

AIIN



(사)한국인공지능협회
Korea Artificial Intelligence Association

SINCE 2012

2025

About the Association
Association Activities
Get Involved



1,000+

Member Companies

20,000+

Partners

220+

Certified Companies

23,000+

Certified Individuals



KORAIA Website

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Fostering Talent

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Talent Matching Center

Korea AI Certification Center, Korea AI Qualification Center

Korean AI Data and Work Products Registration Center

Policy Activities* AI Policy*
Promoting AI Utilization

Network

Japan Chapter, Global Partners

Engage with the Association

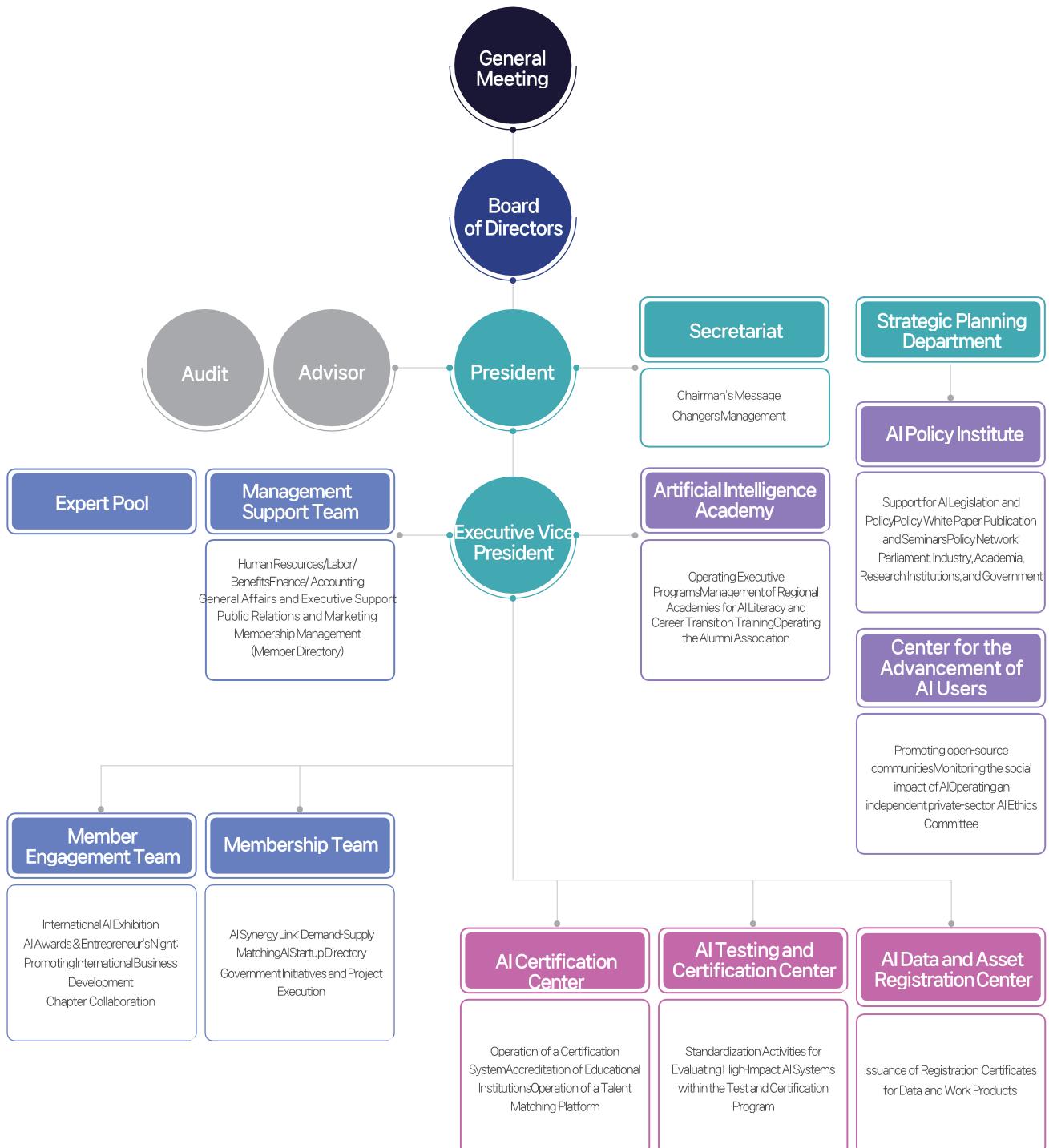
Membership and Benefits



The Korea Artificial Intelligence Association is leading
the way into the intelligent age, realizing human dignity.

Organizational Chart

Organization Chart



Welcome Message

President's Greetingng



Incorporated Association Korea
Artificial Intelligence Association

President Kim Hyeoncheol

With our sights set on the future. Action accelerates the future.

An Invitation to the Korea Artificial Intelligence Association

Fifty years ago, drawing upon the theoretical foundations of AI that relentlessly learns and evolves itself, the mathematician Irving John Good declared, "Artificial intelligence is humanity's last invention." Today, as we navigate the present era, we encounter AI not merely as a technological invention, but as a defining force, a type of *Zeitgeist*, driving widespread transformation across civilization. With the burgeoning societal demand for AI, we believe this moment can paradoxically serve as a pivotal opportunity to address our deficiencies and earnestly pursue humanistic values.

The initial founding spirit of the Korea Artificial Intelligence Association was the formation of individuals (Changers) who tackle the problems facing human society by leveraging artificial intelligence. We continuously promote their connection both domestically and internationally. Leveraging the identity of 'Changers,' the brand name for our members, the Association structures its policies and initiatives to contribute to the intelligence transformation of all sectors across South Korea and lead the democratization of artificial intelligence. Furthermore, building on this experience, we plan to evolve into a leading international organization.

