

# Do's and don'ts for an ERC application

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# My ERC credentials

## Proposals

	Year and call	Proposal	Result
2012 StG		KNOWLEDGFLOWS	funded
2017 CoG		PROXIMITY	B in Step 2
2019 AdG		B2B TRADE	B in Step 1
2022 AdG		MACROMGR	funded from waitlist

## Evaluations

On ERC Starting Grant panel 2020 and 2022. Expert reviewer for several proposals in other years.

# Do

- 1 Spend a lot of time preparing the proposal.
- 2 Explain research plan.
- 3 Make it coherent.

## Spend a lot of time preparing the proposal

If 150 hours can increase your chances by 10pp, your hourly wage is 1000 EUR.

The best use of your time.

## Explain research plan

Focus on crafting an exciting research plan.

Explain *what* you will do and *how*. Useful for you and makes the proposal credible.

Lot of work before funding, but see #1.

## Make it coherent

Better one big question than several loosely related projects.

In economics, 4-5 studies are promised. Best to have a common theme and an arc.

# Don't

- 1 Ignore related literature.
- 2 Hide your related work.
- 3 Strategize too much.

## Don't ignore related literature

Panel members come from different fields. If there is relevant connection, cite it.



## Don't hide your related work

Be transparent about your own related work. If you have a paper, cite it.

Beware: reviewers will see your proposal 5-8 months after submission.

## Don't strategize too much

Don't try to guess what the panel wants. It is a diverse group.

Don't spend time guessing who will be on the panel. Can even be counterproductive.

Good luck!