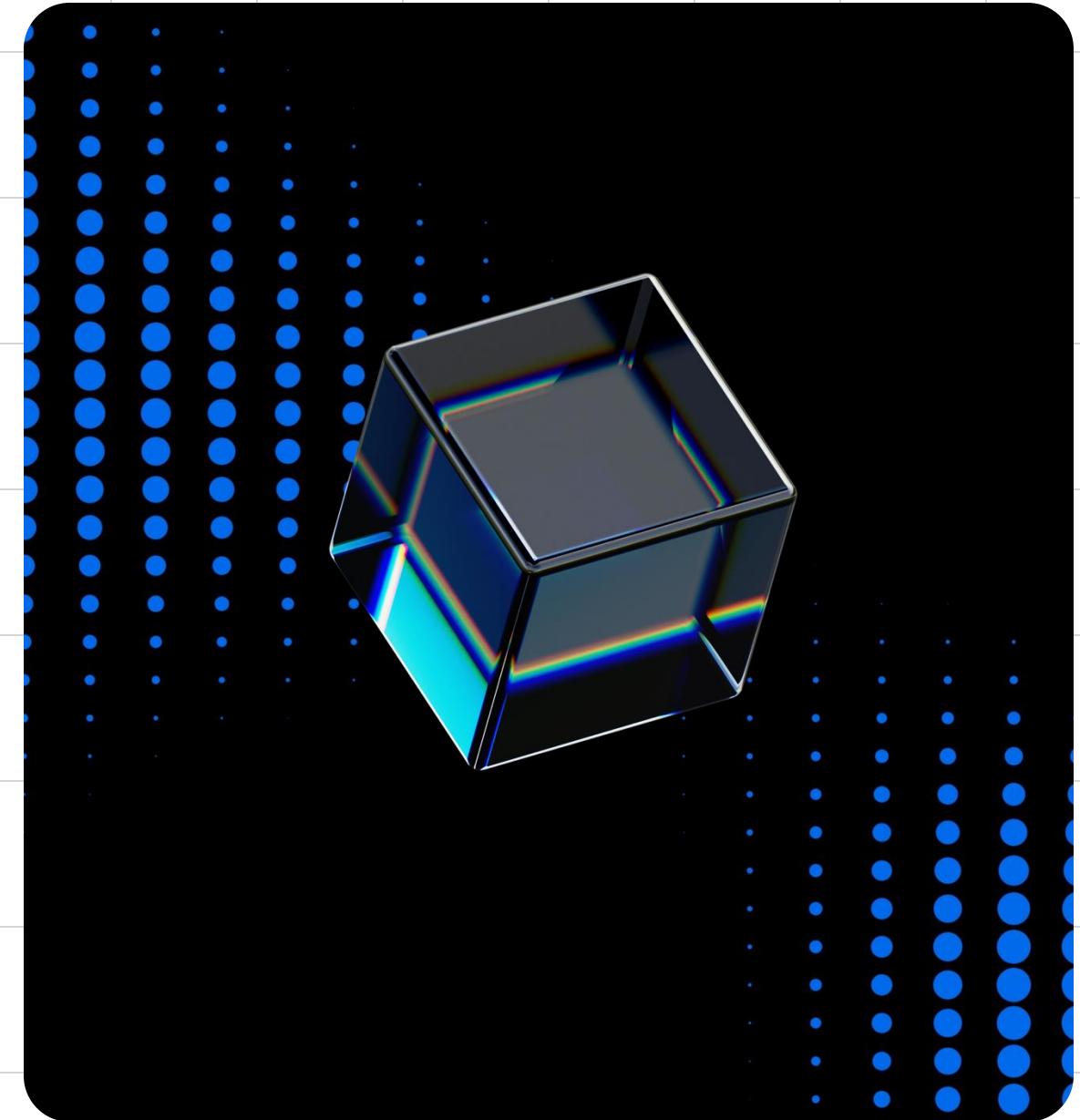


Decision Intelligence for the modern supply chain

June 2025



Friction in the supply chain

Supply chains never have been more difficult to manage

\$9.7T

in working capital is trapped in safety-stock inventory worldwide every year—money that could otherwise fund growth, innovation, or price relief.

