



Turn your supply chain from reactive to predictive

With the Market leader in overseas real-time visibility

A data expert
supporting Retail
companies





Company Overview

Wakeo at a glance

The Market Leader in
Multimodal Visibility

Trusted Partner of
Global Leaders

99% Loyalty
since day-1 in 2016

Clients sample



COMPTOIR DES
COTONNIERS

SALOMON



ATOMIC

PRINCESSE
tam.tam
PARIS



BOSS
HUGO BOSS

Levi's

PUMA
adidas

Haier acer

B|BRAUN
SHARING EXPERTISE



FORVIA
faurecia



Fracht GROUP
INTERNATIONAL FREIGHT FORWARDER

RHENUS
LOGISTICS

BLUE
WATER
SHIPPING

BERGER

LOGISTIK

Team

100+ people

Supply Chain specialists: former K+N, Maersk, CMA, Bolloré etc.

Data experts: ex Thalès, IFP, Centrale, Mines-Ponts etc.

A strategic partner to Retailers

PRINCESSE tam.tam
PARIS



COMPTOIR DES
COTONNIERS



Boosted anticipation to secure in-store availability

Enriched & neutral data from carriers : moving from 47% performance on ETA accuracy with forwarders to +90% with Wakeo & up to +20 days of anticipation



Strong levers for inventory optimization

Transit time optimization - Identify levers for improvement

Secure inventory planning: prevent out-of-stock & optimize buffers



Smooth internal coordination

Reduce lead-time after arrival at POD

Improved warehouse management

Select competitive back-up options & significantly reduce last-minute costs

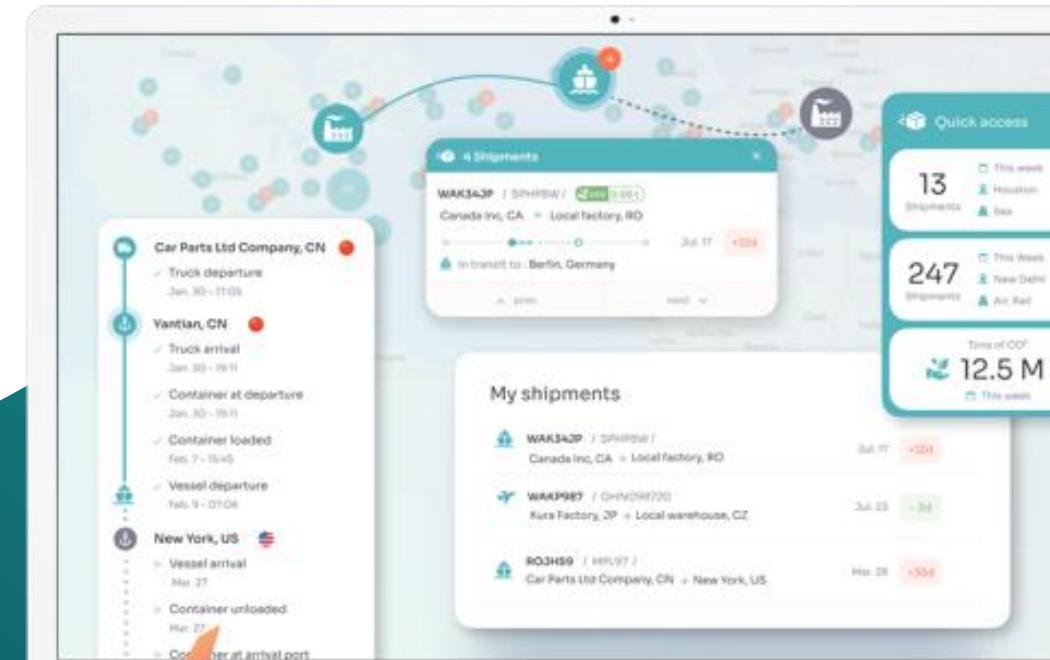
More productivity to review shipments status



The solution Wakeo

An AI-powered
decision making
platform

To help shippers
boost operational excellence
and improve customer satisfaction





Key features



Real-time Tracking & Alerting

- Multimodal tracking
- Predictive ETA
- Automated email alerting

From reactive to predictive



Intelligent Analytics

- Transport performance
- Transit time monitoring
- Demurrage & detention
- Market Intel / Port congestion

Data-driven SC for smarter decisions



Carbon footprint Calculator

- All transport modes
- GLEC, EN16258 & ISO compliant
- Powered by the detailed tracking engine

Reduce environmental impact



Trusted Routes: Recommendations

- Scale the exploration of routes
- Recommendations based on a data scoring of reliability, risks, sustainability & rates

Routes recommendations leveraging data



e-Booking

- No more emails & phone calls, automate manual processes
- Reliable & scalable
- Monitor performance

Simplify the booking process



The Control Tower



All shipments in one place

All carriers, all transport modes in one place

Door-to-door coverage

Manage issues by exception and focus on added-value actions

The screenshot displays the Wakeo Control Tower dashboard. At the top, there's a navigation bar with 'Dashboard', 'Shipments', 'Analytics', 'Trusted routes', and 'Booking'. Below the navigation is a world map showing various shipment locations marked with green circles containing numbers (e.g., 2, 3, 4, 5) and small icons representing different transport modes. A callout box highlights this feature with the text 'All transport modes'.

