

# Anton Korenyako

**Place of residence:** Bar, Montenegro

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**LinkedIn:** [www.linkedin.com/in/korenyako](https://www.linkedin.com/in/korenyako)

**Portfolio:** <https://korenyako.github.io/portfolio/>

**Key Skills:** User Experience Design, Visual Design, UI, UX, Interface Design, Prototyping, Wireframing, User Research, Interviews, User Flows, Personas, Art Direction, Design Thinking

**Software:** Figma, Photoshop, Miro, InVision, Marvel, Excel, PowerPoint

**UX Designer with 10+ years of experience in producing efficient user-centered design solutions from defining the problem to delivering a final product.**

## PROFESSIONAL EXPERIENCE

### UI/UX Designer - Freelance

**May 2010 - Present**

- Designed several CRM systems using Ant Design and MUI.
- Created a UX for delivery service app based on Next Billion Users design principles.
- Prototyped a new feature to enhance the leading ride-hailing platform in Southeast Asia.

### Lead Product Designer - Sberbank

**March 2022 - December 2022**

- Led the design of several products for the Pulse HR-Platform (DAU – 250K).
- Designed two admin panels from scratch
- Prototyped several new features which increased customer experience.

### Digital Art Director - De Fonseca

**April 2018 - November 2021**

- Led the design and development of the global website with localization in multiple languages.
- Created a UX that resulted in a 53% increase in conversion rate.
- Built and delivered a digital strategy which led to a 3x increase in online sales.
- Increased brand awareness and achieved a 5x increase in branded search traffic.

### Digital Art Director - Leto (Ark Scholz & Friends Group)

**August 2016 - April 2018**

- Oversaw the art direction and design for a variety of clients including Anheuser-Busch, Ferrero, Hyundai, Mercedes-Benz, PepsiCo, KFC, Kotanyi, Mazda, Pizza Hut, Saint-Gobain, Unilever, Valio.
- Led the UX/UI of the client's internal app from scratch to delivery that effectively saved POS maintenance costs up to 70%.
- Led the website design for a leading food retailer from analytics and user research to production-ready UI.

## **UX/UI Designer - KupiVIP**

November 2015 - July 2016

## **UI Designer - SpaceBox**

June 2014 - October 2015

## **Product Manager - Apartama**

September 2011 - February 2014

## **Lead Web Designer - KM**

October 2010 - September 2011

## **Designer - RBC Soft**

September 2009 - September 2010

# **CERTIFICATION**

## **Enterprise Design Thinking Practitioner**

January 2022

IBM

## **Foundations of User Experience (UX) Design**

August 2021

Google

## **Digital Skills: User Experience**

May 2020

Accenture

# **EDUCATION**

## **Russian Academy of Public Administration, Moscow**

### **Diploma**

November 2005 - August 2006

Television Director

Passed final exam with Distinction

## **Moscow State University of Printing Arts, Moscow**

### **Incomplete Bachelor's Degree**

September 1996 - January 2001

Graphic Design

Completed 5173 hours towards a BFA.