Welcome to HerKey Saarthi Assistant - Your Al-powered career assistant designed specifically for women returning to the workforce, career changers, and job seekers. This comprehensive platform offers personalized guidance, resources, and tools to help you overcome barriers in your professional journey.

"HerKey Saarthi: The master key that unlocks doors you didn't even know were closed to you."

User Manual for HerKey Saarthi Assistant -

1) Application Login Process 🚀

Getting Started with Our Platform 🎇

Accessing the Application 🔗

The application has been deployed and is available through the following URL:

[Application URL]

Once you click on the link, you'll be directed to our sleek, user-friendly interface where you can begin your journey.

User Authentication Process

Interface Overview

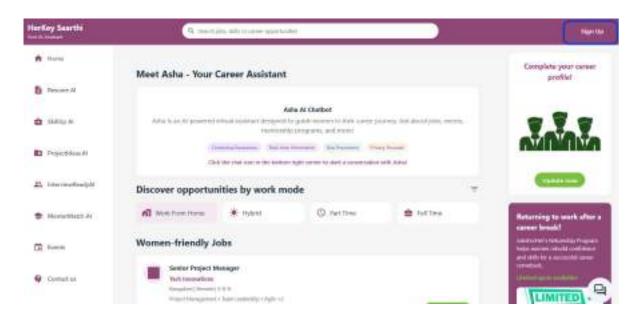
Upon accessing the application, you'll notice these key elements on the screen.

Registration Process

Creating a New Account 🐆

1. Locate the Sign-Up Button 👆

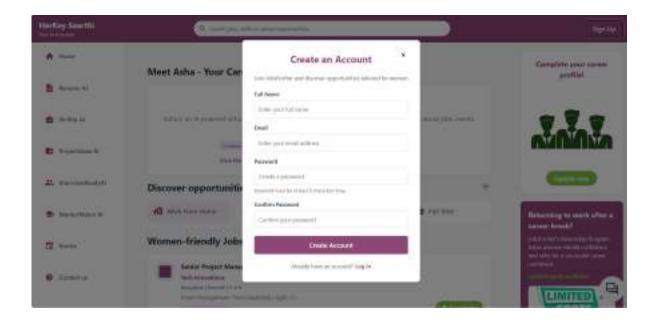
• Find the "Sign Up" button in the top-right corner of the screen



• Click to open the registration form

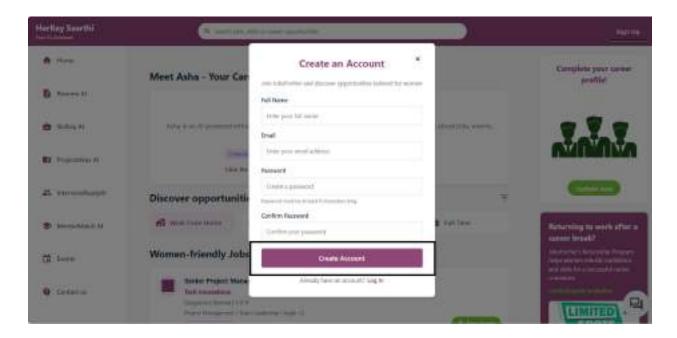
2. Complete the Registration Form

- Fill in the following required information:
- 1 Full Name
- Email ID
- Password
- Confirm Password



3. Submit Your Information <a>V

- Review your entered details for accuracy
- Click the "Create Account" button to complete registration

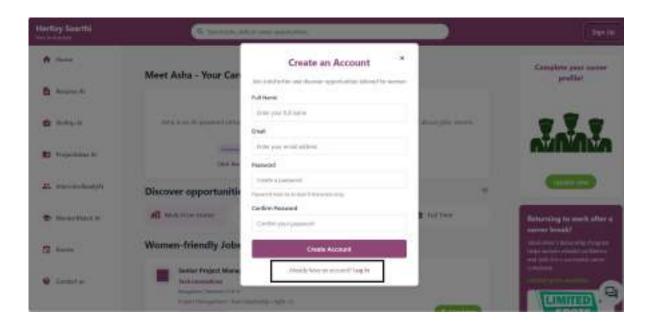


Login Process

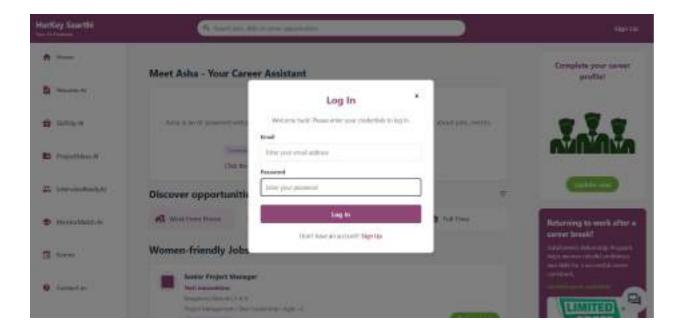
Accessing Your Account

1. Navigate to Login Form 💽

- After signing up, return to the Sign Up button
- Click it again to reveal options
- Look for the **Login** button highlighted in the footer of the form
- Click the Login button



2. Enter Your Credentials



- In the login form that appears, enter:
 - Your registered Email ID
 - Your Password

1. Authentication

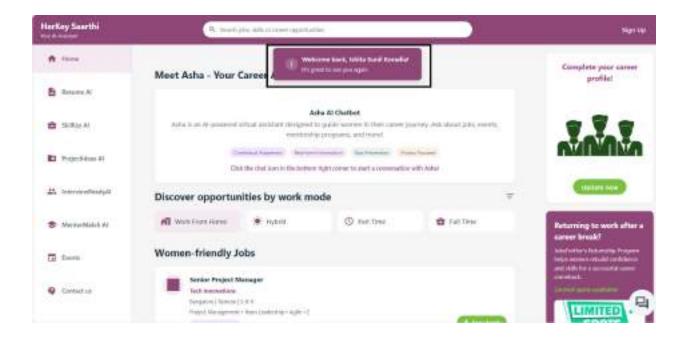
- Click on the "Login" button
- The system will validate your credentials

Successful Login Experience 🎉

Welcome to the Platform 🏠

After successful authentication:

• A welcome message will appear on your screen



- This confirms you've successfully accessed your account
- You can now explore all features of the application

Main Features

Al Chatbot

The AI Chatbot provides context-aware assistance for your career guidance:

1. Accessing the Chatbot

- · Locate the chat icon in the bottom right corner of the interface
- Click on the icon to open the chat window

2. Using the Chatbot

- Type your questions or requests in the text input field
- Press Enter or click the send button to submit your query
- The AI will respond with personalized guidance and information

Let's Deep dive in the instructions to use the user-friendly "HerKey Saarthi Assistant Chatbot":

Once you have successfully logged in, on welcome page you will see a "Chat widget" on the Right-Down Corner as shown:

HerKey Saarthi Assistant User Guide



Getting Started

- Click on the "Chat Widget" icon to launch the HerKey Saarthi Assistant
- The assistant is now ready to help with your career questions and challenges

"The HerKey Saarthi Assistant is designed exclusively to help women in tech build stronger comebacks after career breaks. We're here to support your journey every step of the way!"

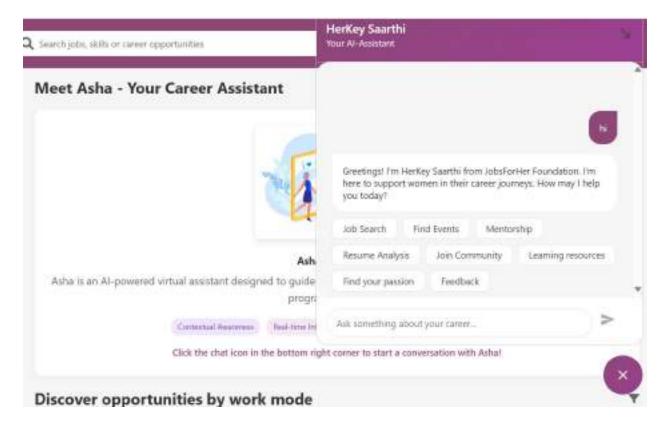
As soon as you click on the chat widget, the HerKey Saarthi chatbot interface will load. When you send a message saying "Hi," the assistant will respond with a greeting and display the available services it offers, just like what's shown in the image.

The interface includes several quick-access buttons for different services:

Job Search

- Find Events
- Mentorship
- Resume Analysis
- Join Community
- Learning resources
- Find your passion
- Feedback

The assistant introduces itself as HerKey Saarthi from JobsForHer Foundation, designed to support women in their career journeys. You can type your career-related questions in the chat field at the bottom of the interface, and Asha, your Al-powered virtual assistant, will guide you through your career progression.



Feature 1 - Job Search

After clicking on the "Job Search" button, you can see that the interface has changed to help you specify your job preferences.

The assistant is now asking: "What type of job position are you interested in? Please specify the industry or role you're looking for."

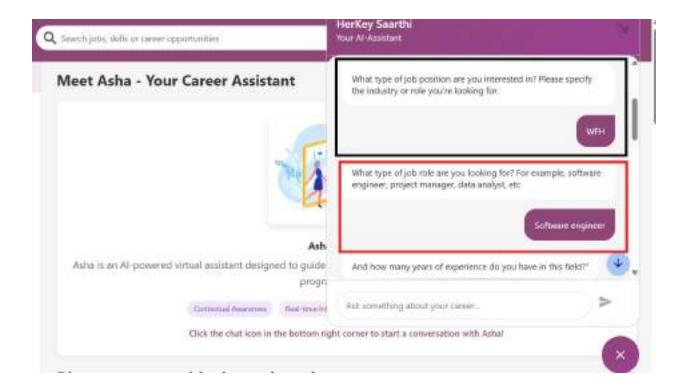
Below this question, you have three work mode options to choose from:

- WFO (Work From Office)
- Hybrid
- WFH (Work From Home)

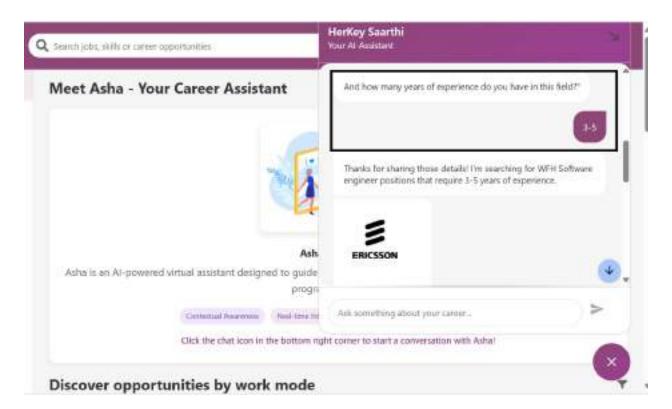


You can select one of these options and then enter more specific details about the industry or role you're seeking in the text field. This will help Asha narrow down job opportunities that match your preferences and career goals.

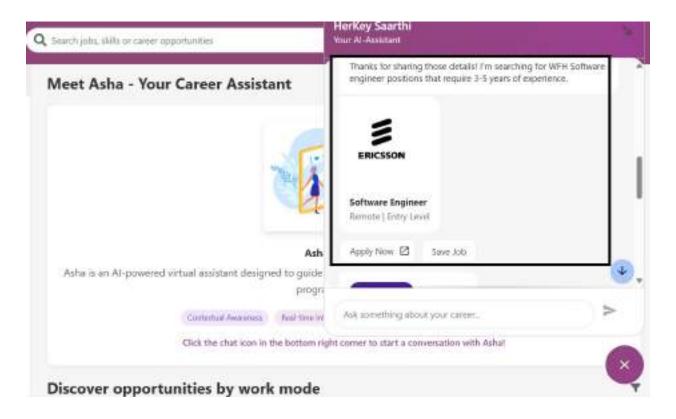
Let's select "WFH" first and let's see the suggestions chatbot gives.

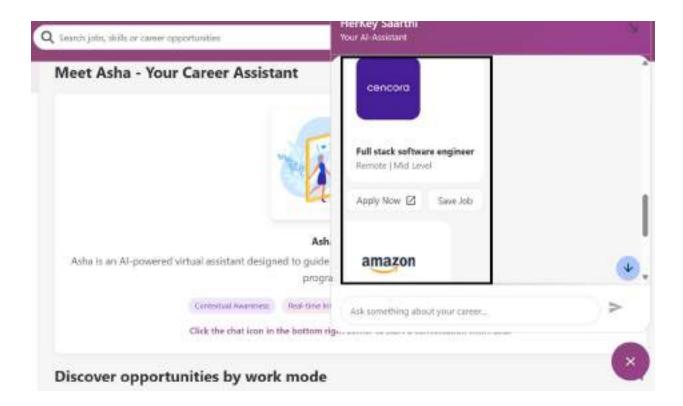


Selected "Software Engineer" as job title.

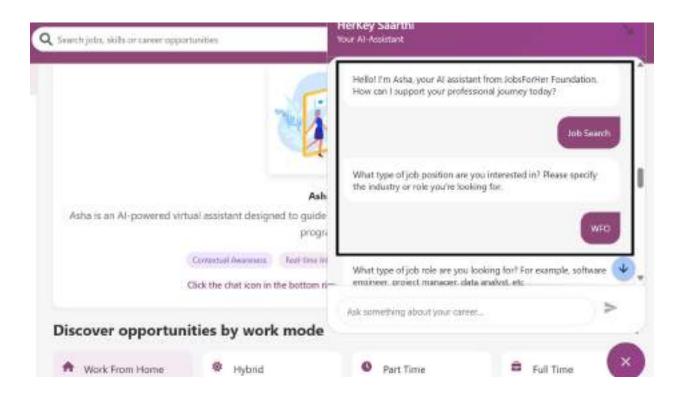


Top Three most recent and popular suggestions are showcased by the chatbot on the screen wherein which ever feels relevant, you can apply directly from "Apply now" button.

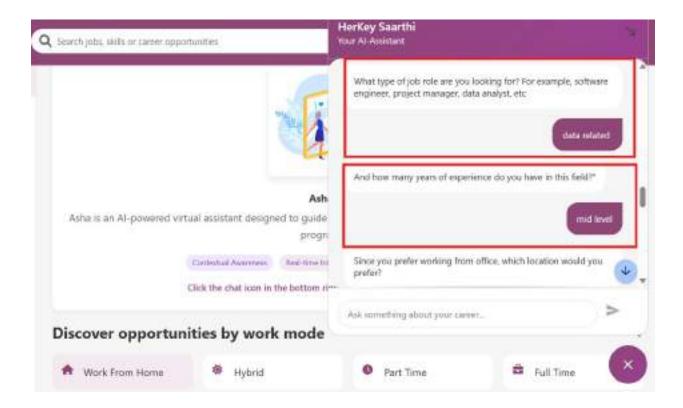




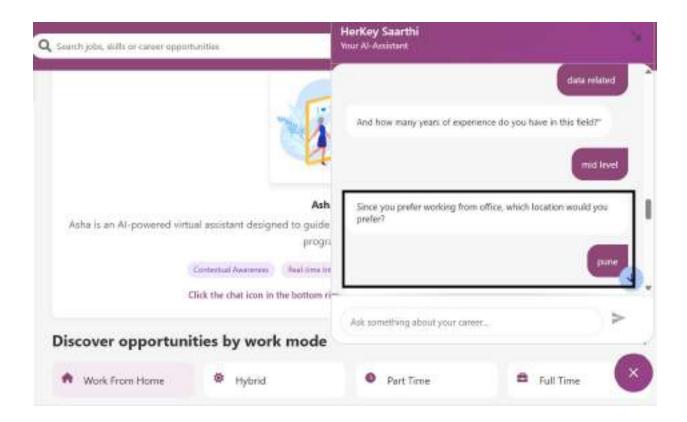
Let's test the other scenario which is "WFO"



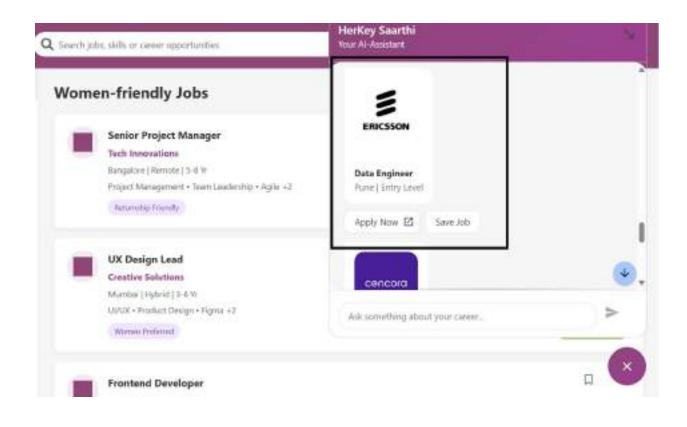
Add the relevant "job-title" and "years of experience".



