Anton Korenyako

Place of residence: Bar, Montenegro
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LinkedIn: www.linkedin.com/in/korenyako
Portfolio: https://korenyako.github.io/portfolio/

Key Skills: User Experience Design, Visual Design, UI, UX, Interface Design, Prototyping, Wireframing, User Research, Interviews, User Flows, Personas, Art Direction, Design Thinking
Software: Figma, Photoshop, Miro, InVision, Marvel, Excel, PowerPoint

UX Designer with 10+ years of experience in producing efficient user-centered design solutions from defining the problem to delivering a final product.

PROFESSIONAL EXPERIENCE

UI/UX Designer - Freelance
May 2010 - Present
- Designed several CRM systems using Ant Design and MUI.
- Created a UX for delivery service app based on Next Billion Users design principles.
- Prototyped a new feature to enhance the leading ride-hailing platform in Southeast Asia.

Lead Product Designer - Sberbank
March 2022 - December 2022
- Led the design of several products for the Pulse HR-Platform.
- Prototyped several new features which increased customer experience.

Digital Manager - De Fonseca
April 2018 - November 2021
- Led the design and development of the global website with localization in multiple languages.
- Created a UX that resulted in a 53% increase in conversion rate.
- Built and delivered a digital strategy which led to a 3x increase in online sales.
- Increased brand awareness and achieved a 5x increase in branded search traffic.

Digital Art Director - Leto (Ark Scholz & Friends Group)
August 2016 - April 2018
- Oversaw the art direction and design for a variety of clients including Anheuser-Busch, Ferrero, Hyundai, Mercedes-Benz, PepsiCo, KFC, Kotanyi, Mazda, Pizza Hut, Saint-Gobain, Unilever, Valio.
- Led the UX/UI of the client's internal app from scratch to delivery that effectively saved POS maintenance costs up to 70%.
- Led the website design for a leading food retailer from analytics and user research to production-ready UI.

UX/UI Designer - KupiVIP
November 2015 - July 2016

UI Designer - SpaceBox
June 2014 - October 2015

Product Manager - Apartama
September 2011 - February 2014

Lead Web Designer - KM
October 2010 - September 2011

Designer - RBC Soft
September 2009 - September 2010

CERTIFICATION

Enterprise Design Thinking Practitioner
January 2022
IBM

Foundations of User Experience (UX) Design
August 2021
Google

Digital Skills: User Experience
May 2020
Accenture

EDUCATION

Russian Academy of Public Administration, Moscow
Diploma
November 2005 - August 2006
Television Director
Passed final exam with Distinction

Moscow State University of Printing Arts, Moscow
Incomplete Bachelor's Degree
September 1996 - January 2001
Graphic Design
Completed 5173 hours towards a BFA.