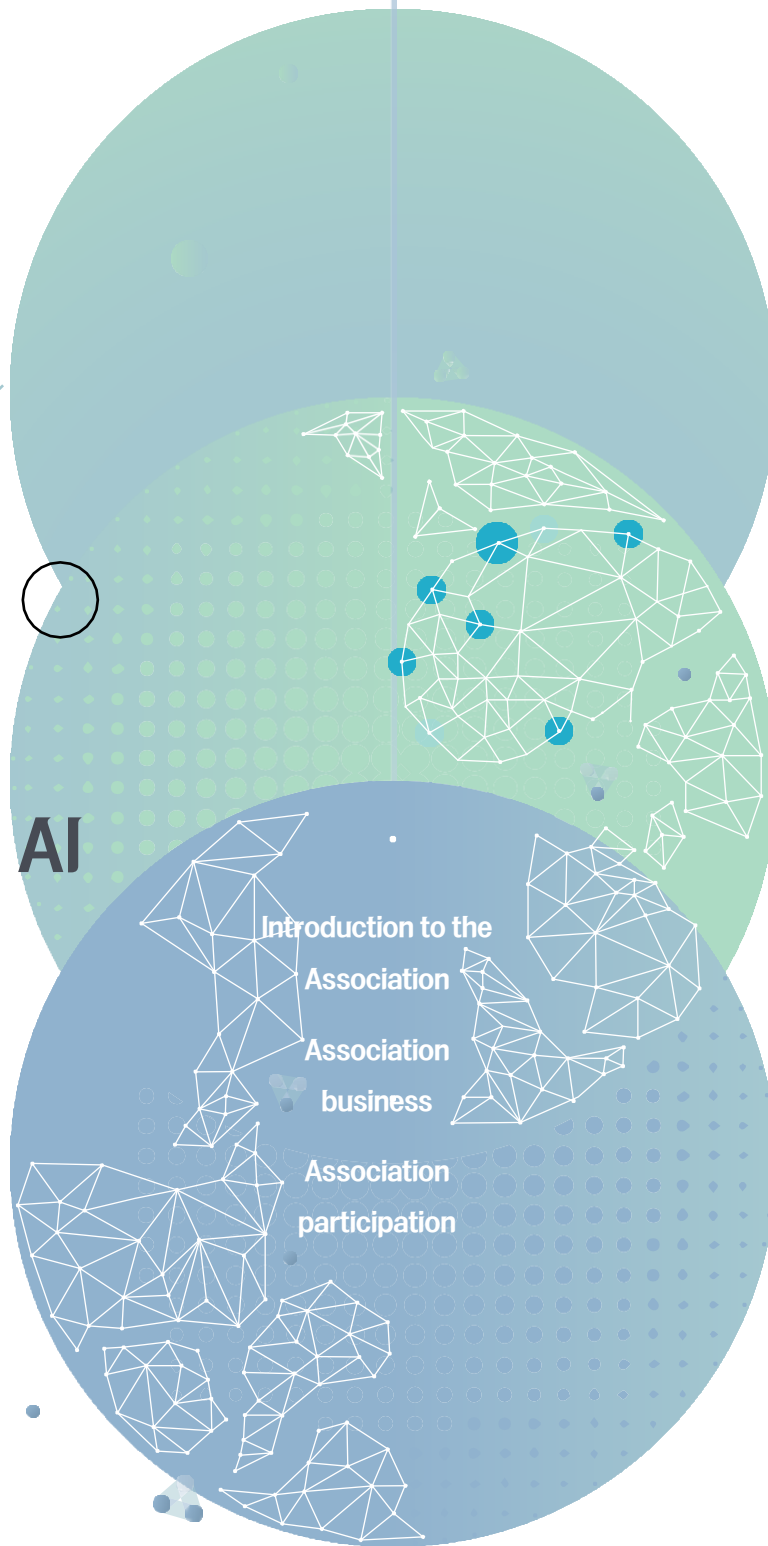


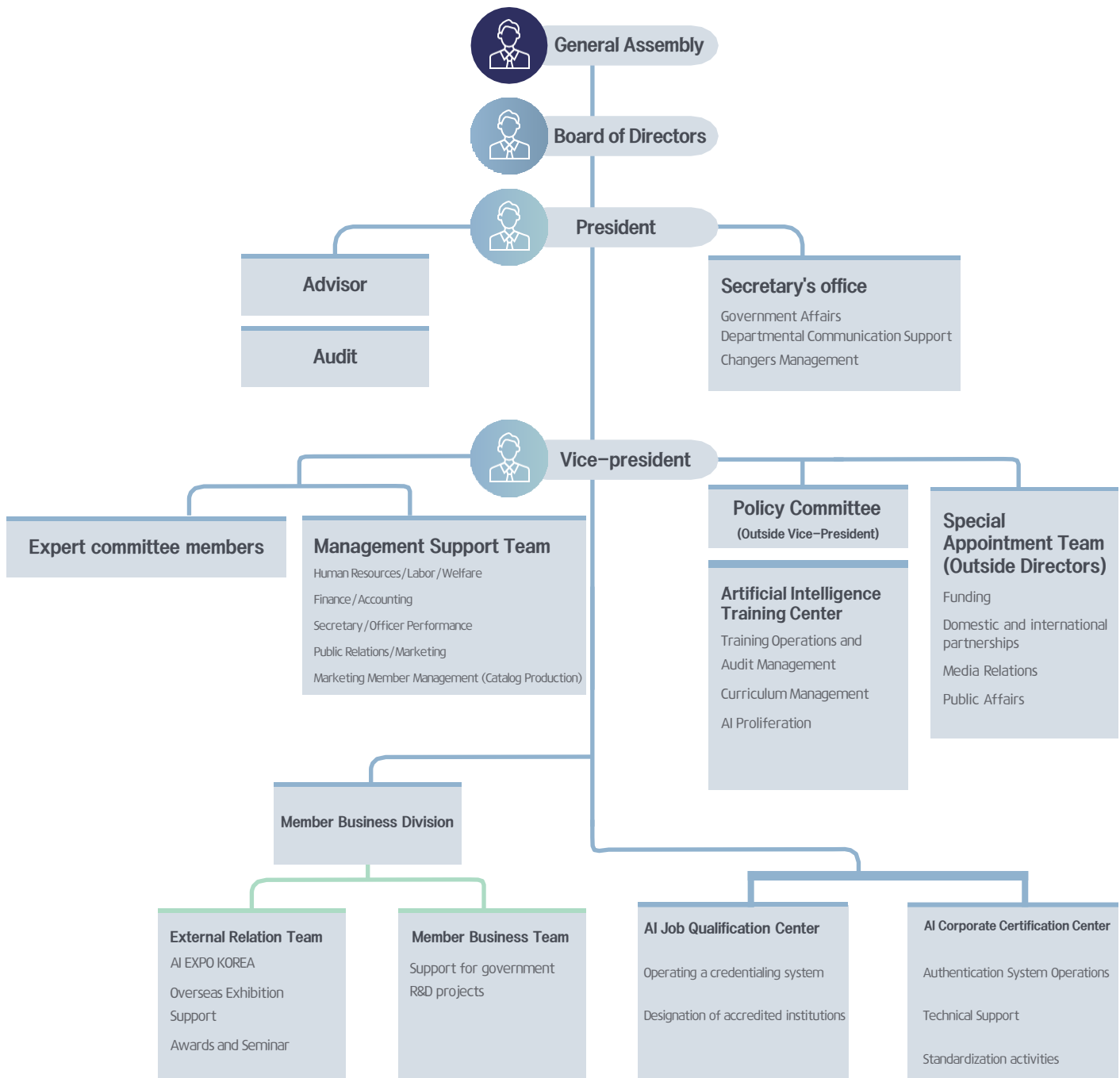
Since 2012

20
25

All you
need is AI



(사)한국인공지능협회
Korea Artificial Intelligence Association





Korea Artificial Intelligence Association
President Kim Hyun-cheol

Look to the future, and our actions will shape it.