Enter "your preferred location".



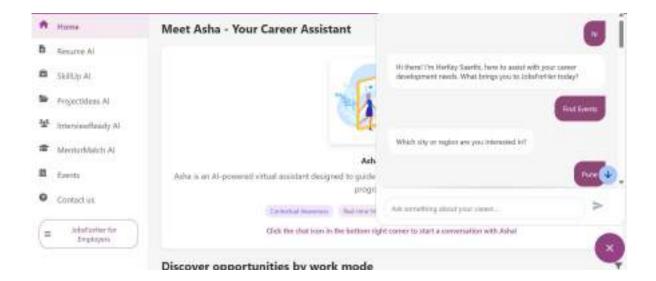
From Backend, top three most recently posted from preferred location are shown which can be applied directly from Chat bot interface from "Apply Now" button.



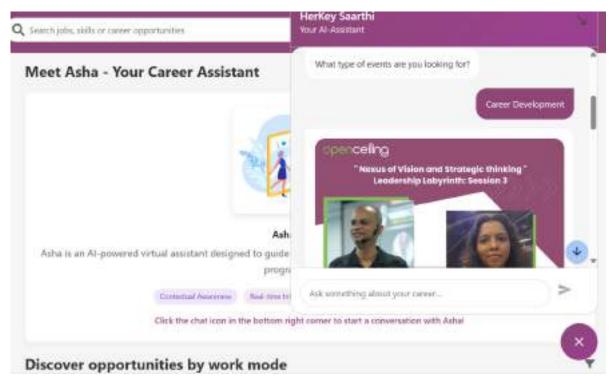
Feature 2 - Find Events

1. Access the Feature:

• When chatting with the HerKey Saarthi assistant, click on the "Find Events" button in the interface



• The assistant will then ask "What type of events are you looking for?"

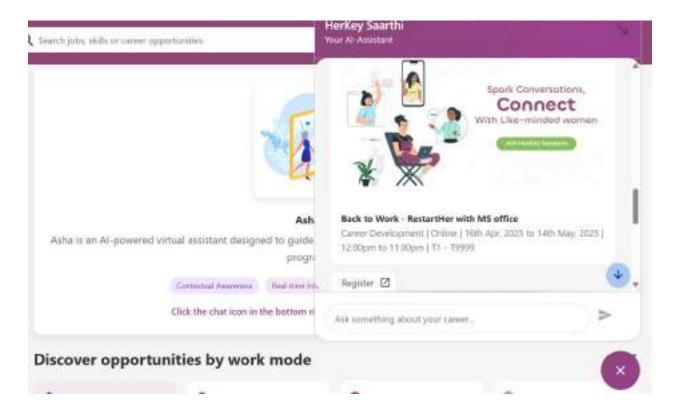


2. Specify Event Type:

- Select your area of interest (e.g., "Career Development")
- The system will display relevant events matching your selection

3. Browse Event Details:

- Events are displayed with complete information including:
- Event title (e.g., "Nexus of Vision and Strategic thinking Leadership Labyrinth: Session 3")
- Organizer (e.g., "openCeiling")
- Format (e.g., "Online")
- Dates (e.g., "16th Apr, 2025 to 14th May, 2025")
- Time (e.g., "12:00pm to 11:00pm")
- Price (e.g., "₹1 ₹9999")



1. Connect with Like-minded Women:

 The platform promotes networking opportunities with the "Spark Conversations, Connect With Like-minded women" feature

 You can join HerKey Sessions through the green button to connect with others

2. Register for Events:

- Each event listing includes a "Register" button with an external link icon
- Click this button to complete your registration for the selected event

3. Additional Options:

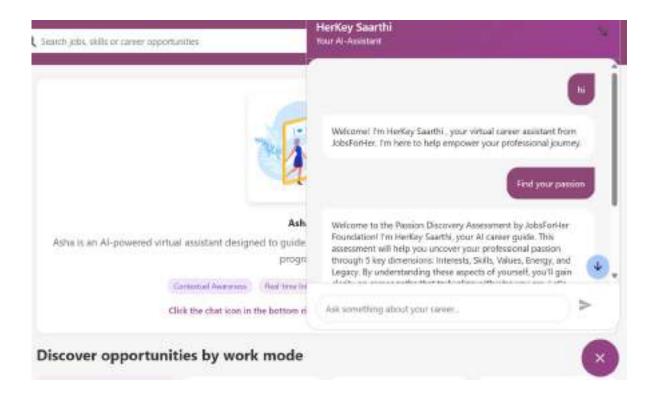
- You can filter events by location (where "Pune" was selected)
- Events specifically designed for women returning to work are highlighted (like "Back to Work - RestartHer with MS office")

"The events section is particularly helpful for finding upskilling opportunities, networking events, and career development programs designed specifically for women professionals."

Feature 3 - "Find Your Passion" Feature in HerKey Saarthi

Access the Feature:

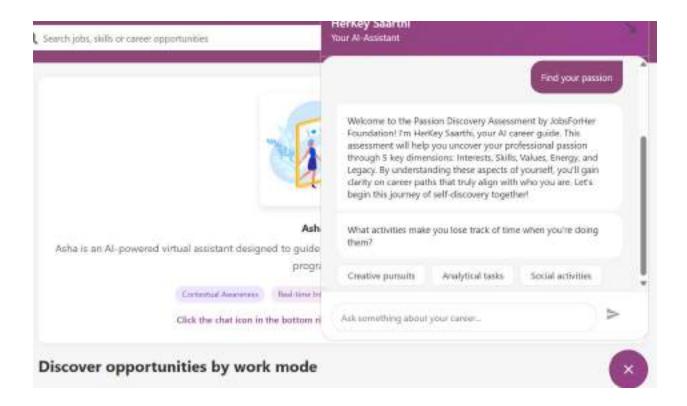
 After launching the HerKey Saarthi assistant, click on the "Find your passion" button in the chat interface

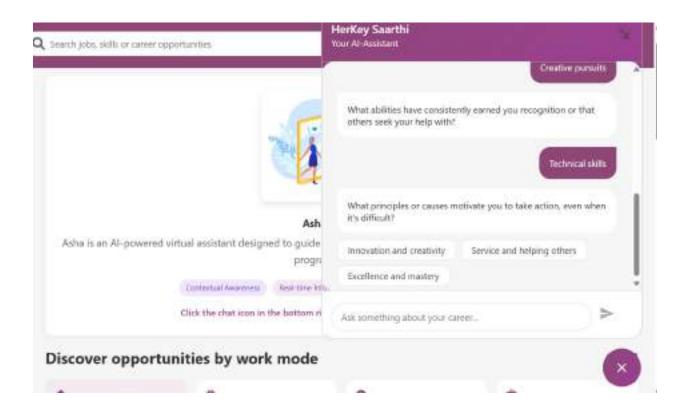


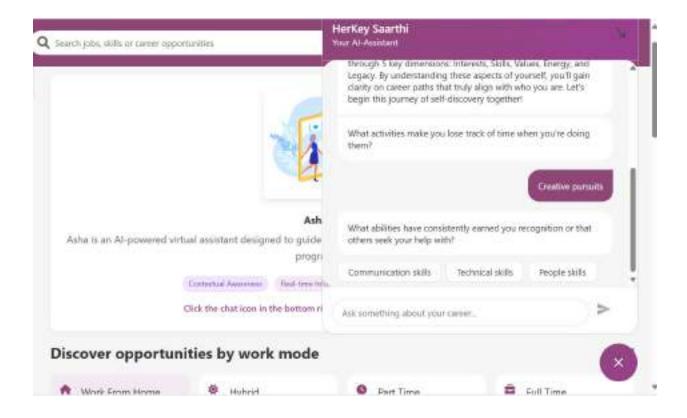
The assistant will welcome you to the Passion Discovery Assessment

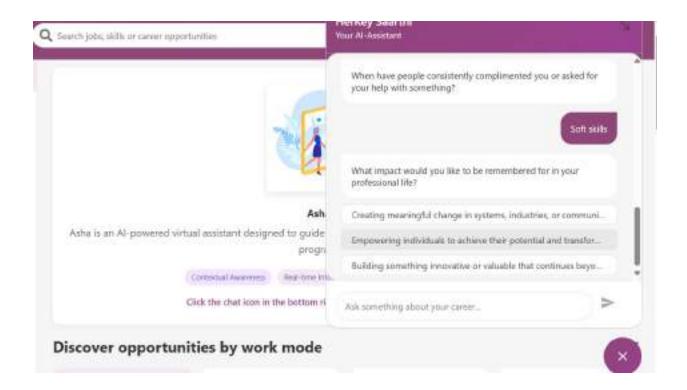
• Complete the Assessment:

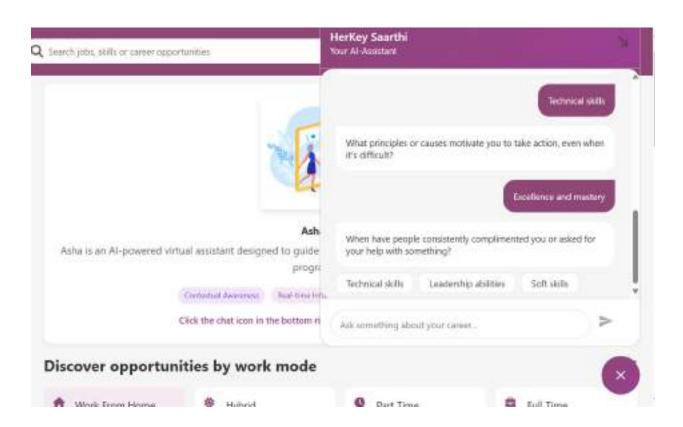
- The assessment evaluates 5 key dimensions: Interests, Skills, Values, Energy, and Legacy
- Answer a series of questions honestly about your preferences and strengths:
 - "What activities make you lose track of time when you're doing them?"
 - "What abilities have consistently earned you recognition?"
 - "What principles or causes motivate you to take action?"
 - "What impact would you like to be remembered for?"

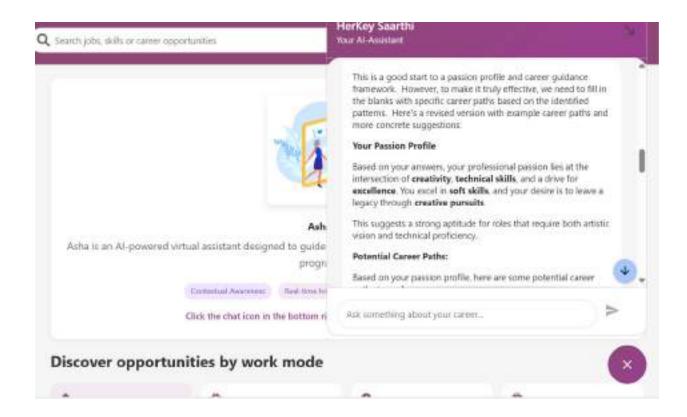


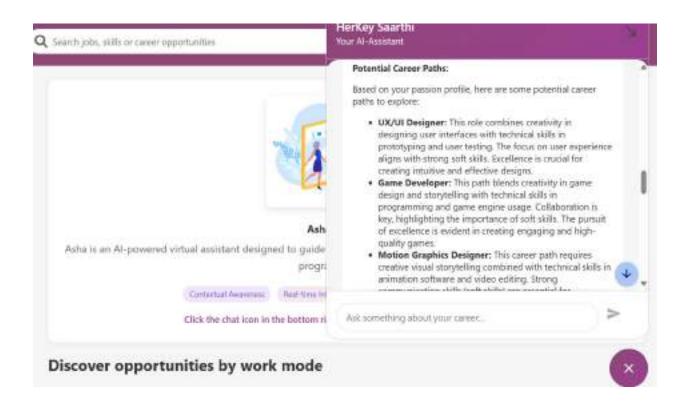


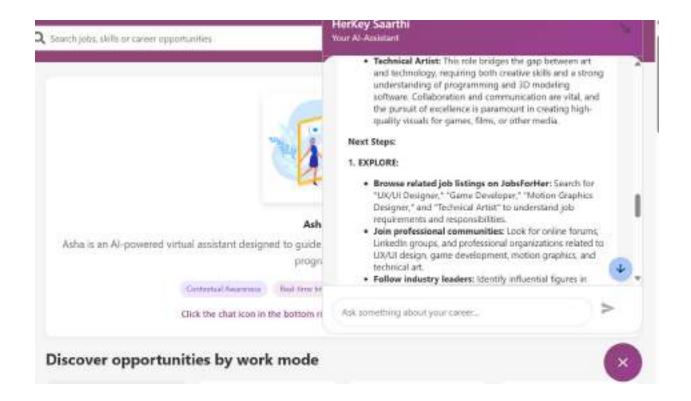


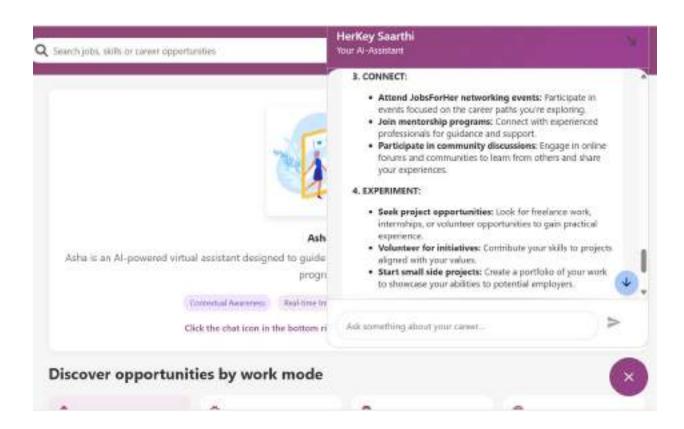


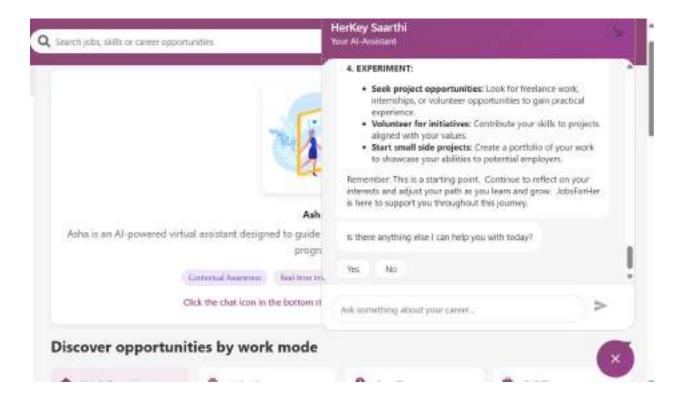












• Select Your Responses:

- For each question, choose the option that best represents you
- Examples of choices include:
 - Activities: Creative pursuits, Analytical tasks, Social activities
 - Skills: Communication skills, Technical skills, People skills
 - Values: Innovation and creativity, Service and helping others,
 Excellence and mastery

Review Your Passion Profile:

- After completing the assessment, the assistant will generate your Passion Profile
- This identifies your core professional strengths and interests

 Example: "Your professional passion lies at the intersection of creativity, technical skills, and a drive for excellence"

• Explore Career Recommendations:

- The assistant provides personalized career path suggestions based on your profile
- Each recommendation includes a detailed explanation of why it matches your profile
- Examples may include UX/UI Designer, Game Developer, Motion Graphics Designer, or Technical Artist

Follow the Action Plan:

- The assistant provides a structured action plan with steps to pursue your identified passion:
 - EXPLORE: Browse related job listings, join professional communities
 - DEVELOP: Identify skill gaps, enroll in training programs, find mentors
 - CONNECT: Attend networking events, join mentorship programs
 - EXPERIMENT: Seek project opportunities, create a portfolio

Continue the Journey:

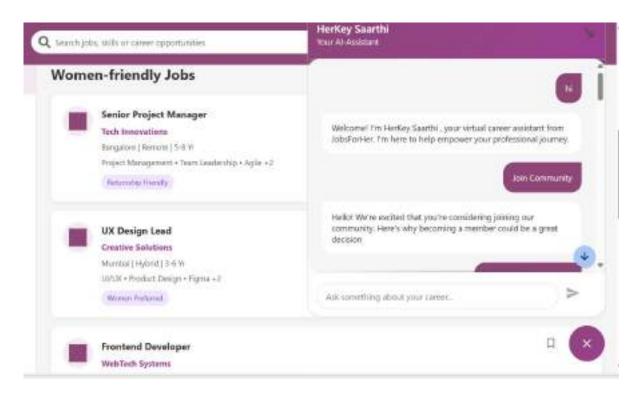
- The assessment concludes with encouragement to keep reflecting on your interests
- You can ask follow-up questions about specific career paths or next steps
- The assistant offers ongoing support throughout your career journey

This feature is particularly valuable for women returning to the workforce after a break, helping them identify career paths that align with their authentic interests and strengths.