The main area shows a list of four shipments:

- SAF-987654 / 557XC: Safran Aero Composite, Commercy, FR → Safran Aero Composite, Rochester, US. ETA: Sep 21, 2024, +11h.
- OIUH8541222 / 6333087: Röthis, AT → Travemünde, DE. ETA: Sep 19, 2024, -20h.
- WAK/567562 / R-56/18: Usine Shenzhen, CN → Usine Lazaret, RO. ETA: Sep 18, 2024, +1d.
- WAK/57655 / R-56/18: Usine Lazaret, RO → Moet Hennessy Germany GmbH, DE. ETA: Sep 22, 2024, +2d.

To the right, a sidebar titled 'Quick access' provides summary statistics: 4 Shipments (This week, All, Sea, Air, Delayed), 10 Shipments (All active, All, Air, Delayed), and 4.06 Tons of CO₂e. An 'Add widget' button is also present.

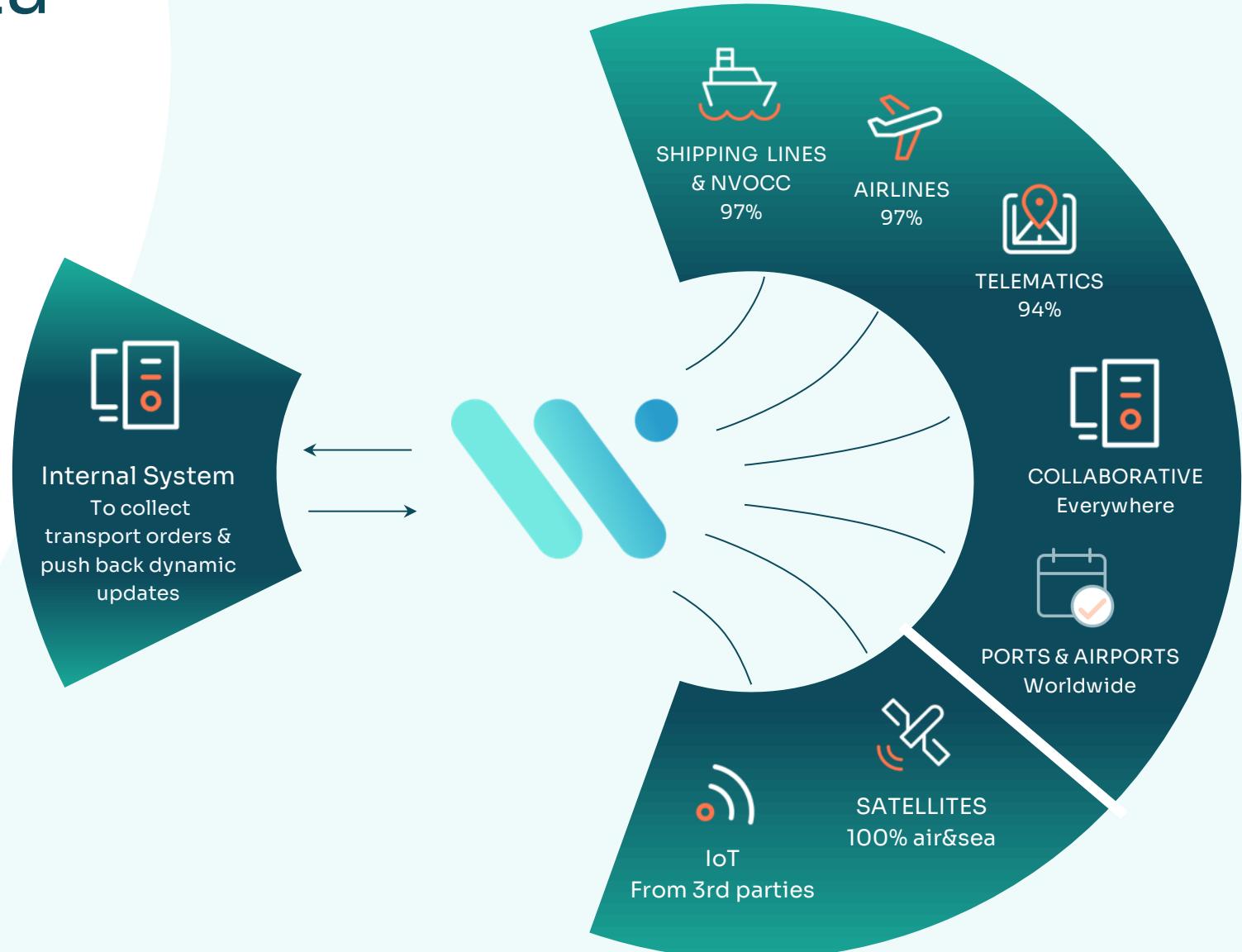
A large orange callout box at the bottom right points to the sidebar with the text 'Your favourite shipments in a click'.

