

Anton Korenyako

Country of residence: Russia (Moscow)

Status: Ready to relocate, Visa assistance needed

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LinkedIn: www.linkedin.com/in/korenyako

Portfolio: <https://korenyako.github.io/portfolio/>

Key Skills: User Experience Design, Visual Design, UI, UX, Interface Design, Prototyping, Wireframing, User Research, Interviews, User Flows, Personas, Art Direction, Design Thinking

Software: Figma, Adobe Photoshop, InVision, Marvel, Microsoft Excel, Microsoft PowerPoint

Product Designer and Art Director with background in UI/UX.

Experience in producing efficient user-centered design solutions from defining the problem to delivering a final product.

PROFESSIONAL EXPERIENCE

UI/UX Designer - Freelance (Moscow, Russia)

May 2010 - Present

Developed a UI kit with 200+ components for CRM startup.

Created a UX for delivery service app based on Next Billion Users design principles.

Prototyped a new feature to enhance the leading ride-hailing platform in Southeast Asia.

Digital Manager - De Fonseca (Moscow, Russia)

May 2018 - Present

Designed the global website with localization in multiple languages.

Created a UX that resulted in 53% increase of conversion rate.

Built and delivered a digital strategy which led to a 388% increase of online sales.

Increased brand awareness and achieved 5x increase in branded search traffic

Art Director - Leto (Moscow, Russia)

August 2016 - April 2018

Oversaw the art direction and design for a variety of clients including Anheuser-Busch, Bosch, Ferrero, Hyundai, Imperial Tobacco, Mercedes-Benz, PepsiCo, Philip Morris, KFC, Kotanyi, Mazda, SCA (Essity), Pizza Hut, Saint-Gobain, Unilever, Valio, X5 Group.

Led the UX/UI of the client's internal app from scratch to delivery that effectively saved POS maintenance costs up to 70%.

Led the website design for a leading food retailer from analytics and user research to production-ready UI.

Built new internal processes for rapid design and prototyping with InVision and Marvel.

UX/UI Designer - KupiVIP (Moscow, Russia)

November 2015 - August 2016

Designed the website with 1,5 million MAU being the only UX/UI designer in the company.

Accelerated prototype development, enabling the company to bring new mobile app to market in a strict deadline.

UI Designer - SpaceBox (Moscow, Russia)

May 2014 - October 2015

Designed a CRM for the biggest Russian online library.

Conceptualized the intranet UI for one of the largest real estate companies.

Successfully designed websites for 6 company clients.

Product Manager - Apartama (Moscow, Russia)

September 2011 - February 2014

Initiated and completed redesign that led to a 5% (1:20) conversion.

Boosted number of user registrations, increased customer purchases by 34%.

Progressed with the company's growth, beginning as a designer and promoted to product manager.

Spearheaded a cross-functional team of 5.

Lead Web Designer - KM (Moscow, Russia)

September 2010 - August 2011

Led redesign of the main website with 3+ million MAU.

Created 120+ unique pages ahead of schedule.

Designer - RBC Soft (Moscow, Russia)

August 2009 - September 2010

Designed websites for Ministry of Telecom and Ministry of Economic Development.

Developed numerous PowerPoint decks which helped to secure over \$5 million in funding and investments.

EDUCATION

Russian Academy of Public Administration, Moscow

Diploma

November 2005 - August 2006

Television director

Passed final exam with Distinction

Moscow State University of Printing Arts, Moscow

Incomplete Bachelor's Degree

September 1996 - January 2001

Graphic Design

Completed 5173 hours towards a BFA.

CERTIFICATION

May 2020

Digital Skills: User Experience

Accenture