Feature 4 - "Join Community"

1. Access the Feature:

 While chatting with HerKey Saarthi, click on the "Join Community" button displayed in the interface



 This feature connects you with like-minded women professionals for networking and support

2. Browse Community Information:

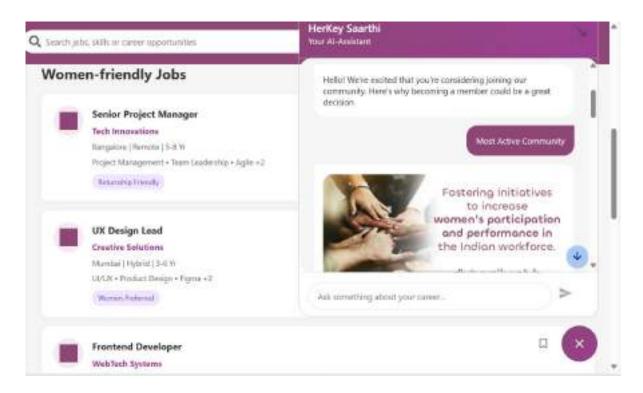
- The platform provides information about active communities
- You'll see details like community size (e.g., "Women on a Career Break" with 36,445 members)
- Community types are labeled (e.g., "Public")

3. Explore Community Benefits:

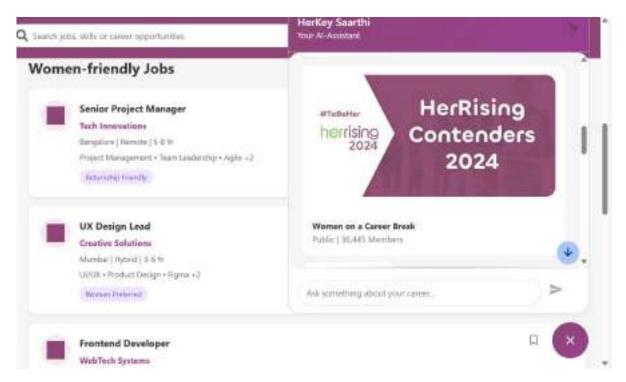
- The assistant explains why joining the community could be valuable for your career journey
- You'll see initiatives focused on increasing women's participation in the workforce
- Special programs like "HerRising Contenders 2024" are highlighted

4. View Most Active Communities:

• Click on "Most Active Community" to see the most engaged groups



• These communities offer more interaction opportunities and resources



5. Connect with Women in Similar Situations:

- Communities are designed specifically for women facing similar career challenges
- For example, groups for women returning to work after a career break
- These communities provide peer support and shared experiences

6. Access Exclusive Opportunities:

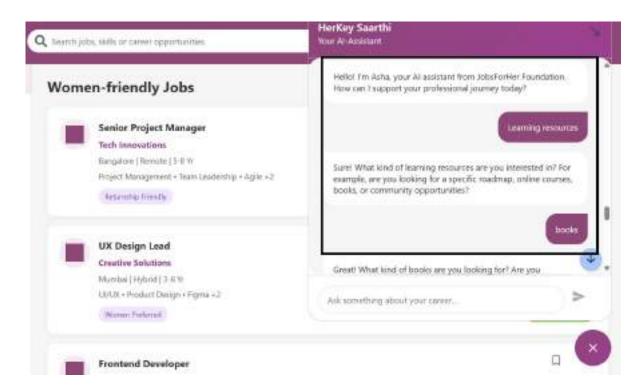
- Community members receive information about career development programs
- Special initiatives for women professionals are shared within these groups
- Members can participate in focused discussions about career advancement

"The community feature complements the job search functionality by providing a support network of women professionals who can share advice, opportunities, and experiences related to returning to the workforce and advancing in their careers."

Feature 5 - Learning Resources

1. Access the Feature:

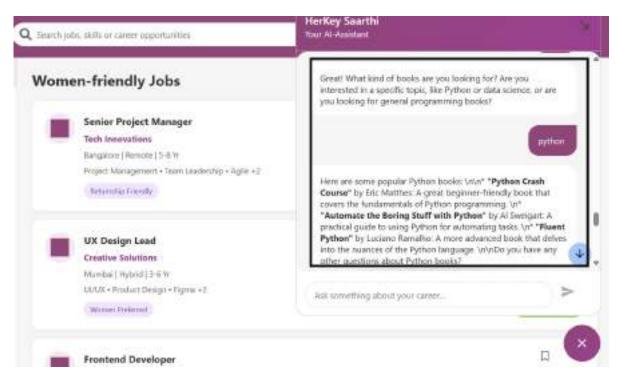
 While chatting with HerKey Saarthi, click on the "Learning resources" button in the chat interface



 The assistant will introduce the learning options available on HerKey, I choose "Books".

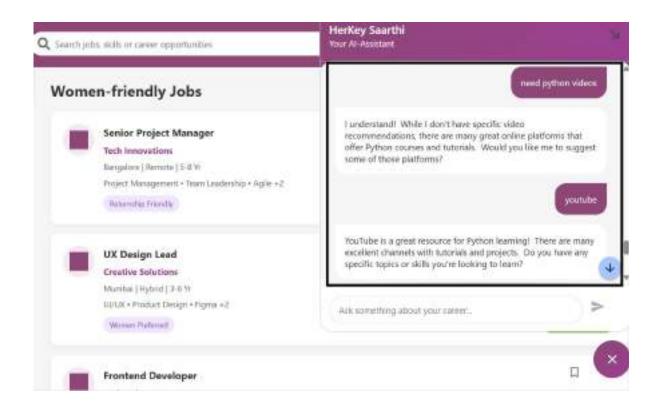
2. Explore Available Resources:

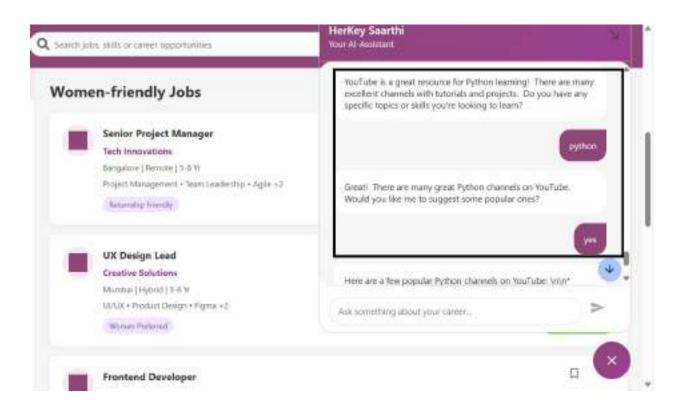
• The assistant fetched and gave the books available for selected topic.

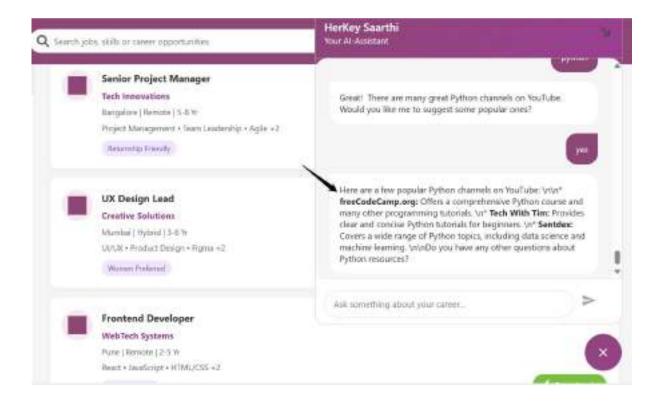


3. Specify Your Preferences:

• If I enter like i need again python videos from youtube. It will fetch and give me the same as shown below:







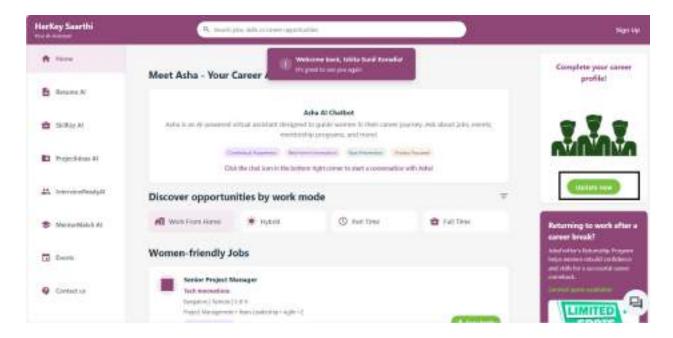
This feature is particularly valuable for women returning to tech careers after a break, as it helps them identify targeted learning opportunities to refresh their skills or learn new technologies relevant to their career goals.

1. Accessing the Additional other features of HerKey Saarthi:

We have the following features as the add on features in chatbot.

First of all, Complete your career profile feature.

Here you complete your profile by clicking on the "Update now" button



Profile Information Form



Personal Details

- Full Name 👤
 - Enter your complete name in the text field
 - Example: "Jane Smith"

Professional Information

- Professional Title
 - o Enter your current or desired job title
 - Examples: "Software Engineer," "Marketing Manager," "UX Designer"
 - P Be specific to attract relevant opportunities

Skills Showcase X

- Key Skills Q
 - List your professional skills separated by commas
 - Include both technical and soft skills
 - Examples: "JavaScript, Project Management, Content Writing"
 - Prioritize skills relevant to your target positions

Experience Information

- Experience Level
 - Click the dropdown menu and select your experience level
 - Options typically include:
 - Entry-level
 - Mid-level (2-5 years)
 - Senior (5-10 years)
 - Executive (10+ years)

5 Work Preferences

- Preferred Work Mode
 - Select all options that apply to you:

Option	Description	Select if you want
☐ Remote	Work from home/anywhere	Full remote work
☐ Hybrid	Mix of office and remote	Flexible arrangement
☐ On-Site	Work at company location	Traditional office setting
☐ Part-time	Reduced working hours	Less than full-time commitment

🜀 Resume Upload 📤

- Upload Your Resume
 - Click "Choose File" button
 - Select your resume file from your device
 - Supported formats: PDF, DOC, DOCX

• Click the green "Save Profile" button at the bottom



• Your profile will be updated in the JobsForHer database

All changes will be lost if you navigate away before saving

Relaunch Your Career: Returnship Program for Career Breakers



Are you ready to restart your professional journey after a career break?

JobsForHer's Returnship Program is specifically designed for women seeking to re-enter the workforce with renewed confidence and updated skills. Our structured program provides the perfect bridge back to professional success.

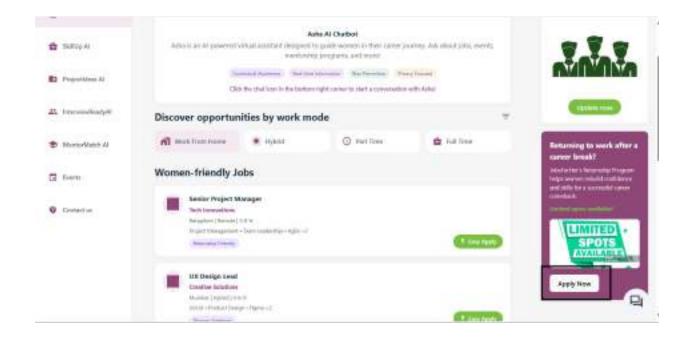
Program Highlights:

- Skill refresher workshops
- Mentorship from industry leaders
- Networking opportunities
- Placement assistance

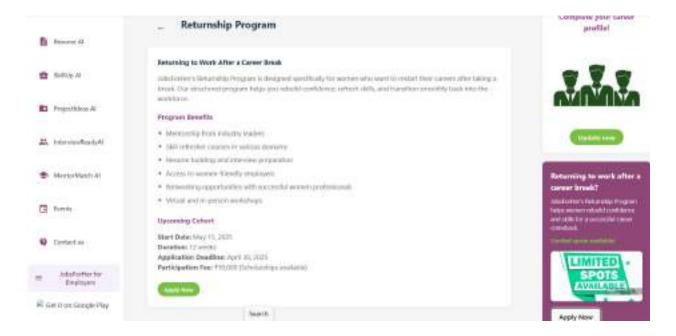
Limited spots available! Don't miss this opportunity to transform your career comeback journey!

[APPLY NOW] Click to discover how our return-to-work program can help you achieve your professional goals

JobsForHer: Empowering women to achieve their full professional potential, regardless of career gaps.



• Upon clicking, you will be redirected to a dedicated page



- This page displays:
 - Current returnship programs
 - Upcoming returnship opportunities
 - Detailed program descriptions

Specific eligibility criteria

Step 3: Program Selection 🔍

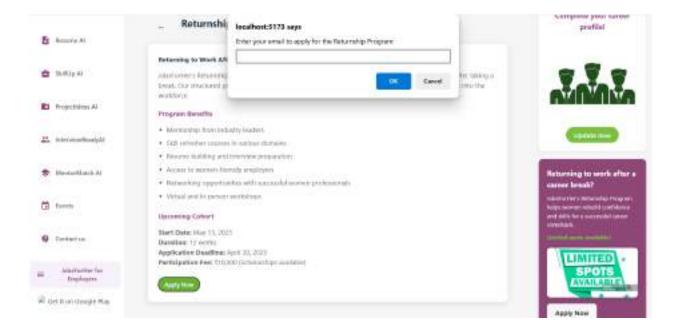
- Carefully review each returnship program
- Read through all program details
- Select the program that best matches your professional background and career goals

Step 4: Initiating Application

• Click the "Apply Now" button next to your chosen program



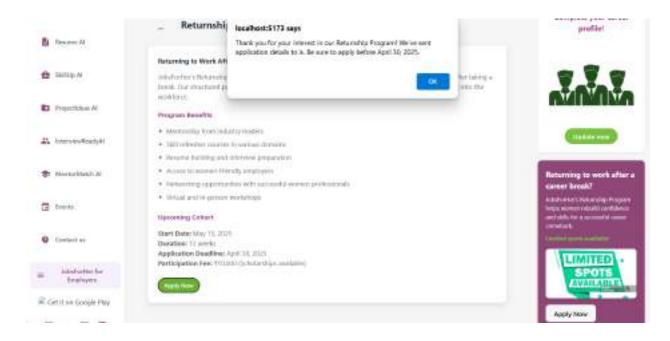
You will be prompted to enter your registration email address



• Ensure you use a valid and frequently checked email

Step 5: Registration Confirmation

· After submitting your email, a pop-up will appear



 The system will confirm that application details will be sent directly to your provided email address

Important Reminders

- Double-check your email address for accuracy
- Check your inbox (and spam folder) for the application link
- Keep all communication and application materials organized

Overview of Platform Features

JobsForHer offers a comprehensive suite of Al-powered tools designed to enhance your job search experience and career development. Let's explore each feature in detail to help you maximize your professional journey.