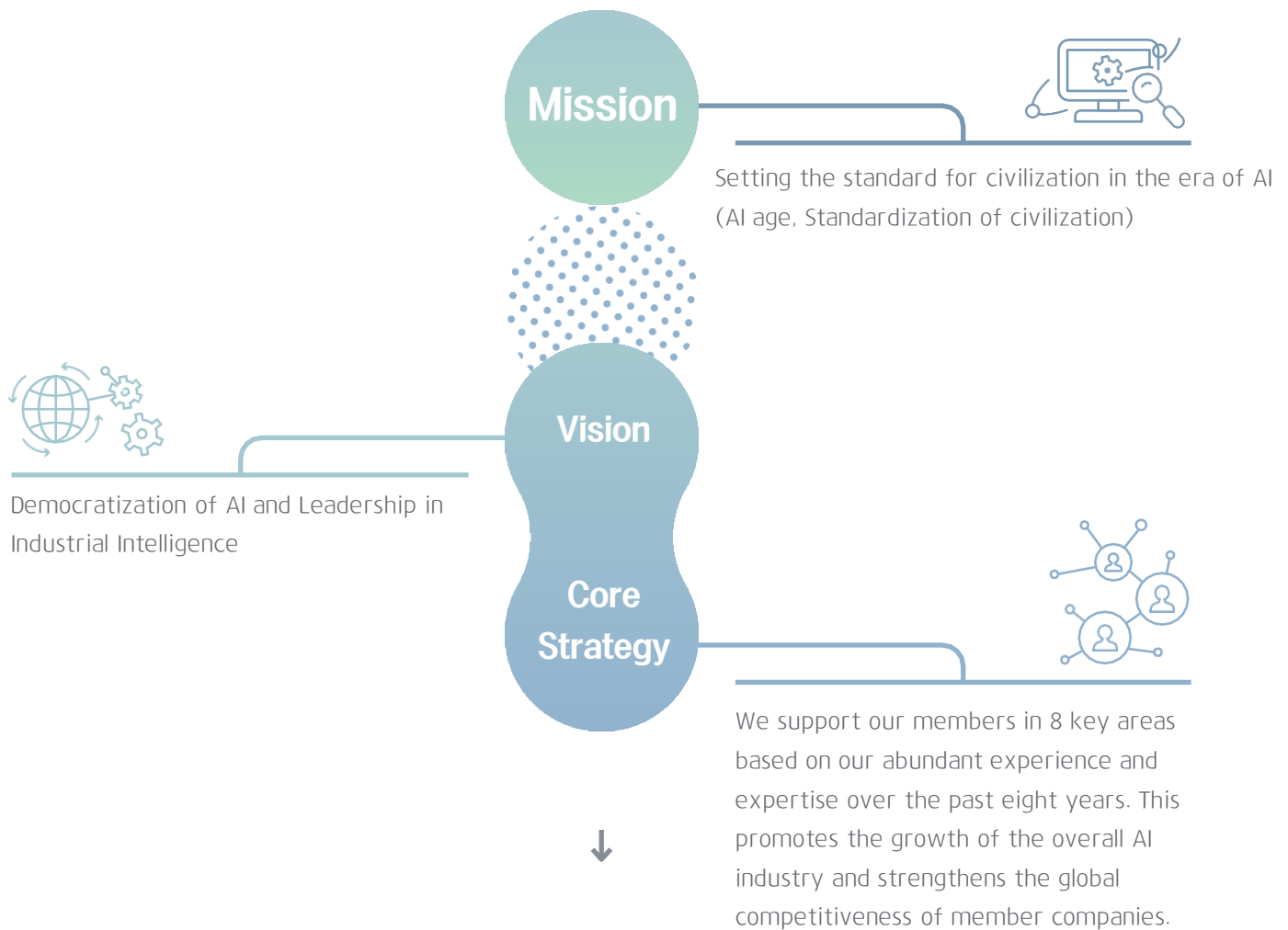
Invitation to the Korea Artificial Intelligence Association

Based on the theoretical foundation of artificial intelligence that continuously learns to learn, mathematician Irving John Good stated 50 years ago that 'artificial intelligence is humanity's final invention.' As we enter the present era, we face artificial intelligence not just as a technological invention, but as a spirit of the times driving changes across civilization. As social demands for artificial intelligence grow, this may serve as an opportunity for us to reform our shortcomings and pursue human values.

The founding spirit of KORAIA was to form a group of Changers who would solve problems faced by human society through the lens of AI, and we continuously promote their connections both domestically and internationally. Based on the identity of 'Changers', which is the brand name for our member companies, the association structures its policies and projects to contribute to the intelligentization of all sectors in South Korea and lead the democratization of AI. Furthermore, with this experience, the association plans to evolve into a world-leading international organization.

