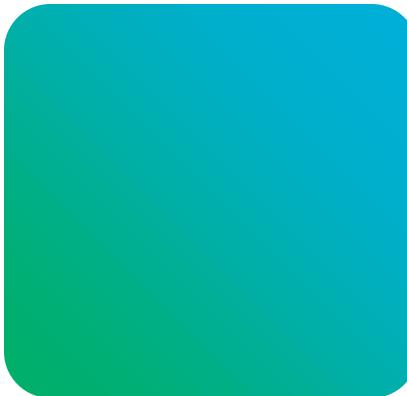
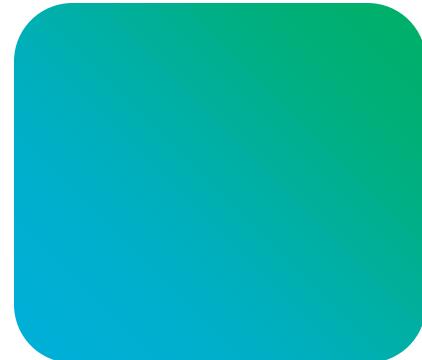




## Beyond Visibility

Creating Intelligent Action  
Within The Supply Chain



# FourKites creates intelligent, connected and agile supply chains for the world's most recognized brands.

"End-to-end visibility from FourKites means providing a better experience for our associates. We use visibility to ensure that as orders ebb and flow, we are still able to give our associates 40 hours of paycheck and a predictable schedule every week."

**BHAVANI SUBRAMANIAM,**  
CHIEF SUPPLY CHAIN OFFICER



Serta  
Simmons  
Bedding

**1,500+**

Global  
Customers

**600**

Passionate  
Employees

**2014**

Founded & created the RTTVP category

**3.2M**

Shipments  
Daily

**230+**

Countries &  
Territories  
Served

**15**

Patents Filed  
Leader in Gen AI for  
Visibility

**\$200M+**

Raised  
Strategic investors  
FedEx, Volvo, Qualcomm,  
Zebra & Mitsui

**Profitable**

and financially  
independent

**FREIGHTWAVES**

FreightTech  
Top 25

**FAST COMPANY**

Fast Company Best  
Place to Work for  
Innovators

**Analytics Insight**

Top-10 Solution for  
Supply Chain AI &  
ML

# Excellence Built On A Decade of Innovation

2015

## RTTVP

700K+ carriers

3.2M daily shipments

230+ countries & territories

Pioneer In AI-Driven Predictive Insights (ETAs)



Real-Time Network

2022

## Control Tower Foundations

Full order lifecycle exception management

Predictive impact  
**Groundbreaking Generative AI**  
(FinAI)



