



Power BI easy licenses



Power BI

**Power BI Premium
per capacity**

**Power BI Premium
per user**
(includes Power BI Pro)

Power BI Service

Power BI Pro

Self-service and
collaboration

Power BI (free)

Personal use

**Power BI Desktop
(free)**

Authoring and exploration

With Power BI Pro for the creators and Power BI Premium per capacity for sharing, we have a companywide reporting solution that fits your budget needs.

Publishing BI with
Power BI Pro



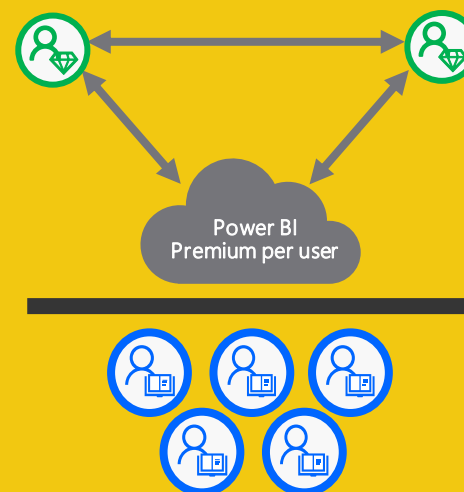
Create

Power BI Pro
publishes into the
Power BI service

Consume

Only users with
Power BI Pro
licenses – *Free
users cannot
consume*

Publishing BI with
Power BI Premium per user



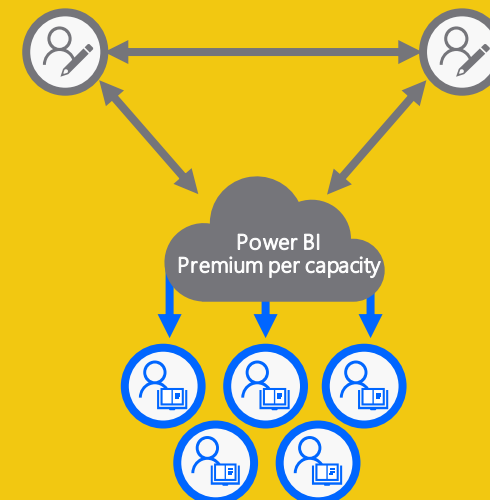
Create

Power BI Premium
per user publishes
into Power BI
Premium per User
nodes

Consume

Only users with Power
BI Premium per user
licenses – *Free/Pro users
cannot consume*

Publishing with
Power BI Premium per capacity



Create

Power BI Pro
publishes into
Power BI Premium
capacity's

Consume

*Free/Pro users can
consume*



Power BI Pro user




Power BI Premium per user



Free user

Explore Power BI plans

| Feature ³ | Power BI Pro | Power BI Premium Per user | Power BI Premium Per capacity |
|---------------------------------------------------------------------------------|--------------|------------------------------|----------------------------------|
| Collaboration and analytics | | | |
| Mobile app access | • | • | • |
| Publish reports to share and collaborate | • | • | |
| Paginated (RDL) reports | | • | • |
| Consume content without a per-user license | | | • |
| On-premises reporting with Power BI Report Server | | | • |
| Data prep, modeling, and visualization | | | |
| Model size limit | 1 GB | 100 GB | 400 GB |
| Refresh rate | 8/day | 48/day | 48/day |
| Connect to 100+ data sources | • | • | • |
| Create reports and visualizations with Power BI Desktop ⁴ | • | • | • |
| Embed APIs and controls | • | • | • |
| AI visuals | • | • | • |
| Advanced AI (text analytics, image detection, automated machine learning) | | • | • |
| XMLA endpoint read/write connectivity | | • | • |
| Dataflows (direct query, linked and computed entities, enhanced compute engine) | | • | • |
| Analyze data stored in Azure Data Lake Storage | | • | • |
| Governance and administration | | | |
| Data security and encryption | • | • | • |
| Metrics for content creation, consumption, and publishing | • | • | • |
| Application lifecycle management | | • | • |
| Multi-geo deployment management | | | • |
| Bring your own key (BYOK) | | | • |
| Autoscale add-on availability (preview) | | | • |
| Maximum storage | 10 GB/user | 100 TB | 100 TB |



Autoscale
Automatically adds
vCores to Premium
capacity when
needed

Autoscale is an optional add-on to Premium that responds to occasional overage spikes in capacity by automatically adding one+ vCore at a time

- **Automatically add vCores.** vCores are added one at a time to address capacity overages, each made available for a 24-hour period and then automatically removed.
- **Pay-as-you-go.** When autoscale is enabled, costs for the additional vCores per 24-hour period are incurred through an Azure subscription.
- **Set autoscale limits to control costs.** Set the limit of automatically scaling vCores or set the expense limit for the hourly autoscale charges.

[Pricing & Product Comparison | Microsoft Power BI](#)