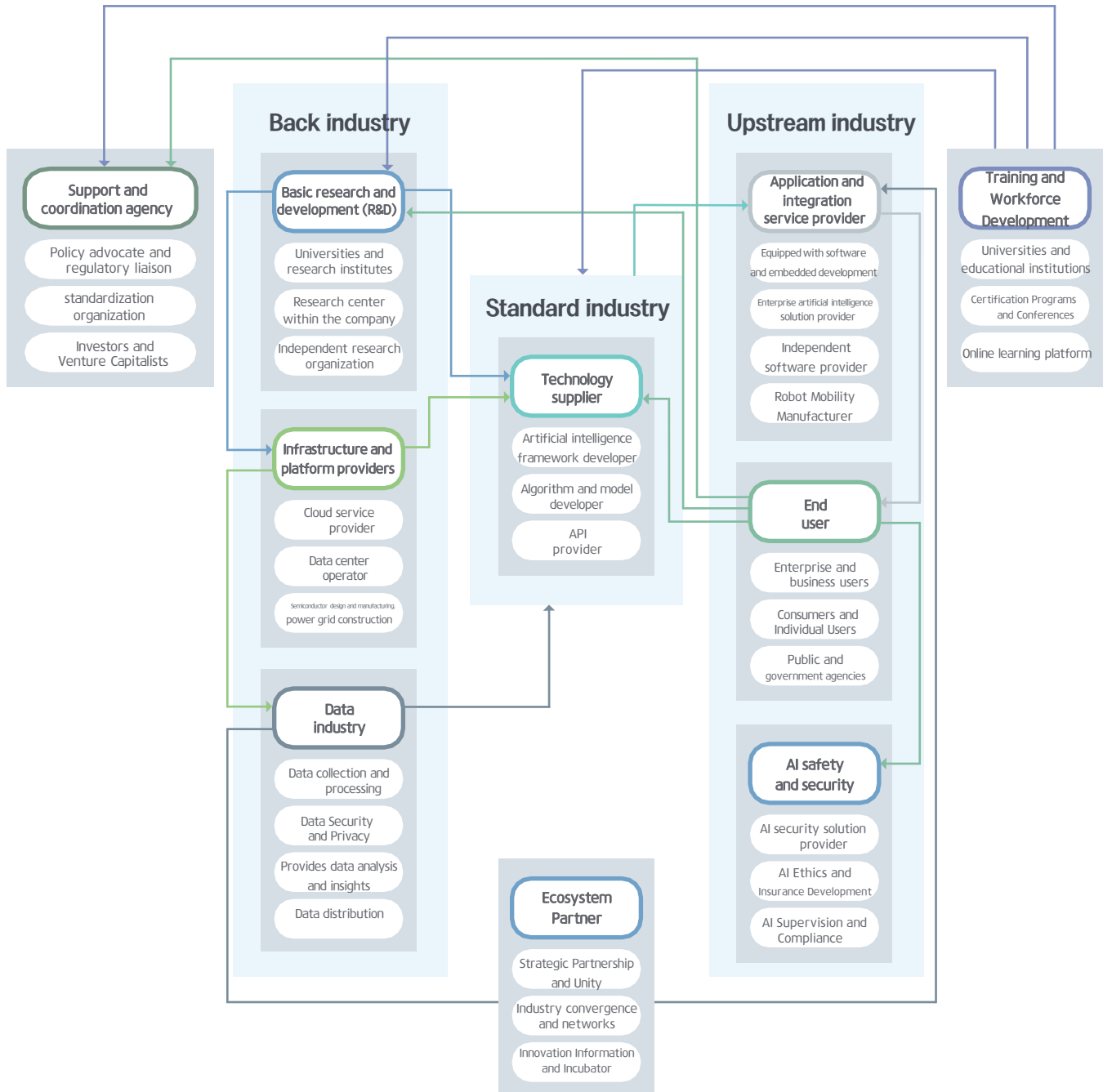
With this approach, we define AI as a meta-industry meaning a top-tier industry that stimulates all industries and transform our perspective and role in an integrated manner. We will stand at the forefront of creating civilizational standards by considering the extent to which AI technology touches industries, how digitalized industries change the economy, how a productive economy creates culture, and how a participatory culture shapes strong individuals.

Thank you.

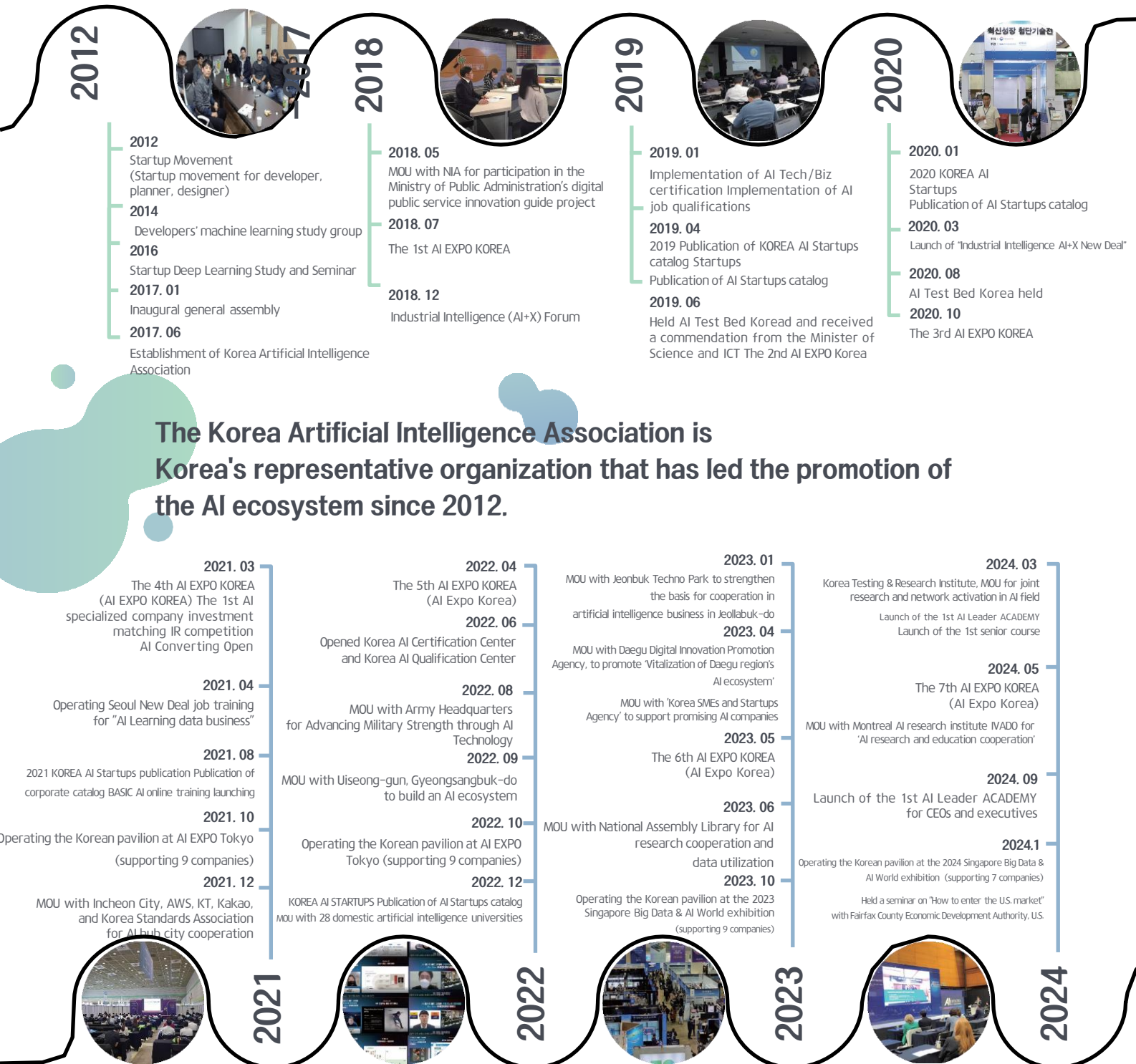


Support for eight key areas



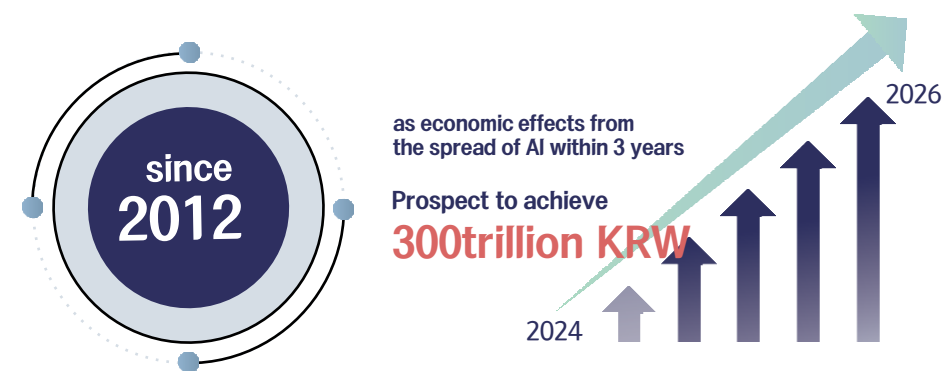


We play a key role within the deep learning industry value chain, organically connecting the overall ecosystem from technology providers to application services. Through this, we promote innovation and growth in the AI industry and help member companies secure competitiveness in domestic and international markets.