Source: World Bank Global Logistics Report, 2024

82%

of executives say that to remain competitive, their organizations must make greater use of AI

Source: Reimagine Main Street, 2025

Rapid geopolitical shifts



Extreme weather



Labor scarcity & strikes



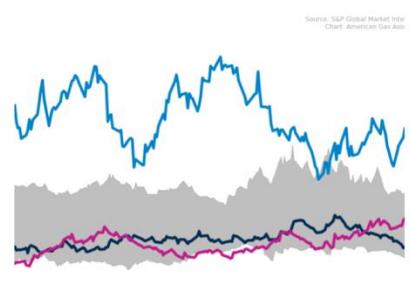
Chokepoint friction



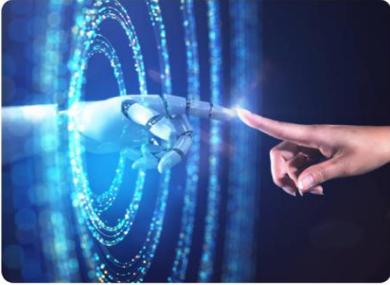
Customer expectations



Cost volatility crisis



AI hype



Siloed & lagging data



Manual & repetitive processes



Operational pressures

Deliver more with less—every lane, every shift.



Elevate CX

Increase on-time in full deliveries

Reduce “where is my order” calls

Mitigate exceptions to hit promise dates to doorstep



Decrease costs

Eliminate unnecessary fees and penalties

Limit costly expedites

Reduce unnecessary headcount



Improve cash flow

Lower inventory cost

Reduce buffer stock

Gain efficiency for inventory in-motion



Increase efficiency

Streamline data process

Eliminate manual processes

Reduce reliance on phone calls & spreadsheets



Minimize emissions

Measure & monitor Scope 3 supply chain emissions

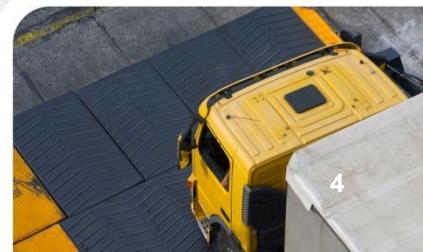
Comply with reporting requirements

Achieve sustainability goals

We believe in better

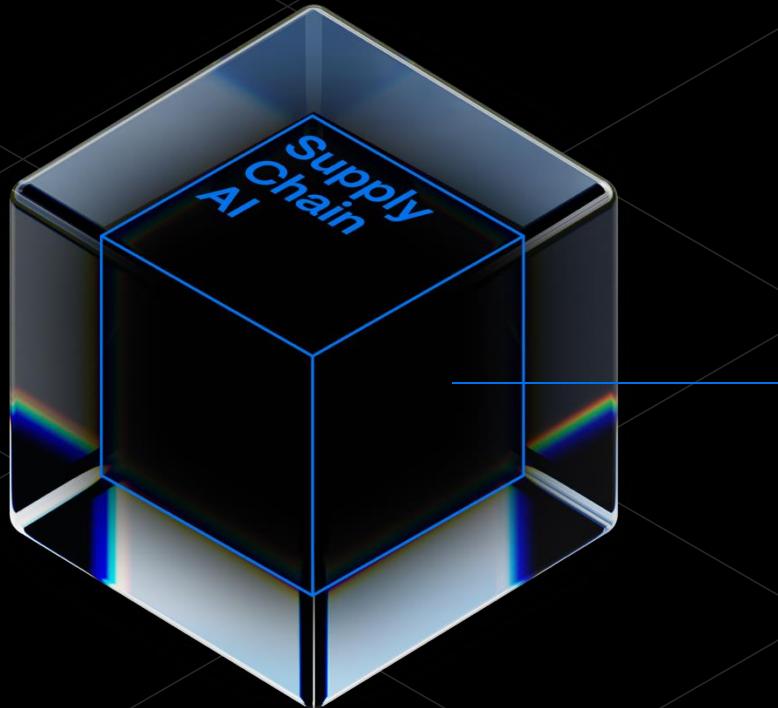
project44 believes in better—better technology, better information, better outcomes. And a better supply chain.

So we built a better platform.



project44's Decision Intelligence Platform

Movement is the Decision Intelligence Platform for the Modern Supply Chain—transforming fragmented logistics data into unified, AI-powered decisions that drive action and automation.