Real-Time Network + Digital Twins

2025

## Intelligent Control Tower™

Automated intelligent action

Personalized execution

**Industry's First Digital Workforce**  
(Tracy & Sam)



Real-Time Network + Digital Twins + Digital Workforce

## WHY FOURKITES



**High-Impact Agentic AI**  
Industry's first Digital Workforce



**Real-Time & Predictive**  
Established global connections and integrations with your systems



**Supporting 1,600+ Global Brands**  
Fueling FourKites' co-innovation and operational excellence

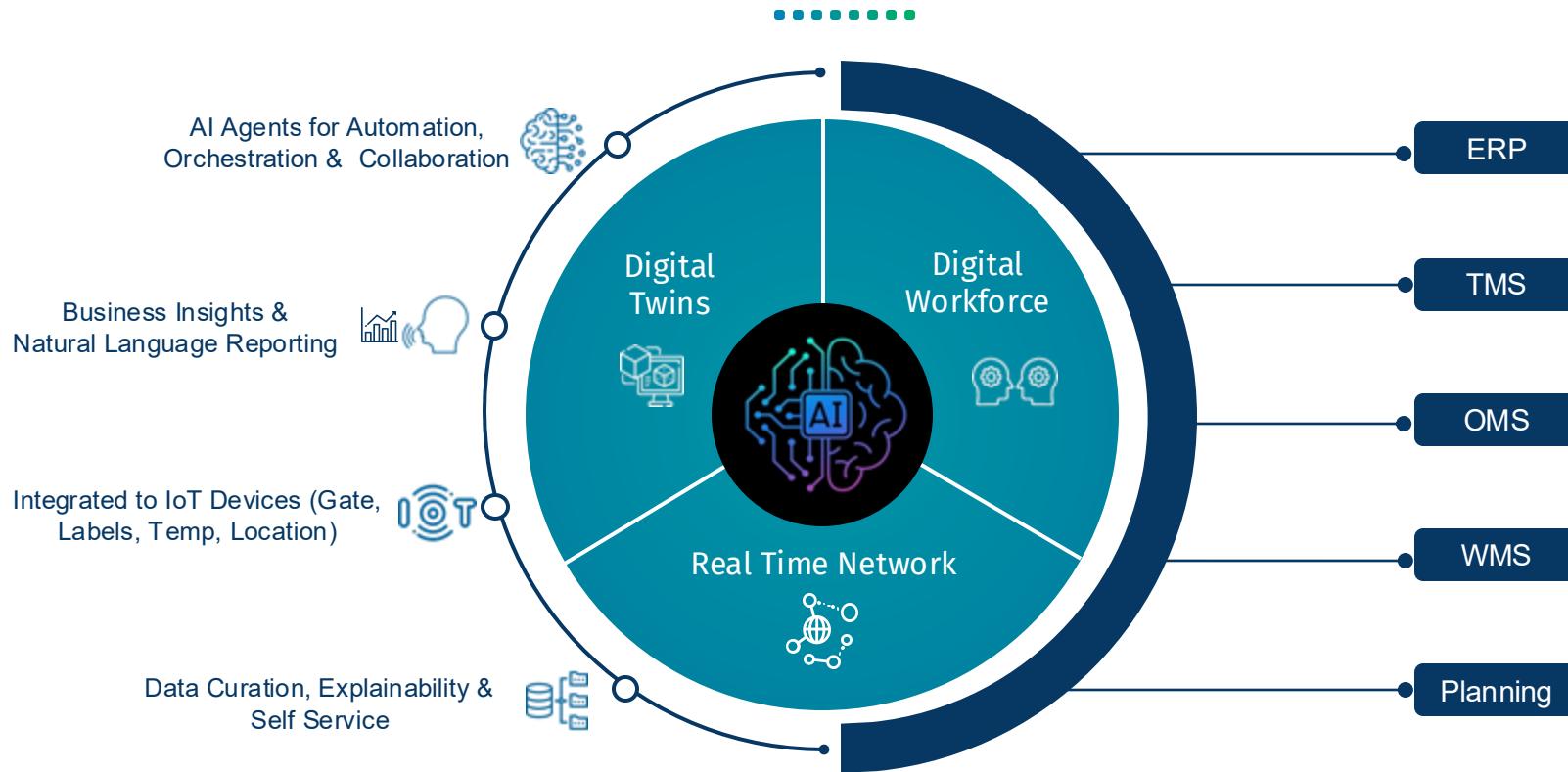


**15 Patents Filed**  
Industry leader in generative AI and supply chain visibility



**Fastest Time to Value**  
Expedited ROI driven by high-value use case mapping and execution

# FourKites Intelligent Control Tower



See Disruptions → Predict Impact → Respond on Recommendation → Collaborate & Connect

# FourKites Intelligent Control Tower



## Digital Twins

Digital models of orders, shipments, assets and inventory

To create context and project the impact of disruptions

Late – \$32,000 revenue risk

### Order Twin

Order lifecycle, delivery risk, revenue impact

Stockout risk of SKU 387753

### Inventory Twin

Real-time positions, stockout prediction, safety stock

Port delay – 4 hour ETA change

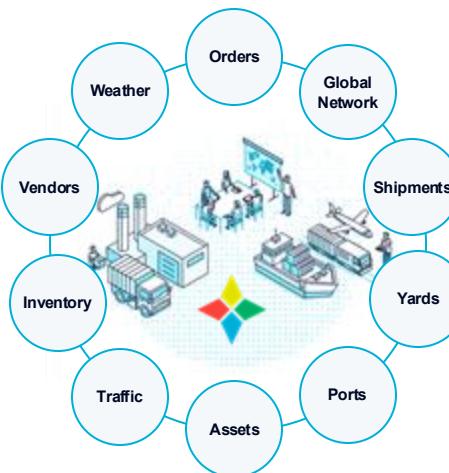
### Shipment Twin

Multimodal tracking, ETAs, carrier analytics

## Real-Time Network

Live feed of global supply chain data to help predict disruptions & risks

Suppliers • Inventory • Customer Ports • Weather • Traffic



## Digital Workforce

AI Agents: automate exceptions  
Working 24/7 on resolutions



**Sam**

Supplier Collaboration



**Tracy**

Track & Trace



**Polly**

Document Compliance



**Cassie**

Customer Service



**Alan**

Appointment Scheduling

# Empower More Teams With Answers

.....