In line with this approach, the Korea Artificial Intelligence Association defines AI as a 'Meta' industry – the highest-level industry that propels all others – and is holistically transforming our perspective and role. We consider the full spectrum encompassing: the impact of AI technology on industries, how digitized industries transform the economy, how a productive economy generates culture, and how a culture of active participation empowers individuals. By considering all these dimensions, we are committed to standing at the forefront of shaping the future of civilization.

Thank you.

Mission and Vision

Mission·Vision

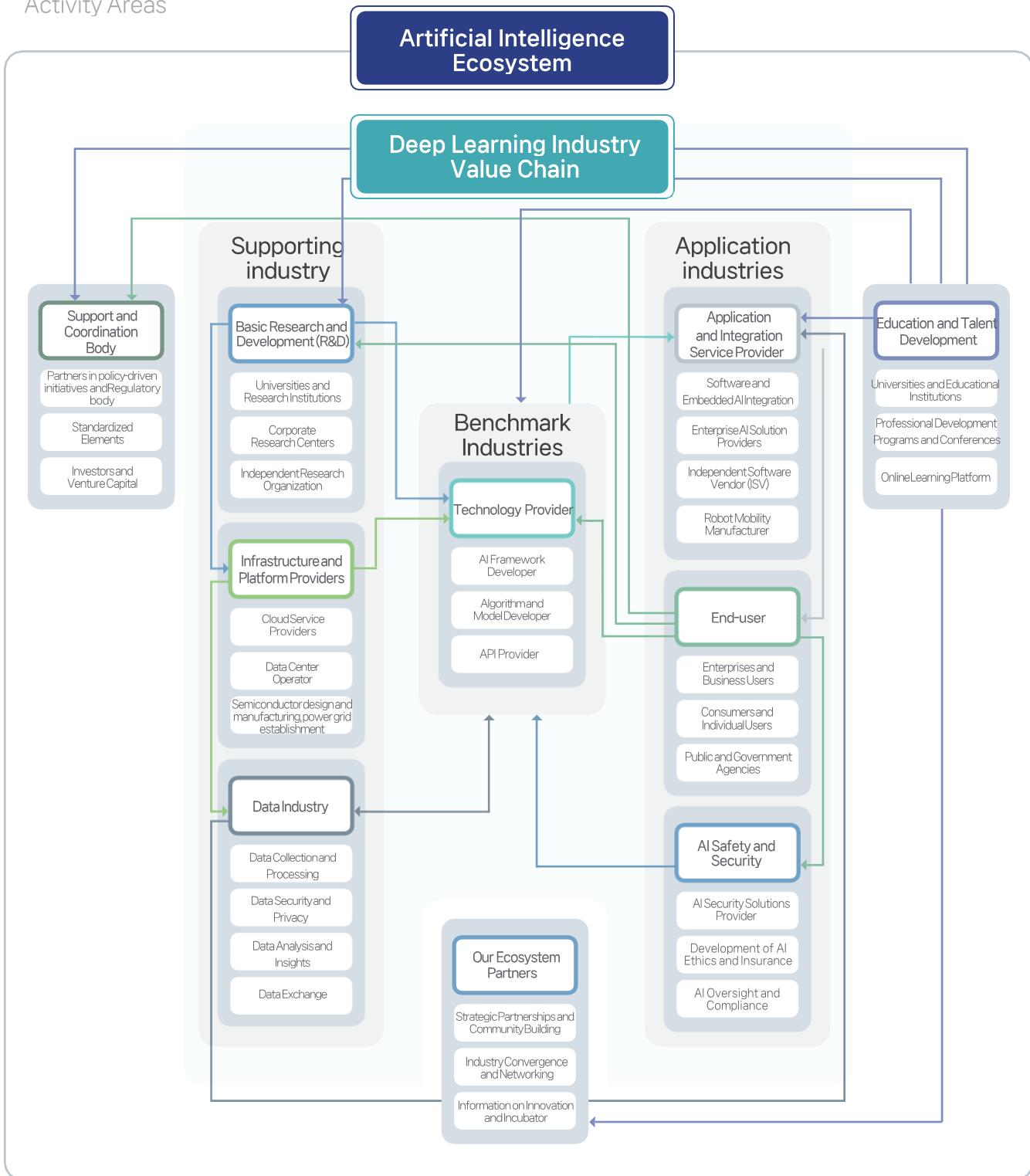


Supporting 8 Core Areas



Our Activities

Activity Areas



The Korea Artificial Intelligence Association plays a crucial role within the deep learning industry value chain, organically connecting the entire ecosystem, from technology providers to application services. By doing so, it drives innovation and growth in the AI industry and empowers member companies to secure a competitive edge in both domestic and international markets.

History

History

2012 ~2017

- 2012
AI Startup Movement
Developers, Planners, and Designers Startup Initiative
- 2014
Developer Machine Learning Study Group
- 2016
Deep Learning Workshops and Seminars for Startups
- 2017.01
Inaugural General Meeting
- 2017.06
Establishment of the Korea Artificial Intelligence Association as an Incorporated Association

2018

- 2018.05
Participation in the Ministry of Interior and Safety's Digital Public Service Innovation Guide through an MOU with the National Information Society Agency (NIA).
- 2018.07
Hosting the 1st International AI Expo (AI Expo Korea)
- 2018.12
AI Transformation Forum: Industry and Beyond (AI+X)

2019

- 2019.01
Implementing AI Technology Business Certification and AI Professional Certification.
- 2019.04
Publication of the 2019 KOREA AI Startups Directory
- 2019.06
Hosted AI Testbed KoreaReceived the Minister's Commendation from the Ministry of Science and ICT (MSIT)
The 2nd International Artificial Intelligence Expo (AI Expo Korea)

2020

- 2020.01
Publication of the 2020 KOREA AI Startups Directory
- 2020.03
"AI+X New Deal for Industrial Digital Transformation" Launched
- 2020.08
Hosting AI Testbed Korea
- 2020.10
The 3rd International Artificial Intelligence Expo (AI Expo Korea)

2021

- 2021.03
The 4th International AI Expo (AI Expo Korea)
The 1st Investment Matching IR Competition for Specialized AI Companies
- 2021.04
Conducting Job Training for the AI Training Data Project under the Seoul New Deal Job Program
- 2021.08
Publication of the 2021 KOREA AI Startups DirectoryLaunch of the Basic AI Online Course
- 2021.10
Participation in the Autumn AI EXPO in Tokyo, Japan (Exhibition Support for 9 Companies)
- 2021.12
Incheon City, AWS, KT, Kakao, and the Korea Standards Association Sign Cooperation MOU for the AI Hub City Initiative.