KORAIA Today

“Leading the AI ecosystem through exchange and connection of artificial intelligence–related information, job matching, companies, markets, etc.”



Network

A strong network of over 1,000 member companies and 16,000 AI demand companies

Over 1,000 member companies

16,000 companies in demand

AI certified company

Technology of trust created by 210 AI certified companies

210 companies

AI experts

A knowledge revolution led by 23,000 AI experts

23,000 people

Global AI Map

Global AI Expansion to 18 countries

18 countries

AX&DX

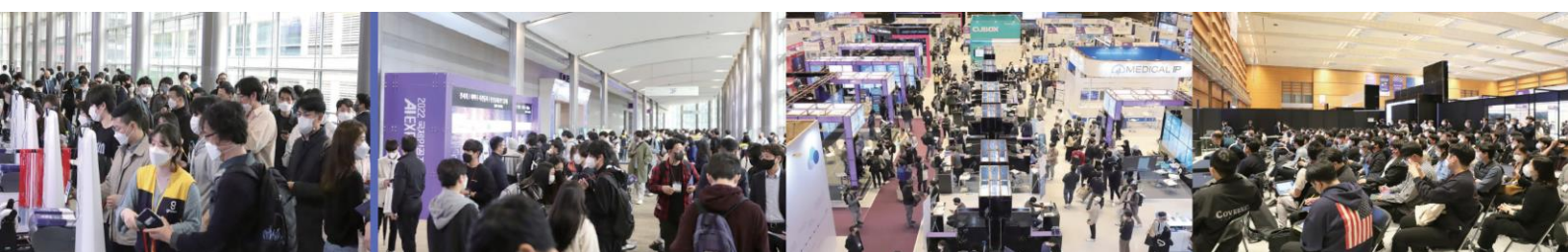
AX&DX matching that drives the success of 300 companies

300 companies

The largest platform in the AI industry that encompasses everything about AI, including the latest technology, solutions, business, and implementation strategies.



Performance	Apprx. 230% growth (Compared to 2021)				Promotion of globalization		39,000 visited
	82 companies in 3 countries	127 companies in 5 countries	107 companies in 4 countries	138 companies in 8 countries	230 companies in 11 countries	260 companies in 11 countries	
	Booth 183	Booth 200	Booth 175	Booth 187	Booth 430	Booth 470	
	14,278	21,321	21,393	23,263	28,535	32,500	
	2018	2019	2020	2021	2022	2023	2024
Dates	9th-11th, Jul (3 days)	17th-19th, Jul (3 days)	27th-29th, Oct (3 days)	24th-26th, Mar (3 days)	13th-15th, Apr (3 days)	10th-12th, May (3 days)	1st-3rd, May (3 days)
Venue	Coex, Hall D	Coex, Hall D	Coex, Hall D	Coex, Hall D	Coex, Hall D	Coex, Hall D	Coex, Hall D
No. of Visitors	7,566	13,470	15,112	18,544	21,366	32,500	39,000
Concurrent events	1. Artificial Intelligence User Conference 2. AI robot commercialization promising technology conference 3. Smart Connected World 4. AI Convergence Idea Contest 5. AI Convergence Business Development Conference	1. Industrial Intelligence Conference 2. AI/Data Transformation Conference 3. Artificial Intelligence User Conference 4. AI Convergence Business Development Conference 5. AI EXPO KOREA SUMMIT 6. Industrial Intelligence Startup Contest 7. Weather data analysis artificial intelligence startup competition 8. Seminar for public sector procurement buyers 9. AI Deep Learning Hands-on Training	1. AI EXPO KOREA SUMMIT 2. AllIndustrial Intelligence Conference 3. AI User Conference 4. AI Convergence Business Development Conference 5. AI Book Concert 6. AI startup IR Pitching day 7. 1:1 business consultation session 8. Non-face-to-face heat detection and mask recognition registration system 9. AI Robot Cafe	1. AI Convergence Business Development Conference 2. AI EXPO KOREA SUMMIT 3. Smart Car Future Forum 4. Educloud Partners Day 5. AI Rocket Launcher Day, Season 1 6. TOP 100 Business Networking for AI-Demand Companies	1. AI EXPO KOREA SUMMIT 2. AI Convergence Business Development Conference 3. ETRI AI technology briefing session 4. AI Rocket Launcher Day, Season 2 5. TOP 100 Business Networking for AI-Demand Companies 6. Quebec Meets Korea, Global AI Summit 7. AI mini CONCERT 8. NST government-funded research institute 9. Promising Commercialization Technology Fair 10. EduCloud Partners Day, AI Security Day 11. AI technology briefing session	1. AI Rocket Launcher Day, Season 3 2. Business networking 3. AI Technology Award 4. Artificial Intelligence Convergence Industry Forum 5. ETRI AI technology briefing session 6. TOP 100 Business Networking for AI-Demand Companies 7. AI technology briefing session 8. Promising Commercialization Technology Fair 9. EduCloud Partners Day, AI Security Day 10. AI convergence business development conference	1. AI consultation for public institutions/associations 2. TOP 100 Demand Companies Buyer Consultation 3. AI STAR Investment Pitching Session 4. AI technology briefing session 5. AI EXPO KOREA SUMMIT 세미나 6. AI TECH 2024 AI convergence business development conference 7. X+AI Conference 8. Global AI Summit 9. New technology, trend seminar, AI convergence industry conference 10. AI Rocket Launcher Day, Season 4



1. Introduction to the Association

2. Association business

3. Association participation

Every year, experts from various fields deliver key messages about the direction of development of the AI ecosystem and technology.



2018 Artificial Intelligence User Conference



2019 Industrial Intelligence Conference



2020 AI Industrial Intelligence Conference



2021 AI EXPO Korea Summit



2022 AI EXPO Korea Summit

2023

Big Bang of AI Conference

- The 'Big Bang of AI' is a conference that addresses the core discourse of the digital transformation era led by generative AI and AI semiconductors. It symbolizes the AI-centric restructuring of all industries and shares global insights on future business models and industrial innovation.



2024

Quantum Jump of AI Conference

- "Quantum Jump of AI" is a conference that shares the latest technological innovations and business strategies leading the AI era, and presents directions for industry reorganization and future growth."
- A place to promote cooperation between AI experts and companies and discuss responsible AI development



International expansion support

International expansion support

We support domestic AI companies' overseas expansion through cooperation programs with global big tech companies and embassies, and promotes market development and network expansion through various global exhibitions such as AI EXPO KOREA.