Powered by Supply Chain AI

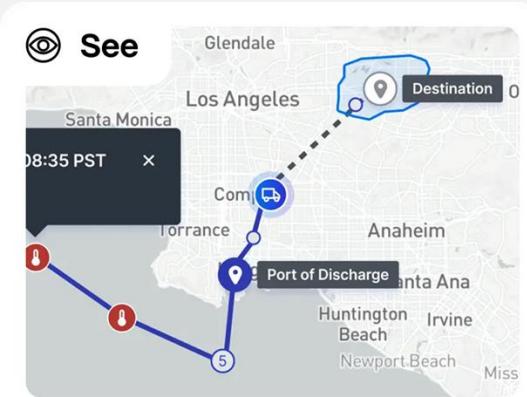
-  Connects your supply chain to the most sources
All modes, nodes, around the world
-  Readies the data to ensure that it's accurate and actionable
Proprietary verification and algorithms
-  Offers full transparency so that you feel confident in its reliability
-  Brings value to tasks from TMS and Visibility to Yard and Last Mile

Our approach: Connect. See. Act. Automate.

On the project44 Decision Intelligence Platform, you can:



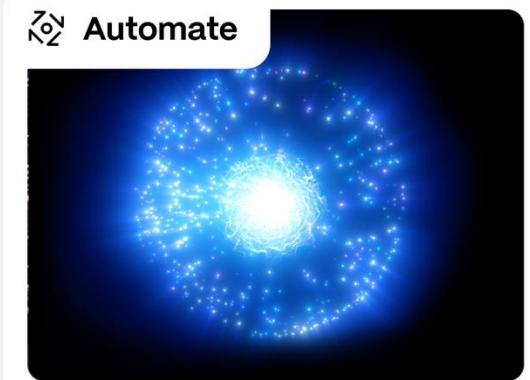
Connect
Fuse every carrier, system
and sensor into one live
data fabric



See
Transform data into
actionable and contextualized
end-to-end intelligence



Act
Trigger data-driven
workflows that cut clicks,
calls, and costly firefighting



Automate
Deploy AI agents that
execute bookings, reroutes,
and adapts to your unique
operations

Automate

Act

See

Connect | Fuse every carrier, system and sensor into one live data fabric

Global Carrier & Node Network

Fusing every carrier, mode, and global node into one live, comprehensive data fabric to anticipate disruptions



Embedded ERP, TMS, WMS Ecosystem

Connecting your WMS, ERP, TMS, and OMS systems via an API-first architecture to unify fragmented logistics data



Intelligent Data Fabric

AI-powered blending, validation, and enrichment turn raw feeds into a single source of truth, fueling seamless connection management



 Automate

 Act

 See

 Connect | Fuse every carrier, system and sensor into one live data fabric

Global Carrier & Node Network

Embedded Ecosystem

Intelligent Data Fabric

1,400+ Telematic Integrations



140+ port terminals



5K+ API integrations to carriers



100+ cameras with OCR technology



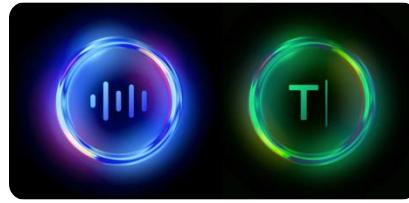
300+ integrated & digitized yards



Global weather alerts



AI Voice & Messaging Agents



600+ class I, II and III rail lines



8B+ news & media data points daily



IoT Devices



 Automate

 Act

 See

 Connect | Fuse every carrier, system and sensor into one live data fabric

Global Carrier & Node Network

Embedded Ecosystem

Intelligent Data Fabric

ERP Integrations



WMS Integrations



TMS Integrations



OMS Integrations



ORACLE

SAP

BlueYonder

datex

infor

e2open

KÖRBER

Manhattan
Associates.

