

Logo Versions

WALID

WALID

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Primary

Wordmark Only

Icon

Colours



Primary

Hex #124948 RGB rgb(18,73,72)

CMYK 75 0 1 71

Pantone 19-5230



Secondary

Hex #ABDDD9

RGB rgb(171,221,217)

CMYK 23 0 2 13

Pantone 13-4909



Accent

Hex #F9C9CB

RGB rgb(249,201,203)

CMYK 0 19 18 2

Pantone 13-1520

Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

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Pantone 11-0601

Typography

Primary
ROCK SALT REGULATE

AA BB CC