central area features a section titled "How Our Interview Guide Helps" with two main categories: "Role-specific Questions" (Get questions tailored to the specific role you're applying for, covering technical skills and job requirements) and "Behavioral Questions" (Prepare for questions about workplace behavior, team collaboration, and problem-solving approaches). Below this is a "Generate Interview Questions" section where a user has entered "ML Engineer" and clicked "Generate Interview Questions". The resulting "Your Interview Questions for ML Engineer" section displays "Role-specific Questions:" followed by a text input field containing: "Describe your experience with agile development methodologies." A scrollable box below this contains a sample response: "In my previous role at XYZ company, I worked in a scrum environment where we had daily stand-ups, bi-weekly sprints, and regular retrospectives. I contributed to refining user stories, participated in planning poker for estimations, and helped maintain our team's Kanban board. This agile approach helped us deliver incremental value to customers while adapting to". To the right, there are sections for "Mock Interview Sessions" (with a "Book a Session" button) and "Interview Resources" (listing Body Language Tips, Salary Negotiation Guide, and Virtual Interview Best Practices).

- **Body Language Tips** covering essential non-verbal communication:

- Maintaining good posture
- Practicing effective eye contact
- Monitoring hand gestures
- Presenting an engaged expression
- Controlling nervous energy

The screenshot shows a user interface for interview preparation. On the left, there's a sidebar with 'Events' and 'More' buttons. The main area has sections for 'How Our Interview Guide Helps', 'Generate Interview Questions', and 'Your Interview'. A central modal window is open, titled 'Body Language Tips for Interviews'. It contains five numbered tips:

- 1. Maintain Good Posture**: Sit up straight with shoulders back but relaxed. Good posture conveys confidence and attentiveness. Avoid slouching or leaning too far back, which can signal disinterest or overconfidence.
- 2. Practice Effective Eye Contact**: Maintain natural eye contact with your interviewer(s), looking at them for 5-7 seconds at a time before briefly looking away. In panel interviews, make eye contact with the person asking the question, but also glance at other panel members while answering. For virtual interviews, look at your camera (not the screen) to create the impression of eye contact.
- 3. Monitor Your Hand Gestures**: Use natural, open hand gestures to emphasize points and show engagement. Keep gestures contained within your personal space—wild movements can be distracting. Avoid nervous habits like pen-clicking, hair-twirling, or excessive fidgeting.
- 4. Present an Engaged Expression**: Display a pleasant, attentive facial expression with occasional smiles. Nod occasionally to show you're listening and understanding. Be mindful of unconscious facial expressions that might convey confusion or disagreement.
- 5. Control Your Nervous Energy**: Practice deep, slow breathing before and during the interview to remain calm. Plant both feet firmly on the ground. In my previous roles, I've used this technique to manage nervousness during presentations and public speaking.

On the right side of the interface, there are sections for 'Mock Interview Sessions' (with a 'Book a Session' button) and 'Interview Resources' (listing Body Language Tips, Salary Negotiation Guide, and Virtual Interview Best Practices). A small AI icon is visible in the bottom right corner.

- **Salary Negotiation Guide** to help you secure fair compensation
- **Virtual Interview Best Practices** for remote interviews

## Interview Preparation Roadmap

The system guides you through a proven 5-step preparation process:

- 1. Research the Company** - Understand mission, values, products/services
- 2. Practice Your Responses** - Rehearse answers using the STAR method
- 3. Prepare Thoughtful Questions** - Have 3-5 insightful questions ready
- 4. Plan Your First Impression** - Professional appearance and punctuality
- 5. Follow Up Afterward** - Send a thank-you email within 24 hours

## Why This Is Essential for Women Returners 🤵

The interview process can be particularly challenging for women reentering the workforce after a career break. Gaps in employment history often require strategic explanation, and interview skills may feel rusty after time away. The InterviewReady AI feature addresses these specific challenges by:

- Providing a safe environment to practice interview scenarios
- Offering guidance on how to positively frame career breaks
- Building confidence through repeated practice sessions
- Teaching strategies to showcase transferable skills gained during career breaks
- Preparing responses for potentially challenging questions about employment gaps

By leveraging HerKey Saarthi's InterviewReady AI, women can transform interview anxiety into confidence, ensuring they present their best selves to potential employers and dramatically increasing their chances of securing their desired role after a career break.

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## Events

### What it does:

The Events feature provides access to career-focused webinars, workshops, networking opportunities, and job fairs.