MERCURY GATE

→ Automate

Act

See

 Connect | Fuse every carrier, system and sensor into one live data fabric

Global Carrier & Node Network

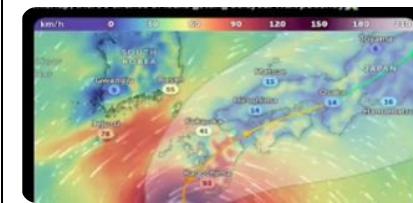
Embedded Ecosystem

Intelligent Data Fabric

AI Data Blending



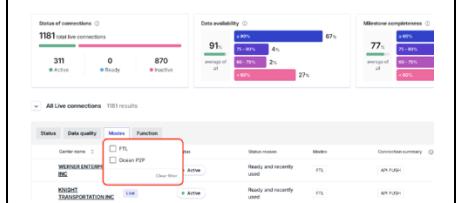
Contextualized Data



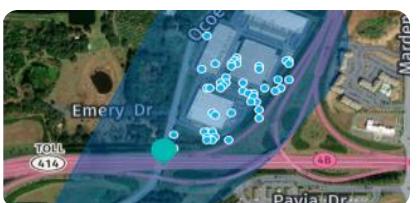
Carrier Performance



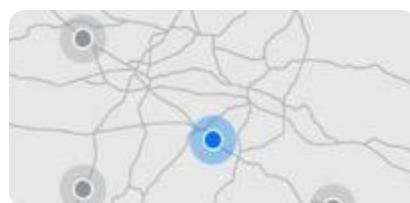
Connection Center



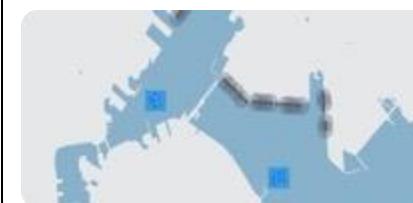
Intelligent Geofencing



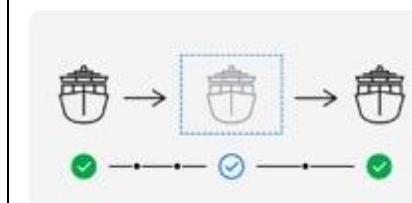
Data Completeness



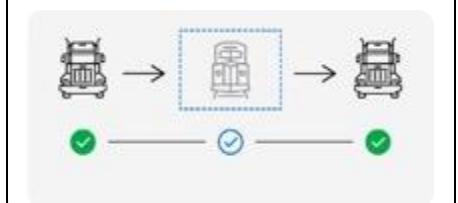
Latency



Data Fidelity



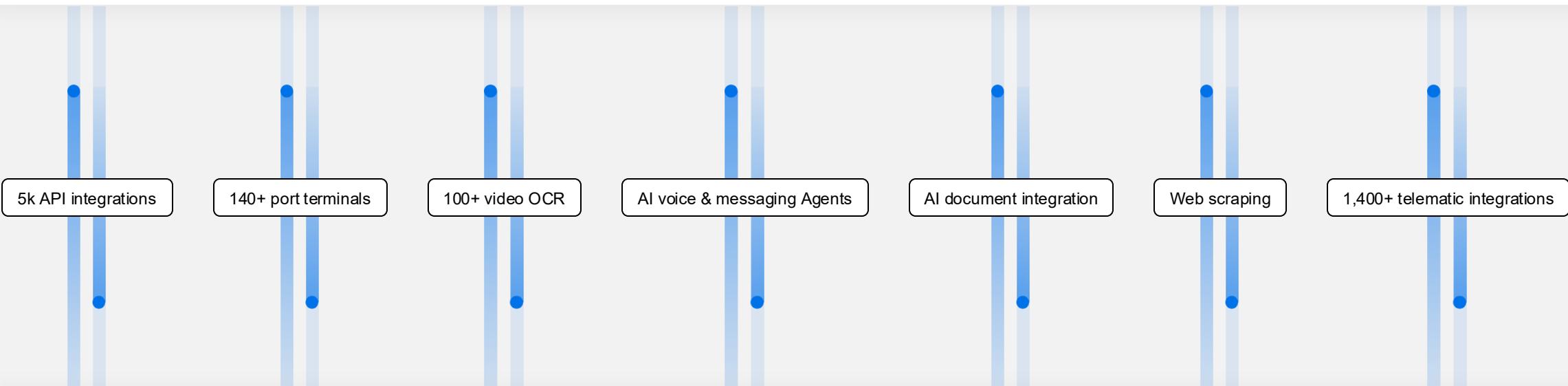
Data Accuracy



Automate

Act

See

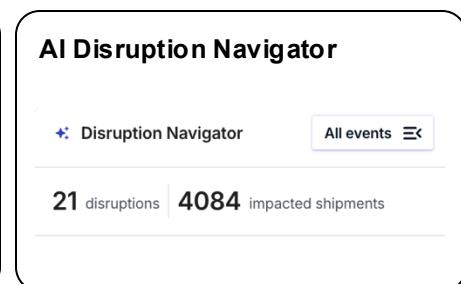
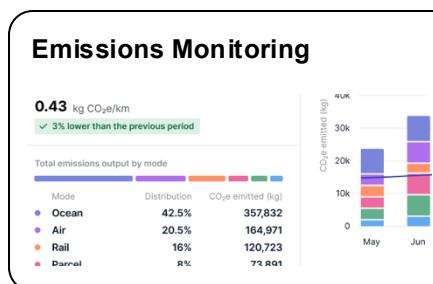