- ▶ 2021 AI Expo Tokyo Autumn
(Supporting 9 companies)



- ▶ 2022 AI Expo Tokyo Autumn
(Supporting 9 companies)



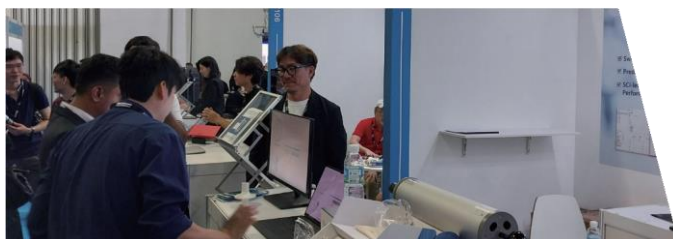
- ▶ 2023 AI Global Expansion Day
(20 companies participated)



- ▶ 2023 Singapore Big Data & AI World
(Supporting 9 companies)



- ▶ 2024 AI Global Expansion Day
(38 companies participated)



- ▶ 2024 Singapore Big Data & AI World
(Supporting 7 companies)

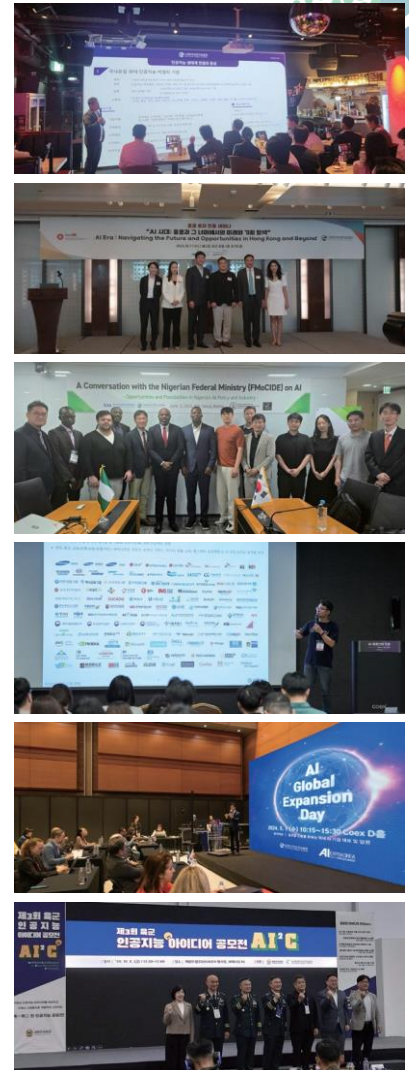
AI Awards & Entrepreneurs' Night AI Awards

AI Awards & Entrepreneurs' Night

2024

대한민국인공지능대상 & 기업인의 밤
AI AWARDS & ENTREPRENEURS' NIGHT

일시 | 2024년 11월 19일(화) 18:00~21:00
장소 | 웨스틴조선 서울 2층 오키드룸
주최 | IT Chosun (사)한국인공지능협회
후원 | 과학기술정보통신부 산업통상자원부 중소벤처기업부
IITP 정보통신기획평가원 NIPA 정보통신산업진흥원 NIA 한국지능정보사회진흥원



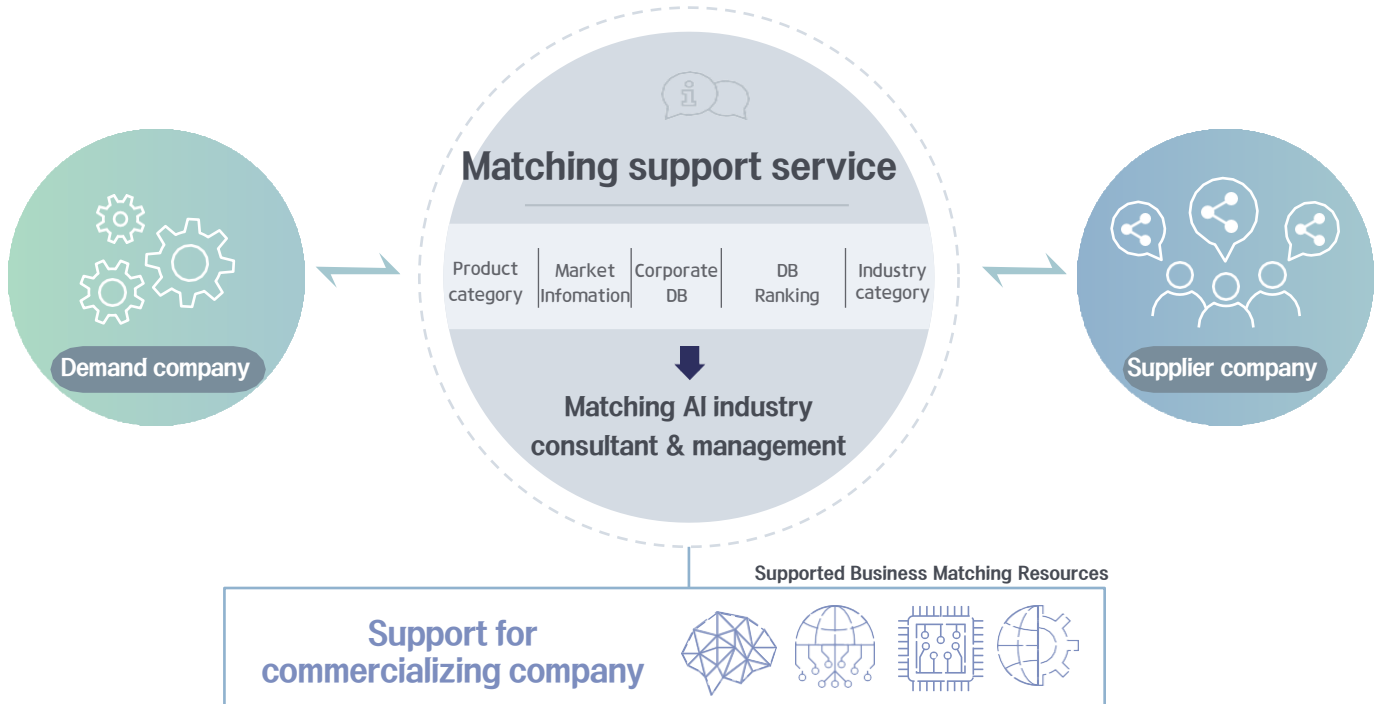
- This is a year-end event that looks at the future of the domestic AI industry and awards excellent companies.
- AI companies and related organizations gather to share the year's achievements and prepare for a new leap forward.



Corporate support / Supply-Demand Matching

AI Synerge Link

AI Synerge Link is a core platform that accelerates the transition to AI across industries through strategic matching between AI technology suppliers and demand companies. By linking customized AI solutions for each industry, we strengthen the competitiveness of companies and further lead the intelligentization of Korea's industrial ecosystem. Through this, we create synergy between companies and realize industrial innovation.



Platform

AI industry consultants

We have experience in operating various matching programs and a platform, and expect that our member companies will increase sales through this.