Another orange callout box on the right side of the map area points to the map with the text 'Quickly identify hot spots'.

The sources of data

The connected supply chain:
hundreds of datasources coming
from transport providers and
independent sources

To fuel the data engine with
best-in-class ETAs and
machine learning algorithms



Dynamic data models

Currently 20+
agent-based
models ...

...fuelled by billions of multimodal
GPS positions, and billions of
datapoints on lanes...

... to create
**the best-in-class ETA
prediction model**
built on deep
transport expertise

- Schedules reliability
- Location-specific models
- Ports behavior patterns
- Routes prediction
- Containers rollovers
- Blank sailing
- Carrier speed profile
- And more...

Predictive
ETA



Sea: navigate massive disruptions

Anticipate and limit the impact of large-scale disruptions (congestion, strike, war etc.) thanks to real-time, predictive & door-to-door ETA

97% market coverage
Shipping lines & NVOCCs

The screenshot displays the Wakeo platform interface for tracking a shipping container. At the top, a timeline shows milestones from August 17, 2024, to September 3, 2024, including vessel departures and arrivals, container loading/unloading, and truck departures/arrivals. A callout highlights the "Timeline with milestones updates" feature. Below the timeline is a map showing the route from Singapore to Antwerpen, with a red dot indicating the current location. Another callout highlights "Tracking in real-time on the map". On the right, a detailed view of the container CU8279270 shows transportation information for a shipment from Zhongjun Car Parts Limited Company, CN to Nantong, CN, and then to Antwerpen, BE. It includes fields for container number, booking number, carrier, vessel, incoterms, and transport mode. A final callout highlights "Door-to-door predictive ETA and deviation analysis compared to the plan".

Timeline with milestones updates
Empty container Pick-up, Gate-in, Loaded, Departure, ETA changes, Transhipment, Arrival, Unloaded, Gate-out, Empty container return

CU8279270

Information Transport documents

Transportation

Zhongjun Car Parts Limited Company, CN → Nantong, CN

Nantong, CN → Antwerpen, BE

Container number	EMCU8279271
Master BL	EGLV142157670611
Booking number	
Container type	40'HC
Carrier	Evergreen Line
Vessel	JOHN BURNS (5416010)
Incoterms	FOB
Transport mode	FCL

Antwerpen, BE → Cauvel Belgium Factory, BE

Door-to-door predictive ETA and deviation analysis compared to the plan



Streamline warehouses reception & reduce extra costs

Potential stretch in the original 21-day voyage from Ningbo to Piraeus
to 50 - 60 days under the re-routed scenario

Up to +20 days of anticipation to:



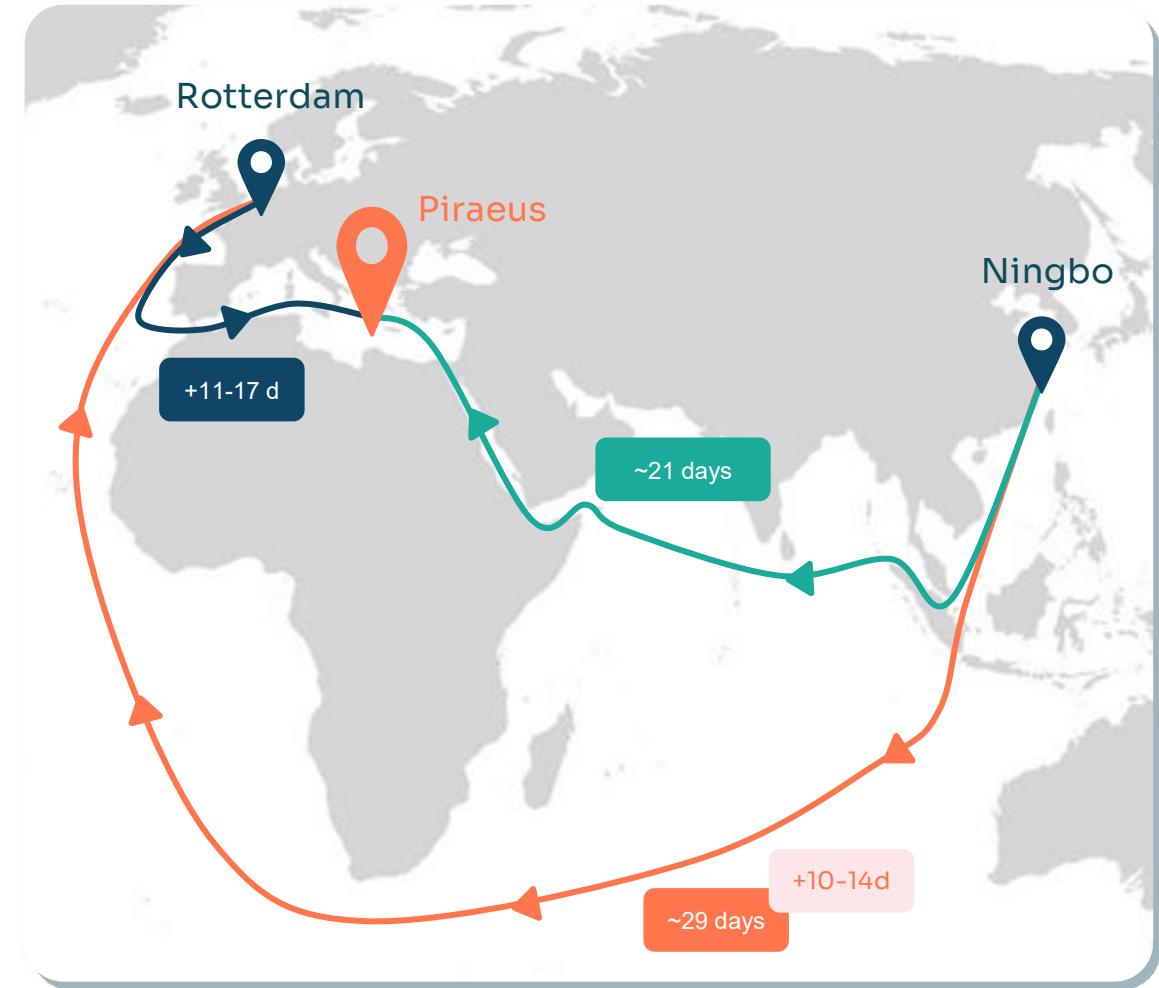
Change mode of transport



Update Supply Chain planning



Re-engineer Supply Chain





Intelligent Analytics



Measure
service level

Neutral data you can trust
to measure performance

Actionable insights to re-engineer transport flows:
reduce in-transit inventories, and boost
customer satisfaction



