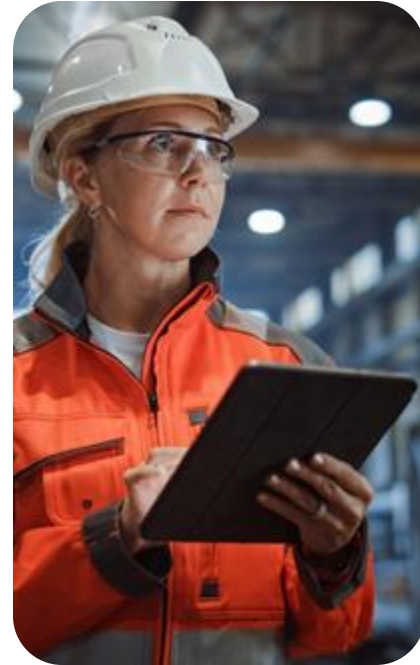




Beyond Visibility

Creating Intelligent Action
Within The Supply Chain



FourKites creates intelligent, connected and agile supply chains for the world's most recognized brands.

“End-to-end visibility from FourKites means providing a better experience for our associates. We use visibility to ensure that as orders ebb and flow, we are still able to give our associates 40 hours of paycheck and a predictable schedule every week.”

BHAVANI SUBRAMANIAM,
CHIEF SUPPLY CHAIN OFFICER



Serta
Simmons
Bedding

1,500+

Global
Customers

600

Passionate
Employees

2014

Founded &
created the
RTTVP category

3.2M

Shipments
Daily

230+

Countries &
Territories
Served

15

Patents Filed
Leader in Gen AI for
Visibility

\$200M+

Raised
Strategic investors
FedEx, Volvo, Qualcomm,
Zebra & Mitsui

Profitable
and financially
independent

Gartner

4x Leader in the
Gartner MQ for
RTTVP

FREIGHTWAVES

FreightTech
Top 25

FAST COMPANY

Fast Company Best
Place to Work for
Innovators

Analytics Insight

Top-10 Solution for
Supply Chain AI &
ML

Excellence Built On A Decade of Innovation

2015

RTTVP

700K+ carriers

3.2M daily shipments

230+ countries
& territories

**Pioneer In AI-Driven
Predictive Insights
(ETAs)**



Real-Time Network

2022

Control Tower Foundations

Full order lifecycle
exception
management

Predictive impact
**Groundbreaking
Generative AI
(FinAI)**



Real-Time Network +
Digital Twins

2025

Intelligent Control Tower™

Automated intelligent
action

Personalized
execution
**Industry's First
Digital Workforce
(Tracy & Sam)**



Real-Time Network + Digital
Twins + Digital Workforce

WHY FOURKITES



High-Impact Agentic AI
Industry's first Digital Workforce



Real-Time & Predictive
Established global connections
and integrations with your systems



Supporting 1,600+ Global Brands
Fueling FourKites' co-innovation and
operational excellence