2022

- 2022.04
Hosting the 5th International Artificial Intelligence Expo (AI Expo Korea)
- 2022.06
Korea Artificial Intelligence Certification and Qualification Centers: Now Open
- 2022.08
MOU with Army Headquarters for Strengthening the Army with AI and Science & Technology
- 2022.10
Participation in the Autumn AI EXPO in Tokyo, Japan (Exhibition Support for 9 Companies)
- 2022.12
Publication of the 'KOREA AI Startups Enterprise Directory' and signing MOUs with 28 Domestic AI Universities and Graduate Schools.

2023

- 2023.01
MOU for Strengthening the Basis for Cooperation on AI Initiatives in Jeollabuk-do with Jeonbuk Technopark Foundation
- 2023.04
Daegu Digital Innovation Promotion Institute, 'the Daegu region...' MOU for Boosting the AI Ecosystem
Korea SMEs and Startups Agency MOU to Support Promising AI Companies
- 2023.05
Hosting the 6th International Artificial Intelligence Expo (AI Expo Korea)
- 2023.06
MOU with the National Assembly Library for AI Research Collaboration and Data Utilization
- 2023.10
Participation in 2023 Singapore Big Data & AI World Exhibition (Supported the exhibits of 9 companies)

2024

- 2024.03
Korea Testing & Research Institute (KTR) Signs MOU for Joint AI Research and Network Strengthening.
Introducing the Inaugural AI Leader ACADEMY Executive Program.
- 2024.05
Hosting the 7th International AI Expo (AI Expo Korea) MOU with IVADO, the Montreal AI Research Institution, for AI Research and Education Collaboration
- 2024.09
AI Leader ACADEMY Executive Program: Launching Cohort 2
- 2024.10
Participation in the 2024 Singapore Big Data & AI World Exhibition, supporting 7 exhibiting companies.
Fairfax County Economic Development Authority, USA, Hosted a U.S. Market Entry Seminar.
- 2024.11
AI Awards & Industry Night

The Korea Artificial Intelligence Association is a representative organization in Korea that has been leading the advancement of the artificial intelligence ecosystem since 2012.



Highlights

Main Status

KORAIA Today

Leading the AI ecosystem by connecting and facilitating the exchange of AI-related information, talent, businesses, market, and capital.



- Network A robust network of over 1,000 member companies and over 16,000 companies utilizing AI.

Over 1,000 Member Companies

20,000 companies with demand for AI

- AI Certified Company Driven by 210 AI-Certified Companies Trusted AI

220

- Global AI Map Shaping the global AI landscape together with 18 countries

19 Countries

- AI Expert A Knowledge Revolution Driven by 23,000 AI Experts

Over 23,000 individuals

- AX&DX AX&DX Matching: Driving Success for 300 Companies

300 Member Companies

Fostering the AI Ecosystem / AI Expo

AI Expo Korea

Cutting-edge technologies, solutions, business applications,
and implementation strategies, among others.

The largest platform in the AI industry, encompassing all things AI.

2018 2019 2020 2021 2022 2023 2024



By annually hosting the International Artificial Intelligence Expo and publishing the AI Company Directory, we facilitate the promotion of AI companies.



	2018	2019	2020	2021	2022	2023	2024
Period	July 9-11	July 17-19	October 27-29 (3 days)	March 24-26 (3 days)	April 13-15 (3 days)	May 10-12 (3 days)	May 1st through 3rd (3 days)
Hub	Coex, Hall D	Coex, Hall D	Coex, Hall D	Coex, Hall D	Coex, Hall D	Coex, Hall D	Coex, Hall D
Attendee	7,566 members	13,470 Members	15,112 members	18,544 people	21,366 members	32,500 Individuals	39,000 people
Concurrent Event	1. AI User Conference 2. Emerging Technologies for AI and Robotics Commercialization Conference 3. Smart Connected World 4. AI Convergence Idea Contest 5. AI Convergence Business Development Conference	1. Industrial AI Conference 2. AI/Data Transformation Conference 3. Artificial Intelligence User Conference 4. AI Convergence Business Development Conference 5. AI EXPO KOREA SUMMIT 6. Industrial AI Startup Competition 7. AI-Powered Weather Data Analysis Startup Competition 8. Invited Seminar for Public Sector Procurement Officials 9. Hands-on Deep Learning for AI	1. AI EXPO KOREA SUMMIT 2. AI Industry Intelligence Conference 3. AI User Conference 4. AI Convergence Business Development Conference 5. AI Book Forum 6. AI Startup Investor Briefing 7. One-on-one Business Meetings 8. Contactless Thermal Screening and Mask Recognition System 9. AI Robot Cafe	1. AI Convergence Business Development Conference 2. AI EXPO KOREA SUMMIT 3. Smart Car Future Forum 4. Edulcloud Partners Day 5. AI Rocket Launcher Day, Season 1 6. Business Networking: Top 100 Demand Companies	1. AI EXPO KOREA SUMMIT 2. AI Convergence Business Development Conference 3. ETRI AI Technology Presentation 4. AI Rocket Launcher Day, Season 2 5. AI Business Networking: Top 100 Enterprises 6. Quebec Meets Korea, Global AI Summit 7. AI mini CONCERT 8. Government-Funded Research Institution under NST 9. Promising Technology Commercialization Fair 10. Edulcloud Partners Day, AI Security Day, AI Technical Seminar	1. AI Rocket Launcher Day, Season 3 2. Business Networking 3. AI Technology Award 4. AI Convergence Industry Forum 5. ETRI AI Technology Presentation 6. AI Business Networking: Top 100 Enterprises 7. AI Technology Briefing 8. Promising Technology Commercialization Fair 9. Edulcloud Partners Day, AI Security Day, AI Convergence Business Development Conference	1. AI Consultation Sessions for the Public Sector and Associations 2. Buyer Consultation Session: Top 100 Companies Seeking AI Solutions 3. AI STAR Investor Day 4. AI Technology Presentation 5. AI EXPO KOREA SUMMIT 6. AI TECH 2024 Conference 7. X+AI Conference 8. Global AI Summit 9. Emerging Technologies, Trend Seminars, AI Convergence Industry Conference 10. AI Rocket Launcher Day, Season 4