Provide customized solutions for businesses with apprx. 600 professional consultants



*AI Solution Day co-hosted by KOITA



*Digital Transformation and Innovation Strategy Seminar for Utilizing Government Support at KITA

Artificial intelligence startup handbook containing basic information, products, and technologies of domestic artificial intelligence (AI) companies.

Our 'KOREA AI STARTUPS' catalog project has been publishing since 2017 to spread the excellence of domestic AI companies at home and abroad and to increase industrial interest. It is meaningful data that allows you to see the current status of AI startups at a glance and is used as data for projects by the government and us. The catalog is distributed on the website (startups.koraia.org) and in PDF file format to government agencies, and domestic and foreign companies, foreign investors and buyers, and industry experts.

2019

Offline
distribution
1,000+ copies
distributed

2020

Number of participating
companies
253+
Offline distribution
20,000+ copies distributed

2021

Number of participating
companies
226+
online distribution
20,000+ copies
distributed

2024

Number of participating
companies
400+
online distribution



2024
Result of

AI Technology Award

25 companies participated. 1 company received commendation from the Minister of Science and ICT /
3 companies received the Korea Artificial Intelligence Association President's Award

Technical expertise



Growth potential

Commercialization possibility

Companies that win this award will receive priority support for various activities such as supply and demand matching events held by KORAIA for one year.

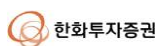
4th AI Rocket Launcher Day

14 companies participated. 3 companies received the Korea Artificial Intelligence Association President's Award

IR
Pitching
Day

Korea Artificial Intelligence Association

Five companies selected for investment



R&D Projects

We have successfully carried out more than 50 AI-related R&D projects through our own pool of expert committee members and a consortium of member companies. Through this, we are promoting the introduction of AI across industries and the intelligence of local governments, contributing to the national transition to AI.

Year	Name of project	Orderer
2024	Super-large AI based "Platform use support"	NIA
2024	Super-large AI diffusion ecosystem creation project	NIA
2024	SW computing industry core technology development	IITP
2023	Establishment of industrial safety roadmap for Chungcheong area	CBIST
2023	Investigate urban problems in the Gwangju area and identify needs for solutions	AICA
2023	Jeongseon-gun smart service development service	Jeongseon-gun, Gangwon-do
2022	AI-based future drone mobility core technology acquisition and demonstration project research service	Uiseong-gun, Gyeongsangbuk-do
2022	Operation of standard curriculum development service for major AI technologies	Seoul CCEI
2022	AI learning data construction project (Korean 3D scanning data)	NIA

*Main performance over the past three years

Local government intelligentization

We support DT+AX in various regions, including Gangwon-do and Jeollabuk-do, through local government customized intelligentization projects. We provide consulting for the introduction of AI technology, R&D, policy and regulation improvement tailored to the industrial characteristics and status of each local government, and are promoting sustainable intelligentization projects aimed at regional coexistence and job creation.

Work-cation center construction plan

Inje, Gangwon-do, Yeongdeok, Gyeongsang-do, etc.

Discovering intelligentization projects and supporting digital transformation tailored to the current status of each local government

Consisting of internal and external experts to provide consulting support such as introduction of AI technology, R&D, and resolution of policies and regulations

Promoting local government intelligentization projects

Chungcheongbuk-do, Jeollabuk-do, Gyeongsangbuk-do, Gangwon-do, etc.

Discovering intelligentization projects and supporting digital transformation tailored to the current status of each local government

Consisting of internal and external experts to provide consulting support such as introduction of AI technology, R&D, and resolution of policies and regulations

The Artificial Intelligence Training Center is a professional educational center leading digital transformation (DT) and AI transformation (AX), providing customized education curriculum for each industry. Through practical training, we share successful cases of AI introduction and support companies in strengthening their AI capabilities and securing technological competitiveness.

AI Leader Academy

In the era of digital transformation, AI is the core of corporate management. AI LEADER Academy provides systematic education to help executives understand AI technology and use it strategically for innovation and business growth. We strengthen leaders' AI capabilities with a global-level curriculum.

1st AI Leader Academy



27th March, 2024– 5th June, 2024 (10 lectures in total)
President Hotel in Seoul / 35 participants

2nd AI Leader Academy



25th Sep, 2024 – 13th Nov, 2024 (8 lectures in total)
Yeouido FKI Building / 25 participants

- **CES Guided Delegation Program**

We operate a CES guided delegation program to provide leaders with a special opportunity to experience cutting-edge AI technology and innovation cases and build a global network. Develop your company's future growth strategy with the latest technology trends.

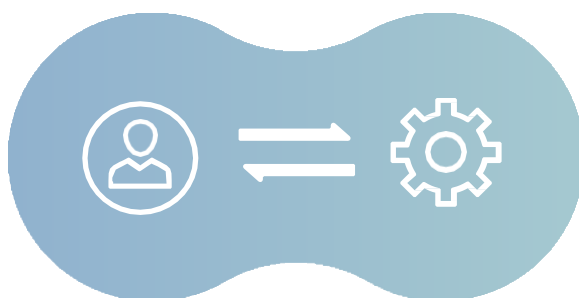
AI (Learning) Data Expert Level 1, 2	AI Knowledge Test
AI Industry Consultant	AI expert instructor
AI Startup Instructor	AI engineer
Ability to utilize AI	AI EdTech Expert

Number of certificates issued
as of September 2024

23,000+

Number of MOU signed with
domestic AI universities

30+



Talent

Company

We contribute to securing quality talent.

The Korea Artificial Intelligence Talent Matching Center recognizes that matching between professional talent and companies plays a key role in the development of the artificial intelligence ecosystem. Accordingly, the association is making efforts to cultivate professional talent, such as conducting artificial intelligence training to foster professional talent.

Target



Talent
discovery



Talent
matching
opportunity



Providing a
growth
environment



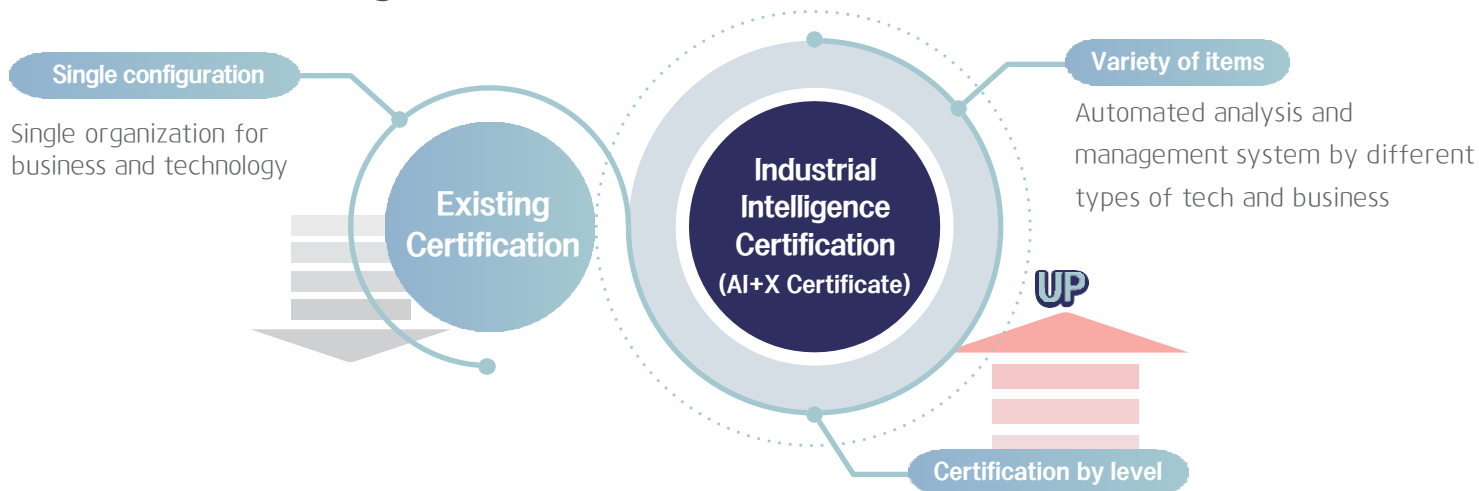
We implement AI industrial certification to implement trust-based *industrial intelligentization (AI+X) by guaranteeing the qualitative level of AI business and technology.