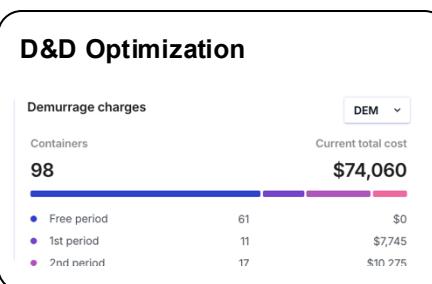
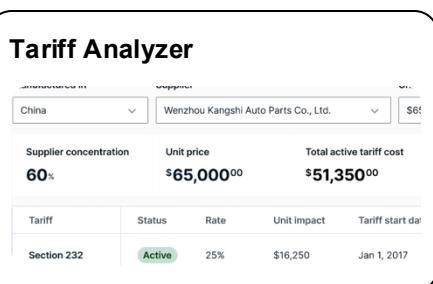
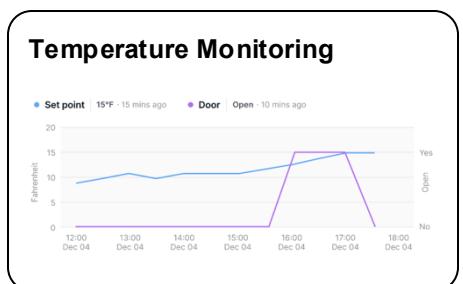
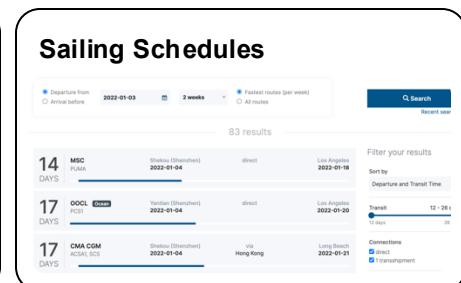
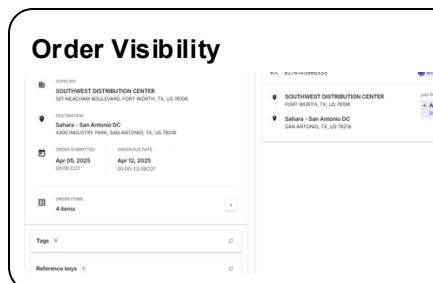
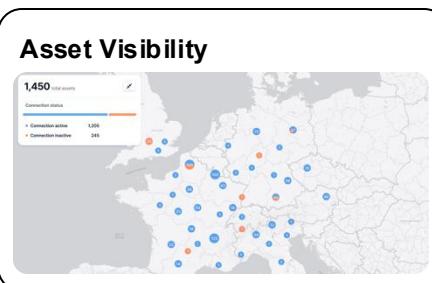
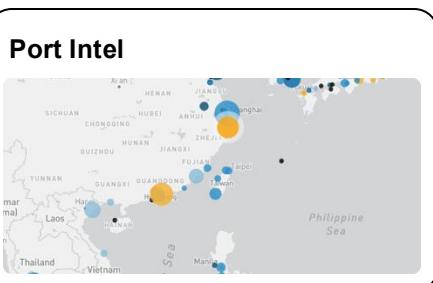


↔ Connect | Fuse every carrier, system and sensor into one live data fabric

FFW Air Barge Ocean Rail FTL LTL Parcel Ocean terminals / ports Rail yard terminals Warehouses

 Automate

 Act

 See | Transform data into actionable and contextualized end-to-end intelligence

AI-Powered ETAs
Vessel
Container Discharge
Air
E2E
FTL
Rail
LTL
Last Mile Delivery Date
FFW
 Connect

 **Automate**

⚡ **Act** | Trigger data-driven workflows that cut clicks, calls, and costly firefighting