AI Ecosystem Advancement Main Conference

Main Conference

<p> 2018.07</p>  <p>Artificial Intelligence User Conference</p> <p> 2019.07</p>  <p>2019 Industrial AI Conference</p> <p> 2020.10</p>  <p>AI for Industry Conference</p> <p> 2021.03</p>  <p>AI EXPO Korea Summit 2021</p> <p> 2022.04</p>  <p>AI EXPO Korea Summit 2022</p>	<div style="border: 1px solid #ccc; padding: 10px; background-color: #e0f2fd; border-radius: 10px; margin-bottom: 20px;"><p>Annually, experts from diverse sectors provide key insights into the future direction of the artificial intelligence ecosystem and significant technological developments.</p></div> <p> 2023</p> <h2>Bigbang of AI Conference</h2> <ul style="list-style-type: none">The 'Big Bang of AI' conference addressed the key discourse shaping the era of digital transformation, led by Generative AI and AI semiconductors.Representing the AI-driven transformation across all industries, sharing global insights on future business models and industrial innovation. <div style="display: flex; justify-content: space-around;"></div> <p> 2024</p> <h2>Quantum Jump of AI Conference</h2> <ul style="list-style-type: none">Quantum Jump of AI is leading the era of great AI transformation. A conference dedicated to sharing the latest technological innovations and business strategies, and charting the future course for industry restructuring and growth.A platform promoting collaboration between AI experts and companies and discussing responsible AI development. <div style="display: flex; justify-content: space-around;"></div>
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Fostering AI Ecosystem Growth and Supporting Global Expansion

International expansion support

The Korea Artificial Intelligence Association supports the overseas expansion of Korean AI companies through cooperation programs with global big tech companies and embassies. Additionally, it promotes market entry and network expansion via participation in various global exhibitions, including the International Artificial Intelligence Expo.



2021 AI Expo Tokyo Autumn

9 Companies Supported



2022 AI Expo Tokyo Autumn

9 Companies Supported

2023 AI Global Expansion Day

(20 companies participating)



2023 Big Data & AI World Singapore

(Support for 10 companies)



2024 AI Global Expansion Day

Participation of 38 companies



2024 Big Data & AI World Singapore

7 companies supported

Corporate Support / AI Awards & Business Leaders' Night

AI Awards & Entrepreneur's Night

A year-end event that explores the future of Korea's AI industry and honors its leading companies. AI companies and related organizations gather to share the year's achievements and prepare for future advancements.



Business Support and Supply-Demand Matching

AI Synerge Link

AI Synergy Link is a core platform designed to accelerate the AI transformation across all industries through strategic matching between AI technology demand-side and supply-side companies. By connecting industry-specific customized AI solutions, the platform enhances corporate competitiveness and, furthermore, spearheads the intelligent transformation of the Korean industrial ecosystem. Through this process, it fosters synergy creation among companies and drives industrial innovation.



Leveraging the Platform

Leveraging diverse experience in operating matching programs and a dedicated platform, the Korea Artificial Intelligence Association anticipates significant potential for revenue growth.

Leveraging AI Industry Consultants

Offering tailored solutions for businesses, leveraging approximately 600 professional consultants.



AI Synergy Link, Co-hosted with KOITA



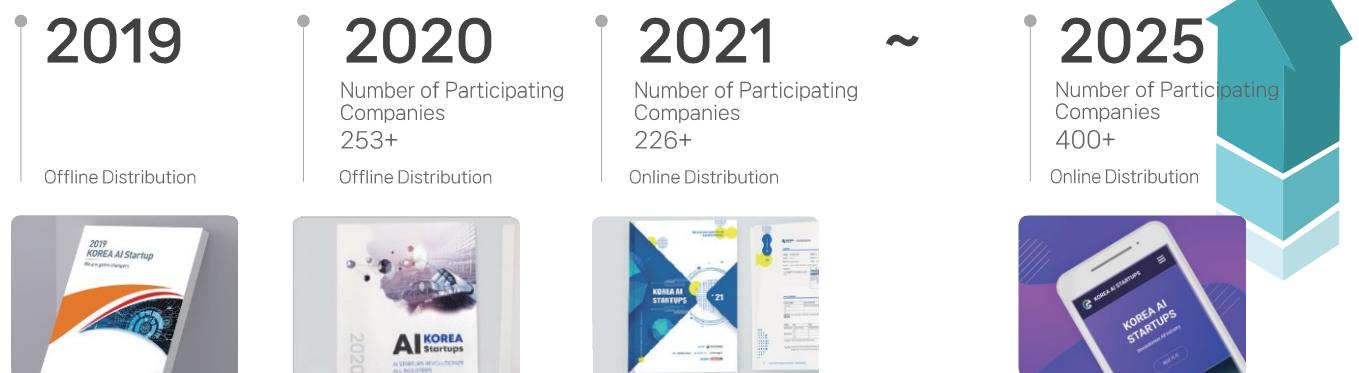
KITA Strategy Seminar: Strategies for Leveraging Government Support for Digital Transformation and Innovation