Resume Al Assistant

Your Intelligent Career Companion

What is Resume AI?

Resume AI is JobsForHer's advanced resume optimization tool specifically designed to help women craft compelling resumes that highlight their skills and experiences effectively. Our AI-powered technology analyzes your resume in real-time, providing actionable suggestions to maximize your chances of securing interviews.

Core Features

Resume Analysis

Get comprehensive feedback on your current resume with specific improvement recommendations.

- · Identifies strengths and weaknesses in your resume
- · Evaluates content quality, structure, and readability

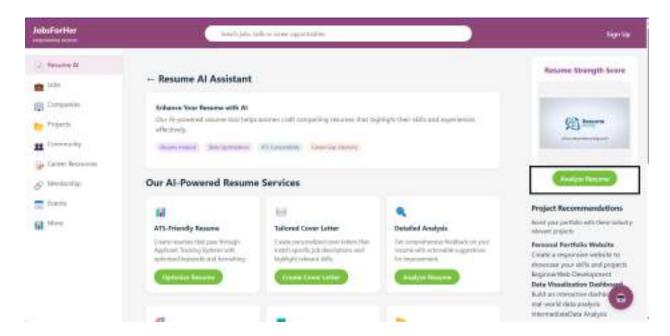
Provides a detailed breakdown of improvement areas

Analyze Resume Feature

The very first feature is "Analyze Resume" on to top right corner.

Step 1: Submit Your Resume

• Click the "Analyze Resume" button after uploading your document



Step 2: Submit Your Resume

• Click the **"Choose File"** button and Upload the Resume.

Comprehensive Resume Evaluation & Enhancement

Our Detailed Resume Analysis tool provides in-depth feedback on your resume with actionable suggestions for improvement. Upload your resume to receive a comprehensive evaluation across multiple dimensions.

What Our Analysis Provides:

- Content Evaluation Assessment of your impact statements' effectiveness
- Skill Gap Analysis Comparison of your profile against current job market demands

- Format and Readability Assessment Review of layout, structure, and overall presentation
- Keyword Optimization Recommendations Suggestions for industry-relevant terms to include
- Industry-Specific Best Practices Guidance tailored to your target sector





File Successfully Uploaded

Your resume file "Priya_Sharma_Resume.pdf" has been successfully uploaded and is now being analyzed by our AI system. You'll see the "Analyzing..." status indicator while the system performs a comprehensive evaluation of your document.

What Happens During Analysis

While your resume is being analyzed, our system is examining multiple aspects:

- Content quality Evaluating the impact and clarity of your experience descriptions
- Skills assessment Comparing your listed skills with current job market requirements
- Format review Checking layout, organization, and visual presentation
- **Keyword identification** Analyzing industry-relevant terminology usage
- Industry alignment Matching against best practices for your field

Next Steps

You'll receive a detailed report with specific improvement suggestions within minutes. This report will include:

- 1. An overall resume strength score
- 2. Section-by-section feedback
- 3. Specific content improvement recommendations
- 4. Format and design enhancement suggestions
- 5. Keyword optimization recommendations



Resume Analysis Results

Feature one - "Optimizing your Resume"

The "Optimize Existing Resume" feature provides a **powerful advantage for women returning to the workforce** by transforming their current resumes into ATS-compatible documents aligned with contemporary market trends. This intelligent optimization process identifies keyword gaps, restructures formatting for maximum ATS visibility, and incorporates industry-specific terminology that significantly increases the likelihood of securing interviews quickly. The tool's sophisticated algorithms analyze current job market requirements to ensure your professional experience resonates with hiring managers and successfully navigates automated screening systems.

Your Resume Performance Overview

Based on our comprehensive evaluation, your resume has received an **Overall Score of 72%**. This indicates a solid foundation with specific areas for improvement that can significantly enhance your job application success.

Score Breakdown

Your resume has been evaluated across three key dimensions:

- Format Score: 78% Your resume layout and presentation
- Content Score: 70% The quality and impact of your written content
- **Keyword Match: 65%** Alignment with industry-specific terminology

Identified Strengths

Our analysis has identified several positive aspects of your resume:

- **V** Effective action verbs in your experience section
- Clear contact information that's easy for recruiters to find
- Appropriate length (1 page) perfect for most hiring managers

Areas for Improvement

We've also identified opportunities to strengthen your resume:

- Missing quantifiable achievements to demonstrate impact
- Skills section lacks specific technical skills relevant to your field
- Summary could be more impactful to grab attention immediately
- Some ATS-unfriendly formatting detected that may hinder screening

Actionable Recommendations

Based on our analysis, here are specific steps to enhance your resume:

- 1. Add 2-3 measurable achievements for each role
 - Include specific numbers, percentages, or outcomes
 - Example: "Increased department efficiency by 25% through process improvements"

2. Expand skills section with industry-specific keywords

- Research job descriptions in your target field
- Include both technical skills and relevant soft skills

3. Strengthen summary with unique value proposition

- Clearly articulate what sets you apart from other candidates
- Focus on your most impressive qualifications and career highlights

4. Remove tables and complex formatting

- Simplify formatting to ensure ATS compatibility
- Use standard headings and bullet points instead
- You can download the Analysis Report on your local machine.

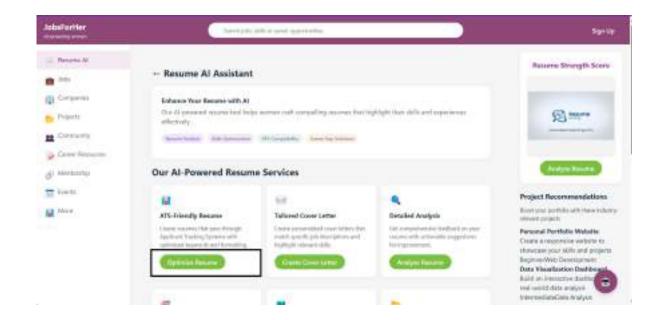


ATS Compatibility

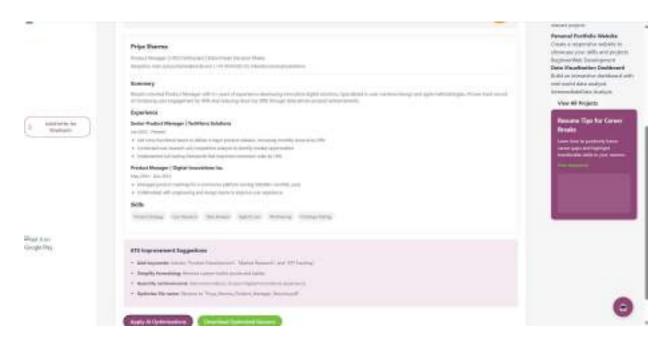
Create resumes that successfully pass through Applicant Tracking Systems (ATS).

- Optimizes formatting for ATS readability
- Ensures proper section headings and structure
- Eliminates elements that may cause rejection

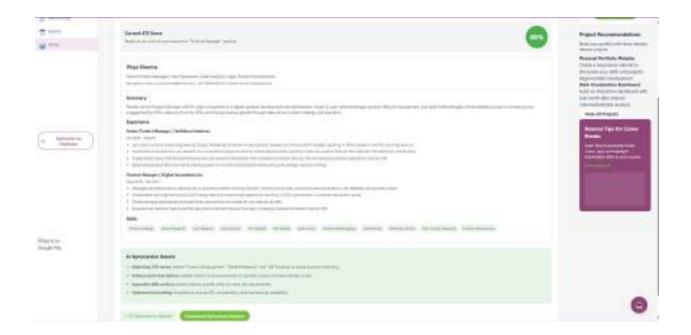
Let's start with "ATS Compatibility" feature.



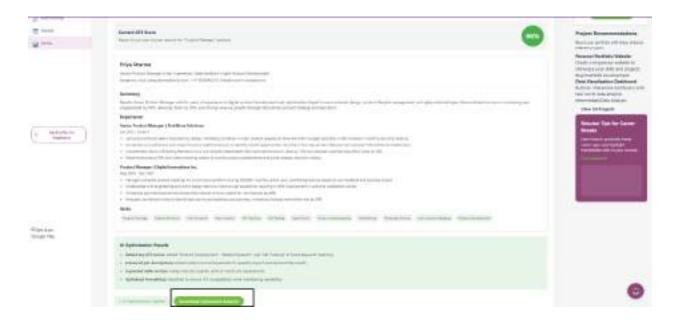
Once you click on the "Optimize Resume" Feature, we see the following screen.



Here we can see already uploaded resume, and its ATS Score and other details. Now let's "Apply AI Optimization" feature and see how it optimizes the Resume.



Now here we can see the ATS is optimized, and score is 88%. We can then download the Optimized Resume with the Download Button.



Before & After: The Optimization Journey

Initial Resume Assessment

Your original resume for "Product Manager" position showed several areas for improvement:

- Missing critical industry keywords
- Limited quantifiable achievements
- Basic skills section lacking technical depth
- Some ATS-unfriendly formatting elements

Optimization Results

After AI optimization, your resume achieved an **88% ATS Compatibility Score** with these improvements:

- Added key ATS terms: "Product Development," "Market Research," and "KPI Tracking"
- Enhanced job descriptions: Added metrics and achievements to quantify impact
- Expanded skills section: Added industry-specific skills matching job requirements
- Optimized formatting: Simplified to ensure ATS compatibility while maintaining readability

"Women returning to professional roles will find exceptional value in the Resume Optimization feature, which expertly transforms existing credentials into highly competitive, ATS-compatible documents. This sophisticated system conducts a comprehensive analysis of your resume against current market standards, strategically enhancing content with industry-relevant keywords, reconfiguring formatting for optimal system recognition, and aligning your professional narrative with contemporary hiring expectations. The result is a dramatically improved application document that efficiently bypasses automated filters, resonates with hiring managers, and significantly accelerates your path to securing suitable employment opportunities in today's dynamic job market."

"This feature will thereby help the women applicants to optimize resume as per the ATS Scores and thus, land a good job."

Next feature is Creating an ATS-Friendly Resume with Al Assistance

The "Create New ATS-Friendly Resume" feature helps users, particularly those making career transitions like women returning to the workforce, create resumes that effectively pass through Applicant Tracking Systems. Here's how this feature works:



Step-by-Step Process

- 1. Start by entering your personal information 1:
 - Fill in your full name in the designated field (example shown: "Jane Doe")
 - Select your target job title from the dropdown menu
 - Enter your contact information including location, email, and phone number (format example: "New York, NY | jane.doe@email.com | (555) 123-4567")



2. Upload an existing resume (optional) 📎:

- If you have an existing resume, you can click "Choose File" to upload it
- The system will extract information from your current resume to save time
- If you don't have a resume, you can continue without uploading

3. Complete the Job Description Analysis \mathbb{Q} :

- Paste the actual job description you're applying for into the text box
- The AI will scan this description to identify key requirements and skills
- This helps tailor your resume specifically to the position you want
- 4. Click "Generate ATS Resume" in to have the AI create your optimized resume
- 5. Select a template design \sign
- Choose from several ATS-optimized templates (Professional, Modern, Creative, etc.)
- Click "Use Template" under your preferred design
- Each template is specifically designed to be ATS-friendly while maintaining a professional appearance



1. Review and download your completed resume U:

- After selecting a template, your information will be formatted according to that design
- You can download the final resume as a PDF or other compatible format
- The resume will be ready to submit to employers with ATS optimization already incorporated

"This transformative tool has proven extraordinarily beneficial for women reentering the professional sphere, masterfully showcasing their valuable skills and experience in an ATS-optimized format. The sophisticated algorithm strategically positions their qualifications to effortlessly navigate through automated screening filters, dramatically increasing their visibility to hiring managers. For those returning after career breaks, this technology serves as an invaluable bridge, ensuring their impressive capabilities and unique perspectives aren't overlooked by digital gatekeepers. The intelligence embedded within the system specifically addresses the challenges women face during workforce reentry by highlighting transferable skills and contextualizing career gaps, ultimately leveling the playing field and creating meaningful pathways back to professional fulfillment."

Tailored Cover Letter Creator



Create personalized cover letters that match specific job descriptions and highlight relevant skills, giving you a competitive edge in the job market.

Why a Tailored Cover Letter Matters 🐆

A personalized cover letter demonstrates your interest in the specific role and company, highlighting why you're the perfect candidate for this particular position. For women returning to the workforce, a professional and compelling cover letter is just as crucial as an ATS-friendly resume in securing meaningful employment opportunities.

Our Al Cover Letter Creator - Step by Step: 👜

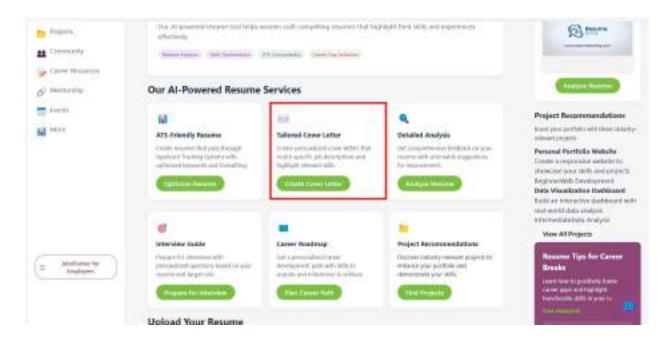
Preparation Steps:

1. Access the Cover Letter Creator:

- Click on the "Tailored Cover Letter" option from the main dashboard
- You'll be taken to a dedicated page where you can create your customized cover letter

2. Understand what makes this tool powerful:

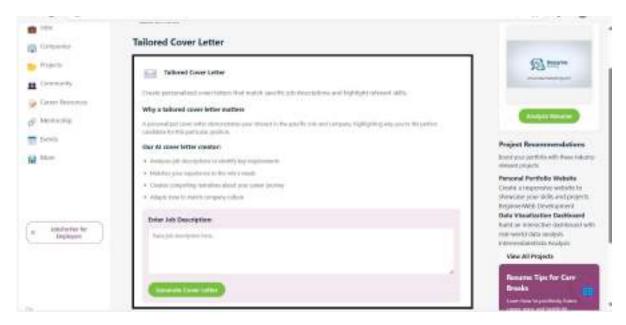
- Analyzes job descriptions The Al scans every detail of the posting to identify not just requirements but also company values and culture
- **Creates compelling narratives** Weaves your professional story in a way that resonates with hiring managers



Creation Process:

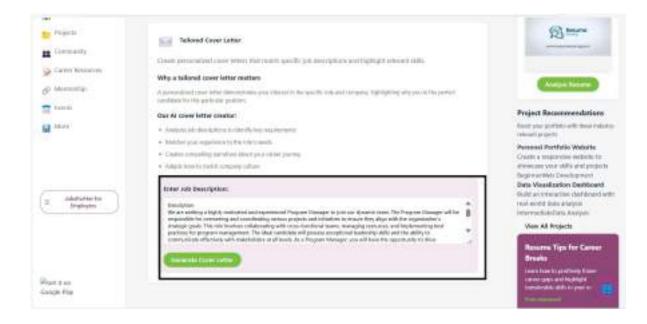
1. Enter the Job Description:

- Locate the "Enter Job Description" text box (pink-highlighted section)
- Copy the complete job posting from the original source
- Paste it into the text box, including all responsibilities, requirements, and company information
- The more complete the job description, the more tailored your cover letter will be.



