



SWIM THE GLOBE 2021

Global Swimwear Designer Presentations & Events - South Beach Miami

July 10-11, 2021

SWIM THE GLOBE 2021

For the new decade, SWIM THE GLOBE will proudly present our 4th Annual Swimweek all encompassing fashion event. At the nexus of the global swimwear market and Miami Beach, STG21 will once again take up residence at a luxury South Beach Miami Hotel.

The property will play host to our line up of Swimwear Presentations, Pop Up Activations and Starlight Poolside Soirees for visiting Editors, Buyers, VIP Guests and Influencers.



STG '21 OVERVIEW

STG'21 will be selecting the hottest Swim & Resort Wear lines from around the globe.

Premier agency models will grace the runway for industry buyers and media to view. Influencers, designers, bloggers, buyers, media and models will descend on South Beach to take over the beaches, runways and the convention center.

SWIM THE GLOBE will be at the center of it all! .

The 2-day production will include an opening night VIP/Media reception, multiple runway shows, live musical performances, giveaways, product activations and an invitation only closing party.

Each component caters to a defined audience and provides ample opportunity for STG'21 to entertain its guests with memorable experiences, while raising maximum exposure for designers and their collections.



STG '21 PROGRAM

The intended Tentative schedule is as follows:

Friday, July 9th

TBD

Evening Runway Presentations 6-10pm

*Sponsored after party opportunity available

Saturday, July 10th

Pop Up Activation - Opportunities for brands to engage hotel guests.

Evening Runway Presentations 6-10pm

*Sponsored after party opportunity available

Sunday, July 11th

Consumer Pop Up Activation - Opportunities for brands to engage hotel guests and visitors poolside in the cabanas.

Designer Presentation and DJ Pool Party

Evening Runway Presentations 6-10pm

*Sponsored after party opportunity available



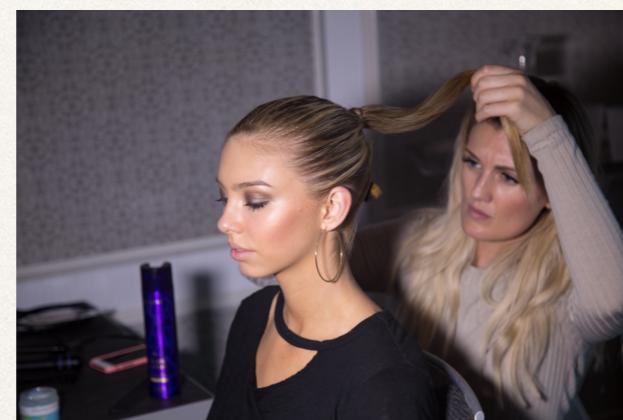
PREVIOUS VENUES



MONDRIAN
SOUTH BEACH



NATIONAL HOTEL
MIAMI - 19 NH 39 - BEACH



OCEAN DRIVE



REFINERY29

allure

GLAMOUR

MEDIA

Fashion Editors, Bloggers and International Style Influencers including from these outlets attend SWIM THE GLOBE.

Sports Illustrated
SWIMSUIT

The Miami Herald

AVVENTURA
MAGAZINE

seventeen

teen VOGUE



Miami.com

StyleWatch

InStyle

WWD

SELF
MAGAZINE



ELLE

Designer Presentation Tentative Time Slots

Saturday, July 10th - Sunday, July 11th 2020

6PM - Designer Runway Show

Fee: Individual Designer / Group Designer Package

7PM - Designer Runway Show

Fee: Individual Designer / Group Designer Package

8PM - Designer Runway Show

Fee: Individual Designer / Group Designer Package

9PM - Designer Runway Show

Fee: Individual Designer / Group Designer Package



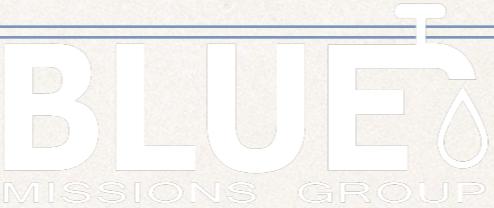


Special thanks
to *Lamborghini*



GALA 2018

benefiting



In 2018, we had the opportunity to lend support and awareness to one of our favorite charities, Blue Missions.

To learn more, visit bluemissions.org



STG'21 ADDITIONAL OPPORTUNITIES

In addition to the runway presentations there are other opportunities available at STG '21. Contact us for details on how your brand can participate in any of these customized activations.

Cabana Pop Up Shop

Post Show Afterparty



Swim The Globe

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