The certification can be used as an objective and fair reason for recommendation by the association in terms of investment, government services, demonstration projects, and technology matching.

***What is industrial intelligentization (AI+X)?**

It is a concept in which the entire existing industry is transformed based on the convergence of cloud, data, and AI technologies to form a new industrial ecosystem.

Differences from existing certification



AI system quality and performance certification service

Artificial intelligence (AI) system quality and performance certification

1. What is artificial intelligence system quality/performance certification?

- Tests are conducted on artificial intelligence (AI) quality models according to evaluation guidelines, and certification is granted for the evaluated models.

- Certification agency: Korea Artificial Intelligence Association, Testing agency: Korea Testing & Research Institute

2. Certification model

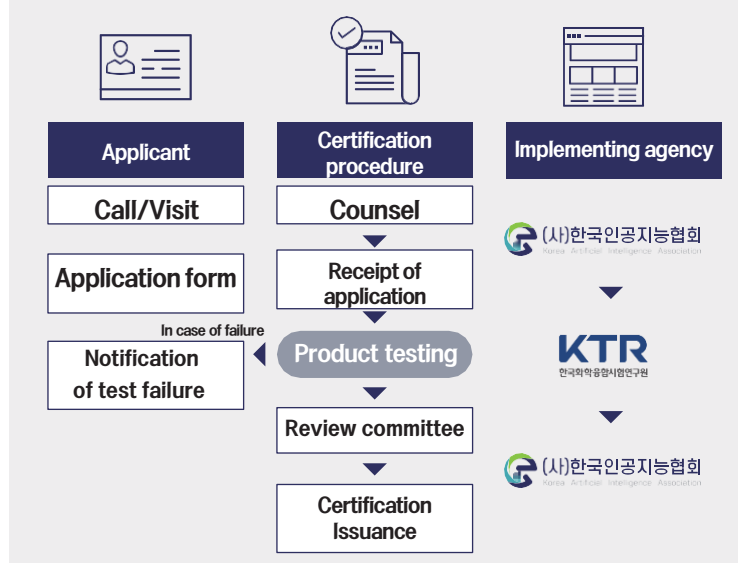
Artificial intelligence (AI) system quality/performance certification

- AI quality model evaluation**: Evaluate ISO/IEC 25059-applied AI system quality model based on ISO/IEC 25058-based AI system quality evaluation guidelines
- ML classification performance evaluation**: Performance evaluation of machine learning models applied to ISO/IEC TS 4213-based AI products

3. Application criteria

- ISO/IEC 25059:2023 AI system quality model
- ISO/IEC 25058:2023 Guidelines for quality assessment of AI systems
- ISO/IEC TS 4213: Machine learning classification performance

Certification service process

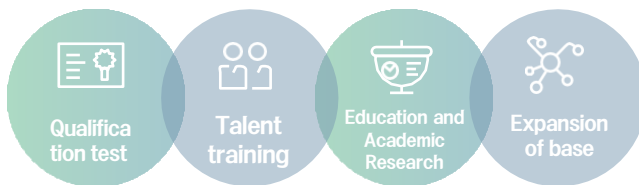


The process for each authentication service may be different.



The Korea Artificial Intelligence Qualification Center has taken a leap forward as a specialized organization for qualification management in the field of artificial intelligence, producing AI experts based on specialized knowledge and creativity. We encourage the establishment of correct qualification system through the implementation of credible and transparent qualification tests.

Establishment background



Purpose of establishment

Take a leap forward as a professional organization for qualification management in the field of artificial intelligence

Producing artificial intelligence experts based on professional knowledge and creativity

Encouraging the establishment of correct qualification system through the implementation of credible and transparent qualification tests

Certification information

Artificial intelligence (learning) data expert level 1 and 2

In the era of AI, fostering AI experts who can improve data utilization and data value

AI Industry Consultant

Transforming traditional industry experts into artificial intelligence industry experts

AI Startup Instructor

Converting start-up guidance experts into AI start-up experts, Fostering startups using AI

Ability to utilize AI

Presenting basic directions for the use of AI for corporations, developing training program by grade, and nurturing talents to utilize it

AI Knowledge Test

Cultivating knowledgeable talent with extensive knowledge of artificial intelligence technology and industry

AI expert instructor

Training teachers in the theory, use, and development of artificial intelligence

AI engineer

Cultivating artificial intelligence developers who are key talents in the artificial intelligence industry

AI EdTech Expert

Education using AI and development support of Edutech

Korean Artificial Intelligence Policy Consensus

Purpose	<ul style="list-style-type: none"> Sharing awareness of artificial intelligence, which will be an epoch-making turning point in the history of civilization, strengthening policy and legislative capabilities related to artificial intelligence Establishment of a collaborative network of experts from various fields related to artificial intelligence
Composition	<ul style="list-style-type: none"> Composed of 50 to 100 members including the national assembly members from the ruling and opposition parties and experts from industry, academia, and research institutes.
Organized/ hosted by	<ul style="list-style-type: none"> Host: Office of Participating members of the national assembly Organized by: Korea Artificial Intelligence Association

“AI and Sustainability, “AI National Strategy Roadmap”



A place for cooperation to create AI policies together

Consensus will go beyond a simple discussion forum and become a hub for creating a sustainable AI policy ecosystem. We will operate 10 specialized divisions to research and propose long-term, effective policies in various fields, including AI national strategy, economic revolution, security, ethics, and talent development.

Artificial intelligence policy network of the National Assembly, industry, academia, research institutes, and government

We lead the direction of objective and balanced artificial intelligence policy through the active participation of legislative bodies and experts from industry, academia, and research institutes. Artificial Intelligence Policy Consensus is a think tank that sheds light on Korea.

A branch of the 'Japan–Korea Artificial Intelligence Association' was officially established in Tokyo, Japan.

*The registration process will be given priority to "Paid member companies" of KORAIA.

Joining the Japanese branch is free.

The Japanese branch strives to integrate the strengths of member companies and works together with KORAIA. We plan to continue to pursue exchanges with Japanese AI organizations and discover business opportunities for products demanded by the Japanese market.