2. Review Description Content:

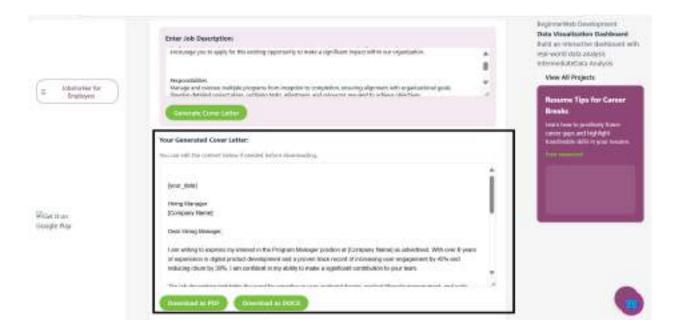
- Ensure the full description is visible in the text box
- Verify all sections of the job posting are included (responsibilities, qualifications, about the company)
- Make sure any specific instructions for applicants are included



3. Click "Generate Cover Letter":

Press the bright green button labeled "Generate Cover Letter"

- The system will process the information, analyzing key terms and requirements
- This typically takes 15-30 seconds depending on the complexity of the job description



Review and Customization:

1. Review Your Generated Cover Letter:

- Your personalized cover letter appears in the section labeled "Your Generated Cover Letter"
- The letter includes proper business letter formatting with:
 - Date placeholder [your_date]
 - Hiring Manager/Recipient information
 - Professional greeting
 - Body paragraphs that address key requirements
 - Closing section
 - Signature area

2. Edit and Personalize:

- Carefully review the entire letter
- Replace all placeholder text:
 - [your_date] with the current date
 - [Company Name] with the actual company name
 - Any other bracketed placeholders with your specific information
- Add personal touches or specific examples not captured by the Al
- Adjust any language that doesn't sound authentic to your voice
- Ensure career gaps are addressed positively if applicable
- Verify all skills mentioned actually match your experience

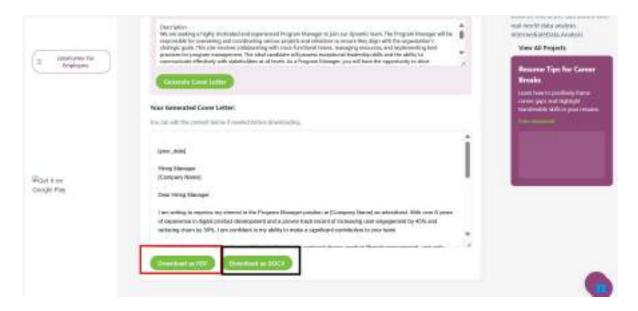
3. Final Review Check:

- Proofread for spelling and grammar errors
- Check that company name is spelled correctly throughout
- Verify the job title is accurate and consistent
- Ensure your contact information is included (if not, add it)
- Confirm the letter length is appropriate (typically 250-400 words)

Downloading and Using:

1. Download Your Cover Letter:

- Choose your preferred format:
 - Click "Download as PDF" for a ready-to-submit document
 - Click "Download as DOCX" if you need to make additional edits in a word processor
- Files will save to your default download location
- Standard naming convention is "Cover_Letter_[Date]" but may vary.



Why This Matters for Women Returning to Work 👰



This tool is especially valuable for women re-entering the workforce after career breaks because:

- Addresses gaps strategically: The Al helps frame employment gaps as periods of skill development rather than absences
- Highlights transferable skills: Emphasizes abilities gained during career breaks (organization, time management, etc.)
- Builds confidence: Provides professional language to express your value to employers
- Saves time: Creates a professional-quality letter quickly, reducing the stress of job searching
- Stays current: Incorporates contemporary business letter practices and industry terminology
- Personalizes each application: Each letter is uniquely tailored, showing genuine interest in specific roles

"By using this tool, you'll create compelling cover letters that complement your ATS-friendly resume, significantly increasing your chances of securing interviews and ultimately landing the ideal position for your return to the professional world."

Resume Analysis: Enhancing Women's Career Reentry with Personalized Insights Q

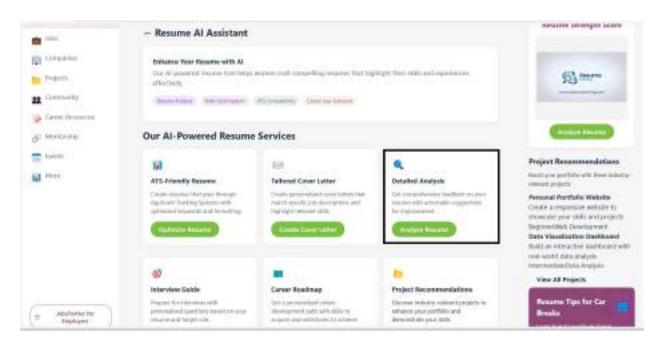
In today's competitive job market, we have limited leverage to analyze our resumes effectively on the internet. Generic online tools often miss the nuances of career gaps and transitional experiences that many women face. That's why we've integrated the comprehensive "Detailed Resume Analysis" feature into HerKey Saarthi—specifically designed to enhance women's experience when returning to the workforce, particularly in the technology sector.

Why HerKey Saarthi's Resume Analysis Stands Apart



Unlike standard online resume checkers that provide surface-level feedback, our analysis engine was built with the unique challenges facing women in tech at its core. When career paths have been non-linear due to caregiving responsibilities, relocation for family, or other life circumstances, generic tools fall short. HerKey Saarthi recognizes these patterns and provides targeted, actionable guidance.

Complete Step-by-Step Process

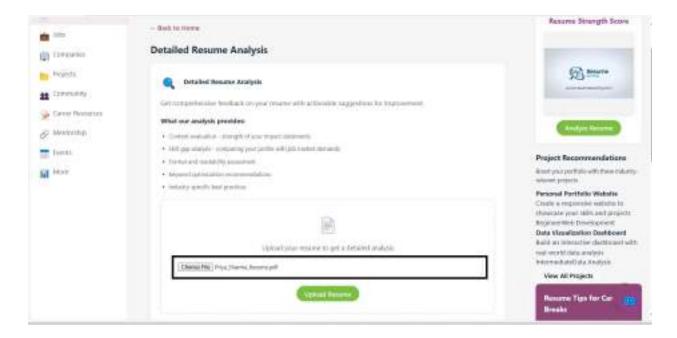


Step 1: Secure Upload System



- Navigate to the "Detailed Resume Analysis" section from your dashboard
- Click the prominent "Analyze Resume" button displayed on the right side of your screen
- Select your resume file through the secure file browser (supports multiple formats including PDF, DOCX, TXT, RTF)
- Our system employs enterprise-grade encryption to ensure your personal information remains confidential
- The upload process typically completes within seconds, with a progress indicator showing status





Step 2: Detailed Interactive Report Generation

The system compiles findings into a comprehensive report featuring:

Executive Summary Dashboard

- Overall resume effectiveness score (0-100)
- Visual representation of strengths and improvement areas using intuitive charts
- Comparison against industry benchmarks specific to women in tech
- Quick-win recommendations that can be implemented in under 30 minutes

• Section-by-Section Analysis ::

- Color-coded evaluation of each resume component (Header, Summary, Experience, etc.)
- Side-by-side comparisons of your current content vs. optimized examples
- Specific feedback on each professional experience entry
- Educational background assessment and certification relevance

Technical Skills Assessment ::

Current vs. emerging technology skills gap identification

- Visualization of your technical competencies against market demand
- Recommendations for skill priorities based on your target roles
- Suggestions for demonstrating technical proficiency beyond list format

Career Narrative Evaluation

- Analysis of how effectively your resume tells your professional story
- Identification of cohesion issues between different sections
- Guidance on creating a consistent personal brand throughout the document
- Strategies for contextualizing career transitions in a positive light



The HerKey Saarthi Difference for Women in Tech 🏩



This feature was developed after extensive research with women who successfully returned to tech careers after breaks. The analysis algorithm incorporates insights from:

- Interviews with over 200 hiring managers in technology companies
- Resume studies comparing successful vs. unsuccessful applications from women returners

- Linguistic analysis of job descriptions from leading tech employers
- Focus groups with women who successfully navigated career reentry

"By utilizing the Detailed Resume Analysis feature within HerKey Saarthi, women gain not just feedback, but a strategic roadmap for positioning themselves effectively in the technology marketplace. The system recognizes that your career path may have unique contours and helps you present these as strengths rather than limitations.

Take control of your professional narrative with data-driven insights that help you optimize your resume on your own terms, at your own pace, with the confidence that you're making changes that truly matter to hiring managers in your field."

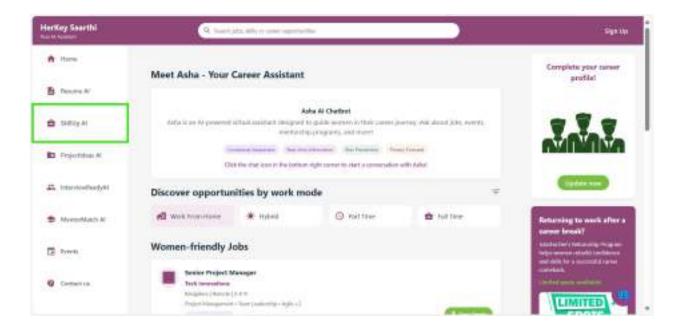
Second feature is SkillUp AI: A Critical Lifeline for Women Returning to the Workforce

This is an exceptionally important feature for women on career breaks, as the rapidly evolving job market can make returning to work seem overwhelming and intimidating. SkillUp AI serves as a crucial bridge, transforming the challenging journey back to professional life into a structured, achievable path forward.

In today's rapidly evolving job market, women returning from career breaks face the challenge of skill gaps and changing industry demands. The SkillUp AI feature within HerKey Saarthi provides a comprehensive solution to help women upskill effectively and strategically. Here's how this powerful feature works:

Accessing the SkillUp Al Feature

When you click on the "SkillUp AI" button in the left sidebar menu, you're taken to a dedicated interface designed to guide your professional development journey. This page offers multiple pathways to help you acquire relevant skills that align with current market requirements.



Key Components of SkillUp Al 🔑

1. Your Learning Journey 📚

Located in the top-right section, this feature displays your enrolled courses and progress. For new users, you'll see "No courses enrolled yet" with an "Explore Courses" button that opens a comprehensive catalog of available training options across various domains, complete with pricing information.

SkillUp AI: A Critical Lifeline for Women Returning to the Workforce

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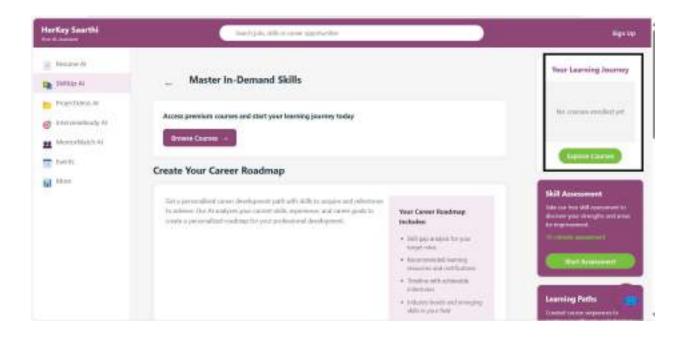
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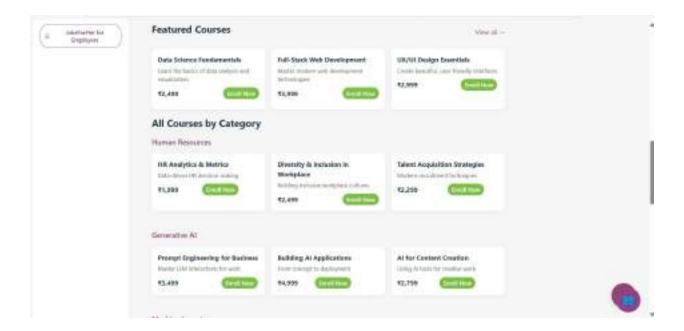
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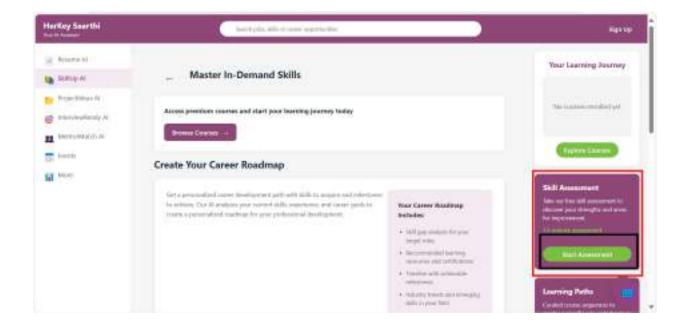


All the "Available courses" are shown on to the screen.



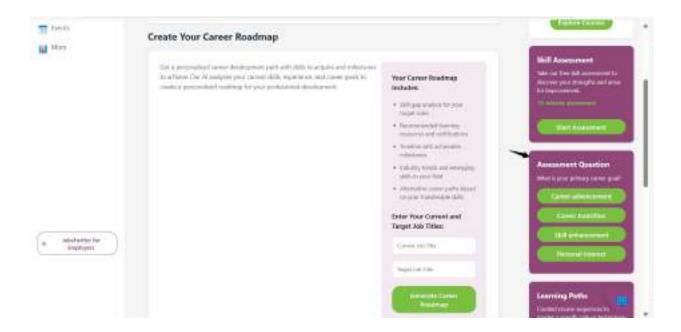
2. Skill Assessment Tool III

This free 15-minute assessment helps identify your strengths and areas for improvement.

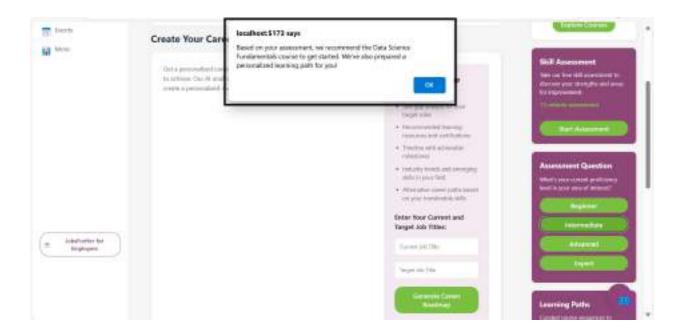


When you click "Start Assessment," you'll answer a series of targeted questions like "What is your primary career goal?" with options including:

- Career advancement
- Career transition
- Skill enhancement
- Personal interest



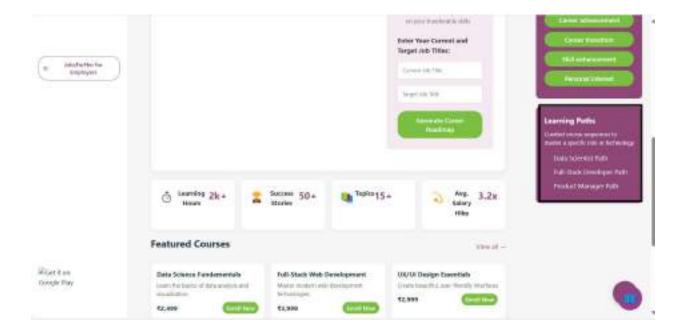
After answers all the questions, it suggested me to do "Data science" courses so as to go up in the ladder of skills enhancements.



Additional questions assess your proficiency level in your area of interest, helping the Al understand your starting point and recommend appropriate learning paths.