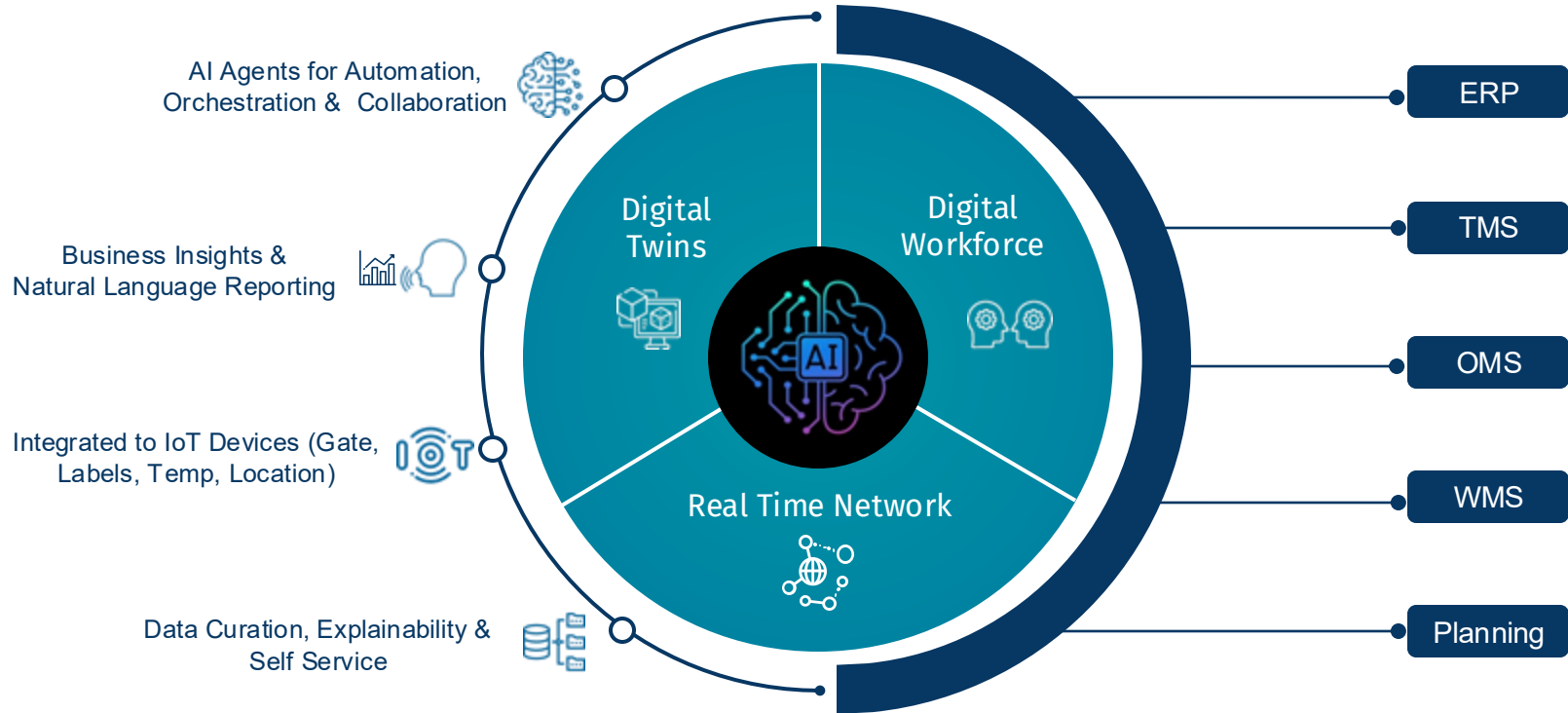


15 Patents Filed
Industry leader in generative AI
and supply chain visibility



Fastest Time to Value
Expedited ROI driven by high-value
use case mapping and execution