Business Support / Business Directory

KOREA AI STARTUPS

A comprehensive compilation of essential information, products, and technologies from Korean artificial intelligence (AI) companies.
AI Startup Handbook

Since 2017, the Korea Artificial Intelligence Association has undertaken the 'KOREA AI STARTUPS' publication project with the aim of promoting the excellence of promising South Korean AI companies both domestically and internationally, and fostering greater industry interest. This latest edition of 'KOREA AI STARTUPS' serves as a valuable resource, offering a comprehensive overview of the AI startup landscape at a glance. It is also utilized as reference material for government and association support programs. The directory is distributed in both website (start-ups.koraia.org) and PDF file formats to government agencies, local governments, domestic and international companies, foreign investment firms, buyers, industry experts, and other relevant parties.



Business Support and Member Company Growth

Investment Support

AI Champion Road

This is an investment program exclusively for AI, robots, and AI semiconductor companies, with the Korea Artificial Intelligence Association and domestic and foreign financial institutions, raising a total of 1.5 trillion won or more in investment funds over 5 years.



Raising
investment funds
totaling **1.5 trillion**
won or more
over 5 years

Key Benefits

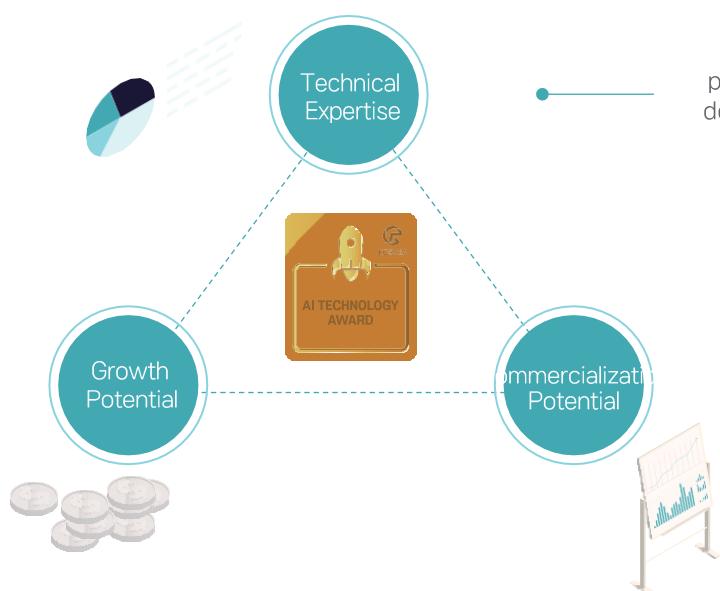
- Seed/Series A/B Staged Investment
- Loans and M&A Funding
- Listing strategy support
- Matching with global VCs

Conditions for participation

- Maintain Association Premium or higher qualification
- AI Expo Korea Participation Performance (within the last 2 years)
- Investment Suitability Certification (Association Certification Center)
- Letter of recommendation from the association president

AI Technology Award

The AI Technology Award identifies and selects promising Korean AI companies through a comprehensive evaluation by an expert technical review committee, evaluating factors such as technical expertise, growth potential, and commercialization potential.



Companies that win this award will receive priority support for various activities, such as demand↔supply matching events held by this association for one year, to support their corporate growth.

2025

-  과학기술정보통신부 Minister's Award
-  보건복지부 Minister's Award
-  중소벤처기업부 Minister's Award

Supporting Businesses and R&D Initiatives, and Advancing AI Integration for Local Governments.

Corporate Support

Research and Development Projects

The Korea Artificial Intelligence Association successfully undertakes more than 50 AI-related R&D projects by leveraging its pool of experts and member consortia. Through these efforts, it promotes the adoption of AI across various industries and the intelligent transformation of local governments, thereby contributing to the national AI transition.

Year	Project Name	Client
2024	Support for Utilizing Hyper-scale AI Platforms	National Information Society Agency
2024	Fostering an Ecosystem for the Widespread Adoption of Large-scale AI	National Information Society Agency
2024	Software and Computing Industry Core Technology Development	Institute for Information & Communications Technology Promotion
2023	Developing the Chungcheong Region Industrial Safety Roadmap	Chungbuk Science and Technology Innovation Agency
2023	Analyzing Urban Challenges and Identifying Solution Needs in the Gwangju Region.	AI Industry Convergence Center
2023	Smart Service Development Project in Jeongseon County	Jeongseon County, Gangwon Province
2022	Research & Development Services: Securing Fundamental Technologies and Conducting Demonstration Projects for Future AI-based Drone Mobility	Uiseong County, Gyeongsangbuk Province
2022	Development and Operation Services for Standardized Educational Curricula on Key AI Technologies	Seoul Creative Economy Innovation Center
2022	AI Training Data Construction Project (Korean 3D Scanning Data)	National Information Society Agency

Intelligent Local Government

Through customized intelligent transformation initiatives designed for local governments, the Korea Artificial Intelligence Association is supporting DT+AX in various regions across the nation, including Gangwon Province, North Chungcheong Province, and North Jeolla Province. This support encompasses providing consulting services on AI technology adoption, R&D, and policy and regulatory enhancement, all tailored to the specific industrial characteristics and current conditions of each local government. Our aim is to promote sustainable intelligent transformation projects that foster regional mutual growth and create new jobs.

Plan to Establish a V-cation Center	Promotion of Intelligentization Projects for Local Governments
Inje (Gangwon Province), Yeongdeok (Gyeongsang Province), among others	including Chungcheongbuk-do, Jeollabuk-do, Gyeongsangbuk-do, and Gangwon-do
Establishment of a Workation Center for Member Companies and Local Residents	Tailored to the specific conditions of each local government Identifying and Developing AI Business Opportunities and Supporting Digital Transformation
Promoting regional job creation and shared prosperity, and addressing local challenges.	Comprised of internal and external experts, focused on Artificial Intelligence, Consulting support for Technology Adoption, R&D, and addressing Policy and Regulatory Matters.