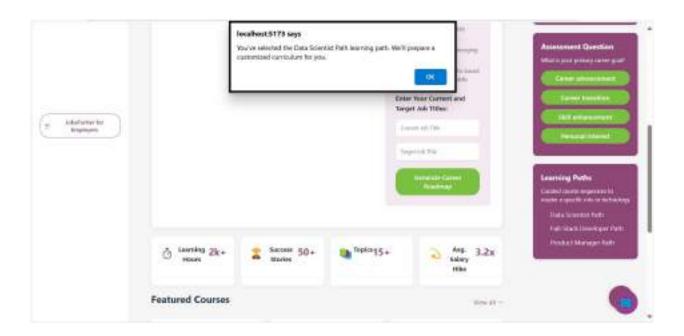
3. Learning Paths

This section offers curated course sequences for specific career tracks:



- · Data Scientist Path
- Full-Stack Developer Path

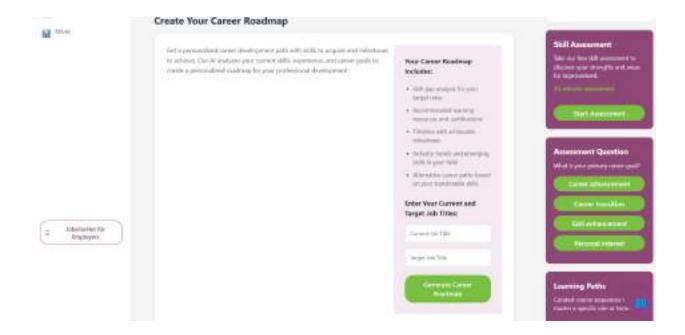
• Product Manager Path



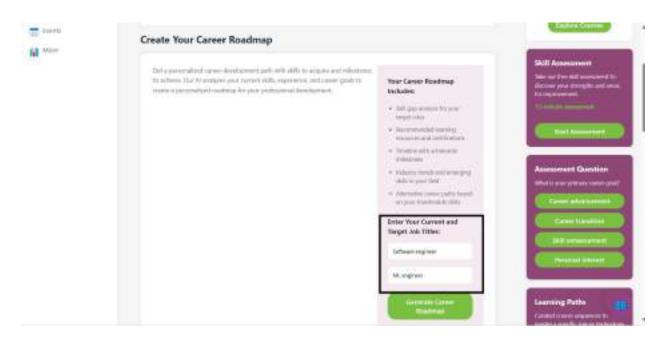
These paths provide structured learning journeys designed to help you master all the skills necessary for these in-demand roles.

4. Personalized Career Roadmap Creator M

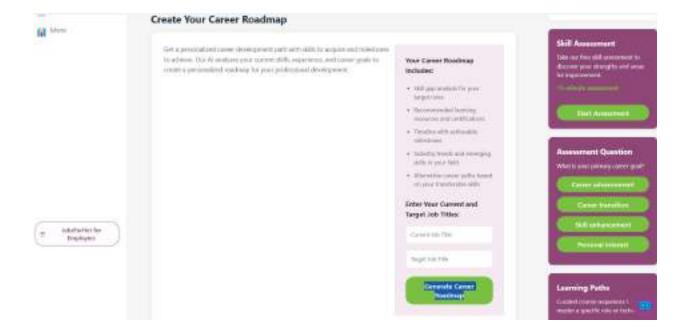
This is the most powerful feature of SkillUp AI. It analyzes your current skills, experience, and career goals to generate a customized development plan. To use it:



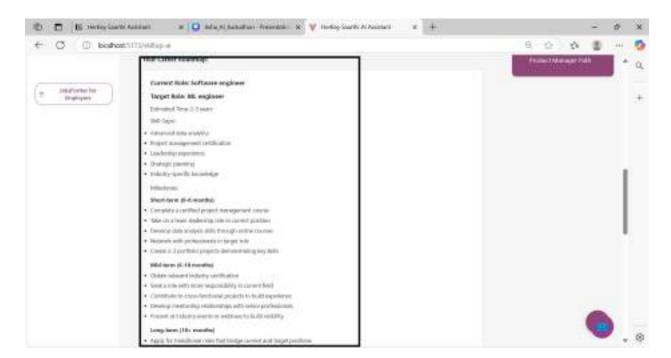
- 1. Enter your Current Job Title in the first field
- 2. Enter your Target Job Title in the second field



1. Click the "Generate Career Roadmap" button



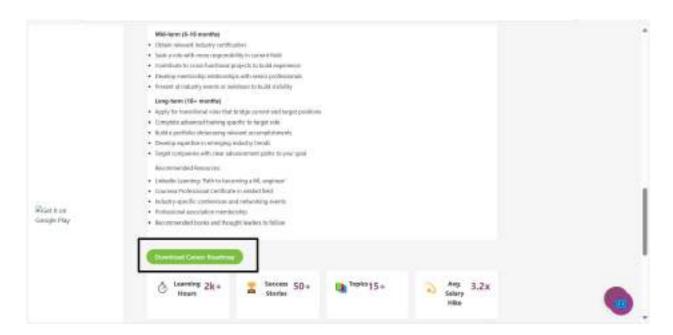
The system then creates a comprehensive roadmap that includes:



- Skill gap analysis for your target role
- Recommended learning resources and certifications
- Timeline with achievable milestones
- Industry trends and emerging skills in your field //

Alternative career paths based on your transferable skills

You can also Download the Career Roadmap in your local system for your future reference, by clicking on "Download Career Roadmap" button.



Course Catalog and Pricing 👗

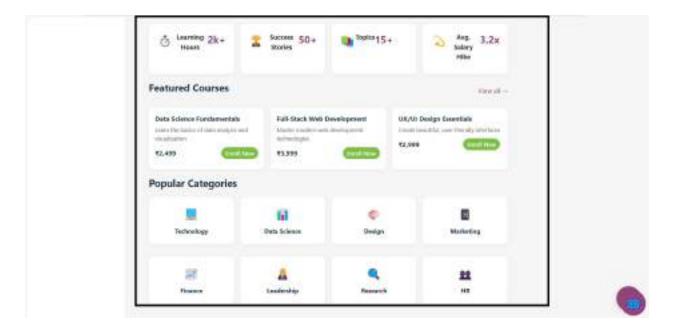
The platform offers courses across various categories including:

Featured Courses:

- Data Science Fundamentals (₹2,499)
- Full-Stack Web Development (₹3,999)
- UX/UI Design Essentials (₹2,999)

Specialized Categories:

- Human Resources courses like HR Analytics & Metrics (₹1,999)
- Generative AI courses including Prompt Engineering for Business (₹3,499)



Success Metrics **Y**

The platform highlights impressive results:

- 2,000+ Learning Hours available 💮
- 50+ Success Stories from women who've successfully transitioned
- 15+ Topics covered 📚
- 3.2x Average Salary Hike achieved by learners

Why This Feature Is Transformative for Women Returners **

SkillUp Al addresses the unique challenges faced by women returning to the workforce by:

- 1. Providing clarity on which skills to prioritize 🔍
- 2. Offering structured learning paths that fit around busy schedules
- Creating personalized development plans based on individual career goals
- 4. Highlighting transferable skills from previous experiences 😌
- 5. Demonstrating the market value of new skills through success metrics

"This feature is absolutely vital for women seeking to relaunch their careers after breaks. It transforms what can feel like an insurmountable challenge into a series of manageable steps, building confidence and competence simultaneously. By addressing the specific needs of women returners, SkillUp AI doesn't just help them find jobs—it empowers them to revitalize their professional identities and pursue fulfilling careers aligned with both their capabilities and aspirations."

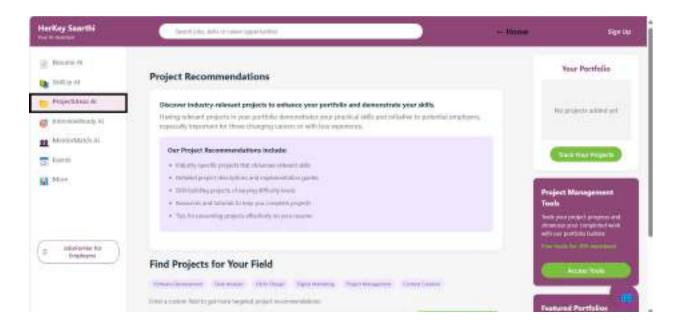
Next Feature is ProjectIdeas AI: Building Your Professional Portfolio for Career Success

Creating a strong project portfolio is absolutely critical for women returning to the workforce after a career break. In today's competitive job market, employers look beyond resumes to assess candidates' practical skills and initiative. The ProjectIdeas AI feature of HerKey Saarthi provides an invaluable solution to this challenge, helping women build impressive portfolios that demonstrate their capabilities in real-world scenarios.

Your Project Tracker Dashboard

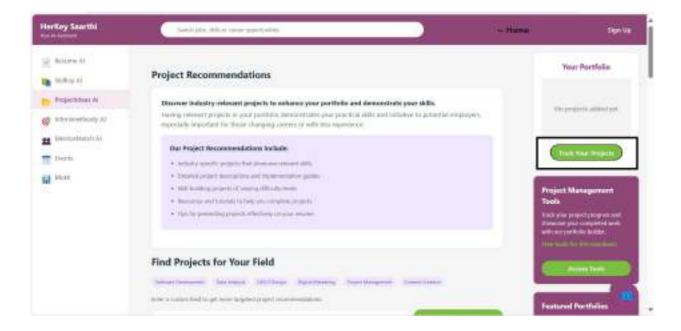
The Project Tracker serves as your personal portfolio management system, where you can:

- Track progress on all your professional projects in one organized space
- Document skills acquired during each project
- Set deadlines and milestones to maintain momentum
- Showcase completed work to potential employers



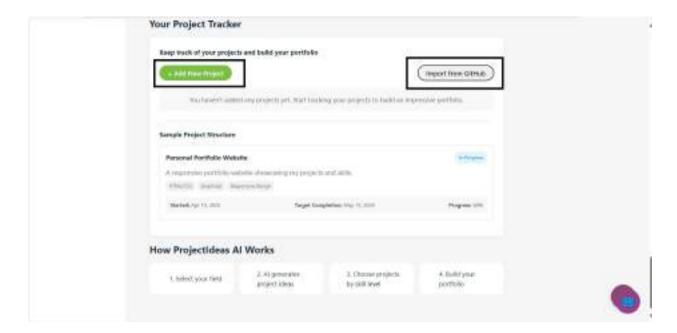
Getting Started with Your Project Tracker:

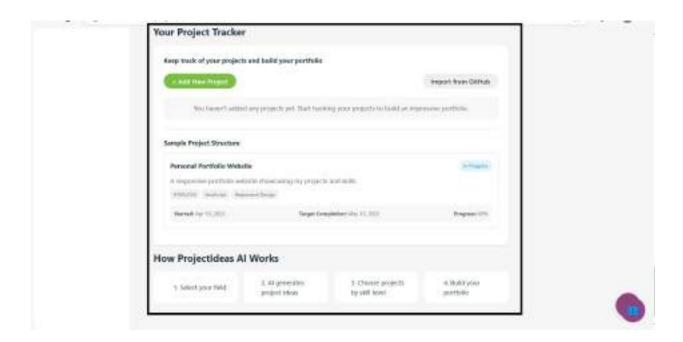
- 1. Add New Project
- Click the prominent green "+ Add New Project" button to create a new portfolio entry
- Enter project details, skills utilized, and set timeline goals
- Track your progress as you work through implementation



1. Import from GitHub

- Already have coding projects? Import them directly from your GitHub repository
- The system automatically extracts relevant skills and technologies
- Your existing work becomes part of your structured portfolio instantly





1. Sample Project Structure 🥎

- View examples like the "Personal Portfolio Website" to understand effective project documentation
- See how to organize project information including skills (HTML/CSS, JavaScript, Responsive Design)
- Learn to track important metrics like start dates, completion targets, and progress percentages

How ProjectIdeas AI Works

This powerful tool follows a four-step process to help you build an impressive portfolio:

- 1. Select your field Choose your target industry or role
- 2. Al generates project ideas Receive customized project suggestions based on industry demands
- 3. Choose projects by skill level Select from beginner, intermediate, or advanced options
- 4. **Build your portfolio** Complete projects and showcase them to demonstrate your capabilities

Key Features to Maximize Your Career Reentry

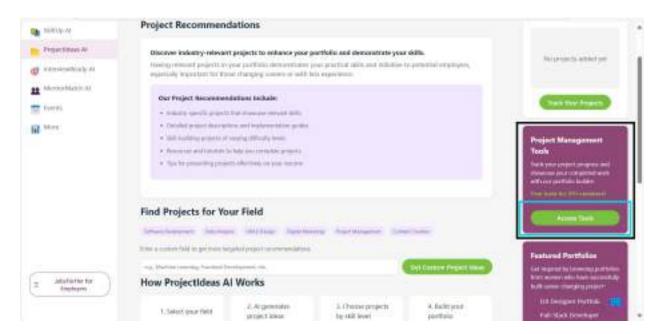
1. Project Recommendations ?



The system provides industry-relevant project ideas specifically aligned with current market requirements. After entering your desired field (e.g., "ML Engineer"), click "Get Custom Project Ideas" to receive:

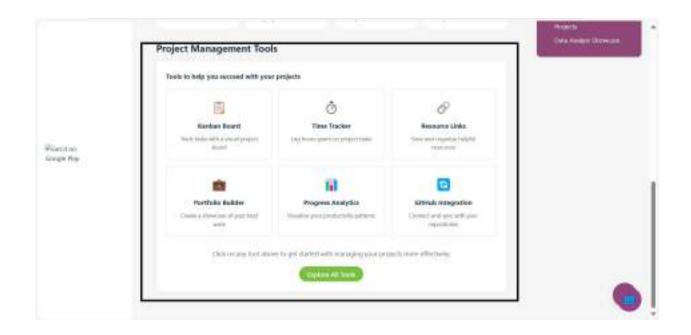
- Beginner to advanced level projects tailored to your field
- Comprehensive implementation guides
- Resources and tutorials for successful completion
- Tips for effectively showcasing these projects to employers

2. Project Management Tools 🍥



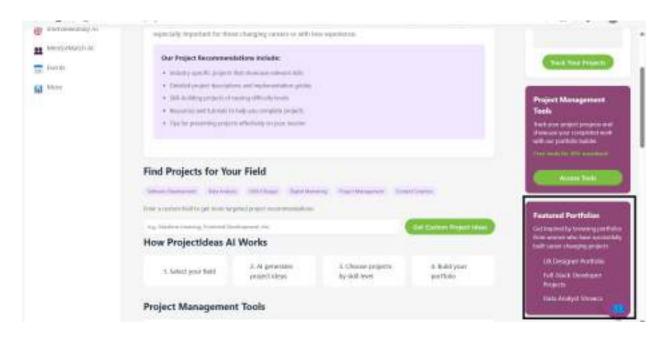
Access a comprehensive suite of tools designed to help you manage projects effectively which can be used by the user for better management of projects:

- Kanban Board Track tasks visually
- Time Tracker 🖄 Log hours spent on project tasks
- Resource Links Ø Save helpful learning materials
- Portfolio Builder 📦 Create a professional showcase
- Progress Analytics | Visualize your productivity
- **GitHub Integration** - Connect with your code repositories



3. Featured Portfolios

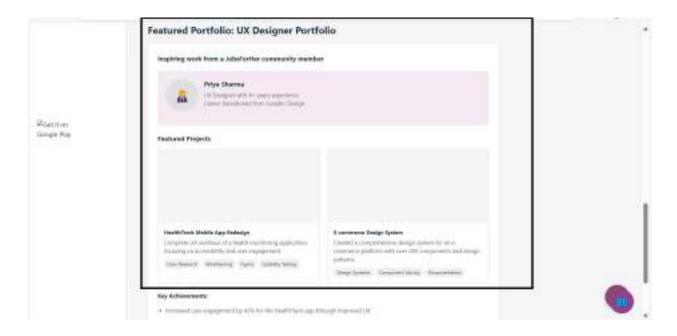
Get inspired by exploring portfolios from women who have successfully leveraged projects to relaunch their careers:

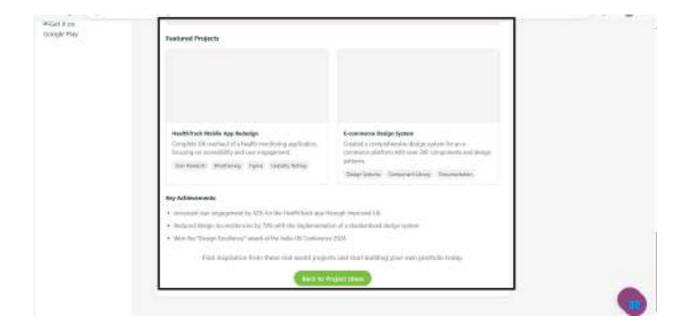


- UX Designer Portfolio
- Full-Stack Developer Projects

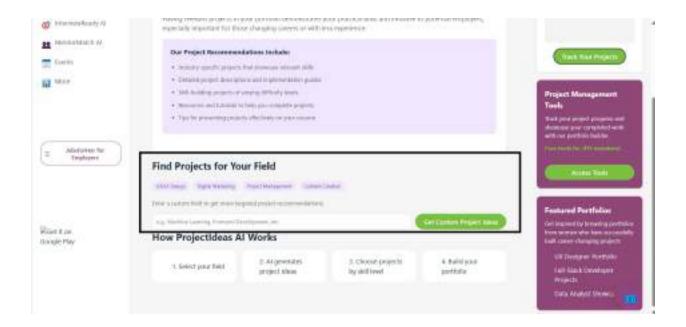
• Data Analyst Showcase

For example - If we select the "UX Designer Portfolio" the Portfolio looks like this:



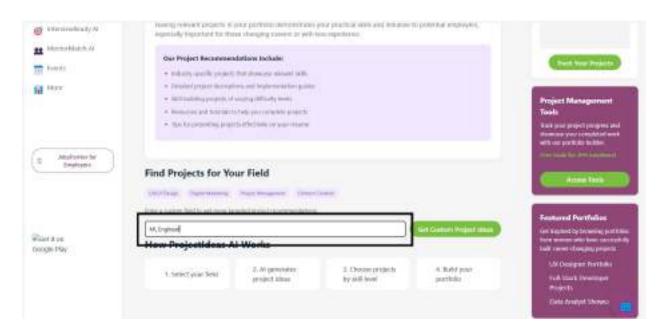


4. Custom Field Recommendations of



For highly targeted project suggestions:

• Enter your specific field in the text box. For example - Let's check how it goes for ML Engineer.