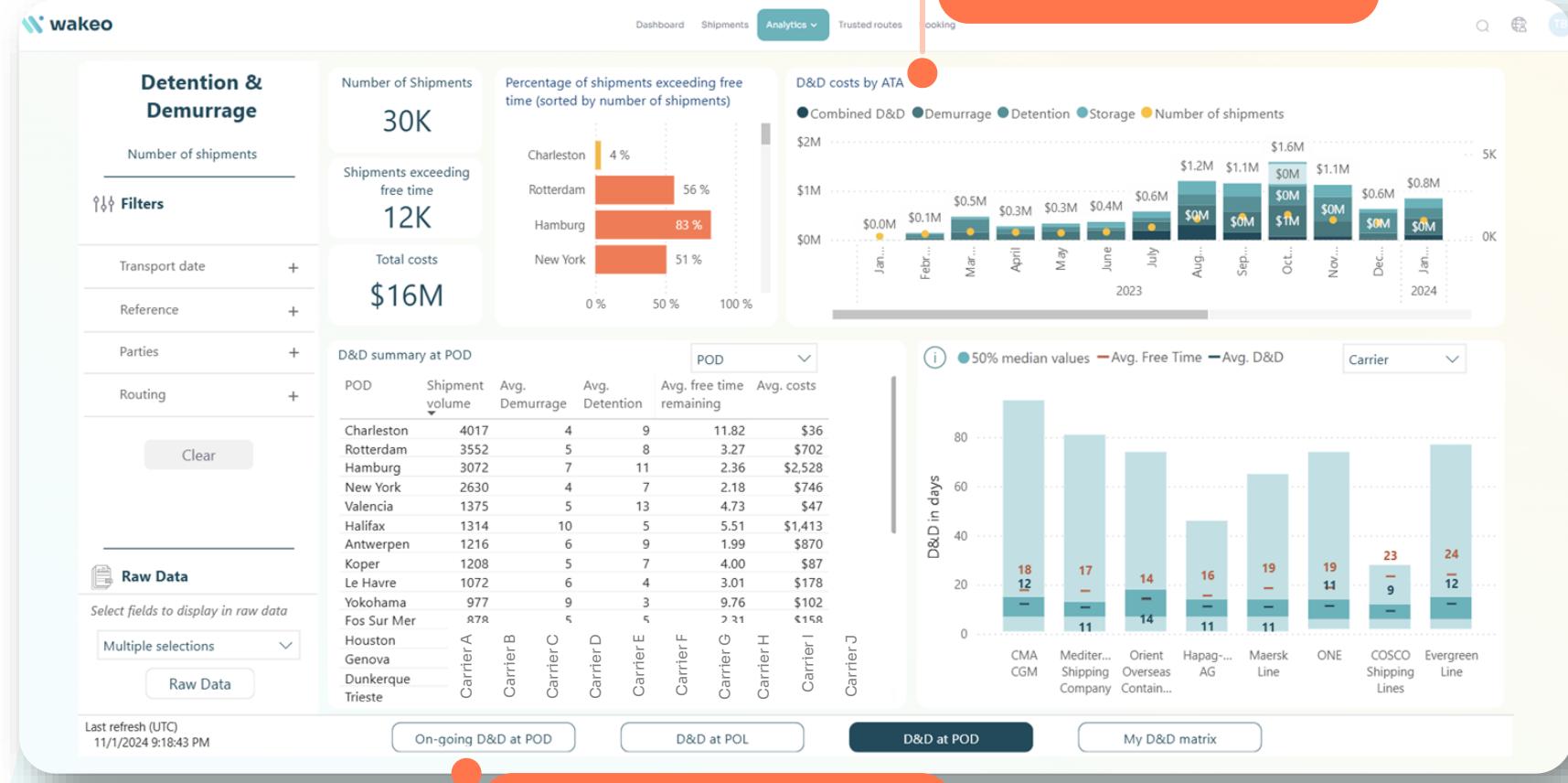
D&D monitoring



Smart D&D control

Monitor and optimize D&D costs, consolidated and on real time basis.

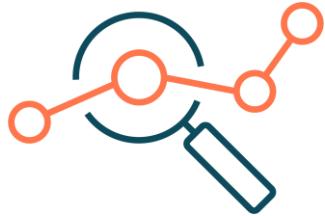
Proactive insights to reduce your D&D costs from 10% to 30%, improve partner collaboration and enhance operational efficiency.



On going status at POD:
Container at risk < 4 days,
exceeding free time, not at
risk.



Market intel

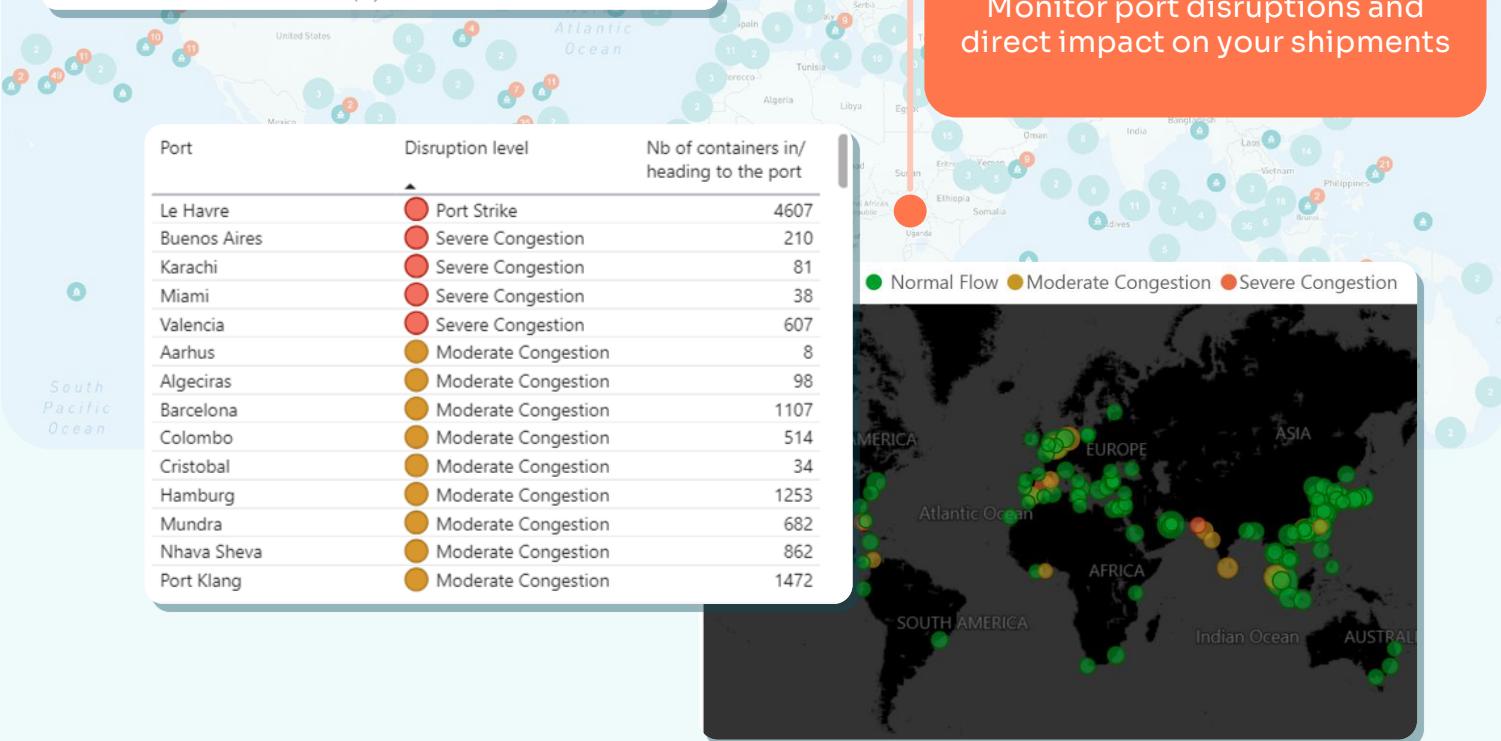
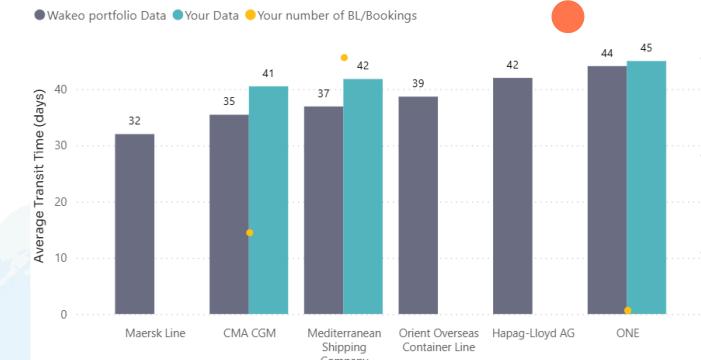