We are recruiting member companies who wish to join the Japanese branch, an important hub for Korean AI companies to enter the Japanese market and strengthen cooperation **in artificial intelligence technology between Korea and Japan,**

Please contact the Japan branch office for those companies that want to enter the Japanese market and share opportunities to work together and discover AI cooperation between Korea and Japan

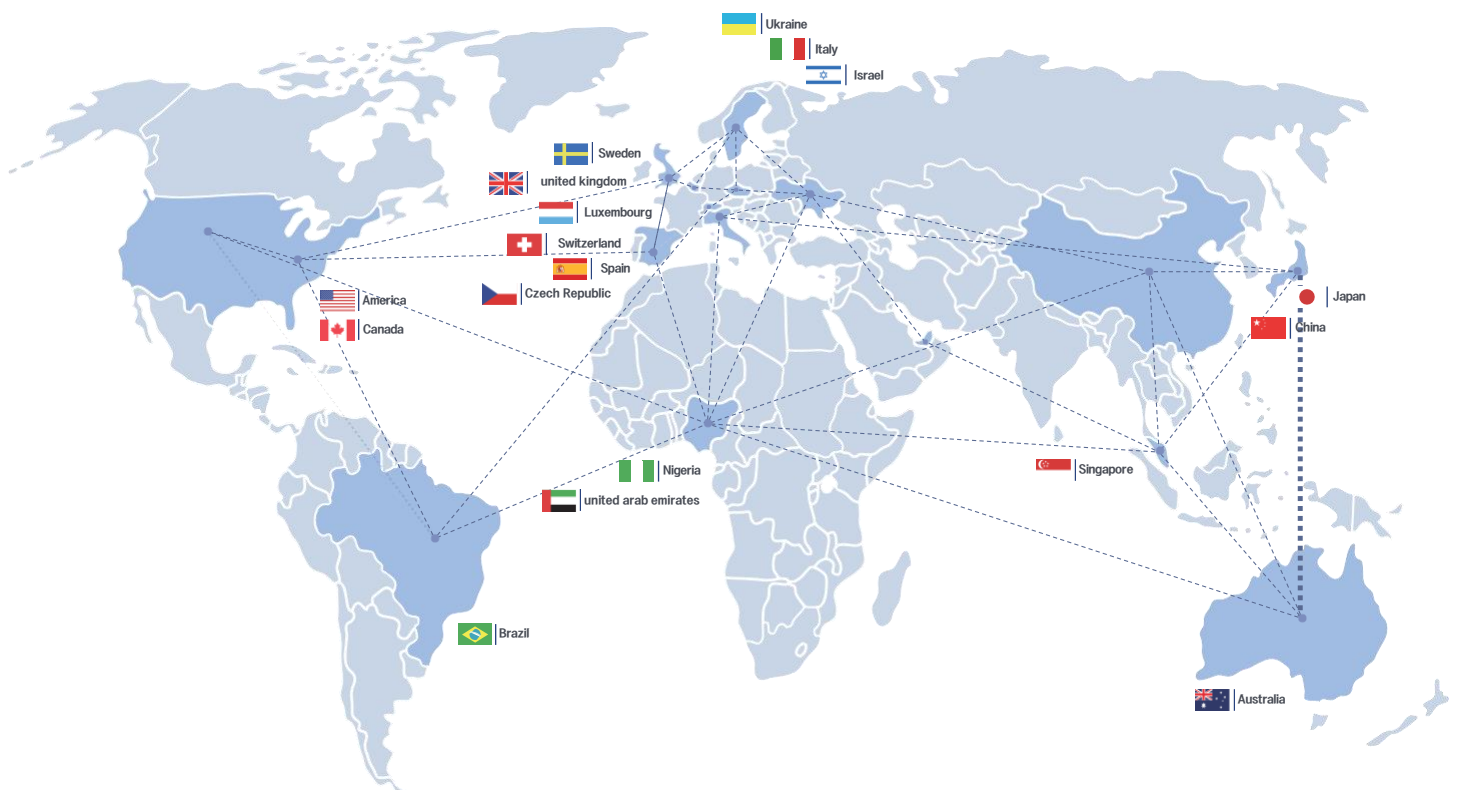
Membership application: <https://forms.gle/y7twCpRAwgh5KyFm6>

Japan branch website: <https://aijpn.org/join>

Contact: office@aijpn.org

18 countries

Global Network building



The Korea Artificial Intelligence Association is building a global network with 18 countries, including the United States, China, Canada, and Spain. Through this, we are supporting member companies to expand opportunities in overseas markets and strengthen their competitiveness by activating exhibition participation and buyer matching of domestic AI companies on an artificial intelligence-centered overseas exchange business platform.

Membership Tiers



Free Membership

AI-Supply
Companies

Premium Membership

1.1M KRW per year

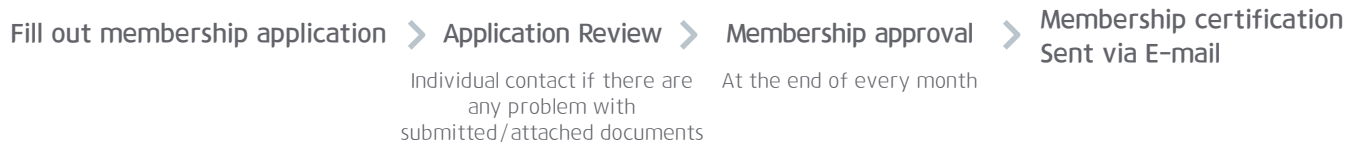
Director-level
Membership

5M KRW per year

Vice-president-level
Membership

20M for 2 years

Registration process























Membership Fee
Payment

Wire transfer

Account No.: Kookmin Bank 808801-04-214864

Account holder: Korea Artificial Intelligence Association

MEMBERSHIP BENEFITS

 COEX AI Expo Korea invitation	 Register in 'AI Startups' catalog	 Company Visit	 Awards support	 Investment matching support	 Corporate Group-Training about AI
 Job matching service	 Press release support	 Public relations and marketing services	 20% discount on AI certification test	 30% discount on AI Expo Korea stand	 Support for overseas exhibitions
 AI Synergy Link	 KORAIA's business subcommittees	 1-person free admission for AI LEADER Academy	 Joint Business Recommendations	 Business cards for Directors-level+	 Support for consortiums
 Regular breakfast meetings	 Continuous press support	 Network building support	 Support for government affairs	*Please refer to the website for details.	

KOREA
ARTIFICIAL
INTELLIGENCE
ASSOCIATION

Since 2012



1,000+

Member Company

16,000+

Partner company

210+

Certification company

23,000+

Qualified person



KORAIA homepage



Address

3rd floor, KEF Bldg, 88 Baekbeom-ro, Mapo-gu, Seoul

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tel 02-713-4800
fax 02-6971-8901
email info@koraia.org

Certification Center

tel 02-3662-4803
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Qualification Center

phone number 02-3662-4801
fax 062-360-9506
email license@koraia.org
homepage lic.koraia.org

Member

tel 02-713-4800
email info@koraia.org

Government business

tel 070-7773-1477

Events/Education/External Cooperation

phone number 070-7721-4443