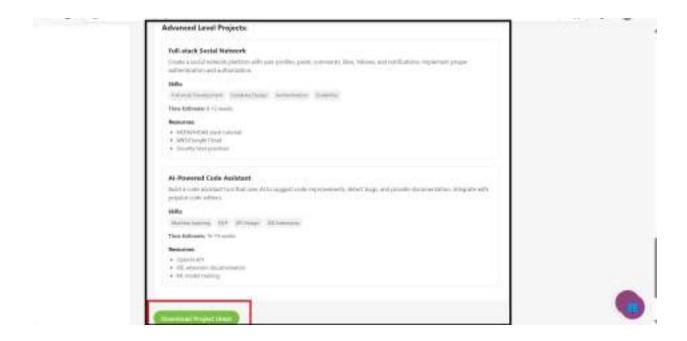


• Click "Get Custom Project Ideas"

A comprehensive portfolio for all the important projects which are recommended to have in the project portfolio.







Download the comprehensive recommendations for future reference

Why This Feature Is Essential for Women Returners 🏩



For women reentering the workforce after a break, having tangible work examples is not just helpful—it's often the determining factor in securing interviews and job offers. The ProjectIdeas AI feature addresses this crucial need by:

- Closing the experience gap Recent projects show you're up-to-date despite career breaks
- **Demonstrating initiative** Completed projects signal your proactive approach to employers
- Showcasing relevant skills Industry-specific projects highlight exactly what employers seek
- Building confidence Successfully completing projects reinforces your professional identity
- Creating talking points Projects provide concrete examples to discuss during interviews

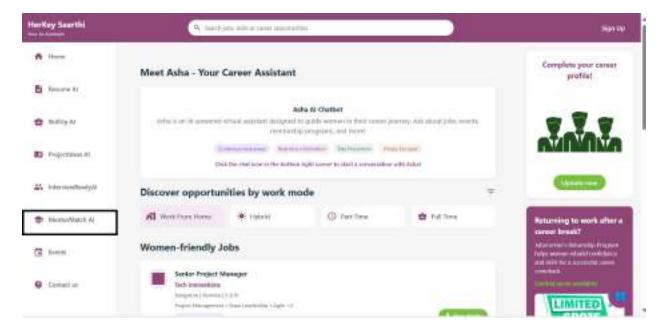
"By leveraging ProjectIdeas AI, women can transform their job search from simply submitting resumes to presenting compelling evidence of their capabilities, significantly increasing their chances of successful career reentry in their chosen field."

Another feature is MentorMatch Al: The Essential Guide for Women Returning to the Workplace

For women returning to the workforce after a career break, having expert guidance is not just helpful—it's often the critical difference between struggling to reenter and making a confident, successful comeback. HerKey Saarthi's MentorMatch AI feature provides this crucial connection by pairing returning professionals with experienced mentors who can offer personalized guidance, industry insights, and strategic career advice.

How MentorMatch Al Transforms Your Career Journey

MentorMatch AI uses sophisticated algorithms to create meaningful connections between mentees and mentors based on career goals, industry expertise, and personal preferences. This personalized matching system ensures you receive guidance that addresses your specific challenges as a woman reentering the professional world.

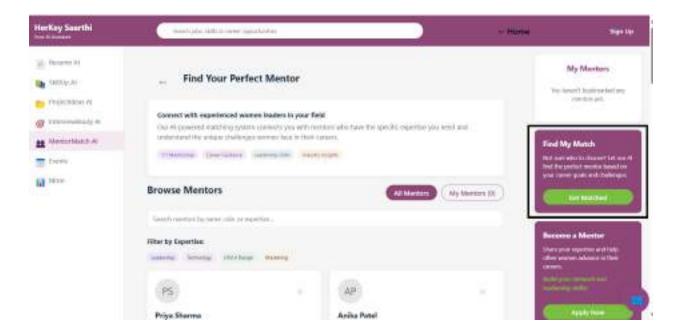


Finding Your Perfect Mentor in 4 Simple Steps



Step 1: Define Your Mentorship Needs of

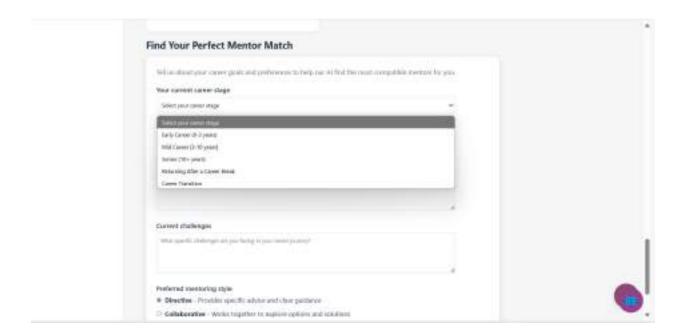
Begin by specifying exactly what you're looking for:

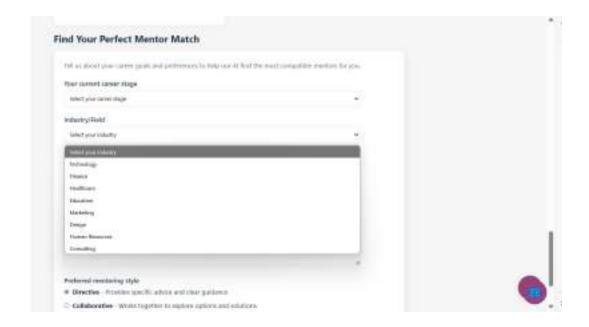


Once you have pressed "Get Matched" button from the top right component list, it will star fetch the best match for you as a mentor. It will ask you to fill in the form details as follows:

• Identify your career stage:

- Early Career (0-3 years)
- Mid Career (3-10 years)
- Senior (10+ years)
- Returning After a Career Break
- Career Transition



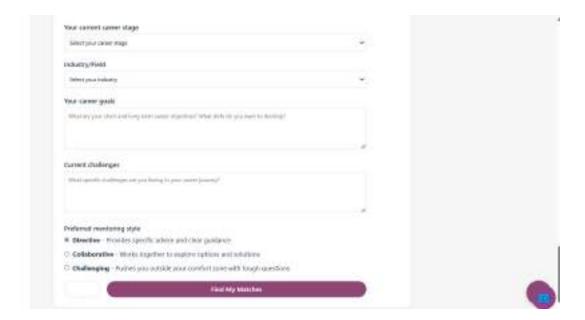


Step 2: Share Your Career Goals and Challenges

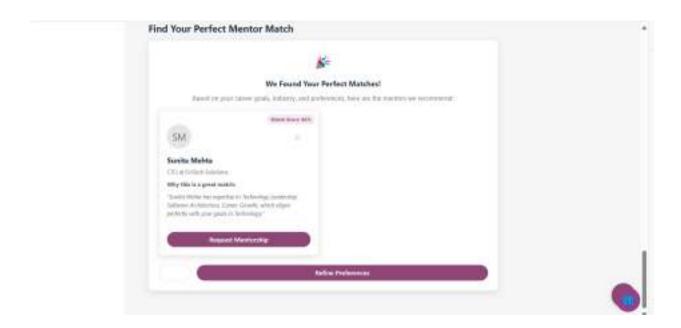


The system collects detailed information to ensure optimal matching:

- Your current career stage Helps find mentors who understand your specific situation
- Industry/Field Connects you with experts in your target sector
- Career goals Articulate what you hope to achieve professionally
- Current challenges Describe specific obstacles you're facing
- Preferred mentoring style:
 - Directive For clear, specific guidance
 - **Collaborative** For partnership in exploring options
 - **Challenging** For mentors who push your boundaries



After filling the information, it will process the info and will give you the suitable match.

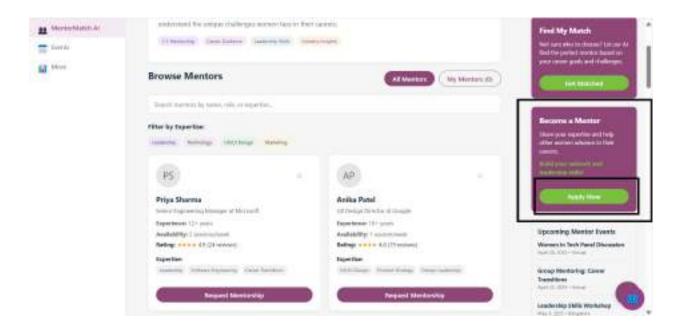


Step 4: Request Mentorship and Begin Your Journey 🤝

When you find the right mentor:

- Personalize your mentorship request with an introduction explaining why you'd like to connect
- Schedule your first session based on mutual availability
- Begin receiving guidance tailored to your specific career reentry challenges

Feature 2 - MentorMatch Features

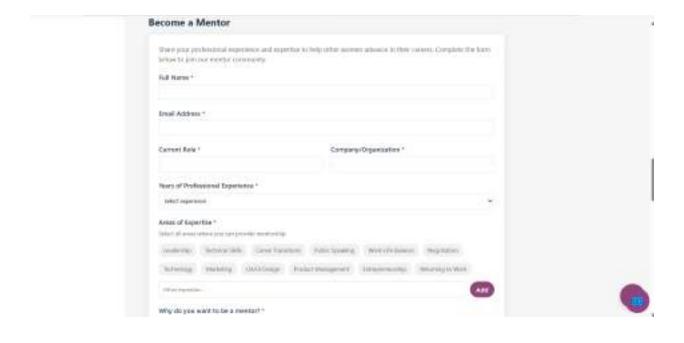


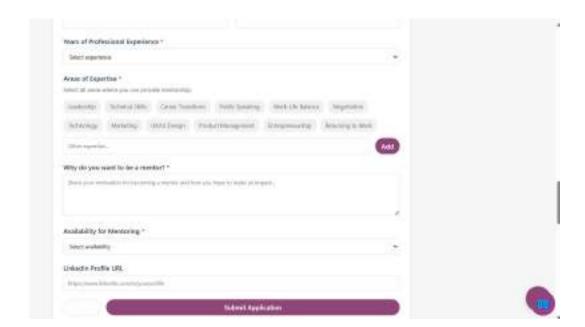
Become a Mentor

As you progress in your career, you can give back by mentoring other women:

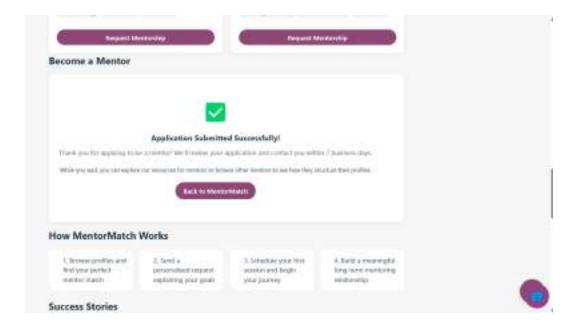
- Complete a simple application sharing your expertise and availability
- Select areas where you can provide guidance
- Join a community of women helping women succeed

Once you click on "Apply Now" button, Fill-in the detail in the form as follows:

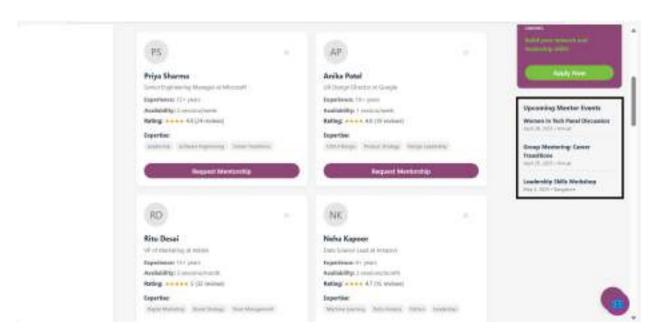




Upon the successful submit, you will get this message on the screen.

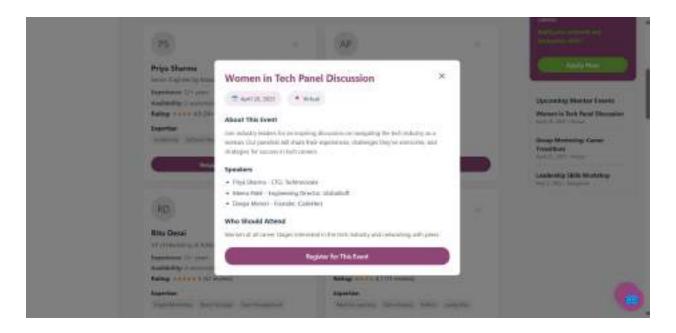


Feature 3 - Upcoming Mentor Events 77



Participate in group mentoring opportunities:

- Women in Tech Panel Discussions
- Group Mentoring sessions focused on Career Transitions
- Leadership Skills Workshops



Why Mentorship Is Vital for Women Returning to Work

Women returning after career breaks face unique challenges including confidence gaps, outdated skills, and biases in the hiring process. Having a mentor who has navigated similar terrain provides:

- 1. Insider knowledge on current industry expectations
- 2. Strategic guidance on positioning career gaps positively
- 3. Confidence building through supportive professional relationships
- 4. Network expansion via introductions to key contacts
- 5. **Accountability** to keep your career goals on track

"MentorMatch AI eliminates the intimidation factor of finding a mentor by doing the matchmaking for you, ensuring that women returning to the workforce have the support system they need to navigate their career successfully.

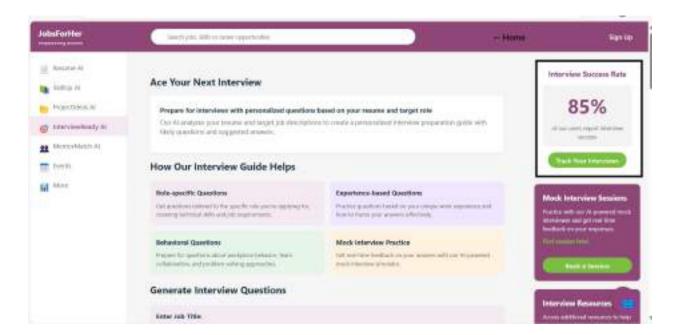
By connecting with the right mentor through HerKey Saarthi, you're not just finding a guide—you're gaining an advocate who understands your journey and is invested in your success. This relationship can be the cornerstone of rebuilding your professional identity and achieving your career aspirations after a break."