Get market insights & future trends

Compare your performance vs. the market (i.e., delays, D&D, etc.)

Identify world disruptions (i.e., port congestion, bad weather, strike, etc.)

Compare your actual transit time vs. the ones from the market



Reengineering the Supply Chain



Reengineering the Supply Chain



Looking for:



RELIABILITY

Get reliable data to challenge shipping lines



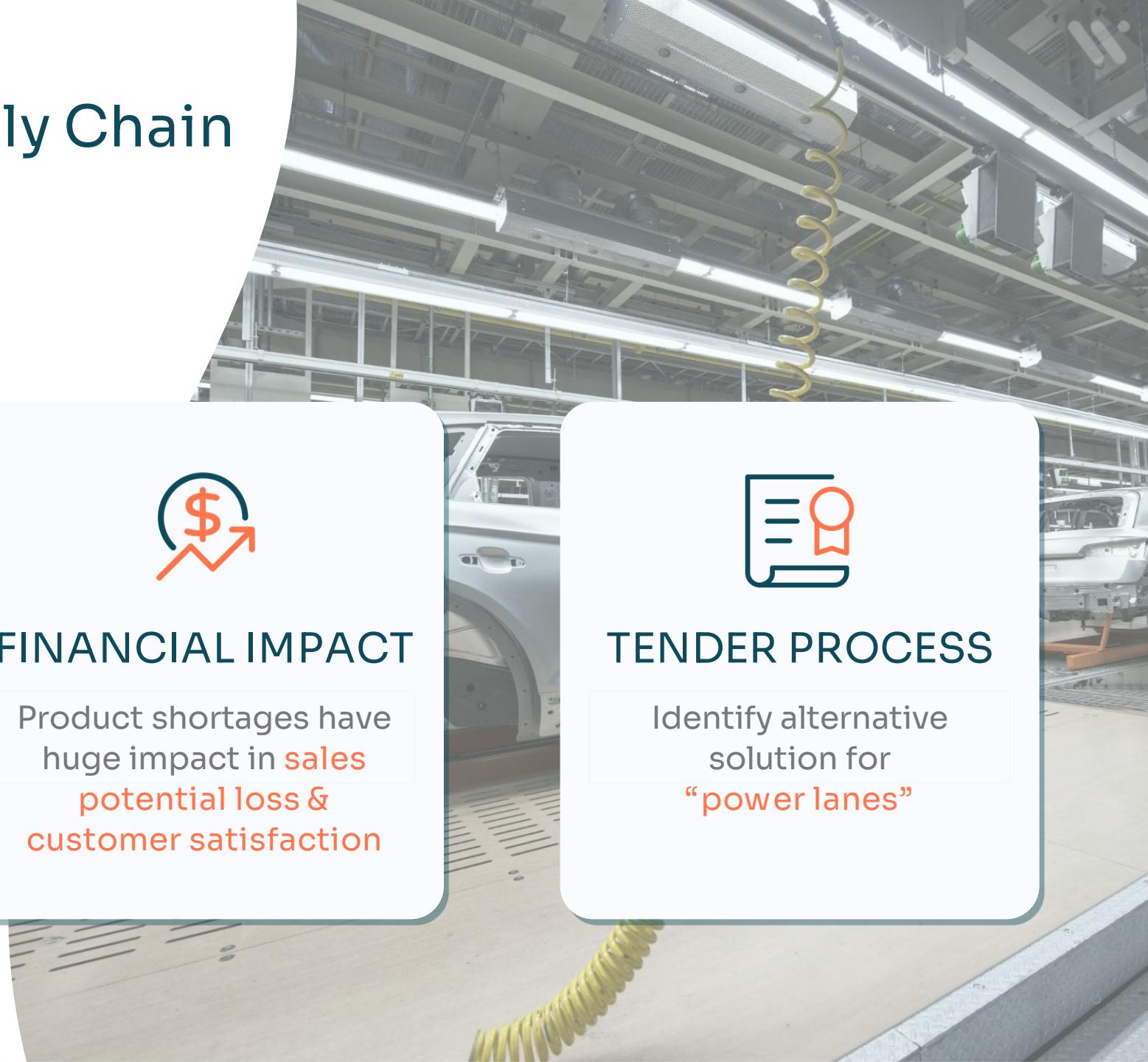
FINANCIAL IMPACT

Product shortages have huge impact in sales potential loss & customer satisfaction