FourKites Intelligent Control Tower



FourKites Intelligent Control Tower



Digital Twins

Digital models of orders, shipments, assets and inventory

To create context and project the impact of disruptions

⚠ Late – \$32,000 revenue risk

Order Twin

Order lifecycle, delivery risk, revenue impact

⚠ Stockout risk of SKU 387753

Inventory Twin

Real-time positions, stockout prediction, safety stock

⚠ Port delay – 4 hour ETA change

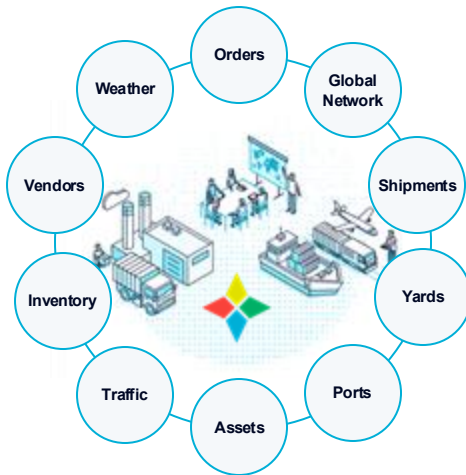
Shipment Twin

Multimodal tracking, ETAs, carrier analytics

Real-Time Network

Live feed of global supply chain data to help predict disruptions & risks

Suppliers • Inventory • Customer Ports • Weather • Traffic



Digital Workforce

AI Agents: automate exceptions

Working 24/7 on resolutions



Sam

Supplier Collaboration



Tracy

Track & Trace



Polly

Document Compliance



Cassie

Customer Service



Alan

Appointment Scheduling

Empower More Teams With Answers



Supply Planning

Today

Frequent **stockouts** of inventory needed for customer orders

Tomorrow

Inventory alerts starting the moment an order is placed



Production

Today

Production line **shutdowns** due to missed deliveries

Tomorrow

Weeks notice of potential delays in required parts



Warehouse Management

Today

Hours spent **searching** for trailers with needed SKUs

Tomorrow

Automated pull tasks based on required materials



Transportation Planning

Today

Back-and-forth **emails** with carriers for updates

Tomorrow

Automated carrier interactions and accurate ETAs



Customer Service

Today

Primary focus on fixing **poor customer service** issues

Tomorrow

Proactive outreach of potential delays with time to solve

Quick Wins Grow Into Lasting Change



90%

reduction in
manual tasks



1%

reduction in
inventory

*Global Electronics
Manufacturer*

5-6 Weeks

advance notice of
supply disruptions



2-3 Hours

saved per person
daily

*Food & Beverage
Shipper*

5%

OTIF improvement
in the first year



99%

fulfillment accuracy



14 hours

saved per person
weekly

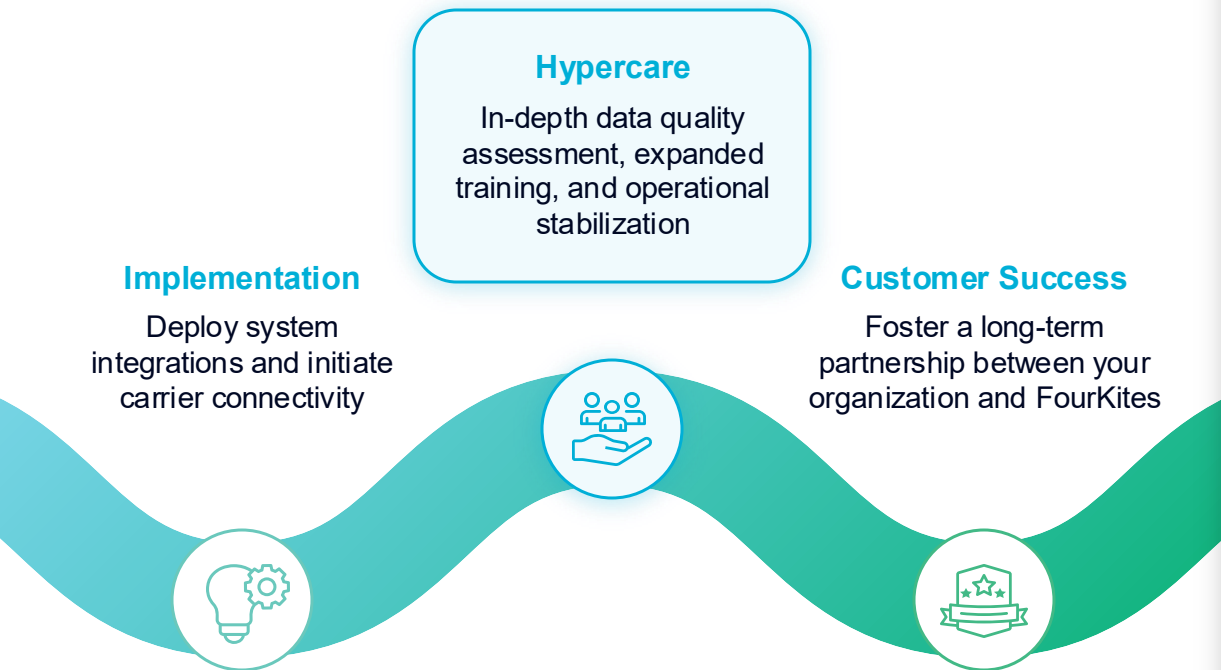


44%

reduction in
delivery inquiry
lead time



Ensuring Your Success: Operationalizing Visibility



THE FOURKITES DIFFERENCE

DESIGNED FOR YOU

100% focus on *your* key value drivers every step of the process.

FAST TIME TO VALUE

Get up and running fast—without cutting corners.

HYPERCARE & ENABLEMENT

We ensure you have the technical foundation to scale.

RESULTS THAT MATTER

Your stakeholders get insights in the right context at the right time.



Thank You!