InterviewReady AI: Empowering Women to Ace Their Interviews After Career Breaks

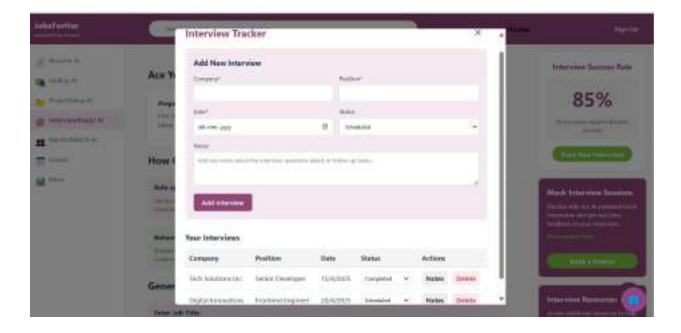
For women returning to the workforce after a career break, the interview process can be the most intimidating hurdle to overcome. HerKey Saarthi's InterviewReady Al feature provides comprehensive support to build confidence and preparation, dramatically increasing your chances of success in actual interviews.

Key Features of InterviewReady Al 🔍

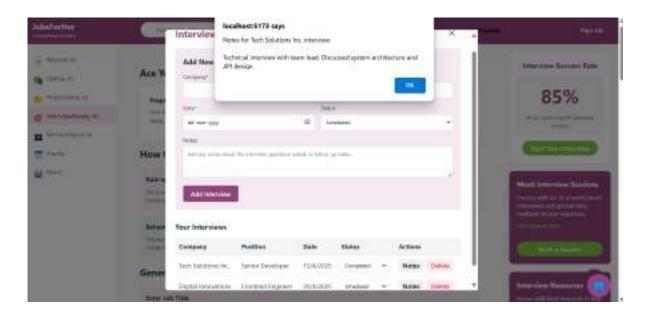




Keep organized records of all your interview opportunities:



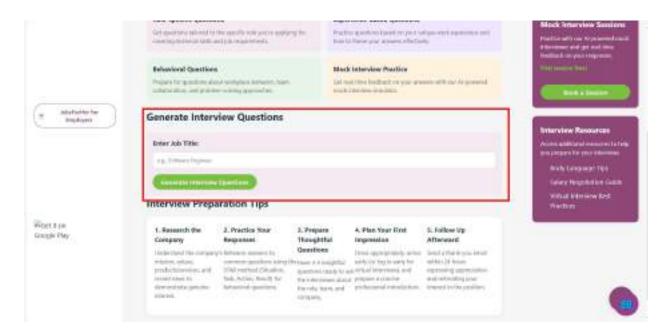
- Add New Interview functionality allows you to document:
 - Company name and position applied for
 - Interview date and current status (Scheduled, Completed, etc.)
 - Notes section for recording questions asked and follow-up tasks



- Track Your Interviews with an easy-to-use dashboard showing:
 - All upcoming and past interviews

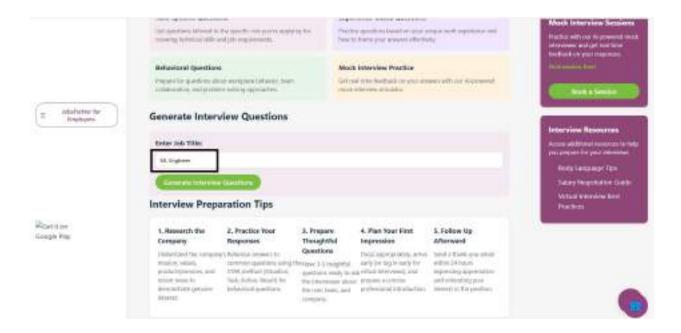
- Interview status tracking
- Quick access to notes from previous interviews
- 85% success rate among users who utilize this feature

2. Al-Powered Interview Question Generator



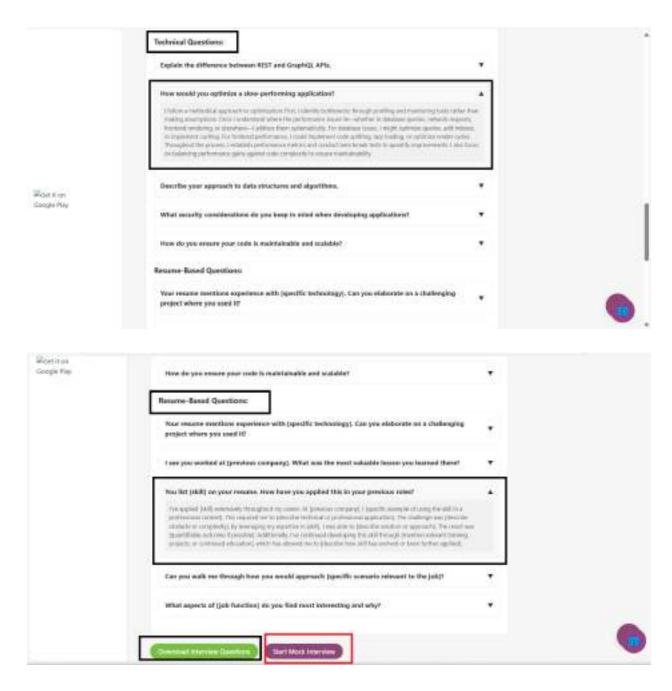
Receive customized interview questions based on your target role:

• Simply enter your desired job title (e.g., "ML Engineer")

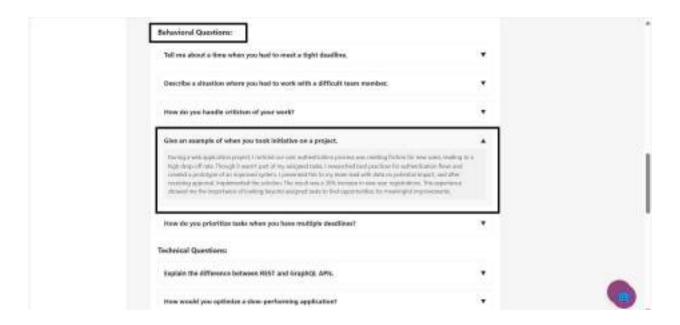


- Click "Generate Interview Questions"
- · Receive personalized questions covering:
- A set of questions with its suitable answers are getting generated as shown:
- Role-specific Questions tailored to technical skills and job requirements



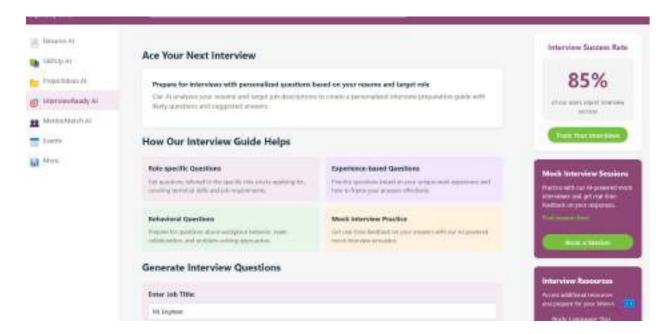


Experience-based Questions that help you frame your career narrative effectively



Behavioral Questions focusing on workplace dynamics and problem-solving

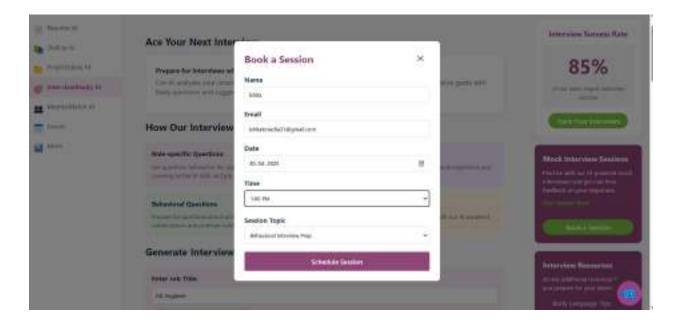
3. Mock Interview Sessions 🙌

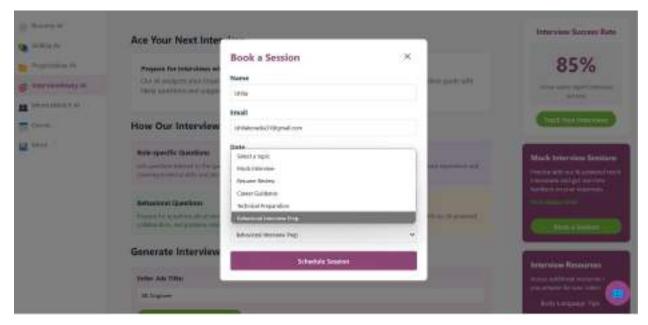


Practice makes perfect with our Al-powered mock interviewer:

- Book a Session by providing:
- Your name and email

- · Preferred date and time
- Session topic (Mock Interview, Resume Review, Career Guidance, Technical Preparation, or Behavioral Interview Prep)

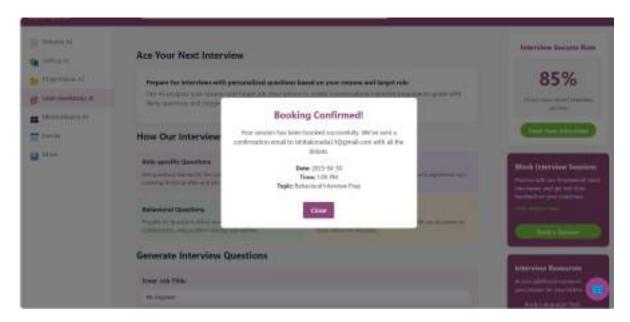




• Get Real-time Feedback on:

- Answer content and relevance
- Delivery and communication style

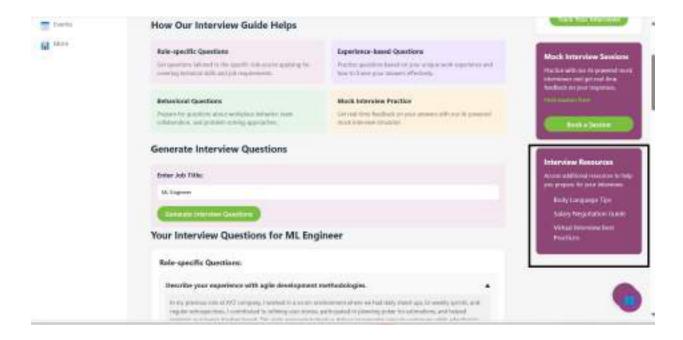
Areas for improvement



• First session free! to help you get started

4. Comprehensive Interview Resources 📚

Access a wealth of interview preparation materials:



• Body Language Tips covering essential non-verbal communication:

- Maintaining good posture
- Practicing effective eye contact
- Monitoring hand gestures
- Presenting an engaged expression
- Controlling nervous energy



- Salary Negotiation Guide to help you secure fair compensation
- Virtual Interview Best Practices for remote interviews

Interview Preparation Roadmap 📷

The system guides you through a proven 5-step preparation process:

- 1. Research the Company Understand mission, values, products/services
- 2. **Practice Your Responses** Rehearse answers using the STAR method
- 3. Prepare Thoughtful Questions Have 3-5 insightful questions ready
- 4. **Plan Your First Impression** Professional appearance and punctuality
- 5. Follow Up Afterward Send a thank-you email within 24 hours

Why This Is Essential for Women Returners 췇



The interview process can be particularly challenging for women reentering the workforce after a career break. Gaps in employment history often require strategic explanation, and interview skills may feel rusty after time away. The InterviewReady AI feature addresses these specific challenges by:

- Providing a safe environment to practice interview scenarios
- Offering guidance on how to positively frame career breaks
- Building confidence through repeated practice sessions
- Teaching strategies to showcase transferable skills gained during career breaks
- Preparing responses for potentially challenging questions about employment gaps

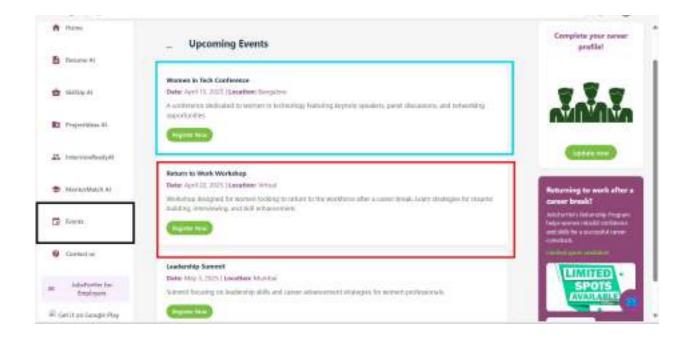
By leveraging HerKey Saarthi's InterviewReady AI, women can transform interview anxiety into confidence, ensuring they present their best selves to potential employers and dramatically increasing their chances of securing their desired role after a career break.

Events

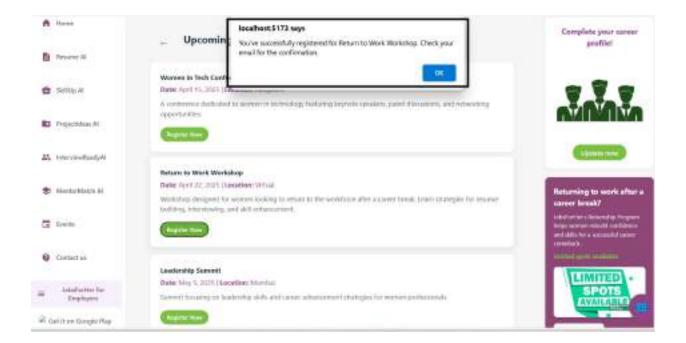
What it does:

The Events feature provides access to career-focused webinars, workshops, networking opportunities, and job fairs.

Key Features:



- **Event Calendar**: Comprehensive listing of upcoming events
- **Wirtual & In-Person Options**: Diverse participation formats
- Industry-Specific Gatherings: Targeted networking opportunities
- Registration Management: Easy sign-up and reminders
- **Workshop Materials**: Access to resources and recordings



How to Use:

- 1. Browse the events calendar
- 2. Filter events by industry, format, or date
- 3. Register for relevant events
- 4. Add events to your personal calendar
- 5. Access post-event resources and recordings
 - Pro Tip: Attend at least one networking event monthly to expand your professional connections.

More Features

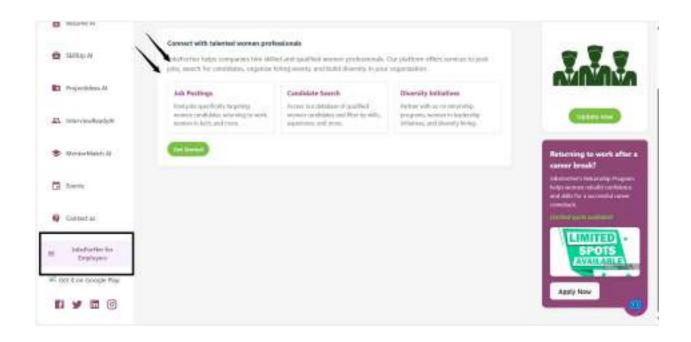
Additional Tools and Resources:

- Career Analytics: Track your job search progress and application status
- Resource Library: Access articles, templates, and guides
- Y Success Stories: Learn from others who have achieved career success

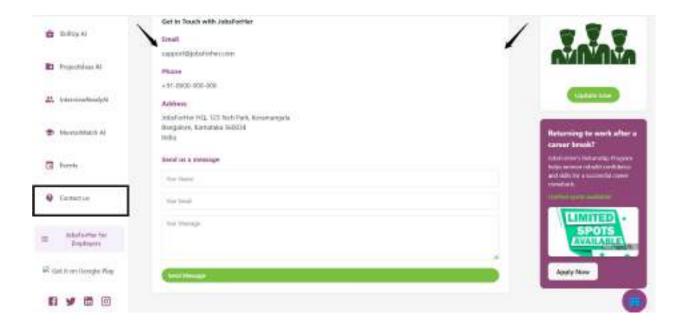
- Premium Services: Access to career coaching and personalized support
- **A Job Alerts**: Customized notifications for relevant opportunities

JobsforHer Employers

Employer can posts the jobs and perform other tasks from here.



Contact Us



Disclaimer

- 1. Please note that there may be a few subtle UI changes in the current live website and the provided user manual.
- 2. Due to limitations of using free/open-source software/tools for the chatbot development, all the features of the chatbot are provided in a side panel as displayed above instead of having them inside the chat widget.