TENDER PROCESS

Identify alternative solution for “power lanes”



Tackle disruptions with the proper techno



Secure product availability & optimise inventories

Leverage data to make better decisions, assess the full picture

A data scoring of key parameters in one place:



Transit times

&



Reliability

&



Transport Emissions

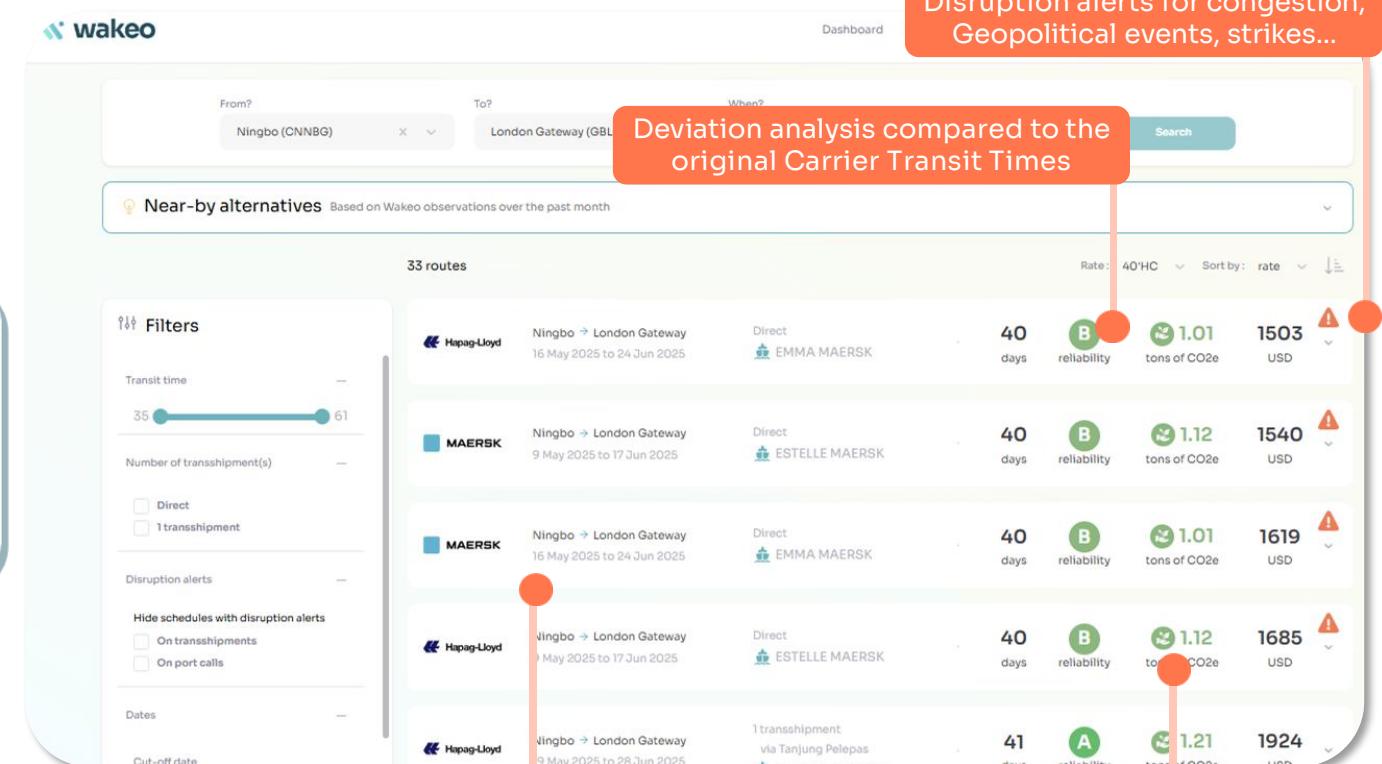


Risks

&



Costs



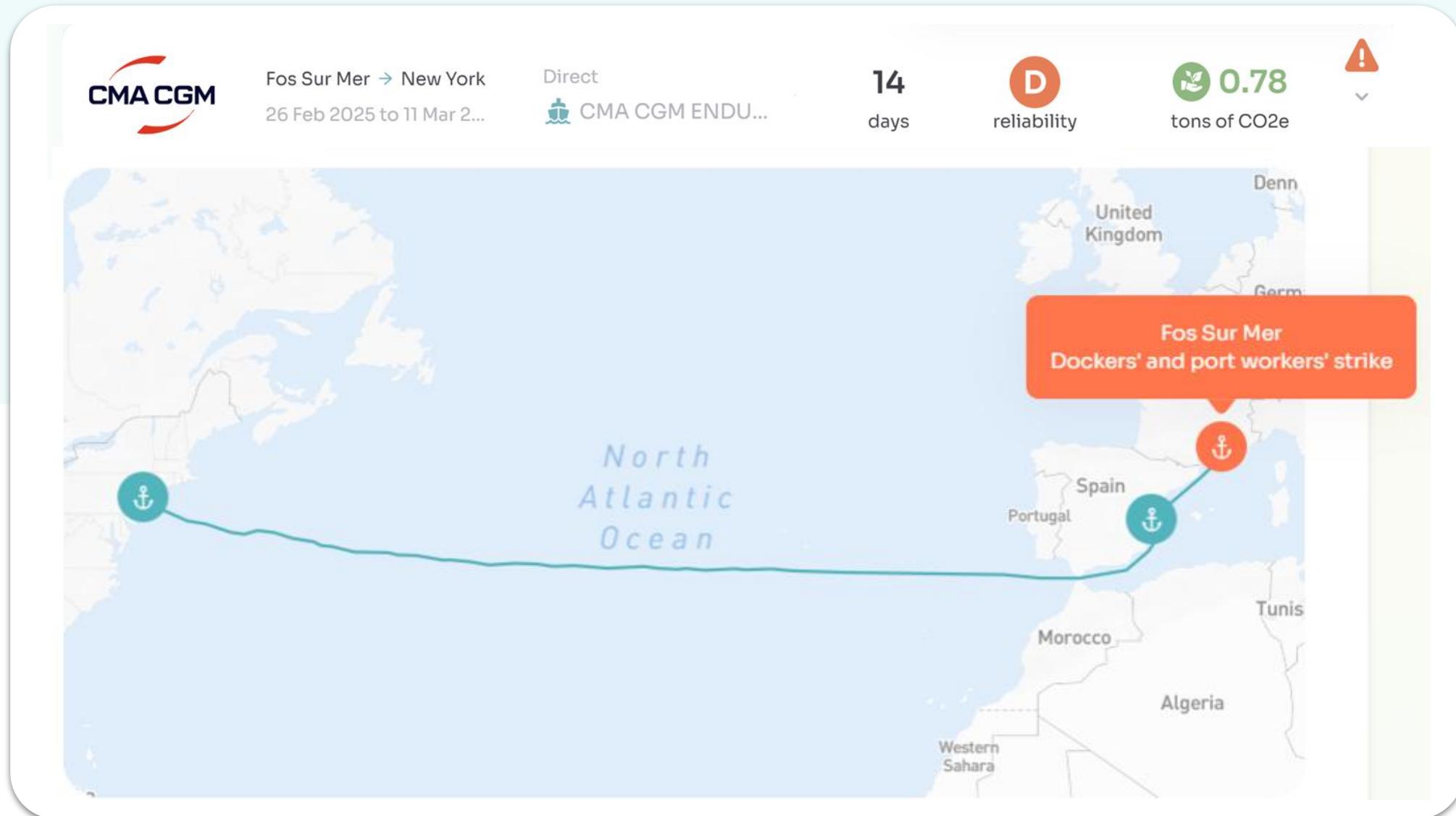
Wakeo tracks all container vessels over the sea. Comparison between performance differences within alliances