Programs and Activities

AI Training & Talent Development Center

AI Training Institute

The AI Training Center is a specialized training institution leading digital transformation (DT) and artificial intelligence transformation (AX), and provides customized education curricula for each industry. Through practical training, it shares successful cases of AI introduction and supports companies to strengthen their AI capabilities and secure technological competitiveness.

AI Leader Academy



In the era of digital transformation, AI is the core of corporate management. The AI LEADER Academy, an artificial intelligence training center, provides systematic education so that executives can understand AI technology and strategically utilize it for organizational innovation. It strengthens leaders' AI capabilities with a global-level curriculum.

AI Leader Academy 1st period



March 27, 2024 ~ June 5, 2024 (Total 10 lectures)
President Hotel / 35 students

AI Leader Academy 2nd season



September 25, 2024 ~ November 13, 2024 (Total 8 lectures)
Yeouido Federation of Korean Industries Hall / 25 students

CES Delegation



The AI Training Institute organizes CES delegations that explore leading global tech trends, offering leaders a unique opportunity to experience cutting-edge AI technologies and innovative solutions, and build global networks. Leverage these insights into the latest technology trends to formulate your company's future growth strategy.

2026 CES Visitors Group

2025 CES Visitors Group

Organizer



삼일회계법인

Organizer



Collaboration



Talent Development / AI Talent Matching Center

Talent Matching



Recognizing the crucial role that effectively matching skilled professionals with companies plays in advancing the artificial intelligence ecosystem, the Korea Artificial Intelligence Association is dedicated to fostering professional talent. The Association undertakes various initiatives to cultivate this talent, including providing specialized AI training.

Purpose and objectives



Key Strategies

- ✓ Implementing the '1 Million AI Talent Cultivation Project' to drive the nation's digital transformation.
- ✓ Implementation of an Industrial AI Certification System for verifying corporate AI capabilities and supporting growth.
- ✓ Advancing AI-driven job matching through the expansion of digital employment services.
- ✓ Operation of a Blockchain-Based Service for Digital ID Issuance and Electronic Certification

Key Roles and Expected Benefits

Analysis and guidance on job fit using intelligent job psychological tests



Operating a personalized talent matching service based on job seekers' skills and aptitudes.



Provides job posting and recruitment support functions that reflect the needs of the company



Providing a platform for matching talents between AI job seekers and companies



AI Matching
Through algorithms
Intelligent Job Matching

Improving the supply and demand imbalance of human resources within the industry by resolving the mismatch between talent and companies

Alleviating the burden of securing AI talent for companies and improving recruitment efficiency

Accelerate digital transformation across industries and strengthen global competitiveness

Korean Artificial Intelligence Certification Center

AI Industry Certification



Here is the translated text: To foster trust-based industrial intelligence (AI+X), the Korea Artificial Intelligence Certification Center implements AI industrial certification by ensuring the quality of AI businesses and technologies. This certification serves as an objective and fair basis for the association's recommendations in diverse areas such as investment, government projects, demonstration initiatives, attracting businesses, technology matching, and more.

What is Industry Intelligence (AI+X)?

Existing industries are being transformed across the board based on the convergence of cloud, data, and AI technologies, leading to the formation of a new industrial ecosystem.

Integrating Business and Technology



Development of Type-Specific Automated Analysis and Management Systems

Success rate up!

Artificial Intelligence (AI) System Quality and Performance Certification

1 AI System Quality and Performance Certification Service

1. What is AI System Quality and Performance Certification?

Testing is conducted on Artificial Intelligence (AI) quality models in accordance with evaluation guidelines. Following evaluation, certification is granted for the assessed models. Certification Body: Korea Artificial Intelligence Association Testing Laboratory: Korea Conformity Laboratories

2. Certification Model

AI System Quality and Performance Certification

Artificial Intelligence (AI) Quality Model Evaluation
ISO/IEC 25059 applied AI system quality model ISO/EC 25058-based AI system quality assessment guidelines-based assessment

Machine Learning (ML) Classification Performance Evaluation

Performance evaluation of machine learning models applied to AI products based on ISO/IEC TS 4213

3. Application Criteria

ISO/IEC 25059:2023 AI System Quality Model
ISO/IEC 25058:2023 Guidelines for the Quality Evaluation of AI Systems
ISO/IEC TS 4213: Performance of Machine Learning Classification

Certification Service Procedure

Authentication procedure

20

counsel > receipt > Product Testing
 ↓
 Review Committee
 ↓
 Certification Presentation

Applicant

- Contact and Visit
- Request Form

Implementing Organization



*In case of failure
Product Assessment Failure Notice

Korean Artificial Intelligence Certification Center

AI Job Qualification



Having developed into a specialized institution for managing AI qualifications, the Korea Artificial Intelligence Qualification Center has successfully cultivated AI professionals grounded in expert knowledge and creativity. By implementing trustworthy and transparent qualification examinations, it establishes and champions the integrity and standards of AI qualifications.

Establishment Background



Certification Program



Talent Development



Academic Research and Education



Broadening AI's Reach

Our Purpose

- ✓ Advancing as a Specialized Institution for AI Qualification Management.
- ✓ Developing AI experts who combine deep expertise and creativity.
- ✓ Ensuring the establishment of sound and trustworthy AI qualifications through credible and transparent testing.

Key Roles and Impact

- ✓ Enhancing talent matching based on career and field using an AI-powered digital badge certification system.