Intelligent TMS

Available to book 5

Carrier	Mode	Visibility	Reliability	All-in Rate
heul	Heyl Truck Lines Inc	FTL	85%	84%
	Pickup: Tue, Aug 29 ~ Deliver: Wed, Aug 30			\$6,020.00 USD Expires Sep 24, 2023 12:15
JB Hunt	JB Hunt	FTL	87%	65%
	Pickup: Tue, Aug 29 ~ Deliver: Wed, Aug 30			\$6,024.00 USD Expires Sep 24, 2023 12:15
ECHO	Echo Global Logistics	FTL	65%	65%
	Pickup: Tue, Aug 29 ~ Deliver: Wed, Aug 30			\$6,032.00 USD Expires Sep 24, 2023 12:15
Emerson	Emerson Division Inc	FTL	87%	84%
	Pickup: Tue, Aug 29 ~ Deliver: Wed, Aug 30			\$6,120.00 USD Expires Sep 24, 2023 12:15

1 contract rates 4 instant spot rates

[Book now](#)

Yard Management



Procurement Analytics

Procurement Analytics

\$ Potential savings 12% from previous 30 days

\$ 143,672 USD 12% from previous 30 days

76% 6% from previous 30 days 12% 2% from

Origin	Destination	Equipment	Contract status	Market rate	Your avg. rate	Total loads	Potential savings	Loads on-time	Contracts
Los Angeles, CA	Houston, TX	Dry van	24	\$3,240 USD	\$4,074 USD +24%	28	\$20,188 USD	21 75%	Active +1 2
Los Angeles, CA	Houston, TX	Flocked	26	\$3,689 USD	\$4,297 USD +19%	26	\$18,408 USD	18 69%	Active 1
Chicago, IL	Dallas, TX	Refrigerated	23	\$2,229 USD	\$2,901 USD +30%	23	\$15,456 USD	15 65%	Active 2

Exception Management

Exception type	Total active
Late > 5 days	642
Held	275
Rolled	250
Demurrage risk	175

Collaboration

Open tasks 1

[Create task](#)

Assignee	Status	Priority
Nick Ruggiero	Open	No priority

Task ID 3119

EC Ellie Crist • Feb 19, 2025 17:33
please call carrier

NR Nick Ruggiero • Feb 27, 2025 09:51

MO, the AI assistant

Ask MO

How many FTL shipments containing SKU 2C820 arrived at my TN warehouse this week?

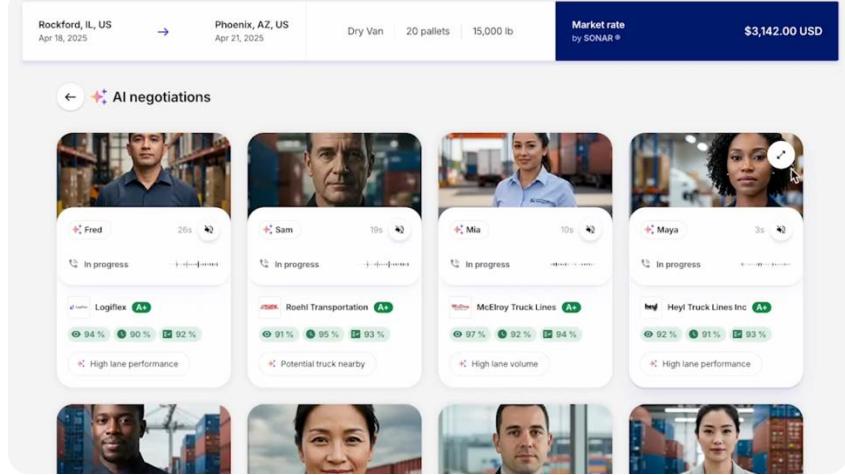
I have found 6 FTL shipments containing SKU 2C820 that have arrived at your warehouse at 10260 McKee Rd, Collegedale, TN, 37315, US in the past 7 days:

BOL 515671633404 - Arrival time Dec 17, 2024 at 20:45 PST
BOL 735267133421 - Arrival time Dec 17, 2024 at 12:40 PST
BOL 532537164047 - Arrival time Dec 16, 2024 at 17:31 PST

 **See**
 **Connect**

Automate | Deploy AI agents that execute bookings, reroutes, and adapts to your unique operations