GLEC & EN16258 compliant
Standard distances from POL to POD as well as T/S, vessels parameters (avg. Speed, scrubber, etc.)

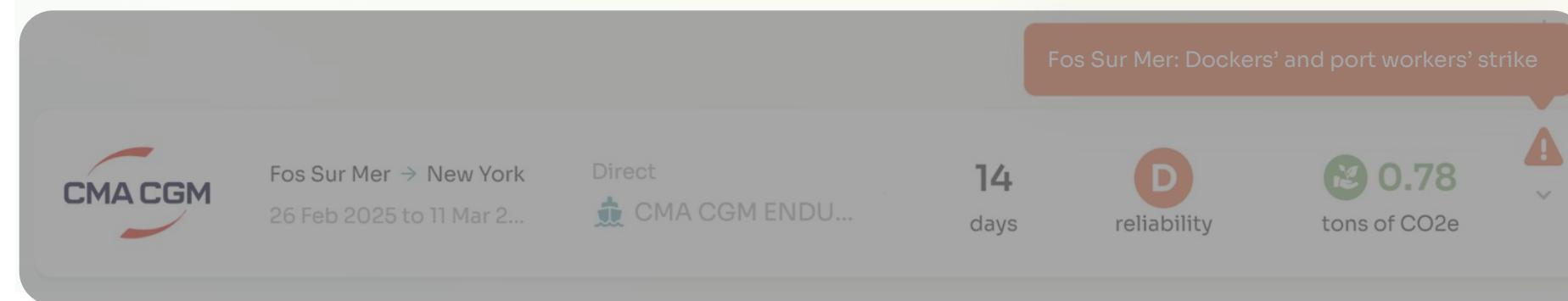
Alternatives on Disruptions



Fos sur Mer > New York



Alternatives on Disruption



Less at risk with a shorter and more reliable alternative

Adapt to external events disrupting the supply chain

Competitive advantage with disruption and potential additional delay anticipation



Turn your supply chain
from reactive **to predictive**



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