## Supply Planning

**Today**  
Frequent **stockouts** of inventory needed for customer orders

**Tomorrow**  
**Inventory alerts** starting the moment an order is placed



## Production

**Today**  
Production line **shutdowns** due to missed deliveries

**Tomorrow**  
**Weeks notice** of potential delays in required parts



## Warehouse Management

**Today**  
Hours spent **searching** for trailers with needed SKUs

**Tomorrow**  
**Automated pull tasks** based on required materials



## Transportation Planning

**Today**  
Back-and-forth **emails** with carriers for updates

**Tomorrow**  
**Automated carrier interactions** and accurate ETAs



## Customer Service

**Today**  
Primary focus on fixing **poor customer service** issues

**Tomorrow**  
**Proactive outreach** of potential delays with time to solve

# Quick Wins Grow Into Lasting Change

.....

**90%**  
reduction in  
manual tasks



**1%**  
reduction in  
inventory

*Global Electronics  
Manufacturer*

**5-6 Weeks**  
advance notice of  
supply disruptions



**2-3 Hours**  
saved per person  
daily

*Food & Beverage  
Shipper*

**5%**  
OTIF improvement  
in the first year



**99%**  
fulfillment accuracy



**14 hours**  
saved per person  
weekly

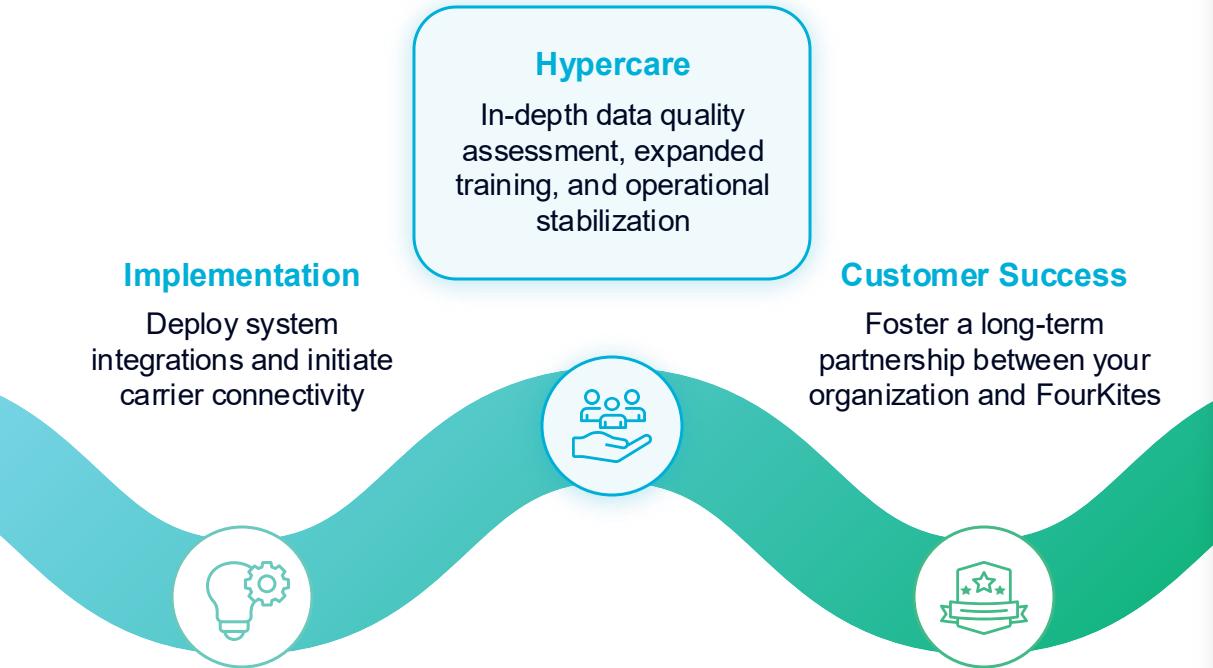


**44%**  
reduction in  
delivery inquiry  
lead time



# Ensuring Your Success: Operationalizing Visibility

.....



## THE FOURKITES DIFFERENCE

### DESIGNED FOR YOU

100% focus on *your* key value drivers every step of the process.

### FAST TIME TO VALUE

Get up and running fast—without cutting corners.

### HYPERCARE & ENABLEMENT

We ensure you have the technical foundation to scale.

### RESULTS THAT MATTER

Your stakeholders get insights in the right context at the right time.



Thank You!