### Key Features:

The screenshot shows the 'Upcoming Events' section of the JobsForHer app. On the left, there's a sidebar with icons for Home, Resume AI, SkillUp AI, ProjectIdeas AI, InterviewReadyAI, MentorMatch AI, Events (which is selected and highlighted with a red border), Contact us, JobsForHer for Employers, and Get it on Google Play. The main content area has three event cards:

- Women in Tech Conference**  
Date: April 15, 2025 | Location: Bangalore  
A conference dedicated to women in technology featuring keynote speakers, panel discussions, and networking opportunities.  
[Register Now](#)
- Return to Work Workshop**  
Date: April 22, 2025 | Location: Virtual  
Workshop designed for women looking to return to the workforce after a career break. Learn strategies for resume building, interviewing, and skill enhancement.  
[Register Now](#)
- Leadership Summit**  
Date: May 5, 2025 | Location: Mumbai  
Summit focusing on leadership skills and career advancement strategies for women professionals.  
[Register Now](#)

On the right side, there's a sidebar with the text 'Complete your career profile!' and three icons of people. Below that is a purple box with the text 'Returning to work after a career break?' and 'JobsForHer's Returnship Program helps women rebuild confidence and skills for a successful career comeback.' It also says 'Limited spots available!' and features a graphic with the text 'LIMITED SPOTS AVAILABLE'.

- **Event Calendar:** Comprehensive listing of upcoming events
- **Virtual & In-Person Options:** Diverse participation formats
- **Industry-Specific Gatherings:** Targeted networking opportunities
- **Registration Management:** Easy sign-up and reminders
- **Workshop Materials:** Access to resources and recordings

The screenshot shows the main interface of the JobsForHer app. On the left, a sidebar lists various AI tools: Home, Resume AI, SkillUp AI, ProjectIdeas AI, InterviewReadyAI, MentorMatch AI, Events, Contact us, and a link to the Google Play store. The main content area is titled "Upcoming" and displays three events:

- Women in Tech Conf**: Date: April 15, 2025 | Location: Bangalore. A conference dedicated to women in technology featuring keynote speakers, panel discussions, and networking opportunities. A modal window from "localhost:5173 says" informs the user they've successfully registered for the workshop, with an "OK" button.
- Return to Work Workshop**: Date: April 22, 2025 | Location: Virtual. A workshop designed for women looking to return to the workforce after a career break. Learn strategies for resume building, interviewing, and skill enhancement. An "Register Now" button is present.
- Leadership Summit**: Date: May 5, 2025 | Location: Mumbai. Summit focusing on leadership skills and career advancement strategies for women professionals. An "Register Now" button is present.

To the right, there's a sidebar with a green header "Complete your career profile!" and a section titled "Returning to work after a career break?" featuring a purple banner with the text "LIMITED SPOTS AVAILABLE".

## How to Use:

1. Browse the events calendar
2. Filter events by industry, format, or date
3. Register for relevant events
4. Add events to your personal calendar
5. Access post-event resources and recordings

 **Pro Tip:** Attend at least one networking event monthly to expand your professional connections.

## More Features

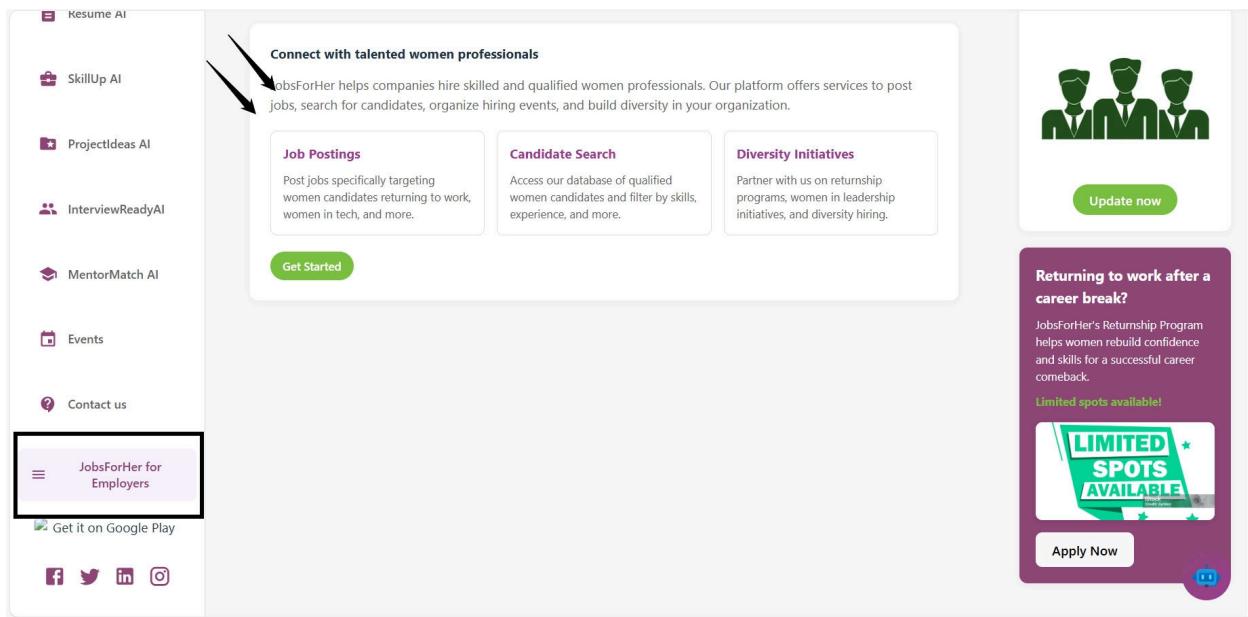
### Additional Tools and Resources:

-  **Career Analytics:** Track your job search progress and application status
-  **Resource Library:** Access articles, templates, and guides
-  **Success Stories:** Learn from others who have achieved career success

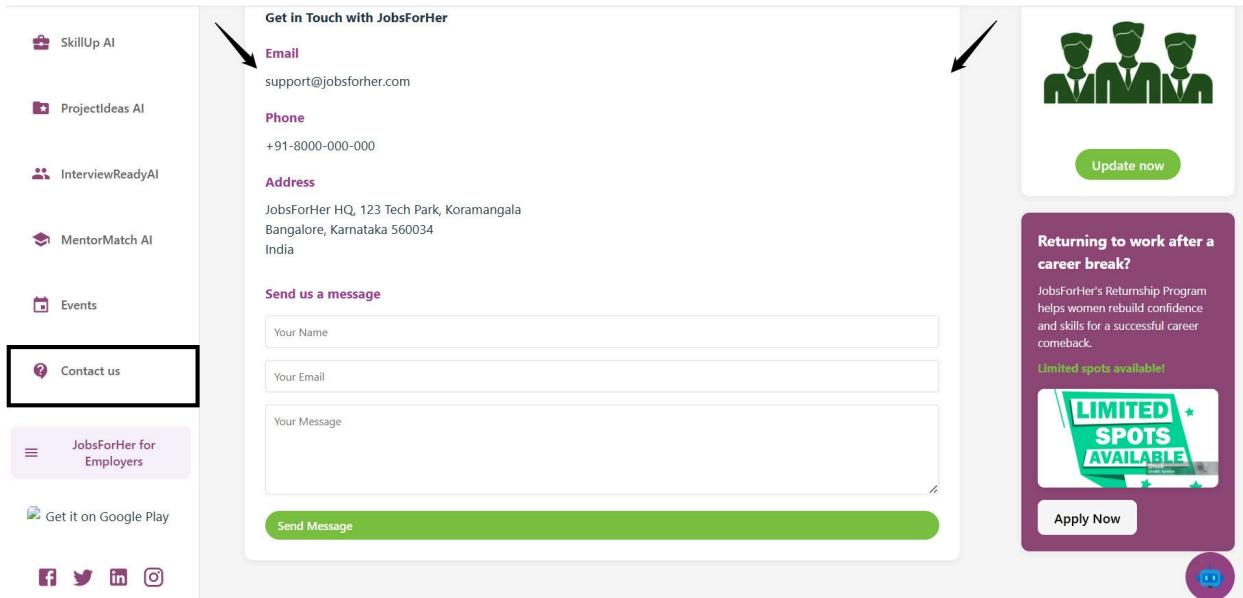
-  **Premium Services:** Access to career coaching and personalized support
-  **Job Alerts:** Customized notifications for relevant opportunities

## JobsforHer Employers

Employer can posts the jobs and perform other tasks from here.



## Contact Us



## Disclaimer

1. Please note that there may be a few subtle UI changes in the current live website and the provided user manual.
2. Due to limitations of using free/open-source software/tools for the chatbot development, all the features of the chatbot are provided in a side panel as displayed above instead of having them inside the chat widget.