Certification Information

AI Training Data Specialist - Levels 1 & 2	AI Industry Consultant	AI Startup Advisor	AI Competency
Cultivating professionals to maximize the utilization and value of business data in the age of Artificial Intelligence.	Empowering Traditional Industry Experts Cultivating AI Industry Professionals and Promoting AI Convergence Industries.	Empowering Traditional Industry Experts Cultivating AI Industry Professionals and Promoting AI Convergence Industries.	Establishing fundamental guidelines for corporate AI utilization and by level Developing Educational Programs and Cultivating Talent for Practical AI Use
AI Knowledge Test	Expert AI Instructors	AI Engineer	AI EduTech Professional
Fostering knowledgeable professionals equipped with comprehensive understanding of AI technology and the industry.	Training teachers in the fields of AI theory, application, and practical development.	Cultivating AI Developers, the Core Talent for the AI Industry	Promoting AI Utilization Education and Advancing AI-Integrated EdTech
AI-based Security Specialist	Junior AI Proficiency		
Management and Assessment of AI Security, and Formulation and Implementation of Security Policies.	Fostering an understanding of AI concepts, building capacity for AI technology application, and enhancing problem-solving capabilities.		

Korea AI Data and Work Products Registry

AI Data-work Product Registry

BackgroundMission



The Full Emergence
of the Data Era



The issue of
indiscriminate data use



Heightened demand for
high-quality data in AI
training.



Highlighting the Importance of
Creative Works and Intellectual
Property Protection.

Purpose of establishment

- ✓ Protecting quality data and creative works in the AI
- ✓ Addressing indiscriminate data use and copyright issues
- ✓ Creating a safe data transaction environment

Key Role

Systematic Registration and Management

Easily register creations and data as electronic files. Authentication of originality is supported through the assignment of a unique identifier and a digital registration seal.

Ensuring Security and Integrity

Leveraging encryption technology and distributed ledgers (blockchain), data change history is transparently recorded, thereby preventing unauthorized replication and misappropriation.

Alexandria: Digital Authentication Platform

Upon data registration, digital certificates are issued through public records from over 179 countries. This establishes an ecosystem focused on protecting creator rights and ensuring fair compensation.



Securing Trustworthy Data

By providing high-quality, curated text data, we contribute to enhancing the learning accuracy and performance of AI models.

Copyright Protection and Fair Compensation

We support creators, enabling the secure protection of their work and facilitating equitable revenue sharing.

Promoting innovation across all industries

By implementing a robust and secure system for managing data and creative works, we contribute to enhancing the competitiveness and enabling the sustainable growth of the Korean AI industry.

Policy Activities / AI Policy Institute

AI Policy Institute

Purpose and objectives



Purpose

Fostering shared understanding of AI, a monumental turning point in human history, and enhancing capabilities in AI policy and legislation. Establishing a collaborative network of experts across various fields in AI.



Membership

Comprised of Members of the National Assembly from both ruling and opposition parties, along with experts from industry, academia, and research, the regular membership consists of between 50 and 100 individuals.

Key Strategies and Anticipated Outcomes



Establishing a Long-Term AI Policy Environment through Public-Private Collaboration.



Nurturing AI startups and providing investment support, while also incorporating social value.



Enhancing global AI policy leadership through expanded domestic and international collaboration.



Fostering balanced development and innovation in the AI industry.



Enhancing Quality of Life and Building a Trustworthy AI Ecosystem



A collaborative platform for shaping AI policy

Consensus transcends the role of a simple discussion forum, serving as a vital hub for fostering a sustainable AI policy ecosystem. Through our 10 specialized subcommittees, we will research and propose long-term, effective policies across various critical areas, including AI national strategy, economic transformation, security, ethics, and talent development.

Government, Industry, Academia, and Research Institutions: The AI Policy Network

By actively engaging legislative bodies and experts from industry, academia, and research, we lead the way in shaping objective and balanced directions for AI policy. As a think tank dedicated to fostering consensus on AI policy, we illuminate Korea's path forward.



Policy Activities / AI Utilization & User Advancement

AI User Promotion Agency

Purpose and objectives



Understanding the Dual Nature of Technology

For the systematic management and prevention of risks and challenges—such as data breaches, disinformation, and deepfakes—that arise alongside the convenience brought by artificial intelligence.



Safeguarding Users and Promoting AI Advancement

Our goal is to build a sound AI ecosystem by educating users and promoting safe AI usage, and establishing ethical usage guidelines.

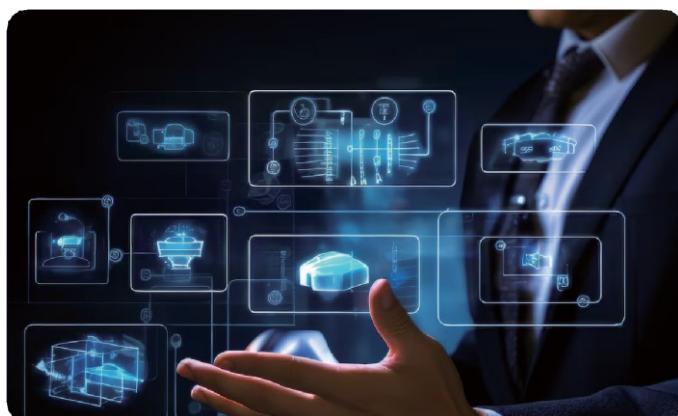
Key Roles and Strategic Direction



Establishing standards to ensure the proper utilization of publicly available generative AI models by individual developers and general users, and open source Enhancing Community Support

By analyzing and monitoring instances of AI misuse, such as fake news and deepfakes, we are establishing a comprehensive victim support system. This system is designed to ensure affected users can receive prompt assistance, including legal, psychological, and technical support.

Relevant bodies, including the Personal Information Protection Commission and the Korea Consumer Agency, We collaborate closely with relevant institutions, aligning with international ethical standards from bodies such as the OECD and UNESCO, to discuss and pursue a global AI governance framework.



Fostering a Trust-Based AI Environment

Through strengthening user protection, education, and ethical standards, we maximize the positive application of AI technology and minimize negative impacts.