AutonomousTMS

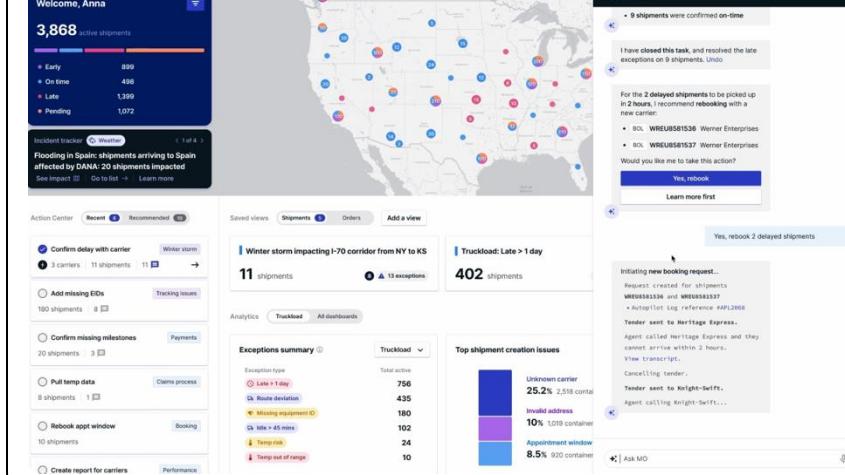


Rockford, IL, US → Phoenix, AZ, US
Apr 18, 2025 Phoenix, AZ, US
Apr 21, 2025 Dry Van 20 pallets 15,000 lb Market rate by SONAR \$3,142.00 USD

AI negotiations

- Fred: In progress, 26s, 94%, 90%, 92%, High lane performance
- Sam: In progress, 10s, 91%, 95%, 93%, Potential truck nearby
- Mia: In progress, 10s, 97%, 92%, 94%, High lane volume
- Maya: In progress, 3s, 92%, 91%, 93%, High lane performance

Autonomous Workflows



Welcome, Anna
3,868 active shipments

Incident tracker: Flooding in Spain: shipments arriving to Spain affected by DANA: 20 shipments impacted. See impact → Go to list → Learn more.

Action Center: Recent Recommended

Saved views: Shipments Orders Add a view

Winter storm: 11 shipments, 13 exceptions

Confirm delay with carrier: 3 carriers, 11 shipments, 11 carriers

Add missing EIDs: 180 shipments

Confirm missing milestones: 20 shipments

Pull temp data: 8 shipments

Rebook app window: 10 shipments

Create report for carriers

Exceptions summary: Late + 1 day, Route deviation, Missing equipment, Mile + 45 mins, Temp risk, Temp out of range

Top shipment creation issues: Unknown carrier 25.2% (2,518 total), Invalid address 10% (1,019 total), Appointment window 8.5% (920 total)

Ask MO: 9 shipments were confirmed on-time. I have closed this task, and resolved the late exceptions on 9 shipments. Undo. For the 2 delayed shipments to be picked up in 2 hours, I recommend rebooking with a new carrier: WREUS81536 Werner Enterprises, WREUS81537 Werner Enterprises. Would you like me to take this action? Yes, rebook. Learn more first. Initiating new booking request... Agent created the shipment: wernerexpress123456789. Autonomous log reference AAPI2868. Tender sent to Heritage Express. Agent called Heritage Express and they cannot arrive within 2 hours. View transcript. Cancelling tender. Tender sent to Knight-Swift. Agent calling Knight-Swift... Ask MO. Yes, rebook 2 delayed shipments.

⚡ Act

👁 See

↔ Connect

Our AI-powered decisions are delivering ROI for our customers



Elevate CX

54%

reduction in 'where's my order' calls

Office DEPOT

20%

increase in net promoter score



Decrease costs

99%

reduction in D&D fees

**SUNTORY
GLOBAL SPIRITS**

\$16M

cost avoidance during Baltimore Bridge collapse



Improve cash flow

\$12M

in annual savings with 1 day safety stock reduction

TOYOTA

20%

score reduction in supply on hand



Increase efficiency

86%

reduction in gate wait time



100%

increase in productivity without requiring additional headcount



Minimize emissions

68%

of ocean emissions measured

Heineken®

5M

shipments with emissions reporting across 14K carriers

amazon

Trusted by the world's leading brands

RETAILERS		FOOD & BEVERAGE		MANUFACTURING				PHARMACEUTICAL / MEDICAL	TIER 1 AUTO SUPPLIERS		AUTOMOTIVE	OTHER KEY CUSTOMERS	FREIGHT FORWARDERS
amazon					Novelis								
													
Abercrombie & Fitch													
	RALPH LAUREN												
NORDSTROM													
													
								