Promoting the Safe and Beneficial Use of AI

Through ongoing education programs and proactive campaigns, alongside the establishment of robust systems for addressing challenges and ensuring reliability, we contribute to building a trusted artificial intelligence ecosystem for all stakeholders—from individual users to businesses and government.

Global Network and Japan Branch

Japan Branch

The Korea Artificial Intelligence Association has officially established its Tokyo branch office, named the 'Japan-Korea Artificial Intelligence Association'. This new branch will serve as a vital hub to facilitate the entry of Korean AI companies into the Japanese market and strengthen AI technology cooperation between Korea and Japan. We welcome member companies interested in joining this branch.

Establishment Background

Challenges of the
Changing Era for
AI Companies

Mainstreaming of
Global Services

Global Cooperation
and Competition in the
AI Ecosystem

Key Role

Strategizing for Sustainable Growth

Responsive and realistic to the dynamic demands of the era and the needs of global users,
We strive to provide effective solutions and clear direction.

Establishing a Global Network

Between Korean and Japanese stakeholders, aiming to provide functional cooperation between the two countries,
We are actively building our network.

Facilitating Information Exchange and AI Ecosystem Development

Discovering the new value generated by the convergence of Korea-Japan solutions, and practical business opportunities.
We are dedicated to fostering opportunities.

Companies looking to expand into the Japanese market and seize opportunities for Korea-Japan AI collaboration are invited to contact the Japan Branch Secretariat. (As of 2025, membership is free)

Membership Application:
<https://forms.gle/y7twCpRAwgh5KyFm6>

Japan Branch Website:
<https://aijpn.org/join/> Inquiries: office@aijpn.org

Our Purpose

- ✓ Building a Global Collaboration Ecosystem to Promote Widespread Societal Adoption.
- ✓ Creating a global environment for generating new ideas and identifying unique opportunities beyond those pursued by major global AI firms.



[Free]

Even if you are not a member company of our Japan Branch, if you wish to introduce your solutions to the Japanese market, please use the application form below.

Simply provide basic solution details to apply.

Application for Featuring Solutions on Japanese Webpage

<https://forms.gle/j9Cn7truwcTlJSXk9>

For other inquiries, contact: office@aijpn.org

Global Network and Partnerships

Global Partner

The Korea Artificial Intelligence Association has established a global network spanning 19 countries, including the U.S., China, Canada, and Spain. Leveraging this extensive network as a dedicated international AI business platform, we actively facilitate participation in exhibitions and buyer matching opportunities. This focused support empowers our member companies, enabling them to successfully expand their presence in overseas markets and significantly enhance their global competitiveness.

Establishing a Global Network

19 countries

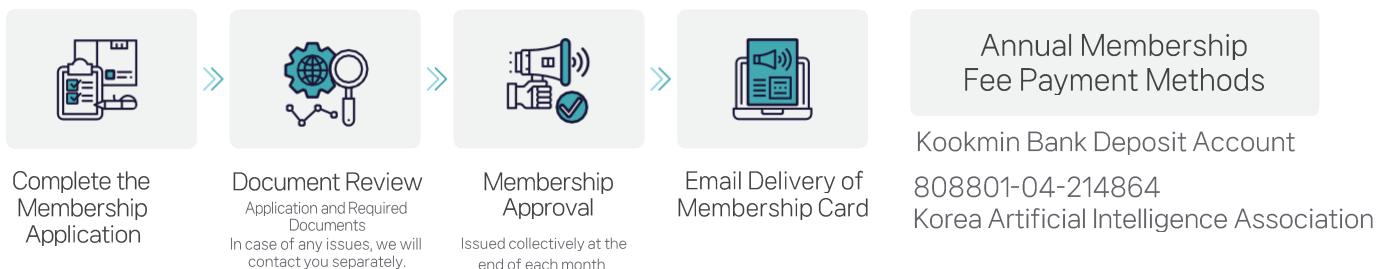


Membership and Benefits

Membership Type

 Free AI Solution Providers Free	 Premium Incorporated Annual: ₩2,000,000	 Board Initiatives Incorporated Annual Fee: ₩5,000,000	 Vice Chairman Company Please contact us for more information. 2 Years, ₩20 Million KRW
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Membership Procedure



Member Benefits

Networking and Business Matching

Talent Matching	Connecting Supply and Demand	AI Synergy Link	Investor Matching Support	Investment Platform	Global Exhibition Participation
 Access Registered Resumes from the Talent Matching Center	 Government and local government consortium Priority recommendation support				 Support for Priority Participation in International Exhibitions and Other Events

Technology Services and Discounts

Discounted Testing and Certification		
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Membership Exclusive Events and Invitations

Cloud Service Discounts	Invitation and Entry Pass	Membership Card Presentation Ceremony
 Major Cloud Service Discounts (including Microsoft, Alibaba, and more)	 Quarterly Breakfast Meetings	 Invitation to the AI Business Professionals' Chat Group
 SERI CEO Special Discount	 Samsung Employee Mall	 Membership Card Presentation Ceremony
	 PDF Membership Card	

Policy and Government Collaboration

Government Affairs Support	Awards and Recognition Support	Opportunity to Participate in Subcommittees
 Government Affairs Support	 Recognized with Minister's Award or higher	 Association President's Award Application
 High-Level Government and Business Networking Support	 Participation in Association Working Groups	

Education and Talent Development

Advanced Training Programs	Group Qualification Training
 One complimentary registration for the AI LEADER Academy is included with membership.	 Corporate AI Certification Programs

Public Relations and Marketing

Digital and Offline Promotion	Customized Marketing Services	Exhibition Booth Discount
 Baikorea Online Platform Listing	 AI's and AI Startups Registration	 Recommendations for Enterprise Marketing & Promotion and Collaborative Projects
 Annual Public Relations and Marketing Service	 30% First-Come, First-Served Discount on AI Expo Korea Booths	

*For more information, please visit our website.